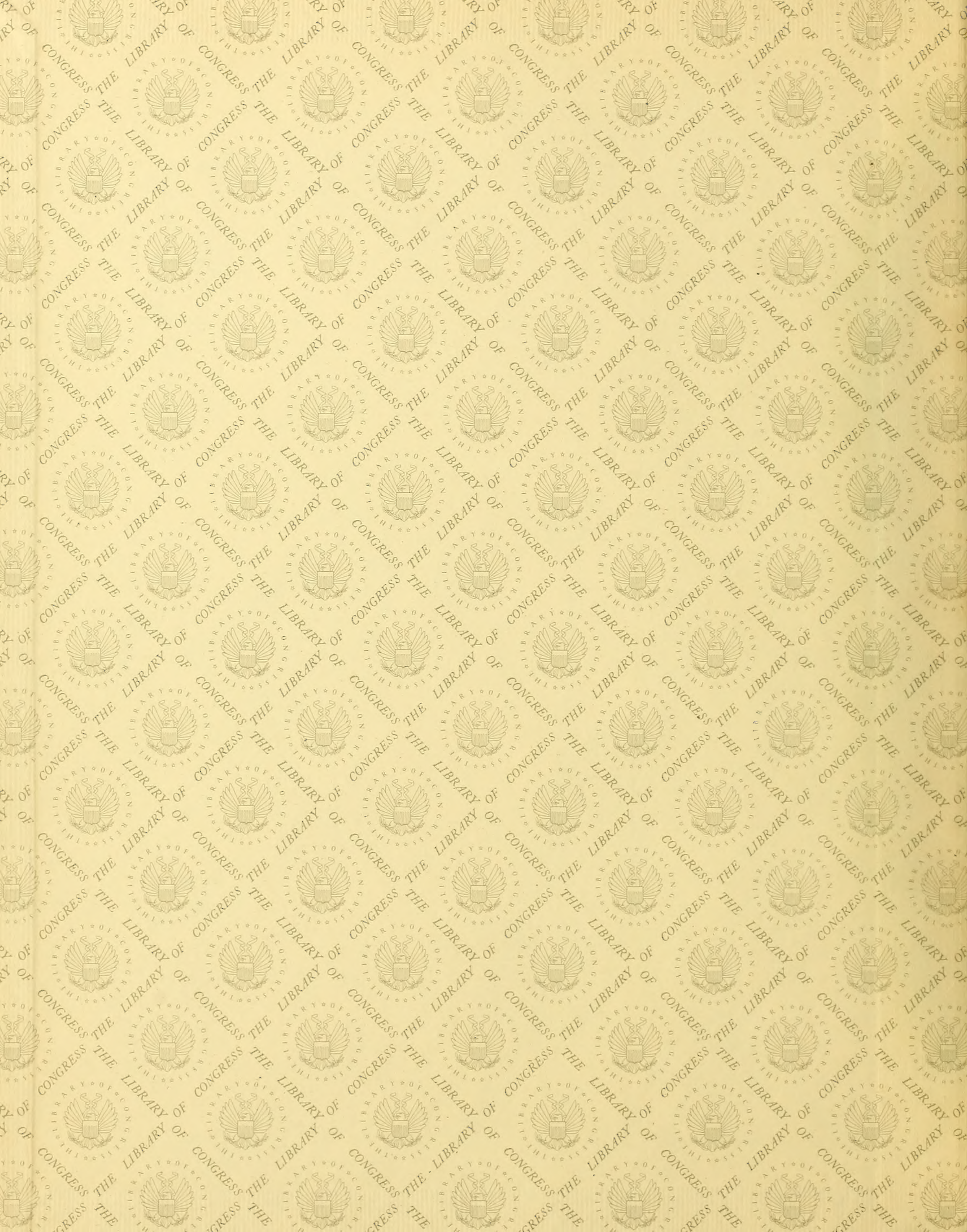
THE LIBRARY OF CONGRESS

CATALOG OF COPYRIGHT ENTRIES

Third Series

VOLUME I, PART 11 B, NUMBER 1

Commercial Prints and Labels

JANUARY-JUNE

1947

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THE LIBRARY OF CONGRESS
WASHINGTON 25, D. C.

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PREFACE

THE Catalog of Copyright Entries for the year 1947 is issued in a new series and an enlarged format, a change designed to increase and extend the usefulness of the compilation. Inquiries, suggestions and comments on all details of the Catalog are solicited, and should be addressed to the Chief of the Cataloging Division, Copyright Office, Library of Congress, Washington 25, D. C.

CONTENTS. This part of the Catalog of Copyright Entries contains a list of prints (i. e., advertisements) and labels used for articles of merchandise registered in the Copyright Office in Class K and designated by the symbol KK (Commercial Prints and Labels) from January 1, 1947 through June 30, 1947. Renewal registrations in this class made in this period are listed in Part 14A of the Catalog. They are designated by the symbol RR.

ARRANGEMENT. This list consists of complete entries under copyright claimant and cross references from the names of joint claimants and from variant forms of names, arranged in a single alphabet.

ENTRY. Under the main heading which in every case, is the name of the copyright claimant and is followed by the claimant's address in most cases, each entry includes the title, a statement of the kind of merchandise to which the item relates, and a statement of whether the item is a "print" or a "label." In a few instances the place of printing, the name of the printer, and the year date are given following the title in order to distinguish the item from other similar entries; the source of such information — the copyright application — is indicated by placing the data within square brackets. The item is physically described either by the use of a single word, such as "sheet," "card," "clipping," etc., or, in a few cases, by giving the number of pages.

COPYRIGHT DATA. The statement giving the copyright facts relating to each item is preceded by the copyright symbol ©. The statement consists of the date of publication as given in the application for copyright registration and the copyright registration number. The name of the copyright claimant in every case is given in the main heading under which the item is listed. Whenever the name of the claimant as given in the main heading is a form shorter than that appearing on the application, the full name is given in the copyright data, followed by the address.

DEPOSIT OF COPIES. In the case of every copyright entry listed in the catalog, the deposit of copies (or copy) as required by Title 17, U.S.C., secs. 12 and 13 has been made.

AUTHORITY. The Catalog of Copyright Entries is published pursuant to the authority given in the provisions of Title 17, U.S.C., secs. 210 and 211. Section 210 provides that the Catalog "shall be admitted in any court as prima facie evidence of the facts stated therein as regards any copyright registration."

ORGANIZATION OF THE CATALOG. This issue of the Catalog is part of Volume 1 of the new Third Series. The parts are numbered according to the alphabetical sequence of classes as listed in Title 17, U.S.C., sec. 5. Letters are used to designate subdivisions. The following is the plan of publication for 1947:

Part 1A - Books and Selected Pamphlets.
Part 1B - Pamphlets, Serials and Contributions to Periodicals.
Part 2 - Periodicals.
Parts 3 & 4 - Dramas and Works Prepared for Oral Delivery.
Part 5A - Published Music.
Part 5B - Unpublished Music.
Part 6 - Maps.
Parts 7-11A - Works of Art, Reproductions of Works of Art, Scientific and Technical Drawings, Photographic Works, Prints and Pictorial Illustrations.
Part 11B - Commercial Prints and Labels.
Parts 12 & 13 - Motion Pictures.
Part 14A - Renewal Registrations - Literature, Art, Film.
Part 14B - Renewal Registrations - Music.

SUBSCRIPTION. The annual subscription price for the complete yearly Catalog of Copyright Entries is $20.00, payable in advance to the Superintendent of documents, Government Printing Office, Washington 25, D. C., to whom inquiries and orders concerning the complete Catalog or any of it parts should be addressed.

COMMERCIAL PRINTS AND LABELS

A

A. P. W. products co., inc., Albany.
Onliwon household towels. (Paper towels) sheet. Label. © 3Jun47; KK13633.
Onliwon towel holder. (Paper towels) box. Label. © 3Jun47; KK13634.

Abbate, Thomas G. and Nardini, Gaspar, d. b. a. Vita edible oil co. see Vita edible oil co.

Abbott laboratories, North Chicago, Ill. 15 folders. Prints.
As easy as..well, almost! (Penicillin in oil and wax and Estrone aqueous suspension) © 27Feb47; KK10871.
As though from the sugar plum tree. (Medical products) © 5Feb47; KK8463.
Bright new world for the child with Petit mal. (Tridione) © 8May47; KK12853.
Brilliant director..dietary dub! (Pharmaceutical products) © 6Mar47; KK11254.
Casi tan fácil como. (Penicilin) © 2May47; KK12851.
Cuando está indicada la penicilina. (Penicilin) © 20Mar47; KK11251.
Efeito hipnotico breve e acao sedante profunda, produzidos pelo Nembutal. (Pharmaceutical products) © 20Mar47; KK11255.
Fitted to the patient as well as to the condition. (Pharmaceutical products) © 24Mar47; KK11256.
For increased haemoglobin percentage and red cell count. (Pharmaceutical products) © 24May47; KK13436.
For minor burns. (Pharmaceutical products) © 6Jun47; KK13603.
For new-fashioned pregnancies..and afterward. (Pharmaceutical product) © 11Jun47; KK13825.
Una fuente rica en vitaminas. (Haliver malt) © 7May47; KK12852.
Most likely to succeed ('42) (Pharmaceutical product) © 31May47; KK13824.
The trade's best buyer .. Dietary dub! (Medical product) © 25Jan47; KK8295.
Vejamos a deficiência do complexo B. (Pharmaceutical products) © 22May47; KK13435.

Abbott laboratories export corp., North Chicago, Ill.
Possède des propriétés diurétiques et... (Pharmaceuticals) folder. Print. © 26Dec46; KK8049.

Abbott laboratories international co., Chicago and North Chicago, Ill.
Alivio rápido para quemaduras menores. (Medical product) folder. Print. © 29Jan47; KK8462.
Dupla acão na rinite hipertrófica e na coriza. (Metaphedrin inhalante) folder. Print. © 6Mar47; KK11250.

Abraham & Straus, inc., Brooklyn.
Tubular rayon jersey. (Tubular jersey fabric) clipping. Print. © 9Mar47; KK11844.
With 1 1/2 yards of our amazing tubular jersey anyone can make this dress in 47 minutes flat! (Tubular jersey fabric) clipping. Print. © 2Feb47; KK8415.

Ace manufacturing co.
Mr. Ace presents the Ace "Catalog". (Hats) pamphlet. Print. © Albert Lewis and Sam Balderas, d. b. a. Ace manufacturing co., San Antonio; 29Mar47; KK12143.

Acme battery co., Brooklyn.
Acme Lite. (Dry cell batteries) sheet. Label. © 10Feb47; KK11041.
Acme Lite super quality battery ... (Storage batteries) sheet. Label. © 13Feb47; KK8926.

Acromark co., Elizabeth, N. J.
When freedom was threatened. (Veterans honor roll plaques) folder. Print. © 16Jan47; KK7995.

Acron leather products manufacturing co.
"Bon voyage" with best wishes from. (Luggage tags) card. Label. © Arthur Cohn, d.b.a. Arcon leather products mfg. co., New York; 15Feb47; KK11860.

Adamietz, Thomas F., Minneapolis.
Propeller and rudder guard for outboard motors. folder. Print. © 12Apr47; KK12748.

Adams-Fairfax corp., Los Angeles.
Fairfacts. (Vending machines and supplies)
Mar., 1947. © 15Mar47; KK12986.
v. 1, no. 2. © 5Jun47; KK13669.

Adirondack log cabin co., inc., New York.
Adirondack leads again! (Prefabricated houses) sheet. Print. © 27Feb47; KK12750.
Here's the home you want. (Prefabricated homes) folder. Print. © 30Apr47; KK13227.
Log cabins by Adirondack. (Prefabricated log cabins, cottages and garages) folder. Print. © 27Feb47; KK12751.

Adkin advertising.
For fine fur storage. (Fur sale and storage promotion folders) folder. Print. © 1Mar47; KK13739.
It's almost spring. (Fur sale and storage promotion folders) folder. Print. © 15Feb47; KK13738.
Now is the time to store your furs. (Fur sale and storage promotion folders) folder. Print. © 15Feb47; KK13737.

Adler manufacturing co., Chicago.
The picture of health! Streamline Adler ware. (Cast aluminum waterless cookware) sheet. Print. © 19Jun47; © 19Jun47; KK13990.

Adlerika co., St. Paul.
Adlerika; "The tone-up laxative". (Patent medicine) 2 sheets. Label. © 14Jan47; KK7977.
Adlerika, "the tone-up laxative," pleasant, quick tone-up laxative. (Patent medicine) cardboard box. Label. © 14Jan47; KK10807.
New sales magic in the new Adlerika! (Patent medicine) sheet. Label. © 14Jan47; KK8718.

Admiracion laboratories, inc., Harrison, N. J.
Admiración hair reviva rinse. (Hair rinse) sheet. Label. © 10Apr47; KK12051.
Admiración liquid cream shampoo. (Shampoo) sheet. Label. © 28Mar47; KK12052.

Ads co. see Allied dealers supply co.

Advance aluminum castings corp., Chicago.
Retain this coupon . . . Miracle Maid minit maid pressure cooker. (Cooking utensils) sheet. Print. © 6Jan47; KK12266.
There's volume and real profit for you in stain-resisting Super Maid Supreme. (Cast aluminum cooking utensils) sheet. Print. © 28Feb47; KK10727.

Advermat publications, Brooklyn & New York.
Ad-ver-mat magazine want-ad-review. (Sale of want-ad news magazine digest) folder. Print. © 10Dec46; KK8559.
Want-ad-review, the magazine for every kind of want ad advertising. (Want ad news digest magazine) envelope. Label. © 12Feb47; KK8860.
Want-ad world magazine. (Advertisement for publications) folder. Print. © Harry Samuel Dishart, d.b.a. Advermat publications, New York; 8Mar47; KK11449.

Advertisers' service division, inc., New York.
Caskey's twin-pack illusion. (Bread) card. Print. © 4Jun47; KK13433.
Esso for happy motoring; "good care counts". (Gas and oil) 8 p. Print. © 26Dec46; KK10081.
Famosas recetas internacionales para cocteles y otras bebidas mixtas Three feathers. (Whiskey, gin) card. Print. © 7Jan47; KK10249.
Internationally popular recipes for cocktails and other mixed drinks; Three feathers. (Whiskey, gin) card. Print. © 7Jan47; KK10250.
Tennessee Jed. (Bread) sheet. Print. © 3Feb47; KK8458.

Aero-graph, inc., Washington.
Visual control for aviation. .reservations, flight operations, passenger information. (Visual control systems) folder. Print. © 27Mar47; KK11144.

Agency paper co., New York.

"Kuddles" stationery. (Writing paper) 2 sheets. Labels. © 16Dec46; KK7853, 7870.

Agins, Marcia S., d.b.a. Elm products co. see Elm products co.

Aid laboratories, Camden, N. J.
Aid's after shave lotion. box. Label. © 30Dec45; KK7807.

Air konditioning co., Clermont, Fla.
Airko damp catcher. (Moisture absorber) Cardboard box. Label. © 29Apr47; KK13105.

Air-Maze corp., Cleveland.
Air-Maze type E filter silencer for Turbochargers. (Filters) folder. Print. © 25Feb46; KK8218.

Aircraft-Marine products, inc., Harrisburg, Pa.
AMP ignition kit. (Tool & terminals) folder. Print. © 12Feb47; KK10444.
AMP solderless electrical repair kit. (Tool & terminals) sheet. Print. © 7Feb47; KK10443.
Reduce production costs without capital investment. (Automatic machine) 7 p. Print. © 27Mar47; KK11580.

Akerlund, Frederick E., Redondo Beach, Calif.
The new 15 minute Custom car wash. (Automobile washing aid) carton. Label. © 30Aug46; KK7922.

Albert, Florence and Albert, Louis A., forming copartnership of Custom-bilt furniture shop. see Custom-bilt furniture shop.

Albert, Louis A. and Albert, Florence, forming copartnership of Custom-bilt furniture shop. see Custom-bilt furniture shop.

Albrecht, Carl A., owner, Motor-kool products co., inc. see Motor-kool products co., inc.

All-bright electric products co., Chicago.
All-bright for the bright spot where you need it. (Fluorescent light fixtures) folder. Print. © 23Jan47; KK8313.
Start '47 with the All-bright new right spot units . . . (Fluorescent lighting fixtures) clipping. Print. © 18Jan47; KK8994.

Allen, Paul E., Chicago.
Dr. Allen's Baby's pal rubber nursing bottle holder. sheet. Label. © 4Jun47; KK13551.

Allen & Smith co., inc., Richmond.
Honest to goodness it's Goodnuff to make you want more! (Candy bars) cellophane sheet. Label. © 17Feb47; KK10667.

Allied dealers supply co.
Ads company. (Paints, varnishes, oils & sundry products) sheet. Label. © Walter Stanton Feagan, d.b.a. Allied dealers supply co., Los Angeles; 18Jan46; 8Apr47; KK11568.

Allied food industries, inc., Perth Amboy, N. J.
Mother's pantry syrup. sheet. Label. © 10Jan46; KK12680.

Allis-Chalmers manufacturing co., Milwaukee.
Allis-Chalmers food processing equipment. (Milling equipment) folder. Print. © 26Sep46; KK8001.
Allis-Chalmers hi-density feeder. folder. Print. © 7Mar47; KK11166.
Allis-Chalmers oil circuit breakers . . . folder. Print. © 27Dec46; KK8005.
Allis-Chalmers two-stage SS-multi pumps; centrifugal pumps. folder. Print. © 11Nov46; KK8002.
Allis-Chalmers welders and welding supplies. 3 p. Print. © 20Nov46; KK8003.
Continuous solvent extraction of cottonseed oil. (Solvent extraction equipment) folder. Print. © 28Feb47; KK11164.
Continuous solvent extraction of soybean oil. (Solvent extraction process equipment) folder. Print. © 28Feb47; KK11163.
The Fontana development. (Hydraulic turbines) folder. Print. © 28Feb47; KK11165.
Texrope FHP V-belts sheaves; the fractional horsepower drive of industry. (V-belts and sheaves) folder. Print. © 4Dec46; KK8004.

Allison, John H., jr., d. b. a. Decor-notes. see Decor-notes.

Alloy tile corp., Rahway, N. J.
Installation instructions. (Aluminum and stainless steel tiles) folder. Print. © 18Dec46; KK8294.

Altman, Ollie. see KoKette co.

Alvey-Ferguson co., Cincinnati.
To keep your materials and products flowing. (Conveyors) folder. Print. © 2Jan47; KK11841.

Amber furniture co., Chicago.
By their exclusive method. Amber will reupholster your old living room suite! (Furniture reupholstering) clipping. Print. © 3Mar47; KK10742.

Amberine products corp., Columbus, Ohio.
Carsolac, the safe desludge. (Chemical desludge compound for automotive engines) sheet. Label. © 1May47; KK13529.

Ambrosia chocolate co., Milwaukee.
Cacao - blessed money. sheet. (Chapter 3 of the book, "Food of the Gods - the story of cacao") Print. © 27Jan47; KK11677.
Cocoa - a truly American beverage. sheet. (Chapter 1 of the book, "Food of the gods - the story of cacao") Print. © 27Jan47; KK11678.
How cocoa got its name. sheet. (Chapter 2 of the book, "Food of the gods - the story of cacao") Print. © 27Jan47; KK11679.

American beauty mattress co., inc., Lynchburg, Va.
American beauty. "A bed of roses". (Beds, bed springs, mattresses and couches) cloth sheet. Label. © 21May47; KK13136.

American coal burner co., Chicago.
Hand fired, stoker fired, fyr-feeder fyred. (Fyr-feeder spreader stoker) sheet. Print. © 6Mar47; KK11653.

American defibrator, inc., New York.
Defibrator pulp freeness tester for accurate free stock testing. folder. Print. © 9Jan47; KK8423.

American felt co., Glenville, Conn.
Felt and filtration. (Felt) folder. Print. © 9Dec46; KK7757.
"K" felt sound absorption and thermal insulation. (Insulation felt) pamphlet. Print. © 1Sep44; KK12208.
Special felt treatments. (Felt) folder. Print. © 23Oct46; KK7756.

American flexible coupling co., Erie, Pa.
The American and Amerigear flexible couplings. folder. Print. © 1Dec46; KK12017.

American furniture sales co., Cleveland.
Another private sale for preferred customers. (Home furnishings and furniture) folder. Print. © 10Jan47; KK10512.

American gas assn., New York.
It's the cooking-est kitchen in town! (Gas service- gas range) clipping. Print. © 25Sep46; KK7989.
The kitchen that saves in a hundred different ways! (Gas appliances) clipping. Print. © 25Dec46; KK10685.
Put 'em together for a new kind of freedom! (Gas service - gas refrigerator) clipping. Print. © 10Apr46; KK7987.
Short cuts to new freedom! (Gas service-gas range and refrigerators) clipping. Print. © 3Jul46; KK7988.

American healthcraft co., Chicago.
Vital health and beauty are mirrored in this modern waterless cookware. American healthcraft. (Cast aluminum waterless cookware) folder. Print. © 19Jun47; KK13991.

American home foods, inc., Pittsburgh & New York.
Duff's ginger bread mix. (Prepared mix for making ginger bread) carton. Label. © 31Dec46; KK8255.
Duff's hot muffin mix. (Prepared mix for making muffins) carton. Label. © 31Dec46; KK8256.
Duff's waffle mix. (Prepared mix for making waffles) carton. Label. © 31Dec46; KK8257.
Good news for Charlotte housewives! (Hot roll mix) clipping. Print. © 7Jan47; KK10507.
New Duff's mix makes wonderful hot rolls . . . (Baking mix) clipping. Print. © 31Jan47; KK8921.
Now..hot rolls are easy with this new Duff's mix! (Hot roll mix) clipping. Print. © 10Jan47; KK11674.
Wonderful! . . say the women of Charlotte. (Hot roll mix) clipping. Print. © 24Jan47; KK10506.

American lady corset co., Detroit.
American lady girdle . . . (Foundation garments, corsets) cloth sheet. Label. © 9Jan47; KK7848.

American locker co., inc., Boston.
People, look for lockers first . . . (Parcel checking lockers) clipping. Print. © 31Oct46; KK10143.

American molasses co., New York.
Tasty topics. v. 13, no. 3. Dec., 1946. (Molasses) folder. © 9Dec46; KK10109.

American radiator & standard sanitary corp., Pittsburgh.
(Plumbing fixtures, heating equipment) 3 folders. Prints.
Room of the month ideas for April. © 24Mar47; KK12342.
Room of the month ideas for March. © 17Feb47; KK12341.
Room of the month ideas for May. © 13May47; KK13253.

American sponge & chamois co., inc. New York.
Plex, America's leading cosmetic sponge

presents the Klear-vue display-dispenser. (Display dispenser and sponges) sheet. Print. © 14Feb47; KK11779.

American stove co., Cleveland.
Magic chef has everything a woman wants to make cooking easier-faster-better. (Gas range) clipping. Print. © 22Mar47; KK11477.
Magic chef, the gas range with the lifetime burner guarantee . . . (Gas range) clipping. Print. © 14May47; KK13231.

American strainer corp.
Plastic toy mirror. card. Print. © 6Mar45; KK13724.

American tobacco co., New York.
(Cigarettes) 15 clippings. Prints.
Fine tobacco. ("Loadin' for town", Fiene) © 4Jun47; KK13480.
Fine tobacco is what counts in a cigarette. (Arnold Blanch) © 8May47; KK12602.
Fine tobacco is what counts in a cigarette.
[New York, Printed by New York times, 1947] © 18Jun47; KK13839.
[New York, Printed by Time, inc., c1947] © 22May47; 19Jun47; KK13086, 13960.
Philadelphia, Printed by Curtis pub. co., c1947. © 9Jun47; KK13578.
L. S./M. F. T. © 12Jan47; KK10665.
L. S./M. F. T. First! Last! And always! © 21Mar47; KK11099.
L. S./M. F. T. for your own real deep-down smoking enjoyment..smoke that smoke of fine tobacco- Lucky Strike. © 7Feb47; KK8680.
L. S./M. F. T. Remember! Year in! Year out! Lucky Strike means fine tobacco! © 1Jan47; KK8472.
L. S./M. F. T. So round, so firm - so fully packed, so free and easy on the draw. © 16Jan47; KK8473.
L. S./M. F. T. Yes! Lucky Strike means fine tobacco.
[New York, Printed by Time, inc., 1947] © 10Apr47; KK11866.
[Philadelphia, Printed by Saturday evening post] c1946. © 4Sep46; KK8679.
Lucky Strike means fine tobacco. © 6Mar47; KK10938.
Lucky Strike presents the man who knows- the tobacco auctioneer! © 16Jun47; KK13694.

American wine co., St. Louis.
Cook's imperial American sparkling Burgundy, renowned 'round the world. (Wine) clipping. Print. © 27Dec46; KK13464.
"It wouldn't be a wedding without champagne!" (Bride toasting) (Wine) clipping. Print. © 15Feb47; KK11026.
Renowned 'round the world; Cook's imperial American champagne.
(Flags) (Wine) [New York, Printed by Hearst magazines] c1946. clipping. Print. © 29Nov46; KK10335.
(Wine cellar) (Wine) [New York, Printed by Johnston export pub. co.] c1947. clipping. Print. © 10Dec46; KK11291.

Ampion corp., Long Island City, N. Y.
Mosquitrol for outdoor use. (Insecticide) sheet. Label. © 30Jun46; KK7957.

Ams (Max) inc., New York.
We make the filling that makes the cake.
(Lemon filling and prune cake filling) [New York, Printed by American bakers publishing co.] © 1947. clipping. Print. © 24Jan47; KK10534.
(Lemon filling and prune cake filling) [New York, Printed by American trade publishing co.] c1947. clipping. Print. © 10Feb47; KK10855.
(Lemon filling and Brun-Var filling) [New York, Printed by American trade publishing co.] © 1947. clipping. Print. © 27Jan47; KK10541.

Amundson, Harlow L., d. b. a., Realotion co. see Realotion co.

Ancinie sportwear, inc., Brooklyn.
Doctor Kilroy sweaters. (Knitted sweaters) sheet. Label. © 3Jan47; KK10852.

Andale co., Philadelphia.
Cooler-circulator..type B..for pumping and cooling oil ... (Oil pumps) sheet. Print. © 20Mar47; KK11088.
Oil coolers..type 202..Class IV ... 2 sheets. Prints. © 20Mar47; KK11089, 11813.

Anderson, Delpha L. see Anderson brass co.

Anderson & Miller manufacturing co., Spokane.
Better irrigation with A-M portable, aluminum irrigation systems. folder. Print. © 15Apr47; KK13782.

Anderson brass co.
Special price list no. 470, brass fittings - gas cocks, accessories. (Brass fittings and accessories) pamphlet. Print. © Delpha L. Anderson, d. b. a., Anderson brass co., Storm Lake, Iowa; 1Mar47; KK12643.

Anderson co., Gary, Ind.
This sensational new "dead-locker" model Anco rain-master windshield wiper arm. cardboard box. Label. © 20Apr47; KK11310.

Andrea, Jack, Kenosha, Wis.
Sun valley ice cream. sheet. Label. © 3Mar47; KK11868.

Andrews, Anatol N., Los Angeles.
Of 4th dimension. (Fountain pens and like) folder. Print. © 30Dec46; KK8735.

Andrews, George Phillip, d. b. a., Craft-card specialties. see Craft-card specialties.

Angel recording co., Los Angeles.
Angel. (Phonograph record) sheet. Label. © 24Oct46; KK8261.

Angelica jacket co., St. Louis.
Angelica uniforms, great since 1878. (Washable service apparel) 34 p. Print. © 19Mar47; KK11091.

Anheuser-Busch, inc.
Cold facts; mechanical cabinets for freezing and storing foods. (Frozen food cabinets) folder. Print. © 24Oct46; KK8789.
It lives with good taste everywhere. (Upshot view waiter with glass tray) (Beer) clipping. Print. © 1May47; KK13463.

Animal trap co. of America, Lititz, Pa.
Give me a stop-loss every time! (Traps) folder. Print. © 27Dec44; KK11668.
Victor brand safe to use Red squill rat killer. (Rat killer) box. Label. © 11Feb46; KK11680.
Victor mouse traps. (Mouse traps) box. Label. © 11Apr46; KK11681.

Apex electrical manufacturing co., Cleveland.
New! The ironer that folds away! (Fold-a-matic ironer) clipping. Print. © 5Jun47; KK13598.

Ariston, inc., New York.
The Ariston calendar. (Flowers, pottery, glassware, metalware, ribbons, pins, and other florists' supplies) calendar. Print. © 19Dec46; KK10565.
Ariston dated flowers stay lovely longer. (Cut flowers) sheet. Print. © 19Feb47; KK10367.
Ariston dated orchids for that lovelier look. (Cut flowers) sheet. Label. 16Mar47; KK11097.

Armand co., Des Moines.
There's magic in the right lipstick. (New transforming lipstick) clipping. Print. © 1May47; KK13740.

Armstrong, Fritzie, San Francisco.
Tomorrow's gift for baby- now! (Miniature horoscopes) sheet. Print. © 27Nov46; KK8215.

Aro-mex products co., S. de R. L., Tehuacan, Puebla, Mexico.
Aro-mex lawn rake. sheet. Label. 15May47; KK13213.

Arrow health laboratories, Detroit.
Rhe-o-lax. (A vegetable bulk or roughage) sheet. Label. © 28Dec46; KK10252.

Artra cosmetics, inc., Bloomfield, N. J.
IMRA, the odorless cosmetic hair remover cream. (Cosmetic cream) folder. Print. © 1Apr47; KK13163.
Tan with Sutra...the famous one-day way. (Sunburn preventive) folder. Print. © 1May47; KK13164.

"Asco" The American health and safety corp., New York.
Little Giant. (Fire extinguisher) sheet. Label. © 24Mar47; KK13713.

Associated distributors, inc., Chicago.
New, true elegance for nails and lips. (Nail lacquer and lipstick). clipping. Print. © 1Feb45; KK10124.

Associated products, inc., Chicago.
Chen Yu; "Wolf gal". (Nail lacquer and matching lipstick) photograph. Print. © 5Aug46; KK7958.
Chen Yu "Wolf gal" it's - "sigh"!! such a disturbin' infloonce on yo' nails an' lips. (Nail lacquer and matching lipstick) sheet. Print. © 15Aug46; KK7961.
Chen Yu "Wolf gal"; natcherly a gal has to be careful 'bout th' hubba-hubbub ... (Nail lacquer and matching lipstick) sheet. Print. © 15Aug46; KK7963.
Chen Yu "Wolf gal"; red-blooded American boys will go outa their minds - natcherly ... (Nail lacquer and matching lipstick) sheet. Print. © 15Aug46; KK7962.
Chen Yu "Wolf gal" starts a young riot on nails and lips. (Nail lacquer and matching lipstick) sheet. Label. © 15Aug46; KK7960.
Fifteen smart, new Chen Yu gift sets. (Nail lacquer, cosmetics and nail utensils) clipping. Print. © 1Oct46; KK8375.
It's - "sigh" - such a disturbin' infloonce! Chen Yu "Wolf gal". (Nail lacquer and matching lipstick) sheet. Print. © 15Aug46; KK7959.

Associated roofing & waterproofing engineers, Dallas.
Sealkote. (Asphalt roofing products) folder. Print. © 17Mar47; KK11200.

Astatic corp., Conneaut, Ohio.
The magic of nylon now contributes to the finer reproduction of phonograph recordings. (Nylon pick-up cartridge) folder. Print. © 15Aug46; KK8024.
One for the record "on the QT". (Electric phonograph pick-ups) clipping. Print. © 1Apr47; KK13710.

"QT" replaceable needle cartridge. (Phonograph pick-up cartridge) sheet. Print. © 28Apr47; KK13262.
Quiet as a mouse ... Model "QT" phonograph cartridge. (Phonograph pick-up cartridge) clipping. Print. © 10Jun47; KK13812.
Quiet ... New type "QT" cartridge. (Electric phonograph pick-ups) clipping. Print. © 1Apr47; KK13709.

Atlantic plastikwear fashions, inc., New York.
Plastikwear fashions. (Plastic garments) envelope. Label. © 2Jan47; KK8763.

Atlas novelty co., Chicago. 4 sheets. Prints.
Greatest lamp value ... 7 lite lamp. (Lamps) sheet. Print. © 15May47; KK12848.
Greatest lamp value ever offered! (Six way lamp) sheet. Print. © 15Apr47; KK12199.
Kinney cast aluminum sets. (Dishes) sheet. Print. © 23Nov46; KK8152.
Occasional table. (Cocktail table) sheet. Print. © 15Apr47; KK11611.

Atlas powder co. Zapon division, Stamford, Conn.
Zapon. Brevon plastic spray package. (Plastic spray compound for packages) folder. Print. © 23Apr46; KK10510.

Auadrax, Otego, N. Y.
Pinhole repair kit. (Repair kit for small leaks in piping) card. Label. © 2Jan47; KK10478.

Austenal laboratories, inc.
Micromold porcelain & plastic. (Artificial porcelain & plastic teeth) cardboard box top. Label. © 20Dec46; KK11182.

Austin, Malcolm W., d. b. a., Austin co. see Austin co.

Austin co.
Picture doll by Austin. (Miniature doll) cellophane sheet. Label. © Malcolm W. Austin, d. b. a., Austin co., Bloomfield, N. J.; 10Mar47; KK12471.

Austin, Nichols & co., inc., Brooklyn.
Johnston's original imported Bordeaux fish wine. (Wine) Folder. Print. © 31Jan47; KK11664.

Autograph cigarette co., New York.
Give personal cigarettes. clipping. Print. © 25Sep46; KK8085.

Automatic brake control co., Delaware, Ohio.
Automatic brake control. folder. Print. © 12Mar47; KK12985.

B

B & B distributors.
Bee's fancy nuts. (Food products, i. e. nuts, potato chips, cheese foods) sheet. Label. © B & B distributors (Walter J. Bernas and Andrew Burke, d. b. a.), Wausau, Wis.; 1Feb47; KK13787.

B & B do nut shop, Sacramento, Calif.
From the home of the twisted do-nuts. sheet. Label. © 25Feb47; KK12548.

B & L pop corn co., Van Buren, Ind.
Al-pop. (Popcorn in its natural state) sheet. Label. © 25Nov46; KK10648.
Bonnie Lee golden glow pop corn. (Pop corn) sheet. Label. © 27Aug45; KK13483.

Babaco alarm systems, inc., New York.
Protect your cargoes against the crime wave. Babaco's junior truck alarm. (Alarm systems) folder. Print. © 5Apr47; KK12555.

Babee-tenda corp., Cleveland.
Ad-helps to enable you to get the most benefit from Babee-tenda's extensive new national advertising campaign. (Baby furniture) folder. Print. © 26Feb47; KK10502.
The Babee-tenda crier. (Infants furniture) stapled sheets. Prints.
v. 1, no. 1. © 20Feb47; KK11111.
v. 1, no. 2. © 24Mar47; KK11384.
Keep your baby safe from spills. (Infant's furniture) clipping. Print. © 1Feb47; KK8847.
Tumble-proof for lively babies. (Infant furniture) sheet. Print. © 2Feb47; KK8848.
A word of caution to every mother who wants her baby to have the best. (Infant's furniture) sheet. Print. © 2Apr47; KK11385.

Bach (Lesem) & co., New York.
Kohinoor - the jewel of fabrics. (Rayon-wool blend fabric) clipping. Print. © 7Feb47; KK10838.

Bacharach industrial instrument co., Pittsburgh.
Proved practices in installing and servicing automatic home heating plants. Bulletin 725-727 (Tempscribe recorder) © 2May47, 24Apr47, 3May47; KK12982-12984.

Back-O-tool co., Oakland, Calif.
Bullseye pick hammer for automobile body and fender repairs. folder. Print. © 24Mar47; KK12237.

Bahr, Leon W., Yonkers, N. Y.
Bahrmouton, furs of distinction. (Fur coats) tag. Label. © 22Jan47; KK11141.

Baker, Edna R. and Horning, Elizabeth, d. b. a. Baker-Horning co. see Baker-Horning co.

Baker-Horning co., Minneapolis.
Holiday pastime; toy and puzzle for boys and girls ... (Toy Christmas tree puzzle) envelope. Label. © 13Sep46; KK8083.

Bakewell products, Los Angeles.
Gravity center scale for Bakewell wheel balancer. metal scale. Label. © 6Jan47; KK10964.

Balderas, Sam, d. b. a. Ace manufacturing co. see Ace manufacturing co.

Baldwin locomotive works, Philadelphia.
Baldwin calibration service. (Calibration testing machines) folder. Print. © 14Feb47; KK11421.
Baldwin deForest recording scratch gage. sheet. Print. © 23May47; KK13095.
Baldwin fatigue and simulated service testing machines; bulletin 260. folder. Print. © 6Jun47; KK13434.
Baldwin Lazan oscillator. sheet. Print. © 23Apr47; KK12173.
Baldwin SR-4 fluid pressure cell. sheet. Print. © 23May47; KK13123.
Baldwin SR-4* load cell. sheet. Print. © 20Jun47; KK13889.
Baldwin Sonntag fatigue machine - model SF-2. (Fatigue testing machine) folder. Print. © 17Apr47; KK12174.
Baldwin Sonntag impact machines. folder. Print. © 1May47; KK12235.
Baldwin Sonntag rotating beam fatigue machine. folder. Print. © 25Apr47; KK12170.

Bantin (George) associates, Detroit.
A quickie for a hickie Blem-aid to cover skin blemishes. (A blemish cover) box. Label. © 22Nov47; KK8428.

Barber, Hiram E., Crete, Neb.
Universal wheel check for perfect steering. (Automobile wheel checks) sheet. Print. © 20Apr47; KK13311.

Barberette co., Cleveland.
BarberEtte. (Hair trimmer) cardboard box. Label. © 5Jan47; KK10708.

Barbys frosted foods, inc., Perth Amboy, N. J.
Barbys selected frosted fresh chicken parts. (Frozen poultry) cardboard box. Label. © 28Jan47; KK11598.

Bardach-Schoene co., inc., Chicago.
Vaculimb. (Artificial limbs) folder. Print. © 25Jan47; KK11092.

Barnes, Bob, Long Beach, Calif.
Jamsie, the plus value kid. "Just point me toward Ed James ... (Automotive) clipping. Print. © 16Feb47; KK13671.

Barry products, inc., Chicago.
Big leaguer bat liter. (Cigarette lighter) card. Print. © 30Sept46; KK8287.

Bart-Mann co., San Angelo, Tex.
San-Ann 100 o/o pure honey. sheet. Label. © 28Apr47; KK13174.

Barton, Fred D., San Francisco.
Bar's leaks. (Radiator stop leak) sheet. Label. © 26Mar47; KK12763.
Bar's rust. (Rust and scale dispersing agent) sheet. Label. © 20Mar47; KK12764.

Basic foods sales corporation, New York.
Bun icing. (Icing) folder. Print. © 22Jan47; KK7994.
Cake icing. (Icing) folder. Print. © 22Jan47; KK7993.

Basic vegetable products, inc., Vacaville, Calif.
Basic instant onion. (Powdered onions) sheet. Label. © 1Oct46; KK8450.
Basic minced onion fresh flavor. sheet. Label. © 11Jan47; KK8407.
Basic powdered garlic fresh flavor. sheet. © 15Aug46; KK8449.
Basic powdered onion fresh flavor. sheet. Label. © 11Jan47; KK8406.

Basso, Rudolph Vincent, Cherokee, Iowa.
National indoor advertising service. (Clock cases and display cases) sheet. Label. © 9Aug46; KK8762.

Bates, Benjamin W., d. b. a. The Ferromine co. see Ferromine co.

Bates, Harold O., d. b. a. Acromark co. see Acromark co.

Bathé, Charles Gordon, Okmulgee, Okla.
Hickory smoked potato chips. cellophane bag. Label. © 18Apr47; KK12023.

Bauer, Jack, New York.
Kan-d-nipple. (Candy) sheet. Print. © 20Jan47; KK11445.
Whistle pop. (Candy) sheet. Print. © 20Jan47; KK11444.

Baumgardt, Earl. Lauderdale smokers. see Lewis & Baumgardt cigar co.

Bava, Ralph A., d. b. a. Little boy blue ice cream co. see Little boy blue ice cream co.

Bayshore industries, inc., Elkton, Md.
Jitter ball. (A round ball having a water-

proof cover and a removable inflatable bladder) cardboard box. Label. © 26Feb47; KK12765.

Beakey, Gerald C., d. b. a. Nocturne products co. see Nocturne products co.

Beautiator corp., Cleveland.
Beautiator tips. (Power-driven manicuring set) stapled sheets. Print. © 23Sep46; KK10768.

Beck decoy co., inc., Union City, Tenn.
Aluphone the xylophone that any child can play by color. sheet. Print. © 7Jun47; KK13955.

Becker (Daniel B.), St. Paul.
Becker lock grip flexible finger mechanical hand. (Artificial mechanical hand and arm) folder. Print. © 28Dec46; KK8710.

Belda record & pub. co., Pasadena, Calif.
Belda records present "Grumpy Shark." (Record, music, story comic book) folder. Label. © 23Jan47; KK8501.

Bell aircraft corp., Wheatfield, N. Y.
Quick, Henry - the helicopter! clipping. Print. © 1May47; KK12820.

Bello co., Los Angeles.
Beautiful Bello 100 o/o virgin wool blanket. (Textile) folder. Label. © 1Jan46; KK1293.

Belmont radio corp., Chicago. 4 sheets. Prints.
Here's the famous navy airborne receiver that includes the broadcast band. (Radio receiver) © 11Jun47; KK13985.
Radio receiver R-89/ARN-5A [and] Components of the SCR-274-N (AN/ARC-5) series of airborne radio equipment. (Radio receivers) © 11Jun47; KK13984.
Receivers of the SCR-274-N (AN/ARC-5) series. (Radio receivers) © 24Feb47; KK11676.
Rectifier RA-34-J. (Rectifier) © 11Jun47; KK13986.

Belotti, A. Louis, d. b. a. California Oregon products co. see California Oregon products co.

Belz (W. H.) inc., New York.
Belz customized sport glasses. folder. Print. © 3Feb47; KK11682.

Ben-Hur products, inc., Los Angeles. (Ben-Hur coffee) 22 clippings. Prints.
All they've got is a hot-dog stand ... © 4Apr47; KK13015.
"Furthermore, I promise ..." © 28Nov46; KK12974.
"Furthermore, we serve Ben-Hur coffee ..." © 31Jan47; KK12977.
Get me the personnel manager! © 27Feb47; KK13010.
He flies in every morning ... © 1Jan47; KK13005.
Henry's a little queer on one subject ... © 27Mar47; KK13014.
I always come here ... © 18Dec46; KK13003.
I didn't have to change soaps ... © 27Dec46; KK13004.
It's amazing ... © 8Jan47; KK13006.
It's my own fault ... © 17Apr47; KK13017.
Just for a joke ... © 24Apr47; KK13018.
Like a fool ... © 14Mar47; KK13012.
Nothing's too good for me ... © 7Feb47; KK13008.
"Service in the rest of the neighborhood ..." © 21Feb47; KK12978.
That Henry! © 6Dec46; KK13002.
That's his only vice ... © 14Feb47; KK13009.
"That's right ..." © 12Dec46; KK12975.
There's Henry for you ... © 7Mar47; KK13011.
They say ... © 23Jan47; KK13007.
Things have certainly changed ... © 19Mar47; KK13013.
We might as well go home ... © 11Apr47; KK13016.
"You can believe ..." © 16Jan47; KK12976.

Bendix aviation corp., Baltimore, Detroit, North Hollywood, Calif., South Bend, Ind., & Teterboro, N. J.
Beautiful beyond belief in tone and styling.
(Girl at piano) (Radios) clipping. Print. © 18Apr47; KK12314.
(Girl at radio) (Radio) clipping. Print. © 16May47; KK13769.
(Girl next to bookcase) (Radios) clipping. Print. © 17Jan47; KK8922.
Bendix creative engineering surrounds them with safety whenever they fly ... (Radios and aircraft instruments) clipping. Print. © 15Feb47; KK8923.
Bendix direct fuel injection system. (Direct fuel injectors) folder. Print. © 25Mar47; KK13699.
Bendix metal clene parts cleaner. (Cleaner-fluid) sheet. Label. © 20Dec46; KK7974.
Bendix type MRT-2B pack-set. (Portable communications radio unit) sheet. Print. © 27Apr47; KK13590.
The best in radio is better with a Bendix radio.
(Featuring Guy Lombardo) (Radios) clipping. Print. © 22Mar47; KK11263.
(Radios) clipping. Print. © 26Apr47; KK12147.
The best in radio is better with a Bendix, the real voice of, radio!
(Duffy's Tavern) (Radio) clipping. Print. © 2Jun47; KK13771.
(Kate Smith & Ted Collins) (Radio) clipping. Print. © 14Jun47; KK13772.
A better yard job for your railroad. (Bendix V.H.F. railroad radio) folder. Print. © 26Nov46; KK8284.
Biggest news in taxicab radio! Bendix 2-way V.H.F. radio. folder. Print. © 7Dec46; KK8526.
Faster railroad service. (Bendix V. H. F. railroad radio) folder. Print. © 26Nov46: KK8281.
For less than $1.00 you can get navigational plotter. sheet. Print. © 10Jan47; KK8204.
Installation instructions ... Caging relay Pioneer type EB-2 (for light weight gyro flux gate compass) (Aircraft instruments) sheet. Print. © 22Oct46; KK8861.
Instant contact ... (Radio) sheet. Print. © 29Jan47; KK8597.
Joe Balestrieri of San Francisco says: "I recommend it to the commercial fishing industry". (Depth recorder for commercial fishing) sheet. Print. © 27Nov46; KK7904.
MR-71B VHF fixed frequency receiver. (Radio receiver) sheet. Print. © 16May47; KK13099.
More fish. (Depth recorder for commercial fishing) clipping. Print. © 21Mar47; KK11715.
Nationwide! (Depth recorder for commercial fishing) sheet. Print. © 6Dec46; KK7905.
New Bendix radio-telephones for land.. sea..air - save you time and money. (Radio telephones) clipping. Print. © 24May47; KK13770.
A new safety first for railroads. ("Slow-tone" warning device) folder. Print. © 26Nov46; KK8282.
Par-3A Range receiver (Dry battery) (Radios) sheet. Print. © 15Nov46; KK8212.
Proved in flight. (3000 PSI hydraulic controls) sheet. Print. © 27Dec46; KK11318.
Railroads affect real savings. (Bendix V.H.F. railroad radio) folder. Print. © 26Nov46; KK8283.
Service bulletin no. 86 ... Modification of 15401-1-A amplifier and signal generator ... (Aircraft instruments) sheet. Print. © 23Oct46; KK8862.
TG-16 fixed station transmitter. (Radio transmitters) folder. Print. 27Jan47; KK8596.
Type MS-92A jack box for aircraft. (Radio equipment) folder. Print. © 23Aug46; KK8577.
Wondrous new tone makes value phenomenal! (Radios) clipping. Print. 22Feb47; KK10527.

Bendix aviation corp. Eclipse-pioneer division, Teterboro, N. J.
Autosyn fuel flow transmitters. (Aircraft instruments) sheet. Print. © 26Feb47; KK11109.
Current relay, type 1563-1. Specifications ... (Electrical power supply equipment section B-6 current relay) sheet. Print. © 10Apr47; KK12394.
D-C generator, type 1193-3. Specifications ... (Electrical power supply equipment section B-1 D-C generator) sheet. Print. © 10Apr47; KK12393.
D-C generators.
Type 1381-1. Specifications... (Electrical power supply equipment section B-1 D-C generators) sheet. Print. © 10Apr47; KK12396.
Type 1381-3. Specifications ... (Electrical power supply equipment section B-1 D-C generators) sheet. Print. © 10Apr47; KK12395.
Direct cranking electric starter.
Type 1416-18. Specifications ... (Aircraft accessories) sheet. Print. © 16Jan47; KK12308.
Type 1416-20. Specifications ... (Aircraft accessories) sheet. Print. © 16Jan47; KK12300.
Type 1416-21. Specifications ... (Aircraft accessories) sheet. Print. © 16Jan47; KK12301.
Type 1416-22. Specifications ... (Aircraft accessories) sheet. Print. © 16Jan47; KK12302.
Type 1498-9. Specifications ... (Aircraft accessories) sheet. Print. © 16Jan47; KK12303.
Type 1498-10. Specifications ... (Aircraft accessories) sheet. Print. © 10Apr47; KK12310.
Type 1546-18. Specifications ... (Aircraft accessories) sheet. Print. © 16Jan47; KK12304.
Type 1546-20. (Aircraft accessories) sheet. Print. © 16Jan47; KK12305.
Type 1546-21. Specifications ... (Aircraft accessories) sheet. Print. © 16Jan47; KK12306.
Type 1546-22. Specifications ... (Aircraft accessories) sheet. Print. © 16Jan47; KK12307.
Eclipse-pioneer oil pressure warning unit type 3111B and vacuum warning unit type 3112A. (Aircraft instruments) 4 p. Print. © 26Feb47; KK11110.
Eclipse-pioneer precision aircraft equipment. (Aircraft accessories) folder. Print. © 30Nov46; KK8790.
Eclipse-pioneer series E-160 direct cranking electric starters and starter-pumps. (Accessories) sheet. Print. © 27Feb47; KK13290.
Eclipse-pioneer type 556 pressure relief valves. (Aircraft accessories) sheet. Print. © 3Mar47; KK12309.
Eclipse-pioneer type 15700-1-A controller for PP-10 pilot. Pub. 72-17. Bulletin 104. (Aircraft instruments) folder. © 16Apr47; KK12841.
Eclipse series E-160 starters and starter pump combination. (Accessories) sheet. Print. © 10Mar47; KK13291.
Flux gate compass transmitter types 12008-1-A and 12011-1-A. (Aircraft

instruments) 4 p. Print. © 17Mar47; KK11247.
Inverter, type 1518-1. Specifications ... (Electrical power supply equipment section B-4 inverter) sheet. Print. © 10Apr47; KK12392.
Inverter, type 1518-2. Specifications ... (Electrical power supply equipment section B-4 inverter) sheet. Print. © 10Apr47; KK12391.
Turn and pitch controller, automatic pilot. Pub. 73-7. Bulletin 87. (Aircraft instruments) folder. © 16Apr47; KK12840.
Type 613 suction relief valves. (Accessories) sheet. Print. © 2Apr47; KK13292.
Type 1416 starters. (Accessories) sheet. Print. © 2Apr47; KK13293.
The Y-type position convectron. (Aircraft instruments) folder. Print. © 12Mar47; KK11246.

Bendix aviation corp. Friez instrument division, Baltimore.
Bendix-Friez "Windial" electrically indicates exact wind speed and direction. (Wind indicating apparatus) folder. Print. © 30Dec46; KK11692.
"Windial". (Wind indicating apparatus) folder. Print. © 24Apr47; KK12479.

Bendix aviation corp. Scintilla magneto division, Sidney, N. Y.
The Bendix-Scintilla low tension ignition system. (Ignition system) 15 p. Print. © 3May47; KK13454.

Bengué, inc., Union City, N. J.
How to get the best from Ben-Gay. sheet. Print. © 21Feb47; KK11652.

Bennett-Ireland, inc., Norwich, N. Y.
The "Ireland" farm hoist. broadside. Print. © 19May47; KK13475.

Benthale, Edward J., Cambridge, Mass.
Benthale A M; atom-mist white ... (White water color paint for artists) sheet. Label. © 5Nov46; KK8244.
Benthale atom-mist white; the ultimate in retouch white. (White water color paint for artists) sheet. Label. © 5Nov46; KK8245.

Berkley, Jean. see Detwiler, Jean Berkley.

Bernas, Walter J. and Burke, Andrew d. b. a. B & B distributors. see B & B distributors.

Bernat (Emile) & sons co., Boston.
Bernat Argyle sweater pak. (Yarn) sheet. Label. © 12Dec46; KK7826.

Berner (Robert L.) co., Chicago.
Only Berner packs Waxnips. (Wax covered fresh parsnips) sheet. Label. © 21Oct46; KK10664.

Best & co., inc., New York. 279 clippings. Prints.
Accent on prettiness in our new sun fashions of much wanted pique, washable, bandbox-fresh ... (Misses' dresses and swim suit) © 12Jan47; KK8601.
The accent's on graceful skirts in important new spring frocks. (Misses' dresses) © 14Feb47; KK10927.
Already in stock - sun fashions ... [and] ... Another Best exclusive .. created for us by Hockmeyer; plaid corduroy. (Misses' dresses and children's clothes) © 8Dec46; KK10172.
American golfer ... [and] Gabardine. (Misses dress and hat. Boy's clothes) © 11Apr47; KK12256.
Another Best exclusive.. created for us by Hockmeyer plaid corduroy [and] Now in stock sun fashions destined we think, to star at the southern resorts. (Children's playclothes; Misses dresses & swim suit) © 15Dec46; KK8693.
Another Best exclusive ... gabardine. (Boys' clothes) © 4Apr47; KK12655.
At the Liliputian bazaar small boys' suits of knitted wool. (Small boys' suits) © 18Dec46; KK8360.
Authentic Irish tweed. [and] Raincoats. (Misses suit and childrens raincoat) © 24Feb47; KK11053.
Authentic Norwegian handknits ... (Misses' handknits) © 15Jan47; KK8607.
Authentic Reindeer wools handknit in Norway; Perfect gifts for winter sports enthusiasts. (Misses sweater, mittens, socks, scarf) © 13Dec46; KK8697.
The authentic Shirtmaker exclusive. (Misses dresses) © 29Dec46; KK8683.
Balibuntl bonnets [and] Best's exclusive *Lewispun tweed. (Misses hats and children's suits and coat) © 20Feb47; KK10935.
Becoming fox on a new travel coat. (Misses fur trimmed coat) © 7Jan47; KK8393.
Bell-draped hipline on our flare-skirted black dress. (Misses' dress) © 26Mar47; KK11413.
A Best exclusive, made in Britain, the Glenconner coat [and] New .. gay .. exciting pleats and prints for Young cosmopolitans. (Misses dresses. Young girl's coat) © 10Jan47; KK8402.
A Best exclusive, made in Britain, the Glenconner coat; Fine Scotch tweed in unusual clan plaids ... (Small girl's coat) © 3Jan47; KK8691.
*Best-flex. (Children's shoes) © 19May47; KK13924.
A Best specialty—lightweight Charmeen gabardine. (Misses' suits) © 14May47; KK13617.
Best's British sportswear. (Misses sportswear) © 2Feb47; KK10789.
Best's British sportswear at attractive prices. (Misses sport clothes) © 26Jan47; KK10453.
Best's does two girls' ginghams (Children's dresses) © 25Apr47; KK12532.
Best's exclusive Glenconner; made in Britain of fine wool tweeds in ... (Children's coat) © 31Jan47; KK10458.
Best's good wool flannels. (Boy's suits) © 7Feb47, 20Feb47; KK10800, 10934.
Best's has the world-renowned washable French Kislavs..exclusive in New York area. (Misses gloves) © 16Mar47; KK11638.
Best's have plenty of boys' white shirts. (Boys' shirts) © 20Mar47; KK11646.
Best's made-in-Britain exclusive Glenconner coats and coat sets ... (Children's coat sets) © 10Dec46; KK10174.
Best's specialize in children's shoes. [and] Three very pretty reasons why the *Liliputian bazaar is headquarters for very young cottons. (Children's dress & shoes) © 13Mar47; KK11285.
Black rayon faille. (Misses' suit) © 8May47; KK13208.
Black spiced with print; Gay new-looking smart for the holidays and for months to come. (Misses dresses) © 16Dec46; KK8695.
Blossoms and berries. (Misses hats) © 28Feb47; KK11063.
Bolero costume complete with a smart, white blouse. (Girls' suit) © 12Mar47; KK11281.
Bolero sun dresses. (Misses' dresses) © 15May47; KK13619.
The box-jacket suit and the bolero suit. (Misses' suits) © 31Jan47; KK10459.
Boys' summer clothes. [and] Special purchase wool tweed topcoat. (Boys' clothes. Misses' coat) © 18May47; KK13923.
Braid is news on town coats in spring's exciting silhouettes [and] She'll find her favorites among Best's new spring frocks. (Misses coats and children's dresses) © 27Mar47; KK11414.
The brown and white Arnold authentics. (Misses' shoes) © 23Apr47; KK12524.
The brown and white Arnold authentics you've been asking for. (Misses' shoes) © 5May47; KK13223.
Brown-and-whites for summer. (Misses' shoes) © 19May47; KK13925.
A campus favorite..this practical corduroy combination. (Boy's suit) © 4Apr47; KK12003.
Checked ginghams. (Children's dresses) © 7May47; KK13204.
Checked worsted perfect city-country suit. (Misses suit) © 2Apr47; KK12654.
Children's hand-sewn, double-woven cotton gloves. (Children's gloves) © 16Jan47, 11Mar47; KK10950, 11280.
Choice of sleeves on a refreshing trio of young rayon blouses. (Misses blouses) © 3Jan47; KK11326.
Clothes for girls [and] Pure silk print. (Children's clothes. Misses' dress) © 1Apr47; KK13193.
Colored suedes. (Misses' shoes) © 28May47; KK13935.
Cool chambray for *Young Cosmopolitans. (Misses' dress) © 28May47; KK13936.
Cotton frocks. (Children's dresses) © 4Feb47; KK10792.
Cotton housecoat. Sturdy blue denims. [and] Sunsuits. (Children's sunsuits. Misses' clothes) © 21May47; KK13927.
Cotton knits [and] Washable boxlav. (Children's clothes. Misses' gloves) © 27Apr47; KK13194.
Cottons [and] Wool gabardine. (Misses' dress. Misses' coat) © 7May47; KK13203.
Crisp white straws. Pretty polka dots. [and] Sheer frock. (Misses' hats and housecoat. Girls' dress) © 30Apr47; KK13196.
Cross-stitch on a lovely new cotton frock. (Young girl's dress) © 10Jan47; KK8403.
Dashing spring suits from the *Young cosmopolitan shop. (Misses suits) © 7Feb47; KK11992.
Dotted swiss [and] Best's seashore cottons. (Girls' dress, misses' clothes) © 25May47; KK13930.
A downright good value in *C-1 wool serge by Forstmann. (Misses suit) © 13Mar47; KK11283.
Easter enchantment in balibuntl straws. (Misses hats) © 1Apr47; KK11995.
Easter headliners from the Young cosmopolitan shop [and] Three best sellers in a long list of successes..Best's boys' corduroys. (Misses clothes and children's clothes) © 21Mar47; KK11648.
Encore! Nada. (Misses clothes) © 2Mar47; KK11270.
Enjoy walking in our exclusive Arnold authentics. (Misses shoes) © 6Jan46; KK8391.
Everybody loves fresh white for spring blouses. (Misses blouses) © 28Feb47; KK11659.
Exciting date dresses for Young cosmopolitans. (Young girls' dresses) © 20Dec46; KK8682.
Exciting spring prints. (Misses' dresses) © 28Feb47; KK11061.
Fashion forecast for girls..boleros. (Girls' suits) © 7Feb47; KK10802.
Favorite wool separates for city-country living.
(Misses clothes) © 3Mar47; KK11272.
(Misses wool separates) © 14Feb47; KK10929.
Festive black lit with color or sparkle ... (Misses' dresses) © 6Dec46; KK10170.
Fine sheer wools .. slender .. simple .. smart. (Misses dresses) © 2Jan47; KK8686.

First shoes must be carefully built on correct lasts. (Baby's shoes) © 27Jan47; KK10454.

Fitted midriff slip. (Misses' slip) © 17Apr47; KK12259.

For a season of bright nights *Young cosmopolitans choose sparkling wool coats and billowing dresses. (Misses evening wraps and dresses) © 13Dec46; KK11991.

For active sports. [and] White tweed jacket. (Misses' clothes) © 27May47; KK13933.

For after-bath playtime- snug and so pretty- in Best's warm robes. (Children's robes) © 19Dec46; KK8364.

For beach and play. (Children's clothes) © 25May47; KK13931.

For real lasting value, choose our print *shirtmaker. (Misses' dress) © 9Apr47; KK12248.

For the South, for spring, the short coat. (Misses coat) © 7Feb47; KK10801.

For *young Cosmopolitans - a matching coat and suit. (Misses suit and coat) © 20Feb47; KK10936.

For young cosmopolitans—dark town dresses of gleaming rayon shantung. (Misses' dresses) © 16May47; KK13622.

Forstmann charmeen for a new gabardine suit. (Misses suit) © 6Feb47; KK10798.

French Kislavs exclusive.. washable; These famous gloves are prized by well-dressed women everywhere ... (Misses gloves) © 3Jan47; KK8690.

Fresh and pretty spring blouses. (Misses blouses) © 13Feb47; KK10922.

Fresh blouses [and] Here are some of Best's good wool sweaters. (Misses' blouses, children's sweaters) © 4Apr47; KK12004.

From the famous Liliputian bazaar.

  Baby is snug in a carriage robe and bag set of thick wool plaid. (Babies' carriage robe and bag set) © 10Dec46; KK10176.

  The bathrobe of cotton corduroy ... (Children's robe) © 8May47; KK13207.

  (Boy's overalls and sweater) © 16Apr47; KK12257.

  For occasions ... (Children's clothes) © 21May47; KK13928.

  Her first little-girl dress. (Children's dress) © 26Feb47; KK11057.

  His first Eton suit is made of firm wool ... (Boy's suit) © 15Jan47; KK8602.

  It's a little suit with suspenders [and] Longer jackets..pleated skirts. (Misses jackets and skirts, children's suit) © 27Mar47; KK11415.

  One of Whitman's finest cottons [and] Sapphire "the nylons everyone loves". (Boy's suit. Misses stockings) © 18Feb47; KK10931.

  Our almost-as-famous cotton knit suits... (Boy's suit) © 29Jan47; KK10455.

  Plaid corduroy. (Children's jacket and overalls) © 12Feb47; KK10921.

  Spring's the time for sweaters ... (Childrens sweaters) © 5Mar47; KK11275.

  This adorable frock is a Lili handmade ... (Little girl's dress) © 2Jan47; KK8688.

  This useful crib blanket is ... (Baby's crib blanket) © 17Dec46; KK8356.

  Trapunto work creates an interesting design on a carriage set ... (Baby's carriage set) © 7Jan47; KK8392.

*From the famous *Liliputian bazaar [and] Bridal gown in heavy rayon satin. (Misses' gown and children's dress) © 28May47; KK13934.

From the famous Liliputian bazaar [and] It's fun to shop at Best's new beach shop. (Children's suit. Misses clothes) © 22Apr47; KK12521.

From the famous *Liliputian bazaar [and] Jumper suit for mothers-to-be. (Misses suit. Boy's suit) © 6Feb47; KK10796.

From the liliputian bazaar; warm wool blankets are a nursery essential ... (Baby's wool blankets) © 23Jan47; KK8875.

Get outdoors in Best's casual clothes. (Misses clothes) © 6Apr47, 18Apr47; KK12245, 12516.

Gift for men who need a warm outdoor coat. (Men's coat) © 18Dec46; KK8358.

Gift suggestion for boys .. warm robes of Best's good fabrics.. correctly cut and carefully put together. (Boys' robes) © 19Dec46; KK8363.

A girl needs all kinds of play clothes. [and] For all-day-long comfort ... wash slacks. (Children's clothes) © 25Apr47; KK12530.

Give Best's lovely things to wear to the older boys and girls [and] Stormy weather hit casual coat. (Boys' and girls' clothes and misses' coat) © 8Dec46; KK10171,

Going-places coats for spring. (Misses coats and jacket) © 5Mar47; KK11268.

Good buys in Best's good spring coats for girls. (Girls' coats) © 14Mar47; KK11286.

Good dark prints. (Misses clothes) © 24Apr47; KK12526.

Good Glen plaid flange suit success. (Misses suit) © 3Feb47; KK10790.

Good Glen plaid flange suit success [and] A tweed reefer with a removable wool lining. (Misses suit. Boy's coat) © 14Feb47; KK10926.

Good ski clothes. (Misses ski clothes) © 8Jan47; KK8395.

Good value in a fine coat classic. (Misses coat) © 24Jan47; KK12695.

Good value in a fine polo coat. [and] ..., Cotton blouses. (Misses coat. Girls' blouses) © 4Feb47; KK10791.

Good values in pretty cottons. [and] Special purchase! (Misses' clothes. Misses' jacket) © 20Apr47; KK12531.

Good values in young prints with a future. (Misses' dresses) © 11Apr47; KK12255.

Gossamer black for a new dance dress. (Misses' evening gown) © 27Mar47; KK11416.

Hand of experience. (Children's clothes) © 4May47; KK13201.

Hand-smocking ... (Children's dresses) © 10Apr47; KK12252.

Harris tweed for men- imported wool- finely tailored. (Men's suit) © 26Dec46; KK8108.

He'll probably need each one .. so choose as you wish... (Men's clothes) © 9Dec46; KK10173.

Here are four exciting Easter values [and] Bows fore and aft for our big hat hit. (Misses clothes and hat) © 3Apr47; KK12001.

Here are some of the Liliputian bazaar's pretty dresses [and] They're washable! Boxlav. (Children's dresses, misses' gloves) © 31Mar47; KK11994.

Home for the holidays! young cosmopolitans go dancing in rustling, full-skirted spotlight dresses. (Misses gowns) © 22Dec46; KK8106.

In demand - at the Liliputian bazaar; warm, lightweight snowsuits ... (Children's snowsuit) © 10Dec46; KK10175.

In demand Best's good wool separates ... (Misses' dress and suit. Girl's separates) © 17Jan47; KK8608.

  (Young girl's separates) © 10Jan47; KK8400.

It's cheerful ... *Young Cosmopolitan shop. [and] Now at Best's Fifth Avenue store only, Special purchase. (Misses' clothes) © 25Apr47; KK12533.

It's famous for fit..the low-priced rhythm slip. (Misses' slip) © 25Mar47; KK11411.

It's playclothes. (Children's play clothes) © 6Apr47; KK12246.

It's the removable wool lining in our fine reefers. (Boys' coats) © 14Mar47; KK11287.

Knitted wool fabric ... outdoor jacket. (Boy's jacket) © 10Apr47; KK12253.

Lacy Tuscan ... [and] ... Young cottons. (Misses hats and children's dresses) © 27Mar47; KK12223.

Layettes..always so lovely at the *Liliputian bazaar. (Baby's layettes) © 9Feb47; KK10916.

Let's get to work; Busy as beavers and so sensibly dressed in the Liliputian bazaar's sturdy playclothes. (Children's clothes) © 1Jan47; KK8684.

Lewispun Nada suit success. (Misses suit) © 10Jan47; KK8401.

*Lewispun tweed. (Children's clothes) © 28Feb47; KK11062.

*Lewispun tweeds. (Misses suits and coat) © 27Feb47; KK11059.

'Lili handmades Best's lovely exclusives in two adorable cottons..at the *Liliputian bazaar. (Children's dresses) © 13Feb47; KK10925.

The Liliputian bazaar certainly knows its children's coats [and] A fresh, young appeal in shantung straws. (Children's coats and misses' hat) © 26Mar47; KK11412.

The *Liliputian bazaar has so many new spring coats. (Childrens clothes) © 9Mar47; KK11279.

The Liliputian bazaar is famous for cotton knits; Mothers like the way they are cut, the firm knit and the inner waistband that helps them keep their shape (Children's cotton knit suits) © 12Dec46; KK8105.

The Liliputian bazaar puts little girls and boys in wool flannel. (Children's clothes) © 19Mar47; KK11640.

The Liliputian bazaar says..cotton, of course..for some of its loveliest new dresses [and] Skirts circle out with new sweeping grace. (Misses dresses and children's dresses) © 20Mar47; KK11645.

Liliputian bazaar wools sold separately .. worn together .. to make attractive and practical outfits. (Children's separates) © 20Jan47; KK8870.

The *Liliputian bazaar's cotton knits ... (Children's cotton knits) © 5Feb47; KK10795.

The Liliputian bazaar's cotton knits have a well-earned fame. (Children's clothes) © 20Mar47; KK11644.

The Liliputian bazaar's cottons have such a busy time. (Children's cotton dresses) © 18Dec46; KK8359.

Lovely hand mades. (Baby's clothes) © 27Feb47; KK11058.

Miniature check for new wool separates. (Misses suit) © 19Dec46; KK8361.

Miniature check for new wool separates; the longer jacket looks new, is both smart and becoming ... (Misses suit) © 3Jan47; KK8689.

Morocco leather shoulder-strap bag; Such a handsome gift it makes ... [and] Now.. for Christmas giving.. her favorite raincoat and reversible. (Misses handbag. Girl's reversible coats) © 12Dec46; KK8696.

Mothers who know the Liliputian bazaar's cotton knits ... [and] Cool city dresses. (Children's clothes, misses' dresses) © 14May47; KK13618.

Nada fashions. (Misses' clothes) © 23Feb47; KK11052.

Nada robe. Harris tweed. [and] New sheer wools for spring. (Misses robe, mens' suit, misses dresses) © 27Feb47; KK11060.

Navy looks new ... (Misses dresses) © 5Feb47; KK10793.

Nearly a million pairs sold, it's that ounce of prevention and good common sense that says..Best-flex. Encore! Buccaneer. [and] It's our wonderful lightweight glen plaid worsted. (Misses suit and hat, children's shoes) © 19Mar47; KK11641.

New and pretty! [and] New white jacket is longer. (Misses hats and jacket) © 23Jan47; KK8877.

New and pretty! Delicate roses nestle in pastel-plaided rayon taffeta ribbon... (Misses hats) © 2Jan47; KK8687.

New back-flare topper for night-and-day. (Misses topper) © 24Mar47; KK11409.

A new Best exclusive! *Sutton tweed ... [and] Fashion forecast for girls..boleros. (Misses coats and girls' suits) © 14Feb47; KK10928.

New blouses lend fresh charm to your suits. [and] Gingham in bright new plaids. (Misses blouses. Girl's dress) © 6Feb47; KK10797.

New blouses of fine batiste. (Misses blouses) © 23Jan47; KK8874.

New bonnets wear a bow. (Misses hats) © 30Jan47; KK10457.

New bright color [and] New dresses. (Misses coat and childrens dresses) © 6Mar47; KK12701.

New cape sleeves on a graceful sheer wool. (Misses dress) © 7Jan47; KK8394.

New fan print with cascading bustle-back. (Misses dress) © 2Jan47; KK8871.

A new flare in the skirt of her flannel separates. (Children's clothes) © 11Apr47; KK12254.

New flared skirt for a becoming wool frock [and] Whitman's beautiful cotton broadcloth and Swiss embroidery. (Misses dress. Girl's dress) © 20Dec46; KK8365.

New '47 suit, longer, softer ... (Misses' suit) © 16Jan47; KK8604.

New long lines for a spring print. (Misses dress) © 3Mar47; KK11271.

New longer bodice for a wearable rayon print ... (Misses' dress) © 17Jan47; KK8609.

New! Our hooded plaid greatcoat. (Misses coat) © 25Feb47; KK11054.

New sheer wools star for spring. (Misses dresses) © 12Mar47; KK11282.

New shipment .. the famous rhythm slip [and] Winter roses; fresh and gay idea to top furs ... (Misses slip. Misses hats) © 9Jan47; KK8397.

New short coat of Forstmann wool doeskin. (Misses jacket) © 3Mar47; KK11273.

New stars for the South designed to make you look young and pretty. (Misses resort clothes) © 26Dec46; KK8107.

New sun cottons fresh, pretty, washable, reasonably priced. (Misses dresses) © 19Jan47; KK8869.

New-the big bosom *Shirtmaker. (Misses dress) © 4Mar47; KK11274.

New tunic dresses in pretty prints. (Misses' dresses) © 9Apr47; KK12249.

New variations on a favorite theme pretty dresses chosen for their beautiful fabrics and fine detail. (Girls' dresses) © 26Jan47; KK10452.

News again! Linen cool, crease-resistant, makes smart spectator dresses for the South. (Misses dresses) © 9Jan47; KK8399.

Now, in Liliputian bazaar sizes, too Glenconner coat. (Children's coat) © 23Jan47; KK8876.

Now,.Nada evening fashions.
(Gown and jacket) © 8Apr47; KK12247.
(Misses evening gown and jacket) © 2Apr47; KK11998.

Now you can have a Balibuntl bonnet ... [and] From the famous *Liliputian bazaar. Three cheers for the jodhpur playsuit. (Misses hats and boy's suit and hat) © 13Mar47; KK11284.

Once again .. from Britain to the Liliputian bazaar .. babies' lovely Shetland wools. (Babies' clothes) © 8Jan47; KK8396.

Our famous *Shirtmakers. (Misses' dresses) © 21Apr47; KK12520.

Our new *Nada. Navy rates ... [and] ... Sport jackets. (Misses hat. Misses clothes. Boys' clothes) © 7Mar47; KK11278.

Our newest swagger coat is shirred-and-belted. (Misses coat) © 2Jan47; KK8685.

Our popular price tweed that has everything - Lewispun. (Young girls' clothes) © 14Mar47; KK11637.

Overcoat for men made of Botany "500" tailored by Daroff. (Men's coat) © © 9Jan47; KK8398.

Page boy maternity fashions ... (Misses dresses) © 19Feb47; KK10932.

Patent leather pumps have eye-and-buy appeal. (Misses shoes) © 2Apr47; KK11997.

Pert choux ... News again! Linen, cool, crease-resistant, makes smart spectator dresses for the South ... (Misses hats and dresses) © 16Jan47; KK8605.

Plaid corduroy. (Children's clothes) © 30Apr47; KK13198.

Plaid shirt - corduroy slacks - perfect for school and play. (Boy's shirt and slacks) © 24Jan47; KK8878.

Pleats again! For a graceful new dress [and] They're at that enthusiastic age and they "just love" our cottons. (Misses dress and children's dresses) © 19Mar47; KK11643.

The popular closed silhouette in navy blue. (Misses shoes) © 13Feb47; KK10924.

Popular suit-blouses. (Misses blouses) © 30Mar47; KK11993.

Pretty dresses ... (Children's dresses) © 2Feb47; KK10788.

Pretty dresses [and] New! the padre-brim suit hat. (Misses hat. Children's dresses) © 25Feb47; KK11055.

Pretty new cottons. (Misses' clothes) © 20Apr47; KK12518.

Priced-to-please, dancing cottons. (Misses gowns) © 23Apr47; KK12522.

Prized for perfect tailoring ... *Shirtmakers exclusive with Best's. (Misses dresses) © 17Feb47; KK10930.

Pure camel hair makes a coat to treasure. (Misses coat) © 22Jan47; KK8872.

Pure linens. (Misses dresses) © 5May47; KK13202.

Pure silk print. Fresh blouse, pleated skirt [and] New cotton gloves. (Misses dress, gloves, skirt and blouse) © 19Feb47; KK10933.

Quilted robe of gleaming rayon taffeta. (Misses robe) © 18Dec46; KK8357.

Raincoats [and] Summery rayons. (Misses' clothes. Girls' raincoat) © 9May47; KK13209.

Rare camel hair makes a coat to treasure. (Misses' coat) © 11Dec46; KK10177.

Rayon faille. (Misses suits) © 2Apr47; KK11999.

Ready now..Best's famous exclusive in smart outfits for girls, Lewispun tweed. (Childrens clothes) © 7Mar47; KK11277.

Reduced polo coats. [and] *Young Cosmopolitans ... pretty date dresses. (Misses' dresses and coats) © 2May47; KK12534.

Saab's dainty slip made in Puerto Rico. (Misses slips) © 13Dec46; KK11990.

Sailing blues. (Misses' clothes) © 17Apr47; KK12260.

Sapphire sheers.
(Misses nylons) © 24Apr47; KK12527.
(Misses' stockings) © 1May47, 26May47; KK13199, 13932.

Scarf dress for spring evenings. (Misses' evening gown) © 12Feb47; KK10920.

Scarf panamas. (Misses' hats) © 7May47; KK13205.

Shar-loo the figure-moulding slip. [and] ... Knitted wool. (Children's clothes. Misses slip) © 26Feb47; KK11056.

Sheer white for a girl's charming party frock. (Young girl's dress) © 4Apr47; KK12002.

She'll find her favorites among Best's new spring frocks [and] Our *Nada bag of sturdy Morocco leather. (Children's dresses, misses' bag) © 1Apr47; KK11996.

Shirtmaker of Forstmann sheer wool. (Misses dress) © 29Jan47; KK10456.

The *Shirtmaker stars. [and] Fresh blouses. (Misses dresses and blouses) © 20May47; KK13926.

Show your shoulders in our new dancing bouffants graceful and gay for the holidays.. [and] Washable French Kislav gloves. (Misses gowns. Children's playclothes and gloves) © 19Dec46; KK8362.

Smart suit shoes. (Misses shoes) © 5Feb47; KK10794.

Special value! Fine rayon slips. [and] The Bicorne roller. (Misses' hats and slips) © 22May47; KK13929.

Spice for suits—our new blouses ... (Misses' blouses) © 16Jan47; KK8603.

Spring feathers. [and] Navy wool-and-cashmere ace of reefers. (Misses hats and coat) © 13Feb47; KK10923.

Spring suit mates. (Misses' hats) © 12Feb47; KK10919.

Stormy weather hit casual coat [and] From Scotland,children's wool gloves..a lovely gift. (Misses coat. Children's gloves) © 16Dec46; KK8366.

Stormy weather, our hit raincoat. © 5May47; KK13222.

Success suit of good Forstmann wools [and] From the famous Liliputian bazaar; this tiny Easter bonnet... (Misses suits and baby's coat and cap) © 19Mar47; KK11642.

Summer sports clothes [and] Chukker mesh. (Misses' clothes. Girls' & boys' underwear) © 4May47; KK13200.

The summer suit you've been asking for. (Misses' suit) © 17Apr47; KK12258.

Superb British tweeds. (Misses coats) © 6Jan47; KK10949.

Sutton tweed. (Misses & children's clothes) © 23Feb47, 2Mar47; KK11051, 11269.

There are cheers ... cotton knits ... (Children's clothes) © 9Apr47; KK12250.

There are cheers for the ... cotton knits. [and] Sapphire sheers. (Childrens' clothes. Misses' stockings) © 20Apr47; KK12519.

These are good values *Lewispun tweeds, exclusive with Best's. (Misses suits) © 11Feb47; KK10918.

These are some of the favorites among our girls' shoes. © 2May47; KK12535.

They're at that enthusiastic age and they "just love" our cottons. (Childrens) dresses) © 7Mar47; KK11922.

They're easy to tub - dainty white cottons. (Misses blouses) © 6Mar47; KK11276.

They're new and fresh .. and you can tell at a glance .. they're some of those lovely frocks from the Liliputian bazaar.
(Children's dresses) © 19Jan47; KK8868.
(Small girls' clothes) © 12Jan47; KK8600.

They're those practical ... pinafores. [and] Six wanted colors in real Italian Milans. (Children's clothes. Misses hats) © 23Apr47; KK12523.

They're young as spring and wreathed with flowers. (Misses hats) © 20Mar47; KK11647.

This active young man is wearing Best's corduroys. (Children's clothes) © 11May47; KK13616.

This Easter parade goes on and on... [and] Best's has the world-renowned washable French Kislavs. (Children's clothes and misses' gloves) © 23Mar47; KK11407.

Those most important first shoes. (Babies' shoes) © 6Dec46; KK10169.

Those wonderful Liliputian bazaar playclothes. (Children's clothes) © 22Jan47; KK8873.

Three very pretty reasons why the Liliputian bazaar is headquarters for very young cottons [and] You can get a smart Easter frock for under forty dollars at Best's. (Misses dresses and children's clothes) © 23Mar47; KK11408.

Tiny price, big value - cotton briefs. (Misses undershorts) © 10Apr47; KK12251.

Tops for new-into-spring..new navy wools ... (Misses' suits, coat and dress) © 9Feb47; KK10917.

Two lovely cottons for girls feature cross-stitch ... (Children's dresses) © 17Jan47; KK8606.

Two-piece print ... [and] New summer felts. (Misses' dresses and hats) © 15May47; KK13620.
The unlined shoe is high or low. (Children's shoes) © 6Feb47; KK10799.
Washable French Kislav gloves [and] Give Best's lovely things to wear to the older boys and girls. (Misses gloves; boys and girls clothes) © 15Dec46; KK8694.
We've moved..but it's the same Liliputian bazaar, hand of experience. (Children's clothes and furniture) © 24Apr47; KK12528.
When they are really good ... children's shoes. © 23Apr47; KK12525.
When you're looking for quality and value, choose Best's gabardine raincoats [and] Big summer felts. (Misses' hats and girls' raincoats) © 16May47; KK13623.
White batiste handmades by Yolande. (Misses lingerie) © 24Mar47; KK11410.
White eyelet piqué for graduation-time. (Misses' gowns) © 16May47; KK13621.
A winning team- this suit and coat from the Young Cosmopolitan shop. (Young misses coats & suit) © 3Jan47; KK8692.
A wonderful buy! Our new glen plaid worsted suit. (Misses suit) © 3Apr47; KK12000.
Wool doeskin makes a suit of elegant simplicity. [and] The Liliputian bazaar is famous for corduroys. (Misses suit, shoes and boys' suits) © 17Mar47; KK11639.
Wool garbardine. (Misses' coat) © 30Apr47; KK13195.
Wool gabardines are what *Young Cosmopolitans are asking for. [and] They're at that enthusiastic age and they "just love" our cottons. (Misses suits and coat. Children's dresses) © 14Mar47; KK11288.
Wool jacket..wool sweater.. and a smart kiltie skirt [and] New shipment English gloves of doeskin-finished lambskin. (Girls sweater, jacket, skirt, womens gloves) © 15Oct46; KK11927.
Yes! These are our charmeen gabardines. (Misses clothes) © 9Mar47; KK11923.
You can still get a good dress for thirty dollars at Best's [and] Eton suit. (Misses dresses. Boy's suit.) © 12Mar47; KK12700.
Young Cosmopolitans are stocking up on our dark town cottons. [and] For all-day-long comfort ... wash slacks. (Misses dresses & boys' slacks) © 18Apr47; KK12517.
Young Cosmopolitans pick the winners for Easter. (Misses clothes) © 28Mar47; KK11417.
Young tricornes. [and] For boys. (Misses' hats. Boys' clothes) © 8May47; KK13206.
"Youth is our specialty". (Misses underwear) © 24Apr47; KK12529.

Best upholstery cleaners and dyers, Memphis.
Oneshot. (Upholstery cleaner) sheet. Label. © 21Jan47; KK10364.

Better golfing, inc., New York.
[19th hole] (Golfing equipment, clothing and accessories) sheet. Print. © 21Mar47; KK11146.

Better packages, inc., Shelton, Conn.
Better shipment sealing for product protection. (Gum tape sealing machines) folder. Print. © 15Apr47; KK12315.
Tape is scarce, don't waste it. (Gum tape sealing machines) sheet. Print. © 15Apr47; KK12316.

Betterly, Warren A., San Francisco.
B 4 electric shave. (Shaving lotion) sheet. Label. © 12Jan47; KK13760.
Shaving lotion ... B/4. (Shaving lotion) sheet. Label. © 12Jan47; KK8380.

Beverly vogue co., Los Angeles.
For youth at any age. (Women's underclothing) sheet. Print. © 29Nov46; KK7800.

Bigelow-Sanford carpet co., inc., Thompsonville, Conn.
Double duty room..double duty rug. (Pile fabric floor coverings) clipping. Print. © 20Apr47; KK12448.
Right at your feet. (Pile fabric floor coverings) clipping. Print. © 15Feb47; KK10390.
Room for lots of living..begins with lively wool. (Pile fabric floor coverings) clipping. Print. © 20Oct46; KK7866.

Binney & Smith co., New York.
The art of tempola-craft, a method not a medium. (Tempera or water colors & wax crayons) folder. Print. © 24Jan47; KK12238.
Crayola crafts. (Crayola wax drawing crayons) pamphlet. Print. © 10Feb47; KK12239.
Directions for using Shaw finger-paint; The perfect medium for self expression. (Finger paint) pamphlet. Print. © 30Oct46; KK7816.
Gloama block printing ink. folder. Print. © 3Mar47; KK12240.
Shaw finger-paint. 14 p. Print. © 2Dec46; KK7817.

Bi-on products corp., Los Angeles.
Bi-on mouth rinse. (Mouth rinse) sheet. Label. © 5May47; KK12495.
Bi-on tooth powder. (Tooth powder) sheet. Label. © 5May47; KK12496.

Bird, Mrs. K. D., d. b. a. Nancy Ann co. see Nancy Ann co.

Bird & son, inc., East Walpole, Mass.
Castle shoes, fit for a queen. (Shoes) shoe box. Label. © 26May47; KK13531.
Honeybugs. (Shoes) shoe box. Label. © 28Apr47; KK13113.
Little Miss Honeybugs. (Shoes) shoe box. Label. © 5May47; KK13114.
Manning Gibbs. (Shoe box label) shoe box. Label. © 11Jun47; KK13972.
Marilyn shoes. (Shoes) Label. © 21May47; KK13532.
Quali craft shoes. (Shoes) shoe box. Label. © 23Apr47; KK13112.
Style Pride. (Shoe box label) shoe box. Label. © 29May47; KK13971.

Birnkrant, Cecil H., Detroit.
Claves rhythm. (Wooden instrument) sheet. Print. © 10Mar47; KK11355.

Bischoff (Ernst) co., inc., Ivoryton, Conn.
Almost a therapeutic paradox Diatussin for spasmodic, irritating and paroxysmal cough. (Cough medicine) sheet. Print. © 9May47; KK12953.
First ... faster ... more effective ... Aminet. (Suppository for asthma attacks, etc.) folder. Print. © 9May47; KK12956.
In respiratory emergencies Aminet suppositories Bischoff provide quick initial relief ... (Medicine) folder. Print. © 28Nov46; KK10264.
Not fable, nor fraud, nor fancy; Sas-par Bischoff tablets. (Medicine) folder. Print. © 28Nov46; KK10263.
One or all ... Sas-par and Ultroine. (Sas-par is a tablet preparation. Ultroine is an ointment preparation) folder. Print. © 9May47; KK12954.
The safest yet - Aminet ... (Suppository - medicine) sheet. Print. © 9May47; KK12951.
The straw on the camel's back may be the cough! Diatussin Bischoff lightens the load. (Cough medicine) folder. Print. © 28Nov46; KK10265.
When the trend is up - control the rise with Viscysate. (Medicine in liquid and tablet form) sheet. Print. © 9May47; KK12955.
When therapeutic reinforcement is indicated Activin for non-specific protein therapy ... (Medicine in ampoules and vial form) sheet. Print. © 9May47; KK12952.

Bishop (G. H.) co., d. b. a. Bishop production specialties. see Bishop production specialties.

Bishop production specialties.
The quality of your shirt folding ... (Shirt folder & collar molders) folder. Print. © G. H. Bishop co., d. b. a., Bishop production specialties, Chicago; 1Apr47; KK13391.

Black & Webster, inc., Boston.
The model BH electropunch. (Electropunch machine) sheet. Print. © 21Apr47; KK12176.

Black diamond co., Memphis.
Black diamond. (Cosmetics) sheet. Label. © 23May38; KK8757.

Blackhawk manufacturing co., Milwaukee.
Dependability seal of service proved quality performance. (Hydraulic jacks) folder. Label. © 9Dec46; KK11672.

Blake, Lila Fern. Halfern's scalp service. see Halfern's scalp service.

Blank (Frederic) and co., inc., New York.
Fabron, Detron, fabric coverings for walls and ceilings. folder. Print. © 15May47; KK13260.
Here's how you can make your walls last longer, serve better, save more. (Fabric wall covering) folder. Print. © 20Dec46; KK8266.

Blatz brewing co., Milwaukee.
Blatz beer is here! clipping. Print. © 18Feb47; KK13456.
Blatz Milwaukee's first bottled beer. clipping. Print. © 18Mar47; KK11438.
"A brewer should have but one master, the public he seeks to serve." (Beer) clipping. Print. © 1Nov46; KK10157.
"Good grain and good judgement must go into the vat, if good taste is to come out of the bottle." (Beer) clipping. Print. © 18Apr47; KK13211.
"If you would brew a better beer, remember: Nature is never in a hurry." clipping. Print. © 6Dec46; KK10158.
The maestro knows best ... (Beer) sheet. Print. © 3Feb47; KK8585.
No brewer has ever discovered a substitute for good taste. (Beer) clipping. Print. © 20Feb47; KK11188.
A perfect decision ... (Beer) sheet. Print. © 3Feb47; KK8586.
Public approval is never won forever.. it's seal must be earned anew by every batch you brew. (Beer) clipping. Print. © 21Mar47; KK11439.
"There is as much satisfaction in the brewing of a good beer ... clipping. Print. © 16May47; KK13162.
There is one final test by which I judge a beer and that is the test of good taste. clipping. Print. © 24Jan47; KK8491.
This should make it official ... (Beer) sheet. Print. © 3Feb47; KK8587.

Block (M.) & sons, Chicago.
Another Bloc-bilt product. (Clothes hampers and metal cabinets) sheet. Label. © 25Apr47; KK12194.

Bloomer brothers company, Newark, N. Y.
Design no. 602. (Ice cream carton or pail) carton. Label. © 15Sep46; KK7964.
Ice cream. (Ice cream carton or pail) carton. Label. © 15Sep46; KK7965.

Bloomingdale brothers, inc., New York.
"The three Smith girls, says Ann, "needed just one Bloomingdale PBA for their Easter outfits." (Wearing apparel) clipping. Print. © 14Mar47; KK10969.
Young Mrs. Smith-to-be-in-June is off to a sterling start. (Silverware) clipping. Print. © 29Jan47; KK8444.
The youngest Mr. Smith is at home in his nursery. (Nursery furniture and furnishings) clipping. Print. © 14Jan47; KK8243.

Blue bell, inc., New York. 20 clippings. Prints.
Christmas time and all the time .. work clothes at their best. (Overalls and other work clothes) © 19Dec46; KK8555.
"For a tall boy, should I buy actual waist size?" (Work clothes) © 7Mar47; KK10828.
"I'm tall and thin. Will these overalls fit me right?" (Work clothes) © 21Feb47; KK10827.
"My boy has a 27-inch waist. What size dungaree should I buy for him?" (Work clothes) © 7Feb47; KK10826.
Salesman's friend. (Overalls and other work clothes) © 5Dec46; KK8554.
Why a shaped bib? (Overalls and other work clothes) © 29Nov46; KK8553.
Why eyelet-end buttonholes? wear longer, fasten easier! (Overalls and other work clothes) © 12Dec46; KK10830.
Why "laundry-proof?" (Overalls and other work clothes) © 14Nov46; KK8551.
Why loops and slides? (Overalls and other work clothes) © 17Oct46; KK8550.
Why metal buttons? they stay on .. they won't break! (Overalls and other work clothes) © 7Nov46; KK10829.
Why sanforized? (Overalls and other work clothes) © 21Nov46; KK8552.
Why these pockets? for convenience and safety! (Overalls and other work clothes) © 26Dec46; KK10831.
"Will these coat buttons stay on and not break in the wash?" (Work clothes) © 24Jan47; KK10825.
"Will this coat really wear? My husband's awfully rough on clothes!" (Overalls and other work clothes) © 10Jan47; KK10832.
Work clothes shopper asks.
"How can I be sure these overalls won't shrink?" (Makers of work clothing) © 16May47; KK13441.
"I do a lot of lifting. Will these seams tear out?" (Makers of work clothes) © 21Mar47; KK13437.
"If I buy for waist size, will the leg length be right?" (Makers of work clothing) © 18Apr47; KK13439.
"Is it true there's a money-back guarantee on these overalls?" (Makers of work clothing) © 2May47; KK13440.
"What's the best way to wash these overalls?" (Makers of work clothing) © 4Apr47; KK13438.
"Will this dungaree really stand hard wear? My boy's awfully active!" (Makers of work clothing) © 29May47; KK13442.

Bluhill foods, inc., Denver & Santa Ana, Calif.
Get a thrill with Indian grill! Indian grill Italian style salad dressing. clipping. Print. © 17Dec46; KK8291.

Blum (Emery) co., New York.
Oil paintings make the room. (Oil paintings) folder. Print. © 3Mar47; KK11093.

Bolta products sales, inc.
Genuine Boltaflex. (All-plastic upholstery material) card. Label. © Bolta products sales, inc., a division of the Bolta co., Lawrence, Mass.; 9Jun47; KK13721.
Modern design demands the use of Boltaflex. (Vinyl plastic sheeting) folder. Print. © Bolta products sales, inc., (a division of the Bolta co.), Lawrence, Mass.; 29May47; KK13295.

Boman (T. G.) co.
The cord king. (Hardware) sheet. © 1Dec45; KK10533.

Boman, Thomas G., d. b. a. T. G. Boman co. *see* Boman (T. G.) co.

Bond foundry & machine co., Manheim, Pa.
Save time ... Bond Hi-boy utility truck. folder. Print. © 1Apr47; KK13390.

Bonwit Teller & co. of Philadelphia, Philadelphia. 13 clippings. Prints.
Bonwit Teller of Philadelphia backs the liberated city-country coat. (Women's clothing) © 23Feb47; KK10965.
Bonwit Teller of Philadelphia believes in freedom from the start. (Women's clothing) © 16Mar47; KK11029.
Bonwit Teller of Philadelphia brings fashion freedom to juniors ... Freedom in fashion. (Women's clothing) © 26Feb47; KK10966.
Bonwit Teller of Philadelphia brings you fashion-in-release by Maurice Rentner ... Freedom in fashion. (Women's clothing) © 9Mar47; KK10967.
Bonwit Teller of Philadelphia brings you freedom of contour. (Women's clothing) © 16Feb47; KK10940.
Bonwit Teller of Philadelphia presents the newly-freed formal coat. (Women's clothing) © 23Mar47; KK11252.
Bonwit Teller of Philadelphia says the night is yours! (Women's clothing) © 6Apr47; KK11611.
Bonwit Teller of Philadelphia sponsors individuality in fashion. (Women's clothing) © 16Feb47; KK10941.
Bonwit Teller of Philadelphia, tra la! (Women's clothing) © 23Mar47; KK11253.
Freedom in fashion. (Women's clothing. [Philadelphia, Printed by Evening bulletin] c1947. © 9Feb47; KK10400.
[Philadelphia, Printed by Philadelphia inquirer] c1947. © 9Feb47, 2Mar47; KK10853, 10874.
Freedom in fashion. (Women's clothing, shoes) © 4Mar47; KK10875.

Borden co., New York. 26 clippings. Prints.
"But, aren't you afraid you'll spoil the child?" (Dairy products) © 21Feb47; KK12445.
"But who *should* raise the child-you or me?" (Dairy products) © 21Mar47; KK11267.
Coming in person..Elsie the famous Borden cow. (Dairy products) © 2Feb47; KK10976.
"Don't get up..I'm just passing thru!" (Milk) © 2Jan47; KK13089.
"Don't have to guess what milk *you* drink!" (Borden's homogenized vitamin D milk) © 4Feb47; KK10437.
"Elmer, dear! not another after-dinner speech!" © 2Jan47; KK10436.
"I think it's a *fine* idea to pay salaries to wives!" (Dairy products) © 18Apr47; KK12200.
The ideal, festive holiday treat - delicious Borden's egg-nog! © 12Dec46; KK8069.
"I'll bet I know what milk *you* drink!" © 3Apr47; KK13091.
"I'm flying out to be with you in person ..." (Dairy products) © 23Sep46; KK8019.
"It's easy to tell what milk *he* drinks!" © 4Mar47; KK13090.
"It's possible to kill a wife with kindness, dear!" giggled Elsie, the Borden cow. (Dairy products) © 28Dec46; KK8067.
Men are still a great big puzzle to me! (Dairy products) © 20Dec46; KK8439.
Merry Christmas from the Borden family - Elsie, Elmer, Beulah. (Dairy products) © 1Dec46; KK8066.
Quiet! Bone-builder at work! (Dairy products) © 19Jan47; KK11818.
She's 35..acts 25, that's my Hemo gal! (Vitamin fortified milk drink) © 4Jan47; KK10975.
Sh-hh, Elmer! Here comes the manager! (Cheese) © 1Mar47; KK11819.
A straighter way to a man's heart! (Dairy products) © 2Mar47; KK11820.
Summer meals are a breeze with Borden's cheese! © 6Jul46; KK12444.
There's no shortage of the things that count! (Dairy products) © 26Dec46; KK8440.
They empty a bottle instead of a glass when it's *Borden's* milk. (Dairy products) © 8Dec46; KK8068.
Thick .. rich .. creamy Borden's egg nog mix. © 19Dec46; KK8438.
"Where do men get their ideas about women?" (Dairy products) © 19Apr47; KK13092.
Women are much more modern than men! (Dairy products) © 22Mar47; KK11821.
You'd be surprised what Hemo might do for you! (Vitamin fortified milk drink) © 15Mar47; KK11265.
You've got a new "salesmaker" now that Borden's *whipping cream* is back! © 17Jan47; KK11266.

Borden co. *Casein co. of America, div.* *see* Casein co. of America.

Borders, Edith, d. b. a. Sinus-aid co. *see* Sinus-aid company.

Borrowed timers, San Diego, Calif.
Night-sight tray mat—shows what is on the tray. card. Print. © 30Apr47; KK13453.

Boston store of Chicago, inc., Chicago.
Our new Thriftmark opens with a gay splash of chintz. (Home furnishings) clipping. Print. © 16Feb47; KK10410.

Botany distributors. 7 clippings. Prints.
"Botany" brand lanolin cosmetics. © 1Mar47; KK11369.
Satin smooth with "Botany" brand lanolin, the soothing, smoothing creams. (Toilet creams) © 1Mar47; KK10981.
Satin smooth with "Botany" brand lanolin, the soothing, smoothing powder. (Face powder) © 1Feb47; KK10301.
Satin smooth with "Botany" brand lanolin, the soothing smoothing soap. © 23Mar47; KK11825.
Satin smooth with "Botany" lanolin lipstick. (Lipsticks) © 1Feb47; KK10302.
The soothing, smoothing creams, satin smooth with. "Botany" brand lanolin. (Toilet creams) © 1Mar47; KK11083.
The soothing, smoothing powder, satin smooth with "Botany" brand lanolin. (Face powder) © 1Apr47; KK11631.
© Botany worsted mills, d.b.a. Botany distributors, Passaic, N. J.

Botany mills, inc., Passaic, N. J.
'Botany' and top ranking names in fashion prove the selling power of coordinated selective distribution. (Fabrics, clothing, yarns, cosmetics) 7 clippings. Print. © 6May47; KK13444.
"Botany" brand 500. (Men's suits) clipping. Print. © 10May47; KK12622.
"Botany" brand 500 summer worsteds. (Men's suits) clipping. Print. © 30May47; KK13360.
"Botany" brand proves you can't beat the U. S. A. (Fabrics, clothing, yarns and cosmetics) clipping. Print. © 23Apr47; KK12276.
"Botany" brand wrinkle-proof ties. (Neckties)
[New York, Printed by New York sun, inc.] c1947. clipping. Print. © 20May47; KK13056.
[New York, Printed by Street & Smith publications, inc.] c1947. clipping. Print. © 15May47; KK13359.
"Botany" brand wrinkle-proof ties for expectant fathers. (Neckties) clipping. Print. © 6Jun47; KK13517.
"Botany" brand wrinkle-proof ties in sand hues. (Neckties) clipping. Print. © 4Jun47; KK13516.
Coordinated selective distribution. (Fabrics, clothing, yarns, cosmetics) 8 clippings. Print. © 15Apr47; KK13443.
The fabric is the soul of the suit. (Fabrics and men's clothing) folder. Print. © 9Jun47; KK13518.

Botany worsted mills, Passaic, N. J. Prints.
"Botany" brand certified fabrics for home sewing. clipping. © 7Jan47; KK10275.
'Botany' brand fabrics.
The best dressed children in town. clipping. © 20Feb47; KK11571.
"Botany" extends to their associates and all their friends in the fashion trade the season's greetings. clipping. © 17Dec46; KK10297.
By land or by sea. © 21Mar47; KK11824.
Coordinated selective distribution and what it means to the retailer! clipping. © 19Nov46; KK10295.
Coordinated selective distribution joins two famous names ... clipping. © 5Nov46; KK10294.
Counter signed checks! clipping. © 29Jan47; KK10583.
Day in, day out. clipping. © 1Mar47; KK11404.
During 1947 'Botany' will add pages to fabric history! clipping. © 28Jan47; KK10300.
Easter Sunday - every Sunday - my girl! clipping. © 20Feb47; KK11400.
Every season is spring. clipping. © 23Mar47; KK11572.
For a subtle spring. clipping. © 1Feb47; KK10573.
Gracious gray. clipping. © 15Feb47; KK10574.
It's a story worth telling and 'Botany' tells it in color. clipping. © 14Jan47; KK10299.
"It's a stunning dress but .." clipping. © 15Jan47; KK10571.
Kay-Saks suit. clipping. © 1Mar47; KK11822.
Look! isn't it wonderful? a whole wardrobe all in one! clipping. © 31Jan47; KK10582.
The look of spring. clipping. © 15Mar47; KK11406.
Outdoors, indoors. clipping. © 28Feb47; KK11403.
Seeing eye to eye! clipping. © 28Mar47; KK11826.
Stealing the show? clipping. © 1Mar47; KK11405.
This is what retaliers are saying about coordinated selective distribution. clipping. © 3Dec46; KK10296.
Two too perfect. clipping. © 1Feb47; KK10584.
What are you so pleased about? clipping. © 17Jan47; KK10572.
White becomes you (12 months a year!) (Fabrics)
[New York, Printed by Reporter publications.] c1947. clipping. © 15Feb47; KK11570.
[Philadelphia, Printed by Curtis pub. co.] clipping. © 28Feb47; KK11402.
'Botany' brand fabrics and 24 fine manufacturers ring in the new year ... clipping. © 31Dec46; KK10298.
"Botany" brand 500.
Fashioned from the highest quality fabric. (Men's suits) clipping. © 15Mar47; KK11823.
(Men's clothing) clipping. © 28Mar47; KK12094.
Tailored by Daroff. (Men's clothing) clipping. © 15Feb47, 26Feb47, 28Feb47; KK11209, 11212, 11213.
"Botany" brand, knit with these finer, more beautiful top-dyes "Botany" brand no-dye-lot yarns. clipping. © 27Mar47; KK11630.
"Botany" brand no-dye-lot yarns. clipping. © 7Jan47; KK8312.
"Botany" brand wrinkle-proof ties for Easter. (Neckties) clipping. © 7Mar47; KK11084.
"Botany" brand yarns for hand knitting. clipping. © 20Feb47; KK11210.
The Botany model of the month club. Knitting yarns) Folders.
v. 4, no. 12 © 2Jan45; KK8966.
v. 5, no. 1 © 1Feb45; KK8967.
v. 5, no. 2 © 1Mar45; KK8968.
v. 5, no. 3 © 1Apr45; KK8969.
v. 5, no. 4 © 1May45; KK8970.
v. 5, no. 5 © 1Jun45; KK8971.
v. 5, no. 6 © 1Jul45; KK8972.
v. 5, no. 7 © 1Aug45; KK8973.
v. 5, no. 8 © 1Sep45; KK8974.
v. 5, no. 9 © 1Oct45; KK8975.
v. 5, no. 10 © 1Nov45; KK8976.
v. 5, no. 11 © 1Dec45; KK8977.
v. 5, no. 12 © 1Jan46; KK8978.
v. 6, no. 1 © 1Feb46; KK8979.
v. 6, no. 2 © 1Mar46; KK8980.
v. 6, no. 3 © 1Apr46; KK8981.
v. 6, no. 4 © 1May46; KK8982.
v. 6, no. 5 © 1Jun46; KK8983.
v. 6, no. 6 © 1Jul46; KK8984.
v. 6, no. 7 © 1Aug46; KK8985.
v. 6, no. 8 © 1Sep46; KK8986.
v. 6, no. 9 © 1Oct46; KK8987.
v. 6, no. 10 © 1Nov46; KK8988.
v. 6, no. 11 © 1Dec46; KK8989.
v. 7, no. 1 © 2Jan47; KK8990.
v. 7, no. 2 © 1Feb47; KK8991.
v. 7, no. 3 © 1Mar47; KK11239.
v. 7, no. 4 © 1Apr47; KK11573.
v. 7, no. 5 © 1May47; KK12621.
v. 7, no. 6 © 2Jun47; KK13257.
"Botany" proves you can't beat the U. S. A!
(Men's and women's clothing, fabrics, yarns and cosmetics) clipping. © 14Mar47; KK11370.
(Men's clothing) clipping. © 3Mar47; KK10982.
Certified fabrics for home sewing. clipping. © 20Feb47; KK11211.
The fabric is the soul of the suit. (Fabrics and men's clothing) pamphlet. Print. © 10Apr47; KK12047.
The fabric is the soul of the suit. "Botany" brand 500 tailored by Daroff. (Fabrics and men's clothing) folder. Print. © 10Apr47; KK12046.
For the carriage trade 'Botany' brand fabrics. clipping. © 20Mar47; KK11628.
Lullaby lovely 'Botany' brand fabrics. clipping. © 20Mar47; KK11629.
Product of a great mill..tailored by a great manufacturer. (Fabrics and men's clothing) folder. Print. © 10Apr47; KK12048.
The soothing, smoothing lotion, satin smooth with "Botany" brand lanolin. clipping. © 20Mar47; KK11627.

Boucher, Leonard M., Santa Monica, Calif.
Anadrin. (Medicinal preparation for arthritis) sheet. Label. © 7Apr47; KK12125.

Bourke, Holland & Miller, inc., New York.
Mobilheat fuel oil customers. sheet. Print. © 2Apr47; KK12759.
Who wouldn't be cozy? (Fuel oil) sheet. Print. © 2Apr47; KK12760.

Bradford-Scott manufacturing co., Jackson, Tenn.
B & S atomic rat & mouse killer. sheet. Label. © 30Apr47; KK13233.

Bradshaw, Douglas B. see Bradshaw (R. D.) & sons.

Bradshaw, Kenneth P. see Bradshaw (R. D.) & sons.

Bradshaw (R. D.) & sons.
Honey peanut brittle candy. Bradshaw the honey man. (Candy) metal container. Label. © R. D. Bradshaw & sons, Reginald D. Bradshaw, Kenneth P. Bradshaw and Douglas B. Bradshaw, Wendell, Id.; 5May47; KK13173.

Bradshaw, Reginald D. see Bradshaw (R. D.) & sons.

Bragno and co., Chicago.
America's rarest and most expensive beer. clipping. Print. © 1Jan47; KK10509.

Brandwen (Paul E.) manufacturing co., Scranton.
Kiddie korner and your baby's safety. (Juvenile furniture) folder. Print. © 2Dec46; KK10117.

Brasco manufacturing co., Harvey, Ill.
Expose yourself to sales ... (Store fronts) clipping. Print. © 1Feb47; KK8918.

Braun (C. F.) & co., Alhambra, Calif.
Braun standard heat-exchangers. folder. Print. © 17Mar47; KK12697.

Breck (John H.) inc., Springfield, Mass.
Baby Breck. (Ointment for aiding diaper rash) sheet. Label. © 15May47; KK13564.
Breck bouquet. (Hair perfume) sheet. Label. © 16Jan47; KK10863.
My mother comes here too. (Hair & scalp preparations) sheet. Print. © 9Jan47; KK11703.

Bredenbeck products, Cleveland.
Zephadol. (Antacid protein powder) sheet. Label. © 11Feb47; KK10418.

Breeze corporation, inc., Newark, N. J.
Breeze flexible metal tubing. (Flexible galvanized steel tubing full interlocked unpacked) [Newark, N. J., Printed by Baker printing co.] c1946. sheet. Print. © 20Nov46; KK8373.

Brezner (N.) & co., inc., Boston.
Talking about "feel". (Leathers) clipping. Print. © 23Apr47; KK12373.

Briggs (L. S.) inc., Washington, D. C.
A hit! In any league. (Meat products) clipping. Print. © 28May47; KK13296.

Bright star battery co., Clifton, N. J.
The name they trust in photoflash. (Flashlights and batteries) folder. Print. © 20Jun47; KK13953.

Brischo, Robert Peter, North Hollywood, Calif.
'Here 'tis fisherman's apron with built-in-rod holder. folder. Print. © 4Apr47; KK11589.

Brooks, James Overton, Urbana, Ill.
Wash-by-coin; Fast reliable economical. (Coin operated washing machines) sheet. Label. © 28Mar46; KK7774.

Brooks brothers, New York.
Books at Brooks as Christmas presents. (Books) folder. Print. © 2Dec46; KK11454.
Christmas: 1818-1946. (Mens' clothing, furnishings, etc.) folder. Print. © 2Dec46; KK11453.
Is this the canny thing to do about going back to school and college this fall? (Men's and boys' clothing, furnishings, etc.) folder. Print. © 29Aug46; KK11450.
New sporting books. folder. Print. © 1Oct46; KK11452.
Shooting clothes at Brooks brothers. (Men's clothing, furnishings, etc.) folder. Print. © 1Oct46; KK11451.

Brower, Elbert Orson, Philadelphia.
"Ten $weet dream$ to you." (Indoor game for adults) sheet. Label. © 13Nov46; KK7867.

Brown, A. B., Ely, Minn.
Everybody up here in the North knows that Paul Bunyan ... (Cribbage board) sheet. Print. © 3Jun47; KK13847.

Brown, Leonard J., d. b. a. Brown and Pratt. see Brown and Pratt. Selective finish.

Brown & Bigelow, St. Paul. 3 sheets. Prints.
[Girl, blonde, holding in her right hand bottle containing Kist beverage] (Beverage, Kist) sheet. Print. © 7May47; KK13649.
[Girl with bow and arrow, dog sitting up with arrow in his mouth, convertible coupe in background] (Tires, Kelly Springfield) sheet. Print. © 5Nov46; KK13648.
U. S. Royal tires. (Girl leaning against mast on sailboat. Howard Connolly) (Tires) sheet. Print. © 25Apr47; KK13779.

Brown and Pratt, Indianapolis.
Selective finish. (Laundry and garment bags) folder. Print. © 9Oct46; KK7364.

Brown clothing co., Minneapolis.
"Your friendly store better values built". (Men's clothing) clipping. Print. © 25May47; KK13506.

Brown-Forman distillers corp., inc., Louisville, Ky. 13 clippings. Prints.
Another famous Kentucky tradition since 1870: Old Forester mint julep. (Kentucky straight Bourbon whisky) © 3May47; KK13309.
As it says on the label, "There is nothing better in the market." (Kentucky straight Bourbon whisky)
[Chicago, Printed by Time, inc.] clipping. © 5May47; KK13310.
[Dayton, O., Printed by McCall corp.] clipping. © 1May47; KK13308.
(Old Forester liquor) © 1Jan47; KK12592.
For the king of highballs. (Black label blended whisky) © 1Feb47; KK12593.
For the king of holiday drinks. (Black label blended whisky) © 1Dec46; KK12847.
For the king of manhattans: Brown-Forman's King from Kentucky. (Black label blended whisky) © 1Apr47; KK13307.
For the king of old fashioneds. (Black label blended whisky) © 1Apr47; KK12594.
How to make a neighbor feel like a king - Brown-Forman's King. (Whiskey) © 6Aug45; KK34606.
How to make a pal feel like a king - Brown-Forman's King. (Whiskey) © 28Aug45; KK34607.
King means best in everything. (Black label blended whisky) © 13Jul46; KK13306.
"There is nothing better in the market." (Liquor) © 1Apr47; KK12440.
(Old Forester whisky) © 1Dec46; KK8325.

Browne, Harry J., Oakland, Calif.
Esquire. (Phonograph records) sheet. Label. © 12Sep46; KK10552.

Bruce (E. L.) co., Memphis. 5 folders. Prints.
Bruce finished floors. (Finished hardwood flooring) © 3Mar47; KK10696.
Controlled understructure ventilation with the new Terminix ventilator. © 30Dec46; KK8259.
It's Bruce finished floors! (Finished hardwood flooring) © 6Mar47; KK10733.
It's the new Doozit. (Applicator) © 6Mar47; KK10734.
New floors for old! (Finished flooring) © 13Mar47; KK13789.

Bruner-Ritter, inc., New York.
Close-up of America's best-dressed wrist. (Watch bands) clipping. Print. © 2Jun47; KK13510.

Bryer (Gene) inc., New York.
It may be a man's world..but his clothes must please a woman. (Men's apparel) clipping. Print. © 12Feb47; KK11429.

Brytenu chemical manufacturing co., New York.
Brytenu fire resistant! Canvas paint. (Fire resistant paint for cloth) sheet. Label. © 30Apr47; KK12227.

Bullock's, inc., Los Angeles. 12 clippings. Prints.
Typically Bullock's.
The deeply indented waistline turns all attention ... (Ladies' formal wear) © 15Dec46; KK8914.
Excellence ... a tradition of Old Colony furnishings ... (Furniture) © 13Oct46; KK8909.
French provincial ... reflecting the casual elegance ... (Furniture) © 15Sep46; KK8997.
Fur, not for itself alone ... (Ladies' furs) © 8Sep46; KK8998.
Hats kindred to the costume ... (Ladies' hats) © 6Oct46; KK8908.
Lamp creatives ... (Lamps) © 8Dec46; KK8913.
Leather handsomely interpreted ... (Furniture) © 22Dec46; KK8915.
Magnavox adds another to its magnificent roster ... (Radio-phonographs) © 17Nov46; KK8911.
A ski costume that's totally smooth ... (Sportswear) © 1Dec46; KK8912.
Sterling silver ... (Silver) © 29Sep46; KK8907.
Thoroughly casual tweed with its invariable dull finish to point up the lustre of polished leather accessories ... (Ladies' coats and suits) © 22Sep46; KK8906.
With us once more ... (Table linen) © 27Oct46; KK8910.

Bunting brass & bronze co., Toledo.
Bunting standard stock bronze bearings and bars. 15 p. Print. © 22May47; KK13138.

Burcott mills, Chicago.
Dixie dish towels. sheet. Label. © 15Mar47; KK11364.

Burd piston ring co., Rockfort, Ill.
Youth for your car. (Piston rings) sheet. Print. © 26Dec46; KK8783.

Burdon, Golden, Oloroso, Sherry. see Kraus bros. & co., inc.

Burgess battery co., Chicago & Freeport, Ill. 5 sheets. Labels.
Burgess craftool. (Craftman's tool) © 27Jan47; KK7978.
Burgess hearing aid battery. (Batteries) © 3Oct46; KK12617.
Burgess photo-flash battery 2PF. (Batteries) © 6Jan47; KK10862.
M-5 5 cylinder miniature airplane engine. © 15Mar47; KK11867.
2R radio 'A' battery. (Batteries) © 5Oct46; KK12618.

Burke, Andrew & Bernas, Walter J., d. b. a. B & B distributors. see B & B distributors.

Burlington brewing co., Burlington, Wis.
Before Columbus was born..this beer formula was famous! clipping. Print. © 6Jun47; KK13977.
For over 500 years the secret key to a great beer. clipping. Print. © 9May47; KK13364.
1433-1947, the world's most famous beer formula. clipping. Print. © 10Jun47; KK13643.
One of the world's great scenic wonders; one of the world's great beers, Van Merritt. clipping. Print. © 13Sep46; KK8027.
Van Merritt brand beer. oval sheet. Label. © 4Sep46; KK10271.
Van Merritt - the only beer in America with this 500 year old tradition. clipping. Print. © 9Apr47; KK11976.

Burlington mills corporation, Greensboro, N. C.
Burlington house fabrics. (Woven and knitted fabrics and made-up items such as draperies, bedspreads, rugs and robes) card. Label. © 14Nov46; KK8713.

Burnett refrigeration co., Denver.
You wouldn't buy a herd bull without a pedigree and a record of performance. (Refrigeration equipment) clipping. Print. © 15Feb47; KK11926.

Burry biscuit corp., Elizabeth, N. J.
Burry's Charm House chocolate chip and nut cookie. (Cookies) sheet. Label. © 15Apr47; KK12365.
Burry's creamy way cookies. (Cookies) sheet. Label. © 15Apr47; KK12364.

Buss, Don.
Buss' Lucky boy catches catfish. (Prepared fish bait) sheet. Label. © 10Feb47; KK8892.

Buss, Donald R., d. b. a. Don Buss. see Buss, Don.

Butler, Edgar M., New Orleans.
Butler electronolytic de-scaler. (Water correction device) pamphlet. Print. © 1May47; KK12571.
Save and protect your hot water system. (Water correction device) sheet. Print. © 1Apr47; KK12572.

C

Caddie-croft, Livingston, N. J.
Fragrance by plan. (Perfume) 33 p. Print. © 14Jan47; KK7913.

Cadet laboratories, Worcester, Mass.
Cadet hand-saver. (Protective cream for hands) sheet. Print. © 27May47; KK13351.

Cadet sealskin. (Waterproof, cellophane-like film) sheet. Print. © 27May47; KK13300.

Cadillac gage co., Detroit.
Cut gaging costs with Cadillac reversible plug gages. (Plug, thread, ring and setting gages) 7 p. Print. © 16Apr47; KK13573.

Calavo, inc., Los Angeles.
Date 'n nut rolls. (Dates) box. Label. © 31Dec46; KK7824.
Juicy-fresh limes by Calavo. box. Label. © 31Dec46; KK10481.
Pasteurized pitted dates; product of Iraq. box. Label. © 31Dec46; KK7825.

Caleb printing co.
Your dunking bib for Krug's delicious doughnuts. (Donuts) sheet. Print. © Edward P. Richardson, d. b. a. Caleb printing co., Jamaica, N. J.; 14Apr47; KK13580.

California and Hawaiian sugar refining corporation, ltd., San Francisco.
C and H sugar, pure cane bar and dessert. (Refined sugar) box. Label. © 10May47; KK13272.
C & H sugar, pure cane brown. (Refined sugar) box. Label. © 18Apr47; KK13270.
C and H sugar, pure cane confectioners powdered. (Refined sugar) box. Label. © 28Apr47; KK13271.
C and H sugar, pure cane granulated. 2 pounds net. (Refined sugar) box. Label. © 14Apr47; KK13269.
C and H sugar, pure cane granulated. 5 pounds net. (Refined sugar) paper bag. Label. © 11Apr47; KK13273.
8 tested recipes. C and H sugar, pure cane brown. (Refined sugar) folder. Print. © 12May47; KK13817.
8 tested recipes. C and H sugar, pure cane granulated. (Refined sugar) folder. Print. © 12May47; KK13818.

California fashion trends, Los Angeles.
California fashion trends news-letter for mid-November. (Magazine) folder. Print. © 15Nov46; KK8803.

California Oregon products co., San Francisco.
Rat-lick. (Rodenticide) sheet. Label. © 18Feb47; KK10450.

California spray-chemical corp., Richmond, Calif.
Garden spray guide. (Garden sprays) 4 p. Print. © 20Mar47; KK13961.

California wine sales, Paterson, N. J.
Citation. (Wine) sheet. Label. © 29Jan46; KK10556.

Call on Singer's teen-age sewing classes to help you teach tomorrow's homemakers! see Singer manufacturing co.

Camp (S. H.) & co., Jackson, Mich.
Are you in a slump? (Scientific supports) broadside. Print. © 9Apr47; KK11595.

Campbell, Rosalie M., d. b. a. Rosomax Campbell. see Campbell, Rosomax.

Campbell, Rosomax, New York.
Learn-to-do play sets. (Children's play aprons) sheet. Label. © 28Aug46; KK8151.

Cannon mills, inc., New York. 12 clippings. Prints.
The Cannon girl learns about customers! (Sheets) © 1Mar47; KK13344.
The Cannon girl makes a friend. (Sheets) © 1Apr47; KK13345.
"Certainly it's to sleep in!" (Percale sheets) © 25Dec46; KK10241.
I felt just like a conspirator! (Domestics) © 27Jan47; KK11551.
"It's a good thing I overslept!" (Sheets) © 25Apr47; KK13346.
Not just nylons..but Cannon nylons!
  (Hose) [Chicago, Printed by Time & Life] © 6Dec46; KK10240.
  (Hosiery) [New York, Printed by Time & Life, inc.] © 7Mar47, 4Apr47, 2May47; KK11552, 13341, 13343.
  (Nylon hose)
    New York, Printed by Time, inc.] © 7Feb47; KK10651.
    [New York, Printed by Young & Rubicam, inc.] © 10Jan47; KK10650.
"There's a trick up my frilly sleeve!" (Sheets) © 28Mar47; KK13342.

Cannon shoe co., Baltimore.
Can-flex sports. (Shoes) sheet. Label. © 4Dec46; KK8338.
Fancy free shoes; "they go wherever you please". sheet. Label. © 26Sep46; KK10148.
Step-well shoes. sheet. Label. © 18Nov46; KK8337.

Canoga farm.
The adventures of an epicure in 6 volumes. (Dried fruit and fruit confections) sheet. Label. © 2Mar47; KK11377.

Capitol fuel co., Cleveland.
Successful sales service for 27 years. (Coal)
  [Chicago, Printed by Black diamond] 2 clippings. Prints. © 15Feb47, 1Mar47; KK10848, 11257.
  [Cleveland, Printed by Lake shore press, inc.] sheet. Print. © 15Jan47; KK7916.

Capitol records, inc., Hollywood, Calif.
Capitol artists present Somebody loves me. (Phonograph record album) record album. Label. © 19May47; KK13569.
Gypsy nights ... (Phonograph record album) phonograph record album. Label. © 10Feb47; KK8638.
Jerome Kern's music. (Phonograph record album) phonograph record album. Label. © 20Jan47; KK8639.
Manhattan moods; Eddie LeMar and his orchestra ... (Phonograph record album) record album. Label. © 17Feb47; KK8843.
Margaret Whiting sings Rodgers and Hart. (Phonograph record album) record album. Label. © 16Jun47; KK13756.
Merle Travis folk songs of the hills. (Phonograph record album) record album. Label. © 9Jun47; KK13757.
Miklos Rozsa the Red house. (Phonograph record album) record album. Label. © 5May47; KK13570.
Music by candlelight. (Phonograph record album) record album. Label. © 7Apr47; KK11599.
Music out of the moon. (Phonograph record album) record album. Label. © 21Apr47; KK12191.
Seasonal hymns and carols chorales. The St. Lukes choristers. (Phonograph record album) record album. Label. © 24Mar47; KK11308.
Smilin' Ed McConnell and his Buster Brown gang. (Records) envelope. Label. © 24Mar47; KK11566.
Square dances. Cliffie Stone's band. (Phonograph record album) record album. Label. © 10Mar47; KK10818.
Tales of Uncle Remus for children, from Walt Disney's Song of the south. (Phonograph record album) record album. Label. © 13Jan47; KK7880.

Caray chemical corp., Bridgeport, W. Va.
Chlor-white germicide, disinfectant [and] deodorant. (Laundry bleach) sheet. Label. © 10Jul46; KK7829.

Carbon specialty co., Slinger, Wis.
[Carbon brush chart] Brushes and plates of carbon ... Caspco. (Carbon brushes) sheet. Print. © 3Jun46; KK12713.

Card mart, inc., New York.
Short stories. Daisies [and] Roses. (Combination note sheets and envelopes) box. Labels. © Card mart, inc., New York; 1Nov46; KK13758-13759.

Car-etta. see Duncombe, Tyrrell H.

Carmack, Robert Morris, d. b. a. Fisherman's wharf. see Fisherman's wharf.

Carnation co., Milwaukee. 7 clippings. Prints.
For a velvet blend.. use Carnation..
  (Canned milk) © 20Jan47; KK8904.
  (Evaporated milk)
    New York, Printed by Fawcett publications, inc., c1947] © 27Feb47, 19May47; KK11473, 13160.
    [New York, Printed by Hearst magazines, inc., 1946] © 20Nov46, 20Mar47; KK8007, 12319.
"On velvet" with Carnation milk.
  She is a lucky little lady ... (Evaporated milk) © 13Jun47; KK13993.
  Yes, "on velvet" ... (Evaporated milk) © 18Apr47; KK13703.

Carolina manufacturing co.
Blue dot. (Handkerchiefs) broadside. Print. © Mack P. Niven, trading as Carolina manufacturing co., Greenville, S. C.; 15Jan47; KK13171.
Hav-a-hank. (Handkerchiefs)
  [Anderson, S. C., Printed by Electric city printing co.] broadside. Print. © Mack P. Niven, trading as Carolina manufacturing co., Greenville, S. C.; 24Mar47; KK13172.
  Greenville, S. C., Printed by Lonnecker-Edwards paper co.] cellophane bag. Label. © Mack P. Niven, d. b. a., Carolina manufacturing co., Greenville, S. C.; 2Apr47; KK12488.

Carpano, Giuseppe Bernardino, Torino, Italy.
Vanilchina ... (Vermouth wine) sheet. Label. © 1Jan45; KK8581.

Carson Pirie Scott & co., Chicago.
Carson's ski shop; a map of where to ski and how to get there. (Ski clothing) folder. Print. © 31Dec46; KK8315.

Carstens packing co., Tacoma, Wash.
Nu Life; lawn and garden fertilizer. paper bag. Label. © 7Oct46; KK7883.

Carter products, inc., New York. (Deodorant) 4 prints.
Don't be half-safe. clipping. © 15Jun47; KK13987.
Look lovely angel.
  Jan., 1947. folder. © 20Dec46; KK10166.
  March, 1947. folder. © 27Feb47; KK10694.
  May, 1947. folder. © 28Apr47; KK12374.

Cartoons-of-the-month, New York.
Cartoons-of-the-month brings to your publication ... (Cartoons) folder. Print. © 17May47; KK13674.

Casein co. of America, New York.
The Casco gluing chart. (Glue) card. Print. © 20Feb47; KK10861.

Caspel corp., Staten Island, N. Y.
Bakit is the easy way; frozen brunch cakes ready to bake. (Frozen foods and cake batter) sheet. Label. © 28Nov46; KK10197.

Cassino cigars. see Palumbo, Nick L.

Casten, George P., San Francisco.
Casten's thirty Geary restaurant. (Prepared food) folder. Print. © 14Feb47; KK10570.

Castolite co., Kenilworth, Ill.
Instruction booklet for using Castolite. (Liquid casting plastic) pamphlet. Print. © 22Oct46; KK10521.

Cathay American co., San Francisco.
"Camco" cal-pro. (Proprietary stomach medicine) sheet. Label. © 27Dec46; KK8758.
Camco dental plate reliner. (Product for relining dental plates) box. Label. © 20Nov46; KK8091.

Celanese corp. of America, New York. 5 clippings. Prints.
Celanese petroleum chemistry.. a service to American industry. (Celanese chemicals..textiles and plastics) © 9Feb47; KK8826.
Cellulose in perpetuity. (Celanese chemicals, textiles and plastics) © 23Mar47; KK11261.
Out of Celanese creative chemistry. (Celanese chemicals, textiles and plastics) © 13Apr47; KK12016.
This is staple fiber. (Celanese chemicals, textiles and plastics) © 13Jan47; KK8251.
What is a fair price? (Celanese chemicals, textiles and plastics) © 18May47; KK13181.

Centlivre brewing corp., Fort Wayne, Ind.
The best brew your taste ever said "yes" to-because it's lazy-aged! (Ale and beer)
[Fort Wayne, Printed by Fort Wayne journal-gazette] clipping. Print. © 28Jan47; KK11733.
[Michigan City, Ind., Printed by News-dispatch] clipping. Print. © 27Jan47; KK11775.

Century precision works, inc., New York.
Century Glide-o-matic electric iron. (Electric iron) clipping. Print. © 25Sep46; KK8092.
The iron that has every proved advantage ... Century Glide-o-matic electric iron, the iron of the century. (Electric iron) clipping. Print. © 25Oct46; KK8093.

Certification commission drugs-chemicals, inc., Washington, D. C.
Quetzal sacred is health ... (Drugs - chemicals) sheet. Label. © 10Apr47; KK13169.

Chamberlin company of America, Detroit.
Jiffy! The new, de luxe, low cost all-metal window screen. folder. Print. © 29Apr47; KK12677.

Chamco products, inc., Detroit.
High fuel bills, drafts, dust and dirt start here. (Weather strips) folder. Print. © 9Apr47; KK12557.

Chapeau laboratories, Detroit.
Mountain King after shave talc Transparent suntan. sheet. Label. © 26Feb47; KK10590.

Chapman (Harry E.) Belding, Mich.
Wun-Drus hosiery kit, two pair and a spare. (Ladies', men's, children's hosiery) sheet. Label. © 4Apr47; KK12768.

Chapman & Smith co., Chicago.
About the bread you buy here. sheet. Print. © 9Sep46; KK8280.

Charis corp., Allentown, Pa. 4 folders. Prints.
Are you .. like this? (Foundation garments) © 31Jan47; KK10833.
Do you rush .. (Foundation garments) © 31Jan47; KK10834.
Five things you can save .. 1. Your time ... (Foundation garments) © 31Jan47; KK10836.
What's it all about? (Foundation garments) © 31Jan47; KK10835.

Charvoz-Roos corp., New York.
"Floating" calibrated French curves. folder. Print. © 15Apr47; KK12291.
Precision tools for axonometric drawing. (Isometric & dimetric stencils) folder. Print. © 26Feb47; KK11848.
Presents a new, quality line of stainless steel ruling pens. folder. Print. © 26Feb47; KK11847.
Vinylite protractor. (No. P1 protractor) sheet. Print. © 7Feb47; KK10562.
Vinylite triangles. folder. Print. © 7Feb47; KK10569.

Chatham pharmaceuticals, inc., Newark, N. J.
Chatham ultracain. (Ointment)
[Kearny, N. J., Printed by Wilkata folding box co.] sheet. Label. © 26Nov46; KK12050.
[New York, Printed by New York label & box corp.] cardboard box. Label. © 21Nov46; KK12049.

Cheatham, Harry Hughes, Baltimore.
"Chad" says: What - no glitter glaze on your car? It saves the finish ... (Weather-proofing agent for automobiles and furniture) post card. Print. © 28Dec46; KK10110.

Chébra, inc., New York.
Ask to see Chébra. (Lipsticks or other cosmetics) broadside. Print. © 22May47; KK13150.
Chébra evershape lipstick. (Lipsticks or other cosmetics) cardboard box. Label. © 7May47; KK14294.

Cheerio toys & games, inc., Lockport, N. Y.
Official Cheerio pro 99. (Tops of the bandelora type) box. Label. © 30Dec46; KK11913.

Cheever, Tweedy & co., inc., North Attleboro, Mass.
The American way. (Jewelry for women) folder. Print. © 8May47; KK12473.
Beauty - at your price. (Jewelry for women) clipping. Print. © 21Mar47; KK11046.
CeeTee gold over laid jewelry. (Jewelry for women) 2 clippings. Prints. © 28Feb47, 30May47; KK10489, 13238.
Fine jewelry you can afford. (Jewelry for women) clipping. Print. © 18Apr47; KK12015.
Jewelry - for one you admire. (Jewelry for women) clipping. Print. © 2May47; KK12385.

Chef boy-ar-dee quality foods, inc., Milton, Pa. 5 clippings. Prints.
A new delight - to serve tonight! (Spaghetti dinner)
[Des Moines, Printed by Meredith pub. co.] c1947. © 24Jan47; KK8824.
[New York, Printed by American weekly, inc.] c1947. © 9Feb47; KK13402.
Oh-joy-oh-bliss! What at meal is this! (Spaghetti dinner)
[Dayton, Ohio, Printed by McCall corp.] © 26Feb47; KK13403.
[New York, Printed by American weekly, inc.] © 16Mar47; KK13404.
Something new for dinner..and ready to serve at the drop of his hat! (Ravioli) © 20Dec46; KK8823.

Chem-Alloy corp., St. Paul.
Dipsie and Gipsie two magnetic fish. (Toy) card. Print. © 21Apr47; KK13821.

Chemurgic corp., Richmond, Calif.
Pest wax. (Wax insecticide) sheet. Print. © 22Apr47; KK13511.

Chen Yu, inc., Chicago.
It's lucky to sell .. too. (Nail lacquer) clipping. Print. © 1Oct46; KK8374.
Lucky, lucky you; believe in luck? ... (Nail lacquer) clipping. Print. © 1Nov46; KK10127.

Cheneys, Los Angeles.
Cheney's choice; seasoning & salad mix. (Prepared foods such as seasoning and salad mix) sheet. Label. © 27Dec46; KK8169.

Cherry hut products, Beulah, Mich.
Cherry jelly; the Cherry hut. (Jams and jellies and cherry pie) sheet. Label. © 10Nov46; KK7923.

Cherry rivet co., Los Angeles.
Cherry blind rivets ... 23 p. Print. © 4Apr47; KK13019.

Chester manufacturing co.
The world's most amazing speed toy! (Gyroscopic toy) clipping. Print. © Louis Sanders and Chester D. Paff, d. b. a. Chester mfg. co., Passaic, N. J.; 16Mar47; KK11864.

Chicago coal merchants assn., Chicago. (Coal) 8 clippings. Prints.
Have a warm bathroom on the coldest morning with the abundant heat of a coal stoker. © 18Nov46; KK10608.
"I'm glad stokers are available". © 12Sep46; KK10605.
"I've been looking forward to getting a stoker for years." © 19Aug46; KK10603.
A stoker provides your family with abundant, healthful heat. © 28Aug46; KK10604.
A stoker provides your tenants with abundant, healthful heat. © 12Oct46; KK10606.
Tenants and owners appreciate healthful stoker heat. © 12Aug46; KK10602.
Tenants' shivers become songs of praise with the abundant heat of a coal stoker. © 12Jan47; KK10609.
You'll have the coziest grandma in the block with the abundant heat of a coal stoker. © 11Nov46; KK10607.

Chicago specialty manufacturing co., inc., Chicago.
'Adjusto-fit' tank ball assembly. card. Print. © 5May47; KK13750.

Chicago western corp., Chicago.
Pinafore. (Canned chicken) sheet. Label. © 15Jan47; KK13178.

Chilcote co., Cleveland.
Let the ringing of the bells..echo here. (Photograph mountings, jackets and albums, direct mail folder, displays, newspaper mats) folder. Print. © 15Apr47; KK11980.
Remember it with me. (Photograph mountings) folder. Print. © 15Apr47; KK11978.
To last you as long as you love. (Photograph albums, mountings, jackets) Broadside. Print. © 15Apr47; KK11981. Folder. Print. © 15Apr47; KK11979.

To start your Easter sales blooming. (Easter greeting jackets for photographs) folder. Print. © 7Feb47; KK11015.
You'll be there for Easter. (Easter greeting jackets & mountings for photographs) folder. Print. © 7Feb47; KK11178.

Chocolate house, Milwaukee.
The chocolate house. (Candy) sheet. Label. © 22Mar47; KK11142.

Chrysler corporation, Highland Park, Mich.
Symbol of better living. (Chrysler airtemp heating, air conditioning, commercial refrigeration units) clipping. Print. © 22Jan47; KK8464.

Chrysler corporation, Plymouth division, Detroit.
Chuck Carson ... popular Plymouth dealer, has just had a call from one of his customers. (Plymouth automobiles) clipping. Print. © 29Dec46; KK10179.
Chuck Carson, popular Plymouth dealer, has just stepped into the shop to consult Rodney ... (Plymouth automobiles) clipping. Print. © 8Dec46; KK10106.

Churchward, Martha S., d. b. a. Churchward engineering co. see Churchward engineering co.

Churchward engineering co.
Arky-Duro sez..These Duro-holders sure do grip! (Welding electrode holders) clipping. Print. © Myrlon A. Farnham and Martha S. Churchward, d. b. a. Churchward engineering co., New Haven; 1Mar47; KK13148.

Cincinnati enquirer, Cincinnati.
"It just keeps saying over and over..'Solid Cincinnati reads The Cincinnati enquirer'". (Newspaper) clipping. Print. © 14Mar47; KK11707.

Cincinnati grinders, inc., Cincinnati.
5 sheets. Prints.
Cincinnati filmatic no. 2 centerless grinding machine. © 12May47; KK13228.
Cincinnati filmatic 4" plain hydraulic grinding machines. sheet. Print. © 16Apr47; KK12210.
Cincinnati filmatic 10" hydraulic universal grinding machines. sheet. Print. © 22Apr47; KK12576.
Cincinnati filmatic 12" hydraulic universal grinding machines. sheet. Print. © 16Apr47; KK12209.
Wheel balancing stands for Cincinnati grinding machines. sheet. Print. © 26Feb47; KK10738.

Cincinnati milling machine co., Cincinnati.
13 sheets. Prints.
Cincinnati filmatic rectifieuse hydraulique universelle type 10". (Hydraulic universal grinder) © 29Apr47; KK12509.
Cincinnati fraiseuse O-B automatique a cycle combine de table et de broche. (Automatic milling machine) © 6May47; KK12789.
Cincinnati fraiseuse 2MI simple. (Milling machine) © 16Apr47; KK12211.
Cincinnati fraiseuses a double puissance nos. 5 et 6 simples. (Plain dual power milling machine) © 6May47; KK12849.
Cincinnati Monoset cutter and tool grinder. © 1May47; KK12788.
Cincinnati no. 2 cutter and tool grinder. © 27Mar47; KK11946.
Cincinnati no. 2MI vertical milling machine. © 17Mar47; KK11315.
Cincinnati no. 2ML universal milling machine. © 22Apr47; KK12575.
Cincinnati nos. 2, 3, and 4 plain dial type milling machines. © 21Mar47; KK11888.
Cincinnati nos. 2, 3, and 4 universal dial type milling machines. © 17Mar47; KK11887.
Cincinnati nos. 2, 3, and 4 vertical dial type milling machines. © 27Mar47; KK11947.
No. 2MI plain milling machine. © 22Feb47; KK10580.
No. 2MI universal milling machine. © 27Feb47; KK10739.

Citrus concentrates, inc., Dunedin, Fla.
Sunfilled tangerine juice. sheet. Label. © 10Dec46; KK12567.

City ice & fuel co., Chicago.
City ice cubes. sheet. Label. © 23Sep46; KK11121.
City prepared ice. (Ice cubes) sheet. Label. © 23Sep46; KK11122.

Clark, Barbara, Natick, Mass.
Tunnel toy. (Toys) folder. Print. © 27Mar47; KK12224.

Clark (C. M.) co.
A message of utmost importance to you and your hard-of hearing patients. (Hearing aids) folder. Print. © C. M. Clark, d. b. a. C. M. Clark co., Pittsburgh; 12Apr47; KK11969.

Clark (D. L.) co., Pittsburgh. 3 clippings. Prints.
The center of attraction.
Everywhere the Clark candy bar ... (Candy) © 12Feb47; KK12055.
For delicious flavor the Clark candy bar is in a class by itself. (Candy) © 26Feb47; KK11544.
Yes, she's the center of attraction ... (Candy) © 12Mar47; KK12056.

Clark, Henry Waldo, Dallas.
Shadine ... (Oil painting medium for artists) sheet. Label. © 3Feb47; KK8582.

Clark grave vault co.
It is so comforting. (Grave vaults) clipping. Print. © 10Mar47; KK11675.
There's peace of mind ... (Grave vaults) clipping. Print. © 1Feb47; KK8593.

Clary multiplier corp., Los Angeles.
Clary Speed-o-lectric world's fastest adding machine; adds-subtracts-multiplies. folder. Print. © 1Dec46; KK8793.

Clayton (A. C.) printing co., St. Louis.
Gude's in the California manner. (Shoes) 2 sheets. Label. © 14Dec46; KK7897.

Cleveland, Ingram O., d. b. a., Cleveland Ring-Mute co. see Cleveland Ring-Mute co.

Cleveland Ring-Mute co., Oklahoma City.
How to improve tone quality. (Plastic mute to be used on the bridge of string musical instruments) folder. Print. © 1Dec46; KK10518.

Climalene co., Canton, Ohio.
Spin, for cleaner brighter clothes in your automatic washer. (A washing compound) cardboard box. Label. © 22May47; KK13117.

Clipper belt lacer co., Grand Rapids.
The quick and easy way. (Feed ribbons) folder. Print. © 24May47; KK13589.

Clorox chemical co., Oakland, Calif.
"Boon saves work and time in cleaning .. it certainly is a boon to me!" (Household bleach and disinfectant) clipping. Print. © 5Dec46; KK10084.
Cleaning walls and woodwork with Boon is the next best thing to a new paint job! (Household cleaner) clipping. Print. © 20Oct46; KK8494.
The Clorox way is the modern way in kitchen cleaning! (Household bleach and disinfectant) clipping. Print. 22May47; KK13526.
Communicate with smoke signals? Not when you can do it the modern way by telephone and the modern way to clean your bathroom is with Clorox. (Household bleach and disinfectant) clipping. Print. © 8Jun47; KK13863.
Dirt and grease disappear as if by magic when I use..Boon. (Household cleaner) clipping. Print. © 20May47; KK13525.
Here's a hint on modern, improved housekeeping "when it's Clorox-clean, it's hygienically clean!" (Household bleach and disinfectant)
[San Francisco, Printed by San Francisco call-bulletin] c1947. clipping. Print. © 8May47; KK12895.
[San Francisco, Printed by San Francisco, Printed by San Francisco examiner] c1947. clipping. Print. © 11May47; KK12896.
I always use Clorox when I clean the bathroom! (Household bleach and disinfectant) clipping. Print. © 30Apr47; KK12893.
I never have to skimp on using Boon; it costs so little. (Household cleaner) clipping. Print. © 20Jan47; KK8500.
"I'm certainly glad you told me about Clorox for laundering baby's diapers!" (Household bleach and disinfectant) clipping. Print. © 8Dec46; KK10085.
I'm glad you told me about Clorox.. now my laundry is snowy-white! (Household bleach and disinfectant) clipping. Print. © 29Nov46; KK8496.
"I'm proud of my walls since I cleaned with Boon". (Household cleaner) clipping. Print. © 19Dec46; KK8159.
"Just a dab of Boon here and there sure makes my work go faster!" (Household cleaner) clipping. Print. © 20Feb47; KK12359.
Laundering with Clorox is the modern way! (Household bleach and disinfectant) clipping. Print. © 25May47; KK13527.
Look how white Clorox makes my dishcloth, Mother .. and it removes stains, too! (Household bleach and disinfectant)
[Pittsburgh, Printed by American weekly] clipping. Print. © 5Jan47; KK8341.
[San Francisco, Printed by San Francisco examiner] clipping. Print. © 5Jan47; KK8157.
Mother, I'm delighted with the way Clorox removes stains from Patsy's dresses! (Household bleach and disinfectant) clipping. Print. © 21Feb47; KK10990.
Mother, see how snowy-white Clorox made this precious old tablecloth you gave me! (Household bleach and disinfectant) clipping. Print. © 9Feb47; KK10989.
Old photos, stained and faded, are restored by modern processes and stained linens are restored to their original beauty by Clorox! (Household bleach and disinfectant) clipping. Print. © 22Jun47; KK13864.
People wouldn't think of reading by candlelight in this modern age of electricity. (Household bleach and disinfectant) 2 clippings. Prints. © 20Apr47, 1May47; KK13675, 12894.
Precious old linens are safely restored to beauty by Clorox. (Household bleach and disinfectant) clipping. Print. © 1Jun47; KK13528.
Priceless old paintings are restored to their original beauty by modern experts and precious old linens are safely restored to beauty by Clorox. (Household bleach and disinfectant) clipping. Print. © 5Jun47; KK13862.
"Proud of my home? You bet .. that's why I clean with Boon". (Household

bleach and disinfectant) clipping. Print. © 21Nov46; KK10083.
Scrub floors? Not when I can wipe 'em clean with Boon. (Household cleaner) clipping. Print. © 20Mar47; KK11972.
See how snowy-white Clorox made this precious old tablecloth! (Household bleach and disinfectant) clipping. Print. © 28May47; KK13861.
Thanks to Boon my friends thought I had repainted the kitchen. (Household cleaner) clipping. Print. © 20Dec46; KK8497.
Thanks to Clorox, my bathroom is sparkling-clean, mother! (Household bleach and disinfectant) clipping. Print. © 28Dec46; KK8498.
There's more leisure in life now that I'm using Boon for household cleaning! (Household cleaner) folder. Print. © 29Jan47; KK8493.
There's more leisure in life now that I'm using Boon; it saves time and work. (Household cleaner) clipping. Print. © 20Nov46; KK8495.
Who'd use an hour-glass to tell time? (Household bleach and disinfectant) clipping. Print. © 15May47; KK12897.
Why tire yourself out? Let Boon remove the dirt ... (Household cleaner) clipping. Print. © 20Apr47; KK13676.
"Why tire yourself out? Let Boon remove the dirt & grease. It's quick & easy!" (Household cleaner) clipping. Print. © 12Dec46; KK8158.
Your floor always looks so immaculate, Edna! (Household bleach and disinfectant) clipping. Print. © 18Jan47; KK8499.
You're wise to clean the garbage can with Clorox. (Household bleach and disinfectant) clipping. Print. © 21Mar47; KK11475.

Club aluminum products co., Chicago.
Famous genuine club aluminum hammercraft waterless cookware. (Molded aluminum cooking utensils) sheet. Print. © 13Jan47; KK7915.
Fine new teaching help..and it's free! (Hammered molded aluminum cookware) clipping. Print. © 3Feb47; KK10974.
Have you sent for this new colored wall chart? (Wall chart showing steps in "waterless" cookery) clipping. Print. © 4Apr47; KK11706.
How to bake a better apple; use Club aluminum. (Hammered molded aluminum cookware.
  [Chicago, Printed by R. R. Donnelley & sons co.] clipping. Print. © 11Apr47; KK13244.
  [Dayton, O., Printed by McCall corp.] clipping. Print. © 28Mar47; KK11705.
  [Des Moines, Printed by Meredith pub. co.] clipping. Print. © 26Feb47; KK11077.
  [Philadelphia, Printed by Curtis pub. co.] clipping. Print. © 30Apr47; KK12771.
How to cook "fluff-up" rice ... use Club aluminum.
  (Hammered aluminum cookware.
    [Chicago, Printed by R. R. Donnelly co.] clipping. Print. © 27Jan47; KK8670.
  (Hammered molded aluminum cookware)
    [Dayton, O., Printed by McCall corp.] clipping. Print. © 29Jan47; KK10973.
    [Philadelphia, Printed by Curtis pub. co.] clipping. Print. © 28Feb47; KK11078.
Make it a "full flavor" Christmas with Club aluminum ... (Hammered aluminum cookware) clipping. Print. © 2Dec46; KK8668.
New "yum-m" in fried chicken with Club aluminum ... (Hammered aluminum cookware) clipping. Print. © 27Dec46; KK8669.
Send for this brand-new full-color wall chart! (Hammered molded aluminum cookware, wall chart on waterless cookery) clipping. Print. © 6Mar47; KK11079.
The set for brides to hint for or to start for themselves: Club aluminum. (Hammered molded aluminum cookware)
  [Chicago, Printed by R. R. Donnelly & sons co.] clipping. Print. © 6Jun47; KK13641.
  [Dayton, Ohio, Printed by McCall corp.] clipping. Print. © 28May47; KK13642.
  [Des Moines, Printed by Meredith pub. co.] clipping. Print. © 25Apr47; KK12850.
  [New York, Printed by Bride's house, inc.] 2 clippings. Prints. © 15Feb47, 1May47; KK11076, 13102.
Something new in glass! (Glassware, cooking purposes) clipping. Print. © 17Jan47; KK8565.

Coast fishing co., Wilmington, Calif.
B is for bear ... C is for cat... (Puss 'n Boots cat food) clipping. Print. © 13Jun47; KK13811.
Good news! Puss 'n Boots is back! (Puss 'n Boots cat food) clipping. Print. © 27Mar47; KK12777.

Coca-cola bottling co., Wilmington, Del.
Hospitality in your hands. (Couple at party table) (Soft drink) clipping. Print. © 12Feb47; KK12806.

Coca-cola co., Wilmington, Del.
After school..have a Coke. (Bottle and school books) (Soft drink) clipping. Print. © 27Feb47; KK11296.
Built to bring your station even greater traffic and bigger profits - the new cooler for Coca-cola. (Man at filling station cooler) (Soft drink) clipping. Print. © 30Jan47; KK11293.
Built to bring your store even greater traffic and bigger profits. (Woman at cooler in grocery store) (Soft drink) clipping. Print. © 30Jan47; KK11024.
Call a halt .. have a Coca-cola. (Fall leaves) (Soft drink) clipping. Print. © 25Oct46; KK8186.
Coke and music. (Girl with record) (Soft drink) clipping. Print. © 22Nov46; KK8850.
Coke for two. (Mother and daughter at fountain) (Soft drink) 4 sheets. Print. © 1Mar47; KK11039.
Coke knows no season.
  (Couple and sled) (Soft drink) clipping. Print. © 24Jan47; KK10347.
  (Ski girl) (Soft drink) clipping. Print. © 29Jan47; KK10348.
  (Ski scene) (Soft drink) 24 sheet poster. Print. © 2Jan47; KK8206.
Come on over .. have a Coke.
  (Boy and girl phoning) (Soft drink) clipping. Print. © 28Nov46; KK8189.
  (Soft drink) clipping. Print. © 21May47; KK13407.
Come over for Coke. (Girl at porch rail) (Soft drink) 7 sheets. Print. © 1Jun47; KK13533.
Coming soon new cooler for Coca-cola. (Sprite pointing to veiled cooler) (Soft drink)
  [Beloit, Wis., Printed by the Irving-Cloud pub. co.] clipping. Print. © 30Nov46; KK8851.
  [Orange, Conn., Printed by Lebhar-Friedman publications, inc.] clipping. Print. © 30Nov46; KK8191.
Continuous quality.
  (Opera glasses) (Soft drink) clipping. Print. © 2Dec46; KK8193.
  (Soft drink) clipping. Print. © 16Jan47; KK10344.
Display this bottle when you serve it. (Sprite pointing to bottle) (Soft drink) clipping. Print. © 5Apr47; KK12811.
Everybody's club..admission 5¢. (Teenagers in booth with radio) (Soft drink) clipping. Print. © 29Jan47; KK11023.
Everybody's here .. have a Coca-cola. (Thanksgiving - home gathering) (Soft drink) clipping. Print. © 6Nov46; KK8187.
Fisherman's luck..have a Coca-cola. (Fishermen in boat) (Soft drink) clipping. Print. © 22May47; KK14211.
"For me" (Santa Claus with bottle and note) (Soft drink) 24 sheet poster. Print. © 1Dec46; KK8348.
Get ready to cut yourself a bigger slice of cake. (Layer cake) (Soft drink) clipping. Print. © 17Mar47; KK12808.
Get-together club..admission 5¢. (Three women in drug store) (Soft drink) clipping. Print. © 23Apr47; KK12814.
Hospitality in your hands.
  (Girl with tray no. 3) (Soft drink) clipping. Print. © 30Apr47; KK13405.
  (Hands holding tray) (Soft drink) clipping. Print. © 9Jan47; KK10341.
  (Popcorn party) (Soft drink) clipping. Print. © 26Feb47; KK11025.
Housewife's pause. (Housewife ironing) (Soft drink) clipping. Print. © 13Jan47; KK10342.
Housework pause. (Woman with vacuum) (Soft drink) clipping. Print. © 9Dec46; KK8194.
Introducing the new cooler. (Soft drink) clipping. Print. © 15Jan47; KK10343.
Is there one where you work - good! so work refreshed. (Soft drink) clipping. Print. © 3Jun47; KK13408.
Just published! New booklet to help your fountain employees do a better job ... (Sprite pointing to booklet "the Modern oasis" no. 2) (Soft drink) clipping. Print. © 1Dec46; KK8192.
Meet the young'un have a Coke. (New baby) (Soft drink) clipping. Print. © 26Mar47; KK12810.
Merry Christmas .. have a Coke. (Family with Christmas gifts) (Soft drink) clipping. Print. © 29Nov46; KK8190.
New cooler for Coca-cola. (Soft drink)
  [Chicago, Printed by Irving-Cloud pub. co.] c1946. clipping. Print. © 30Dec46; KK11020.
  [Orange, Conn., Printed by Lebhar-Friedman publications, inc.] c1946. clipping. Print. © 30Dec46; KK11021.
New cooler for Coke. (Sprite and new cooler) (Soft drink) 24 sheet poster. Print. © 1Feb47; KK8890.
Office lunch..have a Coke. (Three girls at office lunch) (Soft drink) clipping. Print. © 26Mar47; KK12809.
The pause that refreshes. (Girl in big daisy hat) (Soft drink) 24 sheet poster. Print. © 1Apr47; KK11961.
Perfect refreshment. (Blonde girl at fountain) 8 sheets. Print. © 1May47; KK12536.
Play refreshed .. have a Coke. (Dart game couple) (Soft drink) clipping. Print. © 20Jan47; KK10345.
Quality refreshment. (Sprite and bottle) (Soft drink) clipping. Print. © 23Jan47; KK10346.
Quitting time..have a Coke. (Draftsman) (Soft drink) clipping. Print. © 24Apr47; KK12815.
Refreshing moment. (Man reading book) (Soft drink) clipping. Print. © 1Jan47; KK10340.
Refreshing with lunch. (Couple at lunch-counter) (Soft drink) clipping. Print. © 18Apr47; KK12813.
Refreshment for family and friends. (Soft drink) clipping. Print. © 15Feb47; KK11294.
Refreshment is a year-'round custom. (Soft drink) clipping. Print. © 15Dec46; KK8852.
Relax..have a Coke. (College girl studying) (Soft drink) clipping. Print. © 19Feb47; KK12807.

Sowing the seed for tomorrow's sales of Coca-cola. (Soft drink) clipping. Print. © 15Mar47; KK11299.
3 things to keep in mind. (People seated at fountain) (Soft drink) clipping. Print. © 1Mar47; KK11297.
Time for a pause..have a Coca-cola. (Two boys and girl at piano) (Soft drink) clipping. Print. © 1Jan47; KK11022.
Today's advertising expands tomorrow's markets. (Soft drink) clipping. Print. © 15May47; KK13406.
Today's promotion means tomorrow's profits. (Soft drink) clipping. Print. © 15Apr47; KK12812.
Work refreshed..have a Coke.
(Bottle and tool box) (Soft drink) clipping. Print. © 20Feb47; KK11295.
(Bottle and typewriter) (Soft drink) clipping. Print. © 6Mar47; KK11298.

Coca-cola export corp., New York.
All over the world Coca-cola brings refreshment. (Soft drink) clipping. Print. © 3Feb47; KK12144.

Cochran, Jacqueline, New York.
Sudden date? you're all set with "Perk-up" kit. clipping. Print. © 1May47; KK12198.

Coffé-cola co., Philadelphia.
Jav-a-cola. (Non-alcoholic beverage) sheet. Label. © 3May47; KK12446.

Cohen, Benjamin Lee, T/A Aid laboratories. see Aid laboratories.

Cohen, Julius, d. b. a. Jay-Cee shirts co. see Jay-Cee shirts co.

Cohn, Arthur, d. b. a. Arcon leather products mfg. co. see Arcon leather products manufacturing co.

Cohoes envelope co., inc., Cohoes, N. Y.
Photograph of Cohoeshoebag. (Bellows bag for packaging shoes) sheet. Print. © 10Feb47; KK8856.

Cole of California, Los Angeles. 15 clippings. Prints.
Big and little Swooners. (Swimsuits) © 1Apr47; KK13109.
Cole of California original shows good form in the stretch. (Swimsuits) © 16May47; KK13524.
Develops a beautiful line. (Swimsuit) © 30May47; KK14008.
Earth colors. (Swimsuits) © 1Apr47; KK13108.
Hearts go overboard. (Swimsuits) © 15Apr47; KK13522.
Moonbearer. (Swimsuits) clipping. Print. © 29Feb47; KK10998.
New high..new low..newly beautiful. (Swimsuits)
[Chicago, Printed by Life] © 2May47; KK13110.
[New York, Printed by Women's wear] © 2Apr47; KK12006.
Sandpiper. (Swimsuits) © 15Mar47; KK12948.
Shows good form. (Swim suits) © 7Jan47; KK10380.
Streamline ... (Swim suits) © 2Jan47; KK10379.
Sun magic ... Cole of California original. (Swim suits) © 11Nov46; KK10378.
Variations on a dream. (Beachwear) © 5Mar47; KK11420.
Why our Matletex wears an.. (Swimsuits) © 7May47; KK13523.
Young, but .. oh my! (Swim suits) © 5Feb47; KK10396.

Cole valve co., Duluth.
A faucet with perfect temperature control. (A mixing valve faucet) clipping. Print. © 1May47; KK12371.

Collins & Aikman corp., New York.
The upholstery on this furniture is a Ca-vel pile fabric. (Furniture covered with pile fabrics) folder. Print. © 1May47; KK13144.

Colonial beef co., Philadelphia.
Colonial beef co., fancy meats and poultry. (Meat and other food products) sheet. Label. © 2Jan47, 20Jan47; KK8799, 10146.

Colonial refining & chemical co., Cleveland.
Rane-cote liquid asbestos roofing made with Oxidoil. sheet. Label. © 20Nov46; KK8519.

Columbia malleable castings corp., Columbia, Pa.
Superseal gas appliance connectors. sheet. Print. © 28Dec46; KK7885.

Columbia pictures corp., New York.
Betty co-ed. (Stills, posters, window cards, lobby display cards, slides & mats) sheet. Print. © 4Dec46; KK8101.
Blind spot ... (Stills, posters, window cards, lobby display cards, slides & mats) 5, [1] p. Print. © 14Jan47; KK8645.
Bulldog Drummond at bay. (Stills, posters, window cards, lobby display cards, slides and mats) 5 p. Print. © 1Apr47; KK11375.
Cigarette girl. (Stills, posters, window cards, lobby display cards, slides & mats) folder. Print. © 18Dec46; KK8102.
For the love of Rusty. (Stills, posters, window cards, lobby display cards, slides and mats) 5 p. Print. © 21Mar47; KK11374.
Law of the canyon. (Stills, posters, window cards, lobby display cards, slides and mats) folder. Print. © 14Mar47; KK11373.
Little Miss Broadway. (Stills, posters, window cards, lobby display cards, slides & mats) folder. Print. © 9May47; KK12941.
The lone hand Texan ... (Stills, posters, window cards, lobby display cards, slides & mats) folder. Print. © 28Jan47; KK8647.
Prairie raiders. (Stills, posters, window cards, lobby display cards, slides & mats) folder. Print. © 7Apr47; KK12584.
South of the Chisholm trail. (Stills, posters, window cards, lobby display cards, slides and mats) folder. Print. © 27Nov46; KK10111.
The thirteenth hour. (Stills, posters, window cards, lobby display cards, slides & mats) 5 p. Print. © 12Feb47; KK10330.
West of Dodge City ... (Stills, posters, window cards, lobby display cards, slides & mats) folder. Print. © 20Jan47; KK8646.

Columbia recording corp.
Beethoven; Symphony no. 6 in F major ... (Phonograph records) sheet. Label. © 6Jan47; KK8184.
Brahms concerto no.1 in D minor for piano and orchestra, op. 15. (Phonograph records) sheet. Label. © 20Jan47; KK8180.
Concerto no. 3 in C major for piano and orchestra. (Phonograph records) sheet. Label. © 17Mar47; KK11102.
A date with Dinah. (Phonograph records) sheet. Label. © 7Apr47; KK11619.
Dorothy Shay; the Park Avenue hillbillie sings ... (Phonograph records) sheet. Label. © 6Jan47; KK8183.
Dvořák Concerto in B minor for cello and orchestra. (Phonograph records) sheet. Label. © 3Feb47; KK8485.
Gayne ballet suite; Philharmonic symphony orchestra of New York conducted by Efrem Kurtz. (Phonograph records) sheet. Label. © 24Feb47; KK10412.
Gene Autry's western classics. (Phonograph records) sheet. Label. © 3Feb47; KK8486.
Haydn quartet no. 30 in G minor, Op. 74, no. 3 ("the Horseman") (Phonograph records) sheet. Label. © 6Jan47; KK8185.
Irish songs. (Phonograph records) sheet. Label. © 13Jan47; KK8112.
Isaac Stern in violin selections from ... "Humoresque". (Phonograph records) sheet. Label. © 27Dec46; KK11101.
Italian operatic arias. (Phonograph records) sheet. Label. © 31Mar47; KK11328.
Kate Smith songs of Erin. (Phonograph records) sheet. Label. © 13Jan47; KK8113.
Little Red Riding Hood. (Phonograph records) folder. Label. © 3Mar47; KK10758.
The Messiah; Isobel Baillie, soprano, Gladys Ripley, contralto ... (Phonograph records) sheet. Label. © 17Feb47; KK10306.
Mozart: Sonatas for violin and harpsichord. (Phonograph records) sheet. Label. © 30Dec46; KK8349.
Music of Morton Gould. (Phonograph records) sheet. Label. © 24Mar47; KK11103.
Music of Richard Rodgers. (Phonograph records) sheet. Label. © 27Jan47; KK8842.
New Orleans jazz. (Phonograph records) sheet. Label. © 31Mar47; KK11327.
A night at Carnegie Hall. (Phonograph records) sheet. Label. © 7Apr47; KK11618.
The pied piper of Hamelin. (Phonograph records) paper record holder. Label. © 27Jan47; KK10666.
Rendezvous. (Phonograph records) sheet. Label. © 23Dec46; KK8035.
Russian Easter overture. (Phonograph records) sheet. Label. © 3Mar47; KK10757.
Sincerely yours, Rise Stevens. (Phonograph records) sheet. Label. © 17Feb47; KK10307.
Stravinsky firebird suite. (Phonograph records) sheet. Label. © 13Jan47; KK8111.
String time; Morton Gould and his orchestra. (Phonograph records) sheet. Label. © 10Feb47; KK8678.
Symphony no. 4 in A minor. (Phonograph records) sheet. Label. © 10Mar47; KK10887.
The three musketeers. (Phonograph records) sheet. Label. © 3Mar47; KK10756.
Transfiguration and death. (Verklärung und tod) ... (Phonograph records) sheet. Label. © 20Jan47; KK8182.
Violin recital; Zino Francescatti. (Phonograph records) sheet. Label. © 24Feb47; KK10413.
Will Bradley and his orchestra. (Phonograph records) sheet. Label. © 10Mar47; KK10887.
Woody Herman and his Woodchoppers ... (Phonograph records) sheet. Label. © 20Jan47; KK8181.

Columbia records, inc., New York.
Bob Wills round up. (Phonograph records) sheet. Label. © 12May47; KK12834.
Concerto for violin and orchestra. (Delius) (Phonograph records) sheet. Label. © 14Apr47; KK12604.
Concerto no. 3 for piano and orchestra. (Phonograph records)
[Bridgeport, Conn., Printed by Kurt H. Volk, inc.] sheet. Label. © 14Apr47; KK12606.

[New Haven, Printed by Walker-Rackliff co.] c1947. sheet. Label. © 28Apr47; KK12610.
Ellington special. (Phonograph records) sheet. Label. © 23Jun47; KK13958.
Evelyn and her magic violin. (Phonograph records) sheet. Label. © 5May47; KK12612.
Finian's rainbow. (Phonograph records) sheet. Label. © 19May47; KK13027.
Frankie Carle with rhythm section comes calling. (Phonograph records) sheet. Label. © 2Jun47; KK13313.
The gingerbread boy. (Phonograph records) paper record holder. Label. © 5May47; KK12614.
Giselle - ballet suite. (Adolphe Adam) (Phonograph records) sheet. Label. © 14Apr47; KK12605.
Gypsy melodies. (Phonograph records) sheet. Label. © 26May47; KK13567.
Handel: Water music, suite. (Phonograph records) sheet. Label. © 9Jun47; KK13596.
Nelson Eddy ... "Northwest outpost". (Phonograph records) sheet. Label. © 16Jun47; KK13695.
Patter songs from Gilbert and Sullivan. Vol. 2. (Phonograph records) sheet. Label. © 14Apr47; KK12607.
Piatigorsky in Russian melodies. (Phonograph records) sheet. Label. © 9Jun47; KK13595.
Sebastian ballet suite. (Phonograph records) sheet. Label. © 5May47; KK12611.
Selections from The student prince. (Phonograph records) sheet. Label. © 23Jun47; KK13957.
Sentimental journey with Les Brown. (Phonograph records) sheet. Label. © 16Jun47; KK13696.
Serenade in C major for string orchestra. (Phonograph records) sheet. Label. © 5May47; KK12613.
Shostakovitch Symphony no. 9 ... (Phonograph records) sheet. Label. © 2Jun47; KK13314.
Songs by Sinatra. (Phonograph records) sheet. Label. © 21Apr47; KK12609.
Songs of Victor Herbert. (Phonograph records) sheet. Label. © 26May47; KK13566.
Street scene. (Phonograph records) sheet. Label. © 12May47; KK12833.
Symphony in three movements. (Phonograph records) sheet. Label. © 19May47; KK13575.
Symphony no. 2 in C minor. (Tchaikovsky) (Phonograph records) sheet. Label. © 21Apr47; KK12608.
Symphony no. 9 in C major. (Phonograph records) sheet. Label. © 12May47; KK12835.
Twelve concerti grossi, op. 6. (Handel) (Phonograph records) sheet. Label. © 23Jun47; KK13959.
Wieniawski: Concerto no. 2 in D minor for violin and orchestra. (Phonograph records) sheet. Label. © 2Jun47; KK13312.

Comet supply co., Chicago.
Comet universal joint repair kits. (Automotive part) sheet. Print. © 21Feb47; KK11168.

Comfort spring corp., Baltimore.
Comfort inner spring mattress unit ... Use Comfort labels. (Bedding products) folder. Print. © 23Apr47; KK12135.

Commander door, inc., Holmes, Pa.
"The Commander door". (Sectional overhead doors) folder. Print. © 15May47; KK13182.
It's new "The Commander door." (Sectional overhead doors) folder. Print. © 1Apr47; KK12067.

Complete outfit co.
A 3-way fur bag. sheet. Print. © I. K. Etman, d. b. a. Complete outfit co., New York; 18Mar47; KK11839.

Comprehensive fabrics, inc., New York.
Bath shops everywhere invite you to enter a wondrous new shower-land where beauty never wilts! (Shower curtains) clipping. Print. © 23Mar47; KK13743.
Now in rainwear departments everywhere: Koroseal reigns and you stay dry! (Men's and women's rainwear) clipping. Print. © 20Apr47; KK13744.

Compton (F. E.) & co., Chicago.
The new Compton's, 7 Compton cardinal points. (Encyclopedia) sheet. Print. © 23Oct46; KK13581.

Concorde woodcraft co., New York.
Natch. (Studio couches) sheet. Print. © 4Mar47; KK11845.

Congo ink vehicle co., inc., New York.
Blasto. (Hand cleaner) sheet. Label. © 28Mar47; KK12547.

Congoleum-Nairn, inc., New York.
Here's one you haven't heard .. No, we're not going to tell you now ... (Linoleum) clipping. Print. © 5Jun46; KK7985.

Conmar products corp., Newark, N. J.
This can't happen to you if it's a Conmar zipper! clipping. Print. © 20May47; KK13259.

Consolidated chemical co., Cleveland.
Mustard-pak. (Ointments) sheet. Label. © 14Feb47; KK10311.

Consolidated Vultee aircraft corp., Wayne, Mich.
Another Stinson first! (Airplanes) 2 folders. Prints. © 15Nov46, 13Jan47; KK10224, 13349.
The inside story of Stinson value. (Airplanes) sheet. Print. © 15Nov46; KK13347.
Stinson voyager, the proved plane—improved for '47. (Airplanes) sheet. Print. © 15Nov46; KK13348.

Continental distilling co., Philadelphia.
4 clippings. Prints.
Philadelphia blended whisky.
(Bull decorated for the "Butcher" parade, Second street market, Philadelphia, 1788) (Distilled alcoholic beverage) © 25Apr47; KK12148.
(Committee examining recast Liberty bell ...) (Distilled alcoholic beverage) © 24May47; KK13098.
Final drafting of the Declaration of independence, Philadelphia, June 1776. (Distilled alcoholic beverage) © 28Mar47; KK11928.
(Musicale in Mayor Powel's home, Philadelphia, 1793) (Distilled alcoholic beverage) © 20Jun47; KK13949.

Continental foods, inc., Hoboken, N. J.
Lipton Old country spaghetti sauce. sheet. Label. © 1Oct46; KK10394.

Continental oil co., Ponca City, Okla.
Free! Right in your own neighborhood ... (Gasoline & motor oil) folder. Print. © 15Mar47; KK12462.
3 ways for you to capitalize on touraide in 1947. (Gasoline & motor oil) pamphlet. Print. © 31Jan47; KK12461.
Working together! (Gasoline & motor oil) pamphlet. Print. © 27Mar47; KK12463.

Continental steel corporation, Kokomo, Ind.
It's new for steel sheets and roofing - Konik metal. (Metal) folder. Print. © 16Dec46; KK8536.

Let me suggest. (Steel fence) folder. Print. © 2Jun47; KK13639.

Converted rice, inc., Houston, Tex.
No more gummy rice! (Advertisement for rice) clipping. Print. © 11May47; KK13956.
Uncle Ben's converted rice. (Rice) carton. Label. © 30Dec46; KK7910.

Cook chemical co., Kansas City, Mo.
Cook-kill. (Insecticide) sheet. Label. © 3Mar47; KK11118.

Cooper (O. A.) co., Beatrice & Humboldt, Neb.
Cooper's Barkies dog and puppy dinner. (Dog food) paper bag. Label. © 31May47; KK13974.

Cooper, Peyton Graham, Corpus Christi, Tex.
Pat snack drive in, ltd. (Sandwiches) clipping. Print. © 20Jan47; KK8419.

Cooper (William) & nephews, inc., Chicago.
New and improved Pulvex tick powder. (Powdered insecticide to kill ticks) sheet. Label. © 13Feb47; KK11717.
Vita-vurv. (A balanced vitamin & mineral dietary supplement for puppies and dogs) sheet. Label. © 6Jun46; KK11718.

Cordley and Hayes, New York.
The ABC of Cordley electric water coolers. (Electric drinking water coolers) 16 p. Print. © 31Dec46; KK10846.
How mechanical water cooling works. (Electric drinking water coolers) 8 p. Print. © 10Jan47; KK10845.
How to get years of extra service from your Cordley ... (Electric drinking water coolers) 12 p. Print. © 17Feb47; KK10843.
This one is "on the house". (Electric drinking water coolers) folder. Print. © 27Dec46; KK10844.

Corega chemical co., Cleveland.
Wilson's Co-re-ga denture adhesive. (Dental plate adhesive powder) sheet. Print. © 11Dec46; KK8506.

Corn products refining co., New York.
And it's no trick to make 'em. (Karo syrup) clipping. Print. © 20Feb47; KK10881.
Applause, with encores demanded! (Mazola salad & cooking oil) clipping. Print. © 21Mar47; KK13654.
Can a glamour girl be practical? (Kre-mel dessert) clipping. Print. © 20Apr47; KK13657.
Can you tell..which is the expensive blouse? (Linit laundry starch) clipping. Print. © 20Feb47; KK10880.
Can you tell..which is the expensive curtain? (Linit laundry starch) clipping. Print. © 25Feb47; KK10883.
Can you tell which is the expensive dress? (Linit laundry starch) clipping. Print. © 18Apr47; KK13656.
The canning and freezing book-of-the-year. (Karo syrup) clipping. Print. © 25May47; KK13662.
The crowd makes a bee-line for our house. (Kre-mel pie filling) clipping. Print. © 18May47; KK13660.
Finer canned & frozen fruits. (Karo syrup) folder. Print. © 15Apr47; KK13640.
Free! A new book. (Karo syrup) clipping. Print. © 28May47; KK13663.
A girl can go far on these 2 desserts! (Kre-mel dessert) clipping. Print. © 23Mar47; KK13655.
Glamor girl never boiled water - but look at her pie! (Kre-mel pie filling) clipping. Print. © 26Jan47; KK10877.
Lend your ears to these Lenten ideas. (Mazola salad oil) clipping. Print. © 20Feb47; KK10879.

Looks fancy—but—it's *so* easy! (Mazola salad & cooking oil) clipping. Print. © 23May47; KK13661.
New! Simpler! (Karo syrup) clipping. Print. © 15Jun47; KK13665.
Pretty bride serves pet dessert..even in her 2 x 4 new home! (Pie filling) clipping. Print. © 23Feb47; KK10882.
Rhubarb up? (Karo syrup) clipping. Print. © 27Feb47; KK10884.
Sweet news about 3 favorite fruits. (Karo syrup) clipping. Print. © 23Jan47; KK10876.
The tale of two shirts. (Linit laundry starch) clipping. Print. © 16May47; KK13658.
What do you do for fun? (Dextrose, food energy sugar) clipping. Print. © 30May47; KK13664.
What do you mean..happy birthday? (Karo syrup) clipping. Print. © 18Feb47; KK10878.
What does your palm tell you about your E. Q.? (Dextrose, food energy sugar) clipping. Print. © 16May47; KK13659.

Cornell-Dubilier electric corp., South Plainfield, N. J.
Midget tubular electrolytic capacitors, type BBR. (Capacitors) sheet. Print. © 1Apr47; KK12754.
Plug-in electrolytic capacitors, type QC. (Capacitors) sheet. Print. © 1Apr47; KK12753.

Corning glass works, Corning, N. Y.
When cooking's taught with loving care the course begins with Pyrex ware! (Household glassware) clipping. Print. © 31May47; KK13250.

Coro, inc., New York.
America's best dressed women wear Coro jewelry. (Costume jewelry)
[Greenwich, Conn., Printed by The Conde Nast publications, inc.] clipping. Print. © 1Jun47; KK13605.
[New York, Printed by Hearst magazines, inc.] clipping. Print. © 2May47; KK12600.
[New York, Printed by the Condé Nast publications, inc.] clipping. Print. © 1Apr47; KK11476.

Cory corp., Chicago.
The Cory automatic pushbutton coffee brewing system. (Coffee brewing equipment) pamphlet. Print. © 10Mar47; KK11183.
Cory on the brewer means perfection in the cup! (Coffee brewer) clipping. Print. © 28Feb47; KK12201.
Instructions for the installation of the Cory Model C-500 A automatic push-button coffee brewing system. (Cory glass coffee brewers used for the making of coffee) pamphlet. Print. © 10Mar47; KK10889.

Costigan, L. Robinson, d. b. a. Glo-group studios, *see* Glo-group studios.

Coty, inc., New York. 9 clippings. Prints.
Asuma, your good fortune, madame. (Perfume) © 1Mar47; KK10766.
Count on Muse for inspiration. (Perfume) © 26Apr47; KK12150.
Emeraude the jewel fragrance. (Perfume)
[New York, Printed by Hearst magazines, inc., c1947] © 31May47; KK13210.
[New York, Printed by New York times co., 1947] © 3Jun47; KK13252.
Like Paris in the spring. (Perfume) © 22Mar47; KK11047.
Lovely, lovely L'Aimant. (Perfume) © 10Feb47; KK8733.
Watch the man in the high hat come down off his high horse. (Perfume) © 1Apr47; KK11575.
When you're in love wear Muguet des bois. (Perfume)
[New York, Printed by Hearst magazines, inc., 1947] © 1May47; KK12164.
[New York, Printed by New York times co., c1947] © 28Apr47; KK12279.

Cousineau, Charles, and McNitt, Lyle, d. b. a. Western Michigan chemical co. *see* Western Michigan chemical co.

Cowan, Frank and Cowan, Jeanette, d. b. a., Fran-Jean novelties. *see* Fran-Jean novelties.

Cowan, Jeanette and Cown, Frank, d. b. a., Fran-Jean novelties. *see* Fran-Jean novelties.

Craft-card specialties, Duquesne, Pa.
Special cardalog featuring graduation name cards. folder. Print. © 6Nov46; KK10513.

Craftsman pattern club, New York.
The one and only Jig saw guild. (Craft patterns) folder. Print. © 25Nov46; KK7902.

Cream of wheat corp., Minneapolis.
It's your move. (Cereal) clipping. Print. © 2Mar47; KK10995.
This will sleigh you. (Cereal) clipping. Print. © 5Jan47; KK10994.

Cresta blanca wine co., Livermore, Calif. & New York. 11 clippings. Prints.
Balzac means business - for *you*! (Beverage) © 25Oct46; KK10270.
The finest wines to suit every taste to fit every occasion. (Beverage) © 9Mar47; KK11549.
From the finest of the vines .. Cresta blanca California wines.
(Muscatel) (Beverage) © 30Oct46; KK7836.
(Sherry) (Beverage) © 3Oct46; KK7833.
The greatest accomplishment of Cresta Blanca ... (Beverage) © 7Feb47; KK12058.
Here's to an unforgettable holiday. (Beverage) © 20Nov46; KK12057.
How to be known as a generous host. (Beverage) © 27Sep46; KK7832.
Hurry, hurry, hurry for a profitable ride on the Balzac merry-go-round. (Beverage) © 1Dec46; KK7837.
The sooner the pleasanter! (Beverage) © 7Oct46; KK7834.
Strike the right note in summer entertaining with Cresta blanca wines. (Beverage) © 17Jun46; KK7831.
You will agree .. when you taste Cresta blanca's Dry watch and Triple cream California sherries ... (Beverage) © 7Oct46; KK7835.

Cretors (C.) & co., Chicago.
Popcorn - delicious - wholesome. (Popcorn) cardboard box. Label. © 3Sep46; KK10550.

Crise manufacturing co., Columbus, Ohio.
It's easy to sell Restemp bed-size electric warmer. (Electrically heated bed pad) folder. Print. © 2Dec46; KK8791.
Sleep the clock around - the year 'round in restful comfort; Restemp bed-size electric warmer. (Electrically heated bed pad) folder. Print. © 2Dec46; KK8792.

Cristy chemical corp., Worcester, Mass.
We're putting our cards on the table! (Gasoline anti-freeze) sheet. Print. © 13Jun47; KK13727.

Croft brewing co., Boston.
Croft goes with the *best* of everything! (Ale) 12 clippings. Prints. © 5Feb47, 12Feb47, 9Apr47, 17Apr47, 23Apr47, 30Apr47, 14May47, 21May47, 29May47, 6Jun47, 11Jun47, 18Jun47; KK10439, 10528, 11948, 11949, 12095, 12288, 12770, 13052, 13226, 13398, 13543, 13815.

Croton watch co., inc., New York.
Never - no never wind a watch again! (Self-winding watch) folder. Print. © 6Feb47; KK10516.
Never no, never wind this watch. (Wrist watch)
[New York, Printed by Life magazine] clipping. Print. © 31Mar47; KK11386.
[New York, Printed by Time magazine] clipping. Print. © 27Jan47; KK8667.
Now- thrill to the watch that winds itself! (Wrist-watch) clipping. Print. © 14Oct46; KK8729.
Profits in watch straps. folder. Print. © 13Mar47; KK10991.
The world's most carefree watch. (Wrist-watches) folder. Print. © 28Apr47; KK12278.

Crown optical co., inc., Springfield, Mo.
Opti-mist. v. 1, no. 12. Apr., 1947. (Optical merchandise) folder. Print. © 10Apr47; KK12012.
Opti-mist. v. 1, nos. 13, 14. May, June 1947. (Optical merchandise) folders. 28cm. Print. © 10May47; KK13142, 13601.

Crown specialties and janitorial supply co., Passaic, N. J.
Sudzee cleaner. (Soapless soap) sheet. Label. © 3Dec46; KK8274.

Croxdale, William Raymond, Knoxville, Tenn.
Glysmo. (Solidified glycerin) sheet. Label. © 17Apr47; KK12124.

Cudahy packing co., Chicago. 5 clippings. Prints.
All meat sure makes a difference! (Plus products) © 10Dec46; KK8345.
Come and get it, folks! 'the best-tastin' bacon in town!' (Plus products) © 12Nov46; KK8343.
Curly says- get the ham that's cured with *table sugar*! (Plus products) © 17Dec46; KK8346.
Grow with Cudahy; Cudahy products are backed by one of the ... (Plus products) © 6Jan47; KK8347.
When minutes count. (Old Dutch) © 20Nov46; KK8344.

Culbertson, Otis J. and Reinhardt, Walter R., d. b. a. Flash products co. *see* Flash products co.

Curry, Neil. *see* U. S. medical manufacturing co.

Curtis shoe co., inc., Marlboro, Mass.
Put yourself in his shoes. (Men's shoes)
[Chicago, Printed by Esquire, inc.] clipping. Print. © 20May47; KK13258.
[South Weymouth, Mass., Printed by Crawford press, inc.] clipping. Print. © 11Apr47, 22May47, 10Jun47; KK11712, 13298, 13992.

Custom-bilt furniture shop, Chicago.
Does your chair look like this? (Custom-bilt upholstered furniture) clipping. Print. © 22Dec46; KK8557.

Cy-go manufacturing co., Tucson, Ariz.
Cy-go chlorine inhalator. folder. Print. © 17Mar47; KK13626.

D

Dacar chemical products co., Pittsburgh.
Gently ... for baby's bath ... just the product for dishwashing. (Concentrated liquid cleaner) sheet. Label. © 3Feb47; KK11469.

Dairy state foods, inc., Milwaukee.
Torchy's tip today. (Animal crackers) sheet. Print. © 22May47; KK13249.

Daisies. see Card mart, inc. Short stories.

Dalbow, Mulford A., Hendersonville, N. C.
Trade "Droz" mark. (Salve for minor cuts and abrasions) sheet. Label. © 25Apr47; KK12193.

Dalton foundries, inc., Warsaw, Ind.
Universal Big Boy jack. sheet. Print. © 23Apr47; KK13600.

Dana perfumes, inc., Chicago. 25 clippings. Prints.
The art of 100 years ago and now by Dana, the "forbidden" perfume. © 1Dec46; KK8322.
As genteel as it is fervid, Tabu ... (Perfume) © 1Apr47; KK12439.
Diamonds and sables set to fragrance. $22.50 the ounce. (Perfume) © 1Mar47; KK12804.
Double dare that leaves nothing to chance .. Tabu .. the "forbidden" perfume - Dana. © 6Dec46; KK8324.
For after-dark hours that you attend with importance..and impatience. (Perfume) © 1Oct46; KK12794.
For evenings of consequence .. the perfume of consequences, the "forbidden" perfume by Dana. © 1Dec46; KK8326.
The "forbidden" perfume Dana. © 1Jan47; KK12591.
Lipstick cases also containing a perfume vial are the subject of a patent licensed to Dana perfumes, inc. © 1Dec46; KK12583.
The most distracting scent ever created. (Perfume) © 1Mar47; KK12805.
The most elegant perfume in all the world. © 1Mar47; KK12803.
No one ever wishes to escape its consuming touch. (Perfume) © 1Feb47; KK12798.
Parfum 20 carats Dana. (Perfume) © 1Nov46; KK12796.
Parfum 20 carats, Dana re-creates its wearer into the one woman he has wanted for his very own ... (Perfume) © 1Dec46; KK8323.
Platine by Dana; wear Platine as you would your most valuable possession ... (Perfume) © 1Dec46; KK8321.
Platine has the unmistakable character of rare diamonds and white mink. (Perfume) © 1Oct46; KK12795.
Platine is a perfume paradox—poised and aloof—even haughty, yet flattering, warm and inviting as a candle's light. © 1May47; KK13304.
Protect yourself! Genuine Tabu perfume and cologne ... © 13Dec46; KK12801.
Reminiscent of a Persian night when an EMIR chose a queen. (Perfume) © 1May47; KK13507.
So intimate, there might be those who would say you should wear it only when entirely alone. (Perfume) © 1Dec46; KK13302.
Tabu embraces all it touches and it touches all! (Perfume) © 1May47; KK13303.
Three charms has Tabu lipstick. (Lipstick) © 1May47; KK13305. (Lipstick and perfume) © 1Mar47; KK12376.
Three charms has this lipstick, instead of one. (Lipstick and perfume) © 15Feb47; KK12802.
Tonight can become very special. (Perfume) © 7Dec46; KK12797.
With conquest aforethought.. (Perfume) © 1Jan47; KK12590.

Danno, James. Klorite bleach. see Klorite products co.

Daprato statuary co., Chicago.
Daprato presents. (Works of art) 2 folders. Prints. © 29Mar47, 16May47; KK12949, 12950.
Studios of Daprato statuary company since 1860. (Works of art) folder. Print. © 22Nov46; KK7969.

Dare products, inc., Battle Creek, Mich.
Just any electric steel fence post is not enough! sheet. Print. © 11Apr47; KK11809.
The 1947 improved Dare set-eze adjustable steel electric fence post. sheet. Print. © 19Feb47; KK11654.

Darling (L. A.) co., Bronson, Mich.
Decor by Darling. (Display designs) folder. Print. © 8Jan47; KK8410.

Darnall, W. M. Spare tire chek. see Spare tire chek co.

Darrach, Walter Tearne, Philadelphia.
Darra compass corrector. (Nautical instrument) sheet. Print. © 15Apr47; KK12646.

Dattner furs, inc., New York.
Leo Dattner presents fine furs. (Fur garments) 2 stapled sheets. Print. © 26Apr47; KK13625.

David, Stan, New York.
Chirps. (Social stationery, namely: writing paper) sheet. Label. © 13Dec46; KK7871.

Davis (O. D.) chemical corp., Erie, Pa.
Roach-x attracts, kills, disintegrates. (Insecticide) sheet. Label. © 22Apr46; KK8417.

Davis (R. B.) co.
When she grows up ... (Malted food drink) 5 clippings. Prints. © 24Jan47, 7Feb47, 14Feb47, 7Mar47, 14Mar47; KK10999, 11000, 11001, 13801, 13800.

Davis (Trayton H.) & associates, inc., Milwaukee.
Completing your Easter wardrobe. (Women's wear) sheet. Print. © 20Mar47; KK12671.
Here is your new preferred account card for 1947. (Furniture) sheet & card. Print. © 14Jan47; KK10372.
Here is your Rubins' preferred account card for 1947. (Women's wear) sheet. Print. © 14Feb47; KK10578.
May we help you plan for gift occasions now at hand? (Furniture) sheet. Print. © 3May47; KK12670.
Memo from the desk of A. S. Rubin ... (Women's wear) sheet. Print. © 26Dec46; KK10115.
Welcome, Mrs. Jones. (Women's apparel) sheet. Print. © 26Dec46; KK10114.
Welcome to "your majesty" at Flint fireproof warehouse company. (Furniture) sheet. Print. © 21Feb47; KK10579.
Will you accept the card above ... (Jewelry) sheet & card. Print. © 22Jan47; KK10373.
Your name stands out large. (Women's apparel) sheet. Print. © 26Dec46; KK10113.

Davison chemical corp., Baltimore.
Anti-noise campaign—Fendix the automobile underbody protective coating and sound deadener. clipping. Print. © 14Apr47; KK12029.
Fundamental phenomena of dehumidification. (Davison silica gel, desiccant) 11 p. Print. © 15Jan47; KK10566.
In Atlantic City thousands learned about Fendix, the automobile underbody protective coating and sound deadener. clipping. Print. © 9Apr47; KK11810.
The trade's talking - Fendix.. a profit producer. (The automobile underbody protective coating and sound deadener) clipping. Print. © 10Apr47; KK11942.

Davol rubber co., Providence.
Davol ... twenty-four no. 155 "anti-colic" brand 'dual-purpose' nipples. carton. Label. © 17Dec46; KK7796.

Day-Brite lighting, inc., St. Louis.
The escape from glare. (Fixtures for fluorescent lighting) folder. Print. © 12May47; KK12881.

Dean press, inc., Brooklyn.
The Dean book club. (Books) clipping. Print. © 20Oct46; KK12122.

Dearborn chemical co.
Dearborn formula 514. (Chemicals) folder. Print. © 7Jan47; KK10914.
Diesel engine cooling systems can be safeguarded with Dearborn cooling water comparator plus Dearborn treatment no. 517. folder. Print. © 17Dec46; KK7801.

Dearborn motors, Detroit.
5 straight answers. (Ford tractors and farm implements) clipping. Print. © 1May47; KK13878.

Dearborn motors corp., Detroit.
Here's what we mean by "A dealer-minded organization." (Ford tractors and farm implements) clipping. Print. © 2Jun47; KK13401.

Debu-form foundations, inc., New York.
Full-fashioned genuine lastex girdles with action-ease for women on-the-go! clipping. Print. © 23Feb47; KK11430.

Decca distributing corp., New York.
America is a dancing land. (Decca records) clipping. Print. © 16Mar47; KK11319.
Fabric of America. (Decca records) clipping. Print. © 9Feb47; KK8858.

Decca records, inc., New York. Decca records. 3 clippings. Prints.
The great words..the great moments.. the pageant of America. © 14Apr47; KK12656.
Once upon a Decca record. © 1Dec46; KK8046.
The record we'd most like to make. © 9May47; KK13879.

Decor-notes.
Pine fragrants. (Correspondence paper) sheet. Label. © John H. Allison, jr., d. b. a., Decor-notes, St. Paul; 9May47; KK12766.

Delaware industries, inc., Muncie, Ind.
The house that grows. (Concrete interlocking building tile) sheet. Print. © 28Feb47; KK12869.
The house with a double life. (Concrete interlocking building tile) sheet. Print. © 27Feb47; KK12699.

Delgado, Enrique P., Bedford, N. Y.
Bedford Inn all purpose dressing. sheet. Label. © 16Jan47; KK8129.

Delta co.
Airweb. (Unwoven rayon) sheet. Label. © Abel and Birdie C. Engelman, d. b. a. Delta co., Chicago; 12May47; KK13530.

DeMert & Dougherty, inc., Chicago. 6 sheets. Labels.
Bug magic. (Bug magic insecticide) © 17Jan47; KK10869.
Farm and barn spray. (Insecticide) © 2Feb47; KK11086.

Heet. (Gasoline & fuel oil conditioner) © 10Oct41; KK10868.
Lacquer thinner. © 22Jan47; KK10870.
Thinncrene deodorized paint thinner. © 6Jun46; KK11650.
Wet-thru wall paper remover. © 9Jun47; KK13597.

Dene's products.
Dene's hair shene. (Hair dressing) sheet. Label. © Dene Harmon, d. b. a., Dene's products, Santa Monica, Calif.; 15Dec46; KK12644.

Dermatar products, inc., Detroit. 4 sheets. Labels.
Alucaphen dressing. (A pharmaceutical dressing for burns and eczema) © 27Dec45; KK10867.
Carbothyosol cream. (A pharmaceutical preparation for dermatitis) © 20Dec45; KK10864.
Derma-analgesic liq-cream. (A pharmaceutical preparation for relief of aching muscles) © 20Dec45; KK10866.
Dermatar cream. (A pharmaceutical preparation for dermatoses) © 20Dec45; KK10865.

Desk calendar co., Washington, D. C.
Descal 55 calendar stand with memoranda paper supply. sheet. Label. © 28Dec46; KK8426.

Detwiler, Jean Berkley, Brooklyn.
Ballet pose, Overture, On stage ... (Pastel pictures of ballet dancers) sheet. Print. © 13Mar47; KK12504.

De-Voe co., San Francisco.
Ladies! Cut your ironing time one third. (Burn proof ironing board pads) folder. Print. © 10Oct46; KK12066.

DeVries (E.) co., New York.
Paper export is a full time job! (Paper and paper products) clipping. Print. © 27Feb47; KK10987.

Diamond craft of America, New York.
Even Napoleon could give Josephine no diamond like a Multi-facet. (Diamonds) clipping. Print. © 9Nov46; KK10257.

Diamond match co., Chicago.
Match sales calculator. (Match boxes) mechanical device. Print. © 1Oct46; KK8047.

Dick (A. B.) co., Chicago.
The A-B-C of paper work for surplus property disposal. (Stencil duplicators and supplies) clipping. Print. © 16Nov46; KK7876.
Copias ... los duplicadores Mimeograph ... (Stencil duplicators and supplies) folder. Print. © 15Oct46; KK7830.
Delivery now current. (Stencil duplicators and supplies) 2 clippings. Prints. © 8Feb47, 27Mar47; KK11726, 13289.
The duplicator that gets home office approval. (Stencil duplicators and supplies) clipping. Print. © 5Dec46; KK7903.
Easy lesson, big reward. (Stencil duplicators and supplies) clipping. Print. © 14Dec46; KK8414.
Label problems solved! (Stencil duplicators and supplies) clipping. Print. © 1May47; KK13508.
Low-cost duplication and prompt delivery, too! (Stencil duplicators and supplies) 2 clippings. Prints. © 10Apr47, 28Apr47; KK13855, 13286.
The "methods man" and duplicators. (Stencil duplicators and supplies) clipping. Print. © 10Oct46; KK13288.
No "waiting list." (Stencil duplicators and supplies) clipping. Print. © 22May47; KK13718.
Now available for prompt delivery. (Stencil duplicators and supplies) 2 clippings. Prints. © 2Jan47, 27Feb47; KK10761, 11608.
The 1-2-3 of paper work production. (Stencil duplicators and supplies) clipping. Print. © 9Nov46; KK7818.
Operating chart - mimeograph 92 duplicator. (Stencil duplicators and supplies) broadside. Print. © 17Feb47; KK11929.
Ready, willing and able..and prompt delivery, too! (Stencil duplicators and supplies) clipping. Print. © 15Mar47; KK13509.
A school and its duplicator. (Stencil duplicators and supplies) clipping. Print. © 15Oct46; KK7813.
Thomas A. Edison centennial, 1847-1947. (Stencil duplicators and supplies) clipping. Print. © 2Jan47; KK8409.
3 simple steps. (Stencil duplicators and supplies) clipping. Print. © 7Dec46; KK7873.
To speed their learning. (Stencil duplicators and supplies) clipping. Print. © 15Nov46; KK7980.
War department purchase and contracting forms ... (Stencil duplicators and supplies) 2 clippings. Prints. © 8Mar47, 5Apr47; KK11616, 13485.

Diefenbach laboratories, Rochester, N. Y.
Fem-hy ... (Antiseptics) sheet. Label. © 12Apr47; KK11732.
Kreso-tyl, a potent antiseptic, germicide, fungicide. (Antiseptics) sheet. Label. © 12Apr47; KK11731.

Dietz bros., San Francisco.
Butcher boy skinned tender ham. (Packaged ham) sheet. Label. © 31Dec46; KK11816.
Butcher boy sliced bacon. (Packaged bacon) sheet. Label. © 31Dec46; KK11817.

Dillabaugh (C. R.) co., Portland, Or.
Dillabaugh marine fittings. (Self aligning shaft logs-self aligning stuffing boxes) sheet. Print. © 18Nov46; KK8898.

Dinisman, Max. see Slater, Max R.

Dishart, Harry Samuel. Want-ad world magazine. see Advermat publications.

Disney, inc., New York. 9 clippings. Prints.
Disney, hatmaker since 1885. (Hats)
[Chicago, Printed by Time, inc.] © 6Feb47; KK8588.
[New York, Printed by The New Yorker magazine, inc.] © 27Mar47; KK11342.
(Men's hats) © 17Apr47; KK12028.
For Father's day ... (Hats) © 5Jun47; KK13542.
Mr. Disney's custom is limited ... (Hats) © 13Jan47, 27Feb47, 8May47; KK8229, 10641, 12512.
Our custom is limited ... (Hats)
[New York, Printed by F-R publishing corp.] © 28Sep46; KK10553.
[New York, Printed by Hearst magazine] © 1Dec46; KK10260.

Diversey corp., Chicago.
Diversey no. 99. (Metal cleaner) sheet. Print. © 1Jun47; KK13651.
"Hittin' on all 8!" New Diversey Divoluxe. (General cleaner) folder. Print. © 1Oct46; KK8029.
How to turn "double-trouble" into greater farm profits! (Insecticide solution) sheet. Print. © 1Jan47; KK12907.
"Jack's beanstalk" has nothing on bacteria! (Disinfecting and cleaning compounds) sheet. Print. © 1Jun47; KK13650.
Now! Quick, easy, sure way to kill flies in dairy barns. (Insecticide solution) sheet. Print. © 1Jan47; KK12904.
Presenting..Aqua-lic. (Soluble oil absorbent) folder. Print. © 1Apr47; KK12909.
Producers say it sure does pay to follow "the milky way." (Disinfecting & cleaning compounds) sheet. Print. 1Jun46; KK13652.
Quick quiz for dairy producers. (Disinfecting & cleaning compounds) sheet. Print. © 1Oct46; KK13653.
Safety protection against fires and slipping accidents with Quik-sil. (Oil and grease absorbent) folder. © 1May47; KK14513.
$64.00 question for milk producers. (Disinfecting and cleaning compounds) sheet. Print. © 1Apr47; KK12908.
Up to 20 % more milk from your cows. (Insecticide solution) sheet. Print. © 1Jan47; KK12905.
Your milk check can be one-fifth greater. (Insecticide solution) sheet. Print. © 1Jan47; KK12906.

Dixon & co., Salt Lake City.
In 1847. (Paper and paper products)
chap. 1 © 28Jan46; KK12987.
chap. 2 © 11Mar46; KK12988.
chap. 3 © 10Apr46; KK12989.
chap. 4 © 14May46; KK12990.
chap. 5 © 13Jun46; KK12991.
chap. 6 © 30Jul46; KK12992.
chap. 11 © 6Jan47; KK12993.
chap. 12 © 27Jan47; KK12994.
chap. 13 © 12Feb47; KK12995.
chap. 14 © 5Mar47; KK12996.
chap. 15 © 18Mar47; KK12997.
chap. 16 © 1Apr47; KK12998.
chap. 17 © 1Apr47; KK12999.
chap. 18 © 1Apr47; KK13000.
chap. 19 © 1Apr47; KK13001.

Dr. Salsbury's laboratories, Charles City, Iowa. 7 sheets. Labels.
Dr. Salsbury's bug-bane. (Insecticide) © 3Apr47; KK11502.
Dr. Salsbury's Germex. (Liquid disinfectant, deodorizer and fungicide) © 4Jun47; KK13513.
Dr. Salsbury's mite killer and wood preserver. (Insecticide and wood preserver) © 3Apr47; KK11501.
Dr. Salsbury's selective weed-kill powder. (Herbicide) © 31Jan47; KK11499.
Dr. Salsbury's selective weed-kill 2, 4-D ester. (Herbicide) © 2Apr47; KK11500.
Dr. Salsbury's sulfa. (Mixture of sulfonamides for veterinary purposes) © 5May47; KK12486.

Doehler metal furniture co., inc., New York.
New..Doehler Adapto hospital bed. folder. Print. © 16Apr46; KK10755.

Doherty, Jessie B. see Doherty vineyards.

Doherty, John M. see Doherty vineyards.

Doherty, Sarah Ellen. see Doherty vineyards.

Doherty vineyards.
Apache tokay grapes. (Fresh grapes) sheet. Label. © Doherty vineyards, a partnership of Acampo, Calif., comprising John M. Doherty, Sarah Ellen Doherty & Jessie B. Doherty; 1Dec46; KK12281.

Donnelley (R. R.) & sons co., Chicago.
Revised list prices. Effective Nov. 25, 1946. (Mill supplies) sheet. Print. © 15Jan47; KK7943.

Doregan.
The way to beauty with Doregan Lano satin special beauty cream. (Cosmetic cream) folder. Print. © Edith M. Fishkin, d. b. a. Doregan, Washington, D. C.; 31May47; KK13217.

Dorr co., New York.
Classification and ore dressing. (Sanitary equipment) 19 p. Print. © 1Aug39; KK8219.

Dotty sportswear, inc., New York.
Debonair shirt. (Men's shirts) cloth sheet. Label. © 9Apr47; KK13094.

Doughten seed co., Jersey City.
Doughten's white clover seed. (White clover seed) cardboard box. Label. © 30Nov46; KK10704.

Douglass, Donald D., d. b. a. Douglass pickle products. see Douglass pickle products.

Douglass pickle products.
Pickled shrimp. sheet. Label. © Donald D. Douglass, d. b. a., Douglass pickle products, Stockton, Calif.; 4Feb47; KK12716.

Doyle, Edward J., Rochester, N. Y.
Ed Doyle's Golden grain bowling alley finish. (Lacquer, thinner, approach sealer, pin refinishing lacquer) sheet. Label. © 15Feb47; KK13809.

Drackett co., Cincinnati. 11 clippings. Prints.
Grandma couldn't see the neighbors ... (Windex window cleaner) © 20Jan47; KK10654.
"How could a husband be so mean?" (Drano, pipe and drain cleaner) © 19Jan47; KK10653.
"I don't blame you for being shocked!" (Drano sink & drain cleaner) © 9Mar47; KK13340.
Jimmy's pictures on the window ... (Window cleaner, Windex) © 4May47; KK13336.
Johnny watched a passing shower, nose against the pane. (Pane and glass cleaner) © 7Mar47; KK11550.
Little Jimmy leaves his mark ... (Windex window cleaner) © 6Apr47; KK13338.
Take it easy, Flo! (Drano drain cleaner) © 20Apr47; KK13337.
"Thank heaven she's gone!" (Drano, sink, drain and pipe cleaner) © 5Jan47; KK10652.
Ways to tell it's spring! (Window cleaner, Windex) © 28Mar47; KK13335.
"Well! You certainly gave that gossip something to talk about!" (Drano sink & drain cleaner) © 30Mar47; KK13339.
"You made a slam all right..at me!" (Drano, pipe and drain cleaner) © 16Feb47; KK10655.

Dritz (John) and sons, New York.
Conmar; the major zipper ... folder. Print. © 15Nov46; KK8026.
How to attach Dot snappers. (Dot snapper kit) folder. Print. © 6Jan47; KK8197.

Dry fire chemical, inc., Denver.
Fire kills, bankrupts, maims, damages, destroys; negligence is criminal! (Fire extinguishers) folder. Print. © 1Feb47; KK8722.
Three efficient firemen to protect life, home and business. (Fire extinguishers) sheet. Print. © 20Dec46; KK7850.

Dryburgh, Walter Sinclair, Milwaukee.
Tutch-upp brand kit. (Material for furniture blemishes) broadside. Label. © 10Feb47; KK12681.

Dryco products, Berkeley Park, Calif.
Lawn tone super lawn tonic. (Fertilizer) sheet. Label. © 10Mar47; KK10977.

Dubler (Herbert) inc., New York.
20 cards for everyday by Ars Sacra. (Box containing greeting cards) box top. Label. © 2Jan47; KK10480.

DuBois co., Cincinnati.
So clean! So bright! So sparkling white! New improved K-O-L no. 2. (Machine dish-washing compound) sheet. Print. © 1Mar47; KK11242.

Dubonnet corp., Philadelphia. (Beverage) 5 clippings. Print.
More good reasons why nothing serves like Dubonnet. © 21Feb47; KK12064.
Nothing serves like Dubonnet. © 11Jan47, 25Jan47, 21Feb47; KK12061, 12062, 12065.
Why people say - nothing serves like Dubonnet. © 8Feb47; KK12063.

Duke (Ronald K.) co., Los Angeles.
How to install a complete marking system using the Duke pricing set. (Merchandise price markers) folder. Print. © 1Nov46; KK10514.

Duke's inc., Cincinnati.
Dubby's dog dinner. sheet. Label. © 9May47; KK12678.

Dumont (Allen B.) laboratories, inc., Passaic, N. J.
Accuracy to the microsecond..! (Cathode-ray oscillograph) clipping. Print. © 1Mar47; KK10823.
And now it's .. congratulations, Cleveland. (Telesets) clipping. Print. © 1Jan47; KK8290.
Best wishes from Dumont television. (Telesets) clipping. Print. © 18Jan47; KK8448.
Dumont has built more television stations than any other company. (Telesets) clipping. Print. © 10Feb47; KK10438.
1550 miles a second!! ... Dumont's type 5RP cathode-ray tube. (Cathode-ray tube) clipping. Print. © 1May47; KK13544.
Get more out of life with television. (Telesets)
[New York, Printed by Caldwell-Clements, inc.] 2 clippings. Prints. © 1Apr47, 1May47; KK12377, 12478.
[New York, Printed by F-R pub. corp. 2 clippings. Prints. © 15Mar47, 19Apr47; KK12387, 12382.
[New York, Printed by New York sun, inc.] 2 clippings. Prints. © 4Apr47, 25Apr47; KK12384, 12672.
[New York, Printed by New Yorker magazine, inc.] 2 clippings. Prints. © 17May47, 14Jun47; KK13810, 13896.
Get the most out of life.. with television. (Telesets) clipping. Print. © 1Feb47; KK8825.
Get the most out of television with a Dumont Teleset. (Telesets) folder. Print. © 29May47; KK13848.
Get the most out of television .. with Dumont Prestige. (Telesets) clipping. Print. © 1Jan47; KK8250.
A happy television new year. (Telesets) clipping. Print. © 28Dec46; KK8490.
In oscillography there is a screen for every job. (Dumont cathode-ray tubes) clipping. Print. © 1Mar47; KK10824.
In television broadcasting .. it's the "works" that count! (Telesets) clipping. Print. © 16Dec46; KK8437.
Mighty oaks don't just happen they grow from good little acorns. (Television equipment) clipping. Print. © 1Apr47; KK12370.
Television waveforms selected even to the scanning line ... for critical study or recording, with the new Dumont type 280 cathode-ray oscillograph. clipping. Print. © 1May47; KK13545.

Duncombe, Tyrrell H., St. Petersburg, Fla.
Car-etta. (Non-poisonous body aseptic) sheet. Label. © 17Apr47; KK12465.

Dunkel, Dick. see Dunkel, Richard Clifford.

Dunkel, Richard Clifford, Mt. Lakes, N. J.
Converse - Dunkel basketball ratings produced by Dick Dunkel; team ratings for week ending Friday, January 10, 1947. (Basketball shoes) broadside. Print. © 31Dec46; KK7955.

Du Pont de Nemours (E. I.) and co., Wilmington, Del.
A study of baked goods buying habits ... (Cellophane wrappers) folder. Print. © 7Nov46; KK8899.

Duro, inc., Chicago.
Originated by Carmen Duro. (Clothing) clipping. Print. © 3Mar47; KK11107.

Duro-seal watch crystal co., Boston.
Duro-seal ... Unconditionally guaranteed for one year. (Watch crystals) sheet. Label. © 1May47; KK13795.

Duro test corp., North Bergen, N. J.
Are you sure the boss said ... (Duro test slim fluorescent units) sheet. Print. © 27May47; KK13219.
The biggest baker in town... (Duro-test germicidal lamps) sheet. Print. © 9Jun47; KK13678.
Checkers - nothing but checkers all day long ... (Duro test slim fluorescent units) sheet. Print. © 5May47; KK12455.
Duro test-incandescent, fluorescent, electronic. (Electric light bulbs) Print. © 12Mar47; KK11005.
The entire staff is happy since we installed those Duro test streamliners. (Duro test slim fluorescent units) sheet. Print. © 28Apr47; KK12964.
First it was the atom bomb and U-235. (Germicidal lamps and units) sheet. Print. © 19May47; KK12965.
He wants to buy one of our cool-operating Duro test streamliners. (Slim fluorescent units) sheet. Print. © 19May47; KK12966.
I did not say 'sixty livers fer Scott ... (Durolier slim fluorescent unit) sheet. Print. © 12May47; KK13799.
1947 Duro test national championship. (Incandescent-fluorescent lamps-fixtures) 2 sheets. Print. © 28Apr47; KK13791.
Only 98 out of 100 down with measles ... (Duro test germicidal lamps & units) sheet. Print. © 2Jun47; KK13491.
Poor Eppie! He was one of the best nose and throat men ... (Duro test germicidal lamps and units) sheet. Print. © 27May47; KK13220.
Secret operator no. 2978067235 ... (Duro test germicidal lamps and units) sheet. Print. © 5May47; KK12456.
10,000 hours! Whatsamat? ... (Duro test slim fluorescent lamps) sheet. Print. © 16Jun47; KK13814.
That reminds me! ... (Duro test streamliner units) sheet. Print. © 9Jun47; KK13677.
Turn on dem Duro test streamliners. Duro test slim fluorescent units) sheet. Print. © 21Apr47; KK12963.
We've either got to give 3 pairs of pants or install Duro test streamliners! (Duro test slim fluorescent lamps and units) sheet. Print. © 2Jun47; KK13492.
What's Butcher Bacteria so happy about? (Duro test germicidal lamps and units) sheet. Print. © 12May47; KK13798.

Dutton machinery & equipment, Chicago.
Automatic tamping and vibrator block machine, hydraulic contolled. (Concrete block machinery) folder. Print. © 28Feb47; KK12545.

E

Easterling products, Corpus Christi, Tex.
One-timer, a one-use treat for the teeth. (Tooth brush) envelope. Label. © 13Nov46; KK8560.

Eastern air conditioning, inc., Elizabeth, N. J.
It's controlled processed air. (Air conditioning equipment) sheet. Print. © 19Dec46; KK13707.

Eastern industries, inc., East Norwalk, Conn.
Electro-matic dispatcher cabinets. (Cast cabinets) sheet. Print. © 26Sep46; KK8563.
Electro-matic magnetic vehicle detector model MK. (Vehicle detectors) sheet. Print. © 18Nov46; KK8564.
Electro-matic pressure sensitive vehicle detectors. sheet. Print. © 26Sep46; KK8562.
Electro-matic speed meter, model S-1. (Speed meter) sheet. Print. © 4Mar47; KK11380.

Eaton paper corp.
Postman, postman, did you bring a letter? (Stationery) clipping. Print. © 1Mar47; KK11138.

Eclipse air brush co., Newark, N. J.
Eclipse spray equipment. folder. Print. © 10Dec46; KK8571.

Edelbrew brewery, inc., Brooklyn.
Edelbrew grows its own flavor! (Beer)
[Jacksonville, Fla., Printed by Jacksonville journal] clipping. Print. © 4Apr47; KK12123.
[New York, Printed by Kipe offset co.] 2 pamphlets. Prints. © 14Jan47, 14Mar47; KK8776, 11356.
[New York, Printed by New York times co.] c1946. clipping. Print. © 1Nov46; KK8786.
Keep a head with Edelbrew, the beer that grows its own flavor. (Beer) clipping. Print. © 26Sep46; KK8798.

Edson engineering co., Boonton, N. J.
Copilot feed regulators. (Hydraulic machine tool feed regulator) folder. Print. © 1Nov46; KK8779.

Educational products co., New York.
Hansel and Gretel cookie cutter set. sheet. Label. © 16Jun47; KK13723.

Ekco products co., Chicago.
Angel food cakes baked better.. more profitably in Katzinger aluminum pans. clipping. Print. © 14Apr47; KK13774.
Bakers everywhere agree: the wise place to put your dough is in Katzinger aluminum pans. clipping. Print. © 5Apr47; KK13773.
Best egg beater. Label. © 18Feb46; KK7926.
Ekco cooking timer. box. Label. © 28Feb46; KK7806.
Ekco pressure cooker. carton. Label. © 20Jun46; KK7930.
Every bun perfect and profitable.. when you bake them in Katzinger aluminum pans.
[Chicago, Printed by Bakers' helper co.] clipping. Print. © 17May47; KK13778.
[New York, Printed by American trade pub. co.] clipping. Print. © 5May47; KK13776.
Flint holdster set. Knife holder.
[Chicago, Printed by A. J. Anderson] c1945. sheet. Label. © 19Nov45; KK7810.
[Chicago, Printed by American tag co.] sheet. Label. © 12Aug46; KK7811.
Flint precision can opener.
(Hand type can openers) carton. Label. © 14Mar46; KK7927.
(Wall type can openers) carton. Label. © 18Feb46; KK7925.
For extra volume..feature all three Ekco pressure cookers. clipping. Print. © 8May47; KK13777.
Mary Ann meat tenderizer. box. Label. © 26Aug46; KK7804.
Mary Ann potato masher. box. Label. © 26Aug46; KK7805.
Mary Ann rolling pin ... carton. Label. © 26Aug46; KK7929.
Tru-spot penlights ... (Flashlights) carton. Label. © 21Mar46; KK7928.
Whatever you bake..make your next order Katzinger aluminum pans. clipping. Print. © 3May47; KK13775.

El Camino petroleum co., Los Angeles.
Parfum. (A dry cleaner) metal sheet. Label. © 26Jan46; KK11067.

Elder (Paul B.) co., Bryan, Ohio.
Plantamucin granules. (Pharmaceutical mucinoid fraction in the form of granulation) sheet. Label. © 27Jun47; KK13844.
Velamino supplemental granules. (Pharmaceutical - Animo acids in form of protein hydrolysate) sheet. Label. © 19Feb47; KK10398.

Electric machinery manufacturing co., Minneapolis.
E-M heavy-duty squirrel-cage induction motors. (Electric induction motors) folder. Print. © 3Feb47; KK11139.

Electrolab corporation, New York.
Electrolab; a complete laboratory for the junior scientist ... (Experimental magnet set) carton. Label. © 15Oct46; KK8021.

Electrolux corp., New York.
Electrolux floor cleaner. (Cleaning solution) sheet. Label. © 18Mar47; KK11035.
Electrolux furniture polish. Polish for furniture) sheet. Label. © 26Feb47; KK10645.
Electrolux glass cleaner. (Cleaning liquid) 2 sheets. Label. © 13Feb47; KK10312.
Electrolux grease remover. sheet. Label. © 10Mar47; KK11034.
Electrolux moth crystals. (Paradichloridebenzine) metal sheet. Label. © 25Mar47; KK11135.
Electrolux Nuvo shampoo ... (Soapless detergent) folder. Print. © 29Jan47; KK8584.
Electrolux self-polishing wax beautifies all floors. (Floor wax)
Brooklyn, Printed by Eastern can co., inc.] c1947. metal sheet. Label. © 11Mar47; KK11134.
[Philadelphia, Printed by Gardner-Gibbons printing co.] c1947. sheet. Label. © 27Mar47; KK11565.
Lectrux. (Insecticide) sheet. Label. © 10May47; KK13594.
When used as directed Electrolux Nuvo shampoo satisfactorily cleans ... (Soapless detergent) sheet. Label. © 29Jan47; KK8583.

Electromode corp., Rochester, N. Y.
Cost-saving heat anywhere in your plant. (All-electric unit heaters) folder. Print. © 21May47; KK13218.
Electromode; all-electric bilt-in-wall bathroom heater. (Electric heaters) folder. Print. © 26Dec46; KK10144.

Elgin national watch co., Elgin, Ill.
The most important watchmaking development in over 200 years.! (Watches)
[Chicago, Printed by Time, inc.] clipping. Print. © 7Mar47; KK11757.
[Des Moines, Printed by Cowles magazines, inc.] clipping. Print. © 1Apr47; KK12910.
See what Elgin gives you at no extra cost. (Watches) clipping. Print. © 16May47; KK13376.

Ellinwood industries.
Specifications and performance data, 44 ... (Internal combustion engines) folder. Print. © 15Jan47; KK8920.

Elm products co., New Haven.
Feather-light plastic tala-bal; a new, unusual texture for Christmas backgrounds and merchandise displayers. (Plastic Christmas displays) clipping. Print. © 15Sep46; KK8579.
A new unusual texture for Christmas backgrounds and merchandise displayers; feather-light Tala-Bal ... (Plastic Christmas displays) clipping. Print. © 15Aug46; KK8711.

Elton hardware manufacturing co., Newark, N. J.
Surface mount panic bolts and exit devices. folder. Print. © 31Dec46; KK11807.

Emil's creations, Warner, N. H.
Presenting our newest selection of distinctive house signs. (Residential signs, house markers, etc.) folder. Print. © 8Mar47; KK11007.

Empire crafts corp., Newark, N. J.
Nobility plate. (Nobility plate silverware) clipping. Print. © 1Feb47; KK12263.
Royal crest sterling. (Sterling silverware) clipping. Print. © 29Jan47; KK11170.

Empire rayon yarn co., inc., New York.
Durafloss. (Rayon yarn) sheet, pasted on cardboard. Label. © 6Jan46; KK11201.

Encyclopedia Americana.
In all America's great universities and ... (Encyclopedia Americana and Americana annual) folder. Print. © Encyclopedia Americana, Americana corporation, owner, New York [and] Chicago; 3Feb47; KK13708.

Engelke, William J. H. The Red Semi-hexagon package. see Pan American fireworks co.

Engelman, Abel, d.b.a. Delta co. see Delta co.

Engelman, Birdie C., d.b.a. Delta co. see Delta co.

Englander company, inc., Chicago.
Better sleep makes better husbands. (Mattress)
Most rewarding buy you can make. clipping. Print. © 28Feb47; KK11951.
That's the magic of a luxurious Englander mattress! clipping. Print. © 30Apr47; KK12786.

Equipment engineering co. division of Nall corp. see Nall corp., Equipment engineering co., division of.

Erlanger (Otto) brewing co., inc.
Erlanger Pilsner beer. sheet. Label. © 2Jun47; KK13514.

Esbeco distilling corp., Stamford, Conn.
You can't buy better whiskey! clipping. Print. © 5Apr47; KK12514.

Eskimo pie corp.
Eskimo ace. (Ice cream products) sheet. Print. © 10Mar47; KK11153.
Eskimo hits the spot. (Ice cream products) sheet. Print. © 6Jan47; KK11152.

Esquire, inc., Chicago.
Apparel arts first on every count. (Trade paper) clipping. Print. © 27Mar47; KK12267.
Darn tootin' .. it's a man's world. (Magazine) folder. Print. © 1Jan47; KK12603.
Meet your prize salesman of 1948. (Esquire calendar and advertising specialties) folder. Print, © 28Dec46; KK11002.
Read what they're saying about the Esquire girl. (Advertisement of Esquire girl calendars) folder. Print. © 21Mar47; KK11617.

Essiey shirt co., inc., New York.
5 clippings. Prints.
"Golfing, eh? What's wrong with lawn-mowing ..." (Shirts, pajamas, jackets) © 18Apr47; KK12027.
"I fixed it for Father's day, boss!" (Shirts) © 7Jun47; KK13541.
"I know it's not my regular day off ..." (Shirts) © 9May47; KK13048.
Splash on an extra dash of 'Tigress' ...(Shirts) © 21Mar47; KK11235.
"You can't beat the drawing power of an Essley shirt". (Shirts, sportswear, pajamas) © 25Apr47; KK12329.

Etman, I. K., d.b.a. Complete outfit co. see Complete outfit co.

Evans products co., Plymouth, Mich.
Evans deluxe automatic oil-burning water heaters. (Oil-burning space heaters) [Detroit, Printed by Baring press, inc., 1947] sheet. Print. © 10Feb47; KK12704.
Evans oil-burning home heater. (Oil-burning space heaters) 2 sheets. Prints. © 10Feb47; KK12705, 13781.

Eversharp, inc., Chicago.
21 clippings. Prints.
Banished! 4 big shaving nuisances! (Schick injector razor)
[Chicago, Printed by Time, inc.] © 20Mar47; KK11955.
[New York, Printed by American weekly] © 11May47; KK12787.
Eliminated! 90 o/o of shaving nuisance! (Schick injector razor)
[Chicago, Printed by Time, inc.] c1947. © 11Apr47; KK11960.
[New York, Printed by American weekly] c1947. © 6Apr47; KK11959.
Eversharp answers your $64 question.
(Capillary action cartridge pen) © 8Jun47; KK13505.
(Capillary action pen) © 1Apr47; KK11957.
Eversharp Schick injector wins in "Windy city". (Injector razor) © 30Oct46; KK8278.
Look! For only $12.50 a new Eversharp CA* repeater pen! (Capillary action pen) © 4Apr47; KK11958.
Look! For only $12.50 a new Eversharp repeater pen!
(Capillary action pen) © 21Mar47; KK11956.
(Capillary action repeater pen) © 26Feb47; KK11953.
Look! No cap! New Eversharp CA retractable!
(Capillary action pen) © 3Nov46; KK8279.
New Eversharp CA* writes up to 3 years.
(Capillary action pen) © 20Feb47; KK10561.
Now! On sale for first time Ever-sharp CA* pen. (Capillary action pen)
[Chicago, Printed by Time, inc.] © 23Feb47; KK11952.
[New York, Printed by United newspapers magazine corp.] © 16Mar47; KK11954.
Shaves fastest and easiest in capital "shavathon" too! (Schick injector razor) © 25Oct46, 7Feb47; KK8277, 8839.
She wears a John-Fredericks hat.. she wears Maximilian furs.. Of course she uses the new Eversharp CA* repeater pen. (Capillary action repeater pen) © 21Apr47; KK12785.
Two perfect answers to the $64 question .. and they're both Eversharp! (Fountain pen and pencil) © 31Jan47; KK8838.
When you think about writing.. Eversharp answers your $64 question! (Fountain pen) © 20Apr47; KK12568.
Whichever style pen you want. (Presentation fountain pen and capillary action pen) © 16May47; KK12886.
Whichever style pen you want - Eversharp answers your $64 question! (Fountain pen and capillary action pen) © 23Apr47; KK12569.

Exclusive envelope corporation.
For envelopes of every type and description... sheet. Print. © 1Jun46; KK8516.

Executives' research assn., Utica, N. Y.
"Ways to save." (Newspaper advertising mats) sheet. Print. © 17Jan47; KK10515.

Exhibit supply co., Chicago.
Exhibit de luxe arcade equipment . . . (Penny arcade and amusement machines) sheet. Print. © 10Feb47; KK8995.
From what are you descended, beast. (Cards vended from penny arcade amusement machines) sheet. Print. © 1Apr47; KK11393.
From what are you descended, fish. (Cards vended from penny arcade amusement machines) sheet. Print. © 1Apr47; KK11391.
From what are you descended, fowl. (Cards vended from penny arcade amusement machines) sheet. Print. © 1Apr47; KK11392.
[Grip developer] (Coin-controlled amusement apparatus) sheet. Print. © 24Feb47; KK12702.
Price list 1947, exhibit cards for penny arcades. (Cards vended from penny arcade machines) folder. Print. © 24Mar47; KK11262.

Ex-lax, inc., Brooklyn.
7 clippings. Prints.
Are you using the right kind of laxative? © 30Apr47; KK12960.
How many different laxatives does your family need? © 28Apr47; KK12959.
Is your laxative a punishment or pleasure? © 24Apr47; KK12958.
Must a laxative taste bad to do good? © 9Apr47; KK12451.
Which is America's no. 1. laxative? © 8May47; KK12962.
Why do so many millions choose this one laxative?
[Sioux City, Iowa, Printed by Sioux City journal-tribune] © 22Apr47; KK12957.
[Springfield, Ohio, Printed by Crowell-Collier pub. co.] © 2May47; KK12961.

F

Fair publishing house, inc., New London, Ohio.
Fairs and shows. (Supplies for fairs and shows) 35 p. Print. © 1May47; KK12585.
Horse show catalog. (Supplies for horse shows) pamphlet. Print. © 1Jan47; KK10520.
Track meet awards and school activity supplies. (Supplies for schools) folder. Print. © 15Mar47; KK11354.

Fairbanks (F. M.) & co., Seattle.
Cowlacsu. (Powdered milk) [Seattle] sheet. Label. © 12Mar47, KK11080.

Fairbanks, Morse & co., Chicago.
Fairbanks-Morse 500-750-1000 gallon fire pump units. (Fire pump units) folder. Print. © 15Aug46; KK11863.

Fairchild (E. E.) corp., Rochester, N. Y.
7 sheets. Labels.
Fairco picture puzzle.
Antique flowers. © 27Dec46; KK8707.
At the inn. © 27Dec46; KK8702.
Birds of color. sheet. Label. © 27Dec46; KK8706.
Chance meeting. © 27Dec46; KK8705.
Colorful bunch. © 27Dec46; KK8703.
Snow in the hills. © 27Dec46; KK8704.
Snow in twilight. © 27Dec46; KK8708.

Fairmont canning co., Fairmont, Minn.
Eton frigidettes. (Fresh frozen foods) sheet. Label. © 18Nov46; KK10647.

Fairmont railway motors, inc., Fairmont, Minn.
Bulletin. 1947.
No. 557. (Light section car) © 24Jan; KK13826.
No. 558A. (Grouting outfit) © 20Mar.; KK13827.
No. 572. (Standard section car) © 20Mar.; KK13828.
No. 573. (Heavy duty section car) © 20Mar; KK13830.
No. 438B. (Endless cord belts) © 20Mar.; KK13829.

Fairmount decal co., New York.
Introducing Fairmount permanent decals. sheet. Print. © 24Apr47; KK12178.

Falstaff brewing corp., St. Louis.
"Let's stop for premium quality Falstaff!" (Beer) clipping. Print. © 17Jun47, 19Jun47; KK13966, 13965.

Famise corp., Philadelphia.
Her secret fashion may be your fashion secret. (Foundation garment) folder. Print. © 6Jun47; KK13429.

Farnham, Myrlon A., d.b.a. Churchward engineering co. see Churchward engineering co.

Farr, Albert A., Columbus, Ohio.
Farr's combination key chain, screw driver, bottle opener. (Pocket tool screw driver and bottle opener) card. Label. © 21Oct46; KK10447.

Farrell-Calhoun, inc., Memphis.
Old honesty paint. clipping. Print. © 11May47; KK13282.

Fashion hosiery shops, Pittsburgh.
Membership card Fashion hosiery shops "Merchandise club!" (Hosiery) card. Print. © 25Jun46; KK8446.

Feagan, Walter Stanton. Ads co. see Allied dealers supply co.

Fear (Fred) & co., Brooklyn.
Jingle bells; complete Christmas outfit. (Seals, cards, tags, sealing tapes and stickers) envelope. Label. © 14Jan47; KK7909.

Fearn laboratories, inc., Franklin Park, Ill.
Ah! That hearty beef flavor..and so easy for you to be sure of, always so consistently uniform. (Food specialties) clipping. Print. © 1Feb47; KK11830.
As honestly home-style as it looks. (Food specialties) clipping. Print. © 5Feb47; KK11831.
For those who appreciate the finer things. (Food specialties) clipping. Print. © 10Feb47; KK11832.
"Le goût" chicken soup base seasoning. (Food specialties) folder. Print.

© 17Feb47; KK11834.
"Le goût" soyan soup base seasoning. (Food specialties) folder. Print. © 20Dec46; KK11827.
Paris comes to the table every time you serve this fine reputation-building onion soup. (Food specialties) clipping. Print. © 5Jan47; KK11829.
Paris comes to the table when you serve Le goût onion soup. (Food specialties) folder. Print. © 14Feb47; KK11833.
This magnificent chicken soup speaks volumes for your skill yet costs less than 2 1/2 ¢ a serving. (Food specialties) clipping. Print. © 5Mar47; KK11835.
Turning meat loaves into meat lyrics is quick, simple business with Le goût chicken soup base seasoning. (Food specialties) clipping. Print. © 1Jan47; KK11828.

Fechheimer brothers co., Cincinnati.
Regulation uniforms for rough field wear and for recreation and Forest guards. (Regulation uniforms for U. S. Forest service) folder. Print. © 1Jan47; KK7793.

Federal telephone & radio corp., New York.
Calling all electronic engineers! (Selenium rectifier) pamphlet. Print. © 27Jan47; KK10281.
Federal standard selenium rectifier equipments. 8 p. Print. © 5Mar47; KK11018.
Federal's FM square loop antenna with a power gain of 9! pamphlet. Print. © 11Apr47; KK12092.
Federal's miniature 100MA selenium rectifier ... How to install. sheet. Print. © 2Apr47; KK13020.
For DC plating power, Federal's long life selenium rectifier equipments. 20 p. Print. © 14Feb47; KK10764.
How to install Federal's miniature selenium rectifier.
[New York, Printed by Woodrow press] c1947. Print. © 9Apr47; KK11944.
[Newark, N. J., Printed by Kenny press, inc.] sheet. Print. © 4Mar47; KK11225.
Multi-channel transmitters for ground-to-aircraft and point-to-point communication. pamphlet. Print. © 11Mar47; KK11019.

Femin-o-graph co.
Femin-o-graph calculator. folder. Label. © Martin Herman Lichter, d.b.a. Femin-o-graph co., Honolulu; 27Feb47; KK11918.

Femin-o-graph calculator birth control (Simplified) folder. Print. © Martin Herman Lichter, d.b.a. the Femin-o-graph co., Honolulu; 27Feb47; KK11919.

Fenstermaker, Gerald Burkhart, Lancaster, Pa.
Pennsylvania Dutch .. this gift is an example of Pennsylvania Dutch folk art. (Statuettes) sheet. Print. © 15Jul46; KK10100.

Fenton, Edna M. and Fenton, W. C., d.b.a. Fenton chemical co. see Fenton chemical co.

Fenton, W. C. and Fenton, Edna M., d.b.a. Fenton chemical co. see Fenton chemical co.

Fenton chemical co.
Limo. (Chemicals to dissolve lime and rust) sheet. Label. © W. C. and Edna M. Fenton, d.b.a., Fenton chemical co., Strawberry Point, Ia.; 9Jan47; KK13382.

Fenton chemical co., Strawberry Point, Iowa.
Fenton's stump remover. (Chemical to open up sap pores in wooden stumps) sheet. Label. © 25Jun46, KK8265.

Fenwal, inc., Ashland, Mass.
Fenwal thermoswitch controls. (Thermoswitch controls) stapled pages. Print. © 24Dec46; KK7797.

Ferguson (Courtland D.) inc., Washington, D. C.
Fone quiz with 'money calling'. (Food) 5 clippings. Prints. © 3Feb47, 5Feb47, 7Feb47, 8Feb47, 14Feb47; KK12330-12334.

Ferguson (Harry) inc., Detroit.
Ferguson adjustable run feed grain drill. folder. Print. © 21Feb47; KK12658.
Ferguson disc harrows, tandem and single. folder. Print. © 11Mar47; KK10992.
Ferguson drill type corn planter. sheet. Print. © 6May47; KK12685.
Ferguson hooded shield attachement. sheet. Print. Perforated for insertion in binder. © 6May47; KK12684.
Ferguson soil scoop. folder. Print. © 12Apr47; KK12014.
Ferguson system C-KO-20 stalk cutter parts list. sheet. Print. © 20Mar47; KK11324.
The Ferguson system farm mower. folder. Print. © 3Feb47; KK11205.
Ferguson system implements for finger tip farming. (Farm implements) folder. Print. © 21Feb47; KK11202.
Ferguson system parts book ... for N-KO & S-KO cultivators. folder. Print. © 21Feb47; KK11203.
Ferguson system S-Jo-20 soil scoop parts list. sheet. Print. © 20Mar47; KK11323.
The Ferguson system spring tooth harrow. folder. Print. © 20Dec46; KK8780.
Ferguson tiller for fast, economical soil tillage, B-20 and 9-BO-20. pamphlet. Print. © 25Mar47; KK11325.
Four wheel wagon. (Farm implement) sheet. Print. © 30Jul46; KK8217.
Heavy duty disc hiller. (Farm implement - heavy duty disc hiller) sheet. Print. © 16Oct46; KK8561.
R-KO-20 rotary hoe parts list. sheet. Print. © 22Apr47; KK12275.
The symbol of an idea..the Ferguson system that makes a difference. (Tractors) clipping. Print. © 25Jan47; KK12149.
Towner offset disc harrow for the Ferguson system.
folder. Print. © 18Mar47; KK11028.
sheet. Print. © 21Feb47; KK11204.
Wood bros. corn picker. pamphlet. Print. © 12May47; KK12686.

Ferguson, W. R., d.b.a. W. R. Ferguson co. see Ferguson (W. R.) co.

Ferguson (W. R.) co.
Occasion. "For every occasion". (Soda crackers) sheet. Label. © W. R. Ferguson, d.b.a. W. R. Ferguson co., Los Angeles; 8Apr47; KK13157.

Ferretol co.
Meet Mr. and Mrs. Roach. (Insecticide) folder. Print. © Ferretol co., Emanuel Loeb, proprietor, New York; 15May47; KK12885.

Ferromine co.
Ferromine. (Mineral water, pharmaceuticals, etc.) sheet. Label. © Benjamin W. Bates, d.b.a. The Ferromine co., Dayton, Ala.; 15Jan47; KK12136.

Ferry, Albert, d.b.a. Little boy blue ice cream co. see Little boy blue ice cream co.

Fibreboard products, inc., San Francisco.
Ice cream. (Paperboard containers for ice cream) 9 cardboard sheets. Labels.
© 4Mar47; KK11503-11507.
© 25Mar47; KK11508-11511.

Fidelity laboratories, inc., Chicago.
Mr. Druggist, there's money in hogs for you! (Anti-hog cholera serum and hog-cholers virus) sheet. Print. © 16Jun47; KK13728.

Field (Marshall) & co., Chicago.
Dear Public..a lady came to call the other day ... (Middy blouse) clipping. Print. © 20May47; KK13096.
Oceans of notions. (Household notions) clipping. Print. © 20Feb47; KK10442.

Field (Marshall) & co., inc. Fieldcrest mills division, New York.
You and your Fieldcrest thermostatic blanket. 15 p. © 29Apr47; KK13152.

First industrial corp. Freeport, Ill.
Alert ... dependable ... responsive ... to temperature or current change! ... (Precision electric switches) clipping. Print. © 6Jun46; KK8951.
All sorts of sorting with Micro precision switch. (Precision electric switches) clipping. Print. © 4Dec46; KK8334.
Deere and company effect 50 o/o labor saving on hobbing operations by installing Micro switch snap-action switches ... (Precision electric switches) clipping. Print. © 12Nov45; KK8942.
Don't just buy .. ask! (Precision electric switches) clipping. Print. © 2Dec46; KK8333.
Double guard duty by ... two Micro switch incubator controls ... (Precision electric switches) clipping. Print. © 25Apr46; KK8946.
The experience gained in the making of millions of switches is behind the manufacture of Micro switch products. (Precision electric switches) clipping. Print. © 26Nov46; KK8332.
How Charter wire inc. takes danger out of wire snags with Micro switch snap-action ... (Precision electric switches) clipping. Print. © 1Oct46; KK8961.
How high is up? Micro switch snap-action can tell you ... (Precision electric switches) clipping. Print. © 5Oct46; KK8962.
How Micro switch snap-action starts and stops fans in James mfg. co. educator ventilating system ... (Precision electric switches) clipping. Print. © 25Aug46; KK8957.
How Urn-o-matic makes coffee with Micro switch snap-action ... (Precision electric switches) clipping. Print. © 28Sep46; KK8960.
It even says "Thank you." ... (Precision electric switches) clipping. Print. © 30Nov46; KK8963.
It requires only .14 ounce-inches to operate this new Micro low torque switch ... (Precision electric switches) clipping. Print. © 30Aug46; KK8958.
Just turn on the faucet ... (Precision electric switches) clipping. Print. © 10Aug46; KK8956.
Micro precision switch is important part of control equipment for sanding rails ... (Precision electric switches) clipping. Print. © 28Dec46; KK8964.
The Micro precision switch provides delicate sense of touch for this Magnamatic lathe. (Precision electric switches) clipping. Print. © 11Dec46; KK8335.
Micro switch snap-action gives maximum closure time for operation with relays ... (Precision electric switches) clipping. Print. © 2Sep46; KK8959.

Micro switch snap-action helps make this one of the fastest adding machines built! ... (Precision electric switches) clipping. Print. © 29Jun46; KK8953.
Micro switch snap-action here ... Micro switch snap-action there ... and it becomes automatic ... (Precision electric switches) clipping. Print. © 18May46; KK8949.
The Micro switch snap-action principle available in varied constructions for many different applications. (Precision electric switches) clipping. Print. © 3Jun46; KK8329.
Micro switch straight line temperatures smooth out hatchery hazards ... (Precision electric switches) clipping. Print. © 25Feb46; KK8944.
Micro switch Temp-cop is responsive to changes in temperature current (or both) ... (Precision electric switches) clipping. Print. © 2May46; KK8948.
Switch to weight control with Micro switch snap-action. (Precision electric switches) clipping. Print. © 1Nov46; KK8331.
Two Micro switch snap-action switches make lathe operation automatic. (Precision electric switches) clipping. Print. © 7Jun46; KK8330.
Uses unlimited for Micro switch products in gaging devices and in automatic controls ... (Precision electric switches) pamphlet 16 p. © 5Apr46; KK8945.
Visit Micro switch booth 95 I.B.C.A. convention St. Louis auditorium July 23 to 26 ... (Precision electric switches) clipping. Print. © 25Jun46; KK8952.
The weight of a thin dime operates it! ... (Precision electric switches) clipping. Print. © 1May46; KK8947.
When you or your family fly ... the airlines know where you are every minute of the trip! ... (Precision electric switches) clipping. Print. © 23Feb46; KK8943.
Wire cutting is a "snap" with Micro switch snap-action ... (Precision electric switches) clipping. Print. © 1Aug46; KK8955.
Your own preset limits of temperature and/or current ... (Precision electric switches) clipping. Print. © 16Jul46; KK8954.
0.0001. Look to Micro switch for this super-precision ... (Precision electric switches) clipping. Print. © 1Jun46; KK8950.

First industrial corp. Micro switch division, Freeport, Ill.
Micro precision die cast switch ... (Precision electric switches) clipping. Print. © 4Apr47; KK12159.
Micro precision switch saves time ... (Precision electric switches) clipping. Print. © 12Mar47; KK12155.
Micro precision switches ... (Precision electric switches) clipping. Print. © 22Feb47; KK12151.
The new "SK" Micro precision switch features low cost ... (Precision electric switches) clipping. Print. © 7Mar47; KK12154.
One of American optical company's greatest achievements ... (Precision electric switches) clipping. Print. © 22Mar47; KK12158.
Plant engineers can install Micro precision switches for safety ... (Precision electric switches) clipping. Print. © 4Apr47; KK12160.
Rock-Ola depends upon Micro precision switches ... (Precision electric switches) clipping. Print. © 15Mar47; KK12156.
Six Micro precision switches ... (Precision electric switches) clipping. Print. © 1Mar47; KK12153.
Uses unlimited. Vol. 3, no. 1. (Precision electric switches) sheet. Print. © 17Mar47; KK12157.
Warner electric brooders use Micro precision switches ... (Precision electric switches) clipping. Print. © 25Feb47; KK12152.

Firth-sterling steel & carbide corp., McKeesport, Pa.
Blue chip high-speed steel. (Steel dies) folder. Print. © 14Mar47; KK11371.
Cromovan die steel for high production. (Steel dies) pamphlet. Print. © 12Jun47; KK13876.
"Firth-Sterling" high-speed toolholder bits. folder. Print. © 20May47; KK13122.
Firthite sintered carbide tips and tools. (Steel dies, sintered carbide tips and tools, etc.) 2 pamphlets. Prints. © 20Feb47; KK12186-12187.
Globe wire products. (Stainless steel wire products) pamphlet. Print. © 12Jun47; KK13877.
Price list [bulletin] FE-124, FY-1008. © 19Jun47; KK13966, 13967.
Special A.S.V. (Water hardening tool steels) folder. Print. © 2Jan47; KK10305.
Star-mo M-2 improved tungsten-molybdenum high-speed steel. (Steel dies) folder. Print. © 20Mar47; KK11372.
Sterling "18-8" steels. (Stainless steels) folder. Print. © 2Mar47; KK12097.
Sterling stainless steels.
  Type "A" [and] "B". folder. Print. © 2Mar47; KK12096.
  Type "T", "FC" [and] Ni "T". folder. Print. © 2Mar47; KK12098.

Fischer & Porter co., Hatboro, Pa.
Fischer & Porter valvrator diaphragm air motor valves for automatic flow control. folder. Print. © 12Dec46; KK8422.
Instruction manual; Fischer & Porter series 700, master enclosed flowrators. (Flow rate meters) folder. Print. © 4Dec46; KK8316.

Fisher flouring mills co., Seattle.
Mixing bowl magic. (White four, dark flour, mixed flour & cereals) folder. Print. © 10Jan47; KK10741.

Fisherman's wharf, San Francisco.
Twin fillets ... Fisherman's wharf. (Sea food products) cardboard box. Print. © 12Feb47; KK10723.

Fishkin, Edith M., d.b.a. Doregan. see Doregan.

Fitch, Della D., Minneapolis.
Fitch knit o graf pattern. (Knitting pattern for infants wear) paper envelope. Label. © 26Feb47; KK12284.

Flaherty (John B.) co., inc., New York.
Duribilknit. (Athletic supporter) box top. Label. © 23Jul46; KK8214.

Flamingo flower farms, Fort Myers, Fla.
Flamingo gladioli. (Flowers, gladioli) folder. Print. © 1Nov46; KK10142.

Flash products co.
Flash. (Cleaning products) sheet. Label. © Otis J. Culbertson and Walter R. Reinhardt, d.b.a., Flash products co., Anaheim, Calif.; 5Jun47; KK13793.

Fletcher & Fletcher, Pasadena, Calif.
"Phantom" the amazing invisible leader. (Fishing leaders, tackle) sheet. Label. © 26Apr47; KK12168.
(Fishing tackle) folder. Print. © 2May47; KK12381.

Flinson co., Kansas City, Mo.
Dot Devil have you seen it? (Artificial fishing lure) folder. Print. © 18Jan47; KK10304.

Flint, Eaton & co., Decatur, Ill.
The patient with hepatic dysfunction. (Medicinal compound) folder. Print. © 11Apr47; KK11967.

Flock brewing co., Williamsport, Pa.
Flock's beer. sheet. Label. © 25Jun47; KK13976.

Floor coverings, Roselle Park, N. J.
Beautify your stairs! .. with Sanford stair treads. folder. Print. © 21Apr47; KK12556.

Floyd (William H.) & co., Los Angeles.
Wilfloyd delicious California ripe olives. sheet. Label. © 16Dec46; KK7755.

Folger (J. A.) & co., San Francisco.
When I say coffee I mean Folger's! 4 clippings. Prints. © 4Mar47, 8Mar47, 13Mar47, 21May43; KK10769, 12295, 11368, 12296.

Ford motor co., Johansson division, Dearborn, Mich.
Johansson gage blocks and accessories. folder. Print. © 28Feb47; KK12868.

Forman and Gumner, inc., Boston.
Forman and Gumner; size 18, style. (Dresses) tag. Label. © 1Jan47; KK10128.

Fort Dodge laboratories, inc., Fort Dodge, Iowa.
Research has developed a new aid in controlling blackhead in turkeys. (A veterinary remedy) clipping. Print. © 1May47; KK13963.

Foto-beam, inc., Newtonville, Mass.
Foto beam. (Photostats) clipping. Print. © 24Feb47; KK11688.

Fram corp., Providence.
Fram cleans the oil that cleans the motor. (Filters) broadside. Print. © 31Dec46; KK11934.
Genuine Fram replacement cartridge "checkers". sheet. Print. © 31Dec46; KK10763.
How's your oil filter? 2 sheets. Prints. © 31Dec46; KK10762, 13880.
Is your car a youngster or an oldster? (Filters) broadside. Print. © 31Dec46; KK11935.
Only clean oil lubricates. (Filters) broadside. Print. © 31Dec46; KK11936.

Fran-Jean novelties, New York.
Toe-tips. (Protective plastic cover for toes under open toed shoes.) envelope. Label. © 6Dec46; KK10808.

Frederics (E.) inc., Long Island City, N. Y.
Frederics; 1915-1946 for 31 years creators of America's finest permanent waves, price list, effective January 1, 1947. (Beauty salon equipment and supplies) 18 p. © 26Dec46; KK10152.

Freihofer baking co., Philadelphia.
Mothers know that pasteurizing protects ... pasteurizing bake. clipping. Print. © 5May47; KK12343.
Pasteurization protects both! (Bread) clipping. Print. © 19May47; KK12882.
Pasteurizing protects! clipping. Print. © 28Apr47; KK12244.

Frick-Gallagher manufacturing co., Philadelphia.
Rotabin ... (Storage bins) folder. Print. © 9Dec46; KK8020.

Friedman, William, d.b.a. United Print shop. see United print shop.

Fritzsche bros., inc., New York.
Fables and facts about foods and flavors. (Spice oil compounds & flavors) clipping. Print. © 9Dec46, KK8817.

Frolic blouse, inc., New York.
Frolic. (Women's outer apparel) folder. Print. © 31Mar47, KK11479.

Fromm laboratories, inc., Grafton, Wis.
Fox-distemper vaccine; Ferret origin, Green method. (Distemper virus) sheet. Label. © 6Jan47; KK8171.
Fromm formol tissue vaccine. (Distemper virus) sheet. Label. © 6Jan47; KK8170.
Hyperimmune serum for distemper, Canine origin. (Distemper serum) sheet. Label. © 7Jan47, KK8172.

Fulton bag and cotton mills, Atlanta.
Weather protection with your name on it! (Tarpulins, canvas) folder. Print. © 18Jan47; KK7966.

G

G and W specialty co., Washington, D. C.
Old style lager beer. sheet. Label. © 5Dec46; KK7882.

G. H. S. corp., New York.
Goodform human hair net. envelope. Label. © 21Feb47; KK12005.
Goodform pure silk hair net with elastic. envelope. Label. © 24Apr47; KK12272.

Gaddy, Robert L., Gainesville, Fla.
Vita-pep ... Vitamin B complex capsules. (Vitamin products) sheet. Label. © 1Oct45; KK10080.

Gaines food co., inc., Sherburne, N. Y.
A glorious gift for the dog you love! (Dog food) clipping. Print. © 20Dec46; KK8006.

Galion lure co., Galion, O.
Glass eyed popeyes. (Fishing lure) clipping. Print. © 20Feb47; KK10529.

Gallagher, Frank A., Salem, Mass.
Grease buster drain pipe flush. (Plumbing fluid) sheet. Label. © 1Nov46; KK7881.

Gamble Skogmo, inc., Minneapolis.
(Paints, enamels, varnishes) 4 sheets. Labels.
Duratone magicol (Maroon field) © 11Nov46; KK8760.
Home guard super quality auto enamel. © 11Nov46; KK7973.
Homeguard super quality (Green field) © 11Nov46; KK8761.
Home guard super quality interior gloss enamel. © 11Nov46; KK8891.

Game creations, inc., New York.
Eloping. sheet. Label. © 10Dec46; KK7896.

Gamlen chemical co., Pittsburgh.
[Application of firemaster by hanging container from elevated level] (Seamless monolithic lining for protecting the refractory walls of all types of furnaces) sheet. Print. © 11Dec46; KK8430.
Gamlen "D" for chemical cleaning of oil tanks, piles, docks, bilges, floating oil. (Solvent for chemical cleaning of oil tanks, piles, docks, bilges floating oil) folder. Print. © 5Dec46; KK8429.
Gamlen penetron rust solvent. (Solvent for loosening bolts, nuts, bushings, unions, valves, etc., and removing rust, tar gum, paint and oil from any metal surface) sheet. Print. © 28Dec46, KK8431.

Gantner and Mattern co., San Francisco.
Gantner de luxe Wikies with improved lastex supporter. (Swimming trunks) broadside. Print. © 1Feb47; KK8677.
Gantner for water lovers "Wilkies and floating bra swimsuits". (Swimsuits) 24 sheet poster. Print. © 4Dec46; KK8174.
Gantner Wikies ... (Swimming trunks) broadside. Print. © 1Feb47; KK8676.

Garcia y Vega, inc., New York.
Cigar facts. 3 clippings. Prints.
(Cigars) © 11Apr47; KK11704.
(Garcia y Vega cigars) © 7Mar47; KK11686.
(Garcia y Vega cigars) © 30May47; KK13299.

Garden supply co., Trenton.
Ember hues. sheet. Label. © 22Nov46; KK8701.

Gardner, J. DeMett, Reading, Pa.
Gardner's old fashioned flavor. (Food flavors) sheet. Label. © 20Nov46; KK7861.

Garrett & co., inc., Brooklyn.
"I hear you're having a party" ... (Virginia Dare wines) clipping. Print. © 28Feb47; KK10817.

Gates rubber co., Denver.
(Rubber products) Folders. 7 prints. 1947.
Gates industrial hose reporter.
v. 6, no. 9. Jan. © 3Jan; KK8056.
v. 6, no. 10. Feb. © 31Jan; KK8855.
v. 6, no. 11. Mar. © 23Mar; KK11879.
v. 6, no. 12. Apr. © 12Apr; KK12388.
Gates industrial news.
v. 17, no. 1. Jan. © 3Jan; KK8055.
v. 17, no. 4. Apr. © 1Apr; KK11880.
How laundries are cutting their operating costs. © 10Apr47; KK12286.

Gay chemical co., Paris, Tex.
Gay for washing silk, nylon, rayon, cotton, dishes ... (Synthetic detergent washing powder) box. Label. © 16Oct46; KK7865.

Gaylord products, inc., Chicago.
Gayla hold-bob supergrip. (Bobby pins and hairpins) card. Label. © 24Mar47; KK11601.

Gemex co., Union, N. J.
(Watch bracelets) Folders. 5 prints. 1947.
Gemextra.
v. 1, no. 1. Feb. © 1Feb; KK10960.
v. 1, no. 2. Mar. © 1Mar; KK11609.
v. 1, no. 4. Apr. © 1Apr; KK12438.
v. 1, no. 5. May. © 1May; KK12437.
v. 1, no. 6. June. © 1Jun; KK13515.

General cable corp., New York.
Price list. (Electrical wires and cables) sheet. Print. © 24Feb47; KK11963.

General consumer products, inc., Chicago.
Heritage aluminum cookware. (Aluminum cookware) folder. Print. © 26Dec46; KK7783.
Heritage aluminum cookware looks like heavy solid silver ... (Cooking utensils) folder. Print. © 8Feb47; KK8725.

General electric co., Bridgeport, Conn.
What size? Cost of operation? How much hot water? How does it operate? (G. E. watch heater) folder. Print. © 6Jan47; KK7842.

General electric co., Schenectady, N. Y.
(Welding equipment) 11 prints.
"Farmer" Joe MaGee demonstrates a new tool for the modern farm .. the farm welder.
[Norwalk, Conn., Printed by O'Brien suburban press] c1946. clipping. © 1Dec46, KK8673.
[Schenectady, N. Y., Printed by Maqua co.] c1946. sheet. © 4Dec46; KK7754.
G-E type W-54 electrode for low-alloy high-tensile steels horizontal and flat positions. sheet. © 26Mar47; KK11975.
G-E type W-56 electrode for low-alloy, high-tensile steels, all positions. sheet. 28Mar47; KK11974.
General electric production-labeled shielded-arc welding electrodes. sheet. © 17Feb47; KK10820.
"Here's where I live in your neighborhood." folder. © 20Feb47; KK10983.
Joe MaGee at the National metals exposition, Atlantic City- November 18th to 22nd. folder. © 9Dec46; KK7859.
More of everything a welder wants in Arc-welding equipment. clipping. © 1Nov46; KK7770.
New catalog makes these better welding accessories easier to buy ... clipping. © 1Jan47; KK8674.
27 new types. clipping. © 1Feb47; KK10711.
Up against it? folder. © 14Feb47; KK10985.

General electric co. Advertising & sales promotion divisions, Schenectady, N. Y.
G-E arc-welding electrodes. (Welding equipment) folder. Print. © 3Apr47; KK12025.
GE electronic tubes amateur types. (Radio tubes) folder. Print. © 16Sep46; KK11082.
GE-GL-805 triode fits exactly your class B modulator needs. (Radio tubes) clipping. Print. © 1Nov46; KK12216.
Ken-rad radiogram. (Radio tubes) 2 clippings. Prints. © 1Feb47, 1Apr47; KK12217, 12218.
Now it's easier to weld "problem metals" with these new GE electrodes. (Welding equipment) clipping. Print. © 28Apr47; KK12884.
Whatever your welding problem ... your GE arc-welding distributor. (Welding equipment) folder. Print. © 16May47; KK13050.

General electric co. Electronics dept. Tube division, Schenectady, N. Y.
Ken-rad radiogram. (Electronic tubes, receiving types) clipping. Print. © 21May47; KK13297.

General floorcraft, inc., New York.
Seven servants. (All-purpose floor machine) folder. Print. © 17Apr47; KK12546.

General foods corp., New York.
Ahead of all others. (Dog food)
[Chicago, Printed by Time] c1947. clipping. Print. © 7Feb47; KK8822.
[Tucson, Ariz., Printed by the Arizona daily star] c1947. clipping. Print. © 14Mar47; KK11431.
Baking powder action! (Baking powder) folder. Print. © 15Apr47; KK13477.
Chock-full of good things. (Chili sauce) clipping. Print. © 17Jan47; KK8298.
Come! Elias C. Vail, widely known trainer of field dogs ... (Dog food) clipping. Print. © 24Jan47; KK8513.
For the best buy, Birds eye brand frosted foods. (Frosted foods) broadside. Print. © 1Apr47; KK13479.
Gaines meal for all dogs. (Dog food) paper bag. Label. © 1Apr47; KK13478.
Going great guns! Gaines is America's largest-selling dog food. (Dog food) clipping. Print. © 16Mar47; KK11457.

Golden evenings .. memorable days .. when every inch of your dog is nourished by Gaines! (Dog food) clipping. Print. © 21Dec46; KK8296.
Happy days ... (Dog food) clipping. Print. © 24Apr47; KK12313.
Heel! follow up training by nourishing every inch of a dog with Gaines. (Dog food)
[Chicago, Printed by American field pub. co.] c1947. clipping. Print. © 27Dec46; KK8115.
[New York, Field & Stream pub. co.] c1947. clipping. Print. © 24Mar47; KK11427.
New "mix-easy" cakes. (Cake flour) folder. Print. © 15Feb47; KK13476.
No! (Dog food) clipping. Print. © 24Feb47; KK11136.
Please remember in '47, nourish every inch of your dog with Gaines! (Dog food) clipping. Print. © 17Jan47; KK8299.
So chunky! So spicy! (Chili sauce) clipping. Print. © 14Mar47; KK11441.
Steady! (Dog food) clipping. Print. © 21Feb47; KK10743.
To add a fillip to fish. (Catsup) clipping. Print. © 11Apr47; KK12116.
To keep him going great guns ... (Dog food) clipping. Print. © 7Mar47; KK11137.
Turn leftover meat into "company hash". (Catsup) clipping. Print. © 14Feb47; KK10471.
Watch for exciting things to happen. (Dog food)
[Chicago, Printed by Time, inc.] c1947. clipping. Print. © 9May47; KK13041.
[Williamsport, Pa., Printed by Grit pub. co.] c1947. clipping. Print. © 11May47; KK13115.
Who said dogs can't talk! (Dog food) clipping. Print. © 11Apr47; KK12117.
Who said dogs can't talk! (Dog food) clipping. Print. © 13Apr47; KK12118.
You can't beat Snider's catsup. (Catsup) clipping. Print. © 16May47; KK13388.

General limb & brace co., Wilmington, Del.
Artificial limbs and orthopedic appliances. (Artificial limbs and limb parts) 32 p. Print. © 22May47; KK13101.

General mills, inc., Minneapolis and San Francisco.
Apple slices, too, in Pyequick! (Food products) clipping. Print. © 3May47; KK13831.
Betty Crocker baking jubilee. (Food products) clipping. Print. © 5Apr47; KK12327.
Betty Crocker cereal tray. (Breakfast cereal) 6 boxes. Labels. "Copyright 1945, 1946." Pub. 5Feb47; © KK11516, 11539-11543.
Betty Crocker "Double-quick" cake method ... Chocolate chip cake. clipping. Print. © 15Feb47; KK10586.
Betty Crocker Navy bean soup ingredients. (Food products) box. Label. © 28Jan47; KK10391.
Betty Crocker Old fashioned corn chowder ingredients. (Food products) box. Label. © 28Jan47; KK10392.
Betty Crocker suggests: "6 easy dinners." (Food products) clipping. Print. © 15Mar47; KK11515.
The Bull's eye. v. 2, no. 1. (Feeds) Print. © 1Nov46; KK8200.
But, mother..we forgot group 1 today! (Food products) clipping. Print. © 29Mar47; KK12325.
Cheerios.
(Cereal) 4 cardboard boxes. Labels. © 13Dec46; KK11221-11224.
(Food products) cardboard box. Label. © 3Mar47; KK12322.
Company coming? (Food products) clipping. Print. © 8Mar47; KK12858.
Covers more ironing at every stroke! (Home appliance) clipping. Print. © 11Jan47; KK12855.
Dinner's ready! And how flattered the folks feel ... (Food products) clipping. Print. © 5Oct46; KK8198.
4 Walt Disney sensational new pocket size comic books. (Cereal) clipping. Print. © 12Apr47; KK12861.
Get Kix atomic "bomb" ring. (Cereal) clipping. Print. © 18Jan47; KK8865.
Have you seen this new publication? (Food nutrition booklet) clipping. Print. © 28Feb47; KK11512.
Here's that new iron sponsored by Betty Crocker. (Home appliance) clipping. Print. © 25Apr47; KK12862.
He's a winner! On initiative .. ingenuity .. resourcefulness! Meet Gene Gilbert ... (Cereal) clipping. Print. © 7Dec46; KK8202.
How does the new General Mills tru-heat iron speed ironing? (Home appliance) clipping. Print. © 3May47; KK12863.
How Rowena the cow glamorizes milk. (Food products) clipping. Print. © 10Nov46; KK8201.
How to plant an attitude. (Food products) clipping. Print. © 10Oct46; KK8199.
Irons faster because it's tapered at the back. (Home appliance) clipping. Print. © 8Mar47; KK11514.
Kix, ready-to-eat cereal. (Breakfast cereal) 8 boxes. Labels. © 25Feb47; KK11531-11538.
Larro "farm-tested" chick builder. (Feeds) folder. Print. © 15Apr47; KK12328.
Larro turkey feeds. (Feeds) folder. Print. © 10Jun47; KK13833.
Maraschino party cake. (Cake flour) clipping. Print. © 1Feb47; KK8867.
Meet Ann Boothby, 18 ... She's a winner! (Cereal) clipping. Print. © 11Jan47; KK8863.
Next move? (Food and home appliance) sheet. Print. © 28Feb47; KK11513.
Nutrition à la cart. (Food products) clipping. Print. © 11Feb47; KK10585.
1 oz. Cherrios. (Cereal) 5 boxes. Labels. "Cppyright 1946." Pub. 5Feb47; © KK11526-11530.
1 oz. Kix. (Cereal) 3 boxes. Labels. "Copyright 1946." Pub. 5Feb47; KK11517-11519.
1 oz. Wheaties. (Cereal) 6 boxes. Labels. "Copyright 1946." Pub. 5Feb47; KK11520-11525.
Over $\$56,000^{00}$ worth of prizes! (Bisquick flour) clipping. Print. © 15Mar47; KK12859.
Please accept this 14 piece cake set for only $1.00 and one Softasilk box-top. (Flour) clipping. Print. © 25Jan47; KK8866.
Portrait of tomorrow. (Food products) clipping. Print. © 25Mar47; KK12323.
Say it with food! (Food products) clipping. Print. © 8Feb47; KK12857.
See genuine atoms split to smithereens! (Cereal) clipping. Print. © 8Feb47; KK10393.
She's a winner! Yvonne Casselberry. (Cereal) clipping. Print. © 29Mar47; KK12324.
Speaking of husbands. (Food products) clipping. Print. © 11Jan47; KK12856.
Suggestions from Betty Crocker's notebook. (Food products) sheet. Print. © 10Jun47; KK13832.
This new iron offers greater safety for any delicate fabric. (Home appliance)
[Chicago, Printed by Chicago daily news] c1947. clipping. Print. © 8Feb47; KK12854.
[Minneapolis, Printed by Minneapolis Sunday tribune] c1947. clipping. Print. © 8Feb47; KK11214.
Time saving directions. (Flour) 2 sheets. Prints. © 15Jan47; KK12040, 12041.
What do women like best about the new General Mills tru-heat iron? (Home appliance) clipping. Print. © 5Apr47; KK12860.
Wheaties. "Breakfast of champions". (Cereal)
[Chicago, Printed by Chicago carton co.] c1946. 6 cardboard boxes. Labels. © 5Dec46; KK11215-11220.
[St. Paul, Printed by Waldorf paper products co.] c1946. 2 cardboard boxes. Labels. © 17Apr47; KK13834, 13835.
[Stockton, Calif., Printed by Fibreboard products, inc.] c1946. cardboard box. Label. © 24Apr47; KK13836.
Why do the hungry ask first for bread? (Food products) sheet. Print. © 11Jan47; KK8864.
Yours! Betty Crocker recommends it.. this lovely new bread and cracker basket. (Soup) clipping. Print. © 5Apr47; KK12326.

General plywood corp., Louisville, Ky.
General plywood. (Plywood) clipping. Print. © 25Jan47; KK8831.

General tire & rubber co., Akron, O.
America's best-dressed cars wear General squeegees. (Automobile tires) clipping. Print. © 9Apr47; KK12453.
The big difference in tires is action-traction! ... (Automobile tires) 2 clippings. Prints. © 15Jan47, 7May47; KK8917, 13215.
When it rains, it stops! (Automobile tires) clipping. Print. © 12Feb47; KK11032.
Wherever you go ... (Automobile tires) clipping. Print. © 12Mar47; KK12336.

George (P. D.) co., St. Louis.
Pedigree products; specialized finishes ... (Paints, varnishes and lacquers) sheet. Labels. © 2Dec46; KK8022.

Gerber products co., Fremont, Mich. (Baby foods) 9 clippings. Prints.
Aren't spoons fun, angel? © 28May47; KK13151.
A baby, a spoon and a dish. © 15Jan47; KK8411.
Catch me napping at noon? Never! © 27Feb47; KK10498.
Cereal story with a happy ending.
[Chicago, Printed by Parents' institute, inc.] c1947. © 25Apr47; KK12312.
[New York, Printed by American weekly] c1947. © 25May47; KK13180.
De luxe service for the bib brigade. © 27Dec46; KK10247.
What does a bumper crop of babies eat? © 25Apr47; KK12386.
Who says babies can't talk. © 26Dec46; KK8719.
Whoa, darling - that's all for now! © 26Jun47; KK13962.

Gerlach-Barklow co., Joliet, Ill.
My little sweetheart; 7 up. (Soft drink) sheet. Print. © 26Dec46; KK8784.

Gianoplos, E. Vange, Renovo, Pa.
Kwikee - koffee. (Bottled black coffee) sheet. Label. © 8Apr47; KK12639.

Gibbs, Pittsford Erskine, Birmingham, Ala.
Vulcan. (Phonograph record) sheet. Label. © 12Mar47; KK11331.

Giddings & Lewis machine tool co., Fond du Lac, Wis.
Featuring railroad maintenance solved

with horizontal boring, drilling & milling machines. (Horizontal boring, drilling and milling machines) folder. Print. © 9Dec46; KK8505.
Presenting a vertical injection molding machine. (Injection molding machine) folder. Print. © 24Apr47; KK13392.

Gilfoy, James A.
Chemistry has done it again; here is what you have been looking for! Skeeter 'way. (Insect repellent) clipping. Print. © James A. Gilfoy, d. b. a. Gilfoy analytical chemical laboratoy, Bay City, Mich.; 9May47; KK13747.

Gillette safety razor co., Boston. Razor blades. 75 clippings. Prints.
Air tough scrap on WHN tonight. © 31Mar47; KK12111.
Bannerline battle on WXYZ tonight. © 23May47; KK13689.
Belmont stakes aired Saturday. © 30May47; KK13691.
Boxer vs. slugger on WXYZ tonight. © 10Jan47; KK8179.
Cerdan-Green 'go' on WXYZ tonight. © 28Mar47; KK12109.
A champion without equal. © 28Feb47; KK10908.
Championship bout on WXYZ tonight. © 28Feb47; KK10905.
Class always tells. © 28Mar47; KK12110.
Fast fight is aired on WHN tonight; when sharp-shooting Sandy Saddler of Harlem ... © 27Jan47; KK10354.
Fast welter bout on WHN tonight. Those in the know ... © 5May47; KK12825.
Fastest blades on earth by Frank Williams; Irving Jaffee ... © 3Jan47; KK8177.
Fight broadcast on WXYZ tonight. Herbie Kronowitz ... © 2May47; KK12824.
Flamingo stakes aired Saturday. © 28Feb47; KK10906.
Fusari bout aired on WXYZ tonight. In going after his 49th straight win ... © 13Jun47; KK13693.
Garden headliner on WXYZ tonight; Billy Graham, battler from New York's east side ... © 17Jan47; KK8352.
Garden punchfest on WXYZ tonight. Classy Tony Janiro ... © 6Jun47; KK13692.
Garden slugfest on WHN tonight; New England's newest middleweight sensation, Al (Red) Priest, makes his ... © 20Jan47; KK8353.
Gillette broadcasts..Joe Louis championship fight. © 1May47; KK13681.
Gillette broadcasts Kentucky Derby. © 1Apr47; KK12105.
Gillette's cavalcade of sports.
[New York, Printed by National assn. of tobacco distributors] c1946. © 10Jan47; KK8471.
[Springfield, Mass., Printed by Phelps pub. co.] c1947. © 1Feb47; KK10899.
Heavyweight fight on WHN tonight. Jimmy Carollo ... © 28Apr47; KK12812.
Heavyweight fray on WHN tonight. © 10Mar47; KK11303.
Heavyweight "go" on WHN tonight. © 19May47; KK13687.
Heavyweight scrap on WHN tonight. © 17Feb47; KK10901.
Hot return fight on WXYZ tonight. Al Guido ... © 9May47; KK12826.
Hot welter scrap on WXYZ tonight. © 21Mar47; KK11306.
Janiro-Jack battle on WXYZ tonight. © 21Feb47; KK10903.
Kentucky Derby aired tomorrow. © 2May47; KK12823.
Kochan-Fox fight on WXYZ tonight. © 11Apr47; KK12114.
LaMotta-Bell "go" on WXYZ tonight. © 14Mar47; KK11305.
Larkin-Fusari 'go' on WXYZ tonight. © 14Feb47; KK10361.
Mead-Green scrap on WXYZ tonight; Pete Mead ... a middleweight from Grand Rapids ... © 31Jan47; KK10355.
Middleweight bout on WXYZ tonight. © 25Apr47; KK12832.
Middleweight 'go' on WHN tonight. © 7Apr47; KK12113.
Middleweight "go" on WXYZ tonight. © 7Mar47; KK10885.
Prepare for Father's day with these beautiful Gillette gift sets! © 17Apr47; KK12828.
Red-hot slugfast on WXYZ tonight. Julio Jimenez ... © 18Apr47; KK12830.
Return punchfest on WHN tonight. Omelio Agramonte ... © 12May47; KK13684.
Return punchfest on WXYZ tonight; look for the action to be fast and furious ... © 24Jan47; KK10353.
Robinson slugfest on WXYZ tonight. © 16May47; KK13686.
Rough'n tough 'go' on WHN tonight; light-heavyweights are featured on the cauliflower bill-of-fare ... © 10Feb47; KK10360.
Savage 'go' slated on WXYZ tonight. © 3Jan47; KK8176.
Sharp feather 'go' on WHN tonight. Harlem's sharp-socking Sandy Saddler ... © 14Apr47; KK12827.
Slugfest is aired on WHN tonight; heavyweight sluggers furnish the action ... © 3Feb47; KK10358.
Speaking of records. (Razor blades) © 25Apr47; KK12821.
Speaking of speed. © 23May47; KK13688.
Speaking of ten-strikes, by Frank Williams. © 31Jan47; KK10356.
Sports cavalcade airs bowl games. © 20Dec46; KK8175.
Tough scrap slated on WHN tonight.
Interest along Jacobs Beach ... © 21Apr47; KK12831.
Johnny Dell ... © 6Jan47; KK8178.
Tough scrap slated on WXYZ tonight; when Phil Terranova ... Bronx buzz-saw squares off in New York ... © 7Feb47; KK10359.
Tune in! Gillette sports cavalcade broadcast.
Al Guido vs. Willie Beltram. © 2May47; KK13682.
Beau Jack vs. Tony Janiro. © 14Feb47; KK10362.
Billy Fox vs. George Kochan. © 4Apr47; KK12112.
Georgie Abrams vs. Artie Levine. © 28Feb47; KK10907.
Gus Lesnevich vs. Billy Fox. © 21Feb47; KK10902.
Gus Lesnevich vs. Melio Bettina. © 16May47; KK13685.
Harold Green vs. Pete Mead. © 24Jan47; KK10352.
Herb Kronowitz vs. Billy Walker ... © 17Jan47; KK8351.
Herbie Kronowitz vs. George Sonny Horne. © 25Apr47; KK13680.
Jake Lamotta vs. Tommy Bell. © 7Mar47; KK11302.
Julio Jimenez vs. Eddie Giosa. © 11Apr47; KK12115.
Julio Jimenez vs. Roman Alvarez ... © 27Dec46; KK8350.
Marcel Cerdan vs. Harold Green. © 21Mar47; KK11307.
Phil Terranova vs. Maxie Shapiro. © 31Jan47; KK10357.
Ray 'Sugar' Robinson vs. Georgie Abrams. © 9May47; KK13683.
Rocky Graziano vs. Ruben Shank. © 20Dec46; KK8482.
Ruby Keeler vs. Billy Graham. © 10Jan47; KK8637.
Steve Belloise vs. Johnny Walker. © 18Apr47; KK12829.
Tippy Larkin vs. Billy Graham. © 14Mar47; KK11304.
Tippy Larkin vs. Charley Fusari. © 7Feb47; KK10900.
Tony Janiro vs. Jacob Lamotta. © 29May47; KK13690.
Tony Janiro vs. Tony Pellone. © 3Jan47; KK8483.
Widener handicap aired tomorrow. © 21Feb47; KK10904.

Given manufacturing co., Los Angeles.
Food waste disposing problems solved. (Waste disposal unit) folder. Print. © 18Apr47; KK13586.
Now you can solve your greatest kitchen problem. (Waste disposal unit) folder. Print. © 17Apr47; KK13587.

Gizmo food & beverage corp., New York.
Gizmo fountain cola. (A soft beverage) sheet. Label. © 27Jan47; KK8502.

Glaser, Crandell co., Chicago.
Mustarshire. (Food condiment) sheet. Label. © 25Mar47; KK12508.

Glenmore distilleries co., inc., Louisville, Ky.
The aristocrat of bonds.
Great American traditions. (Fire dept. motif) (Whiskey) clipping. Print. © 20Mar47; KK12818.
Host to tradition. (Jockey) (Whiskey) clipping. Print. © 20Apr47; KK12819.
The highlight of twilight ... (Ski scene) (Whiskey- Old Thompson) clipping. Print. © 24Dec46; 2c 23Feb47; KK10337.
Holiday highlight! (Whiskey, Kentucky tavern) clipping. Print. © 20Nov46; 2c 22Jan47; KK8188.
How to build a friendship. (Home workbench) (Whiskey- Kentucky tavern) clipping. Print. © 20Dec46; 2c 23Feb47; KK10336.
It's wed-in-the-wood! Old Thompson brand ... (Barrel) (Whiskey) clipping. Print. © 3Dec46; 2c 23Feb47; KK10375.
Killinger Hi-jacs "best 'round your glass". (Hi-jacs) folder. Print. © 15Mar47; KK12973.
Old Thompson is different because it's wed-in-the-wood. (Bottle and wed-in-the-wood barrel) (Whiskey) 2 clippings. Prints. © 12Feb47, 18Feb47; KK12816, 12817.
The perfect goal. (Hockey) (Whiskey - Kentucky tavern) clipping. Print. © 20Jan47; KK10339.
So inviting to all invited ... (Host with hats and coats) (Whiskey-Old Thompson) clipping. Print. © 24Jan47; KK10338.
The Twilight special. (Railroad motif) (Whiskey) clipping. Print. © 20Feb47; KK11292.
Wed-in-the-wood; that's what makes Old Thompson smoother.. taste better. (Barrel) (Whiskey-Old Thompson) clipping. Print. © 6Dec46; 2c 23Feb47; KK10376.
What to open for "open house" ... (Christmas coach) (Whiskey - Old Thompson)
[New York, Printed by Field and stream pub. co.] c1946. clipping. Print. © 24Nov46; 2c 23Feb47; KK10374.
[St. Louis, Printed by Pulitzer pub. co.] c1946. clipping. Print. © 17Dec46; 2c 23Feb47; KK10377.

Glidden co., Cleveland & Elmhurst, L. I., N. Y. 9 clippings. Prints.
Ancestry - Pennsylvania Dutch - background Spred. (Wall paint) © 20Apr47; KK12007.

Better meals - and how! (Margarine and spices) © 26Feb47; KK11693.
Compact - colorful - a room for modern living. (Wall paint) © 20May47; KK13893.
A finer margarine makes finer-flavored dishes! (Durkee margarine and spices) © 28Mar47; KK11606.
Room to retire - to sleep - relax or study. (Wall paint) © 20Apr47; KK13892.
Spred-luster amazing new wall enamel. (Wall paint) © 15Jan47; KK11424.
Spred-luster new-style wall enamel cuts painting time in half. (Wall paint) © 15Mar47; KK11426.
Spred-luster the fastest-working, easiest to use wall enamel ever made! (Wall paint) © 15Feb47; KK11425.
A tangy dressing full of surprises! (Margarine & spices) © 28May47; KK13717.

Globe venetian blind manufacturing co., Baltimore.
Mister Globe says: "We went out on a limb to give you quality like this!" (All-metal venetian blinds) clipping. Print. © 1Mar47; KK13275.

Glo-group studios, Staten Island, N. Y.
The original sleepy-time lamb. (Figure of lamb) tag folder. Label. © 2Dec46; KK8286.

Glorose novelty manufacturing co., Elmhurst, L. I., N. Y.
Hornking presents products of distinction. (Ashtrays, cutlery handles, flower vases) sheet. Print. © 15Jan47; KK8795.

Glouberman, Leo M., Newark, N. J.
Gloube craft wire staples. (Wire staples to fit stapling machines) sheet. Label. © 1Dec46; 2c 15May47; KK12679.

Goding boots, inc., Paris, Ill.
Goding boots, inc. ... manufacturers of western and service boots ... (Riding boots) sheet. Print. © 23Jan47; KK8634.

Goetze games co.
Unocando. (Plastic puzzle blocks) folder. Label. Pub. 11Jan47; © Karl R. Goetze, d. b. a. Goetze games co., Plymouth, Wis.; KK11912.

Gold medal products co., Cincinnati.
Genuine Sno-kone. (Ice cream and ice balls) paper cup. Label. © 12Feb47; KK11915.

Gold tone studios, inc., Rochester, N. Y.
$10,000 can't buy it one year from now. (Photographs) clipping. Print. © 4Jun46; 1c 6Jun46, 1c 21Jan47; KK11921.

Golden west products co., inc., Los Angeles.
Golden west brand; pure California orange jelly. (Orange jelly) sheet. Label. © 24Dec46; 2c 9Jan47; KK7847.

Goldenberg (D.) inc., Philadelphia.
Kreem maid fudge. (Candy) 2 sheets. Labels. © 30Apr47, 19May47; KK12487, 13156.

Good house stores, inc., Philadelphia.
Amazing trade-in offer! (Cabinet sink) clipping. Print. © 3Apr47; KK11870.

Goodall-Sanford, inc., Sanford, Me. 7 clippings. Prints.
At last! A colorful, stainproof home decorating fabric.
(Ad 3135) (Upholstery fabrics) © 10May47; KK13245.
(Ad. no. 5135) (Decorating fabrics) © 5May47; KK13741.
Beautify your home with amazing new stainproof Vysheen. (Ad 4132) (Upholstery fabrics) © 28May47; KK13285.
Increase your furniture sales with Goodall blended-for-performance fabrics. (Ad 4143) (Upholstery fabrics) © 19Jun47; KK13979.
Redolite, Goodall's famous plastic coated fabric now available in 23 new colors. (Ad 3136) (Upholstery materials) © 21May47; KK13246.
Wherever fabrics must perform. (Fabrics) © 16Apr47; KK11873.
Why is Goodall Seamloc broadloom the most *versatile* carpet? (Carpet) © 1Dec46; 1c 21Feb47; 1c 7Mar47; KK10854.

Gooderham & Worts, ltd., Detroit.
Compare Royal Banquet blended Scotch-type whiskey ... (Blended Scotch-type whiskey) clipping. Print. © 28Mar47; KK12106.
4 new drinks..4 old favorites, all made better with William Penn. (Blended whiskey) clipping. Print. © 2Apr47; KK12108.
Served in the best places William Penn ... (Blended whiskey) clipping. Print. © 28Mar47; KK12107.

Goodman & Theise, inc., New York.
Bright Christmas morn in a robe by Stafford! clipping. Print. © 1Dec46; KK8264.

Goodyear rubber sundries, inc., New Haven.
Garment and household products of Plasti-cleer. pamphlet. Print. © 1May47; KK13672.

Gordon, Bertram N., Melrose, Mass.
Universitv electrotype co., inc. (Stationery & printers' supplies) envelope. Print. © 15Dec46; KK8478.

Gordon wheat germ co., New York.
Alfagels in heart disease. (Medical product) Print. © 27Jan47; KK11852.

Gorham co., Providence. 16 folders. Prints.
Buttercup Gorham sterling. (Sterling silver flat and holloware) © 8Jan47; KK8236.
Camellia Gorham sterling. (Sterling silver flat and holloware) © 8Jan47; KK8231.
Chantilly. (Silverware) © 2Jan47; KK8567.
Chantilly Gorham sterling. (Sterling silver flat and holloware) © 8Jan47; KK8230.
English Gadroon Gorham sterling. (Sterling silver flat and holloware) © 8Jan47; KK8241.
Fairfax. (Silverware) folder. Print. © 6Jan47; KK8569.
Fairfax Gorham sterling. (Sterling silver flat and holloware) © 8Jan47; KK8240.
Greenbrier Gorham sterling. (Sterling silver flat and holloware) © 8Jan47; KK8239.
King Edward. (Silverware) © 2Jan47; KK8568.
King Edward Gorham sterling. (Sterling silver flat and holloware) © 8Jan47; KK8232.
Lyric Gorham sterling. (Sterling silver flat and holloware) © 8Jan47; KK8238.
Nocturne Gorham sterling. (Sterling silver flat and holloware) © 8Jan47; KK8235.
Old French Gorham sterling. (Sterling silver flat and holloware) © 8Jan47; KK8234.
Sovereign Gorham sterling. (Sterling silver flat and holloware) © 8Jan47; KK8233.
Strasbourg. (Silverware) © 6Jan47; KK8570.
Strasbourg Gorham sterling. (Sterling silver flat and holloware) © 8Jan47; KK8237.

Gotcher, Wesley, d. b. a. Monarch shingle co. *see* Monarch shingle co.

Gothard, *Mrs.* E. S., d. b. a. Nancy Ann co. *see* Nancy Ann co.

Gotsch, Paul W., d. b. a. the Lorain co. *see* Lorain co.

Graham, G. Milo, Wichita, Kan.
Therma-seal insulation. (Thermal insulation, made of chemically treated wood fiber) card. Label. © 7Apr47; KK11636.

Graham Paige motors corp., Willow Run, Mich.
The 1947 Frazer. (Automobiles) pamphlet. Print. © 30Nov46; KK10720.

Granat bros., San Francisco. 25 clippings. Prints.
Announcing Wed-lok an exciting discovery. (Diamond wedding and interlocking engagement rings) © 18May47; KK13520.
A cherished tradition, Granat diamond wedding rings. © 23Mar47; KK11778.
Christmas stars (Matchmates with tempered mountings) (Diamond wedding & engagement rings) © 8Dec46; KK8751.
Cinderella matchmates. (Diamond wedding and engagement rings) © 2Mar47; KK13387.
Compare for beauty..for value matchmates. (Diamond engagement and wedding rings) © 20Apr47; KK13025.
Diamond solitaires, perfection at a price. (Diamond rings with tempered mountings) © 26Jan47; KK13383.
Every Granat solitaire is perfect. (Diamond rings) © 27Apr47; KK13026.
Exclusive in value as well as beauty. (Tempered mountings) (Diamond wedding rings) © 12Jan47; KK8754.
Exclusive with Granat.
  Crown set Cinderella matchmates. (Diamond engagement and wedding rings) © 13Apr47; KK13024.
  Diamond solitaires. (Diamond solitaire rings) © 9Mar47; KK11776.
  Large platinum diamond solitaires. (Diamond solitaires with tempered mountings) © 16Feb47; KK13385.
Fashions for the bride. (Diamond wedding rings with tempered mountings) © 23Feb47; KK13386.
For the autumn bride Granat quality diamond wedding rings. (Diamond wedding rings, tempered mountings) © 6Oct46; KK8520.
Granat quality diamonds. (Tempered mountings) (Diamond solitaire rings)
  [Oakland, Calif., Printed by Oakland tribune] c1946. © 22Dec46; KK8752.
  [San Francisco, Printed by San Francisco examiner] c1946. © 8Dec46; KK8750.
Granat quality diamonds ring the groom. (Diamond wedding rings, tempered mountings) © 13Oct46; KK8521.
Granat threesomes for handsome styling..

handsome value. (Diamond wedding and engagement rings) © 11May47; KK13519.
Harmony is the keynote in Granat matchmates with groom's rings to match. (Diamond wedding & engagement rings, tempered mountings) © 27Oct46; KK8523.
Matchmates as seasonal as romance (Tempered mountings) (Diamond wedding and engagement rings) © 19Jan47; KK8755.
Minuet matchmates. (Diamond wedding and engagement rings) © 16Mar47; KK11777.
Perfect blue-white diamond solitaires of tailored elegance. (Diamond solitaire rings, tempered mountings) © 20Oct46; KK8522.
Quality tells (Tempered mountings) (Solitaire diamond rings) © 22Dec46; KK8753.
Queenly beauty to cast radiance on the Easter scene. (Diamond solitaires) © 30Mar47; KK12761.
With a quick click they join together and become as one! Wed-lok rings by Granat. (Interlocking diamond wedding and engagement rings) © 25May47; KK13521.
World premiere! Minuet matchmates, with groom's rings to match. (Diamond wedding & engagement rings - tempered mountings) © 9Feb47; KK13384.

Grancell, I. H., Los Angeles.
Cut down - shut down time. (Thread and joint sealing compound) card. Print. © 5Dec46; KK11684.
Easy on - easy off. (Thread and joint sealing compound) card. Print. © 5Dec46; KK11685.

Grancell, Isaac H., Hermosa Beach, Calif.
'Bestolife metallic lead lubricant. sheet. Label. © 21Mar46; KK10591.

Grand Aerie, fraternal order of eagles, Kansas City, Mo. & Springfield, Ohio.
Premiums and campaign prizes for auxiliaries. (Rings, pins, receipt cases) folder. Print. © 10Mar47; KK13021.

Grant, Walter Clyde, Mt. Vernon, Ohio.
Mrs. Grant's crispy-sweet pickle strips. (Processed sweet pickles) sheet. Label. © 1May47; KK13698.

Grape gold vineyards, Madrone, Calif.
One of California's really fine wines. clipping. Print. © 28May47; KK13230.

Grapette co., inc., Camden, Ark.
Grapette. (Grape soda) bottle. Label. © 25Feb46; KK10722.

Grass instrument co., Quincy, Mass.
Grass electroencephalograph, model III. folder. Print. © 11Feb47; KK13637.

Gray (Dorothy) ltd., New York.
"Spring spring spring time to wake a sleepy skin". (Cosmetics) clipping. Print. © 1Feb47; KK8381.

Graystone products co., Milwaukee.
"Just a twist of the wrist." Twistoy. (Toys) sheet. Print. © 1May47; KK12971.

Green (Ward) co., New York.
The commander, abdominal supporter belt. (Abdominal supporters) sheet. Print. © 7May47; KK12474.
Join the hundreds of thousands of men who.. appear slimmer ... (Abdominal supporters) clipping. Print. © 9Mar47; KK10736.
You can look slimmer instantly! (Abdominal supporters) card. Print. © 1May47; KK13283.

Green contracting & engineering co., inc., Wichita, Kan.
"Pressure-plastic" lining. (Plastic lining for tubular goods) folder. Print. © 30Oct46; KK12128.

Gregg companies, inc., Atlantic City.
At last.. Greggies trouble-free casuals only $3*. (Shoes) clipping. Print. © 1Mar47; KK11106.
Greggies solve your "casual" problem with this terrific line of trouble-free casuals. (Shoes, women's, men's & children's) clipping. Print. © 1Feb47; KK11104.

Gregory Fount-o-ink co., Los Angeles.
Actually fill themselves! (Writing sets) clipping. Print. © 10Apr47; KK13673.
Magic premiums. (Fount-o-ink writing sets) clipping. Print. © 1Apr47; KK13445.

Greiff (Bernard S.) co., San Francisco.
Plug-in; makes your electric shaver portable! (Power unit for electric shaver) box. Label. © 15Oct46; KK8804.

Griffith & son brokerage co., Yakima, Wash.
Griffith's brand. (Fruit and vegetable) sheet. Label. © 1Mar47; KK13241.

Griffith laboratories, inc., Chicago.
How to produce flavorful canned hams profitably; The Griffith "cold pack" process. (Ham canning equipment & curing equipment & supplies) folder. Print. © 15Dec46; KK8778.

Grigg, Hamblett Charles, St. Louis.
"Fresh up" with 7 up. (Soft drink) tag. Print. © 1Jun47; KK13978.

Grimland bros., manufacturers, Waco, Tex.
Tex-spurs. (Children's spurs) cardboard sheet. Print. © 2Jun47; KK13954.

Grinnell co., inc., Providence.
Grinnell adjustable pipe hangers and supports. folder. Print. © 2Oct46; KK11576.
Grinnell fire protection. (Grinnell fire protection, systems and equipment) clipping. Print. © 2Oct46; KK11114.
Grinnell pre-engineered spring hangers. 7 p. Print. © 9Apr47; KK11708.
Grinnell superseal flared fittings .. (Flared fittings) 7 p. Print. © 20Jan47; KK7942.
(Superseal flared fittings for steel, copper, aluminum and other tubing) folder. Print. © 29Aug46; KK11006.

Grosley products co.
A new formula to completely eliminate the pigeon nuisance. folder. Print. © Samuel A. Grossman, d.b.a. Grosley products co., Chicago; 20May47; KK13100.

Grossman, Samuel A., d.b.a. Grosley products co. see Grosley products co.

Grosvenor, Richard B., d.b.a. Tykie toy co. see Tykie toy co.

Gruen watch co., New York.
Why curved is a word that's ours alone! (Watches) clipping. Print. © 25Oct46; KK10679.

Guaranty cycle co., St. Louis.
The original Guaranty cycle company. (Bicycles, children's vehicles, cycle accessories and sporting goods) sheet. Print. © 1Nov46; KK8121.

Guggenheim enterprises, Hollywood, Calif.
Solid sox. (Hosiery) sheet. Print. © 27Dec46; KK7815.

Guild agency, Boston.
1947 Red Sox - Braves home games. (Hood's ice cream) folder. Print. © 5Apr47; KK12165.

Gunderson, Gustav, Tremont, Pa.
The Flexi-sway cord holder. (Cord holder for electric irons) sheet. Print. © 14Oct46; KK8216.

H

Haas (A.) brewing co., Hancock, Mich.
Haas Pilsner beer. sheet. Label. © 29Jan47; KK7976.

Haines corp., Boston.
1947 catalog - these very latest 1947 mattress label designs ... stapled sheets. Print. © 5Feb47; KK10544.

Halfern's scalp service.
Halfern's scalp service. (Scalp ointment) sheet. Label. © Lila Fern Blake, d.b.a., Halfern's scalp service, Hutchinson, Kan.; 9Jan47; KK11094.

Hall, Margaret M. Sandra cleaner. see Sandra products co.

Hall hardware co., Minneapolis.
"Our own" red coat. (Paint) sheet. Label. © 3Feb47; KK10649.

Hall products co., Clifton, N. J.
Measure-knit; "the ruler needle" ... (Knitting needles) measuring device. Label. © 31Dec46; KK10153.

Haloid co., Rochester, N. Y.
Haloid fine photographic papers. envelope. Label. © 21May47; KK13840.

Halpert (A.) service, New York.
Localized cartoons are popular feature of Maryland weekly. (Advertising cartoons) folder. Print. © 2Jul46; KK10123.

Halpert (Joseph) inc., New York.
6 clippings. Prints.
"I want a good dress".
[New York, Printed by Promenade magazine] c1946. © 1Feb47, 1Apr47, 1May47, 1Jun47; KK10951, 11713, 12967, 13546.
[New York, Printed by Promenade magazine, Robert I. Johnson magazines] © 1Mar47; KK10938.
[New York, Printed by Robert L. Johnson magazines] © 1Jan47; KK7936.

Hamilton watch co., Lancaster, Pa.
Hamilton .. the fine American watch. (Hamilton watch catalog) 25 p. Print. © 1Feb47; KK10702.

Hammond (Harry D.) & co., Eustis, Fla.
The place they call Florida. (Post card guide folders) folder. Print. © 14Oct46; KK8220.

Hammond instrument co., Chicago.
16 clippings. Prints.
A more glorious voice for any music you play. (Hammond organ) © 25Dec46; KK10232.
Music no other instrument can match. (Hammond organ) © 25Oct46; KK10227.
Music of cathedral quality for your church-regardless of its size! (Organs)

© 15Dec46; KK10231.
Now- change all your ideas about the Solovox. (Organs) © 1Nov46; KK10228.
Now you can have church music that is unsurpassed! (Hammond organ) © 15Apr47; KK13331.
Organ music that makes a wonderful difference in your church! (Hammond organ) © 15Mar47; KK13332.
The real estate salesman who made money on the house! (Solovox) © 1Apr47; KK13330.
Something wonderful happens to you! (Hammond organ) © 25Feb47; KK13334.
The success story of the artist who framed his customers. (Solovox) © 1Feb47; KK11557.
Suppose you sold shirts instead of pianos. (Organs) © 1Dec46; KK10230.
The tale of the tailor who made music by the hatful! (Solovox) © 1May47; KK13329.
The tale of the tobacconist whose pipe dreams came true! (Solovox) © 1Mar47; KK11558.
Too bad Gus couldn't wait .. He wanted to enjoy the instrumental effects of the "Solovox" ... (Organs) © 1Oct46; KK10225.
Why most churches choose the Hammond organ .. (Organs) © 15Oct46; KK10226.
The world's most widely used two-manual church organ. (Organs) © 15Nov46; KK10229.
You'll play your favorite music and hear richer, more glorious tones. (Hammond organ) © 25Apr47; KK13333.

Hancock oil co. of California, Long Beach, Calif.
According to our records. (Hancock gasoline and motor oil) card. Print. © 1May47; KK12874.
Free comic books. (Hancock gasoline) clipping. Print. © 7Mar47; KK11734.
Get Hancock..the gas that gives you proof of performance. (Hancock gasoline) clipping. Print. © 11Feb47; KK11656.
Get proven power..proven mileage! (Hancock gasoline) clipping. Print. © 13Feb47; KK11795.
Hancock advanced lubrication ... card no. 1. (Hancock gasoline and motor oil) card. Print. © 1May47; KK12871.
Hancock prizes. (Hancock gasoline) folder. Print. © 7Mar47; KK11314.
Hey, kids! Free! Comic books and Cock-o'-the-walk stickers. (Hancock gasoline) clipping. Print. © 19Feb47; KK11460.
New comic books and cock-o'-the-walk stickers. (Hancock gasoline) clipping. Print. © 27Mar47; KK12755.
The pepper upper. (Hancock gasoline and motor oil) clipping. Print. © 9Apr47; KK13140.
Remember..the smootheness and ease of control ... (Hancock gasoline and motor oil) card. Print. © 1May47; KK12873.
The Sprinter. (Hancock gasoline and motor oil) clipping. Print. © 9Apr47; KK13139.
Thank you! (Hancock gasoline and motor oil) card. Print. © 1May47; KK12872.

Han-dee plastics co., Indianapolis.
It's here! ... The plastic laundry board ... The Han-dee washboard. broadside. Print. © 26Feb46; KK11729.

Hannay (Clifford B.) & son, inc., Westerlo, N. Y.
Looking for a new hose reel for your tank truck. (Hose reels) clipping. Print. © 1Dec46; KK7786.

Hansen's (Chr.) laboratory, inc., Little Falls, N. Y.
Magic in the kitchen. (Rennet powder) folder. Print. © 6Feb47; KK10719.
Origin, action and extraction of rennin. (Rennin) folder. Print. © 2Nov46; KK10718.

Hanson, Robert O., Torrington, Conn.
Smoothe for the hands. (Hand cream) sheet. Label. © 2Nov46; KK8086.

Hardegree, Heartsill Herbert, d.b.a. Sky harbor packing co. see Sky harbor packing co.

Hardwick stove co., Cleveland, Tenn.
Famous for looks, famous with cooks. (Gas ranges) sheet. Print. © 1Mar47; KK11658.
News about modern automatic gas ranges for your home economics department. folder. Print. © 26Feb47; KK11657.

Harmon, Dene, d.b.a. Dene's products. see Dene's products.

Harper-Wyman co., Chicago.
Harper Aut-o-out ash tray. folder. Print. © 6Jan47; KK8728.
The Harper pipe service. (Pipe ash tray and stand) folder. Print. © 14Nov46; KK12616.
A new realm of smoking pleasure with the Harper double barrel pipe. folder. Print. © 10Nov46; KK12615.
Your cooking is made easier because this range is equipped with ... (All-trol Harper top burner valves) card. Print. © 24Jan47; KK10581.

Harris-Seybold-Potter co., Cleveland.
Harris impressions. (Lithographic supplies) Folders. 3 prints.
  v. 6, no. 6, Nov.-Dec., 1946. © 27Dec46; KK7851.
  v. 7, no. 1, Jan.-Feb., 1947. © 24Feb47; KK10670.
  v. 7, no. 2, Mar.-Apr., 1947. © 25Apr47; KK12505.

Harrison, Irving, d.b.a. Joffe's. see Joffe's.

Harriss, Lloyd J., Chicago.
Lloyd J. Harriss pies. (Pies) broadside. Print. © 15May46; KK10847.

Harry and David, Medford, Or.
Tower of treats .. a regular "grand slam" (Fresh and candied fruits and candy) sheet. Print. © 1Sep46; KK7875.

Hastings manufacturing co., Hastings, Mich.
Tough but oh so gentle. When your automobile engine starts smoking ... (Gasoline engine piston rings) clipping. Print. © 15Feb47; KK8927.

Hays manufacturing co., Erie, Pa.
Hays water service products. 19 p. Print. © 1May47; KK13192.

Hayward co., New York.
"E-16" Hayward rehandling buckets. 8 p. Print. © 8Apr47; KK11622.
Hayward orange peel buckets. pamphlet. Print. © 21Dec46; KK7794.

Hearing aid battery service, Upper Montclair, N. J.
Another hearing aid - fact. clipping. Print. © 3Apr47; KK11474.
A message to the hard of hearing. (Hearing aids) clipping. Print. © 3Mar47; KK10576.
Opinions on hearing aids may differ-but facts-never! (Hearing aids) clipping. Print. © 27Mar47; KK11236.

Heating research corp., Muncie, Ind.
Announcing! Saf-aire; ductless, vented wall heater that burns natural, manufactured or LP-gas! (Gas space heater) clipping. Print. © 23Jan47; KK8354.

Heavenly silk lingerie, inc., New York.
Pure silk..makes its lovely return! (Lingerie) clipping. Print. © 1Feb47; KK12717.

Heileman (G.) brewing co., La Crosse, Wis.
It's good style to drink Old style. (Beer) clipping. Print. © 22Jan47; KK8413.

Helbros watch co., New York.
Parts that turn in tiny cups of ruby .. (Watches) clipping. Print. © 8Dec46; KK10261.
Rubies smoother than ice..harder than steel. (Watches) clipping. Print. © 9May47; KK12620.

Heliotype corp., Cambridge, Mass.
Three straight. (Game) envelope and gameboard. Label. © 26Nov46; KK8474.

Heller (B.) & co., Chicago. 4 sheets. Prints.
$1000.00 Guaranteed cream metal polish. (Metal polish for polishing brass, copper, aluminum and nickel) © 17Mar47; KK13613.
$1000.00 Guaranteed 50 per cent DDT wettable powder. (DDT wettable powder for the control of certain types of flies & some garden and greenhouse insects) © 19Mar47; KK13614.
$1000.00 Guaranteed moth killer. (Moth killer, kills moths on furs, woolen & silk garments, worsted rugs, carpets, pelts, robes, etc.) © 27Mar47; KK13615.
$1000.00 Guaranteed 10 per cent DDT powder. (DDT powder, kills lice, ants, bedbugs, fleas, carpet beetles, silverfish, crickets and dog ticks) © 6Mar47; KK13612.

Henry, Samuel I., Allentown, Pa.
Sweetheart- the honey of all curlers. (Hair curlers) card. Print. © 4Dec46; KK8114.

Henry, Thomas Francis, Little Rock, Ark.
The better mousetrap. (Candy) card. Label. © 14Dec46; KK13232.

Herb-ease co., Akron, Ohio.
Herb-ease. (Medicine for ulcers of the stomach) sheet. Label. © 19Feb47; KK10476.

Herman, Louis G. and Hersh, Morton L., d.b.a, American furniture sales co. see American furniture sales co.

Hern's, Canton, Ohio.
Queen fashions. (Women's apparel and accessories) clipping. Print. © 28Feb47; KK10643.

Hero manufacturing co., inc., Middleboro, Mass.
4 in 1 ruler gauge stitch holder. (A combined stitch holder, needle gauge, ruler and cable needle) sheet. Print. © 29Jan47; KK11838.

Herrmann & Jacobs corp., New York.
Tanvald trademark; made in Czechoslovakia. (Piece goods, sheets and like) sheet. Label. © 26Oct46; KK8766.

Herron, Charles, Bishop, Calif.
Good luck worms. (Bait cans) sheet. Label. © 15Feb47; KK10397.

Herschel products, inc., Cincinnati.
Herschel creme shampoo with lanolin for entire family. Rose. (Soaps, cosmetics, lotions, creams, shampoos, hair tonics,

toilet preparations and other allied products) sheet. Label. © 19May47; KK13970.

Hersh, Morton L. and Herman, Louis G., d.b.a. American furniture sales co. see American furniture sales co.

Hescheles (I. M.) inc., New York.
Carrying case, with built in and removeable index for phonograph records. (Record carrying case) sheet. Print. © 6May47; KK12599.

Heurich (Chr.) brewing co., Washington, D. C.
Capital beer. sheet. Label. © 5May47; KK12361.

Hewitt (Hortense B.) inc., New York.
Gayest of all intimate gifts .. glamour garters. (Ladies' glamour garters) 2 clippings. Prints. © 1Nov46, 1Dec46; KK11874, 10156.
How to make a hit with your heart throb.. (Glamour garters) clipping. Print. © 7Nov46; KK8124.

Hibbs, R. M., Philadelphia.
Steryl. (Germicide for general disinfecting) sheet. Label. © 12Dec46; KK7780.
Stik-gum. (Adhesive activator and germicide) sheet. Label. © 10Feb47; KK10962.

Himmel, Guss, d.b.a. Smartex uniform co. see Smartex uniform co.

Hit and say number games co., Los Angeles.
Play "Say". (Number games equipment) sheet. Label. © 1Oct46; KK8452.

Hix, Alfred G. O., Puente, Calif.
Balancing acrobat. (Plastic novelty) sheet. Label. © 13Sep46; KK10551.

Ho Chong co., inc., New York.
Ho Chong tea. sheet. Label. © 28Apr47; KK12363.

Hoague-Sprague corp., Lynn, Mass. & New York.
Barbet debs. (Shoe boxes) sheet. Label. © 24Mar47; KK11300.
Barbets. (Shoe boxes) 2 sheets. Label. © 17Feb47; KK10310.
The Belmore shoe. (Shoe boxes) box & lid. Label. © 14Feb47; KK10399.
Betty Walker. B 204 AB. (Shoe boxes) box. Label. © 11Jun47; KK13735.
Bonnelli handcrafted by S.J.M. (Shoe boxes) lid and box. Label. © 24Dec46; KK10129.
Cayuga-moc. (Shoe boxes) sheet. Label. © 12May47; KK13158.
Chase's comfort casuals. (Shoe boxes) box & lid. Label. © 18Feb47; KK10468.
Children's fine shoes by Ayers. (Shoe boxes) sheet. Label. © 7Apr47; KK11937.
Corliss debs. C 182 AB. (Shoe boxes) box. Label. © 6Jun47; KK13731.
Fine footwear by Greg-Lee. (Shoe boxes) box and lid. Label. © 28Jan47; KK8467.
Genie shoes for children. G 63 AB. (Shoe boxes) box. Label. © 5Jun47; KK13732.
Herald pla-girl; genuine goodyear welt. (Shoe boxes) 2 sheets. Label. © 14Feb47; KK10309.
High fliers. H 97 AB. (Shoe boxes) box. Label. © 9Jun47; KK13733.
Magic stride by Gregory & Read. (Shoe boxes) shoe box and lid. Label. © 10Feb47; KK8965.
Miss Tuffet. M 1840 A. (Shoe boxes) sheet. Label. © 17Jun47; KK13841.
Nature footwear. (Shoe boxes) box & lid. Label. © 5Feb47; KK8889.
Penn-Craft footwear. (Shoe boxes) shoe box. Label. © 20Mar47; KK11301.
Rompers hand lasted casual footwear. (Shoe boxes) lid and box. Label. © 21Jan47; KK8336.
Sebago-Moc. (Shoe boxes) sheet. Label. © 29Apr47; KK12271.
Sheppard's shoes. (Shoe boxes) lid and box. Label. © 25Oct46; KK10269.
Sportkiks Werbin of California. (Shoe boxes) lid and box. Label. © 26Dec46; KK8060.
Tarsal tred shoes. (Shoe boxes) lid and box. Label. © 12Dec46; KK10086.
Toppers. (Shoe boxes) 2 sheets. Label. © 14Feb47; KK10308.
Treadwell. (Shoe boxes) shoe box. Label. © 1May47; KK12497.
Vicki debs. (Shoe boxes) cardboard box. Label. © 9May47; KK12867.
Wayne Walker korrectives. (Shoe boxes) shoe box. Label. © 29May47; KK13417.
Wonder walker welts by Wayne. (Shoe boxes) shoe box. Label. © 20May47; KK13159.

Hoffman beverage co., Newark, N. J.
Hoffman Tom Collins mixer. (Non-alcoholic beverage) sheet. Label. © 19May47; KK13887.
Where minks and sables meet at ringside tables. (Club soda & pale dry ginger ale) clipping. Print. © 18Feb47; KK10496.
Where Santa has to whistle for a cab. (Ginger ale and club soda) clipping. Print. © 18Dec46; KK8052.
Where small fry get the lion's share of attention ... (Pale dry gingerale) clipping. Print. © 14Mar47; KK11160.

Hohenadel (John) brewery, inc., Philadelphia.
When the 2nd tastes as good as the first that's Hohenadel beer. sheet. Print. © 22Jan47; KK8389.

Holcomb & Hoke manufacturing co., inc., Indianapolis.
Sleep-condition your home for summer. (Ventilating fans) clipping. Print. © 19Mar47; KK11338.

Holder, Leonard H., Washington, D. C.
Let the sizzling rays of the hot sun cool your roof. (Automatic roof cooper) folder. Print. © 24Jan47; KK8777.

Hollywood fruit confections, inc., Los Angeles.
Hollyfruit California pure orange marmalade. sheet. Label. © 11Oct46; KK8420.

Holophane co., inc., New York.
The new Holophane surgical lighting system. (Illuminating appliances) folder. Print. © 15Mar47; KK12542.
New..product of Holophane research. (Illuminating appliances) folder. Print. © 15Feb47; KK12541.

Holsum products.
Holsum brand salad dressing. sheet. Label. © Jewett & Sherman co., d.b.a. Holsum products, Milwaukee; 31Dec46; KK12741.

Home decorators, inc., Newark, N. Y.
Fotostory by the silver counselor; a fascinating new career for women. (Prestige plated silver and State House sterling silver) clipping. Print. © 28May47; KK13729.
"My wedded wife..from this day forward". (Silver plate) clipping. Print. © 23Apr47; KK12843.

Honey products co., Elsinore, Calif.
Oh-honey! (Candy) sheet. Label. © 25Jan47; KK11691.

Hood, Aaron Franklin, Kannapolis, N. C.
Hood marker memorials. (Glass grave marker) folder. Print. © 18Apr47; KK12563.

Hopkins, Glenn F.
Glasses to fit your purse, person and personality. (Eye glasses) sheet. Print. © 28Dec46; Glenn F. Hopkins and Gerald H. Leshgold, Portland, Or.; KK10178.

Horning, Elizabeth and Baker, Edna R., d.b.a. Baker-Horning co. see Baker-Horning co.

Hornung (Jacob) brewing co., Philadelphia.
"Everybody's friend" Hornung beer. clipping. Print. © 8Jan47; KK8314.

Hoskins, Warren W. This is it. see Whitlock, C. G.

House of Milo, Birmingham, Ala.
Mom says my things are safe when washed in Annite. (Washing powder) clipping. Print. © 19Mar47; KK11090.

Howard and Foster, inc., Brockton, Mass.
Jody-Joe. (Shoes) sheet. Label. © 16May47; KK13239.

Hubbell's (Mrs.) bakeries, Phoenixville, Pa.
Cream sandwich cookies, taste thrills brand. sheet. Label. © 7Apr47; KK11569.

Hudnut, Richard, New York.
A fit and fair primer, by Ann Delafield. (Cosmetics) folder. Print. © 25Feb46; KK10103.

Hudson (H. D.) manufacturing co., Chicago.
23 clippings. Prints.
Brood extra strength, vitality into chicks. © 18Jan47; KK8746.
Built to add dollars to your milk check. (Dairy barn equipment) © 21Sep46; KK8743.
Built to fatten hogs faster. (Livestock equipment) © 16Nov46; KK8744.
Extra sales for the asking. (Dusters) © 1Feb47; KK8748.
For steady sales, put these two pictures together. (Sprayer & dusters) © 1Sep46; KK10381.
Here today - gone tomorrow. (Electric insecticide sprayer) © 1Jan47; KK8849.
High sign to profits. (Farm equipment) © 1Mar47; KK12181.
Hudson tested and proved equipment profit makers. (Farm equipment) © 1May47; KK12481.
It never fails, reputation makes sales. (Barn and poultry equipment) © 23Nov46; KK8846.
Just six little words and the extra sale is yours! (Dusters) © 15Feb47; KK12180.
Look for this sign on your next sprayer. (Sprayers) © 1Feb47; KK12179.
The mark of the best guy. (Barn and poultry equipment) © 21Dec46; KK8745.
Pay less for better pest control: Hudson Wizard lektrik-spray. (Insecticide sprayer) © 5Nov46; KK7999.
Plug it in and forget it! Hudson Wizard lektrik spray. (Insecticide sprayer) © 5Oct46; KK7997.
Right with you; Think of Hudson as your partner in ... (Poultry, livestock and barn equipment) © 25Jan47; KK8747.
Save time and work. (Sprayers and dusters) © 1Mar47; KK12182.
She's your friend for life ... (Sprayers and dusters) © 1Nov46; KK10383.
The sign of Hudson the best buy. (Sprayers & dusters) © 9Nov46; KK12634.
Steady customer in the making. (Sprayers and dusters) © 1Oct46; KK10382.
This year, give dust extra killing power. (Duster) © 17Mar47; KK12183.

Thousands in use. (Insecticide sprayer) © 5Dec46; KK8441.
Your "dust dollar" goes farther. (Dusters) © 12Apr47; KK12236.
You're out in front. (Insecticide sprayer) © 26Oct46; KK7998.

Hungerford & Terry, inc., Clayton, N. J.
Boiler feedwater treatment ... (Water softeners) 19 p. Print. © 17Apr46; KK7776.
Inversand zeolite water softeners. 23 p. Print. © 8Feb46; KK7775.

Hunt foods, inc., Los Angeles.
(Tomato sauce) 7 clippings. Prints.
A delicious, thrifty cooking sauce from California makes flavory veal cutlets from the Middle West. © 18Apr47; KK13327.
A wonderful cooking sauce from California.
[New York, Printed by Time & Life, inc.] © 7Mar47; KK11555.
[New York, Printed by Time, inc.] © 10Jan47, 21Feb47; KK10656, 10658.
[Philadelphia, Printed by Curtis pub. co.] © 29Jan47; KK10657.
A wonderful cooking sauce from California makes this delicious spaghetti from Manhattan. © 28Mar47; KK13328.

Hupp metal works co., New York.
Crowd control equipment and decorative hardware. (Crowd control posts, control ropes and rope end, wall plates, sand urns, wine coolers ...) folder. Print. © 3Apr47; KK12503.

Hydra-lube oil co., Tampa, Fla.
Hydra-lube. (Break in and tune up oil) sheet. Label. © 8Jan47; KK13667.

Hygienic products co., Canton, Ohio.
Sani-flush for cleaning toilet bowls. metal sheet. Label. © 12Aug46; 2c 7Apr47; KK11484.

I

Ideal dental products co., Chicago.
Facts worth knowing. (Dental preparations and medical preparations) folder. Print. © 30Jan47; KK8504.

Ideal industries, inc., Sycamore, Ill.
Look for new profits through these I's. (Ideal "wire-nuts" broadside) folder. Print. © 2Apr47; KK13572.

Ideal tooth inc., Cambridge, Mass.
A new system of tooth selection. (Artificial teeth) folder. Print. © 15Jan47; KK10417.

Ideas development co., San Diego, Calif.
Tuffie blanket gripper. (A clamp or gripper for holding blankets) card. Print. © 5Feb47; KK10331.

Ideas unlimited, inc., Elyria, Ohio.
It's-a-dilly pipe stem cleaner. card. Print. © 1Apr47; KK11878.

Ilg electric ventilating co., Chicago.
"Night-cool" buildings this economical Ilg way. (Ventilating fans and blowers) folder. Print. © 1Apr47; KK11483.
Save time! Save money! Save weight! Save space! (Ventilating fans and blowers) folder. Print. © 1Dec46; KK11482.

Illinois transformer co., Chicago.
A precision built ITC product. (Electric transformers) sheet. Print. © 22Jan47; KK7990.

Imperial paper & color corp., New York.
Always first in fashion. (Wallpaper) clipping. Print. © 20Feb47; KK11667.

In-B-tween co., Baltimore.
Annapolis very mild holder-attached cigar. sheet. Label. © 5May47; KK13720.

Indian chemical co., Wichita Falls, Tex.
Chief paraffin solvent. sheet. Print. © 27Feb47; KK12225.

Indian rock orchard co., Bridgeport, Col.
Indian rock brand mountain grown Colorado peaches. (Foods and ingredients of foods, fresh peaches) sheet. Label. © 28Mar47; KK11964.

Indiana steel & wire co., Muncie, Ind.
Preformed armor rods. folder. Print. © 21May47; KK13462.

Indiana steel products co., Chicago.
Chart your course with permanent magnets. clipping. Print. © 1Feb47; KK10601.
Functional design in permanent magnets. clipping. Print. © 1Apr47; KK13395.
How permanent is a permanent magnet? clipping. Print. © 1Oct46; KK10597.
Hyflux links electronics and mechnaics. (Permanent magnets) clipping. Print. © 1Mar47; KK11044.
Magnetizing a permanent magnet. clipping. Print. © 1Sep46; KK10596.
New names in permanent magnet materials ... clipping. Print. © 18Jan47; KK10600.
Now! We're ready to demonstrate Hyflux ... (Permanent magnets) clipping. Print. © 1Dec46; KK10599.
Permanent magnets help guide science and industry. clipping. Print. © 1Jul46; KK10594.
Permanent magnets help reveal hidden resources. clipping. Print. © 17Aug46; KK10595.
Sintered Alnico magnets now made by Indiana steel. (Permanent magnets) clipping. Print. © 1Nov46; KK10598.

Industrial sapphire manufacturing co., inc., Flushing, L. I., N. Y.
Norris ... flame-tip full-jewel sapphire needle. (Phonograph needles) display stand. Label. © 18Nov46; KK8098.

Industrial tape corp., New Brunswick, N.J.
(Cellophane tape) 7 clippings. Prints.
Card tricks. © 17Jan47; KK8739.
Cues for indoor sports. © 24Jan47; KK10317.
Hey- look who's here to help you! © 3Jan47; KK8737.
Pointers for packers. © 21Mar47; KK12490.
Schoolroom tips. © 10Jan47; KK8738.
Smart tips for odd jobs. © 28Mar47; KK12491.
Spring cleaner's little helper. © 14Mar47; KK11348.

Ingersoll-Rand co., New York.
Chemical pumps built of Ircamet. folder. Print. © 17Dec46; KK7819.

Ingraham (E.) co., Bristol, Conn.
(Clocks and watches) 4 clippings. Prints.
The Earlys are never late for the movies.
[Chicago, Printed by Time, inc. © 6Jun47; KK13489.
[Philadelphia, Printed by Curtis pub. co. © 19Mar47; KK11145.
The Earlys begin another happy day. © 4Apr47; KK11605.
Mr. Early starts his fishing trip. © 30Apr47; KK12482.

Ingrid of Hollywood, Hollywood, Calif.
Ingrid of Hollywood. "Inspired by the stars." (Clothing) sheet. Label. © 27Jan47; KK6992.

Inland rubber corp., Chicago.
Here they are - new Inland fuse patches. (Tube repair materials) clipping. Print. © 3Mar47; KK11908.
Inland fuse patches for vulcanized repairs to natural and synthetic rubber inner tubes. (Tube repair materials) sheet. Label. © 30Dec46; KK7808.
Inland fuse patches no. 652 for vulcanized repairs to natural and synthetic rubber inner tubes. (Tube repair materials) sheet. Label. © 30Dec46; KK7809.
Matchless long-term protection. (Preservative for instruments, machinery & materials) folder. Print. © 23Dec46; KK8901.

International cellucotton products co., Chicago.
(Kleenex) 4 clippings. Prints.
Little Lulu goes snooping by Margé. © 3Nov46; KK7888.
Little Lulu plays audience by Margé. © 29Dec46; KK7890.
Little Lulu scoops the news by Margé. © 1Dec46; KK7889.
Little Lulu; the inquiring reporter by Margé. © 2Jun46; KK7887.

International harvester co., Chicago.
So easy to use..that it's easy to sell! (Electrical refrigerators) clipping. Print. © 14Apr47; KK12134.

International latex corp., Dover, Del.
For summer and vacation wear. (Women's girdles) clipping. Print. © 20Mar47; KK11901.
In a sea of checkable facts no store can afford the luxury of inaction that is born of "guess". (Women's rubber girdles) clipping. Print. © 13Feb47; KK10369.
Plastikool sheet. (Waterproof crib and the like sheet) box. Label. © 2Dec46; KK7777.
Playtex is a precision garment. (Women's rubber girdles) clipping. Print. © 13Feb47; KK12265.
Playtex living girdle; always fresh! clipping. Print. © 16Jan47; KK8574.
Playtex living girdle; gives firm control with freedom. (Women's rubber girdles) clipping. Print. © 16Jan47; KK8575.
Playtex living girdle in slim silvery tubes ... (Women's rubber girdles) clipping. Print. © 6Feb47; KK10332.
Playtex living girdle; porous like your own skin. 2 clippings. Prints. © 9Jan47, 16Jan47; KK8254, 10530.
Playtex living girdle sells on sight ... (Women's rubber girdles) clipping. Print. © 9Jan47; KK8252.
Playtex living girdle smooths wherever it touches. (Women's rubber girdles) clipping. Print. © 9Jan47; KK8253.
Playtex living girdle; the only girdle with an all-way stretch. (Women's rubber girdles) 2 clippings. Prints. © 9Jan47, 16Jan47; KK10531, 8573.
Playtex living girdles acclaimed the retail success story of 1947 ... (Women's rubber girdles) clipping. Print. © 6Feb47; KK10333.

International minerals & chemical corp., Chicago.
Kou-chi mei-wei-fen. (Commercial print advertising vegetable Glutamate) folder. Print. © 10Mar47; KK12561.

International nickle co., New York.
(Nickle and nickle products) 7 clippings Prints.
The bride wore coal, air and water ... © 7Apr47; KK12145.
Come into our best-looking room .. and meet "your unseen friend". © 1May47; KK12682.
Enjoy orchard-fresh peaches now..from the hand of your "unseen friend". © 5Mar47; KK11027.

More fish..more fight,,more fun..when "your unseen friend" goes along. © 10May47; KK12683.
When seconds count.. your "unseen friend" helps get the number fast. © 1Nov46; KK8681.
Your new bumper's "showroom shine" will last ... because of nickel ... © 2Jan47; KK8661.
Zip out the weather's nip .,, with a hand from your "unseen friend" ... © 3Feb47; KK8662.

International resistance co., Philadelphia.
When a little means a lot. (Resistors) clipping. Print. © 3Mar47; KK12441.
You can add up your income with a soldering iron! (Resistors) clipping. Print. © 15Feb47; KK12231.

International silver co., Meriden, Conn.
5 clippings. Prints.
I never thought I'd get married. (Sterling) © 15Feb47; KK11556.
The moment's here.. and I'm frightened. (Sterling silver) © 17Jan47; KK10659.
Please put stars in my eyes. (Sterling) © 20Apr47; KK13316.
What it's like to be in love. (Sterling silver) © 7Feb47; KK10660.
Would mother have minded very much? (Sterling) © 4Apr47; KK13317.

International silver co., Holmes & Edwards division, Meriden, Conn.
(Sterling silverplate inlaid) 13 clippings. Prints.
Advice from a bride of '27. © 30Apr47; KK12623.
At home ... © 25Feb47; KK11112.
Beautiful..and not so dumb! © 28Apr47; KK12378.
Big moment in your life! © 25Nov46; KK8427.
Congratulations on your 100th anniversary. © 30Jan47; KK8642.
Conversation at Main, Locust. © 26Mar47; KK11546.
"Hello darling!" I've just seen something marvelous. © 23Dec46; KK8042.
Knowing shopper! © 20Dec46; KK8041.
Particular? .. and how! © 19Nov46; KK8030.
Silverware..or..silver-wear? © 26Mar47; KK11545.
Thank my lucky stars! © 28Feb47; KK10968.
Which spoon would you choose ... © 28Jan47; KK8641.
Women of all ages thank their lucky stars for these ... © 24Apr47; KK12214.

Interwoven stocking co., New Brunswick, N.J.
Father's day, June 15th [and] "Nu-top" short socks. (WC 175 [and] WC 176) (Men's socks) card. Print. © 15May47; KK13751.
Interwoven English ribbed socks ... (Men's socks) clipping. Print. © 1Apr47; KK12130.
Interwoven s new cable cord toe tip. (Men's socks) clipping. Print. © 21Feb47; KK10503.
Keep cool! [and] Marvelous wear resisters. (Men's socks) broadside. Print. © 6May47; KK12866.
Keep cool! (Men's socks) clipping. Print. © 14May47; KK12864.
No holes to darn! [and] The sock of the well dressed man. (Men's socks) broadside. Print. © 6May47; KK12865.

Italian Swiss colony, San Francisco.
Catch this bouquet! (Wine) clipping. Print. © 22May47; KK13126.
Corking good wine! clipping. Print. © 23Jan47; KK7970.
Picking choice wines. clipping. Print. © 27Feb47; KK10558.
So you're going to give a cocktail party. (G & D American vermouth) pamphlet. Print. © 2Dec46; KK10268.
World-famous California wines Italian Swiss colony; a colony cellar in California ... clipping. Print. © 26Dec46; KK7802.

Ivey, Joseph Ralph, Denver.
Sulfago for that tired battery. (Chemical) sheet. Label. © 1Mar47; KK10851.

J

Jackson, Norma Helen, Denver.
Gold medal bread. clipping. Print. © 13Dec46; KK10104.

Jaco-lac decal co., Chicago.
Florida souvenir decals ... (Decalcomania) postcard. Print. © 28Dec46; KK8054.

Jacuzzi bros., inc., Richmond, Calif.
"Automatic water" by Jacuzzi. (Pumps & systems) clipping. Print. © 15Mar47; KK11081.

James industries, inc., Philadelphia.
Slinky. ("Slinky" spring wire toy) cardboard box. Label. © 20Mar47; KK12036.
Slinky, confidentially, it "slinks"... ("Slinky" spring wire toy) sheet. Print. © 16Dec46; KK12035.

Javaco manufacturing co., New York.
No. 13 BCR bait casting reel. (Fishing reel) box. Label. © 21Jan47; KK10477.

Javor, George, Chicago.
Frigidweld. (Welded castings) sheet. Print. © 23Sep46; KK12008.

Jay-Cee shirts co.
Jay-Cee pants, "Made to perfection for complete protection." (Men's pants) card. Label. © 10Jan47; KK10484.
Jay-Cee shirt and pants. (Men's shirts and pants) card. Label. © 10Jan47; KK10482.
Jay-Cee shirts, "tailored to perfection". (Men's shirts) card. Label. © 10Jan47; KK10483.

Jenny optical co., Boston.
Physio logikals. (Trial fit lens for contact lens work) folder. Print. © 1May47; KK12449.

Jepperson, Richard, d.b.a. Natracolor laboratories. see Natracolor laboratories.

Jeppi (John) & bro., Baltimore.
Fresh roasted peanuts. paper bag. Print. © 16Jun47; KK13945.

Jewett & Sherman co., d.b.a. Holsum products. see Holsum products.

Joe C. Joyce, jeweler. see Joyce, Joe C.

Joffe, Morris, d.b.a. Joffe's. see Joffe's.

Joffe pen co., inc., New York.
Back again for volume sales; 59¢ sellers. (Fountain pens -mechanical pencils) sheet. Print. © 25Feb47; KK10497.

Joffe's.
Joffe's double wrapped kandystiks. (Candy sticks) cellophane bag. Label. © Morris Joffe and Irving Harrison, d.b.a. Joffe's, Brooklyn; 7Mar47; KK11861.

Johansen bros. shoe co., inc., St. Louis.
5 clippings. Prints.
A color argument in favor of black. (Ladies shoes) © 1Jan47; KK8128.
Joanne never looked better ... © 1Mar47; KK11119.
Johansen. (Ladies shoes) © 1Mar47; KK11120.
Johansen shoes. (Women's shoes) © 1Feb47; KK8648.
Skip into spring - and all it means ... (Ladies shoes) © 1Mar47; KK10984.

John-Raider associates, New York.
The impression lasts. (Birthday cards) folder. Print. © 27May47; KK13121.

Johnnybets co., East Providence, R. I.
Playtime kit for bed, home, gift, travel. card. Label. © 28Feb47; KK11461.

Johnson (S. C.) & son, inc., Racine, Wis.
4 clippings. Prints.
Closeup of a shining success! (Johnson's carnu) © 1May47; KK12369.
"Nope..it's not done with mirrors!" (Magazine advertisement for Johnson's Glo-coat) © 3Apr47; KK12289.
"Now I make light work of my light woodwork" © 25Apr47; KK12368.
"So we rented the old haunted house!" (Magazine ad - Johnson's paste wax) © 1May47; KK12287.

Johnson (Walter H.) candy co., Chicago.
6 clippings. Prints.
Roger Wilco, always right on deck! (Candy bar) © 2Mar47; KK10731.
Roger Wilco calls the tune! (Candy) © 1Jun47; KK13394.
Roger Wilco gets the drift. (Candy bar) © 5Jan47; KK7854.
Roger Wilco in a flaming adventure. (Candy bar) © 6Apr47; KK11577.
Roger Wilco in the sunny South ... (Candy bar) © 2Feb47; KK8671.
Roger Wilco puts the bump on a log! (Powerhouse candy bar) © 4May47; KK12379.

Johnson and Johnson, New Brunswick, N. J.
John Benjamin Murphy; 1857-1916. (Sutures) folder. Print. © 2Jan47; KK7894.
Merritte Weber Ireland 1867- (Sutures) folder. Print. © 1May47; KK12485.
Rudolph Matas. (Sutures) folder. Print. © 3Mar47; KK12647.

Johnson hatchery, Iowa City, Ia.
Johnson's gold mix. (Feeds) card. Label. © 1Nov46; KK8759.

Jones, Herb, Chicago.
A few of the many uses you'll find for Herb Jones all-purpose food-saving bags. (Plastic bags) sheet. Label. © 1May47; KK13243.

Jones, Lawrence, d.b.a. Natracolor laboratories. see Natracolor laboratories.

Jones (Madam) co. Lanolin-sulphur and tar. oil. see Valmor products co.

Jordan & Johnson, Brooklyn.
Tropiment ... a tropical ointment preparation ... sheet. Label. © 22Apr47; KK12466.

Jordan party kits, inc., Excelsior, Minn.
Baby shower. (Party kits) sheet. Label. © 15Nov46; KK12229.
Bridal shower. (Party kits) sheet. Label. © 15Nov46; KK12228.
Jordan party kits. folder. Print. © 15Jan47; KK13571.

Joseph (Irven) inc., Jersey City.
Correct children's shoes for normal or weak feet. broadside. Print. © 1Apr47; KK11161.

Joyce, Joe C., Dallas.
Joe C. Joyce, jeweler. (Watches, clocks, jewelry) card. Print. © 15Jul46; KK7820.

Juilliard (A. D.) & co., inc., New York.
"Fine fabrics are the foundation of fashion.
(Girl on rooster) clipping. Print. © 5Feb47; KK13450.
(Girl with clown) clipping. Print. © 29Jan47; KK13449.

Julian Kokenge co., Columbus, Ohio.
Shortback foot savers, shoes with a dual personality. (Foot saver shoes)
[Philadelphia, Printed by Ladies home journal] clipping. Print. © 30Apr47; KK13448.
[Stamford, Conn., Printed by Vogue magazine] clipping. Print. © 18Mar47; KK13446.

K

Kaegi, George A., d.b.a. Liquid rubber appliance laboratories. Prosthetic appliances, patented. see Liquid rubber appliance laboratories.

Kahan, Harry, Brooklyn.
The wonder bead package. (Beads) envelope. Label. © 24Feb47; KK10424.

Kahn (David) inc., North Bergen, N. J.
The "class" of '47. (Fountain pens and pencils) broadside. Print. © 1May47; KK13451.
Make more pen-money. (Fountain pens) clipping. Print. © 1Feb47; KK11626.
One dollar? Are you kidding? Wearever de luxe. (Fountain pens and mechanical pencils) broadside. Print. © 1Jan47; KK8709.
Sell value .. pocket profits with these two outstanding numbers. (Fountain pens) clipping. Print. © 3Mar47; KK11113.
Simply magnificent. New! Wearever Marlboro. (Fountain pens) clipping. Print. © 21Mar47; KK11336.

Kaiser-Frazer corp., Willow Run, Mich.
The 1947 Kaiser special. (Automobiles) pamphlet. Print. © 30Nov46; KK10721.

Kalak water co. of New York, inc., New York.
The American mineral water since 1915. (Mineral water) sheet. Print. © 28Feb47; KK11665.

Kalart co., Stamford, Conn.
(Photographic accessories) 9 clippings. Prints.
For easier-to-take better pictures. © 18Mar47; KK11049.
It's national baby week. © 27Apr47; KK12132.
The Kalart compak passive speed flash. © 15Feb47; KK11381.
The Kalart synchronized prism range finder and focuspot. © 15Mar47; KK11869.
Make your store speed flash headquarters now! © 1Feb47; KK11950.
New! Kalart push button body release. © 10Apr47; KK11343.
The new shockproof Kalart synchronized prism range finder. © 15Jan47; KK8844.
Now available! Kalart master automatic speed flash. © 15Apr47; KK12447.
Now ready! Kalart high speed ... © 15Feb47; KK10422.

Kaminski, Edward B., Los Angeles, Calif.
Kami-kit; fun with photograms. (Photographic game) sheet. Label. © 6Mar47; KK12743.

Kamish, Nathan, d.b.a. Kamish food products co. see Kamish food products co.

Kamish food products co.
Mel-O-jell strawberry dessert. sheet. Label. © Nathan Kamish, d.b.a., Kamish food products co., Chicago; 1Apr47; KK13794.

Kapp, Kit S., Cincinnati.
Southern Belle. (Model construction kit) sheet. Print. © 28Feb47; KK10970.

Karagheusian (A. & M.) inc., New York.
Glamour lives tirelessly. (Rugs and carpets) clipping. Print. © 25Mar47; KK12781.
Patterns painted by light and shadow. (Rugs and carpets) clipping. Print. © 24Feb47; KK12780.
Soft-spoken luxury. (Rugs and carpets) clipping. Print. © 24Jan47; KK10760.

Karampelas, Gust, d.b.a. Woodsmen food products. see Woodsmen food products.

Karampelas, Leo, d.b.a. Woodsmen food products. see Woodsmen food products.

Kaufman (Henry J.) and associates, Washington, D. C.
Regardless of any and all atmospheric conditions it's always clear listening with FM (Frequencv modulation) (Frequency modulation radio sets) clipping. Print. © 10Jan47; KK8213.

Kaufman, Richard, Wilkes-Barre, Pa.
Autograph hound. (Toy dog) oilcloth sheet. Label. © 3Apr47; KK11649.

Kaufmann department stores, inc., Pittsburgh.
A natural! B. H. Wragge's jet set of pure silk shantung. (Clothing at Kaufman's) clipping. Print. © 1Apr47; KK11632.

Kaufmann department stores, inc. See also Kaufmann's.

Kaufmann's.
"Be in tiers" ... if it's out of this world it's here! (Clothing at Kaufmann's) clipping. Print. © Kaufmann's department stores, inc., d.b.a., Kaufmann's, Pittsburgh; 10Apr47; KK12221.
A natural! ... If it's out of this world it's here! (Clothes at Kaufmann's) clipping. Print. © Kaufmann's department stores, inc., d.b.a., Kaufmann's, Pittsburgh; 31Mar47; KK12222.

Kaufmann's. see also Kaufmann department stores, inc.

Kayel products corp., Detroit.
Kayel wheels, stamped wheels for industry. folder. Print. © 15Mar47; KK13780.

Kaylon, inc., New York.
All men are not created equal; which one are you? (Clothing) sheet. Print. © 15Nov46; KK8040.
"Form-sizing". (Clothing) folder. Print. © 15Oct46; KK8223.
Globe trotter. (Clothing) sheet. Label. © 15Feb47; KK11226.
Just think- in this package you have a complete informal wardrobe. (Clothing) broadside. Print. © 18Feb47; KK10449.
Pardon us for pointing. (Clothing) folder. Print. © 24Apr47; KK12215.
Weekend wardrobe; Styled by Harry Berger. (Clothing) broadside. Print. © 18Feb47; KK10448.

Keeran, Charles R., Evanston, Ill.
Twin wheel; windproof lighter. (Cigarette lighter) carton. Label. © 28Dec46; KK7952.

Keifer, Donald E., Oakland, Calif.
Pioneers protecto-charge. (Additive for sulphuric acid battery electrolyte) envelope. Label. © 14Mar47; KK11040.

Keith laboratory.
Perfecto cream. (Chemicals used for a repellent and insecticide) sheet. Label. © C. W. and Ruby R. Keith, d.b.a., Keith laboratory, Strawberry Point, Iowa; 10Aug46; KK12285.

Kelley laboratories, Sylacauga, Ala.
Ancient Egyptian ant exterminator. (Insecticide) sheet. Label. © 15Mar47; KK11690.

Kellogg (John L.) & co., South Elgin, Ill.
Cream of all-coffee ... with cream added. (Soluble coffee with cream) sheet. Label. © 15Feb47; KK10557.

Kellogg (M. W.) co., New York.
(Solexol process) 6 clippings. Prints.
And the benifits are only beginning. © 31May47; KK13356.
Animal..vegetable..or marine? © 3May47; KK12581.
Making a miracle work better. © 19Apr47; KK12580.
New economy. New quality new high yields in the refining of non-mineral oils! © 23Nov46; KK12577.
Sea of plenty - more! © 11Jan47; KK12578.
Short cut to whiteness. © 1Mar47; KK12579.

Kellogg co., Battle Creek, Mich.
Breakfast fun for everyone! (Breakfast cereal) clipping. Print. © 21Feb47; KK13803.
Dogs I've known, by Robt. Day. (Dog food) 5 clippings. Prints. © 18Dec46, 18Jan47, 24Jan47, 25Jan47, 30Jan47; KK11939, 10315, 11940, 11941, 10316.
Double-treat breakfast. (Breakfast cereal) clipping. Print. © 26Feb47; KK13802.
Extra fresh.
(Breakfast cereal) clipping. Print. © 27Mar47; KK13237.
(Cereal) clipping. Print. © 20Feb47; KK11347.
Lookit! A slick beanig and five different comic buttons! (Breakfast cereal) clipping. Print. © 15Apr47; KK13548.
Small fry.
Most popular ... (Breakfast cereal) clipping. Print. © 9Feb47; KK11710.
Top favorite. (Breakfast cereal) clipping. Print. © 2Mar47; KK12489.
Small fry, by Steig.
Better tasting (Breakfast cereal) clipping. Print. © 6Mar47; KK13045.
Fresher. (Breakfast cereal) clipping. Print. © 13Feb47; KK13042.
Greatest name. (Breakfast cereal) clipping. Print. © 5Mar47; KK13044.
Most popular. (Breakfast cereal) clipping. Print. © 27Feb47; KK13043.
Powerhouse. (Breakfast cereal) clipping. Print. © 13Mar47; KK13046.
Time-saver breakfast. (Breakfast cereal) clipping. Print. © 18Mar47; KK13047.
Snap! Crackle! and Pop!
They save a beautiful friendship. (Cereal breakfast food) cardboard box. Label. © 28May47; KK13552.
They take a trip in the sky. (Cereal breakfast food) cardboard box. Label. © 12Apr47; KK12270.
Start collecting these nifty bird pictures now! (Breakfast cereal) clipping. Print. © 1Apr47; KK13547.
Take your pick! (Breakfast cereal) clipping. Print. © 9Feb47; KK11711.
Top favorite. (Breakfast cereal) clipping. Print. © 20Mar47; KK13236.
Yes! Pictures that mom can iron right on your shirt! (Breakfast cereal) clipping. Print. © 15Apr47; KK13549.

Kelly oil co., Yakima, Wash.
100 o/o pure paraffin base atomic motor oil. sheet. Label. © 1Feb47; KK8285.

Kem-o-kal manufacturing co., Philadelphia.
Tiz washing machine soap powder... (Washing soap powder & detergent) sheet. Label. © 10Nov46; KK8765.

Ken tool manufacturing co., Akron, Ohio.
New..Ken Chevrolet universal truck wrench - for 1946 and 1947 models. (Alloy steel universal truck wrench) sheet. Print. © 12May47; KK13670.

Kennametal, inc., Latrobe, Pa.
Here's the new Kennametal percussion bit. folder. Print. © 12Mar47; KK12842.

Kennel supply co., Jacksonville, Tex.
Headstart. (Dog food) sheet. Label. © 11Dec46; KK12283.
Ranch boy. (Dog food) sheet. Label. © 11Dec44; KK12282.

Kent industries.
E-race-it ink eradicator. (Ink eradicator dispenser, stand, and refill bottle) box. Label. © Kent industries, partnership, Frank K. Lumpkin and Ruby A. Lumpkin, partners, St. Joseph, Ill.; 5May47; KK13466.

Kent products co., Chicago.
Make better coffee - serve it more attractively. (Coffeemaker) clipping. Print. © 17Nov46; KK10620.

Kerr's, inc., Oklahoma City.
Excitement's afoot in junior circles over our Carlye collection! (Dresses) clipping. Print. © 22Jan47; KK12320.

Kessler, Milton, Baltimore.
Tony and Jim were unhappy because they didn't have horseshoes ... (Boys' wash suits) pamphlet. Print. © 7Oct46; KK10098.

Keuffel & Esser co., Hoboken, N. J.
K & E bolt & nut template no. 1858. folder. Print. © 8Jul46; KK12844.

Key drug products co., New York.
Glyco-caine ointment for topical anesthesia. (Pharmaceutical product) sheet. Label. © 5Aug46; KK11916.
Perident teething cream. (Pharmaceutical product) sheet. Label. © 9Dec46; KK11917.

Keystone cooperative grape association. North East, Pa.
Punkin-pi ready mix custard. (Canned pumpkin custard mix for pies) sheet. Label. © 9Jun47; KK13755.

Kidde (Walter) & co., inc., Belleville, N. J.
Fire extinguishers - how to use them. broadside. Print. © 4Mar47; KK11480.
For cruising that's really carefree. (Fire extinguishing equipment) pamphlet. Print. © 7Jan47; KK7907.
Kidde chemical extinguishers. (Fire extinguishers) folder. Print. © 10Feb47; KK10451.
Kidde cylinders. (Deep-down metal containers) folder. Print. © 8May47; KK12980.
Kidde extinguishers, portable and wheeled. (Fire extinguishers) folder. Print. © 18Apr47; KK13088.
Plain water type; extension to contract T.P.S. 77357 for the period Sept. 13, 1946 - Feb. 28, 1947. (Fire extinguishers) sheet. Print. © 9Jan47; KK7908.

Kieding, Harry E., Cleveland.
Picture vents; no more dust - no more dirt. folder. Print. © 15Jan47; KK8726.

King, A. Lewis.
Timely. (A powder constituting a diet supplement) sheet. Label. © A. Lewis King and Raymond Sieminski, Jersey City; 1Sep46; KK13886.

King, Ed. Ed King's hair grower. see King's (Ed) laboratories.

King, Mrs. Harry, Batesville, Ark.
Hooked rug patterns. folder. Print. © 2Dec46; KK10107.

King Cole ice cream corp., Utica, N. Y.
King Cole ice cream. 2 sheets. Label. © 25Dec46; KK8386.

King leathers, inc., Indiana, Pa.
Baguette*..here's the perfect 'going away' gift. (Billfold) clipping. Print. © 21May47; KK13120.
"Court favorites." (Billfolds) clipping. Print. © 26Mar47; KK11418.
King presents America's most distinguished billfolds for men. clipping. Print. © 9May47; KK12625.
Newest..it's King size! (Billfolds) clipping. Print. © 27Mar47; KK11339.
A wisp of flattery. (Billfolds) clipping. Print. © 1Apr47; KK11340.

King's (Ed) laboratories.
Ed King's hair grower. (Scalp ointment) sheet. Label. © Ed King, d.b.a. Ed King's laboratories, Dallas; 20Feb47; KK11669.

Kinkead industries, inc., Chicago.
Create more visible value. (Metal mouldings) clipping. Print. © 10Jun47; KK13969.

Kinsey distilling corp., Philadelphia.
7 clippings. Prints.
Kinsey's January calendar. (Liquor) © 30Dec46; KK10151.
Kinsey's February calendar. (Whiskey) © 27Jan47; KK8293.
Kinsey's March calendar. (Whiskey) © 24Feb47; KK10467.
Kinsey's April calendar. (Whiskey) © 27Mar47; KK11359.
Kinsey's May calendar. (Whiskey) © 28Apr47; KK12454.
Kinsey's June calendar. (Whiskey) © 26May47; KK13154.
Kinsey's July calendar. (Whiskey) © 23Jun47; KK13888.

Kliefield, Ann M. California cradlecraft. see Loom and shuttle.

Kliefield, Samuel E. California cradlecraft. see Loom and shuttle.

Klorite products co.
Klorite bleach. (Disinfectant & deodorant) sheet. Label. © James Danno, d.b.a. Klorite products co., Chicago, 20Jun46; KK11730.

Knickerbocker case co., Chicago.
"My pal," the friendly, streamlined masterpiece "made-right" by Knickerbocker happily solves all of your sample case problems. (No. 4 circular) (Cases, etc.) sheet. Print. © 20May47; KK13745.
"My pal," today's most popular all purpose sample case. (No. 6 circular) (Cases) folder. Print. © 20May47; KK13746.

Knipe bros., inc., Ward Hill, Mass.
Ward Hill shoes for men. (Shoes) 2 sheets. Labels. © 28Feb47; KK10819.

Knox, David J. see Knox-Reese manufacturers.

Knox-Reese manufacturers.
De luxe Dual-skiplet double purpose "adjustable" jumping rope. box lid. Label. © David J. Knox, Upper Darby, Pa. & William H. Reese, Philadelphia, trading as Knox-Reese manufacturers; 10Mar47; KK13635.

Koch, Louis, St. Louis.
Diamond base ball calendar schedule. (Tobacco) calendar. Print. © 1Apr47; KK12380.

Koch laboratories, inc., Winona, Minn.
Tabbs. (Dentifrice and mouth freshner in tablet form) sheet. Label. © 3Jan47; KK10689.

Koerber bros. & co., Milan, Ohio.
Crown Prince beer. Brewed for a discriminating few by Charles F. Koerber, jr. sheet. Label. © 20May47; KK12970.

KoKette co.
KoKette deodorant stick. sheet. Label. © Ollie Altman, d.b.a., KoKette co., Brooklyn; 28Apr47; KK12837.

Koolvent aluminum awning distributors, Pittsburgh.
Instructions for installing Koolvent aluminum awnings. sheet. Print. © 3Jun47; KK13565.
Lifetime, ventilated Koolvent aluminum awnings. folder. Print. © 2Jun47; KK13379.

Kool-vent aluminum umbrella corp. Pittsburgh.
The coolest thing under the sun..for carefree colorful comfort. (Beach and garden umbrella) folder. Print. © 8Apr47; KK11624.

Kops bros., inc., New York.
9 clippings. Prints.
Can a lady be both captivating and comfortable? (Foundation garments) © 21Jan47; KK10401.
Don't be a martyr for a smarter silhouette! (Foundation garment) © 4Feb47; KK10403.
Don't suffer in secret to be stunning in public! (Foundation garments) © 28Jan47; KK10402.
The foundation with the magic "V". (Foundation garment) © 27Jan47, 27Feb47; KK11074, 11075.
It's exclusive it's patented it's found only in Nemo adjustable waist. (Foundation garments) © 27Dec46; KK11072.
Nemo adjustable waist, the only foundation with the magic V. (Foundation garments) © 27Jan47; KK11073.
They came, they saw, they bought the new Nemo wonderlift girdle. (Wonderlift girdle) © 12Jun47; KK13948.
This Spring you'll be in clover with Nemo's magic "V". (Foundation garments) © 26Dec46; KK7814.

Koral laboratories, inc., Mt. Vernon, N. Y.
Koral the bicarb-action tooth powder. clipping. Print. © 19Jan47; KK7967.

Koret of California, inc., San Francisco.
Sprinkle your wardrobe with sports-loving jackshirts ... (Wearing apparel) clipping. Print. © 23Jan47; KK10282.

Kozak, inc., Batavia, N. Y.
Here's how we clean our cars at the factory. (Auto dry wash) sheet. Print. © 1Apr46; KK11208.
The original Kozak auto dry wash. envelope. Label. © 1Apr38; KK11207.

Kraft (H.)
New designs. (Embroidered emblems)

sheet. Print. © F. A. Schlesinger, d.b.a. H. Kraft, Ashland, N. Y.; 5Mar47; KK12870.

Kraft foods co., Chicago. 18 clippings. Prints.
Better get Kraft quality. (Cheese) © 19Mar47; KK11774.
The folks at Kraft invite you ... (Cheese) [Cincinnati, Printed by Times-star] © 26Nov46; KK8631.
[New York, Printed by United newspapers magazine corp.] © 1Dec46; KK8632.
The freshness you want in cream cheese guaranteed! (Cheese) © 19Feb47; KK11771.
Hanker no more Kraft American is here again! (Cheese) © 18May47; KK13378.
Here's a swell new one! (Cheese) [New York, Printed by American weekly, inc.] © 19Jan47; KK10622.
[Philadelphia, Printed by Curtis pub. co.] © 22Jan47; KK10623.
Invitation to good eating ... (Cheese) © 22Dec46; KK8633.
Look what Kraft has for you! ... (Cheese) [Cincinnati, Printed by Times-star] © 12Nov46; KK8628.
[Springfield, O., Printed by The Crowell-Collier publishing company] © 22Nov46; KK8630.
Millions prefer it! (Cheese & salad dressing) © 27Apr47; KK13377.
M-m-m! Only from Kraft! (Cheese) © 16Mar47; KK11773.
Now..a new favorite among Kraft cheese spreads. (Cheese) © 28Feb47; KK11772.
Now..a new favorite "Smo-kay is okay" ... (Cheese) © 16Feb47; KK11770.
Old Kraft friends .... and jolly newcomers to cheesedom! ... (Cheese) © 13Nov46; KK8629.
See this name to get cream cheese guaranteed fresh! (Cheese) © 28Mar47; KK12918.
Taste the newest tempter among the famous Kraft cheese spreads. (Cheese) © 13Apr47; KK12919.
Velveeta gives such good eating ... such fine food value ... (Cheese) © 27Oct46; KK8627.

Kramer, Helen B., Chicago.
Candies by Craymore. sheet. Label. © 23Jan47; KK8509.

Kraus bros. & co., inc., New York.
Burdon, Golden, Oloroso, Sherry. (Alcoholic beverage) clipping. Print. © 12Dec46; KK8094.

Krause (Chas. A.) milling co., West Allis, Wis.
"Right here we began using Krause products in our beer!" (Malt) clipping. Print. © 15Dec46; KK10371.

Krellenstein, Hyman. Acme lite. see Acme battery co.

Krellenstein, Miriam L. Acme lite. see Acme battery co.

Krellenstein, Miriam L.; Schub, Isadore; Krellenstein, Hyman and Schub, Anna, d.b.a. Acme battery co. see Acme battery co.

Kroger co., Cincinnati.
Kroger natural orange juice unsweetened. sheet. Label. © 15Dec46; KK8379.
Kroger orange and grapefruit blended juice sugar added. sheet. Label. © 15Dec46; KK8376.
Kroger sections grapefruit in sugar syrup. sheet. Label. © 15Dec46; KK8377.
Kroger sugar added grapefruit juice sugar added. sheet. Print. © 15Dec46; KK8378.

Kromex corp., Cleveland.
Kromex gives your kitchen the modern look you're dreaming of! (Aluminum ware, pots and pans) clipping. Print. © 26Mar47; KK12202.

Krueger (G.) brewing co., Newark, N. J.
Krueger Old Surrey brand porter. (Beverages) sheet. Label. © 15Jan47; KK10488.
Your 1st glass tells you.
It's 1st for briskness! It's 1 of the 3 great beers! (Cream ale) clipping. Print. © 13Nov46; KK8835.
It's 1st for heartiness! It's 1 of the 3 great beers! (Cream ale) clipping. Print. © 30Oct46; KK8833.
It's 1st for smoothness! It's 1 of the 3 great beers! (Cream ale) clipping. Print. © 23Oct46; KK8832.
It's 1st for tang! It's 1 of the 3 great beers! (Cream ale) clipping. Print. © 7Nov46; KK8834.
It's 1st for zest! It's 1 of the 3 great beers! (Cream ale) clipping. Print. © 20Nov46; KK8836.

Krueger (Richard G.) inc., New York.
Baby's pal; a baby's pal bottle holder ... (Nursing bottle holder) card. Print. © 27Dec46; KK8242.
Baby's pal, comb and brush. cardboard box. Label. © 13May47; KK13134.

Kubasak, Emil Steve, d.b.a. Verk chemical co. see Verk chemical co.

Kubasak, Rudolph Adolph, d.b.a. Verk chemical co. see Verk chemical co.

Kubasak, Victor Frank, d. b. a. Verk chemical co. see Verk chemical co.

Kulla, Michael Joseph, d.b.a. Tatra tool co. see Tatra tool co.

Kulp, Emil. Vapomel. see Kulp manufacturing co.

Kulp manufacturing co.
Vapomel. (Cough remedy) sheet. Label. © Emil Kulp, d.b.a., Kulp manufacturing co., Chicago; 1Feb47; KK11702.

L

La France studio, San Diego, Calif.
Photographic maskit; Photo-card negative masks. (Photographic card masks) folder. Label. © 14Sep46; KK8208.
Photographic maskit; Xmas card negative masks. (Photographic card masks) folder. Label. © 14Sep46; KK8207.

Lake manufacturing co., inc., Clear Lake, Iowa.
Blast out the bugs with Atomik insecticidal hog oil. sheet. Label. © 15Apr47; KK13754.

Lakeland nurseries, Faribault, Minn.
Lakeland nurseries. (Nursery stock) box. Label. © 12Dec46; KK7868.

Lakeside laboratories, inc., Milwaukee. (Medicinal compound) 5 folders. Prints.
Early diuresis. © 5Mar47; KK10896.
Effective salicylization without hypoprothrombinemia. © 6May47; KK12484.
Estrogens-Lakeside, natural source plus.. © 17Mar47; KK11030.
Research in natural source. © 18Feb47; KK10445.
To make a pound of Estrogens. © 5Mar47; KK10895.

Lamp specialties co., Newark, N. J.
Lamp and fixture parts. sheet. Print. © 25Jan47; KK12707.

Lamson corp., Syracuse, N. Y.
Exidust portable vacuum cleaner.
Type F-10-HR. sheet. Print. © 12Mar47; KK11612.
Type PB-3. sheet. Print. © 12Mar47; KK11613.

Lamson corp. Allen Billmyre division, Syracuse, N. Y.
Why Billmyre "Dryset" dries garments quicker, better, at less cost. (Dryset vacuum systems) folder. Print. © 30Apr47; KK13583.

Lances (Edith) brassieres, New York.
Glamour; Edith Lances glamour bra builds you up .. or tones you down! (Brassieres) clipping. Print. © 1Feb47; KK8727.
Through these portals .. pass the smartest buyers in the U. S. A. ... (Brassieres) clipping. Print. © 1Jan47; KK10500.

Lane (Charles J.) co., New York.
Presenting Lane Readi-swatch sample cabinets. (Office furniture) folder. Print. © 10Jan47; KK8340.

Lanning, Edwin, Park Rapids, Minn.
"Good luck" Mantrap doll. tag. Label. © 15May47; KK12877.

Lanolin corp. of America, Los Angeles.
Ramshead emotion transformers. (Cosmetics) folder. Print. © 23Jan47; KK8421.

Lan-o-sheen, inc., St. Paul.
Lan-o-sheen; "America's greatest household helper" ... (Cleaning compound) sheet. Label. © 1Dec46; KK10105.

Larsson, Victor A., d. b. a. Packaged Smorgasbord co. see Packaged Smorgasbord co.

Larus and brother co., Richmond.
"Mrs. Claus is a right fine woman". (Pipe tobacco, Edgeworth) clipping. Print. © 16Dec46; KK8203.

Lasker, Augusta. Sandra cleaner. see Sandra products co.

Lavin, Aaron M., Hatboro, Pa.
This is a genuine original "Hobo stik". (Carrying bag & pole) sheet. Label. © 24Feb47; KK10691.

Lawncraft manufacturing corp., St. Louis.
Here it is! The 1947 clipper mower. (Lawnmower) sheet. Print. © 20Nov46; KK8527.
New clipper lawn mower by Lawncraft. clipping. Print. © 27Feb47; KK11382.

Leach, Raymond Albert, Los Angeles.
What's the difference between the successful retailer and the also-ran retailer? (Jack-pot bonus machines) folder. Print. © 1Dec46; KK8534.

Leader drug co., inc., Los Angeles.
Car-bam-ide dental powder. sheet. Label. © 20Dec46; KK13104.

Lee (Frank H.) co., Danbury, Conn. 9 clippings. Prints.
The air-cooled hat..the Lee Vent-o-lite. (Lee hats) © 4Apr47; KK11581.
Amazing new kind of hat..rollable, foldable..all-ways good-looking. (Lee hats) © 6Jun47; KK13503.

The crease that can't be lost ... (Hats) © 24Jan47; KK8598.
Don't give less than a Lee..for Father's day! (Hats) © 30May47; KK13361.
The Lee "Bon voyage" .. the "extra hat" that requires no extra luggage! (Hats) © 18Apr47; KK12203.
Lee presents a cocoanut straw in mahogany color. (Hats) © 2May47; KK12383.
The makers of Lee hats present the last word in authentic university hat fashion.. Lee "Ivy". (Hats) © 14Mar47; KK11238.
No creased brows this Christmas! Lee hat gift certificate. (Hats) © 16Nov46; KK10259.
Proofed against hat check girls .. your Lee pre-shaped hat! (Hats) © 14Feb47; KK10411.

Lee (H. D.) co., Kansas City, Mo.
"A blue ribbon winner- just like Lee riders!" (Work clothes) clipping. Print. © 1Oct46; KK7981.
It's Lee .. 6 to 1. (Work clothes) clipping. Print. © 1Dec46; KK8447.
[Lee color-matched shirts and pants] photograph. Print. © 16Dec46; KK8038.
[Lee riders] photograph. Print. © 16Dec46; KK8039.
[Overalls] photograph. Print. © 16Dec46; KK8037.
[Unionalls] photograph. Print. © 16Dec46; KK10939.

Lehman, Lester E., Berne, Ind.
Discord and inefficiency. (Aluminum cooking utensils) card. Print. © 4Feb47; KK8492.

Lehn & Fink products corp., Bloomfield, N. J. & New York. 8 clippings. Prints.
Amazing new cream works miracles on "hard-water hands"! (Hand cream) © 22Jan47; KK10675.
Get tough - go after winter sales! (Disinfectant) © 20Jan47; KK8434.
Gladiolus growers. (Disinfectant) © 24Feb47; KK11177.
Hands sand-papery from drying winds? (Hand cream) © 28Feb46; KK10676.
He's helpless in your hands with the new Hinds.
(Hand cream) © 5Sep46, 15Nov46; KK7986, 10673.
(Hinds hand cream) © 17Jan47; KK10674.
Providing a highly efficient spermicide for effective contraception. (Vaginal jelly) © 9Nov46; KK8082.

Lennys foods, inc., Duluth.
Lenny's shade twins; Mushrooms fancy pieces and stems. (Canned mushrooms) sheet. Label. © 28Jan47; KK10395.

Lentheric, inc., New York. 19 clippings. Prints.
Anticipation..a stately, echoing fragrance. (Perfume) © 2Feb47; KK13909.
Christmas tributes to men of action. (Mens' toiletries) © 5Dec46; KK13904.
Confetti spangled sweetness caught in amber. (Perfume) © 3Mar47; KK13911.
Dark Brilliance de Lentheric. (Perfume)
[New York, Printed by Playbill, inc.] © 7Oct46; KK13903.
[New York, Printed by Street & Smith publications, inc.] © 20Sep46; KK13902.
An emollient cleanser that lathers into rich, silky suds. (Face cream) © 1Feb47; KK11983.
Golden Blaze, brilliant, richly-embossed double compact. © 1Feb47; KK13908.
Lentheric Paris, announces a distinguished new perfume. © 1Mar47; KK11989.
Miracle..the "sable" of the Lenthéric collection. (Perfume) © 20Jan47; KK13906.
A new high-intensity lipstick by Lenthéric. © 1Feb47; KK11984.
Quiet, perfect grooming.
De luxe wood-capped decanter of Lenthéric's exuberantly masculine eau de cologne. (Men's cologne) © 7Feb47; KK11985.
Lenthéric's refreshing new Fougère toilet water for men. (Men's toilet water) © 10Feb47; KK11987.
Lenthéric's two special-formula shaving creams. (Shave cream) © 13Feb47; KK11986.
Shanghai..deep and sweet, and warmed with spice. (Perfume) © 6Jan47; KK13905.
Travellers' joy, Lentheric's compressed face powder ... (Face powder in compact) © 31Jan47; KK13907.
Tweed. (Perfume) © 1Mar47; KK13910.
Tweed..a timeless classic, now permanently established among the "great" perfumes. (Perfume) © 1Mar47; KK11988.
Two famous fragrances, in superb new decanters. (Cologne) © 10Sep46; KK13901.
Your beloved Tweed fragrance, captured in creamy, clinging face powder. (Face powder) © 29Jan47; KK11982.

Leshgold, Gerald H. Glasses to fit your purse, person and personality. see Hopkins, Glenn F.

Levine, Jacob Louis, New York.
Profitable homework. (Photo dual-sepia toning compound) sheet. Print. © 9May47; KK13702.

Levor (G.) & co., inc., New York.
These gloves are made of Levor's fine white leather. (Leather products) folder. Print. © 9Jun47; KK13494.

Lewis, Albert, d.b.a. Ace manufacturing co. see Ace manufacturing co.

Lewis, George Richard, Hurricane, W. Va.
Our hundreds of readers ... tell why it pays ... (Newspaper advertising, misc. articles, Kelvinator refrigerators & stoves, chicken feed, etc.) clipping. Print. © 7Feb47; KK12220.

Lewis, Herbert, d.b.a. Lewis electrical manufacturing co. see Lewis electrical manufacturing co.

Lewis, Joseph B. Lauderdale smokers. see Lewis & Baumgardt cigar co.

Lewis & Baumgardt cigar co.
Lauderdale smokers. (Cigars) sheet. Label. © Lewis & Baumgardt cigar co., Earl Baumgardt, Joseph B. Lewis, Ft. Lauderdale, Fla.; 1Apr47; KK11621.

Lewis and Conger, New York.
No crowding here! (Bed) clipping. Print. © 8Jun47; KK13599.

Lewis electrical manufacturing co.
Lewis rectifiers. (Electroplater's D. C. power supply) folder. Print. © Herbert Lewis, d.b.a., Lewis electrical manufacturing co., New York; 1Apr47; KK12544.

Lewyt corp., Brooklyn.
What? Dress in her best to empty a vacuum. (Vacuum cleaner) clipping. Print. © 1Jun47; KK13411.
Would she vacuum with food on the table? (Vacuum cleaner) clipping. Print. © 5Jun47; KK13730.

Libbey glass co., Toledo.
New! "Tally ho" glasses; a hunt in full cry ... (Glass) clipping. Print. © 1Nov46; KK8148.
"Whoops! See that tumbler bounce!" (Heat-treated tumblers) clipping. Print. © 14Nov46; KK8149.

Libby engineering co., Elgin, Ill.
Bacteria-lite light plus ultra violet. (Bacteriacidal lamps) folder. Print. © 2Jan47; KK8578.

Libby, McNeill & Libby, Chicago.
Libby's frozen fresh all green asparagus spears. sheet. Label. © 18Jun47; KK13885.

Lichter, Martin Herman. see Femin-o-graph co.

Lic-rich co., Cleveland.
Lic-rich, the licorice drink. (Maltless beverages) folder. Print. © 8Jan47; KK12651. sheet. Print. © 8Jan47; KK12652.

Liebmann breweries, inc., Brooklyn. 24 clippings. Prints.
Makes 6 billion calls a year. (Alcoholic beverage) © 1May47, 1Apr47; KK13325, 13326.
"Meet McSorley!" says Miss Rheingold 1947. (Alcoholic beverage) © 24Feb47; KK11563.
Michaele Fallon elected Miss Rheingold 1947! (Alcoholic beverage) © 22Dec46; KK10239.
"My beer is Rheingold- the dry beer!"
Says Brock Pemberton. (Alcoholic beverage) © 26Nov46; KK10237.
Says Claire Trevor. (Alcoholic beverage) © 24Mar47; KK13322.
Says Ernest Truex. (Alcoholic beverage) © 21Apr47; KK13323.
Says Jean Parker. (Alcoholic beverage) © 16Jan47; KK11561.
Says Michaele Fallon, Miss Rheingold 1947. (Alcoholic beverage) © 1Jan47, 2Jan47, 27Jan47, 20Feb47, 9Mar47, 10Mar47, 16Apr47, 11May47; KK11559, 11560, 11562, 13319, 13324, 11564, 13318, 13320.
Says Pee Wee Reese. (Beer) © 29May47; KK13350.
Says Rita Daigle, Miss Rheingold 1946. (Alcoholic beverage) © 14Oct46, 31Oct46, 11Nov46, 9Dec46; KK10234, 10235, 10236, 10238.
Says Rudy Vallee. (Alcoholic beverage) © 10Feb47; KK13321.
"Our beer is Rheingold- the dry beer!" say Jinx Falkenburg and Tex McCrary. (Alcoholic beverage) © 1Oct46; KK10233.
6 million impressions a year! (Alcoholic beverage) © 31Jan47; KK10662.

Liggett & Myers tobacco co., New York. 54 clippings. Prints.
"All my friends know Chesterfield is my brand".
"Down to earth" (Rita Hayworth) (Cigarettes) © 12May47; KK12668.
Rita Hayworth. (Cigarettes) © 4Jun47; KK13711.
Chesterfield is by far the largest selling cigarette in town. (Olsen & Johnson) (Cigarettes) © 14Mar47; KK11069.
Chesterfield is the big favorite with the top Hollywood stars. (Gregory Peck) (Cigarettes) © 19May47; KK13147.
Chesterfield the champ of cigarettes. Joe Louis. (Cigarettes) © 17May47; KK13183.
"Chesterfields are no strangers they're always welcome". Bing Crosby. (Cigarettes)
[New York, Printed by New York sun] c1947. © 2Jun47; KK13358.
[St. Louis, Printed by The Sporting news] c1947. © 18Jun47; KK13850.
"Chesterfield's mild cool flavor gives me complete smoking satisfaction."

Charles Boyer. (Cigarettes) © 9Jun47; KK13712.
"Dorothy Lamour is my favorite brunette and Chesterfield is my favorite cigarette" (Bob Hope) (Cigarettes) © 30Apr47; KK13165.
East and west agree on A-B-C ... (Nightclub) (Cigarettes) © 10Apr47; KK12120.
East side, West side, all around the town. (Joan Wynne and Lillis Blanchard) (Cigarettes) © 17Jan47; KK8425.
Easy to see why Chesterfield is by far the favorite of Hollywood stars; Virginia Mayo one of the stars in ... (Cigarettes) © 31Jan47; KK8724.
For my pipe it's Granger. (Man in sailor hat) (Cigarettes) © 1May47; KK13585.
The glass hat. (Eddie Stone) (Cigarettes) © 14Feb47; KK11189.
In New York it's A B C, New York's largest selling cigarette. (Cigarettes) © 9May47; KK13457.
Lenora Corbett ... Park Ave .. and all around the town. (Cigarettes) © 20Dec46; KK8036.
Now you're talking real pipe tobacco. (Boy with books) (Granger pipe tobacco) © 1Jan47; KK8723.
On New York's Great White Way. (Ethel Merman) (Cigarettes) © 28Mar47; KK11719.
Perry Como and Jo Stafford invite you to join America's biggest weekly radio audience. (Cigarettes) © 15Jan47; KK10522.
Talk about a hobby..try mine. (Fisherman) (Cigarettes) © 1Mar47; KK11289.
"There's only one cigarette for me: my favorite, Chesterfield." Joan Bennett. (Cigarettes) © 16Jun47; KK13849.
They're tops. (Pete Petropoulos) (Cigarettes) © 14Mar47; KK11070.
Triple smoking pleasure.
  (Adele Jergens) (Cigarettes) © 15Jan47; KK8566.
  (Adolph Kiefer) (Cigarettes) © 16Apr47; KK12138.
  (Ann Sheridan) (Cigarettes) © 29Jan47; KK8592.
  (Army & Navy) (Cigarettes) © 27Nov46; KK8802.
  (Bobby Riggs) (Cigarettes) © 7May47; KK13166.
  Carol Lynne ... (Cigarettes) © 1Jan47; KK8015.
  (Charles Boyer) (Cigarettes) © 14May47; KK13146.
  (Charley Trippi) (Cigarettes) © 26Mar47; KK11290.
  Dave "Boo" Ferriss. (Cigarettes) © 9Apr47; KK11806.
  Ethel Merman. (Cigarettes) © 12Feb47; KK11433.
  Hoagy Carmichael. (Cigarettes) © 19Feb47; KK11434.
  (Jo Stafford) (Cigarettes) © 14Dec46; KK10145.
  (Lloyd Mangrum) (Cigarettes) © 21May47, KK13155.
  (Mel Allen) (Cigarettes) © 19Mar47; KK11071.
  Nat Holman (Cigarettes) © 5Feb47; KK11432.
  Olsen & Johnson. (Cigarettes) © 12Mar47; KK11666.
  Osa Massen ... (Cigarettes) © 8Jan47; KK8065.
  Steve Owen, famous coach of the N. Y. football Giants... (Cigarettes) © 20Nov46; KK10155.
  William Bendix. (Cigarettes) © 22Jan47; KK8436.
Voted tops! (Boy with books) (Cigarettes) © 28Feb47; KK10821.
When you ABC you get all three.
  (Don Mitchell) (Cigarettes) © 25Feb47; KK10822.
  (Eddie Hubbard) (Cigarettes) © 25Mar47; KK12119.
  (Gil Newsome) (Cigarettes) © 24Mar47; KK11607.
  (Mary Farrell) (Cigarettes) © 28Jan47; KK8666.
  (Peter Potter) (Cigarettes) © 11Mar47; KK11068.
  (Zack Hurt) (Cigarettes) © 30Dec46; KK11455.
Wherever we go Chesterfield is tops; Perry Como - Jo Stafford. (Cigarettes) © 8Dec46; KK8000.
The winner, Chesterfield is by far the largest selling cigarette in my new restaurant, Joe Louis. (Cigarettes) © 20Jan47; KK8390.
With the baseball players ... Ted Williams, Stan Musial. (Cigarette) © 5Apr47; KK11805.
With the baseball players in the big leagues ... (Cigarettes) © 11Apr47; KK12293.
With the top Hollywood stars Chesterfield is the big favorite. (Gregory Peck) (Cigarettes) © 8May47; KK13145.
With the top stars of Hollywood Chesterfield is by far the favorite cigarette. (Ann Sheridan) (Cigarettes) © 3Jan47; KK8064.

Lin, Yu-t'ang, New York.
Mingkwai typewriter. (Chinese typewriter) folder. Print. © 15Apr47; KK12565.

Linen supply association of America, Chicago.
This is Servilinen. (Linen supply) sheet. Label. © 6Jan47; KK12121.

Lipson (Wm.) co., Boston.
Aero of Boston. (Coats and jackets for men and boys) sheet. Label. © 24Feb47; KK12969.

Lipton (Thomas J.) inc., Hoboken, N. J.
Black and green mixed tea. cardboard box. Label. © 1Oct46; KK10961.
Quiz for Quartermasters. (Tea) clipping. Print. © 30Nov46; KK10243.
Says Ginger Rogers: "Its brisk flavor is super on a winter's day!" (Tea) clipping. Print. © 24Nov46; KK10242.

Little boy blue ice cream co.
Little boy blue ice cream sandwich. cellophane envelope. Label. © A. Ferry & R. A. Bava, d.b.a. Little boy blue ice cream co., Springfield, Mass.; 19May47; KK12937.

Little manufacturing corp., New York.
Sir Little clothes of prestige. (Boys' and young men's clothing) cloth sheet. Label. © 18Mar47; KK11378.

Lockheed aircraft corp., Burbank, Calif.
(Airplanes) 7 clippings. Prints.
Hangar flying hummingbirds vs. constellations ... © 1Jan47; KK8993.
Hangar flying; the mechanical mouth. © 1Dec46; KK7898.
The leader to Holland ... © 20Feb47; KK10996.
The leader to Mexico ... © 1Mar47; KK10997.
The leader to New York, the leader overseas: Lockheed Constellation. © 17Apr47; KK13432.
Lockheed Constellation. © 3Mar47; KK11003.
Why leading flights of famous airlines feature the famous Lockheed Constellation. © 17Feb47; KK10470.

Lockwedge shoe corp. of America, inc., Columbus, Ohio.
Six reasons why Dr. Locke shoes promise blissful foot comfort. © 21Mar47; KK13447.

Loeb, Emmanuel, proprietor. see Ferretol co.

Loeffler, Edmund J., Glendale, Calif.
Penolay penetrating hair oil easy to apply with new Vitafelt applicator. sheet. Label. © 5Apr47; KK13722.

Loewer's brewery co., New York.
Blue crest beer. sheet. Label. © 13Feb47; KK10486.
Blue crest Bock beer. sheet. Label. © 13Feb47; KK10485.
Loewer's Pilsener premium beer. sheet. Label. © 24Feb47; KK10487.

Loft candy corp., Long Island City, N. Y.
(Confectionery) 24 sheets. Labels.
Assorted marshmallow eggs. © 28Feb47; KK10692.
The children's surprise box. © 5Aug42; KK10770.
Chocolate covered crackers. © 5Feb46; KK10782.
Crisp & chewy chocolates. © 4Jul45; KK10780.
De luxe hard candy. © 3Sep45; KK10781.
Easter greetings. © 2Jan45; KK10772-10775.
Fresh Loft candy. Salt water taffy. © 3Jul46; KK12141.
Jordan almonds. © 10Aug46; KK10785.
Little aristocrats, miniature chocolates. © 6Feb46; KK10783.
[Loft candy box wrap-Roses and lace] © 6Dec45; KK12139.
Loft fresh candy. © 2Jan46, 15Apr46, 3Aug46, 4Nov46; KK12140, 12715, 11115, 11436.
Loft joy pops. © 10Sep42; KK10771.
Milk chocolate almonds. © 20Mar45; KK10776.
Milk chocolate fruits and nuts. © 1Sep46; KK10784.
Milk chocolate Parlays. © 3Jul45; KK10779.
Pecan butter crunch. © 15Mar45; KK10777.
Presentation chocolates. © 4Apr45; KK10778.
Thin mints. © 19Dec46; KK10786.

Lombardi, Arthur, Bellaire, Ohio.
B neat. (Combs, nail clippers, etc.) display card. Print. © 10Oct46; KK10097.

Long (W. E.) co., Chicago.
Betsy Ross. (Bread and other bakery products) sheet. Label. © 22May47; KK13353.

Loom and shuttle.
California cradlecraft. (Handwoven coverlets for babies) folder. Label. © Samuel E. Kliefield and Ann M. Kliefield, d.b.a. Loom and shuttle, Pasadena, Calif.; 7Apr47; KK11567.

Lorain co.
Wet-it, the water additive for gummed tape and label moisteners. (Wetting agent, liquid) sheet. Label. © Paul W. Gotsch, d.b.a. the Lorain co., Fort Wayne; 6May47; KK13279.

Lord's candies.
Kandy kettle. (Chocolates) sheet. Label. © Chain candy stores, inc., d.b.a. Lord's candies, Boston; 21May47; KK13256.

Lorr laboratories, Paterson, N. J.
It's by Dura-gloss.
  It's color range for costume change. (Dura-gloss nail polish and lipstick) clipping. Print. © 1Jun47; KK13947.
  It's my key to fingertips that flatter. (Dura-gloss nail polish) clipping. Print. © 28Mar47; KK12779.
  It's the bright new idea in fingertip fashion. (Dura-gloss nail polish) clipping. Print. © 27Dec46; KK12778.

Louvic jewelers, inc., New York.
Style, accuracy, quality, Louvic jewelers, inc. (Watches, watch parts, watch movements, diamonds and jewelry) sheet. Label. © 25Oct44; KK11332.

Loveland, Theron Arthur, New York.
T. A. Loveland composing process & service. (Loveland composting process unit) folder. Print. © 5Feb47; KK10543.

Lovett, Evan Floyd, Oakland, Calif.
Essquevee. (Wearing apparel for men, women, children) sheet. Label. © 24Dec46; KK8512.

Lowe (Joe) corp., New York.
Bob Feller now pitching for Popsicle. (Frozen stick confections) sheet. Print. © 15Apr47; KK13537.
Creamsicle, ice cream deliciously coated. (Frozen stick confections) paper bag. Label. © 1Mar47; KK13536.
Fudgsicle, a quiescent frozen product. (Frozen stick confections) cellophane bag. Label. © 1Mar47; KK13535.
Pitch into a Popsicle says Bob Feller. (Frozen stick confections) sheet. Print. © 15Apr47; KK13538.
Popsicle, a quiescent frozen product. (Frozen stick confections) cellophane bag. Label. © 1Mar47; KK13534.

Lowenbaum (R.) manufacturing co., St. Louis.
Junior dresses and cosmetics by Minx modes. clipping. Print. © 30Apr47; KK13049.
Minx modes junior city-slicker suit. (Dresses and cosmetics) clipping. Print. © 1Apr47; KK11394.
Minx modes junior dream dress ... (Dresses and cosmetics) sheet. Print. © 1May47; KK12480.
Minx Modes junior portrait-pretty one-piecer, starring "Peter Pan" ... (Dresses and cosmetics) clipping. Print. © 1Feb47; KK8721.

Luer canning co., Los Angeles. 4 sheets. Labels.
Luer chili con carne with beans. © 27Feb47; KK13859.
Luer chili con carne without beans. © 27Feb47; KK13857.
Luer corned beef hash. sheet. Label. © 27Feb47; KK13858.
Luer wieners packed in brine. (Canned wieners, meat) © 28Mar47; KK13860.

Lukens steel co., Coatesville, Pa.
Solid steel plate flywheels for safety and economy of operation. folder. Print. © 17Mar47; KK11623.

Lummis & co., Philadelphia.
Lummis krispy krunch. (Tender peanut candy) metal sheet. Label. © 26Feb47; KK12687.
Lummis peanut bar. cellophane sheet. Label. © 25Mar47; KK12689.
Lummis salted peanuts. cellophane sheet. Label. © 18Mar47; KK12688.

Lumpkin, Frank K. *see* Kent industries.

Lumpkin, Ruby A. *see* Kent industries.

Luscri, Joseph P., d.b.a. Nail valet. *see* Nail valet.

Lustra corp. of America, New York.
5 folders. Prints.
Lustra specialists in lighting. (Rugged-duty light bulbs) © 12Dec46; KK10942.
Lustra standard line light bulbs. (Incandescent electric light bulbs) © 31Dec46; KK10588.
A miracle of light. (Fluorescent lamps) © 31Jan47; KK10735.
New protection against airborne diseases. (Germicidal ultraviolet units) © 12Dec46; KK10587.
3 big profit makers. (Heat lamps & germicidal lamps) © 17Dec46; KK10943.

Lutton, C. D., Baltimore.
Breidert air-x-hauster ... (Ventilators) folder. Print. © 15Dec46; KK8023.

Lyman-Ross co., Seattle.
Chee; the ideal powder for washing. (Detergent) carton. Label. © 20Dec46; KK7799.

M

MB manufacturing co., New Haven.
MB vibration isolators. (Engine mounts and vibration isolators) sheet. Label. © 1Nov45; KK13280.

McClain bros. co., Canton, Ohio.
Slo-trol; slip it on- slip it off instantly ... (Propeller attachment) box. Label. © 26Dec46; KK7788.

McConnell, Edward Robert, Syracuse, N. Y.
Penguin pie. (Frozen edible product) sheet. Print. © 24Apr47; KK12129.

McCorkle, J. S., Dallas.
Pine appy. (Frozen pineapple confection) cellophane bag. Label. © 24May47; KK13214.
Pine-stickle. (Fresh frozen pineapple confection) cellophane bag. Label. © 14Mar47; KK11009.

McCormick & co., inc., Baltimore.
Reliable brand baby laxative. box. Label. © 5Mar47; KK11914.

McCrum, Arthur Chester, Kansas City, Mo.
Concerning labels. (Druggists labels) pamphlet. Print. © 10Jan47; KK8104.

McDonald (Wm. P.) corp., Auburndale, Fla. 4 sheets. Labels.
McDonald brand fancy grapefruit sections. (Canned fruit) © 8Oct46; KK8164.
McDonald brand grapefruit juice, sugar added. (Canned fruit juices) © 8Oct46; KK8165.
McDonald brand orange and grapefruit juice, sugar added. (Canned fruit juices) © 8Oct46; KK8167.
McDonald brand orange juice, sugar added. (Canned fruit juices) sheet. Label. © 8Oct46; KK8166.

McGraw electric co. Toastmaster products division, Elgin, Ill. 32 clippings. Prints.
Add variety and sparkle to your menus. (Roll and food warmers and toasters) © 10Mar47; KK11472.
Always first ... first all ways! ... (Automatic electric toaster) © 15Jan47; KK8652.
Bell ringer! Any way you look at it ... (Automatic toaster) © 1May47; KK13170.
The best costs less! (Automatic toaster)
[Chicago, Printed by Domestic engineering co.] © 16Jun47; KK13995.
[Chicago, Printed by Modern hospital pub. co.] © 6Jun47; KK13994.
Experience bears good fruit. (Automatic toaster) © 16Apr47; KK12443.
"For many of you .. it's a promise!" (Automatic electric toaster) © 20Dec46; KK8014.
For tasty toast without waste.
(Automatic pop-up toasters)
[Chicago, Printed by Modern hospital pub. co.] © 1Apr47; KK12318.
(Automatic toaster)
[Chicago, Printed by Domestic engineering co.] © 20Apr47; KK12264.
[New York, Printed by Service publishing company] © 10Apr47; KK12442.
How to increase table turnover with a Toastmaster roll and food warmer! ... (Automatic electric toaster) © 15Jan47; KK8654.
How to shorten serving time with a Toastmaster roll and food warmer! ... (Automatic electric toaster) © 15Jan47; KK8655.
"I wished and I won!" (Automatic electric toaster) © 1Dec46; KK8011.
It thinks for itself.
(Automatic toasters) [Chicago, Printed by Domestic engineering co.] c1947. © 16May47; KK13706.
[New York, Printed by Service pub. corp.] © 10May47; KK13705.
Keeps your foods at perfection. (Automatic toaster) © 1May47; KK13704.
The outlook is quite encouraging, according to Santa Claus ... (Automatic electric toaster) © 1Dec46; KK8008.
Ringed with thoughts of you. (Automatic toaster) © 21May47; KK13301.
To ring the toast bell. (Toastmaster automatic pop-up toasters) © 12Mar47; KK11187.
The toast that does more to earn you more. (Automatic electric toaster)
[New York, Printed by Ahrens pub. co., inc.] © 1Dec46; KK8013.
[Orange, Conn., Printed by Lebar Friedman publications, inc.] © 1Dec46; KK8012.
The toast that gives you most for your money! (Automatic electric toaster) © 1Dec46; KK8010.
The toast that makes today's high-priced foods go further!
(Automatic electric toaster) © 31Jan47; KK8903.
(Electric Toastmaster automatic pop-up toasters) © 1Feb47; KK10472.
(Toastmaster automatic pop-up toasters) © 5Feb47; KK10717.
The toast that's always profitable—profitable all ways! Every slice that pops up ... (Automatic electric toaster) © 15Jan47; KK8651.
The toaster that ends bread waste.
(Automatic toaster) © 5Mar47; KK11614.
(Electric toaster) © 10Mar47; KK11423.
The toaster that lasts! (Automatic electric toaster) © 1Dec46; KK8009.
A treasure for toastmakers. (Electric Toastmaster automatic pop-up toasters) © 12Feb47; KK10329.
The treasure toaster! (Automatic toaster) © 10Mar47; KK11615.
1. Watch it work. 2. Taste the foods ... (Automatic toasters) © 26Apr47; KK13161.

McKay-Davis industries, inc.
Hed aid tablets. (Headache tablets) cardboard box. Label. © 14Oct46; KK11171.

McLaughlin (W. F.) & co., Chicago. 3 clippings. Prints.
Compare the rich flavor of tree-ripened coffee. (Manor House coffee) © 9Feb47; KK8829.
Enjoy extra rich flavor in tree-ripened coffee. (Manor house coffee) © 23Feb47; KK10389.
Taste the rich flavor of tree-ripened coffee. (Manor House coffee) © 9Mar47; KK10759.

McManes, Joseph B., d. b. a. Galion lure co. see Galion lure co.

MacMillan petroleum corp., Los Angeles. (Motor oil) 5 clippings. Prints.
"Don't sell me..just tell me." © 10Mar47; KK10971.
I'm the toughest customer I've got! © 19Apr47; KK11968.
Kilroy was here".. He asked me what oil I use". © 13Jan47; KK7906.
"Lady ..keep this under your bonnet." © 30Dec46; KK7803.
Throughout the nation 1000's upon 1000's. © 7Apr47; KK11966.

McNitt, Lyle and Cousineau, Charles, d.b.a. Western Michigan chemical co. see Western Michigan chemical co.

McPeek, M. L., Ridgewood, N. J.
Midget race car kit. sheet. Print. © 12Dec46; KK10523.

McQuay-Norris manufacturing co., St. Louis.
McQuay-Norris leak-proof piston ring set. (Piston rings and expanders therefor) cardboard box. Label. © 27Feb47; KK10592.

Madam Jones co., Chicago. 11 sheets. Labels
Madam Jones black-o-lene. (Hair dressing) © 31Jul44; KK12725.
Madam Jones body sweet. (Deodorant cream) © 31Jul44; KK12721.
Madam Jones brilliantine and temple oil. © 31Jul44; KK12726.
Madam Jones hair and scalp shampoo. © 31Jul44; KK12722.
Madam Jones hair dressing pomade. (Hair dressing) © 31Jul44; KK12723.
Madam Jones hair glow. (Hair dressing) © 31Jul44; KK12727.
Madam Jones hair sparkle oil. (Hair oil) © 31Jul44; KK12724.
Madam Jones lemon lotion. (Hands, face, neck and arms preparation) © 31Jul44; KK12728.
Madam Jones overnight cream. (Face cream) © 31Jul44; KK12729.
Madam Jones skin ointment. (Face and neck ointment) © 31Jul44; KK12730.
Madam Jones skin perfume. © 31Jul44; KK12731.

Magnolia petroleum co., Dallas.
For good going Magnolia summer-proof service. (Mobilgas, Mobiloil, Mobil radiator flush, etc.) © 1Apr47; KK11602.
Give your car a lift. (Mobilgas, Mobiloil, Mobilubrication) © 1May47; KK12298.
Magnolia summer-proof service - just what your car needs. (Mobilgas, Mobiloil, Mobil radiator flush) © 15Apr47; KK11876.

Maid-easy cleansing products corporation, Mount Vernon, N. Y.
"I am the wizard of wash! .. Believe me when I say washing and cleaning are made easy with Maid-easy!" (All-purpose cleaning product) folder. Print. © 17Jan47; KK7983.
The wonderful wizard of wash says: "Mrs. housewife, here's an easier, faster way." (All-purpose cleaning product) sheet. Print. © 23Jan47; KK7984.

Maire (O.) inc., New York.
Sutter chronograph. (Chronograph wrist watch) folder. Print. © 11Dec46; KK8032.

Maka products.
Maka belt to match your dress. (Apparel belt) folder. Label. © 8Mar47; KK12019.

Makinen tackle co., Kaleva, Mich.
Makinen stream-tested lures. (Fishing lures) 16 p. Print. © 23Jan47; KK10508.

Man of tomorrow toiletries.
Man of tomorrow hair oil with olive oil. (Cosmetics) sheet. Label. © George Miller, d. b. a., Man of tomorrow toiletries, Vinton, Iowa.; 10Apr47; KK12745.

Manbrook manufacturing co., Brooklyn.
Lightning dish cloth. sheet. Label. © 19Apr47; KK13022.

Manhattan shirt co., New York. 8 clippings. Prints.
How to make 'em look twice! (Mufflers) © 11Oct46; KK10193.
How to play it smart at Xmas. (Sport-shirts)

© 10Nov46; KK10460.
Introducing Manhattan and Mansco resort wear. (Sportswear) © 16Jan47; KK10462.
Tip for smart eggs.. (Neckties) © 7Mar47; KK13804.
What's your husband's best bet in the new collar styles? (Shirts) © 4Oct46; KK10199.
Which new collar style boosts your stock? (Shirts) © 12Mar47; KK11346.
White shirts - wonder shirts at your dealer's now! © 12Feb47; KK11345.
Why your best friends may not recognize you. (Neckties) © 18Dec46; KK10461.

Manheim manufacturing & belting co., Manheim, Pa.
Veelos, the link V-belt. folder. Print. © 15Jan47; KK11013.

Manley, inc., Kansas City, Mo.
HiPop pops hi profits for you and your trade! (Popcorn) clipping. Print. © 11Jan47; KK11465.
Rolling your way, HiPop popcorn. © 9Jan47; KK11464.
We're telling the entire nation about HiPop popcorn. © 5Feb47; KK11466.

Mann, Willard H., Los Angeles.
Washing machine and ironer motor direction chart. (Information showing proper motor rotation on washing machines and ironers) sheet. Print. © 5Mar47; KK11186.

Manufacturers supply co., Syracuse, N. Y.
The Ryan speed pack concrete block machine. (Cement block making machine) sheet. Print. © 4Nov46; KK10038.

Marcus (Eugene) co., inc., New York.
Marloom fabrics. sheet. Label. © 19May47; KK13666.

Margene cosmetics, inc., Cleveland.
Margene. (Cosmetics) folder. Print. © 1Feb47; KK10703.

Maria blouse co.
Camellia blouses. sheet. Label. © 17Dec45; KK7953.
Gardenia blouses. sheet. Label. © 27Dec45; KK7954.

Maris (J. B.) co., Bloomfield, N. J.
The aquarium beautiful. (Aquarium equipment) Print. © 6Feb47; KK12185.

Maritime milling co., Buffalo.
Hunt club. (Dog meal) clipping. Print. © 5Feb47; KK11456.
Hunt club. Dogs of all breeds thrive on Hunt Club. (Dog meal)
[New York, Printed by Stores pub. co.] c1946. clipping. Print. © 30Jan47; KK10568.
[Philadelphia, Printed by Curtis pub. co.] c1947. clipping. Print. © 5Feb47; KK10567.

Markham (M. A.) and Wright (J. H.) partnership. see Markham & Wright.

Markham & Wright, Tacoma, Wash.
The Markrite water heater ... (Electric circulating water heater) folder. Print. © 20Dec46; KK10149.

Marks, M. L. see Meyer (H. B.) and son.

Marlene barber supply co., Hammonton, N. J.
Lilac supreme. (Lilac after shave lotion) sheet. Label. © 28Feb47; KK11179.

Marshall brass co., Marshall, Mich.
Marshall brass co. manufacturers and distributors. (Range connectors, couplings, brass fittings, etc. 12 p. Print. © 15Apr47; KK13584.
Semi-rigid gas range connectors. (Brass fittings and gas range connectors) 3 p. Print. © 1Mar47; KK12714.

Martens, Richard C., Nevada City, Calif.
Oakydoke; poison oak and ivy ointment. sheet. Label. © 5Feb47; KK8818.
Poison oak; stop the itch with Oakydoke. (Ointment) sheet. Print. © 20Apr47; KK13427.

Martin (Geo. F.) & co., Watsonville, Calif.
Martin's California large lima beans ... carton. Label. © 16Dec46; KK7911.
Martin's California pink beans... box. Label. © 16Dec46; KK7912.

Marvel trailer parts co., Detroit.
The Marvel line. (Trailer parts) pamphlet. Print. © 10Dec46; KK12649.

Mason-Neilan regulator co., Boston.
Liquid level controllers; level control mechanisms, 12,000 series ... bulletin no. 400-D. folder. Print. © 9Apr47; KK13624.

Master electric co., Dayton, Ohio.
How's this for a starter? (Motor starter) clipping. Print. © 1Dec47; KK8442.

Mat chemical products, inc., Elkins Park, Pa.
Matco fire resistant solution no. 7. (Liquid chemical used in fireproofing paper, cloths, etc.) sheet. Label. © 30Dec46; KK8714.
Matco fire resistant solution no. 10. (Liquid chemical used in fireproofing wood) sheet. Label. © 30Dec46; KK8715.

Materials handling equipment co., Chicago.
Grain loading and unloading equipment. 15 p. Print. © 2Jan47; KK8794.

Matson, Charles H., New York.
Matson patent's. (Fishing reel seat) sheet. Print. © 13Feb47; KK10446.

Matthews, Benjamin Carl, Philadelphia.
Sun-e-south pure sugar cane syrup. (Pure cane syrup) sheet. Label. © 11Jan47; KK11169.

Maversley co., Baccus, Utah.
Herbetone soapless shampoo. box. Label. © 9Oct40; KK11463.

Medford brewing co., Medford, Wis.
MSB Medford lager beer. sheet. Label. © 9May47; KK12935.

Medlock-Burton roofing co., Bedford, Ind.
Master lock result of experience ... (Roofing shingles) sheet. Label. © 24Dec46; KK10112.

Melpro manufacturing co., Brooklyn.
Game instructions and rules. (Horse-racing game) sheet, Label. © 27Dec46; KK8211.
Raceway; a game for adults and children, electric horse racing game. sheet. Label. © 27Dec46; KK8063.
Raceway electric horse racing game. sheet. Label. © 27Dec46; KK8118.

Mendle box wrap and label corp., St. Louis.
Bare-foot originals. (Shoe boxes) 2 sheets. Label. © 20Dec46; KK10366.
Gertrude's baby shoes. (Shoe boxes) 2 sheets. Label. © 12Mar47; KK10898.
Surwalk baby shoes. (Shoe boxes) 2 sheets. Label. © 12Mar47; KK10897.
Titche-Goettinger. Fine footwear. (Shoe boxes) shoe box wrapper. Label. © 1May47; KK13554.

Mengel co., Louisville, Ky. (Furniture) 11 clippings. Prints.
Early American beauty. © 22May47; KK13055.
Happiness ahead..when two become one. © 27Mar47; KK12207.
How to cut down the operating cost of your front door! © 14Apr47; KK11871.
This kind of familiarity breeds confidence! © 17Jan47; KK8205.
Two good names are better than one.
[New York, Printed by Fairchild news service] © 3Jan47, 31Jan47; KK10266, 8456.
[New York, Printed by Fairchild publications] © 28Feb47, 31Mar47, 28Apr47; KK10644, 11312, 12172.
"Want to see something new in furniture? © 20Feb47; KK12206.
We're crossing this bridge now! ... © 14Feb47; KK8924.

Merchants distilling corp., Terre Haute, Ind.
Merchants de luxe whiskies; the spirit to serve. pamphlet. Print. © 4Oct46; KK10101.

Merriam (G. & C.) co., Springfield, Mass. (Dictionaries) 7 prints.
The circle and monogram.
Nov., 1946 © 8Nov46; KK9583.
Jan., 1947 © 16Jan47; KK8248.
Feb., 1947 © 10Feb47; KK10501.
Mar., 1947 © 5Mar47; KK12044.
Apr., 1947 © 2Apr47; KK12045.
May, 1947 © 5May47; KK12839.
June, 1947 © 2Jun47; KK13502.

Merrimade, inc., Lawrence, Mass.
Accessories of paper. (Paper napkins, coaster, towels ...) folder. Print. © 21Sep46; KK8119.

Metacom products, inc., New York.
Directions. (Occult game) sheet. Label. © 12Feb47; KK13883.
Explore the unknown. (Occult game) sheet. Label. © 17Jan47; KK13884.

Metalex.
Metalex. (Thin metal suitable for handicrafts) sheet. Print. © Harry B. Shanes, d.b.a. Metalex, Salisbury, Vt.; 7Oct46; KK11851.

Metalite manufacturing co., inc., Cleveland.
Genuine Metalite plastic metal. sheet. Label. © 1May47; KK13553.

Metalplax corp., Springfield, Mo.
Gypsy kampgrill. (Outdoor grill) card. Label. © 10Jun47; KK13725.

Meyer, A. B. see Meyer (H. B.) and son.

Meyer, Estelle L. see Meyer (H. B.) and son.

Meyer (Frank C.) co., inc., Brooklyn.
Hobby nobbies. (Shoes and shoe cartons) sheet. Label. © 9Jun46; KK12539.

Meyer (H. B.) and son.
Dust-eter. (A chemically treated cloth for automobiles and furniture) paper bag. Label. © H. B. Meyer & son, a partnership composed of Estelle L. Meyer, M. L. Marks and A. B. Meyer, Dallas; 1Jun23; KK13277.
Jif-fy aid purified cleanser. (A cleaning

powder) sheet. Label. © H. B. Meyer & son, a partnership composed of Estelle L. Meyer, M. L. Marks and A. B. Meyer, Dallas; 1Jun34; KK13240.

Miami margarine co., Cincinnati.
Nu-maid vegetable oleomargarine. (Margarine) sheet. Label. © 15Apr47; KK13761.

Miami pharmacal co., Miami, Fla.
Liquid A.D. (Athlete's foot remedy) 2 sheets. Label. © 5Dec44; KK8096.

Midgley house - cosmetics, Netcong, N. J.
Tang-o' -the sea's Baltic Sea bath. (Salt water bath preparation) clipping. Print. © 26Jan47; KK8387.

Mido watch co. of America, New York.
Winding is old-fashioned. (Watches) clipping. Print. © 17Jan47; KK10787.

Milatzo, Bart, d.b.a. Stroyan and Milatzo. *see* Stroyan and Milatzo.

Miles shoes, inc., New York.
Be an Easter doll in Miles baby dolls. (Shoes) sheet. Print. © 21Mar47; KK11317.
Miles. M 264 AB (Shoe boxes) box. Label. © 10Jun47; KK13734.

Millburn, Sumner Garrett, Minneapolis.
The honorary emblem of distinguished menus, M.M.M. Millburn master menu. sheet. Print. © 16Jan47; KK8433.

Miller, George, d.b.a., Man of tomorrow toiletries. *see* Man of tomorrow toiletries.

Miller, George H., *jr.*, d.b.a. Starcraft. *see* Starcraft.

Miller table pad & venetian blind manufacturing co., Brooklyn.
Aluminum venetian blinds and custom built table pads. clipping. Print. © 3Oct46; KK8031.
For lasting beauty, venetian blinds custom built by Miller . . . clipping. Print. © 2Feb47; KK8589.

Milwaukee lace paper co., Milwaukee.
Milapaco "handy pack" paper doilies. (Lace paper doilies and place mats) carton. Label. © 12Aug46; KK7893.

Mimikos, Nick, Detroit.
Smoke Tom Collins famous cigars. sheet. Label. © 31Mar47; KK11330.

Mineral health products co., St. Paul.
Van's proso millet cereal. sheet. Label. © 3Jan47; KK8556.

Minnesota mining & manufacturing co., St. Paul. ("Scotch" cellulose tape) 19 clippings. Prints.
Excuse me. .may I borrow your 'Scotch' tape? Slick tricks with "Scotch" tape. © 18Apr47; KK11872.
Hey! You wrecked my plane! © 8Nov46; KK12902.
Now, let's see you kick the covers off, Glamour boy! © 15Jun47; KK13822.
Slick trick with "Scotch" tape.
Cork lost? © 28Mar47; KK12037.
Dress up . . . © 15Apr47; KK12039.
Instructions to delivery men . . . © 7May47; KK12598.
Keep bandages fresh and clean . . . © 11Apr47; KK12038.
Make your own cookbook. © 20Jun47; KK13823.
Save cracked turkey eggs . . . © 23May47; KK13487.
Seal wrappers on Christmas packages. © 10Dec46; KK12903.
Stop that rip!
[Chicago, Printed by Negro digest pub. co.] c1946. © 10Oct46; KK12899.
[Philadelphia, Printed by Farm journal, inc.] c1947. © 17Mar47; KK11241.
Slick tricks with "Scotch" tape ...
Get more big prints ... © 4Oct46; KK13224.
Jam and jelly labels ... © 21Apr47; KK12294.
Mount favorite recipes ...
[Des Moines, Printed by Cowles magazines, inc.] c1947. © 4Mar47; KK11341.
[Springfield, O., Printed by Crowell-Collier pub. co.] © 8Nov46; KK12900.
This gift will be used every day in home or office. Print. © 21Nov46; KK12901.
Wrap your gifts in glamour ... Scotch gift wrap tape. © 6Dec46; KK11728.
"You'll have to swing the whole barn now, Bedelia!" © 31May47; KK13488.

Minnesota valley canning co., Le Sueur, Minn.
Agi-pak brand whole kernel golden corn. (Canned corn) sheet. Label. © 3Oct45; KK10293.
Artesian brand cream style golden sweet corn. (Canned corn) sheet. Label. © 29Sep45; KK10292.
Artesian brand mixed sizes large young sweet peas. (Canned peas) sheet. Label. © 22Aug45; KK10291.
Best seller. (Canned corn) clipping. Print. © 30Oct46; KK10216.
Blue and gold brand medium small early peas. (Canned peas) sheet. Label. © 10Aug45; KK10289.
Carnival color in a meal. (Canned corn with peppers) clipping. Print. © 30Oct46; KK10214.
Color snaps 'em up. (Canned corn with peppers) clipping. Print. © 30Oct45; KK8517.
Free to teachers . . this full-color wall chart. (Canned corn and canned peas) clipping. Print. © 1Sep46; KK10205.
Gay color - good eating. (Canned corn) clipping. Print. © 8Nov46; KK10218.
The Green Giant as Ben Hur. (Canned corn) clipping. Print. © 17Oct46; KK10212.
The Green Giant as Mercury. (Canned peas) clipping. Print. © 12Dec46; KK10222.
The Green Giant as the discus thrower. (Canned peas) clipping. Print. © 12Sep46; KK10206.
The Green Giant as the Sphinx. (Canned corn) clipping. Print. © 14Nov46; KK10219.
Green Giant, Green Giant, come get up quick. (Canned corn) clipping. Print. © 16Aug46; KK10203.
Here's a colorful meal ... (Canned peas) clipping. Print. © 27Sep46; KK10208.
How the Green Giant was born. (Canned corn with peppers, canned corn and canned peas) clipping. Print. © 12Jul46; KK10201.
It's new . . it's free to teachers; this full-color wall chart ... (Canned corn and canned peas) clipping. Print. © 1Oct46; KK10211.
Kounty kist large sweet peas. (Canned peas) sheet. Label. © 14Aug45; KK10290.
Lindy brand cream style golden corn. (Canned corn) sheet. Label. © 8Oct44; KK8268.
Minnesota valley brand sweet peas, large young. (Canned sweet peas) sheet. Label. © 7Sep46; KK8819.
"Mom says to get the kind with the Green Giant's picture". (Canned corn)
[New York, Printed by Lebhar—Friedman publications, inc. clipping. Print. © 30Nov46; KK10221.
[New York, Printed by Time, inc.] clipping. Print. © 29Nov46; KK10220.
More color - better eating. (Canned corn) clipping. Print. © 20Apr46; KK8045.
New crop's a-coming. (Canned peas) clipping. Print. © 30Jul46; KK10202.
New pack coming at you! (Canned corn) clipping. Print. © 30Aug46; KK10204.
New pack's in!
Green Giant peas brand. (Canned peas) clipping. Print. © 13Sep46; KK10207.
Niblets brand whole kernel corn. (Canned corn) clipping. Print. © 27Sep46; KK10209.
Niblets brand whole kernel corn; corn-on-the-cob without the cob. (Canned corn) clipping. Print. ©13Mar46; KK8518.
Orchid of the pea family. (Canned peas) clipping. Print. © 18Oct46; KK10213.
The quickest, easiest way we know to teach color planning in meals; this new full-color wall chart. (Canned peas and canned corn) clipping. Print. © 1Nov46; KK10217.
The secret of shelf velocity. (Canned corn and canned peas) clipping. Print. © 30Jun46; KK10200.
See what color does. (Canned corn) clipping. Print. © 26Dec45; KK8044.
"That Green Giant brand won't be there long, son!" (Canned peas) clipping. Print. © 30Sep46; KK10210.
Trailer brand cream style golden corn. (Canned corn) sheet. Label. © 22Apr44; KK8267.
Two American signs of hospitality. (Canned corn) clipping. Print. © 30Oct46; KK10215.
Use the juice of Green giant bread peas. (Canned peas) clipping. Print. ©24Aug45; KK8043.

Miricorp., inc., Oakland, Calif.
Road goblins? (Safety wheels for automobiles) folder. Print. © 16Oct46; KK12498.

Mission dry corp., Los Angeles.
Mission orange flavored base. (Soft drinks and syrups therefor) sheet. Label. © 24Apr47; KK12464.

Mrs. Grubbs potato chip co., Fort Worth, Tex.
Toasted purely for you. (Potato chips fried in vegetable oil) cellophane bag. Label. © 1Jan46; KK10849.

Mitchell (John E.) co., Dallas.
The Mitchell vaporizer for all LP gases. (Liquefied petroleum vaporizers) pamphlet. Print. © 8Jan47; KK11837.

Mitchell canneries, inc., Ft. Meade, Fla.
Deep south ambrosia. (Canned fruit) sheet. Label. © 6Feb47; KK12968.

Modern publicity co., New York. (Advertising cuts and copy) 8 sheets. Prints.
Auto frames straightened ... © 1Jan47; KK8327.
Clocks. From smartly styled alarm clocks ... © 15Jan47; KK10803.
Masonic & other orders ... © 15Jan47; KK10423.
Radiant exotic. Select a diamond here ... © 16Jan47; KK12947.
Rug cleaning - Finer rug cleaning - Permanent repairs ... © 16Mar47; KK12597.
Service, market, grocery, butcher and other food ... For the sewing machine ... © 10Jan47; KK11443.
Truck motor repairing. © 20Jan47; KK8163.

Washer & radio service ... Market refrigeration service ... © 15Jan47; KK8595.

Mojud hosiery co., inc., Long Island City, N. Y. (Ladies' hosiery) 7 clippings. Prints.
Glamour legs by Mojud. © 7Feb47; KK10319.
Mojud. .design for glamour. © 14Mar47; KK11148.
Mojud eye-luring nylon stockings ...
[New York, Printed by Playbill, inc.] © 27Jan47; KK8925.
[Philadelphia, Printed by Triangle publication, inc.] © 16Feb47; KK10726.
Mojud. .focus on glamour. © 28Mar47; KK11390.
Mojud. .hits the mark in glamour. © 14Feb47; KK10716.
Mojud. .portrait of glamour. © 11Apr47; KK11722.

Monarch shingle co., Portland, Or.
Wood feathers. (Stringy red cedar wood shavings used for poultry litters; nursery packing; dog & cat bedding & bldg. insul.) sheet. Label. © 31Sep46; KK10972.

Montell co., inc., Cambridge, Md.
Maryland's Eastern Shore contribution to gracious eating. (Montell brand Smithfield meat products) 21 p. Print. © 10Mar47; KK10911.

Montgomery, Frank A., jr., Enfield, N. C.
Ace o'spades home cooked party peanuts. (Salted peanuts) sheet. Print. © 21Apr47; KK12184.

Moog industries, inc., St. Louis.
Comebacks are no joke son! (Moog X-plus piston rings) clipping. Print. © 8May47; KK13714.
Here's a package of full power for worn motors. (Piston rings) clipping. Print. © 8Mar47; KK12093.
Moog X-plus piston ring set selector. (Piston rings) mechanical device. Print. © 31Jan47; KK12360.
New car? Long time no see! (Piston rings) clipping. Print. © 8Jan47; KK10693.
New revolutionary piston expanding method. (Piston expanding machine) folder. Print. © 17Dec46; KK10519.
Stop comebacks! (Moog X-plus piston rings) clipping. Print. © 8Nov46; KK7795.

Moore, Charles P., owner of Moore & son. see Moore & son.

Moore & son, Tucson, Ariz.
Greasolve soil solvent. box. illus. Label. © 5Jul46; KK8535.

Morey mercantile co., Denver.
Solitaire. (Tomato catsup and extracted honey) 2 sheets. Label. © 1Oct46; KK7968.

Morgan, Cecilia Batchan, New Orleans.
Cecilia (Batchan) Morgan hair preparation. sheet. Label. © 4Feb47; KK11671.

Moroni, Angelo. see Moroni (G.) & sons.

Moroni, Emil. see Moroni (G.) & sons.

Moroni (G.) & sons.
G. Moroni & sons cantaloupes. sheet. Label. © G. Moroni & sons, a partnership comprising Guido Moroni, Emil Moroni and Angelo Moroni, Stockton, Calif.; 1Jul46; KK12022.

Moroni, Guido. see Moroni (G.) & sons.

Morrison steel products, inc., Buffalo.
Announcing Mor-sun pressed steel furnaces ... gas fired for winter air conditioning. folder. Print. © 15May47; KK13097.

Morro limousine corp., Brooklyn.
We beat the stork. (Automobiles) sheet. Label. © 1Sep46; KK11147.

Morse Boulger destructor co., New York.
Robinson air-activated conveyors. (Pneumatic conveyors) folder. Print. © 18Jun47; KK13813.

Morton, Lester Franklyn, Kalamazoo, Mich.
Hot hits from Randall's. (Wearing apparel) clipping. Print. © 11Apr47; KK13389.

Morversen distributing corp., New Orleans.
Pop corn is an American food. (Corn popping machines) sheet. Print. © 21Jan47; KK8195.

Motograph co., Los Angeles.
Operating procedure for motograph analysis. (Material for operating and training in the use of the motograph analysis instrument) 2 folders. Prints. © 10Mar47; KK11812, 11902.

Motor-kool products co., inc., Columbus, Ohio.
M-K cooling system repair for cars, trucks, tractors. (Cleaner & rust-proofer for radiator repair) folder. Print. © 15Aug46; KK8782.
Motor-kool cooling system cleaner and rust-proofer ... (Cleaner & rust-proofer for cars, trucks & tractors) folder. Print. © 15Aug46; KK8781.

Motor wheel corp., Lansing, Mich. 4 clippings. Prints.
The handsome new Duo-therm trailer heater modernizes trailer heating. (Heaters) © 24Sep46; KK10245.
In trailer heaters it's Duo-therm; for modern heating comfort in every room. (Heaters) © 24Oct46; KK10246.
Loads of hot water. (Hot water heater) © 25Apr47; KK13315.
Now- the beautiful new Duo-therm trailer heater. (Heater) © 24Jun26; KK10244.

Movado watch agency, New York. (Watches) 7 clippings. Prints.
Calendograph. © 7Nov46; KK10837.
Calendograph time from month to second. © 9May47; KK13216.
Chronograph. © 7Mar47; KK11232.
Les heures précieuses. © 1Jul45; KK8095.
In platinum. © 1May47; KK12938.
Sheltered from the elements; tested and attested by those who know. © 10Jan47; KK10839.
Time in platinum and diamonds. © 1Aug46; KK10535.

Mu-Switch corp., inc.
The new miniature. (Precision switches) folder. Print. © 4Jun47; KK13354.
Robox guardian of highway safety. (Safety device) folder. Print. © 3Apr47; KK12570.
Robox installation instructions. (Safety control kit) pamphlet. Print. © 25Apr47; KK12321.

Mueller electric co., Cleveland.
The Mueller line catalog no. 900. (Battery and test clips) 8 p. Print. © 15Feb47; KK11906.
The Meuller line condensed catalog no. 903, March 1, 1947. (Battery and test clips) sheet. Print. © 15Feb47; KK11905.

Muer toys, inc.
The beauty pen, by Martin Umanoff. (A beauty appliance) sheet. Print. © 9Apr47; KK11891.
"Ozzie the owl". (All metal mechanical toy) sheet. Print. © 27Mar47; KK12501.
Sealy the seal, by Martin Umanoff. (All metal mechanical toy) sheet. Print. © 9Apr47; KK11889.
Shine boy, by Martin Umanoff. (A housewares appliance) sheet. Print. © 9Apr47; KK11890.

Mulnix, Ersel C. see Mulnix paper box co.

Mulnix paper box co.
Boll's shoes, Milwaukee. (Folding paper boxes) box. Label. © 30Aug46; KK11933.
L. S. Ayres & co., Indianapolis. (Folding paper boxes) box. Label. © 30Apr46; KK11930.
Saks Fifth Avenue. (Folding paper boxes) box. Label. © 31May46; KK11932.
Walker's shoes, South Bend. (Folding paper boxes) box. Label. © 30Apr46; KK11931.
© Ersel C. Mulnix, d.b.a. Mulnix paper box co., Chicago.

Multi-facet diamond corp., New York.
Even Anne, Queen of England had no diamond as brilliant as a Multi-facet. (Diamonds) clipping. Print. © 30Nov46; KK10258.

Multi products, inc., Chicago.
Latest creations in giftware. (Novelties and giftware) folder. Print. © 15Apr47; KK12657.

Multiproducts co., inc., Washington, D. C.
It's Trip-eze for motion sickness ... (A medicated chewing gum) folder. Print. © 12Oct46; KK8640.

Muncie gear works, Muncie, Ind. 6 clippings. Prints.
By cracky, th' feller that ketches fish is th' one that keeps fishin' ... (Neptune outboard motors) © 1Mar47; KK11244.
It's more fun fishing.. with a Neptune. (Outboard motors) © 1Apr47; KK11971.
Let a Neptune take you where the big ones lurk. (Outboard motors) © 1May47; KK12775.
Neptune for outstanding performance at low cost. (Outboard motors) © 15Mar47; KK11376.
Neptune Ned sez: ... (Outboard motors) © 1Jan47, 1Feb47; KK7975, 10909.

Munising paper co., Chicago.
Wax-seel; the wax paper that seals itself. (Wax paper) carton. Label. © 7Nov46; KK8155.

Music inc., Tulsa, Okla.
Skyline. (Phonograph records) sheet. Label. © 9Jan47; KK8764.

Mutual citrus products co., Anaheim, Calif.
M.C.P. custard pectin ... chocolate. (Custard pectin) box. Label. © 1Feb46; KK8209.

Mutual products co., Minneapolis.
Skim-ade. (Animal food) sheet. Label. © 5Jun47; KK13481.

Myers (F. E.) & brother co., Ashland, Ohio.
One moving part .. spins water from

your well! (Electric water system) clipping. Print. © 29Jan47; KK8720.

N

"Na-churs" plant food co., inc., Marion, O.
"Na-churs" (nature's) plant food. (Liquid fertilizer) sheet. Label. © 21May46; KK8275.

Nail valet.
Nail valet. (Swal for the removal of nail polish) cardboard box. Label. © Joseph P. Luscri, d.b.a., Nail valet, Cleveland; 1Sep46; KK12068.

Nall corp., Equipment engineering co., division of St. Charles, Ill.
Are you sinking $$ in wasted effort? (Material handling equipment) folder. Print. © 21Dec46; KK10180.
Here it is .. Nall radial woodworker. (Woodworking machine) folder. Print. © 31Dec46; KK10181.

Nancy Ann co.
Nancy Ann original. (Children's wearing apparel) cloth sheet. Label. © Mrs. E. S. Gothard and Mrs. K. D. Bird, d.b.a., Nancy Ann co., Jacksonville, Tex.; 31Mar47; KK12640.

Nardini, Gaspar and Abbate, Thomas G., d.b.a. Vita edible oil co. see Vita edible oil co.

Nathan (S.) & co., inc., New York.
From Brazil direct to stone headquarters. (Precious stones) sheet. Print. © 1Feb47; KK12756.
From Ceylon. (Precious stones) clipping. Print. © 12May47; KK13054.
From China. (Precious stones) clipping. Print. © 10Feb47; KK11105.
From Czechoslovakia. (Precious stones) clipping. Print. © 1Mar47; KK11233.
From France direct to stone headquarters. (Precious stones) clipping. Print. © 17Mar47; KK11586.
From Italy. (Precious stones) clipping. Print. © 1Apr47; KK13053.
From Siam..direct to stone headquarters. (Precious stones) clipping. Print. © 17Feb47; KK11585.

Nathan-Dohrmann co., San Francisco.
Dohrmann's. (Chinaware, glassware, silverware, household and appliance merchandise) clipping. Print. © 11Dec46; KK8122.

Nathan manufacturing co., New York.
Nathan mechanical lubricators, type LB. folder. Print. © 31Mar47; KK13582.

National acoustic products, Chicago.
Play all records through your radio, by wireless! (Record player) sheet. Print. © 27Mar47; KK11322.
You can broadcast records through your present radio by wireless. (Record player) sheet. Print. © 27Mar47; KK11321.

National biscuit co., New York.
Hey! Be first to get this valuable compass ring! (Shredded wheat) clipping. Print. © 12Jan47; KK10678.
His nibs. Wil-mer! (Shredded wheat) clipping. Print. © 13Oct46; KK10677.
NBC coffee cake. (Coffee cake) cardboard box. Label. © 14Jan47; KK10804.
Nabisco shredded wheat. (Shredded wheat biscuit) cardboard box. Label. © 23Dec46; KK11264.

National distillers products corp., New York.
As Patrick said to Michael: "PM for pleasant moments"; some favorite Irish jokes from Joe Laurie, jr. (Whiskey) 36 p. Print. © 10Feb47; KK8895.
El gran secreto! The big secret of Ron Merito's better taste is "mountain distilling!" (Ron Merito rum) clipping. Print. © 8Nov46; KK7884.

National electric products corp., Pittsburgh.
National electric Lopo-trim. (Low potential electrical raceway) folder. Print. © 9Apr47; KK13574.

National enameling and stamping co., Milwaukee.
Evenheet. (Fry pans, double boiler, sauce pans and pots, percolator, coffee maker, tea kettle and mixing bowls) sheet. Label. © 24Feb47; KK13425.

National equipment co., Indianapolis.
Fisherman's aid; Wormsgalore. (Treatment for vermiculous soils) sheet. Label. © 28Dec46; KK7839.

National fastener corp., Brooklyn.
National slide fasteners. sheet. Label. © 17Oct46; KK7934.

National frozen food locker assn., Des Moines.
The locker plant and your home storage cabinet. folder. Print. © 22Apr47; KK13274.

National furniture manufacturing co., Los Angeles.
"Davenette" by National. (Furniture) folder. Print. © 1May47; KK13058.

National geographic society, Washington, D. C.
National geographic's travel-urge. Apr., 1947. (Geographic magazine and geographic maps) folder. Print. © 27Mar47; KK13838.

National Hydrozo, inc., Cleveland.
Hydrozo 5 year certified money back agreement. (Hydrozo liquid colorless waterproofing) sheet. Print. © 13Feb47; KK10910.
Hydrozo 5 year certified waterproofing.
A money-maker too big to miss! (Hydrozo liquid colorless waterproofing) clipping. Print. © 14Feb47; KK12645.
Safeguards against dampness & moisture. (Hydrozo liquid colorless waterproofing) folder. Print. © 13Feb47; KK11167.

National Mallinson fabrics corp., New York.
Mallinson. (Textile fabrics) fabric samples in folder. Print. © 17May47; KK13999.

National oil products co., Harrison, N. J.
Announcing .. Nopco's new "dry D3" product for poultry feeds. (Vitamin D3 for feed fortification) folder. Print. © 8Jan47; KK7918.
Announcing Nopdex Nopco's new "dry D3" product for poultry feeds! (Vitamin-fortified poultry feed) clipping. Print. © 18Jan47; KK8465.
Are you sure your feeds contain ample vitamin A? (Vitamin-fortified oils for feeds) folder. Print. © 3Jan47; KK7877.
B-complex therapy in geriatrics; Vitab series number nine. (Vitamins) pamphlet. Print. © 9Dec46; KK7846.
For a firm grip on Vitamin A . . . (Vitamins for fortifying feeds) pamphlet. Print. © 8Jan47; KK7917.
NOPCO announces revolutionary new Viadex. (Vitamin A for feed fortification) clipping. Print. © 18Jan47; KK8466.
NOPCO proudly announces vitamin A that stays put in a dry carrier. (Vitamin A for feeds) folder. Print. © 24Jan47; KK10283.
Nopdex. (Vitamin preparation for poultry and animal feeds) broadside. Print. © 10Mar47; KK13143.
Now..as ever..rely on Nopco for guaranteed vitamin A and D fortified oil. (Vitamin oils for fortifying feeds) clipping. Print. © 15Feb47; KK10872.
Now you can rely on Nopco for guaranteed vitamins A and D in a dry carrier. (Vitamins for fortifying poultry feeds) clipping. Print. © 15Feb47; KK10873.
You are invited to see the new NOPCO vitamin A and D concentration plant. (Vitamin A and D concentrate) folder. Print. © 13Jan47; KK8124.

National silver co., New York. 4 clippings. Prints.
Big news! Royal brand cutlery history in the making! Print. © 30Nov46; KK10683.
For clean cut superiority! (Royal brand cutlery) © 31Oct46; KK10681.
It came upon a midnight clear. (Silverplate) © 20Nov46; KK10682.
Presenting "Royal plume", new, unique Royal brand triumph! (Royal brand cutlery) © 31Jan47; KK10684.

Natracolor laboratories.
Natracolor prints. (Color prints) folder. Print. © Richard Jepperson and Lawrence Jones, d.b.a. Natracolor laboratories, Tucson, Ariz.; 1Mar47; KK11849.

Near's food co., inc., Binghamton, N. Y.
Don't divide your profits with "hidden hunger" ... (Mineral feed supplement) clipping. Print. © 1Jan47; KK8996.
Don't let "hidden hunger" move in too. (Mineral feed supplement) clipping. Print. © 1Dec46; KK7901.
Protect your stock against the "Hidden Hunger" menace. (Mineral feed supplement) clipping. Print. © 1Feb47; KK8905.

Neenah paper co., Neenah, Wis.
Neenah, quality papers since 1873. (Boxed paper) sheet. Label. © 1Mar47; KK10646.

Neil engineering corp., Chicago.
Safety-king deluxe emergency unit tire inflator fire extinguisher. (Carbon dioxide container and dispenser) sheet. Label. © 26Nov46; KK12366.

Nelson, James Jacob, Madison, Wis.
Dr. Walter E. Meanwell's basketball game. (Toy basketball game) 3 sheets. Label. © 15Oct46; KK8222.

Nelson, Rita D. and Nelson, Thomas S., a partnership composing Thomas S. Nelson co. see Nelson (Thomas S.) co.

Nelson, Thomas S. and Nelson, Rita D., a partnership composing Thomas S. Nelson co. see Nelson (Thomas S.) co.

Nelson (Thomas S.) co.
Doll-house family. (Cover for dolls) cardboard box top. Label. © Thomas S. Nelson co., a partnership composed of Rita D. Nelson & Thomas S. Nelson, Los Angeles; 1May47; KK12467.

Nemes, Stephen, Chicago.
Custom built office furniture. clipping. Print. © 29Jan47; KK10944.

Nestelle's, inc., Portland, Or.
Nestelle's finest food products. (Syrups) sheet. Label. © 21Feb47; KK11419.

Neuweiler's (Louis F.) sons, Allentown, Pa.
Neuweiler's premium ale. sheet. Label. © 31Oct46; 2c 25Apr47; KK12126.

New England carbide tool co., inc., Cambridge, Mass.
Order now - this item is new! (Knife sharpener) sheet. Print. © 3Feb47; KK12696.

New era manufacturing co., Paterson, N. J.
New era tag making press. sheet. Print. © 20Dec46; KK7860.

New Hampshire ball bearings, inc., Peterborough, N. H.
Micro ball bearings, radial & pivot. (Precision anti-friction bearings in smallest dimensions) folder. Print. © 18Dec46; KK8531.

New process co., Warren, Pa.
Add new beauty, comfort, value to your car with smooth-fitting seat covers. (Automobile seat covers) folder. Print. © 3Jan47; KK11739.
Better hurry if you want a "My strong" all-steel strong box & personal file. (Personal file box) sheet. Print. © 3Jan47; KK11738.
I owe you, as one who has made purchases from me before... (Men's gabardine coat) folder. Print. © 3Jan47; KK11742.
Not enough gabardine coats to go "around" ... (Men's garbardine coat) folder. Print. © 3Jan47; KK11737.
The slack suit "buy" of the year. (Men's slack suits) sheet. Print. © 14Mar47; KK11744.
When most men start looking for slack suits this summer ... (Men's slack suits) folder. Print. © 14Mar47; KK11743.
Within the next few days I am going to send you a remarkable invention. (Personal file box) folder. Print. © 3Jan47; KK11740.
Within the next few days I am going to send you a set of auto seat covers ... (Automobile seat covers) folder. Print. Letter. © 3Jan47; KK11741.

New York motor coach advertising, inc., New York.
Tokentainer. (Tokens) envelope. Label. © 9May47; KK13247.

Newbert, Robert, d. b. a., Yankee craftsman products co. see Yankee craftsman products co.

Newbert, Walter, d. b. a., Yankee craftsman products co. see Yankee craftsman products co.

Newburgh packing co., New Windsor, N. Y.
Temple hill brand. (Meat products) cellophane wrapper. Label. © 15Oct46; KK11597.

Newland infants wear co., Brooklyn.
Slide-alls. (Infant's & children's garments) tag. Label. © 25Feb47; KK10554.

Newman, Alton, d.b.a. San-a-ray products co. see San-a-ray products co.

Nice ball bearing co., Philadelphia.
Nice introduces "series 3000". (Ball bearings) sheet. Print. © 1May47; KK12626.

Nichols, Carol E. and Nichols, Orlo R., d.b.a. Quadrax. see Quadrax.

Nichols, Orlo R. and Nichols, Carol E., d.b.a. Quadrax. see Quadrax.

Niemann, Charles H., Washington, D. C.
Correspondex. (Sets of procedure cards) card. Label. © 10Apr40; KK8210.
Merry Christmas, by Correspondex. (Device, formula and process for streamlining mass paper work) folder. Print. © 15Dec40; KK10102.

Nightingale, William, conducting business as the Rodkarloc co. see Rodkarloc co.

Nina de Lisle.
Lilibet lotion. (Hand and body lotions) sheet. Label. © Elizabeth Norris, d. b. a. Nina de Lisle, New York; 8Mar47; KK12936.

Niven, Mack P., trading as Carolina manufacturing co. see Carolina manufacturing co.

Nixon and co., Omaha.
Hy-phos; special range mineral. bag. Label. © 9Oct46; KK10168.

Nixon camera & photo supply co., Kenmore, N. Y.
The view-finder. v. 3, no. 1. Spring, 1947. (Photo supplies) Print. © 4Apr47; KK11478.

Nocturne products co., Chicago.
Nocturne nail enamels. display card. Print. © 14Oct46; KK10087.

Nolder, Cliff C., d. b. a., Santa Ana mills. see Santa Ana mills.

Noma electric corp., New York.
Noma party quiz. (Game) sheet. Label. © 10Mar47; KK11701.

Nopco chemical co., Harrison, N. J.
Vitamin A deficiency in chickens. (Vitamin A and D products) pamphlet. Print. © 1Jun47; KK13996.

Nordberg manufacturing co., Milwaukee.
"More power to you". (Marine gasoline engines and reduction gears) 8 p. Print. © 23Apr47; KK12492.
The Nordberg cribex excavates ballast and dirt from tie cribs. (Track working equipment) sheet. Print. © 10Jan47; KK7944.
Nordberg heavy duty rail grinder, model WG. (Track working equipment) sheet. Print. © 12Mar47; KK11016.
Nordberg hydraulic power jack. (Track working equipment) folder. Print. © 12Mar47; KK11017.
Nordberg Marine gasoline engines. (Internal combustion engine) 10 p. Print. © 13Jan47; KK10511.
Nordberg 9" x 11 1/2" four-cvcle Marine Diesel engines ... (Internal combustion engine) folder. Print. © 13Jan47; KK7946.
Nordberg 9" x 11 1/2" four-cycle stationary Diesel engines. 6 p. Print. © 23Apr47; KK12493.
The Nordberg spike hammer saves time and labor- drives spikes straight. (Track working equipment) sheet. Print. © 10Jan47; KK7945.

Nordquist, Viola, Los Angeles.
Pat-a-puff; spot reduce, pat off fat with Pat-a-puff! (Spot reducer puff) folder. Print. © 24Jun46; KK8532.

Normal'ine maternity dress manufacturing co., Los Angeles.
You'd never know. (Maternity dresses) clipping. Print. © 22May47; KK13167.

Norris, Elizabeth, d. b. a. Nina de Lisle. see Nina de Lisle.

Norris, inc., Atlanta. (Candies) 5 sheets. Labels.
Milk chocolates. © 1Oct46; KK8741.
Nut and fruit chocolates. © 1Nov46; KK12513.
Sirron chocolates. © 1Sep46; KK8740.
Southern selections; Norris Atlanta exquisite candies. © 1Oct46; KK8742.
Thin mints. sheet. Label. © 10Apr47; KK11815.

Northwest manufacturing co., Mitchell, N. D.
Enjoy oil heat! Does everything coal and wood will do. (Oil burners) sheet. Print. © 20Dec46; KK10194.
From out of the north comes an amazing heat invention! (Oil burners) folder. Print. © 9Jan47; KK8062.

Nulomoline co., New York.
Baking sketches. v. 18, no. 1. Mar., 1947. (Invert sugar) folder. Print. © 17Apr47; KK12163.
Thumbnail candy talks. v. 23, no. 1. May, 1947. (Invert sugar) pamphlet. Print. © 22May47; KK13149.

Nustone septic tank co., New Haven.
Your sewer cleaned by electricity. (Sewer pipe cleaner) folder. Print. © 17May47; KK13629.

Nutritional biochemicals corp., Cleveland.
Vitamin A test diet. (Chemicals, drugs, biologicals, food supplements, food stabilizers, flavors, laboratory equipment, etc.) sheet. Label. © 12May47; KK13381.

O

O-C manufacturing co., inc., Little Falls, N. J.
From sandlot to stadium the word's getting 'round for action Olympic champion is the supporter. (Athletic supporter) clipping. Print. © 27Jun47; KK13726.

O. D. chemical corporation, New York.
O. D. wonder wash replaces all soaps... (Detergent) carton. Label. © 5Nov46; 12Jan47; KK8048.

Oak rubber co., Ravenna, Ohio.
Oak Hytex toy balloons. (Toy balloons and rubber latex toys) pamphlet. Print. © 1Apr47; KK13785.

O'Brien (P. F.) and sons, Winona, Minn.
Man-i-kin, a poudre suds rinse. (A detergent powder) sheet. Print. © 1Mar47; KK11610.

O'Brien's of California, San Jose, Calif.
Attention: All O'Briens ... eat O'Brien's almond butter crunch. (Vacuum packed candy) clipping. Print. © 11Jan47; KK11349.
A call for help! From Senor O'Brien. (Candy) clipping. Print. © 30Sep46; 2c 10Jan47; KK10276.
Let my O'Brien's almond butter crunch break down your will power. (Vacuum-packed candy) clipping. Print. © 29Mar47; KK12887.
Nothing is nuttier .. than my nutti O'Brien's Nutti brittle. (Candy) clipping. Print. © 26Oct46; 2c 10Jan47; KK10277.
O'Brien's almond butter crunch. (Candy) cardboard box. Label. © 10Feb47; KK12742.

Say Merry Christmas .. to your sweet tooth with my O'Brien's almond butter crunch! (Candy) clipping. Print. © 14Dec46; 2c 10Jan47; KK10278.
Senor O'Brien from San José says:
Don't let your customers shoot themselves .. sell them my O'Brien's candy instead! (Candy) clipping. Print. © 30Dec46; 2c 10Jan47; KK10279.
Imagine me writing stories for The Saturday evening post..about my O'Brien's candies! (Vacuum-packed candy) clipping. Print. © 1Mar47; KK11351.
Señor O'Brien tells you..how to collect thousands of beautiful steel engravings of Geo. Washington, A. Lincoln, etc. etc. (Vacuum-packed candies) clipping. Print. © 3Mar47; KK11353.
Yardbirds, 2nd lieutenants and brass are all very fond of my O'Brien's candies. (Vacuum-packed candies) clipping. Print. © 15Jan47; KK11350.
You too can have a yen for my O'Brien's almond butter crunch. (Vacuum-packed candies) clipping. Print. © 1Mar47; KK11357.

Odekirk, K. L., Pasadena, Calif.
Put money in your pocket. (Miscellaneous mdse., furniture, artware, dinnerware, gardenware, jewelry, etc.) clipping. Print. © 1May47; KK12595.

O'Donnell shoe corporation, Humboldt, Tenn.
Propr-bilt foot-test week for children. (Shoes) folder. Print. © 31Dec46; 2c 5Jan47; KK10166.

Oelerich & Berry co., Chicago. 9 sheets. Labels.
Flap Jack syrup. (Cane and maple syrup) © 10Mar46; 2c 13Jun47; KK13556.
Fruit maid apple-raspberry jelly. (Fruit preserves, jams and jellies) © 17Apr46; 2c 13Jun47; KK13560.
Ginger cake pure New Orleans molasses. (Molasses) © 8Nov46; 2c 13Jun47; KK13562.
Hawkeye imitation raspberry jam. (Fruit preserves, jams and jellies) © 11Apr46; 2c 13Jun47; KK13559.
Oelerich big 9. (Vegetable juices) © 5May47; KK13561.
Old Manse syrup. (Tale syrup, preserves, jams, jellies, molasses) © 4Mar47; 2c 13Jun47; KK13555.
Red Hen. (Fruit jelly) © 5Apr47; KK13557.
Red Hen pure New Orleans molasses. (Molasses and jelly) © 11Nov46; 2c 13Jun47; KK13563.
Silver Kettle syrup. (Cane and maple syrup) © 10Apr46; 2c 13Jun47; KK13558.

O'Hair, Roy, Lubbock, Tex.
Lumier; Lubbock venetian blind mfg. co. (Venetian blinds) sheet. Print. © 22Dec46; 2c 13Jan47; KK10274.

O'Hearn manufacturing co., Gardner, Mass.
Here's an easy chair that'll fit itself to either of us. (Furniture) folder. Label. © 21Mar47, 23May47; KK11229, 13482.
Maple furniture of quality. (Furniture) broadside. Print. © 14Jan47; KK10963.
Maple furniture of quality for the living room. (Maple furniture) folder. Print. © 2Jan47; KK7971.
O'Hearn ad-mats. (Furniture) sheet. Print. © 9May47; KK13426.

Old Hickory distilling corp., Philadelphia.
Are you a diplomat? (Whisky) clipping. Print. © 20Feb47; KK10744.

Old Reading brewery, inc., Reading, Pa. (Beer) 3 clippings. Prints.
Traditionally Pennsylvania Dutch.
(Basket weaving) © 19May47; KK13235.
Flitting ... © 21Apr47; KK12344.
(Subject: Going to the mill) © 27Jan47; KK8717.

Oliver united filters inc., Oakland, Calif.
OP Oliver pressure filter. (Pressure filters) folder. Print. © 31Dec46; 2c 28Jan47; KK8342.
Olivite ... the efficient and durable pump for handling hot or cold acids and corrosive solutions. (Acid handling pumps) folder. Print. © 21Mar47; KK11389.

Ollendorff watch co., inc., New York. (Watches for men and women) 3 clippings. Prints.
The Gotham Easter parade. © 22Mar47; KK12280.
Graduate to a Gotham. © 7Jun47; KK13287.
On Mother's Day a Gotham watch tells more than time! © 19Apr47; KK12337.

Olson industrial products, inc., Lynn, Mass.
Helical gear speed reducers.
(Helical gear speed reducers, double reduction) folder. Print. © 1Feb47; KK13646.
(Helical gear speed reducers, single reduction) folder. Print. © 1Feb47; KK13647.

Olson machine & sales co., Lynn, Mass.
Customer comfort. (Hair drier headrest) folder. Print. © 28Jun46; 2c 7Jan47; KK11843.

Olson rug co., Chicago. (Rugs) 5 clippings. Prints.
Lovelier rugs the factory-to-you Olson way! © 21Feb47; KK10699.
"Rug magic" by Olson.
[Des Moines, Printed by Meredith pub. co.] c1947. © 25Feb47; KK10700.
[New York, Printed by Hearst magazines, inc.] c1946. © 20Feb47; KK10698.
[Philadelphia, Printed by Curtis pub. co.] c1947. © 28Feb47; KK10701.
[Topeka, Kan., Printed by Capper publications, inc.] c1947. © 18Feb47; KK10697.

Oneida, ltd., Sherrill, N. Y.
Completely right, Martha Vickers. 1881 (R) Rogers (R) Silverware. clipping. Print. © 19Mar47; KK11635.
For the hostess of tomorrow. (Heirloom sterling silverware.
[Greenwich, Conn., Printed by House and garden] c1947. clipping. Print. © 20Feb47; KK11458.
[New York, Printed by Mademoiselle] c1947. clipping. Print. © 29Feb47; KK12311.
It's smart to be right! (1881 Rogers silverplate) clipping. Print. © 15May47; KK13627.

Oral prophylactic assn., inc., Duluth.
Baby-bite scientific teether is back again in pure natural rubber. (Teether for babies) sheet. Print. © 14May47; KK12762.

Oregon-Washington-California pear bureau, Portland, Or.
"Pear-a-graphs". (Fresh winter pears) folder. Print. © 5Jan47; KK10740.

Organic chemicals corp., Frederick, Md.
Orseco. (Insecticide) sheet. Label. © 11Feb47; KK11185.

Ortho pharmaceutical corp., Linden & Raritan, N. J. 22 clippings. Prints.
Aci-jel for vaginitis. (Pharmaceutical preparation) © 15Mar47; KK12554.
All the time is the time to stock Ortho-Gynol sets! (Pharmaceutical preparations) © 5May47; KK13499.
A calf every 12 months means more milk-more calves- more dairy dollars! ... (Pre-servisal douche)
[Hynes, Calif., Printed by California dairyman] c1947. © 15Feb47; KK10465.
[Mount Morris, Ill., Printed by Better farming methods] c1947. © 1Feb47; KK10464.
Did you miss a valuable calf this month? to aid conception douche your cows with Pre-servisal. (Pre-servisal douche) © 18Jan47; KK10463.
During the past few months - since the introduction of Pre-servisal ... (Pre-servisal douche) © 1Dec46; KK10078.
Exclusively for veterinarians! (Pre-Servisal douche) © 1Jun47; KK13820.
A fast-moving item for vaginal infections. (Pharmaceutical preparation) © 1Mar47; KK12552.
For better breeding results... (Pre-servisal douche)
[Hynes, Calif., Printed by California dairyman] c1946. © 23Nov46; KK10077.
[Mount Morris, Ill., Printed by Better farming methods] c1946. © 1Dec46; 2c 9Jan47; KK10262.
Hexital for menopausal restlessness. (Pharmaceutical preparation) © 1Jun47; KK13500.
Hexital Ortho for the restlessness of the menopause. (Pharmaceutical preparation) © 5Apr47; KK13496.
How many pounds of milk did you lose this month? (Pre-servisal douche) © 1Mar47; KK11583.
How many pounds of milk were lost this month by farmers in your county? (Pre-servisal douche) © 25Mar47; KK11584.
Nutri-sal when a woman wants a baby. (Pharmaceutical preparation) © 1Apr47; KK13495.
Ortho, a reliable, safe contraceptive. (Pharmaceutical preparation) © 1May47; KK13498.
Ortho-creme..a dependable esthetically pleasing contraceptive. (Pharmaceutical preparation) © 15Apr47; KK13497.
Ortho-gynol ... (Pharmaceutical preparation) © 1Mar47; KK12551.
Ortho-gynol set, a complete convenient contraceptive unit. (Pharmaceutical preparation) © 1Mar47; KK12553.
Ortho presents Nidoxital ... (Pharmaceutical preparation) © 1Jun47; KK13501.
Special offer! Send for your free sample of Pre-servisal. (Pre-Servisal douche) © 25Apr47; KK13118.
A 3-point program for more dairy profit! (Pre-Servisal douche) © 25May47; KK13819.
Triple sulfa cream ... (Pharmaceutical preparation) © 1Feb47; KK12550.

O-so grape co., Chicago.
O-so good - O-so grape. (Soft drinks) glass bottle. Label. © 15Jan47; KK8453.

Ottie, John George, Clinton, Okl.
Johnny's catfish special. (Fish bait) sheet. Label. © 13Feb47; KK11596.

Overgard, Howard Roy, Denver.

Didja know. (Cartoons) folder. Print. © 8May47; KK12574.

Overhead door corp., Hartford City, Ind. 7 clippings. Prints.
Completely adequate service. (The "Overhead door", garage doors, etc.) © 1Jun47; KK13768.
Dependable door operation. (Garage doors) © 1Dec46; 2c 23Jan47; KK7935.
Designed to deliver service. (The Overhead door) © 1May47; KK12776.
Indispensable..doors of instant action. (Overhead doors) © 1Apr47; KK12667.
1947; to our many friends ... (Garage doors, etc.) © 1Jan47; KK7951.
A product of quality. (Garage doors) © 1Feb47; KK10732.
Superior..in strength and performance. (Garage doors) © 1Mar47; KK11471.

Overseas associates, inc.
The Friend-shippers club. (Food) sheet. Print. © 2Jun47; KK13261.

Owens-Illinois glass co. Libbey glass company division, Toledo.
New! Libbey "Americana". (Glasses) clipping. Print. © 2May47; KK13187.
Scene: a school lunchroom. "See that tumbler bounce!" (Heat treated tumblers) clipping. Print. © 21Mar47; KK13185.
"See that tumbler bounce!" Fun is fun you two! ... (Heat treated tumblers) clipping. Print. © 11Apr47; KK13186.

Oxford electric corporation, Chicago.
Maximum customer coverage with Oxford speakers. (Loudspeakers) sheet. Print. © 28Feb47; KK11842.
171 miles of Oxford speakers. (Radio loudspeakers) sheet. Print. © 23Jan47; KK7991.

Oxford radio corporation, Chicago.
171 miles of Oxford speakers ... (Loudspeakers) clipping. Print. © 3Feb47; KK8675.
Success formula OS/AJC. (Radio loudspeakers) sheet. Print. © 26Dec46; KK7787.

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Pabst brewing co., Milwaukee. 66 clippings. Prints.
Always the right "steer". (Beer) © 30Nov46; KK10121.
The beer that's always "going places!" (Beer) © 14Jun46; KK10118.
Big laugh night! Eddie Cantor welcomes Jack Benny. (Beer) © 30Jan47; KK10494.
"Come, give us a taste of your quality!" Shakespeare. (Beer) © 12Nov46; KK10120.
Drinking beer from a test tube. (Beer) © 1Oct46; KK10119.
First in quality..first in sales. (Beer) © 3Apr47; KK13067.
Is your cash register in the 1947 profit picture? (Beer) © 1Feb47; KK11156.
"It's blended..it's splendid!"
After skiing ... (Beer) © 7Nov46; 2c 7May47; KK12430.
As always ... (Beer) © 21Nov46; 2c 7May47; KK12431.
As always, Pabst Blue Ribbon is the beer ... (Beer) © 17Oct46; 2c 7May47; KK12425.
As distributors of popular Pabst Blue Ribbon ... (Beer) © 29Mar46; 2c 7May47; KK12397.
As distributors, the always happy reception ... (Beer) © 10Apr46; 2c 7May47; KK12399.
As distributors, we are honored ... (Beer) © 14May46; 2c 7May47; KK12403.
At beach or mountain lake ... (Beer) © 9Aug46; 2c 7May47; KK12416.
Cool and refreshing ... (Beer) © 12Jul46; 2c 7May47; KK12412.
During these shortage days ... (Beer) © 19Dec46; 2c 7May47; KK12432.
Folks invariably have a good word to say ... (Beer) © 4Apr46; 2c 7May47; KK12398.
A garden's a good place to raise a thirst ... (Beer) © 2Aug46; 2c 7May47; KK12415.
How about joining Eddie in a bottle of this truly great beer ... (Beer) © 9Jan47; KK12433.
If occasionally your dealer is unable to keep your refrigerator supplied ... (Beer) © 10Jan47; KK12434.
It's a good neighbor ... (Beer) © 31Oct46; 2c 7May47; KK12427.
It's great to know the product ... (Beer) © 7Jun46; 2c 7May47; KK12407.
Just to remind you ... (Beer) © 23Oct46; 2c 7May47; KK12426.
Like the famous Pabst Blue Ribbon girl ... (Beer) © 21Jun46; 2c 7May47; KK12409.
A neighborly game of croquet ... (Beer) © 13Sep46; 2c 7May47; KK12421.
No matter where you go ... (Beer) © 14Jun46; 2c 7May47; KK12408.
No topping that summer sunshine ... (Beer) © 26Jul46; 2c 7May47; KK12414.
No wonder it's such a proud privilege ... (Beer) © 24May46; 2c 7May47; KK12405.
Not just locker room talk ... (Beer) © 16Aug46; 2c 7May47; KK12418.
Refreshing as always ... (Beer) © 16Oct46; 2c 7May47; KK12424.
Small wonder that we ... (Beer) © 17Apr46; 2c 7May47; KK12401.
Sometimes these days your dealer may not be able to deliver ... (Beer) © 6Nov46; 2c 7May47; KK12429.
Sure our drivers are smiling and courteous ... (Beer) © 12Apr46; 2c 7May47; KK12400.
These shortage days your dealer may not be able to supply you ... (Beer) © 3Oct46; 2c 7May47; KK12423.
This year of the grain shortage ... (Beer) © 1Nov46; 2c 7May47; KK12428.
Time out for friendship ... (Beer) © 30Aug46; 2c 7May47; KK12419.
Vacation days are Pabst Blue Ribbon days ... (Beer) © 5Jul46; 2c 7May47; KK12411.
We continuously strive ... (Beer) © 3May46; 2c 7May47; KK12402.
We're mighty proud to be the distributors of this famous beer. (Beer) © 17May46; 2c 7May47; KK12404.
What a treat! ... (Beer) © 16Aug46; 2c 7May47; KK12417.
Whatever the ball score ... (Beer) © 28Jun46; 2c 7May47; KK12410.
Yes..and as your distributors ... (Beer) © 20Sep46; 2c 7May47; KK12422.
Yes, "splendid" is the word ... (Beer) © 29May46; 2c 7May47; KK12406.
You always pick a winner ... (Beer) © 19Jul46; 2c 7May47; KK12413.
You always serve aces ... (Beer) © 6Sep46; 2c 7May47; KK12420.
You bet it's worth waiting for! ... (Beer) © 14Feb47; KK12435.
It's money in the bank when you desize with Exsize! (Desizer) © 24Mar47; KK13065.
Last call! The 1947 ABC world's bowling championships Los Angeles, Cal. (Beer) © 10Dec46; 2c 28Feb47; KK10491.
More important than ever .. your contribution to the Bowlers victory legion. (Beer) © 10Nov46; 2c 11Jan47; KK8051.
"Pabst Blue ribbon follies of 1946" starring Eddie Cantor ... (Beer) © 2Jan47; KK8053.
Pabst premium quality means satisfied customers. (Beer) © 1Mar47; KK11157.
Real companions. (Beer) © 15Feb47; KK13062.
"Right down my alley!" (Beer) © 24Jan47; KK13061.
Rx desize with Exsize. (Desizer) © 24Feb47; KK13063.
Served with pride! (Beer) © 31Jan47; KK11154.
Silver jubilee. (Beer) © 1Feb47; KK11155.
Sincerest congratulations to "the Sporting news" on its Diamond jubilee from Pabst Blue ribbon. (Beer) © 30Oct46; 2c 11Jan47; KK8050.
33 fine brews blended into one great beer... © 7Dec46; KK10122.
"Tis a fine missus I'm workin' for!" (Beer) © 14Mar47; KK13064.
Tonight Eddie Cantor guest star Charles Boyer. (Beer) © 13Feb47; KK10493.
Tonight Eddie Cantor guest star Van Johnson. (Beer) © 20Feb47; KK10495.
Tonight Eddie Cantor show with Al Jolson, guest star. (Beer) © 6Mar47; KK11159.
Tonight Eddie Cantor show with Bob Hope. (Beer) © 3Apr47; KK13066.
Two perfect scores 300 (and) 33. (Beer) © 15Dec46; 2c 28Feb47; KK10492.
Welcome to the ABC championships in Los Angeles, Cal. (Beer) © 1Mar47; KK11158.
"You're safe on thirst!" says Eddie Cantor. (Beer) © 13Apr47; KK13068.

Pacific airmotive corp., Glendale, Calif.
Fly at right altitudes. (Altitude reminder) envelope. Label. © 13Mar47; KK13792.

Pacific American fisheries, South Bellingham, Wash. (Canned salmon) 4 sheets. Labels.
Deming's recipe brand; Pink salmon. © 26Sep44; 2c 10Jan47; KK10253.
Deming's red top Puget Sound Sockeye salmon. © 7Nov45; 2c 10Jan47; KK10254.
Sam-o-lets; light meat salmon for salads & cocktails. © 21Dec46; 2c 10Jan47; KK10255.
Sirloin of salmon; no skin- no backbone fine flavor. © 21Dec46; 2c 10Jan47; KK10256.

Pacific coast Borax co., Los Angeles.
Teem, teeming with suds. (Synthetic detergent) cardboard box. Label. © 28Feb47; KK13797.

Pacific lumber co., San Francisco.
Cold storage manual. (Palco insulation wool) Print. © 3Dec46; 2c 27Jan47; 11 p. KK8292.

Packaged Smorgasbord co.
Just the thing you've been waiting for! "Packaged Smorgasbord". (Food) folder. Print. © Victor A. Larsson, d. b. a., Packaged Smorgasbord co., Natick, Mass.; 12Mar47; KK12648.

Paff, Chester D., d.b.a. Chester mfg. co. see Chester manufacturing co.

Paige and Carringer, Denver.
Emblematic jewelry by Balfour. (Jewelry specialties) folder. Print. © 12Oct46; KK8025.

Palumbo, Nick L., New York.
Cassino cigars. (Tobacco products, cigars) cardboard box. Label. © 6Mar47; KK12744.

Pan American fireworks co.
The Red Semi-hexagon package. (Fireworks piece) sheet. Label. © William J. H. Engelke, d.b.a., Pan American fireworks co., Fort Worth, Tex.; 1Jan47; KK11231.

Panettes co., Pittsburgh.
New adventures in cooking with Panettes. (Cooking utensils) folder. Print. © 30Apr47; KK12476.

Panther oil and grease manufacturing co., Fort Worth, Texas.
New, expensive and exclusive battleship sample: the "pop-up" roof display. (Pop-up roof display) folder. Print. © 21Apr47; KK13631.

Paraffine companies, inc., San Francisco.
Pabco floors the modern home. (Linoleum) pamphlet. Print. © 1Mar47; KK12706.

Paragon art and linen co., New York.
Loveliness at your feet ... (Footstools and rugs for embroidery) sheet. Print. © 7Feb47; KK10441.

Paragon oil co., inc., Brooklyn.
Keep 'em rolling with Paragon ... premium grade motor oil. (Motor oil) folder. Print. © 10Dec46; 2c 15Jan47; KK10524.
Keep your floor maintenance costs down. (Anti-skid granular compound & petroleum products) folder. Print. © 10Dec46; 2c 15Jan47; KK10525.

Parfums Corday, New York.
It's new..it's distinctive..it's from Rue de la Paix. (Perfume) clipping. Print. © 10Apr47; KK12131.

Parker, Ernest Temple, owner Parker products co. see Parker products co.

Parker, I. C., Fort Worth, Tex.
Frozen drumstick. (Ice cream confection) cellophane bag. Label. © 21Oct46; 2c 21Mar47; KK11064.

Parker pen co., Janesville, Wis. 32 clippings. Prints.
At 20 great universities..voted the most wanted pen for graduation. (Fountain pen) © 5May47; KK13371.
The day the Chinese "stormed" Panama.. (Fountain pen) © 17Feb47; KK11767.
Diver's luck..or getting a Parker "51" the hard way! (Fountain pen) © 3Jan47; KK10633.
Escape from the Siamese jungle! (Fountain pen) © 3Mar47; KK11769.
"51"..the world's most wanted pen. (Fountain pen)
[Chicago, Printed by Time, inc.] c1947. © 24Jan47; KK10638.
[Des Moines, Ia., Printed by Cowles magazines, inc.] c1946. © 29Oct46, 21Jan47, 18Feb47; KK8618, 10637, 11768.
[Philadelphia, Printed by Curtis pub. co.] c1947. © 26Mar47; KK12912.
[Springfield, O., Printed by The Crowell-Collier publishing company] c1946. © 18Oct46; 2c 25Jan47; KK8616.
"Gosh, that line throws me ... Can you change it just a little?" ... (Fountain pen ink) © 27Oct46; 2c 25Jan47; KK8617.
The gunnery officer learns Portuguese! (Fountain pen) © 7Apr47; KK12913.
In the hand of Milton Caniff, Parker "51"..world's most wanted pen. (Fountain pen) © 2May47; KK13370.
It happened in Colon ... (Fountain pen) © 4Nov46; 2c 25Jan47; KK8621.
"It's filled with bilge!" the "C. O." groans ... (Fountain pen ink) © 18Jan47; KK10636.
"It's filled with dubbin!" the "C. O." groans ... (Fountain pen ink) © 15Apr47; KK12914.
It's the world's most storied pen ... and the most-wanted, too! ... (Fountain pen) © 2Dec46; 2c 25Jan47; KK8625.
My big scene ruined ... by a temperamental pen! ... (Fountain pen ink) © 17Nov46; 2c 25Jan47; KK8622.
New Parker "51" magic wand desk sets ... (Fountain pen desk sets) © 22Nov46; 2c 25Jan47; KK8623.
No wonder it's the top-profit ink! (Fountain pen ink) © 25Jan47; KK11765.
Parker "51" is the world's most wanted gift pen ... (Fountain pen) © 4Dec46; 2c 25Jan47; KK8626.
Parker presents radio's greatest quiz show ... every Wednesday ... (Fountain pen ink) © 1Nov46; 2c 25Jan47; KK8620.
Quink presents Joan Caulfield ... (Fountain pen ink) © 1May47; KK13369.
Quink presents Joan Caulfield to help you sell more greeting cards and Quink. (Fountain pen ink) © 25Apr47; KK13367.
Quink's big new promotion helps you cash in! (Fountain pen ink)
[New York, Printed by Andrew Geyer, inc.] c1947. © 26Dec46; 2c 3Mar47; KK10632.
[New York, Printed by Hearst magazines, inc.] c1947. © 3Jan47; KK10634.
Scientific tests show why Parker Quink is the largest selling ink ... (Fountain pen ink) © 1Dec46; 2c 25Jan47; KK8624.
The sea was blue ... the air was, too— ... (Fountain pen ink) © 25Oct46; 2c 25Jan47; KK8619.
Such a little makes such a difference. (Fountain pen ink)
[Chicago, Printed by Chicago tribune co.] c1947. © 16Mar47; KK12911.
[Chicago, Printed by Tribune co.] c1947. © 27Apr47; KK13368.
Write your way to new success in '47! (Fountain pen ink) © 12Jan47; KK10635.
"Zowie! Black magic with a git gat giddle". (Fountain pen ink) © 23Feb47; KK11766.

Parker products co., Memphis.
Shy-nee-type; typewriter type cleaner and platen roll rejuvenator. (Typewriter cleaner and platen rejuvenator) sheet. Label. © 1Jan37; 2c 5Jan47; KK10147.

Parks, Henry Francis, d.b.a. Cathay American co. see Cathay American co.

Parnell, Keith. see Parnell Distributing co.

Parnell Distributing co.
Sunland. (Soda wafers) Label. © Keith Parnell, d.b.a. Parnell Distributing co., Sunland, Calif.; 31Mar47; KK15442.

Parsons paper co., Holyoke, Mass.
In paper, too, cotton is king. (Cotton fibre paper) 2 clippings. Prints. © 1Jan47; KK10715, 13137.
King Cotton knows high quality papers. (Parsons paper) 2 clippings. Prints. © 10Mar47, 1May47; KK11798, 12942.

Passler, James, d. b. a. Supreme school studios. see Supreme school studios.

Pasteuray corp., St. Louis.
Pasteuray "down-under" protection.. at the trouble level. (Ultra violet ray lamp for treating foods) clipping. Print. © 15Feb47; KK10334.

Pat snack drive in, ltd. see Cooper, Peyton Graham.

Patterson, A. R., d. b. a. Lyman-Ross co. see Lyman-Ross co.

Paulson (Henry) & co., Chicago.
Say it permanently with jewelry. (Compacts, sugar and cream holders, ring displays) sheet. Print. © 4Apr47; KK11673.

Peak products manufacturing co., New York.
Peak certified original equipment units .. (Peak brand certified original equipment units reconditioned) folder. Print. © 2Jan47; KK8103.

Peche, Vera and Peche, William, d.b.a. So good potato chip co. see So good potato chip co.

Peche, William and Peche, Vera, d.b.a. So good potato chip co. see So good potato chip co.

Pedersen, Holger E., d. b. a. Pedersen's fine meats, ltd. see Pedersen's fine meats, ltd.

Pedersen's fine meats, ltd.
Pedersen's ... Danish link sausage. (Meats) cardboard box. Label. © Holger E. Pedersen, d. b. a., Pedersen's fine meats, ltd., Burbank, Calif.; 15Aug46; 2c 27Apr47; KK12638.

Pendleton woolen mills, Portland, Or.
The romantic story of Pendleton blankets. (Blankets) pamphlet. Print. © 7May47; KK13591.

Penflex sales co., Philadelphia.
Beats the heat at cable crossing. (Flexible metal tubing) clipping. Print. © 25May47; KK13748.
Cooling off a "hot shot". (Advertisement on flexible metal tubing) clipping. Print. © 25Apr47; KK12562.
Tubing tames a tunnel problem. (Advertisement on flexible metal tubing) clipping. Print. © 25Mar47; KK12358.

Penick & Ford, ltd., inc., New York.
Aunt Dinah. (Molasses) sheet. Label. © 13May47; KK13135.

Pennington, Gladys L., Miami.
X-C air race. (Cross country flying card game) sheet. Label. © 17Dec46; 2c 10Feb47; KK8756.

Pennsylfawnish Dutch foods.
Shoo-fly brand. (Foods and ingredients of foods) sheet. Label. © Martin S. Walzer, trading as Pennsylfawnish Dutch foods, Coopersburg, Pa.; 7Apr47; KK13808.

Pennsylvania salt manufacturing co., Philadelphia.
DDT and farm dairying. (Spray for cows & buildings, etc.) folder. Print. © 10Jan47; KK12219.

Pennzoil co., Oil City, Pa. (Motor oil) 4 clippings. Prints.
Change over! © 5May47; KK12673.
Double action change-over! © 26Apr47; KK13400.
Luck! .© 18Jun47; KK13716.
Stop! © 4Jun47; KK13715.

People's packing corp., San Diego, Calif. (Canned tuna) 2 sheets. Labels.
Peoples fancy light meat tuna.

© 21Apr47; KK13107.
Silver isle grated tuna. © 21Apr47; KK13106.

Pepsi-cola co., Long Island City, N. Y.
(Soft-drink) 5 clippings. Prints.
Pepsi the Pepsi-cola cop.
(Pepsi and Pete and the cannibals) © 25May47; KK13184.
(Pepsi and Pete and the carnival) © 4May47; KK12747.
(Pepsi and Pete and the jitterbugs) © 30Mar47; KK11320.
(Pepsi and Pete and the sheep bandit) © 22Jun47; KK13952.
(Pepsi and Pete and the violinists) © 2Feb47; KK13632.

Perkins, Charles E., Greenfield, Ind.
Knothole. (Lumber & supplies) clipping. Print. © 4Apr47; KK12703.

Personalized products corp., New York.
Wanted by more than 20 million car-owners, the Autogram. (Automobile monogram) folder. Print. © 24Apr47; KK12232.

Peru machine co., inc., Peru, Ind.
Square-edge band saw blade cutter. (Band saw blade cutter) sheet. Print. © 1Dec46; 2c 2Jan47; KK10150.

Peter Pan gum corp., Brooklyn.
Peter Pan giant bubble gum. (Gum) cardboard carton. Label. © 27Jan47; KK10705.

Peter Piper products, Painesville, O.
Peter Piper's pickled peppers. (Pickled peppers) sheet. Label. © 11Jan47; KK10363.

Petri wine co., San Francisco.
Angelo Petri "hand made" wines. (Wines) card. Print. © 14Aug46; KK10280.
Glad I left room for dessert..peaches in Petri muscatel. (Alcoholic beverage) broadside. Print. © 1Sep46; 2c 8Jan47; KK8480.
Here's one tradition I'm crazy about. Fruitcake and Petri California port. (Alcoholic beverage) broadside. Print. © 1Dec46; 2c 8Jan47; KK8479.
How proud, this handful of earth. (Alcoholic beverage) folder. © 10Dec46; 2c 7Jan47; KK10137.
Mind if I help myself? Petri California sherry. (Alcoholic beverage) broadside. Print. © 1Oct46; 2c 8Jan47; KK8481.
Now dinner is complete! ..fruits and nuts with Petri California sherry. (Wine) broadside. Print. © 30Dec46; 2c 8Jan47; KK8405.
Petri wine.
(Wine) broadside. © 15Aug46; KK8999.
(Butler) (Wine) card. Print. © 30Dec46; 2c 27Jan47; KK8262.
This year, a man's dream comes true. (Alcoholic beverage) clipping. Print. © 20Nov46; 2c 7Jan47; KK10134.
Wanted for murder. (Wine) sheet. Print. © 15Nov46; 2c 7Jan47; KK10133.
What? (Alcoholic beverage) clipping. Print. © 6Dec46; 2c 7Jan47; KK10136.
"What a dessert!" Strawberries in Petri Muscatel. (Wines) broadside. Print. © 1May47; KK13753.
What is this man up to? (Alcoholic beverage) clipping. Print. © 1Nov46; 2c 7Jan47; KK10131.
When? (Alcoholic beverage) clipping. Print. © 23Oct46; 2c 7Jan47; KK10130.
Where? (Alcoholic beverage) clipping. Print. © 22Nov46; 2c 7Jan47; KK10135.
Why? (Alcoholic beverage) clipping. Print. © 7Nov46; 2c 7Jan47; KK10132.
You've only to know the maker. (Alcoholic beverage) clipping. Print. © 1Feb47; KK11554.

Petrolite corp., ltd. Wax division, New York.
Petrolite crown quality waxes. (Microcrystalline mineral wax) folder. Print. © 9Dec46; 2c 10Mar47; KK10737.

Petshaft, Irving and Petshaft, Jack, t. a. Crown specialties and janitorial supply co. see Crown specialties and janitorial supply company.

Petshaft, Jack and Petshaft, Irving, t. a. Crown specialties and janitorial supply co. see Crown specialties and janitorial supply company.

Pfaudler co., Rochester, N. Y.
Pfaudler "junior series" glass-lined steel mixing and storage tanks. (Glass-lined steel mixing and storage tanks) folder. Print. © 13Apr47; KK12719.

Pfister associated growers, inc., El Paso, Ill.
Geuine Pfister hybrids. (Seed corn) clipping. Print. © 6May47; KK13630.

Pharma-craft corporation, inc., New York.
Be lovely to love. (Deodorant) 3 clippings. Prints. © 25Sep46, 25Oct46, 25Nov46; 2c 14Jan47; KK8130-8132.
Use Fresh and be lovelier to love. (Deodorant) 4 clippings. Prints. © 25Jan47, 25Feb47, 25Apr47, 25Mar47; KK8931, 10725, 11886, 12712.

Phillips, George L., Newkirk, Okl.
Phillips plastic "Philseal" mend most everything. (Adhesive cement) sheet. Label. © 14Feb47; KK8894.

Phillips (W. T.) & son, Hampton, Va.
W. T.Phillips preferred colonial style potato chips. (Potato chips) paper bag. Label. © 8Jan47; KK10384.

Pictsweet foods, inc., Seattle.
Take a tip from Barbara Quinn, Pictsweet's home economist. (Sweet corn) clipping. Print. © 5Jan47; KK8854.

Piel brothers, Brooklyn.
Follow the light on Broadway. (Beer) clipping. Print. © 14Apr47; KK12013.
Lights they're cheering on bright Broadway. (Beer) clipping. Print. © 16Mar47; KK11440.

Pierce watch co., inc., Brooklyn.
Ever see a picture of a watch's "tick"? (Watches) clipping. Print. © 30Mar47; KK12030.

Pikle-rite co.
Pikle-rite keeps your weight right. (Pickles and pickle products) pin. Print. © John A. Wood, d. b. a. Pikle-rite co., Pulaski, Wis.; 15Dec46; 2c 10Mar47; KK11962.

Pillsbury mills, inc., Minneapolis.
Angel food luxury a la Sno Sheen. (Flour) clipping. Print. © 23Mar47; KK13576.
Ann Pillsbury's cranberry-raisin dessert. (Flour advertising) clipping. Print. © 11Dec46; 2c 6Apr47; KK11485.
Ann Pillsbury's sunrise serenade. (Flour advertising) clipping. Print. © 14Mar47; KK11498.
Bake everything best with Pillsbury's best. (Flour advertising) clipping. Print. © 26Feb47; KK11496.
Fancy cookies..minus the fuss! (Flour) clipping. Print. © 30Apr47; KK13132.
For modern baking at it's best..use the faster Pillsbury's best. (Flour) clipping. Print. © 9Mar47; KK12661.
Gaining faster in popularity because it's a faster Pillsbury's best..for modern baking. (Flour advertising) clipping. Print. © 28Jan47; KK11492.
Gay desserts for berry time by Ann Pillsbury. (Flour advertising) clipping. Print. © 20May47; KK13852.
Going places faster because it's a faster Pillsbury's best ... (Flour) clipping. Print. © 10Apr47; KK13129.
Here's quick mix magic with the faster Pillsbury's best. (Flour) clipping. Print. © 10Nov46; 2c 26Jan47; KK8317.
How to make a shortcake..super! (Flour) clipping. Print. © 30Apr47; KK13131.
Imagine..strawberry pancakes by Ann Pillsbury. (Flour) clipping. Print. © 30Mar47; KK13697.
Like ice-cream 'n' cake at your house? (Flour) clipping. Print. © 20Apr47; KK13130.
Made easy with the faster Pillsbury's best. (Flour advertising) clipping. Print. © 27Dec46; 2c 6Apr47; KK11487.
Modern baking..at its best! (Flour) clipping. Print. © 20Mar47; KK12665.
More and more popular every day because it's a faster Pillsbury's best..for modern baking. (Flour advertising) clipping. Print. © 6Mar47; KK11493.
New high in meat pie by Ann Pillsbury. (Flour advertising) clipping. Print. © 22May47; KK13853.
New method saves up to 1/2 your baking time! (Flour advertising) clipping. Print. © 20Jan47; KK11491.
No kneading..just fun to bake! (Flour) clipping. Print. © 20Mar47; KK12664.
Pillsbury best pie crust mix. (Pie crust mix) box. Label. © 6Mar47; KK11494.
Pillsbury best XXXX Minit mix for biscuits, shortcake, dumplings, waffles. (Biscuit flour) sheet. Label. © 17Feb47; KK13127.
Quick-mix masterpiece. (Flour) clipping. Print. © 20Mar47; KK12663.
"Quick-mix" miracle by Sno sheen. (Flour advertising) clipping. Print. © 23Feb47; KK11495.
Rejoice .. your grocer has SNO sheen again. (Flour) clipping. Print. © 17Nov46; 2c 26Jan47; KK8318.
Sno Sheen does it..the quick-mix way! (Flour) clipping. Print. © 4May47; KK13133.
Special offer! Get this aluminum batter blender ... (Flour advertising) clipping. Print. © 5Jan47; KK11488.
Speed up your holiday baking..with the new faster Pillsbury's best. (Flour) clipping. Print. © 24Nov46; 2c 26Jan47; KK8319.
Streamlined baking with the new and improved Pillsbury's best! (Flour) sheet. Print. © 26Sep46; 2c 9Jan47; KK10251.
Sure..it's Sno sheen. (Flour advertising) clipping. Print. © 15Dec46; 2c 6Apr47; KK11486.
Take the Pillsbury shortcut to new baking joy. (Flour) clipping. Print. © 6Apr47; KK13128.
To bake a cake like this..takes Sno sheen. (Flour advertising) clipping. Print. © 19Jan47; KK11490.
Um-m-m ... SNO sheen must be back! (Flour) clipping. Print. © 1Dec46; 2c 26Jan47; KK8320.
Waffles in dinner dress by Ann Pillsbury. (Flour advertising) clipping. Print. © 8Jan47; KK11489.
What's behind the greater popularity of the faster Pillsbury's best? (Flour advertising) clipping. Print. © 13Feb47; KK11497.
You don't knead the dough! (Flour) clipping. Print. © 13Mar47; KK12662.
You just can't beat 'em! (Flour

advertising) clipping. Print. © 17Apr47; KK13851.

Pilot chemical company, inc., Youngstown, Ohio.
Mor-foam sudsy laundry compound. (Detergent laundry compound) bag. Label. © 1Dec46; 2c 3Jan47; KK7828.
Pilot bleach whitens clothes, deodorizes, cleans, disinfects. (Liquid bleach) sheet. Label. © 1Dec46; 2c 3Jan47; KK7827.

Piper aircraft corp., Lock Haven, Pa.
Coast-to-coast in only 3 stops. (Airplanes) clipping. Print. © 10May47; KK12483.
Here it is! The new 1948 piper cub special. (Airplanes) clipping. Print. © 7Jun47; KK13412.
The new 1947 Piper cub Super cruiser. (Airplanes) clipping. Print. © 8Jan47; KK7849.
Piper brings you a two-way radio and an electric starter as standard equipment. (Airplanes) clipping. Print. © 22Mar47; 2c 8Mar47; KK10730.
Piper cub special. (Airplanes) 3 folders. Prints. © 30Jan47, 28Feb47, 28Feb47; KK8408, 10728, 10729.

Piper brings you a two-way radio and an electric starter as standard equipment. see Piper aircraft corp.

Pittsburgh plate glass co., Pittsburgh.
Design of the month. (Glass products) Folders. 12 prints.
v. 10, no. 1 Jan. 1946 © 6May46; KK8698.
v. 10, no. 2 Feb., 1946 © 23Jul46; KK8699.
v. 10, no. 3 Mar., 1946 © 14Aug46; KK8700.
v. 10, no. 4 Apr., 1946 © 27Aug46; KK10856.
v. 10, no. 5 May, 1946 © 30Nov46; KK10857.
v. 10, no. 6 June, 1946 © 20Dec46; KK10858.
v. 10, no. 7 July, 1946 © 20Dec46; KK10859.
v. 10, no. 8 Aug., 1946 © 28Jan47; KK10860.
v. 10, no. 9 Sept., 1946 © 20Feb47; KK11012.
v. 10, no. 10 Oct., 1946 © 30Mar47; KK11881.
v. 10, no. 11 Nov., 1946 © 7Apr47; KK11882.
v. 10, no. 12 Dec., 1946 © 21Apr47; KK12169.
Glass is versatile. (Glass products) 2 sheets. Print. © 29Aug46; 2c 29Apr47; KK12212.
Pittsburgh store front photograph specifications. (Glass products) folder. Print. © 30Apr47; KK12475.

Plastics design and products, inc., Tallahassee, Fla.
Walkie-coil... (Plastic oil toy, walks down steps, performs other tricks) clipping. Print. © 17Dec46; KK8797.

Playgirl hats, inc., New York.
A Marjorie Jill fashion. (Children's headwear) tag. Label. © 30Dec46; 2c 2Mar47; KK10555.

Plitt, Walter E., d.b.a. Plitt's fetchome food market delicatessen. see Plitt's fetchome food market delicatessen.

Plitt's fetchome food market delicatessen.
Too tired to fix supper? (Food market and delicatessen foods) clipping. Print. © Walter E. Plitt, d.b.a. Plitt's fetchome food market delicatessen, Kerrville, Tex.; 30Jan47; KK11836.

Pointer-Willamette co., Portland, Or.
Revolutionary Skyhook begins a new era in logging methods. (Skyhook) folder. Print. © 14Apr47; KK12698.

Pond's extract co., New York.
New! Angel face by Pond's.
(Cake make-up) clipping. Print. © 12Jan47; KK8339.
(Face powder)
[New York, Printed by News syndicate co., inc.] c1947. 2 clippings. Prints. © 9Feb47, 2Mar47; KK8932, 10724.
[Chicago, Printed by Time, inc.] c1947. clipping. Print. © 7Mar47; KK11885.

Potts (R. J.) - Calkins & Holden, Kansas City, Mo.
Don't make it an occasion, make it a habit. (Flowers)
6 sheets. Prints. © 17Feb47; KK12188.
5 sheets. Print. © 16Jan47; KK12189.
5 sheets. Print. © 2Dec46; KK12192.
Future farmers and 4-H clubs! Here's a project with which you can finance your favorite club ... (Scrap iron) clipping. Print. © 16Oct46; 2c 27Nov46; KK10154.

Prager (Edward) advertising agency, Baltimore.
"Forever wilt thou love..and she be fair". (Diamond rings, (engagement) and wedding bands) clipping. Print. © 21Mar47; KK12749.

Preserve industry council, Chicago.
(Preserves, marmalade, jellies and jams)
"Brighten up the breakfast toast". jar cap. Label. © 26Feb47; KK12142.
Brighten up the breakfast toast. ..
Do your folks ... clipping. Print. © 28May47; KK13493.
A good start is half the battle ... 2 clippings. Prints. © 28Dec46, 8Jan47; KK13032, 13080.
It's a brighter day ... 2 clippings. Prints. © 29Nov46, 11Dec46; KK13031, 13079.
Lickety-split ... 2 clippings. Prints. © 30Oct46, 13Nov46; KK13030, 13078.
There's a rainbow at your grocer's ... clipping. Print. © 23Oct46; 2c 20May47; KK13029.
With jams, jellies and preserves. clipping. Print. © 25Apr47; KK13033.

Pressed steel car co., Chicago.
(Stoves) 5 clippings. Prints.
Is it true ... © 20Feb47; KK13873.
The new safety top even "minds" the kiddies! © 18Apr47; KK13875.
A real post-war range to use in teaching post-war electrical cooking. © 20Jan47; KK13872.
This is it! ... © 6Mar47; KK13874.
You've wanted this new safety top Presteline electric range. © 25Oct46; 2c 23Jun47; KK13871.

Prestile manufacturing co., Chicago.
Oh! what a lovely bathroom! ... Prestile "Its lasting beauty is baked in. (Bathroom tile) clipping. Print. © 25Jan47; KK10840.

Price electric corporation, Frederick, Md.
Important data on series 6350 and 6351 co-axial relays. (Co-axial antenna transfer relays) sheet. Print. © 20Nov46; 2c 7Jan47; KK10198.

Princell, Joseph W., d.b.a. Princell enterprises. see Princell enterprises.

Princell enterprises.
The anchor man boat mooring device.
folder. Print. © 28Feb47; KK11206.
sheet. Print. 3Apr47; KK11977.
© Joseph W. Princell, d.b.a. Princell enterprises, Minneapolis.

Procter & Gamble co., Cincinnati.
23 clippings. Prints.
New! Spring cleaning work cut in half ... Spic and Span (Paint and wall cleaner)
[Boston, Printed by Boston globe] c1947. © 6Apr47; KK11724.
[Chicago, Printed by Chicago daily news] c1947. © 10Apr47; KK11725.
[Chicago, Printed by the Chicago Sunday tribune] c1947. © 6Apr47; KK11582.
[Norwich, Conn., Printed by Norwich evening record] c1947. © 13Mar47; KK11036.
[Olean, N. Y., Printed by Times herald] c1947. © 20Mar47; KK11237.
New! Spring cleaning work cut in half with Procter & Gamble's amazing new cleaner! (Paint and wall cleaner)
[Chicago, Printed by Chicago daily news] c1947. 2 clippings. Prints. © 27Mar47, 3Apr47; KK11592, 11593.
[Olean, N. Y., Printed by Olean times herald] c1947. clipping. Print. © 3Apr47; KK11594.
Procter & Gamble presents the amazing facts about a modern washday miracle! (Soap substitute) © 8Dec46; 2c 3Jan47; KK10164.
Spic and span. (Paint and wall cleaner)
[Boston, Printed by Boston globe] c1947. © 23Mar47, 11May47; KK11344, 12624.
[Boston, Printed by Boston Sunday globe] c1947. © 16Mar47; KK11085.
[Chicago, Printed by Chicago daily news] c1947. © 1May47; KK12339.
[Janesville, Wis., Printed by Janesville daily gazette] c1947. © 17Apr47, 24Apr47; KK12026, 12233.
[Olean, N. Y., Printed by Olean times herald] c1947. © 27Mar47; KK11337.
[Pittsburgh, Printed by Pittsburgh press] c1947. © 27Apr47; KK12340.
Spic and Span cleans linoleum brighter, easier in 1/2 the time! ... (Paint and wall cleaner) [Providence, Printed by Providence journal co.] c1947. © 12Jan47, 19Jan47, 26Jan47, 9Feb47; KK7939, 7938, 8385, 8830.
You asked for it! It's at your dealer's now! (Paint and wall cleaner) © 8May47; KK13550.
You can win a new home! (Paint and wall cleaner) © 13Apr47; KK11802.

Proctor electric co., Philadelphia.
"I can dream can't I? (Iron) clipping. Print. © 20Feb47; KK11095.
I heard him say it! My new Proctor toaster is waiting at the store! (Toaster) clipping. Print. © 2Apr47; KK11547.
I'm afraid I'm jealous! Mary's new Proctor never-lift iron came yesterday! (Iron) clipping. Print. © 2Apr47; KK11548.
It's a treat! (Toaster) clipping. Print. 25May47; KK13486.
Lady be seated. (Proctor never-lift iron) pamphlet. Print. © 25Apr47; KK12596.
"My bridge club tried it!" (Iron) clipping. Print. © 20Apr47; KK12357.
Stubborn me! Holding out for the newest thing in toasters the Proctor color guard. (Toaster) clipping. Print. © 20Jan47; KK8435.

Pronto, inc., Evanston, Ill.
Now - a Pronto stencil duplicator for only $22.95. (Stencil duplicators and supplies) sheet. Print. © 5Mar47; KK11661.
Now - develop and fix your photocopies - without touching the chemicals! (Photostatic and photographic developing and fixing tray, accessories and supplies) sheet. Print. © 5Mar47; KK11662.

Proportionettes, inc., New York.
This is a "proportioned" size planned and scaled. (Dresses) folder. Label. © 26Mar47; KK11230.

Prosperity co., inc., Syracuse, N. Y. (Laundry machinery) 18 prints.
Here's the training method that makes high production units more productive. clipping. © 10May47; KK13059.
The Prosperity automatic dry cleaners Z-air press for finer, faster finishing. folder. © 15Apr47; KK13950.
Prosperity automatic dry cleaning units. Models 6-A and 3-B. folder. © 24Feb47; KK11126.
Prosperity automatic washing control. folder. © 7Mar47; KK11131.
The Prosperity automatic Z-air-press. folder. © 7Mar47; KK11133.
Prosperity individual shirt-finishing department.
[Syracuse, N. Y., Printed by Commercial photo offset co., 1947] pamphlet. © 24Feb47; KK11127.
[Syracuse, N. Y., Printed by Midstate printing co., 1947] pamphlet. © 24Feb47; KK11129.
Prosperity junior washer maintenance-operations parts manual. pamphlet. © 15Jan47; KK11125.
Prosperity linen supply one girl three press coat finishing unit. pamphlet. © 15Jan47; KK11123.
Prosperity linen supply one girl three press dress finishing unit. pamphlet. © 15Jan47; KK11124.
Prosperity model EA-EZY presses for dry cleaners. pamphlet. © 25Feb47; KK11130.
Prosperity models 3B and 6A automatic dry cleaning units. pamphlet. © 24Feb47; KK11128.
Prosperity shirt units. clipping. © 10Jun47; KK13951.
Prosperity shirt wearing apparel, linen supply, press units layout. pamphlet. © 15Apr47; KK13103.
Prosperity speedster washer - 60-pound. folder. © 7Mar47; KK11132.
Prosperity's two new one-girl, three-press units ... clipping. © 15Jan47; KK10563.
Smoother, faster, more compact with sharp, quick, all-over vacuum. folder. © 27Jan47; KK10564.
This Prosperity automatic washing control can be attached to any conventional wash-wheel ... folder. © 28Oct46; KK10116.

Publicker industries, inc., Philadelphia.
Paco. (Hand cleaner) sheet. Label. © 12Mar47; KK11038.

Pullman - standard car manufacturing co., Chicago.
12 clippings. Prints.
"All aboard!" Means "pleasant journey" on cars built by Pullman-Standard. (Railroad cars) © 25Oct46; 2c 4Mar47; KK10615.
Better service, more comfort in new Pullman-Standard diners. (Railroad cars) © 17Mar47; KK11045.
For all-out travel pleasure, ride on cars built by Pullman-Standard. (Railroad cars) © 20Sep46; 2c 4Mar47; KK10614.
Gateways to safe and pleasant journeys. (Railroad cars) © 21Feb47; KK10619.
Good news for Chicago! (Street cars) © 16Sep46; 2c 4Mar47; KK10613.
Have fun, be gay on the Santa Fe ... (Railroad cars) © 23Aug46; 2c 4Mar47; KK10612.
Planning a winter trip? Go by train! (Railroad cars) © 22Nov46; 2c 4Mar47; KK10616.
Pullman-Standard first with the latest in railway car design. (Railroad cars) © 14Apr47; KK13396.
Pullman-Standard is sleeping car headquarters. (Railroad cars) © 24May46; 2c 4Mar47; KK10610.
Pullman-Standard's 1946 output. (Railroad cars) © 27Dec46; 2c 4Mar47; KK10617.
"Quality" in Pullman-Standard cars means finer, smoother railroad travel. (Railroad cars) © 24Jan47; 2c 4Mar47; KK10618.
Travel by rail and relax in the newest and finest from Pullman-Standard. (Railroad cars) © 17Jul46; 2c 4Mar47; KK10611.

Q

Quaker oats co., Chicago.
Win this home sweet home! (Quaker puffed wheat and puffed rice sparkles) clipping. Print. © 23Feb47; KK10388.

Quality bakers of America cooperative, inc., New York.
Let's be friends! (Child curtsying) (Baked goods) sheet. Print. © 2Jun47; KK13997.

Quigley (W. B.) lab., Philadelphia.
Bestway. (Soap & cleaner in paste form) sheet. Label. © 25Jan47; KK7940.
Clean quick closet bowl cleaner. sheet. Label. © 8Mar47; KK11670.
© Wilfred Bennett Quigley, d.b.a. W. B. Quigley lab., Philadelphia; 8Mar47; KK11670.

Quigley, Wilfred Bennett, d.b.a. W. B. Quigley lab. see Quigley (W. B.) lab.

Quigley co., inc., New York.
Insulbrix, low heat storage insulating fire brick. (Light weight, porous, cellular, low heat storage insulating fire brick) sheet. Print. © 18Jun47; KK13964.
Quigley Triple-A paints for all surfaces, a superior line of paints. (Paints and protective coatings) 27 p. Print. © 27Mar47; KK11316.

Quigley panel constructions, inc., New York.
Directions for mixing, curing and storing plastic insulcrete. (Plastic insulcrete cement) folder. Print. © 6Mar47; KK10707.

R

Raco distributors, inc., Detroit.
Sno rocket; the super sled ... beats them all. (Snow sled) folder. Print. © 25Oct46; KK8018.

Radiation counter laboratories.
Instruments for routine measurements of radioactivity. (Instruments for detection of radioactivity and auxiliary equipment to render measurements easier and lead shields for protection) folder. Print. © Ernest H. Wakefield, d.b.a., Radiation counter laboratories, Chicago; 17Feb47; KK11333.

Ram manufacturing corp., New York.
Ram-Jack outerwear leather & wool jackets. folder. Print. © 18Apr47; KK12559.

Ramsey corp., St. Louis.
Substance of things unseen. (Piston rings) clipping. Print. © 1Jan47; KK7895.
Where a thought becomes a ring! (Piston rings) sheet. Print. © 1May47; KK12772.

Randall-Gay-Perry, Dallas.
Authorized Ford rebuilt motor. sheet. Label. © 28Apr47; KK13882.
Only Ford can build a genuine Ford motor ... (Rebuilt motors) clipping. Print. © 27Apr47; KK13881.

Randol, William M., jr., Beverly Hills, Calif.
Continu-ad. (Toiletries) 8 stapled sheets. Print. © 31Mar47; KK13790.

Rapidol distributing corp., New Hyde Park, L. I., N. Y.
How to apply Blensol color shampoo ... folder. Print. © 12Dec46; KK8034.
So different it's out of this world. (Color shampoo) folder. Print. © 28Jan47; KK8372.

Rapp, Howard B., jr. see Towner manufacturing co.

Reach (A. J.), Wright & Ditson, New York.
A. J. Reach, Wright & Ditson [catalog] Spring-summer, 1947. (Golf material, baseball & tennis) Print. © 15Apr47; KK12711.

Realotion co.
Realotion concentrated hand lotion. (Skin lotion) sheet. Label. © Harlow L. Amundson, Faribault, Minn., d.b.a. Realotion co., Minneapolis; 20May47; KK13843.

Reed & Carnrick, Jersey City.
Announcing Meprane ... (Medicinal product) folder. © 31Jan47; KK8594.
Meprane, new synthetic estrogen for menopausal well-being. (Medicinal product) folder. © 30Jan47; KK8672.
Watch for this woman! ... Meprane for menopausal well-being. (Medicinal) mailing card. Print. © 29Jan47; KK7996.

Reese, William H. see Knox-Reese manufacturers.

Reese padlock co., Lancaster, Pa.
Back again..those popular carded displays of Reese padlocks. folder. Print. © 1May47; KK12450.

Refined syrups and sugars, inc., Yonkers, N. Y.
Old-fashioned sweets from a new-fashioned sugar. (Liquid sugar) clipping. Print. © 29Nov46; KK10079.
Their common ingredient - an uncommon sugar. (Liquid sugar) clipping. Print. © 30Jan47; KK10285.

Refrigeration engineering corp., Philadelphia.
Recofile - Reco; information for your files about our products. (Refrigerators, stainless steel) folder. Print. © 1Jan47; KK8367.

Regent scientific co., New York.
Catalogue Regent scientific company. (Clinical laboratory specialties) Print. © 2Apr47; KK12694.

Rehm, Donald and George F. Rehm, jr., d.b.a. Guaranty cycle co. see Guaranty cycle co.

Rehm, George F., jr., and Donald Rehm, d.b.a. Guaranty cycle co. see Guaranty cycle co.

Reilly, Michael Paul, sole trader. see Reilly equipment sales co.

Reilly equipment sales co.
Chlorintab, rouge-rid. (Glass washing chemical and disinfectant) folder. Print. © 9Jul46; KK11175.
Disinfectab. (Tableted disinfectant) sheet. Label. © 10Apr47; KK12636.
Disinfectab. Directions for use. (Disinfecting solutions) sheet. Print.

© 10Apr47; KK12637.
Disinfectab, rouge-rid. (Disinfectab and Rouge rid cleansing scour and disinfecting solution) folder. Print. © 29Mar47; KK11428.
Measure Chlorin tab.
(Disinfectant) sheet. Label. © 9Jul46; KK11173.
(Disinfectant solutions) sheet. Label. © 9Jul46; KK11174.
Rouge-rid. (Glass washing chemical) sheet. Label. © 9Jul46; KK11172.
2 new profit opportunities, quick sales, steady repeat, wide use. Disinfectab [and Rouge-rid] (Disinfecting material in tablet form and Rouge rid glass rim scour for drink glass) folder. Print. © 29Mar47; KK11363.
© Reilly equipment sales co., M. P. Reilly, sole trader, Milwaukee.

Reinhardt, Walter R. and Culbertson, Otis J.,d.b.a. Flash products co. see Flash products co.

Reinmann, Paul, d.b.a. Small fry toy factory. see Small fry toy factory.

Reis (Robert) & co., New York.
Everything different except Reis scandals. (Men's underwear) clipping. Print. © 9Sep45; KK10538.
5 lightweight ounces of summer comfort - plus construction features you'll find only in Reis scandals. (Men's underwear) clipping. Print. © 7Jul46; KK10090.
For men who are going places! (Men's underwear) clipping. Print. © 30Oct46; KK8028.
I can picture a lot of comfort in those Reis scandals. (Men's underwear) clipping. Print. © 4Sep46; KK10540.
I go for comfort..so I changed to Reis scandals. (Men's underwear) clipping. Print. © 13May45; KK10536.
The modern trend is to .. Reis Scandals.. for comfort and support! (Men's underwear) clipping. Print. © 3Feb46; KK10095.
New - for manly men; the modern trend is to Reis scandals. (Men's underwear) clipping. Print. © 12Jun46; KK10092.
New! Modern! Manly! (Men's underwear) clipping. Print. © 9Nov45; KK10539.
Report from the Pacific. (Men's underwear)
[New York, Printed by Collier's magazine] clipping. Print. © 3Aug45; KK10089.
[New York, Printed by Esquire magazine] clipping. Print. © 6Sep45; KK10537.
Secrets of keeping fit. (Men's underwear) sheet. Print. © 31Aug45; KK10088.
T-for two! (Men's underwear) clipping. Print. © 29Jun46; KK10091.
They're cut to fit .. to fight fatigue. (Men's underwear) clipping. Print. © 11May46; KK10093.
Under tails or tweeds, you can't beat Reis scandals for comfort and support. (Men's underwear) clipping. Print. © 5Apr46; KK10094.
When you must look and feel your best; you'll be glad you're wearing Reis scandals. (Men's underwear) clipping. Print. © 6Jan46; KK10096.

Reliance auto supply co., inc., Chicago.
Wholesale supplement no. 115.
(Auto supplies and accessories) folder. Print. © 19Mar47; KK11925.

Reliance manufacturing co., Chicago.
Bright new sunshine. (Cottons) clipping. Print. © 1Nov46; KK12939.
Kay Whitney. The rayon brunch coat ... clipping. Print. © 1Sep46; KK12846.

Relief printing corp., Boston.
The new card-saver. (Business card package-relief process cards) folder. Print. © 15Apr47; KK12032.

Remington Rand, inc., Buffalo.
MS. masters for nearly 75 years! (Typewriters) clipping. Print. © 1Apr47; KK12102.
Shocking in 1873 ... Essential today. (Typewriters) clipping. Print. © 29Dec46; KK7982.

Renault (L. N.) & sons co., inc., Egg Harbor City, N. J. 4 clippings. Prints.
Any occasion calls for Renault sparkling wines. © 18Dec46; KK8057.
A gift as well as a treat for every occasion.
(Wine) © 24Dec46; KK8059.
(Wine, champagne) © 20Jan47; KK11048.
Now - more Renault wines available in Pennsylvania. © 20Dec46; KK8058.

Revlon products corp., New York.
The first really new make-up color created in years! Revlon's "Ultra violet". (Cosmetics) clipping. Print. © 10Sep46; KK10671.
Now! Come out of the shadow of yesterday's face powder into unbelievable new beauty! clipping. Print. © 25Jan47; KK10672.

Reynolds metals co., inc., Louisville, Ky. & Richmond. 6 folders. Prints.
For fine modern homes Reynolds lifetime aluminum clapboard siding. (Aluminum clapboard siding) © 11Dec46; KK10945.
The most modern roofing material in its most beautiful and efficient form. (Aluminum shingles) © 6Dec46; KK12091.
Now..the fire-proof, rust-proof roofing that needs no painting..in interlocking sheets! (Aluminum roofing) © 3Jan47; KK10947.
Reynolds metallation reflective aluminum insulation. (Reynolds metals insulation) © 31Dec46; KK10946.
The superior corrugated roofing and siding, for homes, farms, industrial and commercial structures. (Aluminum corrugated roofing & siding) © 3Jan47; KK10948.
The superior 5-V crimp roofing and siding for homes, farms, industrial and commercial structures. (Aluminum 5-V crimp roofing and siding) © 12Dec46; KK12090.

Rhea manufacturing co., Milwaukee. 6 clippings. Prints.
Cute for coke-dates! (Junior sportswear) © 1Apr47; KK11360.
Incidentally..it's a Bentley! (Junior sportswear) © 1Mar47, 1May47; KK11227, 12317.
Petti; magic word in junior sportswear. © 27Jan47, 19May47; KK7950, 13116.
Who, me? Yes, you, Joan Miller. (Junior dresses, Joan Miller) © 1Jun47; KK13153.

Rheem, New York.
How a house becomes a home ... by Rheem ...
(Hot water) (Hot water heaters) clipping. Print. © 22Jan47; KK8928.
(Soft water) (Water softener) clipping. Print. © 25Jan47; KK8929.

Rheem manufacturing co. see Rheem.

Rich products corp., Buffalo.
Hi-ya! Let's get acquainted! "Topper." (Whip topping) folder. Print. © 1Mar47; KK11651.
Recipes with whip topping. (Whip cream) folder. Print. © 1Mar47; KK12543.

Richardson, Edward P., d.b.a. Caleb printing co. see Caleb printing co.

Rich-ley products co., Berwick, Pa.
Yoo-hoo whistle horn, inhale or exhale, it whistles. (Noise making device) sheet. Label. © 20Dec46; KK7941.

Richmond oil equipment co., inc., Richmond.
What are your plans for tomorrow? (Petroleum industry equipment) broadside. Print. © 30Dec46; KK8558.

Riddle, Aubrey, d.b.a. Riddle game co. see Riddle game co.

Riddle game co., Louisville, Ky.
You learn while you play with Tutor twins. (Arithmetic game) sheet. Label. © 14Feb46; KK8125.

Rietz, Carl Austin, San Francisco.
Rietz disintegrators..for defiberizing services. 4 p. Print. © 19Mar47; KK12226.

Riggs, R. M., Bartlesville, Okl.
Sunshine fluorinated spring water. sheet. Label. © 1Apr47; KK11600.

Rite tool, Fall River, Mass.
Tap a new source of profit ... it's simple with the new Rite tool ... (Tool for truing and undercutting commutators) folder. Print. © 1Nov46; KK8016.
This is it! .. The new Rite tool for truing undercutting commutators ... folder. Print. © 1Nov46; KK8017.

Rittenhouse & Revere, inc., Albuquerque, N. M.
Catalog professional office and clinic electronic-electrolytic type generators. (Electronic-electrolytic generator) folder. Print. © 10Feb47; KK11683.

Ritter (P. J.) co., Bridgeton, N. J. 6 clippings. Prints.
Grand'n galore-ious. (Chili sauce relish) © 1Mar47; KK10765.
January Ritter talk. (Pork and beans and catsup) © 1Jan47; KK10272.
July in February! How this summer-time taste brightens ... (Catsup and pork and beans) © 1Feb47; KK8853.
Presenting the new Ritter label. (Catsup, chili sauce, relish, pork & beans) © 1May47; KK12230.
Ritter presents food achievements of a century. (Catsup, chili sauce relish, and pork and beans) © 1Jun47; KK13816.
Spring this new food creation ... (Chili sauce relish, catsup, pork & beans) © 1Apr47; KK11358.

Rittling corp., Buffalo.
Rittling catalog MFC-C1 Magna-fin convector. (Heat transfer unit) 7 p. Print. © 30Mar47; KK11723.

River Rhone products, inc., New York.
Riviera. (Dressing for food) 2 sheets. Label. © 31Mar47; KK12641.

Road-ad service, inc., Neptune, N. J.
Cold cathode fluorescent light is the answer to most lighting problems ... (Lighting fixtures and equipment) folder. Print. © 18Dec46; KK8154.

Roberts (Edward) inc., Haverhill, Mass.
Robb soft shoes. (Shoe boxes) shoe box top. Label. © 9Apr47; KK12053.
Robbins. (Shoe boxes) shoe box. Label. © 14Apr47; KK12054.

Roberts food products co., Boston.
Roberts marshmallow. sheet. Label. © 21Feb47; KK11911.

Robinson, Albert P., Seattle.
Tristop. (Fireplace equipment) folder.

Print. © 26Dec46; KK8785.

Robinson research laboratories, Flushing, N. Y.
Lanozone cos-medic preparations. (Medical preparations-pharmaceuticals) folder. Print. © 12Nov46; KK11689.

Rochelle asparagus co., Rochelle, Ill. 6 sheets. Labels.
Pik-nik cut spears green asparagus. (Asparagus) © 29Dec39; KK10288.
Rochelle brand green asparagus spears. (Canned asparagus) © 22Nov39; KK10812.
Tem-ting brand. (Canned asparagus) © 29Jun34; KK10809.
Veri-fine cut spears green asparagus. © 15Jan37; KK10287.
Winslow's large asparagus. (Canned asparagus) © 10Jan37; KK10810.
Winslow's Rochelle asparagus cut spears. (Canned asparagus) © 10Jan39; KK10811.

Rockford lounge & chair co., Chicago.
Something new - exclusively with Rockford... (Slip covers for sofas and chairs) clipping. Print. © 5Jan47; KK7840.

Rodkarloc co., Richmond, Calif.
Rodkarloc; "Locks your fishing rods on your car" (Fishing pole carriers) sheet. Print. © 8Feb47; KK10435.

Roger & Gallet, New York.
Out of the bandbox. (8 clippings) Prints.
Enough's enough! (Lipstick) © 18Feb47; KK13413.
Have you a thorn in your thumb? (Dry perfume) © 11Mar47; KK13414.
Is your starter out of whack? (Eau de cologne) © 25Mar47; KK13415.
Oooh, what you said! (Lipstick) © 1Apr47; KK12838.
A sure-cure for tongue-lag. (Lipstick) © 15Apr47; KK13410.
Swish on your way mermaid! (Powder-box with powder) © 25Feb47; KK13602.
What are you afraid of? (Eau de cologne) © 1Apr47; KK13416.
What color is your shadow? (Eau de cologne) © 1Jun47; KK13264.

Rogers chemical corp., Detroit.
Rogers chemical corporation industrial aircraft household and marine finishes. (Industrial, aircraft, household and marine paints and finishes) sheet. Label. © 31Aug46; KK8100.

Rogers imports, inc., New York.
Rogers tip-it cigarette box. cardboard box. Label. © 23May47; KK13762.

Roman press, Brooklyn.
Marriage. (Confections) [New York, Printed by Roman press] c1946. box. Label. © 9Oct46; KK8897.

Romano, John, trading as Roman press. see Roman press.

Rose of the month club, inc., New York.
For the woman in your life. Rose of the month club. (Roses) clipping. Print. © 29Apr47; KK13679.

Rosenau bros., Philadelphia. 4 clippings. Prints.
Cinderella frocks - as merry as the month of May! © 2May47; KK12292.
Cinderella frocks at Easter. (Children's dresses) © 28Feb47; KK10695.
Cinderella frocks - with the "magic touch" you can't mistake! (Children's dresses) © 26Feb47; KK10490.
Live in 'em - and love 'em! (Bonnie Blair frocks) © 14Feb47; KK10405.

Rosenbaum, H. J. see Ward products co. Ward's Weebees, krunchy krisp corn chips.

Rosenberg, Albert, d.b.a. Glorose novelty manufacturing co. see Glorose novelty manufacturing co.

Rosenberg, Hyman, New York.
Sanitary toothbrush holder and pin-feather-puller. sheet. Print. © 4Mar47; KK11924.

Roskam baking co., Grand Rapids.
Roskam's Holsum, jr. (Bread) sheet. Label. © 24Jan47; KK8445.

Roskam's Holsum, jr. see Roskam baking co.

Rothmoor corp., Chicago. 10 clippings. Prints.
A brighter eye, a quicker step, a lighter heart - go with Rothmoor coats and suits. (Coats and suits) © 1Mar47; KK12375.
Look to Rothmoor. (Clothing) © 4Feb47; KK13366.
No woman has ever expected to be better dressed than she can be in a coat or suit by Rothmoor. (Clothing) © 23Sep46, 8Oct46; KK8247, 10126.
Rothmoor. (Women's coats and suits) © 1May47; KK12566.
Rothmoor tailored to keep their beauty ... (Suits and coats) © 18Feb47; KK12940.
Tailored to keep their beauty through all the years. Rothmoor - the name in coats and suits. (Clothing) © 15Jan47, 1Feb47; KK12800, 12799.
"There has never been a scarcity of quality in the fashion-wise coats ... (Clothing) © 12Nov46; KK13365.
Trust me to be a woman's most faithful friend ... (Clothing) © 13Aug46; KK10125.

Royal hair pin corp., New York.
Greetings; the Royal hair pin corporation proudly presents the new Nellie Martin card. (Bob pins) folder. Print. © 23Dec46; KK8156.

Rudolph Matas. see Johnson & Johnson.

Ruffin, J. David, Shreveport, La.
It's here, a new and revolutionary money making time saver. (Bearing finders) folder. Print. © 1Mar47; KK12710.

Ruppert (Jacob) brewery, New York.
Some things can't be hurried. (Turtle) (Beer) clipping. Print. © 24Apr47; KK12746.

Russeks fifth avenue, inc., New York.
Lelong's springtime boulevardier! (Ladies' suits) clipping. Print. © 9Feb47; KK11162.
Molyneux spring swingcoat. (Ladies' coats) clipping. Print. © 16Feb47; KK11176.

Russell (F. C.) co., Cleveland.
All-aluminum ... self-storing ... draft-free, rainproof ventilation ... (Cinco Sto-a-way all-aluminum combination windows) sheet. Print. © 20Jun47; KK13895.
Comfortable and safe with Rusco window insulation. (Combination windows and screens) sheet. Print. © 14Jan47; KK8070.
Judge for yourself! Compare the year 'round benefits given by ... (Combination screen and storm sash)
clipping. Print. © 21Apr47; KK12133.
2 sheets. Prints. © 11Mar47; KK11442.
Let light in - but keep glare out.. summer and winter! (Rusco all metal venetian awnings) sheet. Print. © 20Jun47; KK13894.
Lower fuel costs and have greater interior comfort with Rusco all metal self-storing combination screen and storm sash. (All metal self-storing combination screen and storm sash) 2 sheets. Prints. © 14Jan47; KK8079.
Me put up storm windows? Not me, brother! (Cinco combination windows) clipping. Print. © 4Jun47; KK13430.
No changing.. no storing.. no repairing.. with amazing Rusco all metal self-storing combination screen and storm sash) sheet. Print. © 14Jan47; KK8081.
No more changing no more storing. (All metal self-storing combination screen and storm sash) sheet. Print. © 14Jan47; KK8073.
No more of this! (Combination screen and storm sash) sheet. Print. © 19May47; KK13070.
Patients are safer and more comfortable with Rusco year 'round, rainproof, draft-free, filtered-screen ventilation.
(All metal, self-storing combination screen and storm sash) 2 sheets. Prints. © 11Mar47; KK11447.
(Combination screen and storm sash) 2 sheets. Prints. © 2Apr47; KK11603.
Protection against sun, wind, rain, hail, snow, sleet, heat, cold and fire! (All metal venetian awnings) 2 sheets. Prints. © 14Jan47, 12Feb47; KK8077, 10409.
Rusco all metal, self storing combination screen and storm sash.
Offer - greater comfort, convenience, safety and economy! (Combination screen and storm sash) sheet. Print. © 12Feb47; KK10577.
Year 'round, rainproof, draft-free, filtered-screen ventilation for hospitals, and institutions, offices and homes. (All metal combination screen and sash) sheet. Print. © 11Mar47; KK11448.
Rusco all metal Venetian awnings.
(All metal venetian awnings) sheet. Print. © 14Jan47; KK8801.
(All season, all weather awnings) sheet. Print. © 17Jun47; KK13764.
(All season-all weather window protection and light control) sheet. Print. © 16Jun47; KK13763.
Rusco self storage..the greatest improvement in combination screen and storm sash. sheet. Print. © 11Mar47; KK11446.
The Rusco story is read 4,569,160 times a month. (All metal self-storing combination screen and storm sash) sheet. Print. © 12Feb47; KK10386.
Rusco window conditioning. (Storm windows, screens & weatherstripping) sheet. Print. © 16Jun47; KK13767.
Solve screen and storm sash problems once and for all. (Combination screen and storm sash) sheet. Print. © 14Jan47; KK8080.
Stop basement dampness with Rusco colorless water repellent. sheet. Print. © 14Jan47; KK8075.
There's nothing like the perfect combination. (Storm sash, screen and weatherproofing) sheet. Print. © 14Jan47; KK8076.
They're in a class by themselves. (Combination screen and storm sash) clipping. Print. © 12Jun47; KK13719.
Three-in-one window insulation; the perfect combination. (Combination screen and storm sash) sheet. Print. © 14Jan47; KK8071.
Time for screens! Investigate the perfect combination. (Combination screen and storm sash) sheet. Print. © 12Feb47; KK10408.
Troubled with dampness? use Rusco colorless water repellent. sheet. Print. © 14Jan47; KK8074.

With Rusco- you just arrange.. you never change. (All metal self-storing combination screen and storm sash) sheet. Print. © 14Jan47; KK8072, 8078.
"You'd never have to do that, Jim, with Cinco ..." (Aluminum combination windows) sheet. Print. © 19May47; KK13072.
You'll know what awning convenience means with Rusco all metal venetian awnings. sheet. Print. © 12Feb47; KK10407.
"You're always one step ahead of the weather" with Rusco. (Combination screen and storm sash) sheet. Print. © 19May47; KK13071.

Russell-Miller milling co., Minneapolis.
Occident bleached cake flour. (Bleached cake flour) sheet. Label. © 20Dec46; KK10082.
Occident pie bake. (Prepared pie crust and pastry mix) cardboard box. Label. © 29Apr47; KK12767.

Russell uniform co., New York.
Firemen's uniforms and equipment list no. F-55. folder. Print. © 13Feb47; KK8902.

Rust craft publishers, Boston.
(Christmas cards) 10 sheets. Labels.
Beautiful snow scenes. © 17Feb47; KK10321.
Early American clipper ships. © 17Feb47; KK10323.
Familiar Christmas carols and appropriate greetings. © 17Feb47; KK10322.
Holly and poinsettia assortment. © 17Feb47; KK10320.
Reproductions of original French etchings from a privately owned collection ... © 17Feb47; KK10324.
16 Christmas cards introducing dear old Santa in eight exciting poses. © 17Feb47; KK10690.
Sixteen religious Christmas cards; Two each of eight designs ... © 17Feb47; KK10326.
25 beautiful Christmas cards from original paintings by members of the Rust craft artists' guild. © 17Feb47; KK10325.
25 enchanting cherub Christmas cards ... © 17Feb47; KK10327.
25 sparkling snow scene Christmas cards. © 17Feb47; KK10328.

Rust-oleum corporation, Evanston, Ill.
R-9 journal protective coating. (Rust preventive paint) folder. Print. © 15Jun46; KK10184.
Rust-oleum stops and prevents rust. (Rust preventive) 34 p. Print. © 1May46; KK8269.
Stop Rust!
For lasting protection - use Rust-oleum. (Rust preventive paint) folder. Print. © 15Jun46; KK10183.
Rust-oleum gives lasting protection to all metal surfaces on the farm. (Rust preventative paint) folder. Print. © 15Jun46; KK10182.

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S-M-S products, inc., Harrison, N. Y.
Spring cleaner. (Household cleaner) sheet. Label. © 10Apr47; KK12087.

Saalfield pub. co., Akron, Ohio. (Activity box for children) 3 sheets. Labels.
Electro magic build a picture. © 31Dec46; 2c 15May47; KK12691.
Electro magic fun. © 31Dec46; 2c 15May47; KK12693.
Electro magic picture making. (Activity box for children) sheet. Label. © 13Dec46; 2c 15May47; KK12690.
Electro magic pictures for play. © 31Dec46; 2c 15May47; KK12692.

Sage (Peggy) inc., Stamford, Conn.
Dazzling, dew-drenched, color-drenched Shimmer lipstick, by Peggy Sage. (Lipstick) clipping. Print. © 1Mar47; KK10986.
The new rave color for lips and fingertips. (Lipstick and nail polish) clipping. Print. © 20May47; KK13254.
You've waited a long time for this kiss of fashion. (Lipstick)
[New York, Printed by Hearst publications] c1947. clipping. Print. 1Feb47; KK8644.
[New York, Printed by Street & Smith] c1947. clipping. Print. © 29Jan47; KK8643.

St. Paul corrugating co., St. Paul.
Lux-right areawalls; beautify the foundation line, light up the basement. (Metal areawalls) 4 p. Print. © 3Jan47; KK8576.

Saks & co., New York.
This is our Mr. Deeli. (Fare gloves) clipping. Print. © 3Apr47; KK11574.

Salerno-Megowen biscuit co., Chicago.
Salerno chocolate chip cookies. (Cookies) cardboard box. Label. © 17Mar47; KK12069.

San-a-ray products co., Philadelphia.
Ray-o-suds for laundry. (Cleaning compound) box. Label. © 6Jan47; KK10303.

Sanders, Louis, d.b.a. Chester mfg. co. see Chester manufacturing co.

Sandra products co.
Sandra cleaner. (Jewelry cleaner) sheet. Label. © Margaret M. Hall & Augusta Lasker, d.b.a., Sandra products co., Stevens Point, Wis.; 1Feb47; KK11184.

Sanitation preservation products, St. Louis.
Sanitation is an ally of good health. (Building maintenance materials) sheet. Label. © 24Jul45; 2c 8Feb47; KK8837.

Santa Ana mills.
Calpaco. (A vitamin and supplementary feed) tag. Label. © Cliff C. Nolder, d.b.a., Santa Ana mills, Santa Ana, Calif.; 1Oct45; 2c 22May47; KK13796.

Sapolin co., inc., New York.
Exterior finishes by Sapolin for long lasting beauty and protection. (Exterior paint finishes) folder. Print. © 1May46; 2c 24Jan47; KK7948.
Floor enamel Sapolin indoors-outdoors. (Floor enamel) folder. Print. © 1Dec46; 2c 24Jan47; KK7949.

Sarazan (Bert M.) inc., Washington, D.C.
All girls admire..a bachelor's voice . with a ring in it! (Rings; gold or platinum; diamond, ruby or emerald) sheet. Print. © 5May47; KK13805.
For his skill and integrity of purpose, you've gotta give this fellow credit! (Watches, diamonds, silverware) clipping. Print. © 2Jun47; KK13263.
It's a story often told: all that glitters is not gold!... (Silverware) clipping. Print. © 19May47; KK13461.
Pinned to your suit, and made of gold ... (Gold jewelry; pins, necklaces, rings, earings, etc.) sheet. Print. © 26May47; KK13807.
There's an easier way (to tell what time it is) (Watches: pocket or wrist; plain or bejeweled) sheet. Print. © 12May47; KK13806.

Sargent & co., New Haven.
5 Sargent features insure complete door control. (Door closers, attachments and the like) clipping. Print. © 15Feb47; KK11362.

Sattler, George A. see Towner manufacturing co.

Sav-way industries, inc., Detroit, Warren, Mich. (Phonograph records) 24 sheets. Labels.
All by myself. © 10Dec46; 2c 8Jan47; KK10189.
At sundown. © 10Jan47; KK10428.
Baby I found out all about you. © 18Mar47; KK12736.
Boogie woogie yodel. © 18Mar47; KK12737.
Clementine. © 10Dec46; 2c 8Jan47; KK10191.
Cuban yodelin' man. © 10Dec46; 2c 8Jan47; KK10185.
The echo said no. © 18Mar47; KK12739.
Guilty of love. © 12Feb47; KK10430.
I love you in the daytime too. © 10Dec46; 2c 8Jan47; KK10190.
If I could be with you. © 14Feb47; KK10433.
If I had you. © 4Mar47; KK12735.
If that phone ever rings (and it's you) © 10Dec46; 2c 8Jan47; KK10192.
Jeannine. © 14Feb47; KK10432.
A man, a moon and a maid. © 10Dec46; 2c 8Jan47; KK10186.
Maybe you'll be there. © 4Mar47; KK12734.
Mucho dinero. © 12Feb47; KK10431.
Musicomania. © 4Mar47; KK12732.
My adobe hacienda. © 18Mar47; KK12738.
La rumbita tropical. © 10Jan47; KK10427.
Sniffle song. © 10Dec46; 2c 8Jan47; KK10188.
Tiqui Tiqui tan. © 10Jan47; KK10426.
'Way down yonder in New Orleans. © 10Jan47; KK10429.
What am I gonna do about you. © 4Mar47; KK12733.
The whiffenpoof song. © 10Dec46; 2c 8Jan47; KK10187.

Sawyer's inc., Portland, Or. 11 folders. Prints.
Operating instructions for the View-master projector, two dimensional model S-1. (View-master picture projector) © 10May47; KK13428.
Sawyer's view-master.
(Snow capped mountain scene) (Stereoscopes and stereoscopic pictures) © 3Sep46; KK8769.
(Sunset scene) (Stereoscopes and stereoscopic pictures) © 3Sep46; KK8768.
View-master presents:
Cinderella illustrated with seven scenes ... (Stereoscopes and stereoscopic pictures) © 11Oct46; KK8774.
Goldilocks and the Three bears illustrated with seven scenes ... (Stereoscopes and stereoscopic pictures) © 11Oct46; KK8775.
Hansel and Gretel illustrated with seven scenes ... (Stereoscopes and stereoscopic pictures) © 11Oct46; KK8770.
Jack and the beanstalk illustrated with seven scenes ... (Stereoscopes and stereoscopic pictures) © 11Oct46; KK8772.
Little Red Riding Hood illustrated with seven scenes ... (Stereoscopes and stereoscopic pictures) © 11Oct46; KK8773.
Snow White and the Seven dwarfs illustrated with seven scenes ... (Stereoscopes and stereoscopic pictures) © 11Oct46; KK8771.
View-master reel list. (View-master stereoscopes and picture reels) ("Revised, Apr., 1947".) © 3Apr47; KK11735, KK11736.

Scales, Caso, d.b.a. Black diamond co. see Black diamond co.

Schalk chemical co., Los Angeles.
Peter Putter's grease spot remover. (Spot remover for wallpaper) metal sheet. Label. © 1Mar46; 2c 8Jun47; KK13422.
Schalk's Peter Putter crack filler. (Crack filler) sheet. Label. © 19Mar47; KK13424.
Schalk's Peter Putter wood putty. (Crack filler) sheet. Label. © 19Mar47; KK13423.

Schenley distillers corp., New York. 9 clippings. Prints.
Behold a masterpiece is born with flavor like a sunny morn! (Whiskey) © 26Apr47; KK12335.
Eager for new ideas in drinks? (Beverage) © 7Feb47; KK12060.
For your delight I bring in haste the whiskey with the sunny taste. (Whiskey) © 25Jan47; KK8730.
My lens reveals a welcome sight, that tastes like sunny morning bright. (Whiskey) © 1Mar47; KK10466.
Now spot your favorite bonded or straight whiskey here! (Whiskies) © 18Apr47; KK12011.
Ready for something new in drinks? (Beverage) © 31Jan47; KK12059.
Some day they'll be back for your guests' enjoyment. (Whiskies) © 3Jan47; KK10273.
This Schenley whiskey millions say brings sunny morning taste your way. (Whiskey) © 25Mar47; KK11388.
This treasure on to you I pass it's like bright sunshine in your glass. (Whiskey) © 25Dec46; 2c 11Feb47; KK8731.

Schenley laboratories, inc., New York. 7 clippings. Prints.
Canine distemper - complications: control with penicillin veterinary Schenley. (Penicillin) (No. 3 in Schenley laboratories' continuing summary of penicillin therapy in veterinary medicine) © 28Dec46; 2c 2Mar47; KK10955.
Canine Leptospirosis: treatment with penicillin veterinary Schenley. (Penicillin veterinary) (No. 2 in Schenley laboratories' continuing summary of penicillin therapy in veterinary medicine) © 28Nov46; 1c 14Jan47, 1c 2Mar47; KK10952.
Empyema: treatment with penicillin Schenley. (Penicillin) (No. 7 in Schenley laboratories' continuing summary of penicillin therapy) © 1Jan47; KK10956.
Keeping in step with therapeutic progress.. (Penicillin tablets) © 9Dec46; 2c

14Jan47; KK8116.

Penicillin products Schenley every druggist should know. (Penicillin products) © 20Jan47; KK10957.

Pneumonia: treatment with penicillin Schenley. (Penicillin) (No. 6 in Schenley laboratories' continuing summary of penicillin therapy) © 5Dec46; 1c 14Jan47, 1c 2Mar47; KK10954.

Vincent's infection: treatment with penicillin troches Schenley. (Penicillin troches) © 1Dec46; 2c 2Mar47; KK10953.

Schering corp., Bloomfield, N. J. 38 prints.

Acts more like a boy now. (Pranturon) folder. © 17Feb47; KK12352.

Anteron. Pregnant mare serum gonadotrophin. (Anteron) 23cm. © 21Apr47; KK12633.

Basic facts.

(Oreton, Oreton-M, Oreton-F) pamphlet. © 20Jan47; KK12349.

(Pranturon) pamphlet. © 24Feb47; KK12353.

Clinical candidates for male sex hormone therapy ... (Oreton - Oreton-M-Oreton-F) folder. © 31Dec46; 2c 6May47; KK12347.

Common denominator of safety in habitual abortion, in threatened abortion. (Proluton-Pranone) folder. © 29Jul46; 2c 12Feb47; KK8813.

Design for treatment in functional constipation. (Baravit) folder. © 15Jul46; 2c 12Feb47; KK8812.

A discovery of great importance in ophthalmology. (Sodium sulfacetimide solution 30 o/o) folder. © 27Jan47; KK12350.

Emphasis on function. (Baravit) folder. © 10Mar47; KK12354.

An era of precision. (Priodax) folder. © 24Mar47; KK12631.

Facts and figures.

(Estinyl) folder. © 29Oct46; 2c 19Feb47; KK8936.

(Oreton) folder. © 31Mar47; KK12630.

(Progynon-B) folder. © 31Dec46; 2c 6May47; KK12346.

(Solganal-B) folder. © 22Nov46; 2c 19Feb47; KK8938.

The first step. (Neo-Iopax) folder. © 8Jun46; 2c 12Feb47; KK8808.

Genitourinary tract. (Schering hormones) Rev. ed. 20 p. Print. © 3Mar47; KK10894.

Genuinely desirable clinical results. (Oreton) folder. © 2Jul46; 2c 12Feb47; KK8811.

History answers 4 questions: Solganal-B Oleosum, gold treatment of rheumatoid arthritis ... (Solganal-B) folder. Print. © 2Dec46; 2c 19Feb47; KK8941.

Hormone history in the making. (Progynon-B) folder. © 3Feb47; KK12351.

How to choose an oral estrogen. (Estinyl) folder. © 31Dec46; 2c 6May47; KK12345.

The modern concept of premenstrual tension and its hormonal treatment. (Hormones) folder. © 25Jun46; 2c 12Feb47; KK8810.

New perspective on safety. (Combisul-TD) folder. © 22May46; 2c 12Feb47; KK8806.

A new principle of safety. (Combisul-TD) folder. © 17Mar47; KK12627.

Overnight success ... (Priodax) folder. © 8Oct46; 2c 19Feb47; KK8935.

Pelvic anatomy for the patient. (Schering hormones) Second revision. 19 p. © 13Feb47; KK10893.

Penicillin calcium-Schering tablets. (Penicillin) folder. © 2Dec46; 2c 19Feb47; KK8940.

The power behind the ovary ... (Anteron) folder. © 15Nov46; 2c 19Feb47; KK8937.

Pro and con of measures designed to make sulfonamide therapy safer. (Combisul-TD) folder. © 6Jan47; KK12348.

A rational approach to the treatment of the menopause. (Progynon) 15 p. © 29Apr46; 2c 12Feb47; KK8805.

Reversing a trend ... (Pranone) folder. © 7Oct46; 2c 19Feb47; KK8934.

Schering introduces sodium sulfacetimide solution 30 o/o ... (Sodium sulfacetimide) folder. © 27Sep46; 2c 19Feb47; KK8933.

The smallest possible risk to the patient ... (Sulamyd) folder. © 22Nov46; 2c 19Feb47; KK8939.

Solganal-B oleosum, Aurothioglucose. (Solganal-B Oleosum) pamphlet. © 20Mar47; KK12628.

The substance and the shadow. (Priodax) folder. © 27May46; 2c 12Feb47; KK8807.

2 day rapid, simplified endocrine therapy of secondary amenorrhea with Prometron. (Prometron) folder. © 12Aug46; 2c 12Feb47; KK8814.

When premenstrual storms threaten. (Pranone) folder. © 14Apr47; KK12632.

When the going is rough. (Vasano) folder. © 14Jun46; 2c 12Feb47; KK8809.

With confidence in the future. (Progynon-B) folder. © 31Mar47; KK12629.

Schlesinger, d.b.a., H. Kraft. see Kraft (H.)

Schlichtman, H. C.

Schlichtman's Missouri chicks ... (Baby chicks) sheet. Label. © 3Feb47; KK8580.

Schlitz (Joseph) brewing co., Milwaukee. (Beer) 8 clippings. Prints.

A classic flavor. © 14Feb47; KK11399.

Just the kiss of the hops ... © 25Oct46; 2c 7Feb47; KK8650.

Mellowed goodness ... © 12Sep46; 2c 7Feb47; KK8649.

No harsh bitterness. © 10Jan47; KK11398.

No harsh bitterness..just the kiss of the hops. © 15Jul46; 2c 11May47; KK12589.

A seasoned traveler. © 1Apr47; KK12588.

The voice of hospitality. © 1Mar47; KK12587.

Wings above old wagon trails. © 1Feb47; KK12586.

Schlumbohm, Peter, New York.

Announcing the Fahrenheitor cocktail shaker and martini churn. (Cocktail mixer) sheet. Print. © 6Jul46; KK13023.

Fahrenheitor ice-buoy buffet. (Food tray) sheet. Print. © 1May46; 2c 14May47; KK12674.

Introducing the Fahrenheitor-salt refrigeration. (Bottle cooler) folder. Print. © 14Mar47; KK12669.

Tubadipdrip fahrenheitor. (Coffee maker) folder. Print. © 10Aug46; 2c 14May47; KK12675.

Tubadipdrip Fahrenheitor coffee maker and tea maker. (Coffee maker and tea maker) folder. Print. © 29Jan47; KK12845.

Schmitt, Joe L., jr., Phoenix, Ariz.

ExactOmatic system. (Account reporting form sheets and cards) envelope. Label. © 28Dec46; 2c 13Feb47; KK8816.

Schnefel brothers corp., Newark, N. J.

La Cross hands you a new idea ... for perfect fingertips; the word is Naylon. (Nail enamel) folder. Print. © 15Oct46; 2c 31May47; KK13225.

Schnier -X-P-dite co., Buechel, Ky.

Schnier's -X-P-dite, an aid in the prevention and control of bloody (cecal) coccidiosis in poultry. (Vetinary medicine) sheet. Label. © 1Apr47; KK11965.

Schoeneman (J.) inc., Baltimore.

Very cooly yours. (Summer suit for men) clipping. Print. © 16May47; KK13588.

Scholl manufacturing co., inc., Chicago.

Anatomical models of the human foot and leg and anatomical charts. (Anatomical models and charts of the human foot) folder. Print. © 16Jun47; KK13973.

Flexhesive elastic-adhesive bandage; one side fully adhesive coated. (Adhesive bandages) metal sheet. Label. © 11Dec45; 2c 23Oct46; KK7852.

Makes lovely legs even lovelier! (Cosmetic hose) sheet. Print. © 26May47; KK13568.

New! Dr. Scholl's plasti-pedic plastic foot supports. (Plastic foot supports) sheet. Print. © 16Apr47; KK12268.

A steady year 'round seller! Dr. Scholl's plastic corn-callous file. (Corn-callous file) sheet. Print. © 20May47; KK13418.

They are keeping from splashing their hose because they wear Splash Shields! (Shields to prevent splashing hose) sheet. Print. © 20May47; KK13421.

3 books you need in your business. (Book, dictionary of the foot) folder. Print. © 20May47; KK13420.

You double your money on Dr. Scholl's Formo-met insole. (Insole for shoes) folder. Print. © 30Apr47; KK12506.

You hit the bull's eye everytime you feature Dr. Scholl's arch binder. (Arch binder for tired feet, arch strain, weakened foot muscles) sheet. Print. © 20May47; KK13419.

Schroeder, Arthur J., Chicago.

The silent salesman. (Demonstrating dental models) sheet. Print. © 20Mar47; KK12619.

Schub, Anna. Acme lite. see Acme battery co.

Schub, Anna; Krellenstein, Hyman; Schub, Isadore and Krellenstein, Miriam L., d.b.a. Acme battery co. see Acme battery co.

Schub, Isadore. Acme lite. see Acme battery co.

Schub, Isadore; Krellenstein, Hyman; Schub, Anna and Krellenstein, Miriam L., d.b.a. Acme battery co. see Acme battery co.

Schuhmann, Robert F., d.b.a. Schuhmann's click clinic. see Schuhmann's click clinic.

Schuhmann's click clinic, Louisville, Ky.

Schuhmann's click clinic. (Cameras & photo supplies) sheet. Print. © 1Nov46; KK8084.

Sculpture curler co., Berkeley, Calif.

The Sculpture curler. (Hair curler) folder. Print. © 24Oct46; KK10517.

Schutter candy division of Universal match corporation. see Universal match corporation. Schutter candy division.

Sears, Merle, Danville, Ill.
[Deckle-edge box design] (Shouldered setup paper boxes) sheet. Label. © 28Dec46; 2c 22Jan47; KK8272.

Season skipper corporation, Chicago.
Out comes the lining .. sleeves and all! (Women's coats) 3 clippings. Prints. © 20Nov46; 20Dec46, 20Apr47; KK8368, 8369, 12177.
Two complete coats in one; out comes the lining ... (Ladies' coats) 3 clippings. Prints. © 20Jan47, 20Feb47, 20Mar47; KK8370, 10892, 11240.

Security mills, inc., Knoxville, Tenn.
Baby chicks and how they grow; Raise them on Security chick ration. (Poultry feed) folder. Print. © 1Sep46; KK8787.
Security mills laboratory and test farm. (Feeds for poultry & livestock) 15 p. Print. © 28Dec46; 2c 17Feb47; KK8845.

Seeman brothers, inc., New York. (Deodorizer & household freshener) 8 clippings. Print.
Avoid colds .. keep windows closed, let Air-wick kill unpleasant household odors. © 27Jan47; KK8388.
Don't let the smell of cooking onions, cabbage, fish, drive your friends away! © 27Jan47; KK11181.
Even heavy smokers dislike the smell of stale smoke. © 28Mar47; KK11383.
Even heavy smokers dislike the smell of stale smoke..keep Air-wick in your living-room always. © 16Feb47; KK11180.
For gracious living..Air-wick is as necessary...as soap itself! © 27Feb47; KK10642.
For gracious living .. be sure to keep Air-wick in your bathroom..always. © 1Feb47; 2c 31Jan47; KK8443.
A penny or so a day to avoid offending; Air-wick kills all household odors. © 10Feb47; KK8827.
Why risk offending? Use Air-wick ... © 3Feb47; KK8591.

Select sportswear, inc., New York.
Select-twins. (Sweaters) sheet. Print. © 10Mar47; KK10767.

Serta associates, inc., Chicago. (Mattresses) 4 clippings. Prints.
No other mattress gives you new two way comfort!
[New York, Printed by Crowell-Collier pub. co.] c1946. © 12Apr46; 2c 21Jun47; KK13898.
[New York, Printed by Macfadden publications, inc.] c1946. © 15May46; 2c 21Jun47; KK13900.
[Philadelphia, Printed by Curtis pub. co.] c1946. © 26Apr46; 2c 21Jun47; KK13899.
Serta associates, inc., cordially invite you to attend the initial showing of their post-war line and features ... © 30Dec45; 2c 21Jun47; KK13897.

Servel, inc., Evansville, Ind.
Acondicionador de airé modelo de ventana por Servel international. (Servel window model air conditioner) sheet. Print. © 2May47; KK12934.
Acondicionador de ar de modêlo de janela pela Servel international. (Servel window model air conditioner) sheet. Print. © 21Mar47; KK12923.
Different from all others. (1947 Servel gas refrigerator) 2 folders. Prints. © 29Jan47, 11Apr47; KK10370, 12926.
Double duty display case by Servel International ... (Servel double duty display case) sheet. Print. © 16Dec46; 2c 6Jan47; KK10161.
En V compresseur de service dur par Servel international. (Servel heavy duty V-type compressor) sheet. Print. © 2May47; KK12930.
Enfriador de leche pared de 10cm. todo corcho por Servel international. (Servel all cork wall milk cooler) sheet. Print. © 2May47; KK12933.
Look .. New 1947 Servel stores a bushel of frozen foods. (1947 Servel gas refrigerator) folder. Print. © 12Dec46; 2c 6Jan47; KK10160.
Modele de fenetre conditionneur d'air par Servel international. (Servel window model air conditioner) sheet. Print. © 2May47; KK12932.
A new concept of air conditioning for offices, stores and other commercial uses. (Servel all-year gas air conditioner) folder. Print. © 12Mar47; KK11249.
A new quality of living for your home the year 'round, Servel all-year gas air conditioner. (Servel all-year gas air conditioner) folder. Print. © 12Mar47; KK11800.
Nouveau conditionneur d'air refroidi a l'eau par Servel international. (Servel water-cooled air conditioner) sheet. Print. © 2May47; KK12928.
Novo acondicionador de ar refrigerado por aqua produto da Servel international. (Servel floor model air conditioner) sheet. Print. © 21Mar47; KK12921.
Now! A "new quality of living" for your home! (Servel all-year gas air conditioner) folder. Print. © 28Feb47; KK11248.
Now we have hot water instantly ... Form WPR-607. (Servel ball-type water heater) sheet. Print. © 28Feb47; KK13742.
Nuevo acondicionador de aire enfriado por agua por Servel international (Servel water-cooled air conditioner) sheet. Print. © 2May47; KK12929.
Para servicos rigorosos compressor de tipo produto da Servel international. (Servel compressor) sheet. Print. © 21Mar47; KK12922.
Reach-in refrigerators by Servel International. (Servel reach-in refrigerators) sheet. Print. © 17Dec46; 2c 6Jan47; KK10163.
Refrigerador de leite com parêde inteiramente de Cortica de 10 centímetros. (Servel milk cooler) sheet. Print. © 21Mar47; KK12920.
Refroidisseur de lait à parois tout liège de 10cm. par Servel international. (Servel all cork wall milk cooler) sheet. Print. © 2May47; KK12927.
Servel all-year gas air conditioner. (Servel all-year gas air conditioner) folder. Print. © 21May47; KK13539.
Servel all-year gas air conditioning model TC-10. (Servel all-year gas air conditioner model TC-10) sheet. Print. © 27Mar47; KK12925.
Servel all-year gas air conditioning model TC-15. (Servel all-year gas air conditioner model TC-15) sheet. Print. © 27Mar47; KK12924.
Servel condensing units. (Servel condensing units) folder. Print. © 2Apr47; KK11801.
The Servel gas refrigerator. (Servel gas refrigerator) sheet. Print. © 13Jan47; KK8127.
Servel kerosene refrigerator. folder. Print. © 12Feb47; KK11799.
Servel the gas refrigerator, 1947 models. (1947 Servel gas refrigerators) 5 sheets in envelope. Print. © 10Feb47; KK12161.
V tipo compresor de trabajo pesado por Servel international. (Servel heavy duty V-type compressor) sheet. Print. © 2May47; KK12931.
Wall display case by Servel International. (Servel wall display case) sheet. Print. © 16Dec46; 2c 6Jan47; KK10162.

Seven-up co., St. Louis. (Soft drink) 33 prints.
Always welcome! You like it..it likes you! broadside. © 1Mar47; KK12452.
Aw, he's no man-eater! He's after that 7-up! ... clipping. © 1Nov46; 2c 24Jan47; KK8611.
Be young with your youngsters. clipping. © 28Jan47; KK10630.
A family affair!
[New York, Printed by Girl scouts, national organization] c1947. clipping. © 25Mar47; KK12915.
[Springfield, O., Printed by Crowell-Collier pub. co.] c1947. clipping. © 6Dec46; 2c 3Mar47; KK10624.
The family favorite you like it..it likes you! broadside. © 1Mar47; KK12355.
A family hit! You like it..it likes you! broadside. © 1Mar47; KK12356.
A family tradition "fresh up" with Seven-up!
[New York, Printed by Crowell-Collier pub. co.] c1947. clipping. © 7Feb47; KK11760.
[New York, Printed by Girl scouts] c1947. clipping. © 25Feb47; KK11762.
Finishing touch! ... clipping. © 15Nov46; 2c 24Jan47; KK8613.
Fun is where you find it! "Fresh up" with Seven-up!
[New York, Printed by Boy scouts of America, inc.] c1947. clipping. © 1Mar47; KK11763.
[New York, Printed by MacFadden publications] c1947. clipping. © 15Feb47; KK11761.
How to make a hit! clipping. © 2Apr47; KK12917.
Keyed to family harmony!
[New York, Printed by Boy scouts of America] c1947. clipping. © 31Dec46; 2c 3Mar47; KK10627.
[New York, Printed by Girl scouts] c1947. clipping. © 24Dec46; 2c 3Mar47; KK10626.
[New York, Printed by Macfadden publications, inc.] c1947. clipping. © 15Dec46; 2c 3Mar47; KK10625.
Many happy "fresh ups!" you like it.. it likes you! (Boy and birthday cake) card. © 12Dec46; KK7792.
Many happy returns!
[New York, Printed by Boy scouts of America] c1947. clipping. © 1Feb47; KK10631.
[New York, Printed by Girl scouts] c1947. clipping. © 25Jan47; KK10629.
[Springfield, O., Printed by Crowell-Collier pub. co.] c1947. clipping. © 24Jan47; KK10628.
Sky high in family fun!
[New York, Printed by Boy scouts of America] c1947. clipping. © 1Apr47; KK12916.
[Philadelphia, Printed by Curtis pub. co.] c1947. clipping. © 30Apr47; KK13373.
Top scorer with the family! (Soft drink)
[New York, Printed by Boy scouts of America] c1947. clipping. © 1May47;

KK13374.
[New York, Printed by Cowles magazines, inc.] c1947. clipping. © 18Mar47; KK11764.
[New York, Printed by Girl scouts] c1947. clipping. © 25Apr47; KK13372.
"We might as well give up, Joe. The guy's technique is too good!" ...
[New York, Printed by Boy scouts of America] c1946. clipping. © 30Nov46; 2c 24Jan47; KK8615.
[New York, Printed by Girl scouts, National organization] c1946. clipping. © 28Nov46; 2c 24Jan47; KK8614.
We're a "fresh up" family! You like it; it likes you!
calendar, 2 broadsides. © 1Mar47, KK13752; 1Jun47, KK14000, 14001.
(Boy and girl) broadside. © 12Dec46; KK7784.
(Woman knitting) broadside. © 12Dec46; KK7782.
Work and play ... family style ... clipping. © 11Dec46; 2c 24Jan47; KK8612.

Severance tool industries, inc., Saginaw, Mich.
Severance faster finishing midget mills. No. 16 catalog. (Milling cutters, countersinks, deburrers) 28 p. Print. © 7Mar47; KK13242.

Shadow Proof, inc., Boston.
Retain that new shave look 'round the clock. Shadow Proof for men. (Talc cream to prevent after shaving and eliminate without shaving "beard shadow") broadside. Print. © 17May47; KK13060.

Shane (C. B.) corp., Chicago. (Men's coats) 4 clippings. Prints.
An extra gift for every season; Season skipper ... © 20Nov46; 2c 19Jan47; KK8227.
Getting colder..? Button in your overcoat! © 10Oct46; 2c 5Jan47; KK10159.
It's the patented lining that does it, in.. it's an overcoat, out..it's a topcoat. © 10Jan47, 10Feb47; KK10284, 10248.

Shannon (Roy A.) advertising co., inc., St. Louis.
Vitamin Valley color graded Texas citrus fruits. (Citrus fruits) clipping. Print. © 11Dec46; 1c 13Dec47, 1c 12Jan47; KK8150.

Shari products co., inc., Minneapolis.
Stak o' blox. (Wooden building blocks) sheet. Print. © 1Mar47; KK11655.

Sheaffer (W. A.) pen co., Fort Madison, Iowa. 33 clippings. Prints.
"The Adventurers club". Explore and discover. (Skrip) © 4May47; KK13915.
As personal as his fingerprints. ("Triumph" pen and pencil) © 15Apr47; KK13912.
Be smart! Be individual! Be colorful with Skrip. (Skrip twelve personality colors) © 23Mar47; KK11898.
Beauty for utility's sake. (Sheaffer's "Triumph" fountain pen desk set) © 25Feb47; KK11893.
Faultless performance..flawless beauty. (Sheaffer desk set) © 1May47; KK13914.
Fitting complement to graceful living! ("Triumph" desk sets) © 23Apr47; KK13913.
For you who take pride in your giving.. Sheaffer's "Triumph". (Fountain pens and mechanical pencils) © 29Nov46; 2c 21Jan47; KK8306.
Fulfilling the Sheaffer tradition of quality .. "Triumph". (Fountain pens and mechanical pencils) © 16Aug46; 2c 21Jan47; KK8300.
The gift that earns a "thank you!" every day for years .. Sheaffer's "Triumph". (Fountain pens and mechanical pencils) © 24Nov46; 2c 21Jan47; KK8305.
The gift that earns its way every day "Triumph". (Fountain pens and mechanical pencils) © 4Dec46; 2c 21Jan47; KK8311.
Hitch your writing to the stars and say it with colors! (Fountain pens and mechanical pencils) © 24Nov46; 2c 21Jan47; KK8303.
I use Skrip colors for all my social correspondence. (Skrip writing fluid) © 12May46; 1c 1Jul46, 1c 27Jan47; KK8515.
Inviting microscopic examination Stratowriter... (Ball point writing instrument) © 19Feb47; KK11892.
Let comparison guide your gift selection.. "Triumph". (Fountain pens and mechanical pencils) © 29Nov46; 2c 21Jan47; KK8307.
Let inherent quality distinguish your gift- "Triumph". (Fountain pens and mechanical pencils) © 24Nov46; 2c 21Jan47; KK8304.
A pen for every purpose and a point for "every hand". (Sheaffer's triumph pens) © 16May47; KK13920.
Personal points to consider.. "Triumph" Tuckaway. (Fountain pen and pencils) © 16May47; KK13921.
Personalized points for personal preference! (Sheaffers triumph pens and fineline pencils) © 16May47; KK13919.
Reflection..of thoughtful selection! ("Triumph" fountain pen desk sets) © 29Mar47; KK11899.
Safeguard reservoir desk set by Sheaffer. (Sheaffer Safeguard desk sets) © 14May47; KK13918.
Sheaffer adds the priceless ingredient ..precision! (Ball point writing instrument) © 16Mar47; KK11897.
Sheaffer's masterpieces; 14 k-genuine gold. (Fountain pens and mechanical pencils) © 11Nov46; 2c 21Jan47; KK8301.
Sheaffer's Stratowriter. (Ball point writing instrument) © 12May47; KK13917.
Sheaffer's - tops in its field! (Ball point writing instrument) © 1Mar47; KK11895.
Stratowriter, better for certain writing jobs... (Ball point writing instrument) © 18May47; KK13922.
Superior tip for dependable writing. (Ball point writing instrument) © 11Apr47; KK11900.
This point means you* on paper! ("Triumph" fountain pen and pencil) © 14Mar47; KK11896.
To each his own. (Sheaffer's Triumph fountain pens) © 1Mar47; KK11894.
"Triumph" for a "round trip" Christmas. (Fountain pens and mechanical pencils)
[New York, Printed by Boy scouts of America] c1946. © 1Dec46; 2c 21Jan47; KK8308.
[New York, Printed by Eton pub. corp.] c1946. © 21Nov46; 2c 21Jan47; KK8302.
"Triumph" tuckaway. (Pen and pencil set) © 10May47; KK13916.
The way to a man's heart.. "Triumph". (Fountain pens and mechanical pencils) © 1Dec46; 2c 21Jan47; KK8309.
When you give "Triumph" Tuckaway she'll know it's the best! (Fountain pens and mechanical pencils) © 1Dec46; 2c 21Jan47; KK8310.

Shell oil co., inc., New York. 11 prints.
Cinderella and the molecule. (Gasoline) clipping. © 20Nov46; 2c 2Jan47; KK8147.
D-day in the cornfields ... Geared for progress. (Motor fuel and lubricants) sheet. © 1Feb47; KK8732.
Food from thought. (Gasoline) clipping. © 6Nov46; 2c 2Jan47; KK8146.
From cigarettes to Shakespeare. (Glycerin) clipping. © 7May47; KK13189.
Gone are the days ... (Motor oil) clipping. © 15Jan47; KK8930.
How to change an apple tree's mind ... Geared for progress. (Motor fuel and lubricants) sheet. © 1Jan47; KK8228.
Leaf hopper at Speonk. (Agricultural sprays) clipping. © 9Apr47; KK13188.
Lights on at G. I. Joe's. (Petroleum and gasoline) clipping. © 18Dec46; 2c 14Jan47; KK8133.
Shell is always there ... geared for progress. (Motor fuel and lubricants) sheet. © 16Jan47; KK8289.
Story with a twist. (Gasoline and motor oil) clipping. © 12Feb47; KK11883.
Up-up-a little bit high-er. (Gasoline) clipping. © 12Mar47; KK11884.

Shemano (M.) hair and scalp method, inc., San Francisco.
Shemano's hair and scalp method. (Hair and scalp composition)
[San Francisco Printed by Axad printing co.] c1947. folder. Print. © 8May47; KK13644.
[San Francisco, Printed by Liebman bros.] c1947. sheet. Label. © 8May47; KK13645.

Sherry, inc., Miami, Fla.
Doctor Roper formula. (Liquid treatment for irritations of the skin) sheet. Label. © 25Apr47; KK12718.

Sibley, John R., Spencer, Mass.
Life begins with milk. (Milk and cream) card with calendar. Print. © 23Dec46; KK8117.

Siegel, Kaye Chaplin, Greenville, S.C.
Tie-ban. (Ladies turbans) card. Label. © 31Jan47; KK10545.

Siegler enamel range co., Centralia, Ill.
Space heater customers want heat on the floor. (Oil space heater) clipping. Print. © 11Mar47; KK12574.
Tropical floor heat. (Oil heaters) clipping. Print. © 26Feb47; KK11031.

Sieminski, Raymond. Timely. See King, A. Lewis.

Sierra candy co., San Francisco. 12 clippings. Prints.
Delightful between "smokes"; Sierra Creme de coffee demi-tasse confections. © 9Dec46; KK7768.
Delightful taste thrill; Sierra Creme de coffee demi-tasse confections. © 30Sep46; KK7760.
Everyone wants these candy jewels! Sierra Creme de coffee demi-tasse confections. © 11Nov46; KK7766.
For the lady of your heart; Sierra chocolates, nothing could be finer.
[Eureka, Calif., Printed by Humboldt standard] c1946. (No. 2) © 10Dec46; KK7769.
[Monterey, Calif., Printed by Monterey peninsula herald] c1946. (No. 6)

© 18Nov46; KK7767.
[Reno, Nev., Printed by Nevada state journal] c1946. (No. 1) © 5Nov46; KK7765.
[Sacramento, Calif., Printed by Sacramento bee] c1946. (No. 4) © 23Sep46; KK7759.
[San Francisco, Printed by San Francisco news] c1946. (No. 3) © 21Oct46; KK7763.
[Santa Rosa, Calif., Printed by Press democrat] c1946. (No. 5) © 8Oct46; KK7761.
Planning a party? Sierra Creme de coffee demi-tasse confections. © 31Oct46; KK7764.
Puts sparkle in your candy bowl; Sierra Creme de coffee demi-tasse confections. © 15Oct46; KK7762.
Surprise your guests with Sierra Creme de coffee demi-tasse confections. © 16Sep46; KK7758.

Sillers paint & varnish co., Los Angeles.
California colors. (Paint products & painters' materials) sheet. Print. © 2May47; KK13093.

Silva, inc., LaPorte, Ind. (Magnetic compass) 9 prints.
An ideal Christmas gift item ... world famous Silva system compass ... clipping. © 15Nov46; 2c 19Jan47; KK8160.
Ideal Christmas gift! World famous Silva system compass. clipping. © 25Nov46; 2c 30Jan47; KK8432.
More fun outdoors with the new Silva system compass. clipping. © 15Jan47; KK8162.
Silva system compasses. sheet. © 20Dec46; KK8270.
Unequalled for all sport uses. clipping. © 10Jan47; KK8328.
World famous Silva system compass.
[Boston, Printed by Open road pub. co.] c1947. clipping. © 15Jan47; KK8161.
[South Bend, Ind., Printed by C. V. Carothers co., c1946] folder. © 20Dec46; KK8271.
Your friend the Silva compass. folder. © 29Nov46; 2c 29Jan47; KK8507.
Your friend the Silva compass, type 15 with sighting mirror. folder. © 2Jan47; KK8508.

Silver (Leon "Hi-Ho") inc., San Francisco.
A helping hand ... (Candy, peanut & gum vending machines) sheet. Print. © 26Mar47; KK13057.

Silver & Douce co., inc., Birmingham, Ala.
I bring one gal. of skim milk right in your kitchen! ... "Boxy" ... (Dried skim milk) clipping. Print. © 6Feb47; KK10365.

Sil-Wyn manufacturing co., inc., Brooklyn.
Silwyn. (Infants apparel) cardboard box. Label. © 10Feb47; KK11042.

Simmons co., Chicago & New York. 10 clippings. Prints.
Amazing new Simmons electronic blanket shows thousands a new way to better sleep! (Simmons electronic blanket) © 25Oct46; 2c 7May47; KK12457.
The guessing game called the home-furnishings business. (Home furnishings) © 29Nov46; 2c 7Jan47; KK10140.
Home furnishings .. a daffy state of affairs! (Home furnishings) © 29Oct46; 2c 7Jan47; KK10139.
How a glass of water can help you buy a better mattress. (Mattresses) © 17Jan47; KK10663.
How it feels to be in our shoes today ... (Mattresses) © 5Sep46; 2c 7Jan47; KK10138.
Louise Allbritton discovers the secret of "luxury sleeping comfort." (Mattresses) © 28Feb47; KK11553.
Now - let electronics show you what luxury sleeping can be. (Simmons electronic blanket) © 17Jan47; KK12460.
Only in the amazing Simmons electronic blanket this grand new way to better sleep. (Simmons electronic blanket) © 25Nov46; 2c 7May47; KK12459.
Simmons electrons are teaching thousands a matchless new way to better sleep. (Simmons blankets) © 1Nov46; 2c 7May47; KK12458.
Someone's getting a new Beautyrest soon (we hope it's you!) (Mattresses) © 18Dec46; 2c 7Jan47; KK10141.

Simplet electric co., Chicago.
New "friction-set" fixture hanger. (Fixture hanger that adjusts with a twist of the wrist) sheet. Print. © 6Jan47; KK11909.

Simplicity devices, Chicago.
Wedge open window guard. (Window guards) sheet. Print. © 5Feb47; KK12653.

Simpson, Page M., Chicago.
Lift your stamps off the paper. (Stamp remover solution) folder. Print. © 12May47; KK13355.

Singer manufacturing co., Elizabethport, N. J. 38 prints.
A Noël il y aura des Singers sous le sapin! (Singer sewing machines) clipping. © 20Nov46; 2c 25Feb47; KK10415.
All at your Singer sewing center. (Singer electric fans, vacuum cleaners, electric irons) folder. © 23Jan47; KK10669.
Another date? Gosh, sis - what that Singer sewing center did for you! (Singer sewing machines , Singer forms, Singer irons, notions and sewing tables) clipping. ©17Jan47; KK11694.
Available now for early delivery the Singer 248-2 electric bonding machine. (Singer 248-2 electric bonding machine) clipping. © 1Dec46; 2c 1Feb47; KK8404.
The best machine is your best buy! Plan on a Singer! (Singer sewing machines) clipping. © 1Apr46; 2c 21Feb47; KK10469.
Better surgery with faster and more efficient suturing. (Singer surgical stitching instruments) clipping. © 1Dec46; 2c 30Jan47; KK8484.
Call on Singer's teen-age sewing classes to help you teach tomorrow's homemakers! (Singer sewing machines) clipping. © 20Jan47; KK11695.
Commandez aujourd'hui votre nouvelle Singer! (Singer sewing machines) clipping. © 29Oct46; 2c 21Feb47; KK10350.
Cours de couture "Singer" pour jeunes filles. (Singer sewing machines, notions) folder. © 6May47; KK13039.
Epargnez du temps - avec une nouvelle Singer! (Singer sewing machines) clipping. © 26Nov46; 1c 21Feb47, 1c 4Mar47; KK10714.
Happy day! My Christmas shopping's done .. and all at the Singer sewing center! (Singer sewing machines, hangers and sachets, scarves, neckwear, handkerchiefs, sewing kits and aprons) clipping. © 1Dec46; 2c 1Feb47; KK8468.
I told you we ought to take that course at the Singer sewing center! (Singer sewing machine, Singer dress form, notions) clipping. © 19Mar47; KK12104.
Légère comme une plume. (Singer sewing machines and attachments) folder. © 14Feb47; KK13037.
Life can be simpler for sewing teachers.. when Singer helps! (Singer sewing machines, Singer sewing guides) clipping. © 20Jan47; KK11696.
Machines a coudre Singer. (Singer sewing machines, Singer sewing stools and cabinets, fashion aids) folder. Pub. 11Apr47; KK11865.
Neuve ou vieille..la Singer vous sera fidèle! (Singer sewing machines - Singer sewing tools) clipping. © 28Jan47; KK13083.
New or old..Singer is a faithful worker! (Singer sewing machines and Singer sewing stools) clipping. © 1Feb47; KK13084.
Order your new Singer today! (Singer sewing machines) clipping. © 1Nov46; 2c 30Jan47; KK8469.
Qu'avez-vous ne tête de votre liste d'achats? (Singer sewing machines) clipping. © 24Feb47; KK13081.
Save time - with a new Singer! (Singer sewing machines) clipping. © 1Dec46; 2c 30Jan47; KK8470.
Sew with a Singer.. and you'll reap smooth results! (Singer sewing machines) clipping. © 1Nov46; 2c 25Jan47; KK8355.
Singer class 231 feed-off-the-arm machines ... (Manufacturing sewing machines) 7 p. © 30Jan47; KK8636.
Singer fournitures de classe et services pour professeur, eleve, classe. (Singer sewing machines sewing guides, wall charts) folder. Pub. 14Feb47; KK11697.
The Singer 112W149, an improved Singer machine for making and inserting trouser pockets by the Nu pocket method. (Manufacturing sewing machine) sheet. © 7Jan47; KK8475.
Singer school supplies and services for teacher, student, classroom. (Singer sewing machines, sewing guides, wall charts) folder. Pub. 14Feb47; KK11698.
Singer sewing equipment for schools and colleges. (Singer sewing machines, singer form, sewing notions) folder. © 29Nov46; 2c 28Feb47; KK10668.
Singer teen-age sewing courses. (Singer sewing machines, Singer sewing guides and notions) folder. © 16May47; KK13040.
Sure it's new, darling-three years ago! ... (Singer sewing machines, Singer form, notions] clipping. © 21Feb47; KK12103.
This Christmas there'll be Singers under the tree! (Singer sewing machines) clipping. © 15Nov46; 2c 25Feb47; KK10414.
This Christmas there'll be Singers under the tree! Yes they're here again for Christmas giving ... (Singer sewing machines) clipping. © 25Nov46; 2c 25Feb47; KK10416.
Threading chart for Singer Machine 246-3. (Manufacturing sewing machine) sheet. © 6Feb47; KK10349.
To you and your classes: a special invitation from Singer! (Singer sewing machines, Singer sewing guides) clipping. © 20Mar47; KK11700.
Votre nouvelle Singer est arrivee! (Singer sewing machines) clipping. © 27Sep46; 2c 21Feb47; KK10351.
Voulez-vous une nouvelle Singer, ou faire réparer la vôtre? (Singer sewing machines, Singer motors and Singerlight) clipping. © 25Feb47; KK13085.
Want a new Singer - or expert repairs?

(Singer sewing machines, Singer motors and Singer lights) clipping. © 1Mar47; KK13082.
What comes in with a Singer? (Singer sewing machines) clipping. © 25Mar47; KK13212.
What's at the top of your "want" list? (Singer sewing machines) clipping. © 25Feb47; KK13175.
Your Singer sewing center offers time- and temper-savers for sewing classes! (Singer sewing machines, Singer sewing guides) clipping. © 20Feb47; KK11699.

Singer sewing machine co., Elizabethport, N. J.
Liviana como una pluma. (Singer sewing machines and attachments) folder. Print. © 23Jan47; KK13036.
Máquinas Singer para coser. (Singer sewing machines, Singer motors, sewing stools, attachments and notions) folder. Print. © 11Mar47; KK13038.

Sinn, Donald T., Tulare, Calif.
Bee-tree California pure honey. (Honey) sheet. Label. © 15Oct46; 2c 5Jan47; KK10167.

Sinus-aid co., Jackson, O.
Sinus-aid. (Herbs, for relief of sinus) sheet. Label. © 20Jan47; KK10479.

Sinus massager co.
Sinassager massage for the growth and conditioning of hair. (Massager) folder. Print. © Joseph C. Smith and Harold E. Whittet, d.b.a. Sinus massager co., South St. Paul, Minn.; 27Aug46; 2c 20Mar47; KK11840.

Skinner manufacturing co., Omaha.
Skinner's raisin-bran. Breakfast cereal) cardboard box. Label. © 14Feb47; KK10805.
Skinner's raisin-wheat. (Breakfast cereal) cardboard box. Label. © 14Feb47; KK10806.

Sky harbor packing co.
Sky harbor. (Food products, relishes, mayonnaise, etc.) sheet. Label. © Heartsill Herbert Hardegree, d.b.a. Sky harbor packing co., Los Angeles; 17Mar47; KK11862.

Slater, Max R.
Mello whip homogenized salad dressing. (Salad dressing) sheet. Label. © 5Jan47; Max R. Slater & Max Dinisman, Chicago; KK8821.

Sloss-Sheffield steel & iron co., Birmingham, Ala.
Sloss spray double action insect killer. (Bull's-eye design) (Insecticide) sheet. Label. © 20Jan47; KK13946.

Small fry toy factory.
Paintrette paint and easel box. (Paint set) sheet. Label. © Paul Reinmann, d.b.a. Small fry toy factory, Brooklyn; 13May47; KK13465.

Smartex uniform co.
Smartex uniforms. (Nurses & waitresses uniforms) folder. Print. © Guss Himmel, d.b.a., Smartex uniform co., New York; 1Feb47; KK12540.

Smith, Don, Van Wert, Ohio.
F. D. Roosevelt. (Phonograph records) sheet. Label. © 30Jan47; 2c 29Dec46; KK8511.

Smith, Joseph C., d.b.a. Sinus massager co. see Sinus massager co.

Smith, Joseph W., Capitol Heights, Md.
Oh-boy cocktail sauce. (Cocktail sauce) sheet. Label. © 19Mar47; KK11008.

Smith, Kenneth, Kansas City, Mo.
Handy order blank for Ken pro shop supplies. (Pro shop supplies) folder. Print. © 15Mar47; KK11970.

Smith, LaVern L., d.b.a. Tack-l-ure manufacturing co. see Tack-l-ure manufacturing co.

Snuggle products, inc., Goshen, Ind.
Fanny patch. (Children's overalls or playsuits) sheet. Label. © 31Mar47; KK13284.

So good potato chip co.
Giant new chipper makes So good better. (Potato chips) clipping. Print. © 2Mar26; KK10504.
Tito Frito. (Food products) clipping. Print. © 6Feb47; KK11660.
© So good potato chip co., a partnership composed of William Peche and Vera Peche, St. Louis.

Society brand clothes, inc., Chicago.
Like attracts like. (Men's clothing) clipping. Print. © 16Apr47; KK12009.
Society brand clothes. (Men's clothing) clipping. Print. © 15Mar47, 14May47; KK10891, 12769.

Sonotone corp., Elmsford, N. Y.
Inside Sonotone. (Hearing aids) folder. Print. © 11Feb47; KK13783.

Soundrite corp., Holyoke, Mass.
Soundrite; The most beautiful all-aluminum lamps in America. (Aluminum lamps) clipping. Print. © 20Dec46; 2c 14Feb47; KK8893.

Southern California fish corp., Terminal Island, Calif.
Blue Sea tuna. (Canned tuna) sheet. Label. © 15Apr47; KK12269.

Southern co., Memphis.
Latest equipment news. (Automotive and material handling equipment) 26 p. Print. © 18Mar47; KK11313.

Southern waste material co., inc., Dallas.
Checker board. (Industrial wiping rags) sheet. Label. © 1Mar47; KK13668.

Spadea, inc., New York. 4 clippings. Prints.
Carmel walk-outs; They walk right out of the store because ... (Women's dresses) clipping. Print. © 28Aug46; KK8840.
A daily double at Hialeah. (Women's dresses) clipping. Print. © 12Jan47; KK7921.
Delman timber-tanned classics. (Women's shoes) clipping. Print. © 1Dec46; 2c 22Jan47; KK7919.
Return of the real evening gown. (Women's evening dresses) clipping. Print. © 22Dec46; 2c 22Jan47; KK7920.

Spalding (A. G.) & bros., inc., New York. (Sporting goods) 10 clippings. Prints.
Spalding [catalog] Spring-summer, 1947. Print. © 8Apr47; KK12708.
Spalding [golf professional catalog] Spring-summer, 1947. Print. © 8Apr47; KK12707.
Spalding sports show. [no. 1] There doesn't seem to be a thing in the rules ... clipping. Print. © 7May47; KK13265.
Spalding sports show. [no. 2] (You play th' ball, I'll play th' hanky! clipping. Print. © 14May47; KK13266.
Spalding sports show. [no. 3] Of course it could get to be a habit. clipping. Print. © 21May47; KK13267.
Spalding sports show. [no. 4] They got us 48 to 32 ... clipping. Print. © 28May47; KK13268.
Spalding sports show [no. 5] See what I mean ... clipping. Print. © 4Jun47; KK13980.
Spalding sports show [no. 6] Nice Altrock ... clipping. Print. © 11Jun47; KK13981.
Spalding sports show [no. 7] Long live th' King ... clipping. Print. © 18Jun47; KK13982.
Spalding sports show [no. 8] Pat McDonald ... clipping. Print. © 25Jun47; KK13983.

Spare tire chek co.
Spare tire chek. (Automobile accessory) cardboard box. Label. © W. M. Darnall, d.b.a., Spare tire chek co., Los Angeles; 26Jan47; KK11228.

Spark, James Everett, d.b.a. Miami pharmacal co. see Miami pharmacal co.

Sparland, Oscar William, d.b.a. Sparland stationery. see Sparland stationery.

Sparland stationery.
Blue jackets stationery. (Stationery) sheet. Label. © Oscar William Sparland, d.b.a., Sparland stationery, Des Moines; 1Apr47; KK12499.
The G. I.'s pack stationery. (Labels for stationery box) sheet. Label. © Oscar William Sparland, d.b.a., Sparland stationery, Des Moines; 1Apr47; KK12500.

Spearhead fishhook co., Bellingham, Wash.
Spearhead fish hook. (Fish hooks) folder. Label. © 18Mar47; KK12880.

Special formula corporation, New York.
For feminine hygiene, new fragrant Dynal. (Disinfectant) clipping. Print. © 23Jan47; KK10434.
News .. in household germ-killers! (Disinfectant) clipping. Print. © 16Jan47; KK8297.

Speed-way machine co., Worcester, Mass.
Speed-way. (Machine tools) Metal sheet. Label. © 8Nov46; 2c 9Feb47; KK8749.

Speidel corp., Providence. (Jewelry) 4 clippings. Prints.
For my daughter on her birthday ... Miss Mignon. © 21Feb47; KK10526.
No other watchband ever boasted such a heritage of splendor, Golden Knight. clipping. Print. © 7Feb47; KK10532.
The watchband that was taken from history is now making history - Golden Knight by Speidel. clipping. Print. © 9Apr47; KK11379.
With love to daughter. Miss Mignon. (Jewelry) © 1Apr47; KK11663.

Spencer, Francis E., Kansas City, Mo.
Ever-green Christmas tree base. (Christmas tree holders) folder. Print. © 13Dec46; KK7924.

Sperti, inc., Cincinnati, Norwood, Ohio.
Helps you feel "summer wonderful" all winter long. (Sunlamps, goggles, automatic timers) clipping. Print.

© 11Jan47; KK10499.
Short cuts for easier ironing..with the new Sperti accuramatic iron. (Electric iron) pamphlet. Print. © 31Mar47; KK11365.
Sperti lamps help you feel "summer wonderful" all winter long. (Sunlamps, automatic timers, goggles) folder. Print. © 13Dec46; 2c 1Jan47; KK8767.

Spool cotton co., New York.
The ABC of embroidery. (Cotton & embroidery floss) folder. Print. © 21Mar47; KK12042.
Crocheted beanie. (Crochet thread) folder. Print. © 21Mar47; KK12043.

Sportowne coat co., inc., New York.
Z-I-P to greater sales. (Removable lining coat) folder. Print. © 1Apr47; KK11973.

Sports-wear sales corp., Etowah, Tenn.
Sport-wear for best wear. (Men's and boy's sportwear, such as hosiery) 8 sheets. Labels. © 16Apr47; KK13937-13944.

Sprout, Waldron & co., Muncy, Pa.
More effective insecticides from Sprout-Waldron blending systems. (Insecticide blending equipment) pamphlet. Print. © 1Aug46; KK11687.

Squirt co., Beverly Hills, Calif.
(Non-alcoholic beverages) 10 clippings. Prints.
Happy New Year for our bottlers? You betcha! © 9Jan47; KK12943.
M M M M it's a sweet-tart of a drink! © 10Jan47; KK12890.
Squirt quenches quicker.
[Chicago, Philadelphia and Los Angeles, Printed by R. R. Donnelley & sons co., Cuneo Eastern press, inc. and Pacific press, inc.] c1947. © 9May47; KK12892.
[Springfield, O., Printed by Crowell-Collier pub. co.] c1947. © 7Mar47; KK12891.
Squirt se viene al sur. © 21Oct46; 2c 22Jun47; KK13865.
Squirt..the profit maker..that's a sweet-tart. © 6Feb47; KK12944.
Take it easy.' Drink Squirt. © 11Oct46; 2c 4Feb47; KK8457.
You can catch added profits with Squirt. © 6Mar47; KK12945.
You can jump up your profits quicker with Squirt. © 3Apr47; KK12946.
You score added profits easiest with Squirt. © 1May47; KK13866.

Stabilizer co., Los Angeles.
Hiss-tory repeats itself. (Foot appliance) folder. Print. © 27Feb47; KK12564.

Staddon & Kilbourne, ltd., New York.
The scene is Sherman Billingsley's Stork club. (Perfume) clipping. Print. © 26Jan47; KK10709.

Staffordwear, inc., New York. 8 clippings. Prints.
Dad's day in the morning. (Robes) © 30May47; KK13399.
Ease--and elegance! (Stafford robes) © 23Mar47; KK11335.
The Stafford stallion means fine robes... (Robes) © 31Jan47, 21Feb47; KK8599, 11366.
(Stafford robes)
[Chicago, Printed by Time, inc.] c1947. © 25Apr47, 6Jun47; KK12234, 13504.
[New York, Printed by New York times co.] c1947. © 13Apr47; KK12031.
[New York, Printed by Time, inc.] c1947. © 4Apr47; KK11588.

Staley (A. E.) manufacturing co.
New easy way to make delicious fruit juice salads and desserts! (Cream corn starch) 2 folders. Prints. © 20Jun47; KK13988, 13989.

Stan-curl corp., Brooklyn. (Cosmetics) 20 sheets. Labels.
Altex creme oil solution. © 18Mar47; KK11197.
Amber glow XXX wave. © 30Jan47; KK10751.
Bea-u-mont oil wave. © 30Jan47; KK10748.
Beauty box oil wave. © 30Jan47; KK10745.
Blondeen vitalized oil bleach. © 30Jan47; KK10754.
E'ncore tite curl. © 18Mar47; KK11194.
Flare special creme oil. © 18Mar47; KK11198.
Glo-reen oil wave. © 30Jan47; KK10747.
Lavoil creme emulsion. © 30Jan47; KK10753.
Mayfair creme oil solution. © 18Mar47; KK11199.
Mer-i-tol. © 30Jan47; KK10749.
Miracle creme oil. © 18Mar47; KK11196.
Nu-vogue tite curl. © 18Mar47; KK11191.
Penetrol super X. © 30Jan47; KK10752.
Romance wave emulsion. © 30Jan47; KK10746.
Sunsheen tite curl. © 18Mar47; KK11192.
Super-oil-sheen. © 30Jan47; KK10750.
Superol tite curl. © 18Mar47; KK11193.
Tru-blu type A. © 18Mar47; KK11190.
Will-o-wave oil emulsion. © 18Mar47; KK11195.

Standard brands, inc., Chicago.
Tender Leaf brand tea.
(Black tea) cardboard box. Label. © 11Dec46; 2c 17Jan47; KK10549.
(Green tea) cardboard box. Label. © 26Nov46; 2c 17Jan47; KK10547.
Tender Leaf brand tea balls. (Tea balls) 2 cardboard boxes. Labels. © 19Nov46, 9Dec46; 2c ea. 17Jan47; KK10546, 10548.

Standard dry wall products, inc., New Eagle, Pa.
Let's talk about your basement. (Waterproof wall coatings) folder. Print. © 16Jan47; KK8258.

Standard paints, inc., Dallas.
Standard quality house paint. (Paints and paint products) sheet. Label. © 15Jan46; 2c 23Apr47; KK12642.

Standard tag co., New York.
Tags. (Tags made of paper-cardboard) sheet. Print. © 15Oct46; 2c 1Jan47; KK8800.

Standard toykraft products, inc., Brooklyn.
Tom Sawyer finger painting set. (Finger-painting sets) sheet. Label. © 12May47; KK12878.
Tom Sawyer painting set. (Painting sets) sheet. Label. © 12May47; KK12879.

Standex chemical co., inc., Brooklyn.
(Permanent wave solution) 14 sheets. Labels.
Altex. © 12May47; KK13470.
Beauty box. © 7May47; KK13469.
The Best-one creme oil solution. © 1May47; KK13467.
Charelle. © 19May47; KK13474.
Glorene. © 18Apr47; KK12836.
Miracle. © 14May47; KK13472.
Norma-Lee. © 14May47; KK13471.
Nu-art. © 15May47; KK13473.
Penetrol. © 22Apr47; KK12791.
Regal cream oil emulsion for permanent waving. © 22Apr47; KK12790.
Ruette. © 22Apr47; KK12793.
Sobesco. © 5May47; KK13468.
Sunsheen. © 22Apr47; KK12792.
Tite-curl. Beaumont creme oil solution for permanent waving. © 22Apr47; KK12362.

Starcraft, Chicago.
The Magnetic village. (Game) sheet. Label. © 2Dec46; KK8099.

Stearns & Foster co., Cincinnati.
Today's pleasure - tomorrow's treasure. (Quilting cotton) clipping. Print. 10Feb47; KK12757.

Steelcraft manufacturing co., Cincinnati.
Pre-fabricated insulated steel and aluminum portable housing units ready to erect. (Pre-fabricated housing units) folder. Print. © 1Apr46; KK7862.
Steel Craft pre-fabricated steel garage; one-and-a-half-car. (Prefabricated steel garages) folder. Print. © 1Apr46; KK7863.

Stensgaard (W. L.) & associates, inc., Chicago.
Comuras. (Commercial murals) 11 p. Print. © 20Feb47; KK11150.
Exhibits, showmanship with a purpose. (Exhibit displays) pamphlet. Print. © 3Mar47; KK11151.
Genuine Structural Bends original ... of tempered masonite make possible modern design in ... (Structural bends) sheet. Print. © 10Jan47; KK8900.
Merchandise presentation. v. 2, no. 12. Retail store ed. (Props and designs) Print. © 15Feb47; KK11149.

Sterling tool products co., Chicago.
Important. (Accessories for Sterling 1000 sanders) envelope. Label. © 30Oct46; KK8221.

Stern, Cecile and Stern, Nathan, d.b.a. Hern's. see Hern's.

Stern, Nathan and Stern, Cecile, d.b.a. Hern's. see Hern's.

Sterne & Maley co., Chicago.
Bromox pH control. (Deodorizing solution) sheet. Label. © 7Apr47; KK11938.

Stevens, Edward Albert, Los Angeles.
Harmony motels. (Stationery and other paper products-sheets of writing paper) sheet. Label. © 6Jan47; KK8736.

Stevenson, George Oliver, Gainesville, Tex.
George's good beverage co. (Non-alcoholic beverages) sheet. Print. © 15Jun46; KK8796.

Stoffel sales co., inc., New York.
Now you can protect and identify your product with the Stoffel tamper proof seals and seal-tags. (Safety seals) folder. Print. © 1Mar47; KK11462.

Stow manufacturing co., Binghamton, N. Y.
Use me on your motor ... I'm a flexible shaft. (Flexible shafting) broadside. Print. © 10Mar47; KK12558.

Stowe-Woodward, inc., Newton Upper Falls, Mass.
Miss Ebonite. (Bowling balls) broadside. Print. © 11Dec46; KK8126.

Stransky, Leo G., d. b. a. Northwest mfg. co. see Northwest manufacturing co.

Stratford pen corp., New York.

Dependable performers. (Fountain pens) clipping. Print. © 5Jan47; KK7879.
George Sanders ... Dependable performers ... (Fountain pens) clipping. Print. © 2Feb47; KK8635.

Stromberg-Carlson co., New York.
He piloted a giant transport. (Radios) clipping. Print. © 20Nov45; 2c 28Feb47; KK10680.
Will your home be the best "dance spot" in town? (Radios) clipping. Print. © 24Jan47; KK10687.

Stroyan, James, d.b.a. Stoyan and Milatzo. see Stroyan and Milatzo.

Stroyan and Milatzo.
Bee-kist. (Fruit) sheet. Label. © James Stroyan & Bart Milatzo, d.b.a. Stroyan and Milatzo, Phoenix, Ariz.; 11Apr47; KK13540.

Studebaker corp., South Bend, Ind. 14 clippings. Prints.
All alone in really original postwar styling..the thrillingly different new 1947 Studebaker. (Motor cars) © 24Jan47; KK7972.
Best-performing car in years..distinctive new 1947 Studebaker! (Studebaker motor cars) © 25Jun47; KK13998.
It's a car to be proud of ... (Motor cars) © 30Apr47; KK12273.
It's a car to be proud of..this far-advanced postwar Studebaker. (Motor cars) © 26Apr47; KK12196.
New Studebaker trucks cut farming costs up and down and across the nation. (Motor trucks) © 26Mar47; KK11422.
Put a husky new Studebaker truck on the job ... (Studebaker motor trucks) © 23May47; KK13124.
Sensationally new! First real postwar car wins nation-wide acclaim for Studebaker! (Motor cars) © 8Jan47; KK7856.
Start your postwar modernizing with a fine new Studebaker truck. (Motor trucks) © 29Jan47; KK7979.
There is craftsmanship you can trust ... (Motor cars) © 21Mar47; KK11043.
A thrilling eyeful at anyone's doorway.. this excitingly different postwar Studebaker. (Passenger cars) © 9Apr47; KK11714.
You chalk up savings that mount up fast if a Studebaker truck does your hauling. (Motor trucks) © 28Feb47; KK10575.
You get more out of everything you put into a money-saving new Studebaker truck. (Motor trucks) © 28May47; KK13234.
You take the inside track to outsize savings with a rugged, reliable Studebaker truck. (Motor trucks) © 10Jan47; KK7857.
Your postwar Studebaker land cruiser. (Motor cars) © 5Mar47; KK10713.

Stuhmer (George F.) & co., Brooklyn.
Stuhmer's modern chaleh. (Bread) sheet. Label. Pub. 11Feb47; KK11620.

Sun Harbor packing co., San Diego, Calif.
Sun Harbor light meat grated tuna. (Canned tuna) sheet. Label. © 15Apr47; KK12876.
Sun Harbor solid filet fancy tuna. (Canned tuna) sheet. Label. © 15Apr47; KK12875.

Sun oil co., Philadelphia.
Sunoco dynalube motor oil. (Lubricating oils) metal sheet. Label. © 15Apr46; KK8524.
Sunoco mercury made motor oil. (Lubricating oils) metal sheet. Label. © 1Aug46; KK8525.

Super X, inc., Cleveland.
It's Quel. (Garbage sanitizer) clipping. Print. © 2Jun47; KK13352.
Quell garbage odors and maggots, keep can cleaner with Quel. (Garbage deodorant) broadside. Print. © 15May47; KK13592.
Quell garbage odors and mattogs, with Quel. (Garbage deodorant) broadside. Print. © 15May47; KK13593.

Supreme school studios, Kansas City, Mo.
Over 250,000 photographs - produced for the Army and Navy ... (Photographs for school students) folder. Print. © 30Aug46; KK7892.

Surety gas & oil system, inc.
Surety plus. (Gasoline and motor oil) sheet. Label. © 18Feb47; KK11721.
Surety system; service gas oil. (Gasoline and motor oil) photograph. Print. © 15Dec46; 2c 2Apr47; KK11720.

Surgical supply service, Philadelphia.
Surgical supply service. (Surgical supplies, equipment, etc. for chiropody-podiatry use) sheet. Print. © 1May47; KK12515.

Surnamer (S. J.) co., New York.
Furs of tomorrow, our 1948 showing. (Furs) folder. Print. © 15May47; KK13700.
A presentation [of 1948 fur fashions] (Furs) folder. Print. © 20May47; KK13701.

Sutherland paper co., Kalamazoo, Mich.
Handi-handle cups. (Paper drinking cups) sheet. Label. © 12Sep46; 2c 15Jan47; KK7869.

Swayne (J. B.) & son, inc., Kennett Square, Pa.
Mushrooms fancy buttons, Quaker state brand. (Mushrooms) sheet. Label. © 22Oct40; 2c 30Apr47; KK12195.

Swift & co., Chicago.
After all.. it takes a baker. (Bread) clipping. Print. © 7May47; KK13375.
For the first time - meat - with its complete, high-quality proteins specially prepared for your baby! (Swift's canned meats for babies) clipping. Print. © 25Apr47; KK12367.
Never till now! Meats specially prepared for babies! (Canned meats for babies) clipping. Print. © 21Mar47; KK11875.

Sylcon corp., Chicago.
Sylcon inner Life-tone spring mattress. (Mattress) sheet. Label. © 29Jan47; KK13842.

Syntha chemicals, inc., High Point, N.C.
Syntha soap. The sensational all purpose household cleaner. (Detergent powder) cardboard box. Label. © 31May47; KK13484.

T

T. A. Loveland composing process & service. see Loveland, Theron Arthur.

Tack-l-ure manufacturing co.
Original Tack-l-ure. (Fishing tackle) paper envelope. 14 x 8cm. Label. © LaVern L. Smith, d.b.a., Tack-l-ure manufacturing co., Seattle; 12Feb47; KK12740.

Tague, Rhe O., d.b.a. Arrow health laboratories. see Arrow health laboratories.

Tasty baking co., Philadelphia.
Tastykake- from better "batters". (Cake) 15 sheets. Print. © 23May47; KK13221.
Tastykake--kiddies' favorites. (Cake) 15 sheets. Print. © 22Apr47; KK12261.
Tastykake steps up eating. (Cake) poster. Print. © 24Feb47; KK10505.
Tastykake, vanilla junior. (Cake) broadside. Print. © 15Feb47; KK10639.
Tasty-pie try it warm! (Pie) 4 sheets. Print. © 10Mar47; KK10937.

Tatra tool co.
Tatra tool co. ... 3 new world standards. (Universal angle plates) folder. Print. © Michael Joseph Kulla, d.b.a., Tatra tool co., Cleveland; 25Jan46; 1c 11Jan47, 1c 14May47; KK13788.

Taylor (Thomas) & sons, inc., Hudson, Mass. (Shoe goring) 4 clippings. Prints.
Here is a close-up of Shugor "closed ups". © 13Mar47; KK11098.
Lasting lustre. © 19Apr47; KK12472.
Shugor inserts make ankle-straps fit comfortably. © 15Apr47; KK12034.
Want straps to fit better? © 23Apr47; KK13638.

Taylor (W. A.) & co., New York.
Careful don't waste a drop! (Whiskey) broadside. Print. © 4Jun47; KK13577.
Perfectly balanced Maraca rum for the modern taste. (Rum) broadside. Print. © 1May47; KK13028.

Tech-tone products, inc., Gloucester, Mass.
Pix-o-fone; The talking picture phonograph. (Talking picture phonograph) sheet. Label. © 18Nov46; KK7781.

Teeter, Byron Bentley, Brooklyn.
The revolution is here in prefabricated all metal truck bodies. (Prefabricated all metal truck body parts) sheet. Print. © 19Apr47; KK13784.

Teich (Curt) & co., inc., Chicago.
The popular souvenir. A compact picture story in individual miniature views. (Miniature views) cardboard box. Label. © 15Mar47; KK12549.

Te Riff co., Los Angeles.
10-2-1 creme polish remover. (Creme polish remover) sheet. Label. © 7Mar47; KK11309.

Terry, William Charles, Somerville, Mass.
Book straps for shelf books. (Book straps) sheet. Print. © 24May47; KK13125.

Tested lubricants.
Seal-test all-weather motor oil. (Lubricating oils and greases) sheet. Label. © Arthur George Meier, trading as Tested lubricants, Roanoke, Va.; 26Feb47; KK12137.

Texas vegetable exchange, Harlingen, Tex.
Go-go green wrap tomatoes. (Fresh tomatoes) sheet. Label. © 10Jan47; KK12018.

Teyral, Laura Jean and Mary Teyral, a partnership, Peter Piper products. see Peter Piper products.

Teyral, Mary and Laura Jean Teyral, a

partnership, Peter Piper products. see Peter Piper products.

Tharp, Edward E., Columbus, Ohio.
Wise fishermen use Baitaide instead of a spade. (Powder) sheet. Label. © 28May47; KK13177.

Thermoid co.
Be "right the first time." (Brake linings) clipping. Print. © 5Apr47; KK13606.
Build repeat business with every sale. (Brake lining sets) clipping. Print. © 10May47; KK13607.

Thew, Robert Garret, Westport, Conn.
Do you want a sign designed especially for you. (Personalized home markers) sheet. Print. © 17Mar47; KK11846.

Thomas, Mifflin K. see Towner manufacturing co.

Thompson, Mrs. O. S., Miami, Fla.
Thompson's garlic and lemon juice compound. (Liquid composition) sheet. Label. © 23Jan47; KK10286.

Thompson, Ray, Wyncote, Pa.
Homer's funny notes. (Social stationery) sheet. Label. © 25Mar47; KK11140.

Thompson grinder co., inc., Springfield, Ohio.
When you buy--get the best machine. (Grinding machines) clipping. Print. © 10Feb47; KK13357.

Thorobred co., inc., Cincinnati.
Thorobred ... dog food. (Dog food) sheet. Label. © 15Jan47; KK8246.

313th machine gun battalion, Erie, Pa.
If you operate slot machines, this folder points the way to greater revenue... (Booking turn tables for slot machines) folder. Print. © 1Mar47; KK12758.

Thrivo, Philadelphia.
Don't be guilty. (Dog & cat food) clipping. Print. © 14Mar47; KK11259.
Don't feed dogs too much starch! (Dog & cat food) clipping. Print. © 6Mar47; KK11258.
Here again! (Dog & cat food) clipping. Print. © 21Mar47; KK11260.

Thrivo dog food, Philadelphia.
Famous Thrivo. (Dog and cat food) clipping. Print. © 27Feb47; KK10688.

Ticonium, Albany. (Dental alloy) 5 folders. Prints.
Courtesy pays and pays and pays. © 8Feb47; KK11065.
Craftsmanship in Ticonium. © 8Dec46; 2c 18Jan47; KK8109.
Dentistry and beauty. © 8Mar47; KK11066.
Esthetics.. in Ticonium. © 8Jan47; KK8110.
Mucostatics and Ticonium. © 8Apr47; KK12190.

Timber engineering co., Washington.
More home for your money with.. Teco trussed rafters. (Trussed rafters) folder. Print. © 20Dec46; 2c 24Jan47; KK8533.

Timken-Detroit axle co., Detroit.
Double-reduction rear axles. S-200-P, U-200-P. (Axles) folder. Print. © 25May44; 2c 16Feb47; KK11746.
Home hints for postwar planners. (Oil burner) 14 p. Print. © 25Jan45; 2c 16Feb47; KK11747.
How long do your "work savers" work? (Oil burner) folder. Print. © 10Mar46; 2c 16Feb47; KK11750.
The new Timken "DP" dual primary brake for hydraulic actuation. (Brake) pamphlet. Print. © 8May46; 2c 16Feb47; KK11859.
Now Timken 3 forlaxles with advanced-related design. (Axles) 29 p. Print. © 13Jan47; KK11755.
Timken axle continues 40 years of leadership with a series of new Timken 3 for 1 axles. (Axles) 41 l. Print. © 13Jan47; KK11756.
Timken easy power shift. (Axles) 7 p. Print. © 22Jul46; 2c 16Feb47; KK11753.
Timken "P" power series brake. (Brakes) folder. Print. © 28Mar44; 2c 16Feb47; KK11745.
Timken S and U series rear axles. (Axles) folder. Print. Pub. 3Jan46; 2c 16Feb47; © KK11853.
Timken silent automatic oil burning water heaters. (Oil burning water heaters) folder. Print. © 25Apr46; 2c 16Feb47; KK11857.
Timken tubular trailer axle (Trailer axles) folder. Print. © 6Jan47; KK11754.
The westerner, series SW-3012. (Axles) folder. Print. Pub. 8Jan46; 2c 16Feb47; © KK11854.

Timken-Detroit axle company. Timken silent automatic division, Detroit.
Beat the weather man at his own game! (Oil burner) folder. Print. © 4Mar46; 2c 16Feb47; KK11855.
Check your calendar now. (Oil burners) folder. Print. © 4Mar46; 2c 16Feb47; KK11856.
If fuel bills were painted on roof tops, every thrifty home owner would enjoy the luxury of automatic Timken oilheat! (Oil burner) 9 p. Print. © 19Mar46; 2c 16Feb47; KK11751.
A little romantic music, please! (Oil burner) folder. Print. © 4Mar46; 2c 16Feb47; KK11749.
Timken silent automatic air conditioning oil furnaces. (Oil furnaces) folder. Print. © 17Jun46; 2c 16Feb47; KK11752.
Timken silent automatic heat. (Oil burners, air conditioning oil furnaces, oil boilers, oil burning water heaters) 7 p. Print. © 10Jan46; 2c 16Feb47; KK11858.
Timken silent automatic wall-flame oil burners ... (Oil burners) folder. Print. © 2Feb46; 2c 16Feb47; KK11748.

Timken roller bearing co., Canton, Ohio.
C & O goes "roller freight". (Tapered roller bearings) clipping. Print. © 26Apr47; KK12162.
If speedy streamliners catch your eye ... wait till "roller freight" zips by! (Tapered roller bearings) clipping. Print. © 10May47; KK12468.
Shorter wait..with "Roller freight!" (Tapered roller bearings) clipping. Print. © 21Jun47; KK13397.
Smaller knuckles that pack more punch. (Alloy steel and seamless tubes) clipping. Print. © 3May47; KK13229.
Timken rock bit price list. (Rock bits) 2 folders. (March 1, April 1, 1947) Prints. © 20Mar47, 30Apr47; KK11243, 12277.

Tip-top products co., Omaha.
From the tip of her toes to the top of her head, fascinating ... (Hair curlers) clipping. Print. © 20Sep46; KK8276.

Tirvin, inc., St. Paul.
Pot luck. (Detergent) sheet. Label. © 17Mar47; KK11117.

Titche-Goettinger co.
Texas. (Gift wrapping paper) sheet. Label. © 25Mar47; KK12020.

Tivoli brewing co., Detroit.
Aged-in, sealed-in flavor Altes lager. (Beer) 4 sheets. Print. © 26Feb47; KK10706.
It won me over to beer. (Beer) 12 sheets. Print. © 22Apr47; KK12262.
Now you can be choosey. (Man with express cart) (Beer) 24 sheet poster. Print. © 1Dec46; 2c 22Jan47; KK7931.
What do we need besides Altes lager. (Man at phone) (Beer) 24 sheet poster. Print. © 10Jan47; KK7932.

Tobacco by-products & chemical corp., inc., Louisville, Ky.
"Black leaf" dry concentrate 14 o/o nicotine. (Dry compound of soluble nicotine) paper bag. Label. © 10Feb47; KK13075.
"Black leaf" mosquito-fumer. (Powder to kill biting mosquitoes) Folder. Print. © 7May47; KK13077. Sheet. Label. © 18Apr47; KK13076.
"Black leaf 155" with DDT. (Prepared dry compound for nicotine & DDT for control of codling moth and certain other insects) paper bag. Label. © 15Nov46; 2c 23May47; KK13074.
Nico-fume pressure-fumigator for fumigating greenhouses. (Tobacco powder pressure-fumigators for fumigating greenhouses) sheet. Label. © 17Oct46; 2c 23May47; KK13073.

Todd shipyards corp.
Oil heating, pumping and straining units for stationary plants. (Fuel oil heating, pumping and straining equipment) folder. Print. © 6Dec46; KK8033.

Toledo scale co.
New Toledo profit-maker steak machine. (Steak treating machines) folder. Print. © 5Mar47; KK13628.

Top-notch candies, inc., New York.
Chunky is my sweetie. (Milk chocolate) sheet. Print. © 3Oct46; KK7778.

Towle manufacturing co., Newburyport, Mass.
Successful Sterling salesmanship. Essential facts about Sterling. (Sterling silverware) 23 p. Print. © 9May47; KK13168.

Town & country shoes, St. Louis.
Town & country fine footwear. (Shoes) sheet. Label. © 10Apr47; KK12510.

Town talk industries, Phoenixville, Pa.
Kitchen shelf creams. (Cookies) sheet. Label. © 19Mar47; KK11004.

Towner manufacturing co.
Towner no. 17 cultivator chassis. (Cultivator chassis, model 17) folder. Print. © Towner mfg. co., a partnership of Howard B. Rapp, George A. Sattler, Basil R. Twist, Mifflin K. Thomas, and Howard B. Rapp, jr., Santa Ana, Calif.; 5May47; KK13276.

Toy founders, inc., Detroit.
Finny Fish Finny the funny fish. (Mechanical toy) card. Print. © 28Feb47; KK10593.

Trader Vic, Oakland, Calif.
Trader Vic's famous hot rum batter. (Hot rum batter) sheet. Label. © 19Dec46; KK7798.
Trader Vic's soya sauce. (Flavoring for foods) sheet. Label. © 27Jan47; KK8859.

Tradition, inc., New York.
Nasch Swiss style bitter chocolate. (Chocolate candy bar) sheet. Label. © 1Nov46; 2c 18Apr47; KK11877.
Nasch Swiss style milk chocolate. (Chocolate candy bar) sheet. Label. © 11Dec46; KK10099.

Traum (David) co., inc., New York.
Have you tried the modern way of mending with Irontex, the miracle fabric mender? (Mending tape) sheet. Label. © 1Dec46; 2c 23Jan47; KK7933.
Hiawatha elastic sewing thread of Lastex yarn. (Lastex thread) [10] p. Print. © 16Jun47; KK13856.
Irontex thermoplastic rug binding and heavy duty mending tape. (Rug binding tape) folder. Print. © 4Apr47; KK11587.

Trautman, Ray, Minneapolis.
Trautman's rubber hand with Locktite. grip. (Artificial hand and Locktite hook) folder. Print. © 10Mar47; KK11727.
Trautman's Turn-of-wrist arm no. 49. Artificial arm for wrist amputations) folder. Print. © 1May47; KK13636.

Tremco manufacturing co., Cleveland.
Tremflex, low cost, all-purpose, fool-proof coating ... (Protective coating) sheet. Print. © 18Dec46; 2c 13Feb47; KK8828.
Tremglaze mastic glazing compound. (Mastic glazing compound) 12 p. Print. © 1Mar47; KK11945.

Triangle beverage co., Chicago.
Old Dutch root beer. (Non-alcoholic beverage) sheet. Label. © 1Apr24; 2c 29Jun47; KK13975.

Trimble, Homer L., Brookline, Mass.
Burnol for treatment of fuel oil ... (Chemical fuel oil treatment) sheet. Label. © 19Dec46; 2c 22Jan47; KK8196.

Trimz co., inc., Chicago.
"We papered this room in a few spare hours!" (Ready-pasted wallpaper) clipping. Print. © 20Mar47; KK13458.
We were doubting Thomases -- till we papered a room between lunch and supper! (Ready-pasted wallpaper) clipping. Print. © 21Feb47; KK11850.

Tropical paint & oil co., Cleveland.
Colorful durable rhinamel reinforced with bakelite. (Interior and exterior enamel in various colors, black and white) pamphlet. Print. © 16Dec46; KK8288.

Trundle bundle, inc., Superior, Wis.
Trundle bundle, baby's safety sleeping garment. (Child's sleeping garment) sheet. Label. © 25Jan47; KK8514.

Truninger, Elsa M., Quakertown, Pa.
Magikitch'n heavy duty gas charbroiler and grill. (Gas broiler and grill) sheet. Print. © 6May46; 2c 3Jan47; KK7812.

Tube-lube co., Chattanooga.
A sales help that clicks! (Tire & tube lubricant) folder. Print. © 30Nov46; KK8123.

Tudor chemical specialties, inc., New York.
Handshake shy--? (Hand cleaner) sheet. Print. © 15Mar47; KK12033.

Tuffy sales co., Yardville, N. J.
Tuffy indoor dust mop shaker for all dust mops and oil mops. (Specially designed bag made of plastic cloth for shaking dust out of dust mops) sheet. Print. © 29Apr47; KK12389.

Twist, Basil R. see Towner manufacturing co.

Tykie toy co., Piqua, Ohio.
A story of the Tykie toy. (Toys) folder. Print. © 15Oct46; KK8477.
Sure as shootin' .. we aim to please you in 1947. (Toys) folder. Print. © 8Jan47; KK8476.

Tyndall laboratories, Belmar, N. J.
A new bath salt discovery. (Bath salt) sheet. Label. © 1Aug46; 2c 12Feb47; KK8820.

U

Ulrich manufacturing co., Roanoke, Ill.
Domor powerful hydraulic loader for all lifting jobs. (Hydraulic loader) sheet. Print. © 13Jan47; KK12274.

Underwood corp., New York. 8 sheets. Prints.
Are your draftsmen busy wasting time? sheet. Print. © 12Mar47; KK12243.
If you want facts fast..figure it this way! (Business machines) sheet. Print. © 11Feb47; KK12242.
J. W. Robinson company ... adopts Sundstrand cycle billing machines for posting customers' accounts. (Office machines) sheet. Print. © 17Apr47; KK13891.
Speed and f-l-e-x-i-b-i-l-i-t-y..that save minutes and money! (Accounting machines) sheet. Print. © 4Feb47; KK11468.
To the luckiest girl in town..the greatest Underwood that engineering science has yet produced! (Typewriters) sheet. Print. © 2Feb47; KK11367.
2-way savings for hospitals. (Office equipment) sheet. Print. © 9Apr47; KK13890.
What makes a leader? (Typewriters) sheet. Print. © 6Feb47; KK12241.
What makes Underwood "typewriter leader of the world"? (Typewriters) sheet. Print. © 28Jan47; KK11467.

Uniflow manufacturing co., Erie, Pa.
Extra profits. (Beer dispensing equipment) folder. Print. Pub. 15Jan47; © KK11633.
It's a pleasure to serve from a Kold-draft. (Beer dispensing systems) folder. Print. © 2Jan46; 2c 25Mar47; KK12650.
Kold-draft ice cube maker. (Ice cube maker) sheet. Print. © 1Apr47; KK11634.

Union novelty co., inc., New York.
Plastar spangles. (Spangles) folder. Print. © 18Apr47; KK12635.

Union oil company of California.
Black rubber dressing. (Dressing for rubber) metal sheet. Label. © 15Jan47; KK10425.
Stop-wear stick. (Lubricants) metal sheet. Label. Pub. 6Mar47; © KK12021.

Union pharmaceutical co., inc., Bloomfield, N. J.
Proper measures to take in fighting constipation with pure vegetable Saraka. (Saraka) folder. Print. © 17Mar47; KK11010.

Union special machine co., Chicago. (Industrial sewing machines) 4 folders. Prints.
Famous makers of knit outerwear capitalize on efficient sewing rooms. Bulletin no. 256. © 12Mar47; KK13867.
Modern machines for perfect seams! Union special forty-one-three hosiery seamers. Bulletin no. 259. © 24Apr47; KK13870.
The new Union special lockstitch. Bulletin no. 258. Print. © 24Apr47; KK13869.
Union special electronic seaming. Bulletin no. 257. © 24Apr47; KK13868.

Union stop-fire corporation, Brooklyn.
Stop-fire fire extinguisher. (Fire extinguisher)
[Brooklyn, Printed by Price decal co., c1946] 2 sheets. Labels. © 1Mar46; KK7771, 7773.
[Chicago, Printed by Underwriters laboratories, c1946] sheet. Label. © 1Mar46; KK7772.

United art specialty co., New York.
DeCounts cream fountain of youth. (Beautifier egg pack) sheet. Label. © 1Oct46; KK8120.

United feature syndicate, inc., New York.
Li'l Abner, by Al Capp; "Halp!! Hairless Joe is freezin' t' death ..." (Wheat breakfast food) clipping. Print. © 20Dec46; 2c 15Jan47; KK8061.
Li'l Abner ... Halp!! Yore sweet, innercent li'l pappy is bein' bird-napped by "ole Weak-eyes," th' lady eagle!! ... (Wheat breakfast food) clipping. Print. © 20Jan47; KK8919.

United parts manufacturing co., Chicago. 12 sheets. Prints.
HHA 462 merchandiser. (Hydraulic brake hose assemblies) © 31Jan47; KK8884.
HHA 463 merchandiser. (Hydraulic brake hose assemblies) © 31Jan47; KK8881.
HHA 464 merchandiser. (Hose assemblies) © 31Jan47; KK8879.
HKA 461 merchandiser. (Master cylinder kits) © 31Jan47; KK8882.
HKA 465 merchandiser. (Hydraulic brake master cylinder kits) © 31Jan47; KK8886.
HKA 466 merchandiser. (Hydraulic brake master cylinder kits) © 31Jan47; KK8880.
HKA 467 merchandiser. (Hydraulic master cylinder kits) © 31Jan47; KK8885.
HKA 468 merchandiser. (Hydraulic wheel cylinder kits) © 31Jan47; KK8887.
HPA 469 merchandiser. (Wheel cylinder cups and boots) © 31Jan47; KK8888.
United fuel pump kit chart. (Hydraulic brake parts, etc.) © 11Nov46; KK13455.
United hydraulic brake car application chart. (Hydraulic brake parts, etc.) © 11Nov46; KK12752.
United speedometer cable & casing assemblies car application. (Speedometer cable & casing assemblies) © 31Jan47; KK8883.

United print shop, New York. 6 folders. Prints.
Cold storage ... (Storage promotion folder [no. 101]) © 1Feb47; KK8660.
Cold storage for protection. (Storage

promotion folder [no. 202]) © 1Feb47; KK8655.
Fur storage promotion folder no[s.] A-D. © 1Feb47; KK8656, 8659, 8658, 8657.

United States brewers foundation, inc., New York. From where I sit .. by Joe Marsh. (Beer) 12 clippings. Prints.
Are returning veterans "different"? © 10Oct46; 2c 13Jan47; KK8136.
Bert Childers and the melon patch. c1946. clipping. Print. © 3Oct46; 2c 13Jan47; KK8135.
Friendship - three thousand miles apart. © 31Oct46; 2c 13Jan47; KK8139.
Going fishing? Here's how! © 26Sep46; 2c 13Jan47; KK8134.
A grand American tradition. © 12Dec46; 2c 13Jan47; KK8145.
How to handle a fortune. © 15Nov46; 2c 13Jan47; KK8142.
How to stop worrying. © 6Nov46; 2c 13Jan47; KK8140.
A lesson in conservation. © 29Nov46; 2c 13Jan47; KK8144.
On playing the fiddle badly. © 25Oct46; 2c 13Jan47; KK8138.
Want a vacation from marriage? © 17Oct46; 2c 13Jan47; KK8137.
Who gets off easiest - men or women? © 7Nov46; 2c 13Jan47; KK8141.
Why Bert won first prize. © 20Nov46; 2c 13Jan47; KK8143.

U. S. conserve co., St. Louis.
Binder's hits the spot. (Canned soups) sheet. Label. © 25Oct46; KK7789.

U. S. gutta percha paint co., Providence.
Good light needs an "indoor sky." (Paint) clipping. Print. © 26Apr47; KK13281.
The most important machine in any plant. (Paint) clipping. Print. © 29Mar47; KK11625.

United States Gypsum co., Chicago.
U.S.G. red top steel basement sash. (Basement sashes) folder. Print. © 7Nov46; 2c 20Mar47; KK11096.

U. S. medical manufacturing co.
U. S. medical mfg. co. presents the latest scientific slenderizer. (Beauty shop and reducing salon equipment) sheet. Print. © Neil Curry, owner U. S. medical manufacturing co., Culver City, Calif.; 11Apr47; KK12171.

United States printing & lithograph co., Brooklyn, Cincinnati & St. Charles, Ill.
Avalon hair net. (Hair nets) envelope. Label. © 26May47; KK13512.
Green gold center cuts asparagus. (Canned asparagus) sheet. Label. © 3Oct39; 2c 18Feb47; KK10816.
Selective brand asparagus, cut spears. (Canned asparagus) sheet. Label. © 14Oct37; 2c 18Feb47; KK10814.
Selective brand asparagus cut spears, small. (Canned asparagus) sheet. Label. © 14Oct37; 2c 18Feb47; KK10813.
Ten-gren center cuts asparagus. (Canned asparagus) sheet. Label. © 24Aug39; 2c 18Feb47; KK10815.

United wallpaper, inc., Chicago.
New wallpaper sensation captures the decorative warmth and "feel" of hand-loomed fabrics! (Wallpaper weaves) clipping. Print. © 4Apr47; KK13459.
Sensational new wallpaper weaves. (Wallpaper weaves) clipping. Print. © 9Apr47; KK13460.

Universal ball-o-matic corp., New York.
"Buck-ball" (Fountain pens) broadside. Print. © 20Feb47; KK12436.

Universal engineering corp., Cedar Rapids, Iowa.
Universal's "Stream flo" rock, gravel and lime plants. (Universal units for rock, gravel and lime plants) clipping. Print. © 9Jan47; KK7900.

Universal lubricating systems, inc., Oakmont, Pa.
New! Exclusive! Pressure control valve. (Grease fitting) sheet. Print. © 11Apr47; KK12088.
New longer lasting Universal hydraulic coupler. (Grease fitting) sheet. Print. © 21Mar47; KK11087.
360° Universal swivel coupler. (Grease fitting) sheet. Print. © 24Mar47; KK11387.
Universal booster control valve. (Pressure control valve) sheet. Print. © 30Jan47; KK8488.
Universal display cabinet. (Universal display cabinet) sheet. Print. © 10Dec46; KK8226.
Universal grease fittings. (Grease fittings) folder. Print. © 30Jan47; KK8489.
Universal grease hose. (Grease hose) sheet. Print. © 9Jun47; KK13604.
Universal high pressure lubricator. (Universal lubricator) sheet. Print. © 30Jan47; KK8487.
Universal super service station stock. (Grease fittings) sheet. Print. © 10Dec46; KK8225.

Universal match corporation. Schutter candy division, St. Louis.
Books are bridges. (Candy bars) sheet. Print. © 1Oct46; KK8263.

Univis lens co., Dayton, Ohio.
Argus had a hundred eyes, according to mythology ... (Optical lenses) clipping. Print. © 14Sep46; KK7779.
Can you count the presbyopes in this picture? (Bifocal & trifocal lenses) clipping. Print. © 10Mar47; KK12146.
See what you're missing! (Ophthalmic lenses) clipping. Print. © 12May47; KK12979.

Unruh-Knapp, Salem, Or.
Sun Valley bread. (Bread & bakery products) sheet. Label. © 15Mar47; KK13278.

Upjohn co., Kalamazoo, Mich. (Pharmaceuticals) 22 prints.
Against the deprivations of age, Unicap vitamins. folder. Print. © 28Apr47; KK12338.
The all-important reserves protected with Unicap vitamins. folder. Print. © 27Feb47; KK10589.
The bigger they come .. Unicap vitamins. folder. © 23Jan47; 2c 7Dec46; KK8153.
During a period of stress. folder. © 17Mar47; KK11011.
Eggs are one of the richest common food sources of Riboflavin. folder. © 31Mar47; KK11357.
The fable of the sun. folder. © 17Jun47; KK13845.
For patients overweight and under par. folder. © 3Jun47; KK13409.
For the metabolic upheaval in sickness and surgery ... folder. © 31Jan47; KK8590.
From portal to portal. solu-B. folder. © 23Jun47; KK13968.
A full circle of control in diarrhea with Kaopectate. folder. © 9May47; KK12773.
Gelfoam; a new technique for hemostasis. 2 broadsides. © 23Sep46; 2c 27Mar47; KK11716.
In the long line of a great tradition. folder. © 23May47; KK13255.
In troubled times .. Cebefortis. folder. © 23Jan47; KK8371.
m. d. d. d. s. ... and super D. folder. © 11Feb47; KK8916.
Once there was a sea captain. folder. © 7Apr47; KK11604.
"..outside of research laboratories". folder. © 24Apr47; KK12666.
Reprieve with Urestrin. folder. © 15Apr47; KK12010.
Seasons and reasons for growth. .with Super D. folder. © 8Apr47; KK11709.
Simple arithmetic; Solu-B, Solu-B 5X. folder. © 19Feb47; KK10387.
Though salmon is one of the richest common food sources of nicotinamide. folder. © 12May47; KK12774.
The tomato is one of the richest common sources of dietary vitamin C ... A single Unicap a day not only provides vitamin C ... folder. © 3Jan47; 2c 11Dec46; KK8090.
When mother and child are one; Unicap vitamins. folder. © 6Feb47; KK8857.

Urbana manufacturing co., Urbana, Ohio.
The constructioneer metal building set no[s.] 4, 6. (Toy set of metal building & construction parts) 2 cardboard box tops. illus. 36 x 45cm. Labels. © 14Feb47; 27Mar46; KK12659, 12660.

Utility pad co., Duluth, Minn. (Emergency pads and water-proof cover)
First aid utility emergency pads. .waterproof cover. folder. Print. © 6May47; KK12477.
For first aid use in case of accident. sheet. Label. © 18Apr47; KK13087.

V

Vacu-dry co., Oakland, Calif.
Make apple pies like this at lower cost. (Dehydrated apples in pieces) clipping. Print. © 25Jan47; KK11459.
Vacu-dry apple pie nuggets ... (Vacuum dried apples) sheet. Label. © 18Feb47; KK10385.

Valley welding & boiler co., Bay City, Mich.
Why Calcinator. (Garbage disposal unit) Print. © 21Nov46; KK10542.

Valmor products co. 16 sheets. Labels.
Lanolin-sulphur and tar oil. (Hair and scalp preparation) © 28Oct46; 2c 6Jan47; KK11783.
Madam Jones formula no. 77. (Hair and scalp treatment) © 28Oct46; 2c 6Jan47; KK11781.
Madam Jones hair glory special formula for hair and scalp. (Hair and scalp preparation) © 28Oct46; 2c 6Jan47; KK11793.
Madam Jones hair glow-ene. (Hair preparation) © 28Oct46; 2c 6Jan47; KK11784.
Madam Jones high brown hand cream. (Hand cream) © 28Oct46; 2c 6Jan47; KK11790.
Madam Jones hot tar oil shampoo treatment no. 88. (Shampoo) © 28Oct46; 2c 6Jan47; KK11792.
Madam Jones magic foundation cream. (Foundation cream) © 28Oct46; 2c 6Jan47; KK11785.
Madam Jones medicated hair treatment no. 99. (Hair and scalp preparation) © 28Oct46; 2c 6Jan47; KK11789.
Madam Jones one minute skin lightener no. 1. (Face cream) © 28Oct46; 2c 6Jan47; KK11787.

Madam Jones peachy brown foundation cream. (Foundation cream) © 28Oct46; 2c 6Jan47; KK11794.
Madam Jones seven X hot comb oil. (Hot comb oil) © 28Oct46; 2c 6Jan47; KK11791.
Madam Jones special black pressing compound. (Pressing compound) © 28Oct46; 2c 6Jan47; KK11782.
Madam Jones sulphur drench shampoo treatment no. 44. (Shampoo) © 28Oct46; 2c 6Jan47; KK11786.
Madam Jones vanishing cream. (Vanishing cream) © 28Oct46; 2c 6Jan47; KK11788.
Perfumed jasmine cream oil body rub. (Perfumed body rub) © 28Oct46; 2c 6Jan47; KK11780.
Valmorene for dry brittle breaking hair. (Hair dressing) © 28Oct46; KK11796.
© Valmor beauty systems, d.b.a. Valmor products co., Chicago.

Valmor products co., Chicago.
Lucky sweetheart perfumed clothes wash. (Clothes wash) sheet. Label. © 28Oct46; 2c 6Jan47; KK7822.
Sweet Georgia Brown hair dressing pomade. (Hair dressing pomade) sheet. Label. © 28Oct46; 2c 6Jan47; KK7823.
Sweet Georgia Brown lightning fast quick brightener cream. (Face cream) sheet. Label. © 28Oct46; 2c 6Jan47; KK7838.
Sweet Georgia Brown pressing oil. (Pressing oil) sheet. Label. © 28Oct46; 2c 6Jan47; KK7821.
Valmor hair dressing pomade. (Hair dressing) sheet. Label. © 2Apr45; 2c 17Jan47; KK7886.
Valmor hair dressing pomade) tin box. box. Print. © 9May45; 2c 20Jun47; KK13837.

Valo chemical laboratories, inc., Philadelphia.
Solo. (A liquid hair preparation) sheet. Label. © 24Apr47; KK12167.
Verm-o-nox. (Liquid insecticide) sheet. Label. © 8May47; KK12507.

Van Amburgh, Joe Gale, d.b.a. Hit and say number games co. see Hit and say number games co.

Van-Edwards manufacturing co., Ironton, Minn.
Tri-ed super-elastic floor mats. (Elastic floor mats) sheet. Print. © 29May47; KK13749.

VanSant, Dugdale & co., inc., Baltimore.
Here it is. (Advertising mats) folder. Print. © 14Mar47; KK12560.

Verk chemical co.
Sulfa-kay. (Dandruff remover, hair tonic) sheet. Label. © Victor Frank Kubasak, Rudolph Adolph Kubasak, Emil Steve Kubasak, d.b.a., Verk chemical co., Lorain, O.; 22Apr47; KK13380.

Verney fabrics corp., New York.
Chrysanthemum print. (Textile and textile prints) sheet. Print. © 16Apr47; KK11943.

Vick chemical co., Greensboro, N. C.
Neutrox medicinal dentifrice. (Medicinal dentifrice) folder. Print. © 11Dec46; 2c 11Jan47; KK8549.

Vickers inc., Detroit.
Vickers hydraulic power units. (Hydraulic power units) 8 p. Print. © 2Dec46; KK7791.
Vickers "Microfeed" flow control valves for oil hydraulic systems. ("Microfeed" flow control valves) folder. Print. © 28Dec46; 2c 11Jan47; KK7858.
Vickers pressure control "Hydro-cushion" type valves for oil hydraulic systems. (Pressure control valves) 11 p. Print. © 16Oct46; KK7790.

Victaulic company of America, New York.
"Vic" Victaulic says.. "It's the only positive lock ... (Pipeline and couplins) clipping. Print. © 3Jan47; KK10686.

Viewtone television & radio corp., Brooklyn.
The new 1947 Viewtone futura television set. (Television sets) clipping. Print. © 3Jan47; KK8273.
Viewtone immediate delivery enables thousands to say "We're enjoying television today!" (Television sets) clipping. Print. © 2Feb47; KK8412.

Viking pump co., Cedar Falls, Iowa.
Viking '150' fuel pump. (Fuel pump) folder. Print. © 20Jan47; KK7947.

Vikon tile corp., Washington, N. J.
Vikon tile. (Tiles made of metal with colors fused thereon) sheet. Print. © 14May47; KK12972.

Virginia fibre corp., Petersburg, Va.
Plasti-plaid fine fibre. (Woven paper fibre) 2 sheets. Labels. © 18Dec46, 5Feb47; KK7872, 8712.

Vita edible oil co., Brooklyn.
Vita bella brand oil. (Vegetable oil) metal sheet. Label. © 6Jan47; KK8510.

Vitarine co., inc., New York.
Thiamin chloride. (Pharmaceutical preparation) sheet. Label. © 27Jan47; KK8418.

Vitex laboratories, inc., Harrison, N. J.
Because you want the best for your family. (Milk) folder. Print. © 31Mar47; KK11808.
Here's a way to increase your profits- when milk prices go down. (Vitamin D milk) folder. Print. © 8Jan47; KK7878.
How are your customers reacting to rising milk prices? ... (Vitamin D concentrate for milk) folder. Print. © 17Oct46; 2c 9Jan47; KK7843.
How much profit do you make today on a quart of regular milk? (Vitamin D concentrate for milk) folder. Print. © 29Oct46; 2c 9Jan47; KK7844.
Milk "wilts", too! (Milk) sheet. Print. © 21Mar47; KK11435.
When the price of milk goes down ... (Milk) sheet. Print. © 7Feb47; KK10710.
Who's the key man in your profit picture today? (Vitamin D concentrate for milk) folder. Print. © 6Dec46; 2c 9Jan47; KK7845.

Vola laboratories, Philadelphia.
Vola shampoo. (Hair shampoo) sheet. Label. © 10Feb47; KK10850.

Vulcan motor products, inc., Newark, N. J.
Beacon universal speedometer cable and casing complete. (Speedometer cables and casings) sheet. Print. © 10Dec46; 2c 23Mar47; KK12502.
Vulcan window regulator repair kits to repair - Ford - General motors - Chrysler. (Motor parts) sheet. Print. © 28Jan47; KK12390.

Vulcan radiator co., Hartford.
Details of Flexi-corner 1 1/4" Radi-vector. (Metal cover for baseboard radiators) sheet. Print. © 10Mar47; KK10959.
Details of Flexi-corner 1" standard Radi-vector. (Metal cover for baseboard radiators) sheet. Print. © 10Mar47; KK10958.
Vulcan baseboard radiation for uniform heating comfort. (Heating radiator for the home) folder. Print. © 19Feb47; KK10368.

W

Wade (R. M.) & co. Tractor sales division, Portland, Or.
Insurance against lost tractor hours! (Tractor parts) folder. Print. © 15Jan47; KK11907.

Walker (Hiram) & sons, inc., Peoria, Ill.
3 clippings. Prints.
They're making you a great Martini ... (Distilled alcoholic beverages) © 6Dec46; 2c 1Jan47; KK10108.
Walker's De luxe. (Bourbon whiskey) © 4Apr47; KK12166.
Walker's De Luxe is a straight Bourbon whiskey, 6 years old. (Bourbon whiskey) © 6Mar47; KK11329.

Walla, Pearl N., Santa Monica, Calif.
The Esquire trio; Rhapsodette records recorded in Hollywoodland. (Record albums) folder. Label. © 14Sep46; 2c 13Feb47; KK8841.

Walzer, Martin S. see Pennsylfawnish Dutch foods.

Ward baking co., New York.
Ward's tip-top bread. (Bread) sheet. Label. © 20Mar46; 2c 5Feb47; KK8503.

Ward products co.
Ward's Weebees, krunchy krisp corn chips. (Corn chips) cellophane bag. Label. © Ward products co., copartnership H. J. Rosenbaum, Ward Guthrie, Capitol Heights, Md.; 14Apr47; KK11814.

Warner electric co., inc., Chicago.
The Warner method..electroplates by brush! (Advertising circular - brush electroplater) folder. Print. © 1May47; KK12290.

Warwick co., Detroit.
Nancy learns to crochet a belt and a beanie. (Material to make a belt and beanie) folder. Print. © 9Dec46; 2c 6Feb47; KK8460.
Nancy learns to knit a scarf to wear. (Material to make a scarf) folder. Print. © 9Dec46; 2c 6Feb47; KK8461.
Nancy learns to make a felt bag and change purse. (Material to make a felt bag and change purse) folder. Print. © 9Dec46; 2c 6Feb47; KK8459.
Nancy learns to make a felt hat to wear. (Material to make a hat) folder. Print. © 9Dec46; KK7785.
Nancy learns to make things to wear. (Needle kraft kit) bag. Label. © 5Dec46; KK7891.

Watson-Stillman co., Roselle, N. J.
Bushing presses for railroad shops. (Bushing presses) folder. Print. © 18Dec44; 2c 24Apr47; KK12099.
Watson-Stillman 1 ounce injection molding machine. (Molding machine)

folder. Print. © 2c 24Apr47; KK12100.

Webb, James Stewart, Demopolis, Ala.
Webb tree saw co. (Farm implements) folder. Print. © 11Feb47; KK10318.

Webber, William Lester, Vancouver, B. C., Canada.
I wish you many good games of crib ... (Plastic crib board) sheet. Label. © 15Mar47; KK13786.

Weber, Loretta, d.b.a. Vola laboratories. see Vola laboratories.

Webster (Warren) & co., Camden, N. J.
Webster baseboard heating tool lists, installation procedure and details. (Heating system) sheet. Print. © 18Jun47; KK13765.

Weco products co., Chicago. (Toothbrush) 4 clippings. Prints.
Precision made ... it reaches every surface of every tooth better! ... © 14Nov46; 2c 24Jan47; KK8610.
Precision made to fit your teeth.. © 6Mar47; KK11759.
To clean teeth better ... © 17Jan47; KK10621.
Watch it reach every surface.. © 21Feb47; KK11758.

Weil, Max, Los Angeles.
Malay Bambu. (Dinnerware and accessories) sheet. Print. © 24Jan47; KK11245.

Weiner (J.) & co., Portland, Or.
Coolbrooke summer wear. (Men's clothing) cloth sheet. Label. © 29Jan41; 2c 7Apr47; KK11481.

Weisfield & Goldberg, inc., Seattle.
The baby Mizpah. (Diamonds) clipping. Print. © 7Mar47; KK11014.

Weissglass gold seal dairy corp., Staten Island, N. Y.
Here I am folks ... Speedy the routeman. (Milk, milk products, ice cream, frozen foods) sheet. Print. © 23Aug43; 2c 3Mar47; KK10560.

Welch grape juice co., Westfield, N. Y. 6 clippings. Prints.
Welch's for pure enjoyment.
(Grape jelly) © 1Feb47, 1Mar47; KK8734, 12205.
(Grape juice) © 1Jun47; KK13431.
(Grape juice, jelly) © 22Mar47; KK11910.
(Grape-lade) © 1May47; KK12204.
(Marmalade) © 1Apr47; KK12175.

Wembley, inc., New Orleans.
California gold. (Neck-ties) clipping. Print. © 23May47; KK13610.
Colors that sing - "it's spring!" (Neck-ties) clipping. Print. © 28Mar47; KK11397.
Graduation blue. (Neck-ties) clipping. Print. © 9May47; KK13609.
He'll love them .. and you too! (Neck-ties) clipping. Print. © 25Nov46; 2c 10Mar47; KK10841.
Valentine red. (Neck-ties) clipping. Print. © 31Jan47; KK10842.
Wembley advertising and promotions; spring 1947. (Neckwear) folder. Print. © 6Jan47; KK7914.
Wembley nor-east non-crush; crush it! Twist it! Knot it! Not a wrinkle! $1.50. (Neckwear) card. Label. © 14Jan47; KK8382.
Wembley Nor-east non-crush ties.
Indiana tan. (Neck-ties) clipping. Print. © 4Apr47; KK12782.
Killarney green. (Neck-ties) clipping. Print. © 28Feb47; KK10980.
Wembley Nor-east, non-crush ties, world famous for quality. (Neck-ties) 3 clippings. Prints. © 25Dec46, 25Jan47, 25Feb47; KK8168, 10978, 10979.
Wembley spring ties in Loch Lomond plaids. (Neck-ties) clipping. Print. © 25Mar47; KK11395.
Wembley ties - all-wool Emsen challis. (Neck-ties) clipping. Print. © 25May47; KK13611.
Wembley ties, world famous for quality. (Neck-ties) clipping. Print. © 25Mar47; KK11396.
Wembley wears, and wears, and wears. Fall, 1947 advertising and promotions. Print. © 15Apr47; KK13111.
$1.00. (Neckwear) card. Label. © 14Jan47; KK8383.
$1.50. (Neckwear) card. Label. © 14Jan47; KK8384.
Wembley world famous for quality. Sama-Fane ties ... (Neck-ties) clipping. Print. © 2May47; KK12784.
Wembley ties in polo dots. (Neck-ties) clipping. Print. © 18Apr47; KK12783.
World famous for quality. (Neck-ties) clipping. Print. © 25Apr47; KK13608.

Werth, Lawrence A., d.b.a. X-enterprises. see X-enterprises.

Wesseling Jordan shoe co., inc., Eldon, Mo.
Hop-scotch. (Shoes) [St. Louis, Printed by A. C. Clayton printing co.] c1947. 2 sheet, illus. 19 x 29cm. Labels. © Wesseling Jordan shoe co., inc., Eldon, Mo.; 11Mar47; KK11116, 11143.

West coast growers cooperative, Dade City, Fla. 5 sheets. Labels.
Vitality brand grapefruit. (Grapefruit) © 18Dec46; 2c 24Apr47; KK12084.
Vitality brand grapefruit juice. (Grapefruit juice) © 18Dec46; 2c 24Apr47; KK12086.
Vitality brand orange and grapefruit. juice. (Orange and grapefruit juice) © 18Dec46; 2c 24Apr47; KK12085.
Vitality brand orange juice. (Orange juice) © 18Dec46; 2c 24Apr47; KK12082.
Vitality brand tangerine juice. (Tangerine juice) © 18Dec46; 2c 24Apr47; KK12083.

Westco products, inc., Des Moines.
Silver seal radiator solder. (A powder material for sealing leaks in radiators and motor blocks of autos, trucks, and tractors) 3 sheets. Labels. © 2Dec46; KK8528-8530.

Western fabrics, inc. Fabric of the month club, Los Angeles.
Fabric of the month club. (Fabrics) folder. Print. © 3May47; KK13452.

Western Michigan chemical co., Muskegon, Mich.
Solvol; solves all cleaning. (Cleaning product) carton. Label. © 1Jun46; KK7841.

Western stove co., inc., Culver City, Calif.
(Gas ranges and stoves) 8 prints.
For those who want the finest. clipping. © 28Jan47; KK10420.
For Western living. clipping. © 15Jan47; KK10421.
For Western living on any scale. clipping. © 25Mar47; KK11803.
New excitement for your store. sheet. © 25Apr47; KK12883.
Safe! clipping. © 15Dec46; 2c 24Jan47; KK8249.
So cool and clean! clipping. © 15Oct46; 1c 10Dec46; 1c 12Jan47; KK8088.
Something new in cooking! the Tempa-plate. clipping. © 15Jun46; 1c 10Dec46; 1c 12Jan47; KK8087.
Timed for a holiday. clipping. © 15Nov46; 1c 10Dec46; 1c 12Jan47; KK8089.

Westinghouse electric corp., Bloomfield, N. J.
Westinghouse incandescent lamps. (Incandescent lamps, florescent lamps, radiant heat lamps) 2 sheets. Print. © 2Oct46; 2c 29Apr47; KK12213.

Westmorland sterling, New Kensington, Pa. (Sterling silver) 3 clippings. Prints.
A bride brings her heart. .and her sterling. © 17Mar47; KK11033.
For a girl with stars in her eyes. © 15Feb47; KK10712.
Your shining future. © 20Apr47; KK12297.

Wheel craft corp., Azusa, Calif.
Buy wheel goods by wheel craft. (Bicycles & tri-cycles) pamphlet. Print. © 12May47; KK12889.

Wheel truing brake shoe co., Detroit.
"Don't pull that wheel!" clipping. © 4Jan47; KK7899.

Wheelco instruments co., Chicago.
Condensed catalog bulletin. Z-6400. (Wheelco electronic controls) Print. © 15Mar47; KK11050.
Wheelco limitrol. (Automatic shut-off pyrometer) sheet. Print. © 1Feb47; KK10440.
Wheelco news. (Industrial instruments and accessories) (April, 1947) Print. © 20Apr47; KK12101.

Whiting corp., Harvey, Ill.
Presenting the new Whiting electric hoist. (Hoists)
[Aurora, Ill., Printed by Strathmore co., c1947] Print. © 7Mar47; KK10915.
[Chicago, Printed by Sleepeck-Helman printing co., c1947] 2 folders. Prints. © 28Jan47, 18Feb47; KK10912, 11913.

Whiting paper co., Holyoke, Mass. (Boxed stationery) 25 sheets. Labels.
Baronet. © 1Jan47; KK8451.
Bordered notes. © 1Apr47; KK12073.
Colony by Whiting. © 1Jan47; KK8541.
Corsage. © 1Jan47; KK8548.
Dainty-deckle. © 1Jan47; KK8538.
Deckle laid. © 1Apr47; KK12070.
Distinctively yours by Whiting. © 1Jan47; KK8544.
Fashion stripe. © 1Jan47; KK8542.
Florets. © 1Jan47; KK8543.
Key to my heart. © 1Apr47; KK12071.
Letters of a monarch. © 1Apr47; KK12076.
Lois laid. © 1Apr47; KK12074.
Luck to you. © 1Apr47; KK12078.
Majesty. © 1Apr47; KK12072.
Old salt. © 1Jan47; KK8547.
Silhouette by Whiting. © 1Jan47; KK8546.
Whiting's Ballad. © 1Apr47; KK12081.
Whiting's camellia. © 1Jan47; KK8537.
Whiting's fantasy. © 1Jan47; KK8539.
Whiting's Oak grain. © 1Apr47; KK12075.
Whiting's petite Lois. © 1Jan47;

KK3545.
Whiting's pitter pat papers. © 1Jan47; KK8540.
Whiting's Polka dots. © 1Apr47; KK12080.
Whiting's Rendezvous social stationery. © 1Apr47; KK12079.
Whiting's Royal palm. © 1Apr47; KK12077.

Whitlock, C. G.
This is it; makes real soapy suds. (Soap powder) carton. Label. © 15Jun40; 2c 18Jan47; C. G. Whitlock and Warren W. Hoskins, Springfield, Ill.; KK8173.

Whitlock corp., New York. (Locksmithing supplies) 25 prints.
Be sure to get your share of the Selected savings. (Mailing date May 19, 1947) pamphlet. © 19May47; KK12898.
"Boys," I said, "the honeymoon is over!" [8] p. © 2Jun47; KK13248.
Double assurance. folder. © 23Jun47; KK13854.
Down the home stretch. (Special bulletins ... January 20, 1947) pamphlet. © 20Jan47; KK7937.
Even more to the point. folder. © 9Jun47; KK13490.
Goldilock's hilites. 2 folders. © 6Jan47, 3Apr47; KK7874, 11578.
Goldilocks' productions presents Cast Brass in "Security hardware". folder. © 3Feb47; KK8455.
Open the door Richard! Special bulletins mailing date February 3, 1947. pamphlet. © 3Feb47; KK8454.
Our salesman E. W. Davis. pamphlet. © 21Apr47; KK12024.
Outdistance your competition. This week's special bulletins. (Mailing date, Mar. 17, 1947) © 17Mar47; KK10993.
Proclamation. (Mailing date, April 28, 1947) pamphlet. © 28Apr47; KK12197.
Proclamation. Whitlock anniversary sale. (Mailing date, May 5, 1947) pamphlet. © 5May47; KK12372.
Profitable key cutting. folder. © 5Mar47; KK10888.
Sellected savings from our 11th anniversary sale. (Mailing date May 12, 1947) pamphlet. © 12May47; KK12676.
Special bulletins, mailing date January 13, 27, 1947. (Locksmithing supplies) 2 pamphlets. © 13Jan47, 27Jan47; KK7855, 7992.
This week's special bulletins. 4 pamphlets. © 3Mar47, 10Mar47, 24Mar47, 31Mar47; KK10640, 10890, 11108, 11334.
This week's special bulletins; Mailing date - February 17, 24, April 7, 14, 1947. © 17Feb47, 24Feb47, 7Apr47, 14Apr47; KK10404, 10419, 11579, 11797.

Whitman, Andrew Peter, New Orleans.
Profit sharing certificate. (Books and magazines) sheet. Print. © 30Apr47; KK12511.
Profit sharing certificate. (Jewelry) sheet. Print. © 28Feb47; KK12582.

Whitman (Stephen F.) & son, inc., Philadelphia. (8 clippings) Prints.
The boy who remembered .. and the girl who won't forget! (Confectionery) © 16Nov46; 2c 9Jan47; KK10195.
Congratulations - Happy new year - Swell job! (Whitman's chocolates) © 8Jan47; KK10313.
First place in the Easter parade. (Whitman's chocolates) © 2Apr47; KK11591.
Heads you win .. with Whitman's sampler. (Whitman's chocolates) © 5Feb47; KK10314.
It wouldn't be Christmas without - Whitman's chocolates. (Confectionery) © 14Dec46; 2c 9Jan47; KK10196.
It's spring! It's love! It's Whitman's. (Whitman's chocolates) © 5Mar47; KK11590.
Mother's day May 11th. (Confectionery) © 3May47; KK13362.
Under the spreading chocolate tree. (Confectionery) © 31May47; KK13363.

Whitman publishing co., Racine, Wis.
Gang, now's the time to build up your library ... (Games and books) clipping. Print. © 1May47; KK13294.
We sell invincible playing cards. (Playing cards) clipping. Print. © 1Mar47; KK11037.
Whitman 10c & 25c games & books are back! (Games and books) clipping. Print. © 1Apr47; KK12127.

Whittet, Harold E., d.b.a. Sinus massager co. see Sinus massager co.

Wholesale sales co.
Wholesale bulletin. v. 47, no. 1. (Automobile & bicycle supplies) Print. © 24Feb47; KK11100.

Wieczorek, John J.
Paris shampoo. (Hair shampoo) sheet. Label. © 26May47; KK13251.

Wilbur-Suchard chocolate co., inc., Lititz, Pa.
Suchard milk chocolate with almonds. (Chocolate with almonds) sheet. Label. © 6Dec46; 2c 1Feb47; KK8416.

Wilcox, Crittenden & co., inc., Middletown, Conn.
"Dependable" motor boat fittings. (Marine hardware and equipment) broadside. Print. © 21May47; KK12981.

Williams, Nell, Bowling Green, Ky.
William's sunshine ointment; A proprietory ointment. (Ointment for feet and rheumatism) sheet. Label. © 1Jan47; KK8815.

Willis (E. J.) co., New York.
The outstanding post-war development in stern bearings. (Stern bearings) pamphlet. Print. © 10Jan47; KK10559.

Wilson (W. D.) printing ink co., ltd., Long Island City, N. Y.
Chemical products. (Chemicals) sheet. Label. © 10Apr46; KK7956.

Wiltess co.
Presenting easy "Pido" (pastry) lifters. (Culinary accessory used in baking) sheet. Print. © Wiltess co., Wilbert Livermore Benezet, Theresa Maseroni Benezet, New York; 13Feb47; KK11311.

Wimbledon shirt co., inc., Chicago. (Men's apparel) 3 prints.
It's a Wimbledon - America's finest sport shirt.
The Cambridge. sheet. © 7Feb47; KK10406.
The Corsican.
[Chicago, Printed by Esquire, inc., 1947] clipping. © 9May47; KK13846.
[New York, Printed by Life magazine, 1947] clipping. © 17Mar47; KK12299.

Winckler & Smith citrus products co., Los Angeles.
Anajell trade-mark. (Jelled fruit juices) sheet. Label. © 30Jan47; KK8716.

Window products corp., New York.
Flex-fit frameless screens ... (Window screens) folder. Print. © 31Dec46; 2c 9Jan47; KK10267.

Windsor Lloyd products, inc., Philadelphia.
Black tire paint. (Tire paint) metal sheet. Label. © 1Mar47; KK13034.
Weather strip cement. (Weatherstrip cement) metal sheet. Label. © 1Mar47; KK13035.

Wonder rinse & co.
Wonder-rinse. (White powder for preventing runs in goods) box. Label. © Frank E. Work, d.b.a. Wonder rinse co., Philadelphia; 12Apr47; KK13736.

Woodbury chemical co., St. Joseph, Mo.
White House bowl cleaner. (Bowl cleaner) sheet. Label. © 26Dec46; KK8224.

Woodsmen food products.
Woodsmen syrup. (Syrups) sheet. Label. © Leo and Gust Karampelas, d.b.a. Woodsmen food products, Chicago; 15Jan47; KK13579.

Wooster rubber co., Wooster, Ohio.
I'm the little girl. (Rubber housewares) clipping. Print. © 29May47; KK13393.

Work, Frank E., d.b.a. Wonder rinse co. see Wonder rinse co.

Work-at-ease chair co., St. Joseph, Mich.
"Work-at-ease" ... the chair that gives you comfort on your job ... (Auxiliary stool) sheet. © 3Feb47; KK8663.

World tire & brake service co., Philadelphia.
Customade auto seat covers. (Auto seat covers) sheet. Label. © 24Jan47; KK8260.

Worth manufacturing co., Chicago.
Granada leather. (Leather) folder. Print. © 9Aug46; 1c 22Nov46, 1c 27Mar47; KK11903.
The guardsman. (Spot and dust deleter) folder. Print. © 9Aug46; 1c 22Nov46, 1c 27Mar47; KK11904.

Wright (J. H.) and Markham (M. A.) partnership. see Markham & Wright.

Wyant, Fred E. see Wyant manufacturing co.

Wyant manufacturing co.
Dr. Wyant's feather weight metatarsal and cuneiform support. (Arch supports) box. Label. © Fred E. Wyant, d.b.a. Wyant mfg. co., Anderson, Ind.; 15Dec46, 2c 3Apr47; KK11920.

X

X-enterprises, Detroit.
Hair aid pad .. (Hair aid pad for applying water or moistening agent for setting hair) card. Label. © 30Nov46; KK8097.

Y

Yagle, Louis W., Pittsburgh.
Yagle unit weights. (Pharmacist's set of weights) sheet. Label. © 16Oct46; 2c 28Jan47; KK8572.

Yankee craftsman products co.

Dairy-aid. (Container for dairy deliveries-made-steel) sheet. Print. © Walter Newbert & Robert Newbert, d.b.a. the Yankee craftsman products co., Wellesley Hills, Mass.; 4Apr47; KK11804.

Yankee craftsman products co., Framingham, Mass.
Loaded with profit for you. (Receptacle for dairy products) folder. Print. © 3Feb47; KK8896.

Yost, Levi L., d.b.a. Herb-ease co. see Herb-ease co.

Young corp., Fall River, Mass. (Washing machines) 3 prints.
"Because they've thought of everything I want in a washing machine". pamphlet. © 26May47; KK13141.
It's grand that Young feeling when washday work is lightened. folder. © 26May47; KK13119.
Now. .25 years of experience pay off ... clipping. © 8May47; KK13051.

Yunker memorials, inc., Lansing, Mich.
But these are of the Spirit. (Cemetery memorial designs) folder. Print. © 25Nov46; 2c 16Jan47; KK8788.

Z

Zapon division. Atlas powder co. see Atlas powder co. Zapon division.

Zenith radio corp., Chicago. 6 clippings. Prints.
At home on the range. .and everywhere else. (Portable radio) © 19Mar47; KK11234.
Happier holidays for you . . with the world's smartest, finest performing portable radio! (Portable radio) © 15Jan47; KK10474.
How to buy a radio-phonograph . . just make this simple 3-minute test. (Radio-phonograph) © 19Feb47; KK10475.
In just 3 minutes you'll know how to choose a radio-phonograph by making this simple test ... (Radio-phonograph) © 10Jan47; KK8665.
New Zenith trans-oceanic portable ... (Portable radio)
[New York, Printed by Field & stream publishing co.] c1947. © 24Dec46; 2c 8Feb47; KK8664.
[New York, Printed by Yachting pub. corp.] c1947. © 1Jan47; KK10473.

Zimmer, Karl R. Z-ro locker paper. see Zimmer paper products.

Zimmer, Morena H. Z-ro locker paper. see Zimmer paper products.

Zimmer paper products.
Z-ro locker paper. (Waxed wrapper paper for food) sheet. Label. © Karl R. Zimmer and Morena H. Zimmer, d.b.a. Zimmer paper products, Indianapolis; 15Dec45; 2c 5Apr47; KK11437.

Zook, Dean, Denver.
Color style our tires ... Bright, true color rubber sidewalls ... (Tire sidewalls in color) clipping. Print. © 25Mar47; KK12720.

Zurn (J. A.) manufacturing co., Erie, Pa.
Extras at no additional cost. (Plumbing fittings) folder. Print. © 1Jul42; 2c 16Mar47; KK12470.
List price guide. 47-2. (Closet fittings and carriers therefor) folder. Print. © 1May47; KK13190.
These dangerous inflammables - a menace to your life and property. (Plumbing fittings) folder. Print. © 1Sep40; 2c 16Mar47; KK12537.
The vital section in making a flexible gas tight water-tight closet connection. (Plumbing fittings) folder. Print. © 1Sep40; 2c 16Mar47; KK12469.
Zurn bath & lavatory traps. (Plumbing fittings) folder. Print. © 1Dec40; 2c 16Mar47; KK12538.
Zurn building, plumbing, drainage products, roof to basement. (Building, plumbing, drainage products) Print. © 1May47; KK13191.

U S GOVERNMENT PRINTING OFFICE O 1948

CATALOG OF COPYRIGHT ENTRIES

Third Series

VOLUME I, PART 11 B, NUMBER 2

Commercial Prints and Labels

JULY-DECEMBER

1947

COPYRIGHT OFFICE
THE LIBRARY OF CONGRESS
WASHINGTON 25, D. C.

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PREFACE

THE Catalog of Copyright Entries for the year 1947 is issued in a new series and an enlarged format, a change designed to increase and extend the usefulness of the compilation. Inquiries, suggestions and comments on all details of the Catalog are solicited, and should be addressed to the Chief of the Cataloging Division, Copyright Office, Library of Congress, Washington 25, D. C.

CONTENTS. This part of the Catalog of Copyright Entries contains a list of prints (i. e., advertisements) and labels used for articles of merchandise registered in the Copyright Office in Class K and designated by the symbol KK (Commercial Prints and Labels) from July 1, 1947 through December 31, 1947. Renewal registrations in this class made in this period are listed in Part 14A of the Catalog. They are designated by the symbol RR.

ARRANGEMENT. This list consists of complete entries under copyright claimant and cross references from the names of joint claimants and from variant forms of names, arranged in a single alphabet.

ENTRY. Under the main heading, which in every case, is the name of the copyright claimant and is followed by the claimant's address in most cases, each entry includes the title and a statement of the kind of merchandise to which the item relates. In addition, the item is described usually by the use of a single word; labels are so described, and prints are described by the use of such terms as "sheet," "card," "clipping," etc. In a few cases the number of pages is given.

COPYRIGHT DATA. The statement giving the copyright facts relating to each item is preceded by the copyright symbol ©. The statement consists of the date of publication, as given in the application for copyright registration, and the copyright registration number. The name of the copyright claimant in every case is given in the main heading under which the item is listed. Whenever the name of the claimant as given in the main heading is a form shorter than that appearing on the application, the full name is given in the copyright data, followed by the address.

DEPOSIT OF COPIES. In the case of every copyright entry listed in the catalog, the deposit of copies (or copy) as required by Title 17, U.S.C., secs. 12 and 13 has been made.

AUTHORITY. The Catalog of Copyright Entries is published pursuant to the authority given in the provisions of Title 17, U.S.C., secs. 210 and 211. Section 210 provides that the Catalog "shall be admitted in any court as prima facie evidence of the facts stated therein as regards any copyright registration."

ORGANIZATION OF THE CATALOG. This issue of the Catalog is part of Volume 1 of the new Third Series. The parts are numbered according to the alphabetical sequence of classes as listed in Title 17, U.S.C., sec. 5. Letters are used to designate subdivisions. The following is the plan of publication for 1947:

Part 1A - Books and Selected Pamphlets.
Part 1B - Pamphlets, Serials and Contributions to Periodicals.
Part 2 - Periodicals.
Parts 3 & 4 - Dramas and Works Prepared for Oral Delivery.
Part 5A - Published Music.
Part 5B - Unpublished Music.
Part 6 - Maps.
Parts 7-11A - Works of Art, Reproductions of Works of Art, Scientific and Technical Drawings, Photographic Works, Prints and Pictorial Illustrations.
Part 11B- Commercial Prints and Labels.
Parts 12 & 13 - Motion Pictures.
Part 14A- Renewal Registrations - Literature, Art, Film.
Part 14B- Renewal Registrations - Music.

SUBSCRIPTION. The annual subscription price for the complete yearly Catalog of Copyright Entries is $20.00, payable in advance to the Superintendent of Documents, Government Printing Office, Washington 25, D. C., to whom inquiries and orders concerning the complete Catalog or any of its parts should be addressed.

COPYRIGHT REGISTRATIONS OF COMMERCIAL PRINTS AND LABELS - CALENDAR YEAR 1947

Commercial Prints and Labels	9,971

The above figure shows the registrations for commercial prints and labels for the calendar year 1947, but does not represent the exact number of entries in this part of the catalog. A few registrations made prior to 1947 are included and a few made in 1947 are omitted and held for inclusion in a later issue of this part of the catalog.

COMMERCIAL PRINTS AND LABELS

A

ABBOTT LABORATORIES, North Chicago, Ill.
Alívio rápido para pequenas queimaduras. (Medical product) © 21Jun47; KK14169.

As easy as ... (Penicillin in oil and wax) © 10Oct47; KK17548.

En Avitaminosis B. (Pharmaceutical products) © 30Jun47; KK14595.

Floricultural expert ... dietary dub. (Vitamins) © 6Oct47; KK17549.

In the wink of two eyes. (Pharmaceutical product) © 18Aug47; KK15571.

Long-drawn-out convalescence. (Folic acid) © 27Oct47; KK18249.

Made expressly for them. (Vitamins) © 24Nov47; KK18264.

Un metodo sencillo para la administración de penicilina en aceite y cera. (Penicilina en aceite y cera) © 3Nov47; KK18247.

Nembutal a la medida. (Pharmaceutical product) © 26Aug47; KK15572.

Un neuvo heredero..de que? (Pharmaceutical products) © 4Aug47; KK15173.

Para elevar o nivel Protrombinico. (Pharmaceutical products) © 5Jul47; KK14596.

Skilled librarian ... dietary dub. (Vitamin B complex tablets) © 4Oct47; KK17547.

When an efficient stimulant for the central nervous system is needed. (Pharmaceutical product) © 21Jul47; KK14938.

The world takes on a brighter hue. (Trimethadiene) © 6Nov47; KK18248.

ABRAHAM & STRAUS, INC., Brooklyn.
Tubular jersey dresses. (Tubular jersey fabric) © 7Sep47; KK17375.

ACHILLE DISTRIBUTING CO., San Carlos, Calif.
Cabellina hair tonic. © 31Jul47; KK17332.

Roma shampoo. © 3Feb47; KK17331.

ACME WHITE LEAD & COLOR WORKS, Detroit.
Wonderful new idea. (Paints) © 15Oct47; KK18390.

AD-TAPE CO., INC., New York.
C. O. D. and insured parcel post forms. © 2Dec47; KK18771.

ADAMS (JANICE), Chicago.
Lamkin for bathing baby. (Cosmetic and toilet preparations) © Janice Adams (Mabel Hoagland Davis and Charles Thomas Davis, copartners); 1Nov47; KK17250.

Lamkin for bathing baby. (Cosmetic and toilet preparations) © Janice Adams (Mabel Hoagland Davis and Charles Thomas Davis, copartners); 1Nov47; KK17251.

Lamkin for bathing baby. (Neutral cream) © Janice Adams (Mabel Hoagland Davis and Charles Thomas Davis, copartners); 3Oct47; KK17249.

ADAMS BROTHERS, Red Bank, N. J.
Dress your boy with an all wool Eton suit. (Eton suits and ladies sport jackets) Clipping. © 11Sep47; KK15846.

ADAMS-FAIRFAX CORP., Los Angeles.
Fairfacts. (Vending machines and supplies) © 10Nov47; KK17882.

ADDRESSOGRAPH-MULTIGRAPH CORP., Cleveland.
How to use Multilith ink fountain liners. Label. © 4Jun47; KK15499.

ADEL PRECISION PRODUCTS CORP., Burbank, Calif.
Adel ISOdraulic remote controls. (Remote controls for marine throttles, clutches, etc.) © 28Jul47; KK15025.

ADOLPH'S SEASONED TENDERIZER.
Adolph's seasoned tenderizer. (Seasoned tenderizer) Sheet. © Adolph E. Remp, d.b.a. Adolph's Seasoned Tenderizer, Santa Clara, Calif.; 1May47; KK14791.

ADVANCE ALUMINUM CASTINGS CORP., Chicago.
For a limited time only! (Cast aluminum cookware) © 28Nov47; KK18323.

For better tasting ... Super Maid Supreme. (Cast aluminum cookware) Folder. © 27May47; KK14014.

ADVANCE FLOOR MACHINE CO., Minneapolis.
Electric floor machine. © 14Mar47; KK17660.

ADVERTISERS' SERVICE DIVISION, INC., New York.
Atlas warranty and adjustment agreement. (Tires) Folder. © 25Aug47; KK15579.

Can you catch the ring on Tennessee Jed's rifle? (Bread) Card. © 9Aug47; KK15058.

Columbia guide to cycling rules of the road. (Bicycles) Device. © 15Mar47; KK14335.

Enriched Tip-Top is better bread. © 30Oct47; KK17213.

NBC. (Bread) © 20Jun47; KK14933.

Presidents of the U. S. A. (Bread) Device. © 21Oct47; KK17062.

Wonder stunts. (Bread) © 1Dec47; KK18730.

AEOLIAN-AMERICAN CORP. Chickering & Sons Division, East Rochester, N. Y.
America's oldest and most distinguished piano. Folder. © 1Jun47; KK16419.

AEOLIAN-AMERICAN CORP. Mason & Hamlin Co., Division, East Rochester, N. Y.
Mason & Hamlin pianofortes. Folder. © 1Jun47; KK16418.

AGUILA RECORD MANUFACTURING CO.
Aguila discos. (Musical record) Label. © Arthur Velen, d.b.a. Aguila Record Manufacturing Co., Chicago; 21Jul47; KK15020.

AIRCRAFT-MARINE PRODUCTS, INC., Harrisburg, Pa.
A-MP "A-MPli-press". (Bench press for applying solderless terminals) © 16Oct47; KK18786.

A-MP Certi-Crimp tools. (Ratchet hand tools for solderless terminals) © 18Dec47; KK18785.

The AMP mobile "five-tonner." (Crimping press) Sheet. © 25Jul47; KK16455.

The AMP pneumatic hand tools. Sheet. © 11May47; KK16456.

ALEXANDER, FRANK B. Rochester, Ind.
Alexander's "for-oem-in" mink set. (Animal trapping device) Sheet. © 2Jul47; KK15775.

ALHAMBRA CANDIES.
Alhambra mints. (Candy) Label. © George Karavochos, d.b.a. Alhambra Candies, San Francisco; 6Aug47; KK16649.

ALLEGHENY LUDLUM STEEL CORP., Pittsburgh.
Carmet. (Carbide metal blanks and tipped tools) © 28Nov47; KK18376.

ALLIED ELECTRIC PRODUCTS, INC., Irvington, N. J.
Twin action in Spring action. (Electric plugs) Clipping. © 1Jul47; KK15185.

ALLIED FOOD INDUSTRIES, INC., Perth Amboy, N. J.

Amburg. (Country scene) (Sauce for meat and fowl) Label. © 23Apr47; KK15065.

Good earth. (Chinese picture) (Food sauce) Label. © 19Nov46; KK15064.

Good earth. (Chinese scene with Chinese carrier) (Chop suey) Label. © 19Nov46; KK15062.

Plantation. (Picture of country scene) (Molasses) Label. © 19Nov46; KK15063.

Plantation. (Picture of country scene) (Pure honey) Label. © 19Nov46; KK15061.

ALLIED FOOD PRODUCTS CO., Brooklyn.

Chick-O-Fat. (Cooking fat) Label. © 15Sep47; KK16777.

ALLIED HARDWARE CORP., Brooklyn.

Builders' hardware. Catalog no. 2. 29 p. © 8Sep47; KK16977.

ALLIS-CHALMERS MANUFACTURING CO., Milwaukee.

Allis-Chalmers 54-inch band mill. Folder. © 8Apr47; KK14031.

Allis-Chalmers oil circuit breakers. Type E-47. 71B6342A. Folder. © 6Aug47; KK16940.

Allis-Chalmers "Pedrifugal" pedestal type centrifugal pumps. 52B6691. Folder. © 3Jul47; KK16939.

Export. Allis-Chalmers annual review, 1946. (Electrical and cement-making machinery for export) Sheet. © 11Jun47; KK14033.

Get low cost D-C power with Allis-Chalmers sealed Excitron rectifiers. (Mercury arc rectifier) Folder. © 5Aug47; KK16942.

New Allis-Chalmers process pumps. 08B6615. Folder. © 20Jun47; KK16944.

New Allis-Chalmers process pumps. (New process pump) Folder. © 16Jun47; KK14034.

Now ... the new model J offset disc harrow with hydraulic control. © 5Feb47; KK17749.

Type AP squirrel cage induction motors sleeve and ball bearings. Parts list. 51X6422. Folder. © 30Sep47; KK16941.

Type ARZ enclosed, fan-cooled induction motors. Parts list. 51X5119. Folder. © 6Aug47; KK16943.

Type CW pumps now available in two stuffing box arrangements. (CW pumps) Sheet. © 2May47; KK14032.

Type "RU" distribution transformer for rural circuits. (61B6726) © 10Nov47; KK18291.

ALLISON, John H. SEE Decor-Notes.

ALLMETAL WEATHERSTRIP CO., Chicago.

"Architect says" (Form no. PC417) (Weatherstripping) © 29Nov47; KK18600.

"Do you mean here" (Form no. PC437) (Weatherstripping) © 29Nov47; KK18602.

Doors. (Form no. AC332) (Weatherstripping) © 29Nov47; KK18604.

Keep weather outside. (Form no. PC427) (Weatherstripping) © 29Nov47; KK18601.

Now is the time to do an Allmetal weatherstrip job. (Form no. PC447) (Weatherstripping) © 29Nov47; KK18605.

Window. (Form no. AC322) (Weatherstripping) © 29Nov47; KK18603.

ALUMINUM COOKING UTENSIL CO., New Kensington, Pa.

Facts worth knowing about Wear-ever aluminum equipment. (Aluminum equipment) Pamphlet. © 26Jun47; KK15110.

Those never-fail cooks..the milk test spills their secret! (Aluminum cooking utensils) Clipping. © 20Apr47; KK14345.

Westmorland sterling ... makers of Wear-ever. (Westmorland sterling) © 21Jun47; KK14469.

What! Bake a cake with a candle! (Aluminum cooking utensils) Clipping. © 25Mar47; KK14344.

AMBASSADOR VENETIAN BLIND CO.

New color magic. (Venetian blinds) © Ambassador Venetian Blind Co., a co-partnership, consisting of Allen E. Latham, Robert E. Walters, John M. Wicks and Peter A. Veitch, Berkeley, Calif.; 10Oct47; KK17944.

AMERICAN BAKERIES CO., Atlanta.

First in freshness! Bread. Clipping. © 16Sep47; KK16373.

Freshness that's not just wrapped-in, but baked-in. (Bread) Clipping. © 26Aug47; KK16371.

Merita's famous flavor even better than ever! (Bread) Clipping. © 9Sep47; KK16372.

Merita's greatest achievement. (Bread) Clipping. © 23Jun47; KK15813.

Now! Discover the bread that's 3 ways ahead! Clipping. © 29Jul47; KK15811.

Taste Merita's most exciting triumph in 46 years of better baking! (Bread) Clipping. © 14Jul47; KK15812.

Taste the bread that's naturally fresh! Clipping. © 23Sep47; KK16374.

Tender, tempting, first slice to last! (Bread) © 7Oct47; KK18196.

Test it! Toast it! Taste it! (Bread) © 4Nov47; KK18198.

Your favorite sandwich with tasty new Merita bread. © 21Oct47; KK18199.

Yum, yum ... butter some! (Bread) © 18Nov47; KK18197.

AMERICAN BLOWER CORP., Dearborn, Mich.

Beat the heat - sleep like a baby! Bulletin 3414. (Attic fan) Folder. © 17Jul47: KK15894.

For kitchen heat and smoke and smell. Bulletin no. 3214. (Kitchen ventilator) Folder. © 11Jun47; KK16260.

How to keep your kitchen fresh as a daisy. Bulletin no. 3314. (Kitchen ventilator) Folder. © 11Jun47; KK16259.

Why fry in stifling summer heat? Bulletin 3514. (Attic fans) Folder. © 17Jul47; KK15893.

AMERICAN CABINET HARDWARE CORP., Rockford, Ill.

Amerock cabinet hardware. Catalog no. 210. © 1Jun45; KK17855.

Amerock cabinet hardware. Catalog no. 211. © 1Jun46; KK17854.

Amerock cabinet hardware. Catalog no. 212. © 25May46; KK17853.

Amerock cabinet hardware. Catalog no. 609. © 28Oct44; KK17852.

Amerock cabinet hardware. Catalog no. 610. Sheet. © 10Aug45; KK16806.

Amerock cabinet hardware, 17b-13. © 7Jan46; KK17848.

Amerock color-selector demonstrator no. 400. (Cabinet hardware) Sheet. © 1Jun40; KK16807.

Amerock "deluxe" cabinet hardware. Catalog no. 207. © 24Apr41; KK17856.

For new homes. (Cabinet hardware) © 1Oct47; KK17851.

Here's how you get this new demonstrator for dealers. No. 500. (Cabinet hardware) Folder. © 3Jun45; KK16810.

Look for the Amerock trade mark for the finest in post-war cabinet hardware. 17b-11. © 9Jan45; KK17849.

Luster-chrome cabinet hardware in color for beautiful kitchens and bathrooms. Catalog no. 205. Folder. © 1Jun39; KK16804.

Luster-chrome cabinet hardware in color for beautiful kitchens and bathrooms. Catalog no. 205DB. Folder. © 1Jun39; KK16805.

Luster-chrome cabinet hardware in color for beautiful kitchens and bathrooms. Catalog no. 206. © 15Jun39; KK17850.

Luster-chrome demonstrator nos. 300, 311. (Cabinet hardware) Sheet. © 10Feb39; KK16809.

New color trim pulls and knobs. (Cabinet hardware) Sheet. © 15Dec44; KK16808.

Painting? Remodeling? Building? Select Amerock cabinet hardware. Folder. © 1Sep47; KK16803.

AMERICAN EXTRUDED PRODUCTS CO., INC., Hollywood, Calif.

Sample of Tufthred by the makers of Gold Seal Amepco plastic garden hose. (Saran Tufthred, a light plastic thread) © 30Oct47; KK17288.

AMERICAN FACTORS, LTD., San Francisco.

Mayflower. (Coffee) © 22Oct47; KK17923.

AMERICAN FIRE FIGHTERS, INC., Boston.

Fire never takes a holiday! (Expansible hose reel) Folder. © 16Dec46; KK15955.

AMERICAN GAS ASSN., INC., New York.
Announcing the Miss Flame service. (Printed matter and mats for advertising & promoting the sale of gas) Folder. © 4Sep47; KK16459.

It's a declaration of independence for every woman who cooks! (Gas range) Clipping. © 15Jun47; KK15889.

Never before such a kitchen for cooking! (Gas range) Clipping. © 14Feb47; KK15888.

10 reasons why it's America's easiest kitchen to cook in! (Gas range) Clipping. © 15Jul47; KK15890.

Where food is finest, it's cooked with gas. (Gas range) Clipping. © 20Oct46; KK16650.

AMERICAN HEALTHCRAFT CO., Chicago.
American healthcraft waterless cookware. (Cast aluminum cookware) Pamphlet. © 10Jun47; KK14174.

AMERICAN HYDRAULICS CO., Sheboygan, Wis.
Every motorist has promised himself a good practical hydraulic bumper jack. (Hydraulic bumper jack) Clipping. © 15Mar47; KK14354.

For your car or trucks. (Hydraulic bumper jack) Clipping. © 19Apr47; KK14355.

Jack of all trades. (Hydraulic automobile bumper jacks) Clipping. © 16Aug47; KK15605.

Jack of all trades. (Hydraulic bumper jacks) Clipping. © 19Jul47; KK14711.

Want a good jack? (Hydraulic bumper Jack) Clipping. © 21Jun47; KK14361.

You can't beat an American. (Hydraulic automobile bumper jack) Clipping. © 1Sep47; KK15606.

You can't beat an American. (Hydraulic jacks) © 25Nov47; KK18684.

You can't beat an American. (Hydraulic jacks) Clipping. © 1Aug47; KK16249.

AMERICAN MOLASSES CO., New York.
Tasty topics. Vol. XIV, no. 1. (Molasses) © 30Oct47; KK17857.

AMERICAN PETROLEUM INSTITUTE, New York.
Understand rivalry and you understand America. (Stag line) (Petroleum industry) © 29Sep47; KK17380.

Understand rivalry and you understand America. (Tomato scene) (Petroleum industry) © 4Aug47; KK17381.

AMERICAN PHOTOCOPY EQUIPMENT CO., Chicago.
Current price list of supplies and accessories. (Photocopy equipment and supplies) © 15Aug47; KK17410.

AMERICAN RADIATOR & STANDARD SANITARY CORP., Pittsburgh.
Room of the month ideas for July. (Plumbing fixtures, heating equipment) Folder. © 30Jun47; KK14564.

Room of the month ideas for October. (Plumbing fixtures, heating equipment) © 5Oct47; KK17216.

Room of the month ideas for September. (Plumbing fixtures, heating equipment) © 10Sep47; KK17217.

AMERICAN STANDARD RUBBER CO., New York.
The symbol of quality. (Automotive rubber products and tires) Label. © 2Jan46; KK15507.

AMERICAN TOBACCO CO., New York.
Fine tobacco. ("Mighty fine leaf," painted by David Stone Martin) (Cigarettes) Clipping. © 28Jul47; KK14873.

Fine tobacco. (Schreiber) (Cigarettes) Clipping. © 25Jun47; KK14193.

Fine tobacco is what counts in a cigarette. (Cigarettes) Clipping. © 26Jun47; KK14072.

Fine tobacco is what counts in a cigarette. (Cigarettes) Clipping. © 21Jul47; KK14635.

Fine tobacco is what counts in a cigarette. (Leaf ad with Joe Burnett) (Cigarettes) Clipping. © 16Jul47; KK14548.

Fine tobacco is what counts in a cigarette. Bright tobacco, painted by Fletcher Martin. Clipping. © 11Aug47; KK15401.

Fine tobacco is what counts in a cigarette. D. H. Huffins. (Cigarettes) Clipping. © 10Jul47; KK14421.

Fine tobacco is what counts in a cigarette ... F. S. King. (Cigarettes) Clipping. © 24Jul47; KK14697.

Fine tobacco is what counts in a cigarette. (Hoffman) (Cigarettes) Clipping. © 7Jul47; KK14192.

Fine tobacco is what counts in a cigarette ... Frank A. Brown. (Cigarettes) Clipping. © 3Jul47; KK14191.

Fine tobacco is what counts in a cigarette ... John L. Cummins. (Cigarettes) Clipping. © 31Jul47; KK14896.

J. M. Ball, tobacco auctioneer, painted by David Stone Martin. (Cigarettes) Clipping. © 8Sep47; KK15883.

"J. M. Ball, tobacco auctioneer," painted by David Stone Martin. (Cigarettes) Clipping. © 22Sep47; KK16216.

Loading for market, painted by Clarence Carter. (Cigarettes) Clipping. © 25Aug47; KK15838.

Lucky Strike presents the man who knows ... Brice H. Leech. (Cigarettes) Clipping. © 23Jun47; KK14194.

Lucky Strike presents the man who knows - D. H. Huffins. (Cigarettes) Clipping. © 7Jul47; KK14420.

Lucky Strike presents the man who knows ... F. L. Evans. (Cigarettes) Clipping. © 12Aug47; KK15402.

Lucky Strike presents the man who knows ... F. L. Evans. [Leaf ad, girl's head] (Cigarettes) Clipping. © 14Aug47; KK15403.

Lucky Strike presents the man who knows... F. S. King. (Cigarettes) Clipping. © 22Jul47; KK14690.

Lucky Strike presents the man who knows--Frank A. Brown. (Cigarettes) Clipping. © 30Jun47; KK14190.

Lucky Strike presents the man who knows - Joe Burnett. (Cigarettes) Clipping. © 15Jul47; KK14542.

Lucky Strike presents the man who knows ... John L. Cummins. (Cigarettes) Clipping. © 28Jul47; KK14750.

Lucky Strike presents the man who knows ... L. H. Purdom. (Cigarettes) Clipping. © 19Aug47; KK15404.

Lucky Strike presents the man who knows ... L. H. Purdom. [Leaf ad, girl and man] (Cigarettes) Clipping. © 21Aug47; KK15405.

Lucky Strike presents the man who knows ... Sidney T. Currin. (Cigarettes) Clipping. © 4Aug47; KK15399.

Lucky Strike presents the man who knows ... Sidney T. Currin. [Leaf ad, girl's head] (Cigarettes) Clipping. © 7Aug47; KK15400.

"Unstringing tobacco", painted by Aaron Bohrod. (Cigarettes) Clipping. © 6Oct47; KK16726.

Yes, L. S./M. F. T. [Leaf ad, girl's head] (Cigarettes) Clipping. © 2Aug47; KK15398.

AMERICAN TYPE FOUNDERS, INC., Elizabeth, N. J.
Flo-Mix. (Non-offset powder) © 1Dec47; KK18675.

AMITY LEATHER PRODUCTS CO., West Bend, Wis.
For her and for him. (Personal leather goods) © 10Jun47; KK18606.

ANDERSON CO., Gary, Ind.
Anco junior merchandiser service cabinet with Speed pad service. (Windshield wiper arms and blades. Speed pads.) Label. © 17Jul47; KK14853.

Anco major merchandiser service cabinet. Form 04-0145. (Metal cabinet containing windshield wiper blades and arms) © 14Nov47; KK18156.

Anco master merchandiser service cabinet, with Speed pad service. (Windshield wiper arms and blades. Speed pads) Label. © 18Jul47; KK14854.

Anco universal merchandiser cabinet. Form 04-0144. (Metal cabinet containing windshield wiper blades and arms) © 14Nov47; KK18157.

Anco universal merchandiser cabinet and Anco major merchandiser service cabinet. Form 04-0148. (Metal cabinets containing windshield wiper blades and arms) © 14Nov47; KK18159.

ANDERSON CO. Cont'd.

Economy refills, Clear-Flex wiper blades. (Windshield wiper blades, wiping element refill to go into blade holder) © 2Dec47; KK18728.

Mr. Gas-Pump Man - Anco speed pad - Give sixty-second service. Instruction sheet form 04-0140. (Glass cleaner tool) © 27Aug47; KK18158.

ANGEL CREAM DONUT FLOUR CO.
Hugo's cookie and donut ready mix. Label. © Hugo Schefcak, d.b.a. Angel Cream Donut Flour Co., Dallas; 21Jan47; KK16578.

ANGELIER, FRANK PETER.
Choc-la-cola. (Beverage syrup extract) © Frank Peter Angelier & Anthony Rose, New York; 15Mar47; KK18167.

APEX ELECTRICAL MANUFACTURING CO., Cleveland.
The ironer that folds away. (Fold-a-matic ironer) Folder. © 10Sep47; KK16757.

See it at the summer market in Chicago. (Fold-a-matic ironer) Clipping. © 1Jul47; KK14467.

APEX MACHINE & TOOL CO., Dayton, Ohio.
Heavy duty Universal joints, etc. Catalog no. 103A. © 15Oct47; KK17862.

APEX NOVELTY CO.
Jerry the atomic mouse. (Toy) Card. © Apex Novelty Co., a partnership composed of Clara Goldstein & Edwin Goldstein, Newark, N. J.; 21Oct47; KK16932.

ARBOGAST & BASTIAN, INC., Allentown, Pa.
A & B chili con carne, with beans. (Chili con carne) Label. © 26Jan46; KK14867.

A & B meat loaf, with tomato sauce. (Meat loaf) Label. © 14Feb47; KK14868.

A & B sauerkraut & frankfurters. (Sauerkraut & frankfurters) Label. © 24May47; KK14870.

A & B skinless frankfurters. (Skinless frankfurters) Label. © 24May47; KK14871.

A & B Vienna sausages. (Vienna sausages) Label. © 8May47; KK14869.

ARMOLITE CO., Los Angeles.
DAB, heavy duty polish. (Polish) Label. © 1Jul47; KK14508.

DAB shampoo. (Shampoo) Label. © 1Jul47; KK14510.

DAB, solvent cleaner. (Cleaner) Label. © 1Jul47; KK14509.

DAB super gloss polish. (Polish) Label. © 1Jul47; KK14511.

DAB, the automotive miracle paint. Folder, illus. © 3Jul47; KK15444.

DAB, the modern automobile paint. (Paint) Label. © 10Jun47; KK15070.

Ply-it. (Varnish) Folder. © 19Jun47; KK15443.

Ply-it ... automotive. (Varnish) Label. © 3Jul47; KK14828.

Ply-it ... for sportsmen. (Varnish) Label. © 3Jul47; KK14834.

Ply-it for sportsmen. (Varnish) Label. © 3Jul47; KK14826.

Ply-it...household. (Varnish) Label. © 3Jul47; KK14833.

Ply-it ... industrial. (Varnish) Label. © 3Jul47; KK14832.

Ply-it ... once over. (Varnish) Label. © 3Jul47; KK14830.

Ply-it ... painted metal. (Varnish) Label. © 3Jul47; KK14829.

Ply-it, the flexible clear coating. (Varnish) Label. © 29Jan47; KK14507.

Ply-it, the flexible clear coating. (Varnish) Label. © 3Jul47; KK15474.

Ply-it ... unpainted metal. (Varnish) Label. © 3Jul47; KK14827.

ARMSTRONG CORK CO., Lancaster, Pa.
How to install Armstrong's Quaker wall covering. Folder, illus. © 1Jul47; KK15489.

ARNOLD BAKERS, INC., Port Chester, N. Y.
Arnold raisin tea loaf. (Bread) © 5Nov47; KK18228.

ARRINGTON, J. W., La Grange, Ga.
This metal stamping outfit puts you into a business of your own. (Metal stamping outfit for key checks, dog tags, etc.) © 1Oct47; KK18137.

ARROW CHEMICAL PRODUCTS CO., INC., Detroit.
New Keen-Sight magic cloth. (Chemical cloth for cleaning lenses) Card. © 20Mar47; KK17020.

ARTISTIC FOUNDATIONS, INC., New York.
Action-ease Corsees with the new "extendo" closing. (Foundation garments) Clipping. © 17Jul47; KK15346.

ASBESTOS MANUFACTURING CO., Huntington, Ind.
Look to Amco for the newest in plus profit brake service. © 19Nov47; KK18384.

Look to Amco for top rated performance. (Brake linings, clutch facings, brake blocks, etc.) © 1Sep47; KK18702.

Look to Amco for top rated performance and plus profits. (Auto brakes) © 29Sep47; KK18387.

Move forward with Amco. (Automotive friction materials) © 3Dec47; KK18388.

Take a letter to the jobbers of America. (Safety rated brake linings) © 26Sep47; KK18385.

The tree that grew in Huntington. (Safety rated brake lining) © 20Nov47; KK18386.

ASSOCIATED BULB GROWERS OF HOLLAND, New York.
For larger, lovelier flowers next spring. (Imported flower bulbs) Clipping. © 21Sep47; KK16215.

For larger, lovlier flowers next spring plant imported Holland bulbs this fall. Clipping. © 10Jul47; KK14696.

Now is the time to plant imported Holland bulbs. Clipping. © 1Sep47; KK16258.

ASTATIC CORP., Conneaut, Ohio.
Low pressure, low needle talk, low price. (Phonograph pick-up cartridge) © 15Oct47; KK17341.

"Velvet voice" beauty. (Microphone) © 1Nov47; KK18048.

ASTELL (JOHN B.) AND CO., INC. New York.
Astell light wall stainless welding fittings. Folder. © 28Aug47; KK15819.

ATLAS CRYSTAL WORKS.
Atlas snowfall crystal paperweights presents "Santa Claus." Card. © W. M. Snyder & S. S. Snyder, d.b.a. Atlas Crystal Works, Covington, Tenn.; 9Sep47; KK16571.

Little mammy. (Snowfall crystal paperweights) © W. M. & S. S. Snyder, d.b.a. Atlas Crystal Works, Covington, Tenn.; 9Sep47; KK18484.

ATLAS NOVELTY COMPANY OF CHICAGO, Chicago.
A sensational new 7 lite floor lamp value. (Lamps) Sheet. © 1Aug47; KK14949.

ATMORE & SONS, INC., Philadelphia.
Atmore's Keystone mince meat. Label. © 10Sep47; KK16609.

Atmore's Keystone mince meat. SEE Atmore & Sons, Inc.

ATWELL CREATIONS, Milwaukee.
Jiggin' Jim; a sensational new toy in kit form ... (Dancing toy) Label. © Harry N. Atwell, sole owner of Atwell creations, Milwaukee; 25May47; KK14227.

AUREX CORP., Chicago.
Aurex presents two new model hearing aids. 13 p. © 23May47; KK16879.

AUSTENAL LABORATORIES, INC., Chicago.
New horizons. (Flexseal patterns) © 25Jun47; KK14163.

AUTO-ITEMS & SCREW CO., Orlando, Fla.
Rotary fix kit. (Repair parts for automobile rotary door locks) Label. © 23Jul47; KK15500.

Rotary fix kits. (Automotive specialities) © 21Nov47; KK17985.

AUTO-THEFT ALARM CO., Boulder, Colo.
Auto-matic Theft alarm, the Theft d-tector. (Automobile Theft alarm) © 23Jul47; KK17567.

AUTOMOTIVE AIDS CORP., Detroit.
This "half-pint" pyramid supports 200 times its own weight. (Body buoys) Folder. © 15Sep47; KK16910.

AUTOMOTIVE LIFT INSTITUTE, INC., New York.
Automotive lift institute member. (Automotive lifts) Label. © 15Jul47; KK14384.

AUTOMOTIVE REFINISHING PRODUCTS, Detroit.
Automotive refinishing products, genuine synthetic enamel. (Genuine synthetic enamel, lacquers, house paint) Label. © 23Jul47; KK15021.

AVCO MANUFACTURING CORP. Crosley Division, Cincinnati.
Crosley frostmaster. (Frozen food storage unit for home freezing) © 20Sep47; KK17396.

Crosley shelvador. (Refrigerators) © 20Sep47; KK17395.

Crosley table radios. © 20Sep47; KK17394.

Crosley, the new boray sign. (Electric sign) Sheet. © 27Sep47; KK17030.

The horizontal double-faced outdoor neon sign. Sheet. © 27Sep47; KK16945.

Lady! Measure it yourself! 28 feet of front-row food! (Refrigerator, range, television radio, etc.) Clipping. © 27Sep47; KK16170.

Spectator television receiver Model 307 TA. Sheet. © 27Sep47; KK16946.

Take a good look at these Carrollton performance features. (Crosley Carrollton radio-phonograph) Clipping. © 15Sep47; KK16871.

A wonderful new experience. (Refrigerator, frostmaster, etc.) Clipping. © 29Aug47; KK16218.

You're really there with a Crosley Spectator television receiver. Clipping. © 17Jul47; KK14601.

AVERELL, WILLIAM C., New York.
Beauty of the month. (Gloves) © 21Nov47; KK17991.

B

BABACO ALARM SYSTEMS, INC., New York.
Protect your cargoes against the crime wave. (Commercial print) © 5Apr47; KK14492.

BABCOCK & WILCOX CO., New York.
This is the index of profit or loss. (Firebrick) Folder. © 30Sep47; KK16677.

BABLE-TENDA CORP., Cleveland.
By popular request. (Infant's furniture) Sheet, illus. © 15Aug47; KK15599.

Newspaper mats for Christmas promotion. (Infant furniture) Sheet. © 8Oct47; KK16635.

BABSON BROTHERS CO., Chicago.
Can you afford to do without one? (Surge milking machines) © 13May47; KK17768.

Eye-stopping-attention-grabbing surge display. (Dairy farm equipment) © 15Sep47; KK17765.

Many kinds of milkers but only one Surge. (Dairy farm equipment) © 1Aug47; KK17766.

Many kinds of milkers but only one Surge. (Dairy farm equipment) © 15Sep47; KK17764.

Surge is the only milker for me. (Dairy farm equipment) © 6Aug47; KK17767.

BABY FORMULARY, INC., Miami, Fla.
A new service for mothers of greater Miami. (Baby formulas, pharmaceuticals, sundries, etc.) © 21Jun47; KK14255.

BACH (LESEM) & CO., INC., New York.
"Mister, please let me talk to your wife." (Shirts) Folder. © 17Sep47; KK16788.

BACHARACH INDUSTRIAL INSTRUMENT CO., Pittsburgh.
Model MZF the all-purpose draft gauge for every type of heating plant. (Draft gauges) © 10Apr47; KK14593.

Model MZF the all-purpose draft gauge, that meets every need. (Draft gauges) © 14Mar47; KK14592.

A modern aid to better heating service. (Tempscribe recorders) © 23May47; KK14269.

BAILEY, CAROLYN SHERWIN, Temple, N. H.
From Miss Hickory's orchard. (Fruit) © 30Oct47; KK17273.

BAILEY, Lamar E. KK16903. SEE Schaefer, Otto H. Firemen's calendar.

BAIN, GEORGE S., Chicago.
Chief Rigor Mortis - blackberry cordial. (Beverage) Label. © 10Sep47; KK16938.

Old Sledgehammer - blackberry cordial. (Beverage) Label. © 10Sep47; KK16937.

Singram's B. O. - blackberry cordial. (Beverage) Label. © 10Sep47; KK16936.

BALDWIN LOCOMOTIVE WORKS, Philadelphia.
The Baldwin book of indicating extensometers. Bulletin 263. 12 p., illus. © 5Sep47; KK15694.

Baldwin creep testing machine. (Creep testing machine) Sheet. © 7Jul47; KK15106.

Baldwin Sonntag fatigue machine, model SF-4. Bulletin 268. (Fatigue machines) Sheet. © 7Jul47; KK15024.

Baldwin Sonntag universal fatigue and simulated service testing machine. Bulletin 257. (Fatigue and simulated service testing machines) © 28May47; KK14503.

Baldwin Southwark die hobbing presses. Bulletin no. 255. Folder. © 7Oct47; KK16445.

BALDWIN LOCOMOTIVE WORKS. Advertising Dept., Philadelphia.
Baldwin Southwark steam platen presses for plywood and board. (Steam platen presses) © 21Jul47; KK14598.

BALGEMANN (ERWIN A.) LABORATORIES, Grant Park, Ill.
Super auto sparkle, a hi-tone product. (Polish & cleaner) © 6Nov41; KK17912.

BALLY MANUFACTURING CO., Chicago.
You can bank on a Bally game. (Coin-operated apparatus) © 24Nov47; KK18379.

BALTIMORE CLOCK CO.
Tik Tok clock spray. (Lubricating oil for clocks) Label. © Clifford W. Wells & Henry M. Shehade, d.b.a. Baltimore Clock Co., Baltimore; 15Sep47; KK16881.

BANKERS BOX CO., Chicago.
Look! easy safe low cost business record storage. (Filing boxes) © 28Oct47; KK17652.

There's a better way to store loose-leaf sheets. (Loose leaf binders) Folder. © 10Sep47; KK16183.

BARBI, LAWRENCE LOUIS, West Yarmouth, Mass.
Map to W. Yarmouth - Casa Barbi. (Food, wine, and champagne) Menu card. © 1Jun47; KK15113.

BARBIZON CORP., New York.
Barbizon size selector. (Women's undergarments) © 24Nov47; KK18114.

BARCLAY MANUFACTURING CO., INC., New York.
Barclay's leadership position is maintained by ceaseless effort! (Wall paneling) Sheet. © 25Aug47; KK16900.

Better shipments soon - that's our guess! (Panelboard) Sheet. © 22Jul47; KK15774.

The public definitely recognizes Barclay's advantages. (Wall panels) © 22Nov47; KK18292.

There's a lot behind each Barclay sale that you make! (Wall paneling) Sheet. © 26Sep47; KK16901.

We can't tell the whole story in our Post ads. (Wall panels) © 20Dec47; KK18666.

BARDELL, J. C., San Francisco.
Souvenir post card book. (Postcards) © 20Mar47; KK17405.

BARRETT, THOMAS J., Roscoe, Calif.
The beemaster. (Letterhead and art design, used in the sale of books, pamphlets, beekeeping supplies and farm supplies) Sheet, illus. © 22Aug47; KK15431.

BARTON, FRED D., San Francisco.
Ridz-rust. (Radiator rust preventitive) Label. © 12May47; KK14567.

BARTON'S BONBONNIERE, INC. Brooklyn.
Barton's bonbonniere squaremints. (Candy) Sheet. © 4Sep47; KK15818.

BASCH (HERMAN) & CO., INC., New York.
Hammer brand dressmaker broadtail has a beautiful flowery pattern. (Persian lamb and broadtail coats) Clipping. © 1Aug47; KK15565.

Hammer brand dressmaker Persian lamb and broadtail. (Persian lamb and broadtail coats) Clipping. © 16Aug47; KK15566.

BASIC FOODS SALES CORP., New York.
The Frost-O-Fast quiz. (Icings for cakes and cookies) Folder. © 29Aug47; KK16612.

Reason no. 1. (Cake icing) © 1Dec47; KK18163.

BASTIAN-BLESSING CO., Chicago.
Bastian-Blessing 1-gallon counter freezer. (Ice cream freezer) Folder. © 15Aug47; KK16588.

BASTIAN-BLESSING CO. Cont'd.

Instructions for installation and operation of Rego no. 2148R slip tube gauge. (Gauge for determining liquid level in storage tanks) Folder. © 14Jul47; KK16589.

BATES (R. B.) MANUFACTURING CO.
Bates cleaner. (Cleaning compound) Label. © Robert B. Bates, d.b.a. R. B. Bates Manufacturing Co., Athens, Tenn.; 15Jul47; KK15793.

BATHURST, Thomas T. SEE Kleen-All Manufacturing Co.

BEAR MANUFACTURING CO., Rock Island, Ill.
Killers lurk in your tires. (Booklet) © 21Aug47; KK17902.

A smoother ride. (Balanced wheels) © 24Sep47; KK17782.

Stops the killers. (Booklet) © 16Oct47; KK17901.

BEAUX, Ralph. SEE Nutri Aid Co.

BEAVER HOME PRODUCTS CO., INC., Camden, N. J.
"Swipe" - cleans with a wipe. (Pine jelly soap) Label. © 25Jun47; KK15075.

BECK (ARTHUR) CO., INC., Chicago.
Pan handler. (Kitchen utensil) © 10Nov47; KK17629.

BECK PRODUCTS, Detroit.
Nel antiseptic powder. Label. © 16Jun47; KK16714.

BEECH-NUT PACKING CO., Canajoharie, N. Y.
Gift box Beech-Nut strained foods for babies. (Foods) © 18Oct47; KK17198.

BELDA RECORD AND PUBLISHING CO., Pasadena, Calif.
"Chirpy Cricket." Record-music-story and comic book. Story by Frank Bonham. Music composed and conducted by Frank Hubbell. (Record-music-story comic book) Label. © 20Apr47; KK14044.

BELL (MARJORIE) CO., St. Louis.
Creme-lacquer. (Hair dressing) Label. © Marjorie Bell Hinrichs, d. b. a. Marjorie Bell Co., St. Louis; 18Aug47; KK15480.

BELL, ROBERT ALEXANDER. SEE Bell Garden Designs.

BELL AIRCRAFT CORP., Buffalo.
Prospecting by helicopter, underground. Clipping. © 1Jul47; KK16256.

This press car gets there first. (Aircraft helicopters) Clipping. © 1Sep47; KK16604.

BELL GARDEN DESIGNS.
Handwrought weathervanes, mail boxes, foot scrapers and signs. Folder. © Robert Alexander Bell, sole owner of Bell Garden Designs, St. Louis; 1Aug47; KK15959.

BELL RECORDS, INC., New York.
Comical kiddie songs. Pt. 3. (Phonograph records) Label. © 18Sep47; KK16075.

BENDIX AVIATION CORP., Detroit.
Beautiful beyond belief in tone and styling. (Bendix radio) Clipping. © 10Sep47; KK16185.

Beautiful beyond belief in tone and styling. (Radio) Clipping. © 17Oct47; KK17179.

Bendix brakes, standard of safety wherever wheels turn. Clipping. © 19Jul47; KK15458.

The best in radio is better with the brilliant Bendix radio. (Featuring Fred Allen) (Radio) © 8Nov47; KK17650.

The best in radio is better with the brilliant Bendix radio. (Featuring Nelson Eddy) (Radio) © 6Dec47; KK18256.

In all the world no instrument to match it! (Radio) Clipping. © 11Oct47; KK16631.

Only Bendix radio combines new brillance from broadcasts, new richness from records, new beauty for homes! Clipping. © 29Sep47; KK16632.

BENDIX AVIATION CORP., N. Hollywood, Calif.
One owner tells another. (Depth recorder for commercial fishing) © 23May47; KK14558.

BENDIX AVIATION CORP., South Bend, Ind.
Bendix Stromberg injection carburetors for aircraft engines. 8 p. © 24Jul47; KK16001.

Bendix Stromberg NA series float feed carburetors. Folder. © 2Jul47; KK16461.

BENDIX AVIATION CORP., Bendix Radio, Baltimore.
MS-132A talk back control unit. (Communication equipment) Sheet. © 9Sep47; KK16907.

TG-14 fixed station transmitter. (Communications equipment) Folder. © 6Sep47; KK16908.

TG-15 ground station transmitter. (Communications equipment) Folder. © 6Sep47; KK16909.

Type MS-100B handset [and] Type MT-107B microphone. (Microphone) Sheet. © 22May47; KK14261.

BENDIX AVIATION CORP. Eclipse-Pioneer division, Teterboro, N. J.
The Chronotron tube. (Chronotron tube) © 22May47; KK14257.

BENDIX AVIATION CORP. Scintilla Magneto Division, Sidney, N. Y.
The Bendix-Scintilla electronic ignition analyzer. Folder. © 15Sep47; KK16775.

BENNETT-IRELAND INC., Norwich, N. Y.
Flexscreen fireplace curtains. (Fireplace spark curtain) © 8Oct47; KK17998.

It's new..it's rugged..it's the economical saw for your tractor. (VJ33) (Fuel wood saw) © 1Oct47; KK17999.

It's new..it's rugged..it's the economical saw for your tractor. (VJ33S) (Fuel wood saw) © 15Sep47; KK17965.

BERGERON, Victor J. SEE Trader Vic.

BERKSHIRE KNITTING MILLS, Reading, Pa.
B stands for Berkshire. (Stockings) © 31Mar47; KK17231.

B stands for Berkshire's. (Stockings) © 24Feb47; KK17235.

P stands for Palomino stocking color for spring '47. (Stockings) © 28Feb47; KK17232.

Palomino the stocking color for spring '47. (Stockings) © 24Feb47; KK17233.

Palomino the stocking color for spring '47. (Stockings) © 28Mar47; KK17234.

BERRY HILL ORCHARD CO., Livermore Falls, Me.
Berry Hill brand apple juice. Label. © 16Sep47; KK15944.

BERSTED'S HOBBY CRAFT, INC., Monmouth, Ill.
Molding and color kit no. 51. Label. © 23Jul47; KK15446.

Rural America. (Handicraft toy) Label. © 10Sep47; KK16703.

BERYLLIUM CORP., Reading, Pa.
The Berylco technisheet. Data sheet 2, Berylco 25S. Beryllium copper strip, wire and rod) Folder. © 9Sep47; KK16194.

The Berylco technisheet. Data sheet 3. Berylco 165. (Mill products of beryllium-copper alloy) © 14Jul47; KK14937.

The Berylco technisheet, data sheet 8. (Copper wrought products) © 2Dec47; KK18181.

BESSER MANUFACTURING CO., Alpena, Mich.
This business of building a new home. (Concrete masonry) © 16Feb47; KK14362.

BEST & CO., INC. ©, New York.
All this corduroy. (Children's clothes) © 5Oct47; KK17302.

All wool. (Misses' clothes) © 1Oct47; KK17304.

American golfer [and] boys' ensemble. (Misses' dress. Boys' suit) Clipping. © 13Jun47; KK14132.

Arnold authentics. (Misses' shoes) © 23Oct47; KK18433.

As the sun goes down. (Misses' dresses) © 21Sep47; KK17432.

Ballerina inspired. (Misses' suit) © 17Nov47; KK18565.

The ballerina suit. (Misses' suit) © 17Oct47; KK18432.

Bare shoulders, tiny waists, ballerina skirts all in sequin-spattered plaid rayon taffeta. (Misses gowns) Clipping. © 4Sep47; KK15875.

Beachwear. (Misses' clothes) Clipping. © 22Jun47; KK14413.

Belle of the ball....the ballerina dress; From the famous Liliputian Bazaar [and] Wispese for featherweight control. (Misses' dress, child's dress, etc.) Clipping. © 4Sep47; KK15881.

Belle of the prom. (Misses' gowns) Clipping. © 7May47; KK14454.

A Best classic, Harris tweed. (Misses' coat and boy's coat) © 17Oct47; KK18427.

Best-flex. (Children's shoes) © 29Oct47; KK18541.

Best-flex; seamless sheers. (Children's shoes; misses' stockings) © 7Nov47; KK18575.

BEST & CO., INC. Cont'd.

Best's British sports shop is famous for Charmeen gabardines [and] Dotted swiss. (Misses' & childrens' clothes) Clipping. © 29Jun47; KK14416.

Best's evening separates. (Misses' gowns) © 31Oct47; KK18547.

Best's little felts. (Misses' hats) © 16Oct47; KK18414.

Best's rayon satin. (Misses' dresses) © 29Oct47; KK18548.

Best's shirtmaker. (Misses' dress) © 22Oct47; KK18420.

Best's shirtmaker. (Misses' dress) © 25Sep47; KK17443.

Best's shirtmaker; jacket; the classic reefer. (Misses' and boy's clothing) © 22Sep47; KK17433.

Best's young cosmopolitan shop. (Misses' clothes) © 3Nov47; KK18557.

Best's Young cosmopolitan shop sends me back to school in style [and] The spotlight's on quality and value; the emphasis is on casual school jackets and slacks. (Misses' and boys' clothes) Clipping. © 5Sep47; KK16137.

"Best's Young Cosmopolitan Shop understands me." (Misses' clothes) Clipping. © 24Aug47; KK15866.

Black rayon sheer [and] Cashmere sweaters. (Misses clothes) Clipping. © 4Aug47; KK15152.

Black suede. (Misses' shoes) © 22Oct47; KK18410.

Black with the new draped skirt. (Misses' dresses) Clipping. © 13Jul47; KK14983.

Blouse. (Misses' blouses) © 9Oct47; KK17295.

Blouses. (Misses' blouses) © 7Nov47; KK18572.

The bold coat in a bold line-plaid. (Misses' coat) Clipping. © 26Aug47; KK15865.

Bouclé sweater. Rayon shantung [and] Black suede platform. (Misses' clothes and shoes) Clipping. © 23Jun47; KK14414.

Boxlav gloves; hand-smocked dresses. (Misses' gloves; children's dresses) © 26Sep47; KK17419.

Boy's ensemble [and] Whirl-away cottons. (Misses' dresses & boys' clothes) Clipping. © 6Jun47; KK14123.

But these coats are ... (Misses' coats) © 10Oct47; KK17293.

Carter's children's underwear. (Childrens clothes) Clipping. © 15Jun47; KK14402.

Chambray. (Children's dresses) Clipping. © 6Aug47; KK15158.

Charmeen gabardine. (Misses' clothes) © 19Oct47; KK18422.

Charmeen gabardine. (Misses' suit) Clipping. © 11Jun47; KK14128.

Charmeen gabardine [and] Liliputian bazaar. (Misses and children's clothes) Clipping. © 17Jun47; KK14405.

Checked for quality - chosen for smartness - and made for those first school days. (Children's clothes) Clipping. © 31Aug47; KK15873.

"Chic-set" [and] Special three-quarter coat. (Misses cosmetic case and coat) Clipping. © 2Jul47; KK14977.

Children's slip-ons. (Children's gloves) © 17Oct47; KK18425.

The classics, 1947 edition—Nada gray flannels. (Misses' suit) Clipping. © 16Sep47; KK16151.

Classics, Sutton tweed. (Misses' and children's clothes) © 19Sep47; KK17428.

Coat of a new era [and] Suit news. (Misses' clothes) Clipping. © 21Aug47; KK15626.

Coat sets. (Children's clothes) © 25Sep47; KK17440.

Coats, furred and flared. (Misses' coats) © 24Sep47; KK17438.

College arithmetic. (Misses' clothes) Clipping. © 26Aug47; KK15861.

Cool dresses [and] Printed lawn. (Misses and childrens dresses) Clipping. © 15Jun47; KK14401.

Cool ginghams. (Children's clothes) Clipping. © 16Jul47; KK14987.

Cool spun rayons [and] Summer felts. (Misses' dresses and hats) Clipping. © 5Jun47; KK14122.

Corduroy. (Misses' clothes) Clipping. © 3Aug47; KK15149.

Crisp rayon faille. (Misses' dress) Clipping. © 11Aug47; KK15164.

Embroidery [and] Cruise coat. [Misses' coat. Girls' dresses] Clipping. © 13Jun47; KK14133.

Everlastingly appealing—the fresh white blouse. Clipping. © 8Sep47; KK16142.

Fabric news for the new season. (Misses' clothes) Clipping. © 7Aug47; KK15161.

For a summer afternoon. (Childrens' dresses) Clipping. © 29Jun47; KK14417.

For a summer afternoon. (Children's dresses) Clipping. © 15Jul47; KK14986.

For beach and play. (Children's clothes) Clipping. © 3Jun47; KK14351.

For its silhouette, and for its all-weather use. (Misses coat) Clipping. © 3Sep47; KK15877.

For play. (Childrens' clothes) Clipping. © 19Jun47; KK14409.

For school - and wherever she goes - Best's famous exclusive Lewispun Tweed. (Girls' coats) Clipping. © 28Aug47; KK15870.

For two new Best exclusives, Robia voile [and] The opera pump. (Children's dresses, misses' shoes) Clipping. © 25Aug47; KK15867.

... From Best's; young cosmopolitan shop; matching hat and bag. (Misses' coats and set) © 17Oct47; KK18431.

From the famous *Liliputian bazaar [and] Chambray duo. Baby's shawl. Misses' clothes) Clipping. © 11Jun47; KK14126.

From the famous Liliputian Bazaar [and] It's fun to shop at Best's new Beach Shop. (Children's dresses and misses beachwear and playclothes) Clipping. © 30Apr47; KK13197.

From the famous Liliputian bazaar [and] Two-piece seersucker. (Baby's dress. Misses' dress) Clipping. © 2Jul47; KK14976.

From the famous Liliputian bazaar; bouclé yarn is a combination of cotton, wool and rayon. (Children's suit) Clipping. © 6Aug47; KK15159.

From the famous Liliputian bazaar; little boys too, wear white dotted Swiss ... (Children's suit) Clipping. © 9Jul47; KK14978.

From the famous Liliputian bazaar. The sailor suit for little boys. (Children's suit) Clipping. © 25Jun47; KK15222.

From the famous Liliputian bazaar. Summer version of the sleeping garment. (Children's sleeping garment) Clipping. © 4Jun47; KK15238.

From the famous Liliputian bazaar; sweaters have an important place. (Children's clothes) Clipping. © 14May47; KK14500.

From the famous Liliputian bazaar; warm, wool blankets [and] Sapphire sheers. (Children's blankets and misses stockings) Clipping. © 19Aug47; KK15631.

From the famous Liliputian Bazaar; when it's Sunday morning. (Children's set) Clipping. © 27Aug47; KK 15860.

The full coat. (Misses' coat) © 21Oct47; KK18416.

Fur felt. (Misses' hats) Clipping. © 19Jun47; KK14408.

Gay striped cottons star for summer. (Misses' summer clothes) Clipping. © 9May47; KK14455.

The Gibson girl. (Misses' skirt and blouse) © 11Sep47; KK17317.

Gingham frock [and] Black rayon faille. (Girl's dress and misses' dress) Clipping. © 18Aug47; KK15629.

Girls' coats. (Children clothes) © 16Oct47; KK18429.

Girls' coats. (Children's coats) © 3Nov47; KK18554.

Girls' coats; young cosmopolitan. (Misses' and children's clothes) © 24Oct47; KK18543.

Girls' playsuits. Best's shoes for girls [and] It's Palm Beach cloth in white. (Children's clothes and shoes) Clipping. © 20Jun47; KK14410.

Glenconner. (Children's coats) © 31Oct47; KK18580.

Glenconner coats; the gentle suit. (Children's clothes & misses' suit) © 21Aug47; KK18141.

Glentex pure silk square. (Silk scarves) © 21Sep47; KK17429.

The hand of experience helps you to choose baby's layette. (Babys' clothes) Clipping. © 13Jul47; KK14982.

BEST & CO., INC. Cont'd.

Hand-smocked dresses. (Children's dresses) © 3Oct47; KK17313.

Hand-woven shetland. The polo coat [and] From the famous Liliputian bazaar; the wrapper and cap set. (Misses' clothes, child's outfit) Clipping. © 13Aug47; KK15643.

Hard-to-find wool-and-camel hair sweaters. (Boys' sweaters) Clipping. © 4Sep47; KK15882.

Hard-to-find wool-and-camel hair sweaters [and] From the famous Liliputian bazaar. (Boys' sweater, infants' set) Clipping. © 15Sep47; KK16152.

The hat for your new, rounded fashions? (Misses' hats) © 24Sep47; KK17437.

The hat you wear with your dark, town clothes is small..brimmed.. touched with satin [and] A good chambray is a good investment. (Misses' hats and dresses) Clipping. © 26Jun47; KK14974.

Her favorite shirt and slacks are all wool. (Young girl's set) Clipping. © 18Aug47; KK15880.

Her favorite shirt and slacks are all wool [and] They make a good-looking couple - our plaid pair. (Girl's set, misses' bag and hat) Clipping. © 3Sep47; KK 15868.

High quality—low price—for a boys' jacquard sweater. Clipping. © 16Sep47; KK16150.

Hooded and flared [and] Polka-dot robe. (Misses' coat and housecoat) Clipping. © 11Jun47; KK14125.

The hooded coat. (Misses' coat) © 28Oct47; KK18534.

The hooded short coat; young date dress. (Misses' coat and dress) © 30Oct47; KK18551.

I love it! The ballerina suit. (Misses' suit) Clipping. © 16Sep47; KK16148.

I must have a black dress. (Misses' dresses) © 20Aug47; KK18140.

An important lingerie item the black slip. (Misses' slip) Clipping. © 10Jul47; KK14980.

In straw or felt the Bicorne roller is a winner! (Misses' hats) Clipping. © 4Jun47; KK14118.

It's Palm Beach cloth in white [and] For active sports. (Misses' clothes and Palm Beach suit) Clipping. © 13Jun47; KK14134.

Jersey and plaid, fashion favorites for girls' wool dresses [and] Warm cotton flannel pajama and a wool robe. Clipping. © 20Aug47; KK15647.

Kislav. (Misses' gloves) © 26Oct47; KK18539.

Lace .. sequins; the profile hat. (Misses' dresses and hats) © 8Oct47; KK17297.

Lewispun tweeds. (Children's clothes) © 21Sep47; KK17431.

Lewispun tweeds. (Misses' clothes) © 5Oct47; KK17303.

Lili handmade slip. Shirtmakers. (Misses' dresses & slip) Clipping. © 16Oct47; KK18415.

The Liliputian bazaar. (Baby's clothes) Clipping. © 18Sep47; KK17423.

Liliputian bazaar. (Children's shawl) Clipping. © 22Oct47; KK18409.

Liliputian bazaar. (Children's suit) Clipping. © 1Oct47; KK17307.

Liliputian bazaar. (Child's suit) Clipping. © 12Nov47; KK18568.

Liliputian bazaar. (Infant's quilt) Clipping. © 8Oct47; KK17299.

Liliputian bazaar. Sapphire sheers. (Child's suit; Misses' stockings) Clipping. © 22Sep47; KK17434.

The Liliputian bazaar's cotton knits. (Children's clothes) Clipping. © 6Aug47; KK15157.

The Liliputian bazaar's cotton knits [and] Everyone loves our cotton corduroy jumper. (Children's clothes, misses' dress) Clipping. © 14Aug47; KK15634.

The Liliputian bazaar's famous corduroys [and] Consider the romance of rustling rayon moiré. (Misses' dress and child's clothes) Clipping. © 21Aug47; KK15628.

Linen shirtmaker [and] Cotton housecoat. (Misses' clothes) Clipping. © 20Jun47; KK14412.

Little dress-up velours. Separates. Soft black suede. (Misses' hats and clothes. Shoes) Clipping. © 12Nov 47; KK18582.

Little girl collar. (Misses' dresses) Clipping. © 22Oct47; KK18430.

The little hat. Harris tweed. (Misses' hat and boy's suit) Clipping. © 24Oct47; KK18544.

The little hat. New flare. (Misses' hat and girl's set) Clipping. © 31Oct47; KK18553.

The long and short of it in our quilted Nada robe. (Misses' robe) Clipping. © 12Aug47; KK15167.

Longer lines and gently nipped waist on gray flannel [and] Best's new exclusive—Sutton tweed. (Children's clothes) Clipping. © 12Sep47; KK16146.

M-m-m-m-m, bare shoulders, ballerina skirts, Best's Young cosmopolitan dresses. Clipping. © 12Sep47; KK16153.

Mackinaws. (Boys' clothes) Clipping. © 19Sep47; KK17430.

Maternity dress [and] Summer suede. (Misses' dress and shoes) Clipping. © 30Jun47; KK14418.

Maternity dress. Dark felt. String gloves. (Misses' dress and hats. Gloves) Clipping. © 5Nov47; KK18577.

Men's worsted suits. (Men's suits & coats) Clipping. © 6Nov47; KK18578.

Munrospun shetland sweaters. Girls' coats. Clipping. © 10Nov47; KK18581.

Nada. (Misses' blouse) Clipping. © 5Aug47; KK15154.

Nada classics as Best's understands them. (Misses' clothes) Clipping. © 14Aug47; KK15635.

Nada gray flannels. Baby shirt. Fine cottons. (Misses' suit. Children's clothes) Clipping. © 29Sep47; KK17421.

Nada hat. Blouse and skirt. (Misses' blouse and skirt; hat) Clipping. © 25Sep47; KK17441.

A new suit - a good value in wool gabardine [and] Another Nada hit. (Misses' gown and suit) Clipping. © 1May47; KK15211.

New York City print. Glenconner. (Scarf. Children's coats) Clipping. © 14Nov47; KK18574.

Now - the flaring coat has a beaver collar. (Misses' coat) Clipping. © 7Aug47; KK15160.

Nursery furniture. (Children's furniture) Clipping. © 24Sep47; KK17436.

One of Best's. (Misses' hats) Clipping. © 29Oct47; KK18540.

Our Nada bag. (Misses' handbag) Clipping. © 18Sep47; KK17426.

Our new ballerina dance dress is shadowy black. (Misses' gown) Clipping. © 5Jun47; KK14121.

Pajamas. (Girl's pajamas) Clipping. © 30Sep47; KK17422.

astel chambray. (Misses' dresses) Clipping. © 20Jun47; KK14411.

Peasant blouses. (Misses' blouses) Clipping. © 12Jun47; KK14349.

Peasant blouses [and] The hooded coat. (Misses' blouses and coat) Clipping. © 18Jun47; KK14407.

Pigskin gloves. (Misses' gloves) Clipping. © 27Oct47; KK18537.

The pinafore. (Misses' dress and shoes) Clipping. © 29Sep47; KK17420.

Plaid in the classic tradition - Glen Urquhart. (Misses' suit) Clipping. © 4Aug47; KK15151.

Playsuits. White on cool color [and] Oxford cloth. (Misses' and mens' clothes) Clipping. © 27Jun47; KK14415.

Pleated skirts, snug sweaters and a white blouse, they're separates from the Liliputian Bazaar. (Children's clothes) Clipping. © 25Aug47; KK15858.

Polka dots [and] Big-brimmed felt. (Misses' dresses and hats) Clipping. © 12Jun47; KK14130.

The polo coat. (Misses' coat) Clipping. © 10Nov47; KK18569.

The portrait dress. String gloves. (Misses' dress and children's gloves) Clipping. © 22Oct47; KK18423.

Price is noteworthy. (Misses' slip) Clipping. © 12Aug47; KK15168.

Primly pretty, our cotton gown is also good and warm. (Misses' nightgown) Clipping. © 10Sep47; KK16154.

The profile hat. (Misses' hats) Clipping. © 23Oct47; KK18428.

BEST & CO., INC. Cont'd.

Pure silk squares at a low 3.95. (Misses' scarves) Clipping. © 15May47; KK14499.

Pure white. (Misses' bridal gown) Clipping. © 27Oct47; KK18536.

The question of your good fall suit. (Misses' suits) Clipping. © 18Sep47; KK17425.

Quite a find! The little frock that is both warm and pretty. (Children's dresses) Clipping. © 15Sep47; KK16147.

Rain or shine. (Children's coats) Clipping. © 7Aug47; KK15163.

Rayon satin. (Misses' dresses) Clipping. © 6Nov47; KK18576.

Rayon satin stripes. Taffeta. (Misses' gown. Girls' dress) Clipping. © 18Sep47; KK17424.

Rayon shantung. (Misses' dress) Clipping. © 21May47; KK14498.

Rayon taffeta. (Misses' dress) Clipping. © 12Nov47; KK18567.

Recognize it? (Misses' dresses) Clipping. © 4Sep47; KK15878.

Reflection of the season's elegance in black rayon satin [and] Felts with draped veiling. (Misses' dress and hats) Clipping. © 27Aug47; KK15869.

Rounded hips, mermaid drape on a young rayon shantung. (Misses' dress) Clipping. © 26Jun47; KK14973.

Sailing blue. (Misses' clothes) Clipping. © 12Jun47; KK14129.

Sailing blue [and] *Young cosmopolitan cottons. (Misses' clothes) Clipping. © 13Jun47; KK14131.

Sale! English doeskin-finished lambskin gloves. (Misses' gloves) Clipping. © 14Jul47; KK14985.

Sapphire. (Misses' stockings) Clipping. © 6Nov47; KK18571.

Sapphire sheers. (Misses' stockings) Clipping. © 17Jul47; KK14990.

Sapphire sheers. (Misses' stockings) Clipping. © 12Aug47; KK15166.

Sapphire sheers. (Misses' stockings) Clipping. © 14Oct47; KK18412.

Satin-cuffed glove. Clipping. © 14Aug47; KK15636.

Save on this young two-piece cotton. (Misses' dress) Clipping. © 1Jul47; KK14975.

School shoes. (Children's shoes) Clipping. © 19Sep47; KK17427.

School shoes. Taffeta. (Children's shoes and dress) Clipping. © 25Sep47; KK17442.

School shoes for girls who love rubber soles. (Children's shoes) Clipping. © 2Sep47; KK15874.

School trunks bound north, east and west pack pile-lined, wool covert outdoor coats [and] Dress skirts aren't just fuller and longer, they're tucked and pleated in new ways. (Boys and misses clothes) Clipping. © 28Aug47; KK15872.

Separates. (Children's clothes) Clipping. © 24Sep47; KK17435.

Separates. (Misses' skirts and blouses) Clipping. © 29Oct47; KK18549.

Separates tailored to Best's standards, priced to Best's value policy [and] For a colorful season, gloves by Dawnelle. (Misses' suits and gloves) Clipping. © 2Sep47; KK15876.

Sheepskin lining. Embroidery. (Boys') suit. Misses' dress.) Clipping. © 7Nov47; KK18579.

Sheer wool. Coat sets. (Misses' dress and children's clothes) Clipping. © 2Oct47; KK17316.

She's a teen. (Children's dresses) Clipping. © 14Nov47; KK18564.

The shirred bodice [and] Capelet covers shoulders of beautiful ballerina. (Misses' dress and gown) Clipping. © 7Aug47; KK15162.

The Shirtmaker. (Misses dress) Clipping. © 16Jun47; KK14403.

The Shirtmaker. (Misses' dress) Clipping. © 5Nov47; KK18573.

Shirtmaker. Wool separates [and] Now the flaring coat. (Misses' and children's clothes) Clipping. © 19Aug47; KK15632.

Shirtmaker, the fashion that means Best's [and] Choose cotton corduroy for your slack suit. (Misses clothes) Clipping. © 2Sep47; KK15863.

The skylon slip. Best-flex. (Misses' slip. Children's shoes) Clipping. © 14Nov47; KK18566.

The sleek head wears a skull-cap. (Misses' hats) Clipping. © 6Aug47; KK15155.

The small hat [and] Fresh young charm in two-piece wool flannel. (Misses' hats and suit) Clipping. © 14Aug47; KK15640.

Smart shoes. Lewispun tweed. (Children's coats and shoes) Clipping. © 3Oct47; KK17312.

Snowsuits. Best's young cosmopolitan shop. (Boys' clothes. Misses' dresses) Clipping. © 26Sep47; KK17418.

Soft black suede. (Misses' shoes) Clipping. © 3Nov47; KK18556.

Some girls' playsuits. (Children's playclothes) Clipping. © 9Jun47; KK14124.

Special! 8.95 two-piece chambray. (Misses' dress) Clipping. © 10Jul47; KK14981.

Squared away in wool-and-rabbit's hair. (Misses' dress) Clipping. © 20Aug47; KK15646.

Strapless brassiere. Plaid pinafore. (Misses' clothes) Clipping. © 23Oct47; KK18421.

Striped chambray. (Children's dresses) Clipping. © 16Jun47; KK14404.

Stroller. (Infant's stroller) Clipping. © 27Oct47; KK18538.

Suede pump. (Shoes for women) Clipping. © 1Oct47; KK17306.

The suede pump by Martinique. (Misses' dress shoes) Clipping. © 14Aug47; KK15637.

Suit-mates. If you prefer the "simple things". (Misses' hats and coats) © 1Oct47; KK17305.

A suit that swishes. (Misses' suit) Clipping. © 26Aug47; KK15625.

Summer felts [and] Liliputian bazaar. (Misses' hats and childrens sacque) Clipping. © 18Jun47; KK14406.

Summer sheers. (Children's dresses) Clipping. © 4Aug47; KK15150.

Sutton tweed. (Misses' and children's clothes) Clipping. © 2Oct47; KK17314.

Sutton tweed. (Misses' coats) Clipping. © 8Oct47; KK17298.

"Sutton Tweeds suit my classic taste"; Vary your wardrobe with a torso sweater [and] For that "finished" look - Mini-kit. (Misses' clothes) Clipping. © 28Aug47; KK15871.

Swagger brown, the new color in Sapphire sheers. (Misses' stockings) Clipping. © 26Jun47; KK14972.

Sweater, skirt, jacket. (Misses' clothes) Clipping. © 30Oct47; KK18546.

Sweaters. (Misses' sweaters) Clipping. © 6Oct47; KK17308.

Sweetly feminine. (Misses' skirt and blouse) Clipping. © 14Oct47; KK18411.

Tailored robe. (Misses' robe) Clipping. © 4Aug47; KK15153.

Theme for college. Best's three-piece suits [and] Monogrammed button. (Misses' clothes) Clipping. © 11Aug47; KK15165.

They collect Best's smart wool separates. (Children's clothes) Clipping. © 13Aug47; KK15642.

They're the Liliputian Bazaar's cotton knits. (Children's clothes) Clipping. © 11Sep47; KK16761.

This is news. (Misses' clothes) Clipping. © 16Jul47; KK14989.

This is the way we keep them warm. (Children's clothes) Clipping. © 19Oct47; KK18424.

Those wonderful Liliputian bazaar corduroys in exclusive plaid. (Children's clothes) Clipping. © 14Aug47; KK15639.

To keep young feet healthy, keep them in Best-flex. (Children's shoes) Clipping. © 13Aug47; KK15644.

Topcoat. Gray flannel. (Men's coat. Girls' clothes) Clipping. © 26Sep47; KK17417.

Town suit in Forstmann's wool doeskin [and] Tailored for wear and good looks, Eton suit. (Misses' suit and boys' suit) Clipping. © 2Sep47; KK15864.

Travel ensemble [and] Wool alpaca. (Misses robe set and coat) Clipping. © 14Jul47; KK14984.

Two-piece black [and] Sapphire. (Misses' dress and stockings) Clipping. © 4Jun47; KK14120.

Two-piece chambray [and] Sun babies. (Misses' dresses. Children's clothes) Clipping. © 1Jun47; KK14117.

BEST & CO., INC. Cont'd.

Two smart, new suits, good values in Best's good gray flannel [and] One of the Liliputian bazaar's famous specialties, hand smocking on fine cotton frocks. (Children's clothes) Clipping. © 5Sep47; KK16138.

Urban Panama [and] Slim swim suits. (Hats and misses swim suits) Clipping. © 11Jun47; KK14127.

Utter simplicity. Nada hat. (Misses' dress and hat) Clipping. © 24Oct47; KK18542.

Velour hats. Coats and leggings. (Misses' hats. Children's clothes) Clipping. © 15Oct47; KK18419.

Walkable low-heels. (Misses' shoes) Clipping. © 9Oct47; KK17300.

Wardrobe jewels, our gray flannel outfit. (Misses' suit) Clipping. © 27Aug47; KK15859.

Warm. My winter wardrobe. (Misses' clothes) Clipping. © 3Oct47; KK17311.

Warm jackets. (Boys' clothes) Clipping. © 3Oct47; KK17309.

Warm jackets. Young cosmopolitan coats. (Misses' and boys' clothes) Clipping. © 31Oct47; KK18545.

Warm shirts. (Boys' shirts) Clipping. © 11Nov47; KK18584.

We believe a woman's hat is a wonderful thing. Clipping. © 7Sep47; KK16141.

Well-built crib. (Children's furniture) Clipping. © 4Jun47; KK14119.

What's your choice? (Misses' coats) Clipping. © 7Nov47; KK18570.

When you're dressing for dinner. (Misses' dinner gowns) Clipping. © 9Oct47; KK17301.

Whipcord town suit. Sapphire sheers. (Misses' suit and stockings) Clipping. © 30Oct47; KK18552.

White is right with any skirt or jumper. (Misses' blouses) Clipping. © 20Aug47; KK15645.

White sharkskin. (Dress) Clipping. © 2Jun47; KK14350.

Winged fur felt. (Misses' hats) Clipping. © 9Jul47; KK14979.

Wise mothers buy Best-flex. (Children's shoes) Clipping. © 7Sep47; KK16140.

Wool cashmere. (Misses' dress) Clipping. © 6Aug47; KK15156.

Wool dresses. (Children's dresses) Clipping. © 2Oct47; KK17315.

Wool dresses. Clipping. © 18Aug47; KK15630.

Wool flannel. (Boy's set) Clipping. © 22Oct47; KK18426.

Wool gabardine. Children's slip-ons. (Misses' coat. Children's gloves) Clipping. © 24Sep47; KK17439.

Wool jersey. (Girl's dress) Clipping. © 9Oct47; KK17296.

Wool separates. (Children's clothes) Clipping. © 3Oct47; KK17310.

Wool separates. Young cosmo. (Misses' and children's clothes) Clipping. © 10Oct47; KK17294.

The worsted suit. Shiny black. (Misses' clothes) Clipping. © 20Oct47; KK18413.

You can't beat Best's for boys' good clothes. Clipping. © 11Sep47; KK16155.

You can't have too many blouses at 10.95 [and] Getting down to flattery, the long, slim look. (Misses' blouses and dress) Clipping. © 17Sep47; KK16149.

You choose wisely when you choose Glen plaid [and] These are the first of the girls' new cottons. (Misses' and children's clothes) Clipping. © 14Aug47; KK15638.

Young cosmopolitan dresses. (Misses' dresses) Clipping. © 4Nov47; KK18555.

Young cosmopolitan shop. (Misses' clothes) Clipping. © 11Nov47; KK18585.

Young cosmopolitans are ready for our Stormy weather coat. (Misses' coat) Clipping. © 5Sep47; KK16139.

Young sophistication in rayon satin. (Misses' dress) Clipping. © 16Jul47; KK14988.

The young wool. (Misses' dress) Clipping. © 30Oct47; KK18535.

Young wools (at young prices) lead a full life in city, suburb or college town. (Misses dresses) Clipping. © 15Sep47; KK16762.

Yours alone, this dress of rayon moiré [and] A froth of feathers, such a pretty way to dress up fall felts. (Misses' dress and hats) Clipping. © 10Sep47; KK16143.

Youth is our specialty. (Children's clothes) Clipping. © 17Aug47; KK15633.

BETTER-BILT DOOR CO., INC., Egg Harbor City, N. J.

The Better-Bilt door. (Over head garage doors) © 9Jun47; KK14256.

BETTER PACKAGES, INC., Shelton, Conn.

Counterboy tape-shooter model 120. (Gummed sealing tape dispensers) Sheet. © 1Jul47; KK14283.

Express tape moistener model no. 1 1/2. (Gummed sealing tape dispensers) Sheet. © 1Jul47; KK14282.

Your product, your investment in capital, design, engineering production, sales effort. [Tape dispensers] 16 p. © 5Aug47; KK16617.

BEVERWYCK BREWERIES, INC., Albany.

"Cream of the brews." Beer. Clipping. © 29Aug47; KK16626.

BEVER PRODUCTS CO., Jamaica, N. Y.

Dietabs for the treatment of obesity. Physicians reference chart. (Tablets and capsules for obesity) Sheet. © 18Apr47; KK14710.

BIC-KEEN, INC., Detroit.

Bic-keen; a game of naval strategy. (Game) Label. © 8May47; KK14232.

BIGELOW-SANFORD CARPET COMPANY, INC., Thompsonville, Conn.

Bigelow weavers fine rugs and carpets since 1825. (Pile fabric floor coverings) © 25Sep47; KK17681.

Is your house guest-shy? (Pile fabric floor coverings) Clipping. © 15Aug47; KK16351.

New hope for a guest-shy house! (Pile fabric floor coverings) © 20Oct47; KK18130.

BIRD & SON, INC., East Walpole, Mass.

Casualets. (Shoe box) Label. © 16Oct47; KK16990.

French room. (Shoe box label) © 25Jul47; KK15304.

Slippers. (Shoe box label) © 25Jul47; KK15305.

The Stadium boot. (Shoe Carton) Label. © 10Sep47; KK15950.

BIRMINGHAM ALUMINUM FABRICATING CO., Birmingham, Ala.

Now, now, now, an entirely new curtain stretcher. Folder. © 27Sep47; KK16401.

The Snap-on aluminum curtain stretcher. Card, illus. © 27Sep47; KK16270.

The Snap-On aluminum curtain stretcher. (Directions) Sheet. © 2Sep47; KK16399.

The Snap-On aluminum curtain stretcher. The first major improvement in curtain stretchers since Martha Washington's days. Sheet. © 2Sep47; KK16400.

BIRT, JACK.

Fast cleaner best in the west. (Household cleaner) Label. © Jack Birt and Oscar Feuerberg, Portland, Or.; 15Apr47; KK14368.

BISCHOFF (ERNST) CO., INC., Ivoryton, Conn.

Dedicated to relief and rest from cough Diatussin - Bischoff. (Cough medicine) Folder. © 29Sep47; KK16593.

BISHOP-CONKLIN CO., Los Angeles.

Paint with Treasure Tones. Sheet. © 1Sep47; KK15994.

Paint with Treasure Tones. Sheet. © 1Oct47; KK16206.

Paint with Treasure Tones. (Paints) Sheet. © 1Aug47; KK14705.

BLACKHAWK MANUFACTURING CO., Milwaukee.

The Blackhawk Signal, no. 14. [May, 1947] (Automotive and industrial hydraulic jacks) © 22May47; KK14487.

BLANE PRODUCTS CO., Chicago.

Phone ease. (Telephone shoulder rest or support) Label. © Alvin N. Epstein, d.b.a., Blane products co., Chicago; 14Aug47; KK15174.

BLOCK, EDWARD K., Beechhurst, N. Y.

Mak-A-Zoo. (Childs toy, game and puzzle) Label. © 6Oct47; KK16778.

BLOOM OF YOUTH, Hollywood, Calif.

Treasure your beauty for your beauty is your treasure. (Bloom of Youth cosmetics) Folder. © 2Jun47; KK16605.

BLUE BALL CHEMICAL CO.
Genuine No-Bug kills water bugs. (Insecticide) Label. © Albert L. Fridley, d.b.a. Blue Ball Chemical Co., Orlando, Fla.; 2Jun47; KK16608.

BLUE BELL, INC., New York.
Announcing Blue Bell's new wrangler. (Work clothes) © 8Aug47; KK17824.

I'm tired of flimsy pockets! (Work clothes) © 27Jun47; KK17818.

Just why are these overalls more comfortable? (Work clothes) © 5Sep47; KK17817.

Measurements of 150,000 children studied to bring you these perfect-fitting kiddies' overalls. (Work clothes) © 3Oct47; KK17822.

Now .. for the first time kiddies' overalls that really fit ages 1 to 5. (Work clothes) © 19Sep47; KK17823.

Now only Blue Bell, inc. makes work shirts marked with the trade name Big Ben. (Work clothes) © 17Oct 47; KK17821.

Should I buy exact size for comfort? (Work clothes) © 13Jun 47; KK17827.

Sure, the material looks okay, but how about the fit? (Work clothes) © 11Jul47; KK17819.

Why do you say these dungarees are built for comfort? (Work clothes) © 31Oct47; KK17826.

Why do you think it's the best buy in boys' dungarees? (Work clothes) © 25Jul47; KK17820.

Will sweating shrink this denim work coat? (Work clothes) © 22Aug47; KK17825.

BOATENREITER, CHARLES BAKER, Atlanta.
Charles B. Boatenreiter Manufacturers' Agent Sellers' and Buyers' service. (Mirror frames) Booklet. © 4Oct47; KK17555.

BOB'S CANDY COMPANY.
It's in the box; not in the box. (Candy box) Label. © Robert C. Vogel, owner, Bob's Candy Co., Dayton, Ohio; 1Nov47; KK17487.

BODELL, MARK ROBINSON, Glen Ellyn, Ill.
Combination offer plan. Buy the cutlery sets now! Sheet. © 2Sep47; KK16060.

Combination offer plan. Buy the pressure sauce pan now! (Molded aluminum pressure sauce pan) Sheet. © 2Sep47; KK16061.

Combination offer plan. Save about 40 o/o of the regular value on Household institute Priscilla pattern dinnerware. (Molded aluminum cookware, Priscilla pattern) © 4Mar47; KK14619.

Combination offer plan ... Save over 40 o/o of the regular value on Household institute waterless cookware. (Molded aluminum cookware, Simplex design) © 14Mar47; KK14622.

Here's how to get this cutlery and save over 40o/o. Card. © 2Sep47; KK16063.

Here's why you'll like Household Institute glass cookware. Card. © 8Oct47; KK16666.

Household institute coffee maker breakage guide. (Glass coffee maker) Sheet. © 28Jul47; KK14956.

Save about 40 o/o with this card. Household institute Priscilla pattern dinnerware. (Dinnerware, banded in 22K gold) © 4Mar47; KK14617.

Save about 40 o/o with this card. Household institute Priscilla pattern dinnerware. (Dinnerware, banded in 22K gold) © 18Apr47; KK14630.

Save about 40 o/o with this card. Household institute Priscilla pattern dinnerware. (Dinnerware, banded in 22K gold) Sheet. © 11Sep46; KK14614.

Save $4.00 on our card plan. (Molded aluminum pressure sauce pan) Sheet. © 2Sep47; KK16062.

Save $4.00 on this household institute Magic Eye automatic electric iron. Card. © 26Sep47; KK16366.

Save $4.00 thru our card plan. (Household Institute electric iron) © 17Oct47; KK17244.

Save $4.00 with our card plan on each item. (Sauce pan, roaster, electric iron) © 18Nov47; KK18077.

Save $4.00 with this card on each of these 3 items. (Sauce pan, roaster, electric iron) © 12Nov 47; KK17695.

Save over 40 °/o with our card plan on Household Institute glass cookware. © 7Nov47; KK17714.

Save over 40 o/o with this card. Household institute cutlery sets. (Carbon vanadium steel cutlery sets) © 25Mar47; KK14626.

Save over 40 °/o with this card on Household Institute glass cookware. (Tea kettle, tea pot and coffee maker) © 31Oct47; KK17291.

Save over 40 o/o with this card on Household Institute glass cookware. (Tea kettle, tea pot and coffee maker) © 12Nov47; KK17696.

Save over 40 o/o with this card. Household institute waterless cookware. (Molded aluminum cookware. Panel design) © 15Jan47; KK14616.

Speed up your cooking with the new safe, easy-to-use Household Institute pressure sauce pan. Card. © 27Aug47; KK16238.

This card is worth money to you. Save over 40 o/o with this card on Household institute waterless cookware. (Molded aluminum cookware, Simplex design) © 15Mar47; KK14623.

This card is worth money to you. Save over 40 o/o with this card on Household institute waterless cookware. (Molded aluminum cookware, Simplex design) © 30Jun47; KK14667.

This card is worth money to you. You save with this card. Household institute Priscilla pattern dinnerware. (Dinnerware, banded in 22K gold) © 4Mar47; KK14618.

This stunning glass vac coffee maker, 4-8 cup size. Card. © 22Jul47; KK16405.

Use this card. Save over 40 o/o with this card. Household institute waterless cookware. (Molded aluminum cookware, panel design) © 27Jun47; KK14670.

You save $4.00, get this $12.95 value only $8.95 on our combination offer, Household Institute pressure sauce pan. Display card. © 3Sep47; KK16239.

BODIKER, EDWARD MARTIN, Bell Gardens, Calif.
See you at the favorite Bar-B-Q pitt and steak house. (Spare ribs, beef, pork and ham) © 5Jul47; KK14571.

BOLTA COMPANY. Bolta Products Sales, Inc., Lawrence, Mass.
No. 1 in the Boltaflex rainbow review. (Plastic sheeting for upholstering) © 7Oct47; KK18682.

BOLTA Products Sales, inc. SEE Bolta Co. Bolta Products Sales, inc.

BOND (CHARLES) COMPANY, Philadelphia.
Bond stock gears, sprockets, speed reducers, flexible couplings. (GA-118) © 20Nov47; KK18395.

BONDED JEWELERS.
A jewelers' secret for centuries. (Jewelry) © Bonded Jewelers (Martin Tashner, owner), New York; 12Oct47; KK17976.

BONNELL CO., New Haven.
Stay-on-dash. (Device for holding articles temporarily) Card, illus. © 25Sep47; KK16433.

BONWIT TELLER & COMPANY OF PHILADELPHIA, Philadelphia.
Junior wing. (Women's apparel) Clipping. © 28Jul47; KK14796.

BOOK HOUSE FOR CHILDREN, Chicago.
But love is not enough. (Book) Clipping. © 20Aug47; KK15520.

Didn't we get any directions with him? (Book) Clipping. © 20Oct47; KK16812.

Education begins..in the cradle. (Books) Clipping. © 20Jul47; KK14520.

The night before Christmas. (Book) © 20Nov47; KK17900.

You are the most important person in the world to your child. (Book) © 20Sep47; KK17556.

BORDEN CO., New York & Chicago.
And just how is Borden's homo milk similar to atomic power? Clipping. © 3Jul47; KK16156.

Beulah loves Borden's Homo-. (Milk) Clipping. © 25Aug47; KK16602.

"Borden products are easy to sell because everybody knows that name means quality!" (Dairy products) Clipping. © 15Apr47; KK16041.

Borden's buttermilk is nature's own health highball. (Buttermilk) Clipping. © 20Jun47; KK14656.

Borden's chocolate whirl. (Ice cream) © 5Sep47; KK18764.

BORDEN CO. Cont'd.

Borden's fruity filling. (Fruit filling used in making cookies, cakes, pies, muffins) Label. © 1Mar46; KK16598.

Borden's none such mince meat. Label. © 1Aug47; KK18792.

"But, dear, I'm not supporting a herd of relatives!" (Dairy products) Clipping. © 13Jun47; KK14587.

"But, Elmer - sometimes it happens in the best restaurants!" (Cheese) Clipping. © 5Jun47; KK14582.

But whose job is it to discipline the child? (Dairy products) © 28Nov47; KK18794.

Daisies won't tell. (Milk) Clipping. © 20May47; KK14586.

Do all husbands hide things from their wives? (Dairy products) Clipping. © 11Jul47; KK14657.

Does a name influence a child's personality? (Dairy products) © 1Nov47; KK17491.

Elmer's been drinking Borden's buttermilk. (Buttermilk) Clipping. © 12Jun47; KK14659.

Elsie has a new baby boy. (Dairy products) Clipping. © 5Sep47; KK16161.

First prize! (Cottage cheese) © 1Oct47; KK17492.

A flavor you'll adore. Borden's lemon custard. (Ice cream) Clipping. © 20Jun47; KK14655.

Grandma never dreamed of milk like this. (Milk) Clipping. © 12May47; KK14585.

Halt for a malt. (Ice cream) © 6Sep47; KK17489.

Halt for a malt. (Ice cream) Clipping. © 22Aug47; KK16603.

Have you sent in your name for Elsie's new baby? (Dairy products) © 4Oct47; KK18762.

Here's a tangy tropical treat just full o' fresh pineapple! (Ice cream) Clipping. © 6Jul47; KK16599.

A hit with your budget. (Dairy products) © 24Aug47; KK18765.

"How does the Borden line sell?" (Dairy products) Clipping. © 15May47; KK16042.

I don't care what the Psy-cow-logists say. (Milk) © 2Sep47; KK17490.

I think men act much older than women! (Dairy products) Clipping. © 12Jul47; KK16158.

Important news. (Ice cream) © 22Oct47; KK18793.

"It's a boy", boomed Elmer, the bull. (Milk) Clipping. © 14Aug47; KK16038.

Join the strawberry festival! (Dairy products) Clipping. © 3May47; KK14581.

Look! Luscious, raspberry fruit in Borden's wonderful ice cream! (Dairy products) Clipping. © 3Aug47; KK16601.

Mama, daddy's robbing the top of the bottle again. (Milk) Clipping. © 19Aug47; KK16600.

Mamma's been drinking Borden's buttermilk again. (Buttermilk) Clipping. © 5Jun47; KK14658.

Now the whole family gets whole milk! Sheet, illus. © 11Jul47; KK16157.

"Papa's feeling mighty frisky." (Milk) Clipping. © 23Apr47; KK14584.

The perfect picture of health. (Dairy products) © 21Sep47; KK18763.

Right side up or upside down. (Milk) Sheet, illus. © 7Jul47; KK16160.

Should a child be named after a relative? (Dairy products) © 31Oct47; KK18795.

Springtime flavor supreme, Borden's peppermint stick candy ice cream. (Ice cream) Clipping. © 9May47; KK14654.

Tastes richer, digests easier. (Milk) Clipping. © 8Jul47; KK16040.

Tempting to taste. (Ice cream) Clipping. © 18Jul47; KK16039.

They never say "when" when it's Borden's. (Dairy products) Clipping. © 21Jun47; KK14583.

"Who can blame me at a time like this?" (Dairy products) Clipping. © 22Jun47; KK14589.

You all are gonna love it. (Ice cream) © 3Aug47; KK18796.

You'll do better with Borden's. (Dairy products) Clipping. © 15Jun47; KK16043.

Your children will like Borden's homo better I betcha. (Milk) Sheet, illus. © 26May47; KK16159.

"You're making a mistake so many husbands make!" (Dairy products) Clipping. © 14Jun47; KK14588.

BORTIN, HARRY, Washington, D. C.
Preface to E-B-B. (Free Enterprise question cards) © 26Sep47; KK17403.

BOSTON GEAR WORKS, INC., North Quincy, Mass.
Boston power transmission equipment & component machine parts. (Gears, speed reducers, chain and sprockets, couplings, bearings, etc.) Folder. © 8Aug47; KK15056.

BOSTON MOLASSES COMPANY, Boston.
"Xtravim" feed molasses. © 24Oct47; KK17860.

BOTANY DISTRIBUTORS.
"Botany" brand Lanolin cosmetics. Clipping. © Botany Mills, inc., d.b.a. Botany Distributors, Passaic, N. J.; 1Sep47; KK15789.

For dry skin Botany brand micro-filtered Lanolin soap for lovely satin smoothness. © Botany Mills, Inc. d.b.a. Botany Distributors; 8Oct47; KK17221.

It isn't just Lanolin, it's Botany brand micro-filtered Lanolin, the lipstick and powder for satin smoothness. © Botany Mills, Inc. d.b.a. Botany Distributors; 24Sep47; KK17224.

It isn't just Lanolin, it's Botany brand micro-filtered Lanolin, the lotion for satin smooth skin. © Botany Mills, Inc. d.b.a. Botany Mills, Inc. KK17223.

It isn't just Lanolin, it's Botany brand micro-filtered Lanolin, the satin smooth cosmetics. © Botany Mills, Inc. d.b.a. Botany Distributors; 17Sep47; KK17222.

BOTANY MILLS, INC., Passaic, N. J.
"Botany" brand baronette crepe. (Fabrics) Clipping. © 24Sep47; KK16443.

"Botany" brand certified fabrics for home sewing. Clipping. © 27Aug47; KK16262.

"Botany" brand certified fabrics for home sewing. Clipping. © 10Sep47; KK16263.

"Botany" brand certified fabrics for home sewing. Clipping. © 19Sep47; KK17076.

"Botany" brand 500. (Men's suits and topcoats) Clipping. © 10Sep47; KK15926.

"Botany" brand 500. (Men's topcoats) Clipping. © 5Sep47; KK15920.

"Botany" brand 500, tailored by Daroff. (Fabrics and men's clothing) Clipping. © 10Oct47; KK17074.

Botany brand 500 tailored by Daroff. (Men's clothing) © 7Nov47; KK18026.

"Botany" brand flannel. Clipping. © 27Aug47; KK16264.

Botany brand flannel. The backbone of America's wardrobe. (Fabrics and clothing) © 23Oct47; KK17225.

Botany brand mufflers. © 5Nov47; KK18027.

"Botany" brand no dye-lot yarns. Clipping. © 25Aug47; KK15947.

"Botany" brand no-dye-lot yarns. Clipping. © 19Sep47; KK17075.

Botany brand robe. It's a gift. © 3Dec47; KK18341.

Botany brand robes for men. © 7Nov47; KK18024.

"Botany" brand robes for men. Clipping. © 10Sep47; KK15925.

"Botany" brand shirts and slacks. (Fabrics, shirts and slacks) Clipping. © 24Sep47; KK16814.

Botany brand wrinkle-proof ties. © 7Nov47; KK18025.

Botany brand wrinkle-proof ties. © 10Dec47; KK18674.

"Botany" brand wrinkle-proof ties. American song motifs. (Neckties) Clipping. © 10Oct47; KK17077.

"Botany" brand wrinkle-proof ties in planned patterns to go with what you wear! (Neckties) Clipping. © 10Sep47; KK15924.

Botany brand wrinkle-proof ties in planned patterns to go with whatever you wear. © 19Nov47; KK18066.

"Botany" certified fabrics for home sewing. Clipping. © 1Sep47; KK15790.

The "Botany" Model of the Month Club. v. 7, no. 9. (Knitting yarn) Folder. © 2Sep47; KK15604.

The "Botany" Model of the Month Club. v. 7, no. 10. (Knitting yarns) Folder, illus. © 1Oct47; KK16265.

BOTANY MILLS, INC. Cont'd.

The botany model of the month club, v. 7, no. 11. (Knitting yarns) © 1Nov47; KK17327.

The botany model of the month club, v. 7, no. 12. (Knitting yarns) © 1Dec47; KK18340.

Botany presents the classic robe in luscious botany brand flannel. © 1Nov47; KK18028.

Fashions move faster when they wear the checkerboard label. (A great mill - for fabric quality) © 15Oct47; KK17329.

Feel the difference. You can't beat the value. Botany brand robes. © 12Nov47; KK18023.

For fabric quality, "Botany" brand 100°/o virgin wool fabric Coordinates by Jane Irwill, for fashion authority. Clipping. © 31Aug47; KK16379.

For fabric quality Botany brand 100 % virgin wool fabric fashioned by Gilbert for fashion authority. © 17Sep47; KK17712.

For fabric quality "Botany" brand 100 per cent virgin wool fabric fashioned by Joanne junior for fashion authority. Clipping. © 29Jul47; KK15370.

For fabric quality, "Botany" brand 100°/o virgin wool fabric, in an original design by Kay-Saks, of California, for fashion authority. Clipping. © 28Aug47; KK16378.

For fabric quality "Botany" brand 100 per cent virgin wool fabric styled by Judy 'n Jill for fashion authority. Clipping. © 1Aug47; KK15371.

For fabric quality, "Botany" brand 100°/o virgin wool fabric styled by Nantucket natural, for fashion authority. Clipping. © 20Aug47; KK16381.

For fabric quality "Botany" brand 100°/o virgin wool fabric, styled by Nantucket natural, for fashion authority. Clipping. © 21Sep47; KK16974.

For fabric quality Botany brand 100 % virgin wool fabric styled by Sheila Lynn for fashion authority. © 20Sep47; KK17709.

For fabric quality, "Botany" brand 100°/o virgin wool fabric tailored by Allen of Chicago, for fashion authority. Clipping. © 29Aug47; KK16380.

For fabric quality Botany brand 100 % virgin wool fabric tailored by Cogswell for fashion authority. © 20Sep47; KK18076.

For fabric quality "Botany" brand 100°/o virgin wool fabric tailored by Crane-Abrams, for fashion authority. Clipping. © 15Sep47; KK16383.

For fabric quality Botany brand 100°/o virgin wool fabric tailored by Graewil for fashion authority. © 20Sep47; KK18075.

For fabric quality Botany brand 100°/o virgin wool fabric tailored by Hobbette's. © 28Sep47; KK17713.

For fabric quality "Botany" brand 100°/o virgin wool fabric, tailored by Jean Durain, for fashion authority. Clipping. © 20Aug47; KK16975.

For fabric quality, "Botany" brand, 100°/o virgin wool fabric, tailored by Ronnie-Ann originals, for fashion authority. Clipping. © 1Sep47; KK16376.

For fabric quality, "Botany" brand 100°/o virgin wool fabric, tailored by Shepps-Fabert, California, for fashion authority. Clipping. © 1Sep47; KK16377.

For fabric quality Botany brand 100 % virgin wool fabric tailored by Tailorbrooke for fashion authority. © 1Oct47; KK17711.

For fabric quality "Botany" brand 100 per cent virgin wool fabric tailored in California by Barney Max for fashion authority. Clipping. © 1Aug47; KK15372.

Insist on a Botany brand robe. © 29Oct47; KK17330.

It's always Botany time on Main St. U. S. A. (Fabrics, clothing, yarns and cosmetics) © 15Oct47; KK17215.

It's always "Botany" time on Main St., U. S. A. (Fabrics, clothing, yarns and cosmetics) Clipping. © 30Aug47; KK15923.

Why take second best? When you can get Botany brand robes. © 19Nov47; KK18074.

A wool primer. (Fabrics) Clipping. © 1Sep47; KK16382.

Yes, fashions move faster when they wear the checkerboard label. (Fabrics) © 15Oct47; KK17328.

Yes, there is only one best robe and that's Botany brand robe. © 5Nov47; KK17710.

Botany Mills, Inc. SEE ALSO Botany Distributors.

BOTANY WORSTED MILLS, Passaic, N. J.

The Botany model of the month club. v. 7, no. 7. (Knitting yarn) Folder. © 1Jul47; KK14208.

The Botany model of the month club. v. 7, no. 8. (Knitting yarn) Folder. © 1Aug47; KK14897.

THE BOW CORP., Boston.

Kuty. (Finger holder for manicure purposes) © 6Dec47; KK18324.

BOWDITCH, EDWIN A., Bloomfield, Conn.

King size approvals. (Postage stamps for collectors) © 8Dec47; KK18345.

BOWL-O-ROSES, Pasadena, Calif.

Floral mementos. 'More than flowers, keepsake thoughts.' Label. © 2Sep47; KK16074.

A Heart-Note rose; a story told as the petals unfold. (Flowers) Label. © 2Sep47; KK16073.

BOWMAN GUM, INC., Philadelphia.

I prefer the new mint cocktail gum. (Lana Turner) © 27Oct47; KK17261.

I prefer the new mint cocktail gum. (Van Heflin) © 10Nov47; KK17507.

"I prefer the new mint cocktail gum", says Esther Williams. (Chewing gum) Clipping. © 29Sep47; KK17059.

"I prefer the new mint cocktail gum" says Jinx Falkenburg. (Chewing gum) Clipping. © 28Jul47; KK15279.

"I prefer the new mint cocktail gum" says Lady Iris Mountbatten. (Chewing gum) Clipping. © 7Jul47; KK14543.

"I prefer the new mint cocktail gum" says Lady Iris Mountbatten. (Chewing gum) Clipping. © 7Jul47; KK14874.

"I prefer the new mint cocktail gum," says Margaret O'Brien. Clipping. © 25Aug47; KK15429.

BOY, watch how your dog goes for Dubby's Dog Dinner. KK16596. SEE Duke's, inc.

Boyd, E. E. SEE Brown (Harry) Confections.

BOYLE-MIDWAY INC., New York.

A coat of shining armor for your floors my lady. (Old English no rubbing wax) © 2Nov47; KK17452.

"A coat of shining armor for your floors, my lady." (Old English wax) Clipping. © 19Oct47; KK17124.

Now it's as lovely as the day we bought it. (Old English scratch cover furniture polish) © 9Nov47; KK17634.

BRANDWEIN (A.) & Co., Chicago.

Shh--Sound asleep already. (Crib mattress) © 20Sep47; KK17699.

Sound sleep is a family affair. Mattresses) © 25Oct47; KK17735.

Tidy-tot has everything. (Youth mattress) Clipping. © 8Jul47; KK15464.

To sleep deep as the night. (Mattress) © 25Sep47; KK17684.

To sleep deep as the night. (Mattress) © 26Sep47; KK17683.

BRAUN (C. F.) & CO., Alhambra, Calif.

Standard nozzle arrangements. Braun heat-exchangers. Bulletin 4701. (Heat exchangers) Sheet. © 15Jun47; KK15210.

BREIER'S (MARCUS) SONS, INC., Amsterdam, N. Y.

"I have something to crow about this fall!" (Weather-repellent jackets) Folder. © 27Sep47; KK17156.

BREWER-TITCHENER CORP., Binghamton, N. Y.

BTC food freezer, the one to see, the one to own. Folder, illus. © 18Aug47; KK15529.

How to select a good food freezer. Folder, illus. © 24Jun47; KK15528.

BREWERS' BEST ASSOCIATES, INC. New York.

Remember this name. (Beer) Clipping. © 10Sep47; KK15844.

BRIGHT-AND-WHITE checks. SEE Best & Co., inc. Corduroy goes to school. The tuxedo coat [and] Bright-and-white checks. KK15641.

BRIGHT STAR BATTERY CO., Clifton, N. J.
Only Bright star gives you ampe-volt balanced photoflash batteries. (Photoflash batteries) Folder. © 1Jul47; KK14822.

BRITTINGHAM, VERTNER DAVID, Cincinnati.

Funigraf. (Game) Label. © 7Sep47; KK16246.

Yoo doo. (Game) © 21Oct47; KK18469.

BRONCO toiletries for the males. KK16898. SEE French-Bell Co.

Brown, Alvin H. SEE Brown (Harry) Confections.

BROWN, C. F. SEE La Placita.

Brown, Charles H. SEE Brown, (Harry) Confections.

BROWN (HARRY) CONFECTIONS.
"A taste of home the world around!" Harry Brown's Canister candies. (Confections) Clipping. © Harry Brown confections (Harry L. Brown, Charles H. Brown, Alvin H. Brown, E. E. Boyd), Tacoma; 10Mar47; KK14435.

Brown, Harry L. SEE Brown (Harry) Confections.

BROWN, JAMES, Amsterdam, N. Y.
"Spot the ball" (Gasoline and auto supplies) Sheet. © 1Mar47; KK14590.

BROWN, MATTHEW LOUIS, Springfield, Ohio.
Special prizes for producers... Fraternal order of eagles. (Premium merchandise, jewelry, household appliances) © 15Jun47; KK14066.

BROWN, W. C. SEE La Placita.

BROWN & BIGELOW, St. Paul.
Doctor of motors. (Piston ring sets) Sheet. © 17Jan47; KK14763.

Drink Bob's-cola. (Beverage) © 1Nov47; KK17750.

BROWN & WILLIAMSON TOBACCO CORP., Louisville, Ky.
First choice for Tyrone Power! New Raleigh "903." (Cigarette) Clipping. © 10Oct46; KK16964.

Hedy Lamarr starring in "The strange woman", says: "Medical science offers proof positive! No other leading cigarette is safer to smoke!" Clipping. © 15Nov46; KK16966.

Medical science offers proof positive. (Betty Grable) (Cigarettes) Clipping. © 26Nov46; KK14092.

Medical science offers proof positive! (Linda Darnell) (Cigarettes) Clipping. © 29Oct46; KK14091.

Medical science offers proof positive! (Paulette Goddard) (Cigarettes) Clipping. © 15Oct46; KK14090.

Startoons, by Raleigh "903." (Cigarettes) Clipping. © 14Aug47; KK16965.

There's a brand new, grand new Raleigh cigarette, says Paulette Goddard. Clipping. © 5Nov46; KK16963.

Whi-sh-sh-sh-sh!! "It's moisturized." (Tyrone Power) (Cigarettes) Clipping. © 7Jan47; KK14093.

BROWN CO., New York.
Nibroc towels get you bond dry. © 3Nov47; KK17408.

BROWN DERBY SERVICE CORP., Hollywood, Calif.
Brown Derby, Hollywood - luncheon [menu] (Foods and beverages) Folder. © 23Jul47; KK16915.

BROWN-FORMAN DISTILLERS CORP., INC., Louisville, Ky.
Another famous Kentucky tradition.. since 1870. (Kentucky bourbon whisky) Clipping. © 30Apr47; KK14392.

Another famous Kentucky tradition.. since 1870. (Old Forester bourbon whisky) Clipping. © 3May47; KK14393.

For a royal treat Brown-Forman's King, from Kentucky. (Black label blended whisky) Clipping. © 23Nov46; KK16750.

For the King of carnival fun. (Black label blended whisky) Clipping. © 4Feb47; KK14273.

For the king of carnival fun. (Whiskey) Clipping. © 14Feb47; KK16188.

For the king of Manhattans. (Black label blended whiskey) Clipping. © 5Dec46; KK16934.

For the king of Old Fashioneds. (Black label blended whiskey) Clipping. © 11Dec46; KK16935.

There is nothing better in the market. (Bourbon whiskey) Clipping. © 1Sep47; KK16023.

Toast the speed king with King. (Black label blended whisky) Clipping. © 30May47; KK14275.

BROWN INSTRUMENT CO., Philadelphia.
Brown instrumentation data no. 10.16-3. (Industrial measuring and control apparatus) Sheet. © 8Aug47; KK16479.

Contact sulfuric acid plant instrumentation. Instrumentation data sheet no. 2.5-5. (Industrial measuring and control apparatus) © 15Sep47; KK17263.

Rapid chemical analyses made with sargent polarograph and Brown recorder. Instrumentation data sheet no. 10.16-5. (Industrial measuring and control apparatus) © 15Sep47; KK17262.

BROWNELL & FIELD CO., Providence.
A swallow will tell you it's extra rich. (Coffee and tea) Clipping. © 5Aug47; KK16004.

BRUCE (E. L.) Co., Memphis.
Clean and wax your floors standing up! Sheet, illus. © 27Aug47; KK15584.

BRUCKMANN CO., Cincinnati.
All over town it's "The shine test!" (Beer) Clipping. © 22Jul47; KK16736.

Brucks jubilee beer. (Beer) Label. © 31Jul47; KK15319.

"Shines" like a beacon among fine beers. Clipping. © 12Aug47; KK16735.

BRUNER-RITTER, INC., New York.
Among fine Christmas gifts none surpasses Bretton bands. (Watch bands) © 7Nov47; KK17795.

Choose these famous Bretton bands, etc. (Watch bands) © 8Oct47; KK17391.

BUGLER BRAND, LTD., Vancouver, B. C.
Bugler Brand approved. (Any canned or packaged goods) Label. © 3Apr47; KK16350.

BUILDERS LUMBER & SUPPLY CO., Worcester, Mass.
Having trouble with your wife? (Building materials) Clipping. © 3Aug47; KK15468.

BURGESS-MANNING CO., Libertyville, Ill.
How to choose the right model Burgess confessional for your church. (Confessionals) © 23Jun47; KK14905.

BURLESON (T. W.) AND SON, Waxahacie, Tex.
Burleson's pure honey. Label. © 12Aug47; KK15906.

BURLINGTON MILLS, New York.
Woven into the life of America. (Fabrics) © 23Oct47; KK17501.

BURR MANUFACTURING CO., Los Angeles.
A letterhead of the Burr Manufacturing Co. (Saw tooth cutting machines etc.) © 24Oct47; KK18499.

BURT (EUGENE) CO., Kansas City, Kan.
Hairever scalp and hair treatment. No. 1. (Scalp and hair treatment preparation) Label. © 2Jul47; KK14569.

BUSHELL, Gordon D. SEE Vanguard Co.

BUSHELL, Theodore G. SEE Vanguard Co.

BUTEN (M.) & SONS, Philadelphia.
What color shall I use? (Paint) Folder. © 14May47; KK14735.

BUTLER, EDGAR M., New Orleans.
Announcing Butler de-scaler's F-S program. (De-scalers) Folder. © 26Jul47; KK14857.

At last! A guaranteed way to end engine overheating and slash repair bills. (De-Scaler, radiator rust eliminator) Clipping. © 1Sep47; KK16739.

The Butler de-scaler at work. (De-scalers) Folder. © 10Jul47; KK15077.

New, a product that's guaranteed to end cooling system troubles for one year or 25,000 miles. (De-Scaler, radiator rust eliminator) Clipping. © 1Aug47; KK16737.

New expanded advertising campaign opens big F-S drive for Butler. (De-scaler - radiator rust eliminator) Clipping. © 10Aug47; KK16854.

A new product brings you new profits! Guaranteed to end cooling system troubles for 1 year or 1000 operating hours. (De-scaler, radiator rust eliminator) Clipping. © 20Sep47; KK16436.

BUTLER, EDGAR M. Cont'd.

These pictures show how you can now cure the hidden cause of most engine troubles! (De-Scaler, radiator rust eliminator) Clipping. © 15Aug47; KK16738.

Turning free water into a fast sale! (De-scalers) © 17Jul47; KK14858.

Turning free water into a fast sale. (De-scalers) © 17Jul47; KK14859.

C

CABANY PRODUCTS, INC., Los Angeles.
Cabany oriental cleaner. (Liquid cleaner) © 1Aug47; KK18448.

CADET LABORATORIES, INC., Worcester, Mass.

Air-fresh. (Air conditioner, deodorant and humidifier) Loose-leaf, illus. © 30Jul47; KK15510.

Cadet sealskin. (The invisible waterproof "glove.") Label. © 30Jul47; KK15508.

What you should know about "O. O." (Air fresh, protection against odors) Folder, illus. © 30Jul47; KK15509.

Your hands .. rough, chapped, irritated, hart to clean? (Hand saver-protective cream-sealskin- waterproof coating) Folder. © 27Jun47; KK14239.

CALAVO GROWERS OF CALIFORNIA, Los Angeles.
Serve Calavo today. (Avocados) © 11Nov47; KK18609.

CALEDDY CO.
Caleddy. (Multiple pocket holder) Label. © Benito M. Caliboso & Jane M. Caliboso, d.b.a. Caleddy Co., San Francisco; 15Jul47; KK16960.

CALIBOSO, Benito M. SEE Caleddy Co.

CALIBOSO, Jane M. SEE Caleddy Co.

CALIFORNIA & HAWAIIAN SUGAR REFINING CORP., LTD., San Francisco.

C and H sugar, pure cane cocktail cubes. Label. © 15Aug47; KK16447.

C and H sugar pure cane crystal tablets individually wrapped. (Refined sugar) © 8Dec47; KK18704.

C and H sugar, pure cane cubelets. Label. © 15Jul47; KK16448.

C and H sugar pure cane extra hard cubelets. (Refined sugar) © 1Dec47; KK18703.

C and H sugar, pure cane wrapped cubelets. Label. © 15Jul47; KK16449.

CALIFORNIA FRUIT EXCHANGE, Sacramento, Calif.

Forever first brand. (Fresh pears) Label. © 22Aug47; KK15515.

Merry maker brand. (Fresh pears) Label. © 22Aug47; KK15516.

CALORIC STOVE CORP., Philadelphia.
A dozen good reasons why you'll want a Caloric gas range in your kitchen. © 20Oct47; KK17236.

CALRUSTIC, San Rafael, Calif.
Now! Grapestake fences and gates. Folder. © 19Sep47; KK16220.

CAMPANA CORP., Batavia, Ill.
Campana Magic Touch cream make-up. (Cosmetic) Label. © 26Aug47; KK16342.

CAMPBELL CEREAL CO., Minneapolis.
Malt-o-meal. (Breakfast food) Label. © 25Oct45; KK14069.

CANNON MILLS, INC. New York.

The Cannon girl hands out some ad-vice. (Domestics) Clipping. © 30May47; KK15758.

The Cannon girl perks up a pal. (Towels, stockings, sheets) Clipping. © 30Aug47; KK16494.

The Cannon girl sees some changes made. (Sheets) © 31Oct47; KK18359.

The Cannon girl shares a surprise. (Domestics) Clipping. © 30Apr47; KK15757.

The Cannon girl strikes a spark. (Sheets) Clipping. © 31Jul47; KK15763.

The Cannon girl turns teacher. (Towels, sheets, hose) © 30Sep47; KK17268.

"I guess I surprised everybody!" (Sheets, towels, hosiery) Clipping. © 6Jun47; KK14881.

Not just nylons....but Cannon nylons! (Hosiery) Clipping. © 27Jun47; KK15759.

Not just nylons..but Cannon nylons! (Nylon hose) Clipping. © 30May47; KK14880.

Not just nylons, but Cannon nylons! (Nylon hose) Clipping. © 19Sep47; KK16493.

Not just nylons but Cannon nylons. (Sheets, towels, hosiery) © 14Nov47; KK18358.

The stork also brought mother-in-law! (Sheets) Clipping. © 10Jul47; KK15760.

"To think I had to hear it from a bachelor girl!" (Sheets) Clipping. © 11Sep47; KK16497.

You never know who will swim up! (Sheets) Clipping. © 11Jul47; KK15761.

CAPE COD OF THE MONTH, Yarmouth, Mass.
Cape Cod of the month; two Yarmouth Port couples launch shining new business. (Monthly gift boxes of Cape Cod products) Clipping. © 7Mar47; KK14220.

CAPEX CO., Evanston, Ill.

The egg and I. (A game set) Folder, illus. © 15Aug47; KK15573.

The egg and I. (Game set) Label. © 15Aug47; KK16343.

CAPITOL RECORDS, INC., Hollywood, Calif.

Benny rides again. (Phonograph record album) Label. © 8Sep47; KK15896.

Bozo and his rocket ship. (Phonograph record album) Label. © 22Sep47; KK16217.

Campus classics. (Phonograph record album) Label. © 8Sep47; KK15895.

Capitol presents Bugs Bunny, Daffy Duck, Porky Pig [and] Elmer Fudd, in Warner Brothers Looney tunes and merrie melodies. (Phonograph record album) Label. © 11Aug47; KK15886.

Colonna's trolley. (Superflex records) © 28Oct47; KK17908.

Cowboy hit parade. (Phonograph record) Label. © 18Aug47; KK15349.

The Great Gildersleeve. v. 3. (Phonograph record album) Label. © 25Aug47; KK15839.

Here comes the band! Stirring marches conducted by Louis Castellucci. (Phonograph record album) Label. © 30Jun47; KK14196.

Moonlight moods - Buddy Cole at the pipe organ. (Phonograph record album) Label. © 28Jul47; KK15747.

Polka! Tex Williams and his Western Caravan. (Phonograph record album) Label. © 1Sep47; KK15771.

Sparky and the talking train. (Phonograph record album) Label. © 20Oct47; KK17060.

Waltzing on air. Frank DeVol and his orchestra. (Phonograph record album) Label. © 14Jul47; KK15308.

CARD MART, INC., New York.

Christmas frosteds. (Greeting cards) Label. © 15Jul47; KK16451.

"Saints 'n' sinners." (Greeting cards) Label. © 25Jul47; KK17184.

CAREY (PHILIP) MANUFACTURING CO., Cincinnati.

A big step toward better looking, longer wearing floors. (Asphalt tile flooring) Folder. © 15Sep47; KK16868.

Building? Don't get soaked here! (Foundation damp proofing) Folder. © 15Sep47; KK16870.

The Carey fix-up foursome, we fix up roofs. (Fibre coating, black asphalt, etc.) Folder. © 15Sep47; KK16867.

Here's a life preserver. (Universal coating) Folder. © 15Sep47; KK16869.

Here's good reading with a comfort angle. (Carey rock wool) Folder. © 15Sep47; KK16860.

Look for this truck, it's loaded with year 'round comfort. (Carey rock wool) © 15Sep47; KK16866.

Owls aren't so wise; or, Whoooooo wants to live in a barn. (Carey rock wool) Folder. © 15Sep47; KK16861.

We take off our hat to the cucumber. (Carey rock wool) Folder. © 15Sep47; KK16859.

CARNATION CO., Milwaukee.

For a velvet blend.. use Carnation ... Pink velvet company pie. (Evaporated milk) Clipping. © 11Jul47; KK14771.

For a velvet blend, use Carnation. Velvet-cream gravy. (Evaporated milk) Clipping. © 21Aug47; KK15590.

Solid little fellow! (Evaporated milk) Clipping. © 10Sep47; KK16251.

CAROLINA MANUFACTURING CO., Greenville, S. C.
Eversoft hemstitched handkerchiefs. Label. © Mack P. Niven, d. b. a. Carolina Manufacturing Co., Greenville, S. C.; 27May47; KK15596.

CARON CORP., New York.
Caron face powder, poudre "Peau Fraiche." © 11Sep47; KK17957.

Farnesiana de Caron. (Perfume) © 31Oct47; KK17566.

Fleurs de Rocaille. (Perfume) © 30Sep47; KK17565.

CARRIER CORP., Syracuse, N. Y.
Centrifugal refrigeration in the brewery. (A list of typical users) (Centrifugal refrigeration machines) © 30Jun47; KK14999.

CARVEL CORP., New York.
Custard king. (Frozen custard machines) Label. © 17Apr47; KK14506.

CARY, Joseph F. SEE Cary manufacturing co.

CARY MANUFACTURING CO.
Cary's Carmite cleaner and water softener. (Cleaner & water softener) Label. © 23May47; KK14463.

CASCADE FROZEN FOODS, INC., Seattle.
Agen quick freeze all green baby lima beans. (Frozen foods) © 4Sep45; KK17875.

Agen quick freeze blackberries. (Frozen foods) © 8Jun45; KK17877.

Agen quick freeze cut corn. (Frozen foods) © 27Aug45; KK17872.

Agen quick freeze cut spears asparagus. (Frozen foods) © 24Apr45; KK17876.

Agen quick freeze French cut beans. (Frozen foods) © 30Jul45; KK17873.

Agen quick freeze red raspberries. (Frozen foods) © 4Jun45; KK17878.

Agen quick freeze regular cut green beans. (Frozen foods) © 30Jul45; KK17874.

Agen quick freeze sliced peaches. (Frozen foods) © 23Aug45; KK17871.

Agen quick freeze spinach. (Frozen foods) © 22Sep45; KK18183.

CATHEDRAL PERFUMES, INC., New York.
Cathedral Eau de cologne with a history of over a century. (Eau de cologne) Label. © 3Aug47; KK14930.

CEDAR HILL FORMULAE CO., New Britain, Conn
Stanley's crow repellent saves replanting. (Chemical for treating seed corn for protection from crows, and other seed pulling animals) © 1Jun47; KK18252.

CELCO CORP., New York.
Tank-Kleen. (Fast acting solvent for gasoline gums) Label. © 1Aug47; KK16770.

CENTRAL ELECTRIC MANUFACTURING CO.
Central electric soldering & spotwelding instructions & illustrations. Sheet. © Ben G. Reimers & Willard J. Humpal, d.b.a. Central Electric Manufacturing Co., Boulder, Col.; 12Sep47; KK16874.

CERTIFIED PROFESSIONAL PRODUCTS LABORATORY, Los Angeles.
Pedi-Fung. (Athlete's foot remedy) © 1Oct47; KK18255.

CHACE CANDLECRAFT CORP., West Chester, Pa.
Chace candles, the candle that never burns down. (Metal candle device) © 1Sep47; KK17389.

CHAMBERS, Gerald H. SEE Plas-tile products co.

CHAP STICK CO., Lynchburg, Va.
Be sure it's Chap Stick. (Antiseptic lip balm stick) © 12Dec47; KK18679.

'C' is for Chap Stick. (Antiseptic lip balm) © 14Nov47; KK18392.

Smoker's lips. (Antiseptic lip balm stick) © 17Oct47; KK17680.

When you have a cold. (Antiseptic lip balm stick) © 28Nov47; KK18587.

CHARLES PAINT RESEARCH CO., Kansas City, Kan.
Rub-X. (Cleaning and polishing compound) Label. © 17Jul47; KK14570.

CHARVOZ-ROOS CORP., New York.
Drawing sets, drawing instruments, slide rules. 12 p. © 10Sep47; KK16250.

CHEEVER, TWEEDY & CO., INC., North Attleboro, Mass.
Genuine Cornelian cameo. (Jewelry for women) Clipping. © 10Oct47; KK16669.

CHELSEA MILLING CO., Chelsea, Mich.
"Jiffy" doughnuts! (Doughnut mix) © 16Oct47; KK18437.

Serve piping hot home made "Jiffy" doughnuts in 15 minutes! (Doughnut mix) © 16Oct47; KK18436.

CHEMICAL RUBBER CO., Cleveland.
Modern laboratory equipment. Catalog D-3. 32 p. © 19May47; KK16569.

CHEMICAL SUPPLY CO., Neenah, Wis.
Spray, banish household cares. (Washing compound) Label. © 7Jan47; KK14369.

CHEMICALS, INC., San Francisco.
Vano, starch as you sprinkle the new Vano way! © 14Nov47; KK18680.

CHEMO CO.
Klear-View. (Glass defrosting compound) Label. © Keith Eugene Mullins, d.b.a. Chemo Co., Kansas City, Mo.; 30Sep47; KK17157.

Use Klear-View regularly. (Glass defrosting compound) Card. © Keith Eugene Mullins, d.b.a. Chemo Co., Kansas City, Mo.; 30Sep47; KK17158.

CHICAGO DIE CASTING MANUFACTURING CO., Chicago.
Chicago die cast pulleys. (Metal pulleys) Label. © 2Jul47; KK14465.

CHICAGO WHEEL & MANUFACTURING CO., Chicago.
Silver Streak. (Grinding wheels) Clipping. © 15Sep47; KK15982.

CHICKERING & Sons Division. Aeolian-American Corp. SEE Aeolian-American Corp. Chickering & Sons Division.

CHILCOTE CO., Cleveland.
A "growing" business. (Mailing pieces, displays, albums, etc.) Folder. © 15Aug47; KK16554.

How much has your child changed since this picture was taken? (Photographs) Folder. © 15Aug47; KK16555.

Santa means business. (Mailing pieces, displays, albums, etc.) © 8Sep47; KK17324.

They grow up so fast. (Photographs, jackets, albums) Folder. © 15Aug47; KK16553.

A wonderful way to say merry Christmas. (Jackets, albums, & photographs) © 8Sep47; KK17325.

A wonderful way to say merry Christmas. (Photographs, jackets, albums) © 8Sep47; KK17323.

CHIPPEWA SPECIALTIES.
Paddle Waddle. (Game) © Harold J. Chopard, d.b.a. Chippewa Specialties, Mt. Pleasant, Mich.; 25Sep47; KK18142.

CHOPARD, Harold J. SEE Chippewa Specialties.

CINCH PRODUCTS, INC., Los Angeles.
Cinch chocolate flavor fudge mix. © 24Oct47; KK17688.

Cinch corn bread mix. © 20Feb47; KK17690.

Cinch devil's fudge cake mix. © 20Feb47; KK17689.

Cinch golden cake mix. © 20Feb47; KK17687.

Cinch hot cake mix. © 20Feb47; KK17692.

Cinch spice cake mix. © 20Feb47; KK17691.

Cinch white cake mix. © 20Feb47; KK17686.

CINCINNATI BICKFORD TOOL CO., Cincinnati.
Direct reading power and drilling time indicator. [Power tools] Device. © 16Sep47; KK16567.

CINCINNATI GRINDERS, INC. Cincinnati.
Cincinnati filmatic 14" hydraulic universal grinding machines. Sheet. © 11Aug47; KK15810.

CINCINNATI MILLING MACHINE CO., Cincinnati.
Cincinnati high-speed vertical milling attachment and automatic depth control attachment for nos. 2MI and 2ML milling machines. Sheet. © 18Sep47; KK16236.

Cincinnati no. 000-4 unit type milling machine. Folder. © 22Sep47; KK16235.

CIRCUS FOODS, INC., San Francisco.
Circus mixed nuts. 48 - 4 oz. vacuum tins. (Mixed nuts) Label. © 28Jul46; KK14495.
Circus salted mixed nuts. (Mixed nuts, peanuts, almonds) Label. © 19Aug45; KK14484.

CIRCUS FOODS, INC. Cont'd.

Circus salted peanuts. (Peanuts) Label. © 28Aug46; KK14493.

Circus salted peanuts. 120 - 5 ¢ bags. (Peanuts) Label. © 28Jul46; KK14496.

Circus salted peanuts. 20 boxes 24's 5¢ bags. (Peanuts) Label. © 28Jul46; KK14497.

Circus salted peanuts. 24 - 8 oz. vacuum tins. (Peanuts) Label. © 28Jul46; KK14494.

CLAPP CORP., Dallas.

Is your life worth $4.85? (Turnover safety switch for cars, buses and trucks) Sheet. © 5Sep47; KK16628.

CLARK (D. L.) CO., Pittsburgh.

The candy bar with the center of attraction. (Candy) Clipping. © 21May47; KK14292.

The center of attraction. (Candy) Clipping. © 9Apr47; KK14291.

The center of attraction. (Candy) Clipping. © 4Jun47; KK14293.

The center of attraction in candy bars. "I'll jump for a Clark bar every time." (Candy) Clipping. © 30Jul47; KK15307.

The center of attraction in candy bars. "To be in the swim these days." (Candy) Clipping. © 16Jul47; KK15306.

CLARK (W. L. M.) INC., St. Louis.

Grandmothers art needlework. Fall 1947 ed. 17 p., illus. © 19Aug47; KK15386.

CLARK-BABBITT FOODS, INC., Boston.

Poland Club soda. (Carbonated non-alcoholic beverages) © 24Oct47; KK18729.

CLARK BROS. CHEWING GUM CO., Pittsburgh.

Freshly minted. (Chewing gum) © 29Apr47; KK17194.

Freshly minted. (Chewing gum) © 2Aug47; KK17192.

Freshly minted. (Chewing gum) © 18Aug47; KK17193.

CLARK GRAVE VAULT CO., Columbus, Ohio.

It's so consoling. (Grave vaults) © 1Dec47; KK18294.

See how the Clark vault protects. (Grave vaults) © 15Aug47; KK15287.

There's consolation, serene through shower or heavy rain. (Metal grave vault) Clipping. © 15Sep47; KK16391.

CLARKS' FROZEN FOODS, Azuza, Calif.

Clarks' ranch kitchen. (Frozen foods) Label. © 27Feb47; KK14302.

"Try Clarks' quality." (Frozen foods) Sheet. © 5Feb47; KK14301.

CLARO LABORATORIES. South Bend, Ind.

Claro non-slip. (Cream for bowlers and sportsmen) Label. © 1Jul47; KK15776.

CLAXTON BAKERY, Claxton, Ga.

Old fashion Claxton fruit cake, world famous. (Fruit cake) Label. © 1Jul47; KK14006.

CLAYTON (A. C.) PRINTING CO., St. Louis.

The clinic shoe ... fine footwear. (Shoes) Label. © 29Jul47; KK14840. Corrected by KK16912.

The clinic shoe for attractive young women, off-duty footwear. Label. © 29Jul47; KK16912. Correcting KK14840.

CLING PEACH ADVISORY BOARD, San Francisco.

Christmas tree salad. (Canned cling peaches from California) © 12Nov47; KK18221.

How to make peach cream pie! (Canned peaches) © 2Nov47; KK18222.

New crop's in. (Canned peaches) © 10Sep47; KK17701.

Sunny California peach cake. (Canned peaches) © 20Oct47; KK17700.

CLINTON MILLING CO.

Big bag rice. © Converted Rice, inc., d.b.a. Clinton Milling Co., Houston, Tex.; 20Nov47; KK18334.

CLIPPER BRAND.

Clipper brand. (Fireworks and novelty merchandise) Label. © Vernon J. Tovatt, d.b.a. Clipper Brand, Los Angeles; 15Aug47; KK16886.

CLOROX CHEMICAL CO., Oakland, Calif.

Clorox is the modern bleach..good news for every housewife! (Household bleach and disinfectant) Clipping. © 29Jun47; KK14315.

Clorox is the modern bleach, good news for every housewife! (Household bleach and disinfectant) Clipping. © 28Aug47; KK16991.

Clorox makes modern floors, tile, linoleum, wood, sanitary, immaculate! Clipping. © 31Aug47; KK15667.

Clorox makes modern floors, tile, linoleum, wood - sanitary, immaculate! (Household bleach and disinfectant) Clipping. © 25Sep47; KK16992.

The Clorox way is the modern way in kitchen cleaning! (Household bleach and disinfeotant) © 20Sep47; KK17536.

Here's a hint on modern housekeeping: When it's Clorox-clean, it's hygienically clean! Clipping. © 18Jul47; KK15503.

It's modern to make bathrooms Clorox clean! (Household bleach and disinfectant) © 16Nov47; KK18016.

Laundering with Clorox is the modern way. Clipping. © 22Aug47; KK15666.

The modern way to clean your bathroom is with Clorox. (Household bleach and disinfectant) Clipping. © 19Jun47; KK14165.

The modern way to launder is with Clorox! (Household bleach and disinfectant) © 19Oct47; KK17535.

Mothers, give babies modern protection. Launder diapers with Clorox! Clipping. © 10Jul47; KK15502.

People wouldn't think of reading by candlelight ... and millions of women wouldn't think of laundering without Clorox! (Household bleach and disinfectant) Clipping. © 20Jun47; KK14314.

Precious old linens are safely restored to beauty by Clorox! (Household bleach and disinfectant) © 20Nov47; KK18774.

Stained linens are restored to their original beauty by Clorox! Clipping. © 24Jul47; KK15504.

Wise women trust their linens to Clorox, it's modern, safe! (Household bleach and disinfectant) Clipping. © 21Sep47; KK16993.

CLUB ALUMINUM PRODUCTS CO., Chicago.

Accessories order. Household institute vacuum coffee maker. (Parts and accessories for glass vacuum coffee maker) Sheet. © 22Jul47; KK14668.

Catalogue sheet and retail price list Club glass cookware. (Heat-resist topstove glass cookware) © 12Mar47; KK14621.

Club Aluminum hammercraft drip coffee maker. Folder. © 6Jun47; KK16064.

Club aluminum Hammercraft drip coffee maker. (Hammered molded aluminum cookware) Folder. © 4Jun47; KK14631.

Club aluminum Hammercraft waterless table service cookware. Casserole. (Hammered molded aluminum table service cookware) © 15Apr47; KK14628.

Club aluminum Hammercraft waterless table service cookware. Fryette. (Hammered molded aluminum table service cookware). © 17Mar47; KK14625.

Club aluminum Hammercraft waterless table service cookware. Platter. (Hammered molded aluminum table service cookware) © 28Mar47; KK14627.

Club aluminum Hammercraft waterless table service cockware. Saucettes. (Hammered molded aluminum table service cookware) © 17Mar47; KK14624.

Club aluminum Hammered waterless cookware. Pre-war prices. (Hammered molded aluminum cockware) © 16Apr47; KK14629.

Club aluminum. How to cook fresh peas in a nest of their own pods. (Hammered molded aluminum cookware) Clipping. © 25Jul47; KK15217.

Club Aluminum - how a "nest of husks" makes sweet corn sweeter. (Hammered molded aluminum cookware) © 18Jul47; KK18250.

Club aluminum percolator. (Hammered molded aluminum cookware) Folder. © 4Jun47; KK14632.

Club coffee dispenser. TCD-DISP-2-947. Sheet. © 24Sep47; KK16368.

Club coffee dispenser. TCD-DISP-947. Sheet. © 17Sep47; KK16367.

Club coffee dispenser. 3-way flavor protection. (3-qt. metal coffee dispenser, hangs on wall) © 1May47; KK14643.

CLUB ALUMINUM PRODUCTS CO. Cont'd.

Club coffee making and serving items. (Coffee dispenser, 8-cup percolator, 8-cup drip coffee maker and table service pad set) © 25Oct47; KK17243.

Drip coffee, perc, or vac? Club glass offers all three! Clipping. © 27Aug47; KK15467.

Electros for Club Aluminum hammercraft waterless cookware. © 19Nov47; KK17988.

Electros for Club glass items. (Club glass coffee making and glass cooking items) © 19Nov47; KK17987.

11 smart girls and why they bought Club aluminum. Folder, illus. © 20Aug47; KK15549.

An excellent Christmas gift for your customers, for your employees. (5-piece set, molded aluminum cookware) © 12Nov47; KK17697.

Famous genuine Club aluminum Hammercraft waterless cookware. (For dealers) (Hammered molded aluminum cookware) © 9Jan47; KK14615.

Famous genuine Club aluminum Hammercraft waterless cookware. (For home economists) (Hammered molded aluminum cookware) © 5Mar47; KK14620.

Famous genuine Club aluminum hammercraft waterless cookware. Loose-leaf, illus. © 4Aug47; KK15547.

Famous genuine Club aluminum hammercraft waterless cookware. Sheet, illus. © 20Aug47; KK15550.

Get this tested teaching help: The "how" of "waterless" cookery. (Wall chart on waterless cookery in Club Aluminum) Clipping. © 1Oct47; KK16647.

Handles, knobs, and bushings for Club aluminum. Loose-leaf, illus. © 15Aug47; KK15548.

Here's a tested teaching help how to keep the full flavor in fresh vegetables. (Wall chart on waterless cookery in Club Aluminum) Clipping. © 2Sep47; KK16365.

How to be more tender with Swiss steak. (Hammered molded aluminum cookware) Clipping. © 19Sep47; KK16299.

Let's make it a Club Christmas! (Molded aluminum cookware) © 1Dec47; KK18648

Make coffee the way you like it.. in Club glass coffee makers, products of Club aluminum. (Glass coffee makers) © 29Jul47; KK14956.

New beauty! New convenience! (Club glass coffeemakers) © 25Oct47; KK17388.

New beauty! New convenience! Club glass coffee makers and accessories. (Glass cookware) Clipping. © 18Sep47; KK16077.

New ease in cooking with these smart new models in Club glass. (Top-stove glass cookware) © 30Jul47; KK14952.

Now add these important pieces to your set of Club Aluminum. (Molded aluminum cookware, Dutch oven and fry pan) © 11Dec47; KK18632.

Only Club offers you all three! (Glass cookware) Clipping. © 8Sep47; KK16584.

Q. How to sell more Club coffee dispensers? A. More and better demonstrations. (Wooden holder for use in demonstrating Club coffee dispenser) © 2Jul47; KK14633.

Send for this tested teaching help: Full-color chart of "waterless" cookery. (Molded aluminum cookware) © 1Dec47; KK18677.

The set for brides to hint for or to start for themselves. (Hammered molded aluminum cookware) Clipping. © 15Aug47; KK16678.

Special offer! 4 piece starter set of Club Aluminum hammercraft waterless cookware. © 11Dec47; KK18631.

To: all coffee lovers. From: the makers of famous Club Aluminum. (Club glass coffee makers) © 28Nov47; KK18135.

Want to get full flavor in food? Lady, try this! (Hammered molded aluminum cookware) Clipping. © 12Sep47; KK16375.

COAST FISHING CO., Wilmington, Calif.

"Am I a Cinderella?" "I touched tuna salad with Biltmore..and, lo..tuna supreme!" (Biltmore tuna) Clipping. © 20Jul47; KK14599.

"Came the tuna revolution, and Biltmore gave me a French-chef reputation." Clipping. © 17Aug47; KK15996.

D is for duck, C is for cat. (Puss 'n Boots cat food) Clipping. © 21Jul47; KK15937.

F is for fox, C is for cat. (Puss 'n Boots cat food) Clipping. © 10Sep47; KK16819.

G is for giraffe, C is for cat. (Puss 'n Boots cat food) Clipping. © 8Oct47; KK16818.

I changed the script, and Topper and I put on a star performance! (Biltmore tuna fish) © 9Nov47: KK17466.

"Now they decorate me for my tuna dishes!" (Biltmore tuna) Clipping. © 25May47; KK14094.

P is for porcupine, C is for cat. (Puss 'n Boots cat food) Clipping. © 25Aug47; KK15938.

S is for squirrel, C is for cat. (Puss 'n Boots cat food) © 5Nov47; KK17467.

"See what tuna (Biltmore, that is) brought to our house!" (Biltmore tuna) Clipping. © 22Jun47; KK14160.

The tuna with the topper put on a sombrero, and brought us a fiesta meal! (Biltmore tuna) Clipping. © 14Sep47; KK15939.

Well! Jangle my spurs! It took a rancher to teach me about tuna! Clipping. © 12Oct47; KK16773.

COCA-COLA CO., Wilmington, Del.

Advertising underlines need for refreshment during busy season. (Soft drink) © 1Nov47; KK18663.

And now for Coke. (Couple on diving board) (Soft drink) Clipping. © 9Jul47; KK14945.

Ask for it either way, both trade-marks mean the same thing. (Soft drink) Clipping. © 5Oct47; KK17107.

Asking for coke and getting it, becoming easier. (Soft drink) Clipping. © 1Sep47; KK16828.

Between classes, have a Coke. (Soft drink) © 1Sep47; KK17763.

Between halves, have a Coke. (Soft drink) © 1Oct47; KK17762.

Bottle and cooler in snow. (Soft drink) © 1Aug47; KK14946.

Buy words for an eager market. (Soft drink) © 1Oct47; KK18661.

Coca-Cola and Coke are registered trade-marks. (Soft drink) © 30Sep47; KK17759.

Coca-Cola at all soda fountains 5¢. (Soft drink) Clipping. © 19Aug47; KK16204.

Coca-Cola coolers make it so easy. (Soft drink) © 22Oct47; KK18660.

Coke easy to take home in handy carton. (Soft drink) Clipping. © 8Sep47; KK17108.

Coke goes along. [Girl in sailboat] Clipping. © 16Jul47; KK15620.

Coke headquarters. (Soft drink) © 1Nov47; KK17504.

Coke highlights office lunches. (Three girls at vendo cooler) (Soft drink) Clipping. © 13Jun47; KK14216.

Coke is a brand name. (Soft drink) Clipping. © 15Sep47; KK17115.

Coke makes fountain nation's favorite club. (Soft drink) © 1Oct47; KK17761.

Coke makes your pause refreshing. (Bottle - reverse) (Soft drink) Clipping. © 4Jun47; KK14214.

Coke refreshes bowling teams. (Soft drink) © 5Nov47; KK18397.

Come on over, have a coke. (Soft drink) Clipping. © 1Aug47; KK16199.

Continuous quality. (Cigarette box) (Soft drink) Clipping. © 15Mar47; KK14940.

Continuous quality. (Soft drink) Clipping. © 23Jul47; KK16827.

Continuous quality is quality you trust. (Soft drink) © 1Nov47; KK18664.

Continuous quality is quality you trust. (Soft drink) © 3Nov47; KK17758.

Continuous quality is quality you trust. (Soft drink) Clipping. © 4Sep47; KK16203.

Continuous quality is quality you trust. (Soft drink) Clipping. © 8Oct47; KK17114.

Drive refreshed, have a Coca-Cola. (Soft drink) Clipping. © 29Aug47; KK16200.

COCA COLA CO. Cont'd.

Ease up..have a Coke. (Boy at punching bag) (Soft drink) Clipping. © 19Jun47; KK14219.

"Friendly refreshment." [Couple at fountain] (Soft drink) 12 sheets. © 1Oct47; KK16585.

[Glass and dispenser in snow] (Soft drink) © 1Aug47; KK14947.

Happy hour. Have a coke. [Girls sunbathing] Clipping. © 29Jun47; KK15618.

Have a Coke. (Girl in Mexican hat) (Soft drink) © 1Jul47; KK14188.

Here it is. [Audience viewing automatic dispenser] (Soft drink) Clipping. © 4Aug47; KK15622.

Here it is. (New Coca-cola dispenser) (Soft drink) Clipping. © 7Jul47; KK14944.

Here's coke, the pause that refreshes. (Soft drink) Clipping. © 25Aug47; KK16202.

Here's Coke, the pause that refreshes. (Soft drink) Clipping. © 29Sep47; KK17117.

Hiker's pause. [Boy scouts at cooler] (Soft drink) Clipping. © 6Aug47; KK15623.

Home refreshment. (Boy with groceries) (Soft drink) Clipping. © 11Jun47; KK14215.

Home-town club, admission 5¢. (Soft drink) Clipping. © 1Aug47; KK16197.

hospitality in your hands. [Couple with popcorn] (Soft drink) Clipping. © 30Jul47; KK15621.

Hospitality in your hands. (Mother and daughter - canapes) (Soft drink) Clipping. © 31May47; KK14941.

Intermission..have a Coca-cola. (Formal couple at dance) (Soft drink) Clipping. © 18Jun47; KK14218.

It pays to pour it where they can see it. (Bartender's hands pouring Coke) (Soft drink) Clipping. © 2Jun47; KK14212.

Keeping up customer-demand for Coca-cola. Clipping. © 15Jul47; KK15619.

Let them see the bottle when you serve. (Soft drink) © 13Oct47; KK17751.

Listen tonight! (Soft drink) © 17Oct47; KK18659.

Making ready for bigger sales ahead. (Soft drink) Clipping. © 15Aug47; KK 16198.

More at fountains now. (Sprite and row of glasses) (Soft drink) 15 sheets. © 1Sep47 (in notice: 1944); KK16887.

Neighborhood club, admission 5¢. (Soft drink) © 5Nov47; KK18658.

The new Coca-Cola dispenser. (Soft drink) Clipping. © 1Sep47; KK16201.

Oh boy..Coke. (Couple near icebox) (Soft drink) Clipping. © 4Jun47; KK14213.

Our policy is to give you. (Soft drink) © 16Oct47; KK17757.

Our policy is to give you continuous quality. (Soft drink) © 7Oct47; KK17754.

Party is starting; Coca-Cola is here. (Soft drink) Clipping. © 25Aug47; KK16825.

Party pause. (Soft drink) © 1Nov47; KK17505.

Pause for Coke refreshes men in busy factory. (Soft drink) Clipping. © 21May47; KK14445.

Paving the way for increasing sales. (Soft drink) Clipping. © 15Jun47; KK14217.

Refreshment arrives. (Girl with tray) (Soft drink) Clipping. © 7Mar47; KK14939.

Serving Coco-Cola serves hospitality. (Soft drink) Clipping. © 26Sep47; KK17112.

Shoppers welcome new Coke display. (Soft drink) © 2Sep47; KK17111.

Sports pause, have a Coke. (Soft drink) © 20Mar47; KK17752.

There are more now for home hospitality. (Soft drink) Clipping. © 8Sep47; KK16829.

There is more Coca-Cola now. (Soft drink) Clipping. © 15Sep47; KK16830.

There is more on the way to you. [Hand-angled bottle] (Soft drink) Clipping. © 27Aug47; KK16196.

There is more on the way to you. [Hand-smash bottle] (Soft drink) Clipping. © 18Aug47; KK16195.

There's more now. (Soft drink) © 1Sep47; KK18662.

There's more now. (Sprite and row of bottles) (Soft drink) 15 sheets. © 1Sep47 (in notice: 1944); KK16888.

There's more now in handy cartons. (Soft drink) Clipping. © 22Sep47; KK17109.

There's more now, so work refreshed. (Soft drink) Clipping. © 22Sep47; KK16826.

There's more now to serve at home. (Soft Drink) Clipping. © 29Sep47; KK17110.

Time out for Coke. (Teen-age ball players) (Soft drink) Clipping. © 13Jun47; KK14942.

To help give you Coca-Cola at 5¢. (Soft drink) © 14Oct47; KK17756.

Tonight! The Coca-Cola Company presents. (Soft drink) © 3Oct47; KK17753.

Tonight! Hear Spike Jones, his City Slickers. (Soft drink) © 10Oct47; KK17760.

We strive to give you Coca-Cola at 5¢. (Soft drink) © 9Oct47; KK17755.

Whoever you are, whatever you do, work refreshed. (Soft drink) Clipping. © 1Oct47; KK17116.

COCHRAN, RALPH S., New York.
Cochran's marine showroom. (Boats and boat accessories) Card, illus. © 28Aug47; KK15580.

COCHRANE CORP., Philadelphia.
Cochrane decarbonators. Publication 2975. Folder, illus. © 14Jul47; KK15448.

COCK 'N BULL PRODUCTS, Los Angeles.
Moscow mule. (Beverage comprised of vodka, lime juice, and ginger beer) Label. © 19Sep46; KK14792.

COCKRELL, C. M. SEE Thomason & Morrow Co.

COFFEY, GEORGE ROBERT, Providence.
Coffey Typovox, "talking typewriter." (Business machines) Clipping. © 22Aug47; KK15968.

COFFMAN, HARRY J., Los Angeles.
Dean Campbell has become 'Nashionalized.' (Nash automobiles) © 11Dec47; KK18788.

COHEN, Bennett. SEE Far East Trading Co.

COHEN, Saul. SEE Raynard Optical Co.

COIN MACHINE PARTS SUPPLY, INC., Milwaukee.
Condensers for automatic phonographs. © 30Aug47; KK17398.

COLAD CO., INC., Rochester, N. Y.
University of Michigan. (Book cover) © 18Apr47; KK14353.

COLE OF CALIFORNIA, INC., Los Angeles.
Cole of California presents. (LA-95) (Swimsuits) © 5Nov47; KK18272.

Promises plenty of excitment [!] (LA-92) (Beachwear) © 8Aug47; KK18319.

Promises plenty of excitement. (Swimsuit) Clipping. © 6Aug47; KK15608.

Showing of 1948 beachwear. © 29Aug47; KK17894.

Showing of 1948 beachwear in Los Angeles. Clipping. © 29Aug47; KK16711.

Swimsuits in California water colors. (LA-104) © 1Nov47; KK17893.

COLONIAL HOUSE CANDIES.
Colonial House chocolate covered nuts and fruits. (Candies) Label. © John B. Coppedge & John B. Coppedge, Jr., trading as Colonial House Candies, Irvington, N. J.; 31Aug47; KK16791.

Colonial House homestyle candies. Label. © John B. Coppedge & John B. Coppedge, Jr., trading as Colonial House Candies, Irvington, N. J.; 31Aug47; KK16793.

Colonial House thin mints. (Candies) Label. © John B. Coppedge & John B. Coppedge, Jr., trading as Colonial House Candies, Irvington, N. J.; 6Oct47; KK16792.

COLOR VIGNETTE SERVICE, San Francisco.

Color Vignette Service; a new service on natural color vignette labels. (Full color plates) Sheets. © 1Aug47; KK16044-16051.

COLUMBIA BAKING CO., Atlanta.

Southern Twin-pack bread. Label. © 9Feb47; KK16268.

Southern Twin-pack 2 in 1 bread. Label. © 9Feb47; KK16267.

Twin-pack reporter's discovery. (Bread) © 12Sep47; KK17383.

COLUMBIA MALLEABLE CASTINGS CORP., Columbia, Pa.

Superseal gas appliance connectors. © 18Nov47; KK17889.

Superseal gas range connectors. (Flared fittings) © 22Oct47; KK17283.

COLUMBIA PICTURES CORP., New York.

Arizona. (Pressbook) © 1Jul47; KK14580.

Blondie's anniversary. (Stills, posters, window cards, etc.) © 28Nvo47; KK18672.

Bulldog Drummond strikes back. (Pressbook) © 29Jul47; KK15325.

The crime doctor's gamble. (Stills, posters, window cards, etc.) © 3Nov47; KK17667.

The daring young man. (Pressbook) © 1Jul47; KK14671.

Devil ship. (Stills, posters, window cards, etc.) © 18Nov47; KK18671.

The doctor takes a wife. (Pressbook) © 1Jul47; KK14674.

Golden boy. (Pressbook) © 1Jul47; KK14709.

Good girls go to Paris. (Pressbook) © 1Jul47; KK14578.

Key witness. (Pressbook) © 5Sep47; KK16119.

Last days of Boot Hill. (Stills, posters, window cards, etc.) © 3Nov47; KK17666.

Let us live. (Pressbook) © 1Jul47; KK14577.

The lone wolf in London. (Pressbook) © 13Oct47; KK17006.

More than a secretary. (Pressbook) © 1Jul47; KK14673.

Riders of the Lone star. (Stills, posters, window cards, lobby display cards, slides & mats) © 9Jun47; KK14161.

Rose of Santa Rosa. (Stills, posters, window cards, etc.) © 12Dec47; KK18670.

She couldn't take it. (Pressbook) © 1Jul47; KK14708.

Shut my big mouth. (Pressbook) © 1Jul47; KK14672.

Six-gun law. (Stills, posters, window cards, etc.) © 3Dec47; KK18673.

Smoky River serenade. (Pressbook) © 16Jul47; KK15324.

The son of Rusty. (Stills, posters, window cards, lobby display cards, slides & mats) © 27Jun47; KK14162.

Sweet Genevieve. (Pressbook) © 4Sep47; KK16117.

Texas. (Pressbook) © 1Jul47; KK14579.

Two blondes and a redhead. (Pressbook) © 3Oct47; KK16441.

When a girl's beautiful. (Pressbook) © 5Sep47; KK16118.

COLUMBIA RECORDS, INC., New York.

Abe Lyman and his orchestra. Waltz time. (Phonograph records) Label. © 21Jul47; KK14691.

Bach: Suite no. 2 in B minor for flute and strings. (Phonograph records) Sheet. © 25Aug47; KK15783.

Beethoven: Concerto in D major for violin and orchestra. (Phonograph records) Label. © 1Sep47; KK16486.

Benjamin Britten: The young person's guide to the orchestra. (Phonograph records) Label. © 8Sep47; KK16482.

Bessie Smith, empress of the blues. v. 2. (Phonograph records) Label. © 1Sep47; KK16487.

Billie Holiday. Vol. 1. (Phonograph records) Label. © 7Jul47; KK14427.

Boogie woogie. Vol. 2. (Phonograph records) Label. © 30Jun47; KK14137.

Le bourgeois gentilhomme. (Phonograph records) Label. © 7Jul47; KK15311.

Brazilian piano music. (Phonograph records) Label. © 4Aug47; KK15312.

Campus favorites. (Phonograph records) Label. © 15Sep47; KK16490.

Chopin: Sonata no. 2 in B-flat minor. Op. 35. (Phonograph records) Label. © 22Sep47; KK16491.

Grofé: Mississippi suite. (Phonograph records) Label. © 1Sep47; KK16485.

Hawaiian melodies. (Phonograph records) Label. © 11Aug47; KK15259.

Humperdinck: Hansel and Gretel. (Phonograph records) Label. © 15Sep47; KK16489.

Jennie Tourel in Rossini arias. (Phonograph records) Label. © 28Jul47; KK14872.

Kankie and the concertina. (Phonograph records) © 6Oct47; KK17909.

Kostelanetz favorites. (Phonograph records) Label. © 21Jul47; KK14692.

The land of the lost: We discover the magic sea kingdom. (Phonograph records) Label. © 1Sep47; KK16488.

Lily Pons. Chansons. (Phonograph records) Label. © 14Jul47; KK14694.

Louis Armstrong's hot 5. (Phonograph records) Label. © 11Aug47; KK15258.

Mephisto waltz. (Phonograph records) Label. © 30Jun47; KK14136.

Mozart: Concerto no. 4 in E-flat major, for horn and orchestra. K.495. (Phonograph records) Label. © 8Sep47; KK16481.

Mozart: Quintet for clarinet and strings in A major. K.581. (Phonograph records) Label. © 8Sep47; KK16484.

Popular organ solos. (Phonograph records) Label. © 18Aug47; KK15352.

Raymond Scott. (Phonograph records) Label. © 30Jun47; KK14135.

Romantic arias. (Phonograph records) Label. © 11Aug47; KK15257.

Sacred arias of Johann Sebastian Bach. (Phonograph records) Label. © 18Aug47; KK15351.

Sonata no. 2 for flute, viola and harp. (Phonograph records) Label. © 18Aug47; KK15350.

Sonata no. 3 for violin and piano. (Phonograph records) Label. © 7Jul47; KK14425.

Songs of Lucienne Boyer. (Phonograph records) Label. © 7Jul47; KK14426.

Songs of the Southwest. (Phonograph records) Label. © 22Sep47; KK16492.

Symphony no. 1 in D major, op. 60. (Phonograph records) Label. © 14Jul47; KK14693.

Tchaikovsky: Symphony no. 5 in E minor. Op. 64. (Phonograph records) Label. © 8Sep47; KK16483.

Theme songs - Columbia. (Phonograph records) Sheet. © 25Aug47; KK15782.

Torch songs. (Phonograph records) © 29Sep47; KK17910.

La Traviata. Complete recording. (Verdi) (Phonograph records) Label. © 7Jul47; KK14428.

Wagnerian excerpts. (Phonograph records) Label. © 30Jun47; KK14138.

Xavier Cugat and his orchestra. Tango with Cugat. (Phonograph records) Label. © 14Jul47; KK14695.

COMFORT PAPER CORP., San Francisco.

Zee waxed paper. © 29Sep47; KK17387.

COMFORT SPRING CORP., Baltimore.

Comfort inner spring mattress unit. (Spring assemblies and spring coils) Label. © 21Jul47; KK15919.

COMMANDER DOOR, INC., Holmes, Pa.

It's new ... "The Commander door." (Sectional overhead doors) Folder. © 15Jul47; KK15237.

COMPREHENSIVE FABRICS, INC., New York.

Take this decorating tip from bath shops everywhere. (Shower curtains) Clipping. © 11May47; KK14164.

CONGOLEUM-NAIRN, INC., Kearny, N. J.

Close-up of lasting customer satisfaction. (Congoleum floor covering) Clipping. © 14Aug47; KK16655.

Congowall covers the country. (Congoleum wall covering) Clipping. © 18Aug47; KK16656.

How to give your kitchen a charmed life. (Linoleum floor covering) © 20Oct47; KK17521.

If they see it, they'll buy it! (Linoleum) © 13Oct47; KK17524.

The merchandising vacation is over. (Linoleum) © 6Oct47; KK17523.

One-room heaven. (Congoleum floor covering) Clipping. © 10Aug47; KK16652.

Room recipes: How to make your kitchen say "quality." (Linoleum floor covering) Clipping. © 20Aug47; KK16653.

Room recipes: How to plan a kitchen that's always modern! (Linoleum floor covering) Clipping. © 20Sep47; KK16654.

Sit-awhile kitchen. (Congoleum floor covering) Clipping. © 10Sep47; KK16651.

CONGOLEUM-NAIRN, INC. Cont'd.
Spreads right, grips right, stays right. (Linoleum paste) © 29Sep47; KK17522.
Up your sales, up your profits. (Linoleum) © 23Oct47; KK17525.
You are cordially invited to a dramatic private preview of the hardest hitting advertising promotion in the entire floor covering field! (Linoleum) Clipping. © 20Jun47; KK15978.

CONKEY (H. D.) & CO. Field Control Division, Mendota, Ill.
Field, "always the pace setter" develops ... Barochek. (Automatic barometric draft control and check damper) Folder, illus. © 4Sep47; KK15697.

CONLEY'S (HELEN) CAKERY, Chisholm, Minn.
Conley's old fashioned fruit cake. © 14Nov47; KK17789.

CONMAR PRODUCTS CORP., Newark, N. J.
Conmar zippers, built on an advanced principle. © 1Dec47; KK18691.

CONSOLIDATED VULTEE AIRCRAFT CORP. Wayne, Mich.
Owners call it "America's most useful personal plane." Folder. © 29May47; KK15769.
Two great new 4-place planes. Folder. © 29May47; KK15770.

CONTINENTAL DISTILLING CORP., Philadelphia.
Philadelphia blended whisky - After dinner chit chat, Thanksgiving, Presidential Mansion, Philadelphia, 1795. © 7Nov47; KK17651.
Philadelphia blended whisky - Senators arriving at Philadelphia for Congressional Session, December, 1790. © 11Dec47; KK18683.
Philadelphia blended whisky, the Heritage whisky. (Congress hails ratification of bill of rights, Philadelphia, Dec. 30, 1791) (Distilled alcoholic beverage) Clipping. © 26Jun47; KK14061.
Philadelphia blended whisky, the heritage whisky. (Distilled alcoholic beverage) Clipping. © 12Sep47; KK16856.
Philadelphia blended whisky, the heritage whisky. (Haym Solomon advancing funds to Robert Morris ...) (Distilled alcoholic beverage) Clipping. © 24Jul47; KK14845.
Plaudits for "Hail Columbia", written and first sung in Philadelphia, 1798. Philadelphia blended whisky, the heritage whisky. Clipping. © 10Oct47; KK16771.

CONTINENTAL FOODS, INC., Hoboken, N. J.
Lipton continental noodle soup. (Prepared soup mix, noodle soup) Label. © 2May47; KK14817.

CONTINENTAL STEEL CORP., Kokomo, Ind.
It's new, it's better, it's made of Konik steel. (Fence) Folder. © 26Sep47; KK16241.

CONTROL CORP., Minneapolis.
Peak-Trol, the improved method of off-peak load control. (Peak-Trol equipment) 7 p. © 16Sep47; KK16591.

CONVERTED RICE, INC., Houston, Tex.
Coming your way. (Rice) © 5Nov47; KK17798.
Free to teachers. (Rice) © 1Dec47; KK18629.
In 90 days. (Rice) © 19Aug47; KK17796.
New kind of rice. © 15Feb47; KK18335.
New kind of rice. © 19Sep47; KK18769.
New kind of rice. © 26Sep47; KK17799.
New kind of rice. © 5Oct47; KK17797.
New kind of rice. (Ad. no. 160) © 18Sep47; KK17800.
New kind of rice - Anyone can cook it like an expert. © 27Oct47; KK17497.
New kind of rice - Each grain salutes you! © 24Jul47; KK18524.
New kind of rice - Makes rice puddings taste better. © 24Aug47; KK18523.
Now becoming available nationally. (Rice) © 30Sep47; KK17801.
A salute from America's new rice. © 17Sep47; KK17936.
These are your customers. (Rice) © 16Sep47; KK17802.
Uncle Ben's Converted rice. © 15Nov47; KK18608.

CONVERTED Rice, inc. SEE Clinton Milling Co.

COOKE LABORATORIES, INC., Philadelphia.
Fungidex. (Fungicide) Label. © 14Aug47; KK16760.

COPPEDGE, John B. SEE Colonial House Candies.

COPPEDGE, John B., Jr. SEE Colonial House Candies.

CORKRAN, HILL & CO., INC., Baltimore.
Corkhill frankfurts, the finest frank in town. (Meat, frankfurts) Clipping. © 10Jul47; KK14838.

CORMAN AND WASSERMAN, Baltimore.
Coordinated craftsmanship from fabric to fashion. (Men's clothing, particularly slacks) Sheet. © 14Jan47; KK14731.

CORN PRODUCTS REFINING CO., New York.
Both are lovely on the table, can you tell which set costs the most? (Linit laundry starch) Clipping. © 26Jul47; KK17025.
Don't be a stale mate learn this trick with leftover cake! (Kre-Mel dessert) Clipping. © 5Oct47; KK17022.
Finer canned & frozen fruits. Karo syrup) © 15Apr47; KK14504.
The Jack of Hearts stole some tarts. (Karo syrup) Clipping. © 20Sep47; KK17021.
Partners to make your dinners finer. (Mazola salad oil) Clipping. © 20Sep47; KK17023.
"Twin" reasons for Linit. (Linit laundry starch) Clipping. © 18Jul47; KK17026.
Vary the color and flavor of your fruit salad dressing. (Mazola salad oil) Clipping. © 25Jul47; KK17024.
What do you do for a living? (Dextrose - food energy sugar) Clipping. © 12Sep47; KK17027.

CORNELL-DUBILIER ELECTRIC CORP., South Plainfield, N. J.
Quietone no. IF-54, interference filter. Sheet. © 10Sep47; KK16233.

CORNING GLASS WORKS.
Ever bake a picture cake? (Household glassware) Clipping. © 25Mar47; KK14265.
For the two sweetest girls in the world. (Household glassware) Clipping. © 27Apr47; KK14784.
"It is clean, you can see it's clean, it's Pyrex ware!" (Household glassware) Clipping. © 13Sep47: KK15999.

CORNOID CO.
Now-cream away corns! (Corn & callous remover cream) Folder. © Cornoid Co., J. W. Koest, proprietor, Newton Falls, Ohio; 25May47; KK14502.

CORTLAND LINE CO., INC., Cortland, N. Y.
Cortland beginner's badminton. (Badminton rackets) © 20May47; KK14788.

CORY CORP., Chicago.
Cory on the brewer means perfection in the cup! (Coffee brewing equipment) © 10Nov47; KK17484.
Cory the only all glass coffee brewer. (Coffee brewing equipment) © 1Nov47: KK17285.
"Flavor-guest" .. the search for a perfect cup of coffee! (Cory glass coffee brewer and coffee brewing equipment) © 15Jan46; KK14272.
Instructions for proper care and use of your Cory automatic. (Coffee brewer) Folder. © 18Sep47; KK16361.
It's got everyone talking, no rubber parts. (Coffee brewing equipment) © 15Nov47; KK17858.
Look what Cory gives you for Christmas. (Form no. 1142) (Coffee brewing equipment) © 7Nov47; KK17792.
The new model CDA Cory serving decanter. (Coffee brewing equipment) © 27Jun47; KK14607.

COTY, INC., New York.
Christmas tree ball. (Perfume) © 28Oct47; KK17228.
Chypre de Coty. (Perfume) Clipping. © 9Sep47; KK15843.
Come Christmas, wind the lady around your finger! (Perfumes) © 6Dec47; KK18271.
Merry fragrant Christmas. (Gifts - perfumes) © 22Nov47; KK17899.
Merry fragrant Christmas. (Perfume, face powder, toilet water, etc.) © 7Dec47; KK18318.
Muse. (Perfume) © 11Dec47; KK18589.
A renowned perfume returns in new splendor, Chypre de Coty. Clipping. © 16Sep47; KK15928.
Snow twins (Perfume) © 4Dec47; KK18274.
A Suma. (Perfume) © 6Nov47; KK17485.
Le Vertige. (Perfume) © 13Nov47; KK17642.

COX, RALPH F., Atlanta.
Silverware flour. © 2Aug45; KK17640.

CRAWFORD MANUFACTURING CO., INC., Richmond.
Crawford 1947-1948 hassox free mat service. (Hassocks) © 25Jul47; KK14798.

CRESCENT CHEMICAL SALES.
Pine-A-Mite, disinfectant and deodorant. Label. © Wiley H. Steen, d.b.a. Crescent Chemical Sales, New Orleans; 2Apr47; KK16698.

CRESTA BLANCA WINE CO., INC., Livermore, Calif.
Cellar in the sky. (Wine) © 25Jun47; KK17597.

"Hollywood players." (Beverage) Clipping. © 3Apr47; KK14290.

CRISCI, FRANK, New York.
Father Time. (Hair coloring) © 26Nov47; KK18558.

CROFT BREWING CO., Boston.
Croft goes with the best of everything! Croft dish of the week no. 19. (Ale advertisement) Clipping. © 16Jul47; KK14645.

Croft goes with the best of everything! Croft dish of the week no. 20. (Ale advertisement) Clipping. © 23Jul47; KK14646.

Croft goes with the best of everything ... no. 18. (Ale advertisement) Clipping. © 9Jul47; KK14289.

CROSLEY Division, Avco Manufacturing Corp. SEE Avco Manufacturing Corp. Crosley Division.

CROTON WATCH CO., INC., New York.
Right on the dot..because Croton aquamatic winds itself! (Aquamatic watches) Clipping. © 21Jul47; KK14819.

13.5°/o more accuracy without winding. (Aquamatic wristwatches) Clipping. © 15Aug47; KK16614.

13.5 o/o more accuracy without winding. (Wrist watch) © 17Nov47; KK17888.

13.5 o/o more accuracy without winding. (Wrist watch) © 17Nov47; KK18044.

13.5 o/o more accuracy without winding, with a Croton Aquamatic. (Wrist watches) © 22Nov47; KK18049.

CROWN OPTICAL CO., INC., Springfield, Mo.
Opti-Mist. (Optical merchandise) © 4Nov47; KK17450.

Opti-mist. (Optical merchandise) v. 1, no. 16, Aug. © 10Aug47; KK15358.

Opti-mist. v. 1, no. 15. July, 1947. (Optical merchandise) Folder. © 10Jul47; KK14566.

Opti-mist. v. I, no. 17. Sept., 1947. (Optical merchandise) Folder. © 10Sep47; KK16031.

CROWN PRODUCTS CO.
Sani-clor. (Bleach and washing fluid) Label. © Lady's choice foods, also d.b.a. Crown products co., Los Angeles; 1Jul47; KK14676.

CROWN ZELLERBACH CORP., San Francisco.
Chiffon toilet tissue. © 27Aug47; KK17386.

CUDAHY PACKING CO., Chicago.
Cudahy's Puritan all meat franks. (Key 234) © 8May47; KK17626.

Get a whole Cudahy's Puritan ham! (Key 236) © 27May47; KK17627.

Sing out today. (Key 227) (Bacon) © 18Feb47; KK17628.

CULLIGAN ZEOLITE CO., Northbrook, Ill.
Customers ain't elephants. (Equipment for softening, treating and filtering water) © 15Jul47; KK17400.

Lights! Camera! Action! (Equipment for softening, treating and filtering water) Folder. © 4Aug47; KK16348.

Meet the other women in your life! (Equipment for softening, treating and filtering water) Folder, illus. © 13Aug47; KK16130.

CURTIS LIGHTING, INC., Chicago.
Curtis lighting, inc., catalog 47. (Lighting equipment) © 20Feb47; KK14352.

CURTIS SHOE CO., INC., Marlboro, Mass.
Put yourself in his shoes. (Men's shoes) Clipping. © 20Sep47; KK16301.

Put yourself in his shoes. (Men's shoes) Sheet. © 20Aug47; KK15786.

CURVEX CORP., New York.
Uppity eyelash curler. (Eyelash curlers and rubber fillers for eyelash curlers) © 26Sep47; KK17465.

D

D. K. LABORATORIES.
Dan-No-Mor. (Dandruff remover) Label. © D. K. laboratories, owner, Spivey Kent, Grenada, Miss.; 10Sep40; KK14379.

Sparkle eye drops. (Eye drops) Label. © D. K. laboratories, Spivey Kent, owner, Grenada, Miss; 10Sep40; KK14380.

DACAR CHEMICAL PRODUCTS CO., Pittsburgh.
Darmold for better ingots, longer mold life. (Mold dressing) Folder. © 20Sep47; KK16931.

DAI-DAY CO., Brooklyn.
Dai-day oyster sauce. (Chinese design and ornamentation) (Oyster sauce) Label. © 26Feb47; KK15068.

Dai-day soo moy jung. (Chinese design and ornamentation) (Soo moy jung-food sauce) Label. © 19Nov46; KK15067.

DANA PERFUMES, INC., Chicago.
Double dare and triple threat has Tabu lipstick. (Lipstick) Clipping. © 1Jun47; KK14391.

Incomparable Tabu! (Perfumes) Clipping. © 31Aug47; KK16844.

Parfum Emir. (Perfume) Clipping. © 29May47; KK14274.

Tabu, the "forbidden" perfume. © 10Oct46; KK18227.

You walk in a dream when you wear it. Platine is so ethereally feminine. (Perfume) Clipping. © 1Jul47; KK16283.

DAPRATO STATUARY CO., Chicago.
Daprato studios announce the completion of the statue of Our Lady of the Rosary of Fatima. Daprato art bulletin no. 206. (Church statues) © 30Jun47; KK14559.

DARE PRODUCTS, INC., Battle Creek, Mich.
The improved Dare Set-Eze adjustable steel electric fence posts are more than ever the farmer's choice. Clipping. © 17Oct47; KK17105.

DAVIS, Charles Thomas. SEE Adams (Janice)

DAVIS, Mabel Hoagland. SEE Adams (Janice)

DAVIS (R. B.) CO., Hoboken, N. J.
When she grows up. (Malted food drink) Clipping. © 9May47; KK15393.

When she grows up. (Malted food drink) Clipping. © 16May47; KK15394.

DAVIS (TRAYTON H.) & ASSOCIATES, INC., Milwaukee.
If your Byron Barwig account card could talk..here's what it would say. (Furniture) Sheet. © 4Aug47; KK14953.

DAVISON CHEMICAL CORP., Baltimore.
Build with Fendix. (Automobile underbody protective coating & sound deadener) Sheet. © 2Jul47; KK14168.

Davison trains your men in your shop. (Automobile underbody coating) Sheet, illus. © 27Aug47; KK15523.

Davison trains your men in your shop. (Automobile underbody protective coating and sound deadener) Sheet. © 29Jul47; KK14820.

How to secure longer life and continuous efficiency from your hearing aid. (Davison silica gel) Folder, illus. © 4Sep47; KK15664.

To a millionth of a pound. (Chemicals) © 1Dec47; KK18115.

Two good reasons why progressive dealers sell Silentize. (Automobile underbody coating) Sheet, illus. © 27Aug47; KK15524.

2 more reasons why. (Automobile underbody protective coating & sound deadener) © 9Dec47; KK18338.

DAY-BRITE LIGHTING, INC., St. Louis.
Advance data sheet. (Fixtures for fluorescent lamps) No. 548 © 8Aug47; KK15784.

Advance data sheet. No. 547. (Fixtures for fluorescent lamps) © 16May47; KK15204.

Day-Brite fixtures. Advance data sheet no. 548. (Fixtures for fluorescent lamps) Sheet. © 8Aug47; KK15784.

Day-Brite "Topnotch-LB" units. Bull. 10-D. (Fluorescent lamps) © 10Oct47; KK18067.

DAYCLIFFE CO., Brooklyn.
Milady's household hardware kit. © 15Dec47; KK18650.

DAZOR MANUFACTURING CORP., St. Louis.
Dazor floating magnifier with fluorescent lighting. (Floating fixture with magnifier and fluorescent lighting) © 4Aug47; KK14935.

Dazor Floating Sun-Heat lamp. (Sun-Heat lamp fixture with floating arm) Folder. © 2Oct47; KK16594.

DEA 'N BILL, Deaver, Wyo.
Souvenirly yours. (Handmade souvenirs made from native wood) Label. © 1Jul47; KK14683.

DEARBORN CHEMICAL CO., Chicago.
The control of corrosion in the marine industry. (Rust preventive) 24 p., illus. © 8Aug47; KK15693.

EARBORN MOTORS CORP., Detroit.

Announcing the great new Ford tractor. (Fort tractors and farm implements) Clipping. © 1Jul47; KK14334.

Come and see the great new Ford tractor. (Ford tractor and farm implements) Clipping. © 18Aug47; KK16741.

Faster farming for you. (Tractor and farm implements) Clipping. © 22Sep47; KK16629.

Ford tractor dealers have a better moldboard plow. (Tractor and farm implements) Clipping. © 1Oct47; KK16715.

A promise in May, an accomplishment in July. (Ford tractors and farm implements) Clipping. © 1Aug47; KK15954.

DEBUTANTE SPORTSWEAR.

Skirlotte. It's a skirt! It's a culotte! (Women's sports clothes) Label. © Debutante Sportswear, inc., d.b.a. Debutante Sportswear, Chicago; 11Aug47; KK15975.

DECCA RECORDS, INC., New York.

America looks like this, America sounds like this. (Decca records) Clipping. © 13Oct47; KK16815.

The finest quality classical music ever produced. (Decca records) © 23Oct47; KK17658.

It seems they all want. (Decca records) © 10Nov47; KK18071.

Once upon a Decca record. (Decca records) © 28Nov47; KK18267.

Paul Revere rides again! (Decca records) Clipping. © 17Sep47; KK16477.

Stop, visit the Freedom Train. (Decca records) Clipping. © 18Sep47; KK16478.

DECOR-NOTES, St. Paul.

Northern pine scented stationery. Pine bough edition. Label. © John H. Allison, d. b. a. Decor-Notes, St. Paul; 28Aug47; KK15569.

Songster notes. (Box stationery) Label. © John H. Allison, jr., d. b. a. Decor-Notes, St. Paul; 29Sep47; KK16242.

DEEP ROCK OIL CORP., Tulsa, Okla.

For peak performance. (Motor oil) © 3Jun47; KK17670.

DELTA CHEMICAL LABORATORY.

Lighthouse pine oil disinfectant. Label. © Ernest E. Reich, d.b.a. Delta Chemical Laboratory, New Orleans; 2Sep47; KK16904.

DELTA HEATING CORP., Jackson Heights, N. Y.

This winter we'll be warm automatically. (Oil burners) Folder, illus. © 11Jul47; KK15445.

DEMERT & DOUGHERTY, INC., Chicago.

Big Squirt. © 19Dec47; KK18734.

Keep that engine sweet with Heet. (Gasoline & fuel oil conditioner) Label. © 1Aug47; KK15690.

No-Flo semi-paste paint, varnish & lacquer remover. Label. © 16Jun47; KK15943.

DENNIN, William W. SEE Medwell Co.

DENNIS, INC., Winston-Salem, N. C.

Giant pop corn bag. © 8Jul47; KK18113.

Golden hybrid pop corn. © 24Nov47; KK18242.

DENNISON'S FOODS.

Dennison's chili con carne with beans. (Chili con carne with beans) Label. © Wm. Edris co., trading as Dennison's foods, Seattle; 21Apr47; KK14297.

Dennison's lima beans with ham in sauce. (Lima beans with ham in sauce. Label. © Wm. Edris co.. trading as Dennison's foods, Seattle; 14Apr47; KK14295.

Dennison's meat balls with gravy. (Meat balls with gravy) Label. © Wm. Edris co., trading as Dennison's foods, Seattle; 21Apr47; KK14296.

Dennison's pea soup with ham. Pea soup with ham) Label. © Wm. Edris co., trading as Dennison's foods, Seattle; 23Jun47; KK14298.

Dennison's pork & beans with tomato sauce. (Pork and beans with tomato sauce) Label. © Wm. Edris co., trading as Dennison's foods, Seattle; 17Mar47; KK14294.

DESANNO (A. P.) & SON, INC., Phoenixville, Pa.

Radiac cut-off machines. Folder. © 5Nov46; KK16952.

DESCO SHOE CORP., Long Island City, N. Y.

Let's go with Desco. (Shoes) Label. © 5Mar47; KK15952.

DETROIT INDUSTRIAL PRODUCTS CO., Detroit.

The new "garage-man" shop light. (Portable shop light) © 31Oct47; KK17562.

DE WALT, INC., Lancaster, Pa.

The model GP De Walt 12" saw. (Woodworking machinery) © 23Feb47; KK18138.

DEWIED (A.) CASING CO.

A. Dewied Casing Co. selected casings, naturally better. [Sausage casings] Envelope. © Andre Dewied, d.b.a. Dewied Casing Co., Sacramento, Calif.; 4Sep47; KK16670.

A. Dewied Casing Co. selected casings, naturally better. [Sausage casings] Sheet. © Andre Dewied, d.b.a. A. Dewied Casing Co., Sacramento, Calif.: 4Sep47: KK16674.

Now you can produce "Sausage at its best in its natural dress." [Sausage casings] Sheet. © Andre Dewied, d.b.a. A. Dewied Casing Co., Sacramento, Calif.; 4Sep47; KK16671.

"Sausage at its best in its natural dress." [Sausage casings] Cards. © Andre Dewied, d.b.a. A. Dewied Casing Co., Sacramento, Calif.; 4Sep47; KK16672-16673.

DEY CO., Chicago.

Dey's vitamin C spray. Label. © 15Sep47; KK15949.

DIAMOND CHEMICAL CO.

Thur-O. (Chemical solution for cleaning fabrics) Label. © Lew I. Frosgong, d.b.a. Diamond chemical co., San Francisco; 12Jun47; KK15103.

DICK (A. B.) CO., Chicago.

Complete line available again. (Stencil duplicators and supplies) © 26Jul47; KK17895.

Complete line available again. (Stencil duplicators and supplies) © 1Oct47; KK17788.

Complete line available again. (Stencil duplicators and supplies) Clipping. © 21Jul47; KK15290.

Complete paper work - from one writing! (Stencil duplicators and supplies) Sheet. © 1Jul47; KK15078.

5 better ways to handle larger classes. (Stencil duplicators and supplies. Clipping. © 15May47; KK14009.

4 inexpensive new services for schools. (Stencil duplicators and supplies) © 7Oct47; KK17791.

Four new school services. (Stencil duplicators and supplies) © 15Oct47; KK18110.

From the notebooks of Thomas A. Edison. (Stencil duplicators and supplies) Clipping. © 30Jan47; KK14276.

Good menus are good salesmen. (Stencil duplicators and supplies) Clipping. © 1Aug47; KK15607

How to build strong church activities. (Stencil duplicators and supplies) © 1Sep47; KK17636.

How to extend the influence of your church. (Stencil duplicators and supplies. Clipping. © 1Jul47; KK15176.

It's time to sell again! (Stencil duplicators and supplies) Clipping. © 19Jul47; KK15289.

Keep merchandise moving with sales stimulators. (Stencil duplicators and supplies) © 1Nov47; KK18031.

Make price information speed up sales. (Stencil duplicators and supplies. Clipping. © 21Jun47; KK14890.

Menu "tip-ons." (Stencil duplicators and supplies) Clipping. © 1Jul47; KK14900.

New savings and earnings for business. (Stencil duplicators and supplies. Clipping. © 24May47; KK14277.

New visual aids. (Stencil duplicators and supplies) Clipping. © 15Sep47; KK17123.

No "waiting list." (Stencil duplicators and supplies) Clipping. © 26May47; KK15027.

Operating chart - mimeograph 90 duplicator. (Stencil duplicators and supplies) © 22Oct47; KK17544.

Operating chart - mimeograph 91 duplicator. (Stencil duplicators and supplies) © 23Sep47; KK17911.

Paper work "flow chart" keys production. (Stencil duplicators and supplies) Clipping. © 1Sep47; KK17180.

Simple. (Stencil duplicators and supplies) © 11Sep47; KK17715.

Simple, versatile, fast. (Stencil duplicators and supplies) © 26Aug47; KK17779.

Simple, versatile, fast. (Stencil duplicators and supplies) Clipping. © 14Aug47; KK15609.

Speeds engineering change orders! (Stencil duplicators and supplies) Clipping. © 1Aug47; KK15702.

Suit your menus to the market. (Stencil duplicators and supplies) Clipping. © 1Jun47; KK15031.

DICK (A. B.) CO. Cont'd.

Take your choice. (Stencil duplicators and supplies) Clipping. © 19Jun47; KK15085.

Take your choice. (Stencil duplicators and supplies) Clipping. © 26Jun47; KK14891.

Three new services for schools. (Stencil duplicators and supplies) Clipping. © 10Aug47; KK15703.

Versatile. (Stencil duplicators and supplies) © 9Oct47; KK17879.

War Department purchase and contracting forms now available in mimeograph brand die-impressed stencils. (Stencil duplicators and supplies) © 15Nov47; KK18263.

War department purchase and contracting forms now available in Mimeograph brand die-impressed stencils. (Stencil duplicators and supplies) Clipping. © 3May47; KK14010.

What makes a family come to church? (Stencil duplicators and supplies) Clipping. © 1Jun47; KK15086.

DIE-DEAD PRODUCTS CO., Winter Haven, Fla.

Die-dead. (Household spray) Label. © 9Sep46; KK15050.

DIECASTERS, INC., Ridgefield, N. J.

Announcing the new Champion juicer with feathertouch action. (Champion juicer) Sheet. © 13Jun47; KK14258.

DIETERICH PRODUCTS CORP., Oak Park, Ill.

Karvisor, no. 1 year 'round profit opportunity. (Sunshield for automobiles) Folder, illus. © 1Sep47; KK16438.

DINGILLO, DONATO, Chicago.

White City wash. (Cleaners & disinfectants) Label. © 8Sep47; KK16568.

DISC CO. OF AMERICA, New York.

Cuban cult music. (Records) Folder. © 10Jul47; KK16732.

Muggsy Spanier and his orchestra. (Records) Folder. © 10Mar47; KK16730.

Soledad Miralles, flamenco. (Records) Folder. © 31Mar47; KK16729.

Songs to grow on: School days. (Records) Folder. © 20Dec46; KK16731.

Young Folksay series. (Records) 24 p. © 10Mar47; KK16733.

DISNEY, INC., New York.

For the man who has almost everything. (Hats) © 20Nov47; KK18699.

Mr. Disney, hatmaker since 1885. (Hats) © 16Oct47; KK17885.

Mr. Disney, hatmaker since 1885. (Men's hats) © 18Sep47; KK17645.

Mr. Disney, hatmakers since 1885. (Hats) © 1Nov47; KK18701.

Mr. Disney, hatmakers since 1885. (Men's hats) © 4Sep47; KK17339.

Mr. Disney's custom is limited to those few men in each community who want a finer hat. © 2Oct47; KK17886.

DISTICRAFT, INC., Chicago.

Think, before you drink! (Whiskey) © 8Sep47; KK18513.

DIVERSEY CORP., Chicago.

Bears and bacteria are a lot alike! (Disinfecting and cleaning compounds) Sheet, illus. © 1Aug47; KK15582.

Diversey elektro-purj-it cleaning compound. (Cleaning compound) Sheet. © 1Jun47; KK14514.

"I use Diversey Divoluxe cleaner because." Folder. © 1Sep47; KK16189.

Now ... Diversey planned sanitation. (Sanitation products) Folder. © 1Oct47; KK16998.

DR. REISS CARBONATED BEVERAGES, Brooklyn.

Dr. Reiss' Lucky Cherry Soda. (Carbonated beverage) Label. © 10Oct47; KK16920.

DR. SALSBURY'S LABORATORIES, Charles City, Iowa.

Dr. Salsbury's Vapo-Roost. (Insecticide) Label. © 12Sep47; KK16572.

DOHRMANN HOTEL SUPPLY CO., San Francisco.

Are you on a merry-go-round? (Food preparing and serving equipment for restaurants, hotels, clubs, hospitals, etc.) © 8Oct47; KK17374.

Hey, boss! How about some new pans? (Food preparing and serving equipment for restaurants, hotels, clubs, hospitals, etc.) © 8Oct47; KK17195.

Join the kitchen parade. (Food preparing and serving equipment for restaurants, hotels, clubs, hospitals, etc.) © 8Oct47; KK17196.

Let's hop over to Dohrco. (Food preparing and serving equipment for restaurants, hotels, clubs, hospitals, etc.) © 8Oct47; KK17197.

DORR COMPANY, New York.

New sanitary engineering equipment for 1947. (Sanitary engineering equipment) Folder. © 2Jul47; KK14237.

Small scale biofiltration with the Dorr duo-clarifier and the Dorrco duo-filter. (Sanitary engineering equipment. Folder. © 23Jun47; KK14238.

DOUGLAS LABORATORIES, Miami, Fla.

Don't be a paleface. Coppertone. (Indian head) (Sun tan cosmetic preparations) Label. © 15Mar47; KK14059.

DOW CORNING CORP., Midland, Mich.

Dow Corning Silicone notebook. Compound series no. 1, issued Feb., 1947. DC anti-foam A. © 13Feb47; KK15232.

Dow Corning Silicone notebook. Resin series no. 2, issued April, 1947. (DC pan glaze) © 17Jun47; KK15233.

Sight savers. (Lens polishing tissues) © 27Aug47; KK18033.

DOYLE, EDWARD JAMES, Rochester, N. Y.

Ed Doyle shamrock. (Bowling equipment, bowling pins, sporting goods) © 10Sep46; KK18444.

DRACKETT CO., Cincinnati.

Christmas Eve and away goes a peeve. (Drano drain cleaner) © 15Nov47; KK18362.

Daddy leaves his fingerprints on icebox raids at night. (Window cleaner) Clipping. © 15Jun47; KK14884.

Debbie's dolly had a party. (Window cleaner) Clipping. © 20Apr47; KK15764.

Drackett chlorinated lime. Label. © Drackett Products Co., wholly owned sales subsidiary of Drackett Co., Cincinnati; 21Sep42; KK16625.

"I got the creeps about the baby today!" (Sink & drain cleaner) Clipping. © 1Jun47; KK14883.

Just spray, wipe away. (Windex) © 15Nov47; KK18371.

Mary tried her mother's make-up. (Windex window cleaner) © 25Oct47; KK18360.

Oh, no thank you I wouldn't dare.. (Drano sink & drain cleaner) © 25Sep47; KK17267.

Rhymes for Kate. (Drano drain cleaner) © 25Oct47; KK18361.

Sally thought she saw a stranger coming round the bend. (Window cleaner) Clipping. © 25May47; KK14882.

DRAKE, ALFRED E., Tucson, Ariz.

Scent'nAire. (Aromatic compounds and dispensers) Label. © 8Aug47; KK15354.

DRITZ (JOHN) & SONS, New York.

Dritz button-maker kit. © 27Nov47; KK17933.

Dritz nailhead set. © 10Feb47; KK17996.

DROTT, EDWARD ALBERT, Milwaukee.

Drott for 1947. Hi-way service. (Road building, road maintenance snow removal, logging and construction equipment) Sheet. © 1Mar47; KK14738.

DRUMCLIFF CO.

Karak insect killer. Label. © George Dugdale, trading as Drumcliff Co., Towson, Md.; 3Sep47; KK16364.

DRURY, DON, Troy, Ohio.

Fence a farm. (Game) Label. © 24Apr47; KK15171.

The ole swimming hole. (Game) Label. © 24Apr47; KK15170.

Ska-doodle. (Game) Label. © 24Apr47; KK15169.

DRY CLIME LAMP CORP., Greensburg, Ind.

Brood-all infra-red heater. © 28Aug47; KK18511.

DUBBS, WENDELL PHILIP, Palo Alto, Calif.

Recipe-Ralph "makes recipes fit your family." (Recipe adjusters) Folder. © 20Oct47; KK17061.

DUBOIS, LOUIS ALBERT, Madison, Wis.

DuBois photo plan - Auto snow plow. Sheet. © 13Oct47; KK16842.

DUBONNET CORP., Philadelphia.

Before or after that Thanksgiving dinner, drink Dubonnet. (Aperitif wine) © 9Nov47; KK18694.

Dubonnet, your bar in a bottle! (Aperitif wine) © 5Oct47; KK17738.

Dubonnet, your bar in a bottle. (Aperitif wine) © 6Nov47; KK18693.

Give that holiday meal a special zest. (Aperitif wine) © 20Nov47; KK18700.

Prescription for pleasure, Dubonnet straight or mixed. (Aperitif wine) © 14Sep47; KK17638.

Prescription for pleasure, Dubonnet straight or mixed. (Aperitif wine) © 23Oct47; KK18022.

DUFINE (I. H.) CO., New York.
Save time. (Hair brushes, blankets, electric shavers, etc.) © 15Oct47; KK18471.

DUGAN BROTHERS OF NEW JERSEY, INC., Newark, N. J.
Dugan's dog meal. (Dog foods) Label. © 20Aug47; KK16734.

DUGDALE, George. SEE Drumcliff Co.

DUKE'S, INC., Cincinnati.
Boy, watch how your dog goes for Dubby's Dog Dinner. Clipping. © 6Aug47; KK16596.

Tail wags by Dubby - The way to a dog's heart. (Dog dinner) © 22Oct47; KK17881.

Tail wags by Dubby - The way to a dog's heart. (Dog dinner) © 29Oct47; KK17880.

Your dog will come lickety-split when you set out his Dubby's dog dinner. (Dog food) Clipping. © 30Jul47; KK16753.

Yum-m-m! Dubby's dog dinner tastes swell. Clipping. © 13Aug47; KK16597.

DULANY (JOHN H.) & SON, Fruitland, Md.
Dulany cultivated giant blueberries. (Frozen fruits) Sheet. © 1Jun46; KK14151.

Dulany quick frozen. (Frozen fruits and vegetables) Label. © 1Jun46; KK14150.

Dulany quick frozen foods. (Frozen foods) Sheet. © 1Jun46; KK14152.

DUMONT (ALLEN B.) LABORATORIES, INC. Passaic, N. J.
The cathode-ray tube. Chart. © 15May47; KK15799.

DuMont acorn package cuts starting cost in half. (Electronic equipment) Clipping. © 16Jun47; KK15410.

Du Mont announces the new continuous-motion, single-image oscillograph-record camera type 314. © 1Nov47; KK17359.

Du Mont master series television transmitter. © 15Sep47; KK17361.

For much faster, still better, more-money servicing..it must be one of these three DuMont oscillographs. (Oscillographs) Clipping. © 1Jul47; KK14969.

For specialized applications. (Cathode-ray indicators) Clipping. © 1Sep47; KK15660.

400 inches in a millionth of a second! DuMont type 5RP-A cathode-ray tube. Sheet. © 1Sep47; KK15854.

Get more out of life with television. Get the most out of television with a DuMont Teleset. Clipping. © 14Jun47; KK15409.

Get more out of life with television. Get the most out of television with a DuMont Teleset. Clipping. © 28Jun47; KK15411.

Get more out of life with television. Get the most out of television with a DuMont Teleset. Clipping. © 19Jul47; KK15390.

Get more out of life with television. Get the most out of television with a DuMont Teleset. Clipping. © 16Aug47; KK15388.

Get more out of life with television. Get the most out of television with DuMont prestige. (Television home receivers) Clipping. © 1Aug47; KK16126.

Get more out of life with television. Get the most out of television with DuMont prestige. (Television receivers) Clipping. © 1Jul47; KK16127.

Get the most out of television with a DuMont teleset. (Telesets) Folder. © 28May47; KK14575.

Get the most out of television with a DuMont teleset. (Telesets) Folder. © 27Jun47; KK14576.

High voltage; no danger. Portable - rugged - safe! (High voltage power supply) Clipping. © 1Jun47; KK14144.

Just switch tubes and extend the usefulness of your oscillograph. (Cathode-ray tubes) © 1Nov47; KK18302.

A new DuMont instrument for peak-to-peak voltage measurements ... DuMont type 264-A voltage Calibrator. (Voltage calibrator) Clipping. © 1Jul47; KK14968.

Still more telecasters are now assured that television's "mighty oaks from little acorns grow." (Television transmitting equipment) © 20Oct47; KK17360.

Study all types of rotating machinery with the new type 275-A polar-coordinate indicator. Clipping. © 1Aug47; KK15659.

Television can be simple with the Du Mont acorn package. (Television equipment - electronic) Clipping. © 1Jul47; KK15357.

That's what servicemen say about their DuMont type 274 Cathode-ray oscillograph. (Cathode-ray oscillograph) Clipping. © 1Jun47; KK14145.

To meet an outstanding oscillographic need, two great names get together, Du Mont - Eastman kodak. (Oscillograph record camera) Clipping. © 1Oct47; KK16821.

When and where split-second action spells successful telecasts. DuMont type 5098A image orthicon pickup head. (Television equipment) Clipping. © 1Sep47; KK15855.

DUNAWAY (JUDSON) CORP., Dover, N. H.
Daily Constititional. (Toilet bowl cleaner and deodorant) 4 p. © 13Aug47; KK16409.

Is your bathroom haunted by the "Ghost of the Past?" (Toilet bowl cleaner and deodorant) Clipping. © 29Aug47; KK16408.

DUNKIRK MANUFACTURING CO., Dunkirk, N. Y.
Koil-kleener. (Apparatus for cleaning beer dispensing coils) Label. © 15Jan47; KK15100.

DUPLICATE RECEIPT BOOK CO., Birmingham, Ala.
Duply-kator. (Receipt books and other printed matter) © 6Dec47; KK18303.

DURO TEST CORPORATION, North Bergen, N. J.
Annual parade and clam bake ... (Duro test germicidal lamps and units) Sheet. © 30Jun47; KK14241.

Business is booming! It just proves how light-conscious the public is becoming! (Duro test slim fluorescent lamps and units) Sheet. © 30Jun47; KK14242.

Duro-Test ballasts. (Fluorescent ballasts) © 2Dec47; KK18645.

Duro-Test lamp guards. (Lamp guards and extension cords) © 25Nov47; KK18643.

Duro-Test slim fluorescent lampholders. © 25Nov47; KK18644.

Duro-Test unveils its new 4-featured selling weapon! (Incandescent and fluorescent lamps) © 28Oct47; KK17477.

Duro-Test wishes you a bright and merry holiday season. (Incandescent & fluorescent lamps) © 2Dec47; KK18642.

Durolier - America's finest slim fluorescent unit. (Duro test slim fluorescent lamps & units) Sheet. © 23Jun47; KK14004.

Here it is! (Incandescent and fluorescent lamps) © 4Nov47; KK17478.

Isn't that a shame! (Durolier slim fluorescent units) Sheet. © 14Jul47; KK14479.

Safreenize your shop. (Safreen fluorescent lamps) Sheet. © 4Aug47; KK15030.

Scram boys! Durolier germicidal units are here! Sheet, illus. © 26Aug47; KK15700.

The season's best from Duro-Test. (Incandescent and fluorescent lamps) © 25Nov47; KK18641.

Take that blankety, blank bird away. (Duro test germicidal units) Sheet. © 14Jul47; KK14480.

We will now hear the 4 Dandruff Dandies ... (Duro test Germicidal units) Sheet. © 23Jun47; KK14003.

What important event occurs on _____? (Duro test electric lamps) Folder, illus. © 4Sep47; KK15701.

Your choice, this or Duro-Test 4000 hour traffic signal lamps. © 23Dec47; KK18778.

Your electrician friends bored me to death talking all evening about Duro test streamliners and ... (Duro test slim fluorescent units) Sheet. © 7Jul47; KK14243.

DYSON (JOSEPH) & SONS, INC., Cleveland.
Dyson large forged nuts. Folder. © 1Jul47; KK16581.

E

EAGLE (JOHN M.) & CO., INC., Chicago.
Beef 'n gravy. (Canned meat) Label. © 1Feb47; KK17160.

EASI-BILD PATTERN CO., Pleasantville, N. Y.
All-purpose shelf. No. 6. (Full size printed paper pattern) Label. © 6Dec42; KK16088.

All weather dog house. (Paper pattern) © 15Sep46; KK18476.

All weather hog house. No. 13. (Full size printed paper pattern) Label. © 30Apr43; KK16085.

Convenient kitchen shelf. (Paper pattern) © 10Oct47; KK18473.

EASI-BILD PATTERN CO. Cont'd.

Decorative flower pot holder. (Paper pattern) © 6Dec42; KK18482.

Dyckman flower pot shelf. (Paper pattern) © 15Jul41; KK18483.

Early starter garden hotbed. No. 12. (Full size printed paper pattern) Label. © 10Jan43; KK16086.

Fireside bench. (Paper pattern) © 10Oct46; KK18475.

Hanging book shelf. (Paper pattern) © 10Oct47; KK18472.

Hanging wall table. (Paper pattern) © 15Jul41; KK18480.

Maryland wall shelf. No. 24. (Full size printed paper pattern) Label. © 10Apr41; KK16083.

Modern knife and implement rack. No. 8. (Full size printed paper pattern) Label. © 6Dec42; KK16087.

Mt. Vernon window valance. (Paper pattern) © 10Jul41; KK18481.

New Castle whatnot shelf. (Paper pattern) © 10Oct47; KK18474.

Peasant shelf. (Paper pattern) © 10Mar45; KK18477.

Peasant table. No. 17. (Full size printed paper pattern) Label. © 1Apr41; KK16084.

Portsmouth magazine stand. No. 25. (Full size printed paper pattern) Label. © 10Apr41; KK16082.

Slatted roof wren house. (Paper pattern) © 15Sep46; KK18478.

Wedgewood narrow shelf. No. 4. (Full size printed paper pattern) Label. © 6Dec42; KK16089.

Window box with brackets. (Paper pattern) © 15Jul41; KK18479.

Window cornice and side shelves. No. 1. (Full size printed paper pattern) Label. © 6Dec42; KK16090.

EASTMAN OIL WELL SURVEY CO., Denver.
Eastman Corex core orientation. (Retractable coring equipment) Folder. © 15Aug47; KK16758.

EATON MANUFACTURING CO., Cleveland.
Kid reliance. (Lock washers) © 10Aug47; KK17832.

EBCO MANUFACTURING CO., Columbus, Ohio.
Facts to help you sell more Oasis electric water coolers. 32 p. © 3Sep47; KK16452.

ECHO ADVERTISING SERVICE.
Why not face it? (Advertising mats for use in newspapers) Folder. © Santino Governale, New York, John F. Kocher, Suffern, N. Y. and Frederick Truchsess, Brooklyn, d.b.a. Echo advertising service; 17Jun47; KK15186.

ECONOMICS LABORATORY, INC., St. Paul.
Electra-Sol dishwashing compound. Label. © 9Sep47; KK16930.

EDDLEMAN, WILLIAM LEE., Galveston, Tex.
Jungle Jumbles. (Plastic toys) Label. © 3Oct47; KK16794.

EDRIS (Wm.) co. SEE Dennison's foods.

EDY'S CHARACTER CANDIES, Oakland, Calif.
Edy's little coffee things. (Candy) Label. © 21Oct46; KK14485.

EKCO PRODUCTS CO., Chicago.
Aluminum discount bulletin no. A-67-B. Replaces bulletin no. A-26-B. (Aluminum pans) Folder. © 22Aug47; KK16035.

Aluminum discount bulletin no. A-67-J. Replaces bulletin no. A-26-J. (Aluminum pans) Folder. © 22Aug47; KK16037.

Bulletin no. 26B. Replaces bulletin no. 25B. (Pans, cookie sheets, pie plates, etc.) Folder. © 22Aug47; KK16034.

Bulletin no. 26J. Replaces bulletin no. 25J. (Pans, cookie sheets, pie plates, etc.) Folder. © 22Aug47; KK16036.

These and 300 other fast-selling products make Ekco the biggest name in housewares. (Cutlery, kitchen tools, flashlights, etc.) Clipping. © 20Jun47; KK16033.

ELASTIC STOP NUT CORP. OF AMERICA, Union, N. J.
ESNA elastic stop nuts - Production information hex nuts - Heavy weight. (Self-locking nuts) © 23Oct47; KK18450.

ELECTRIC ARC, INC., Newark, N. J.
New model U P induction heater. © 1Aug47; KK18490.

ELECTRIC STEAM RADIATOR CORP., Paris, Ky.
Electresteem thermograph. (Electric steam radiator) © 10Aug47; KK17393.

ELECTRO-PROTECTIVE CORP., Newark, N. J.
Heavy weather safety..for Liberty ships..is here. (Propeller overspeed controls) Print. © 10Jun47; KK15015.

ELECTROLUX CORP., New York.
Electrolux non-slip rug powder. Label. © 22Sep47; KK16099.

Electrolux silver polish. Label. © 8Sep47; KK15892.

Electrolux standard size parts & supply bin. (Package including detergents, insecticides, polishes and vacuum cleaner spare parts) Label. © 15Aug47; KK16701.

ELECTRONIC HEATING ASSOCIATES, Newton, Mass.
Break the knots in your panel gluing production. (Raybond) (High-frequency edge gluing equipment) © 1Oct47; KK17743.

ELGIN NATIONAL WATCH CO., Elgin, Ill.
In beautiful new Elgins at no extra cost. (Watches) Clipping. © 25May47; KK14177.

ELWELL-PARKER ELECTRIC CO., Cleveland.
Presenting the E. P. E. Rolotac controller. (Controller for electric trucks) Folder. © 19Jun47; KK14267.

ELY & WALKER, St. Louis.
E & W pajamas - cut for a good deal in quality Quadriga cloth. (Men's pajamas) © 15Oct47; KK17954.

EMGE PACKING CO., INC., Fort Branch, Ind.
Emge's Fairview farm brand pork sausage. © 7Oct47; KK18314.

EMIL'S CREATIONS, Warner, N. H.
Residence signs. © 20Nov47; KK18434.

EMILY SHOPS INC., New York.
Career girls' fashion blueprint. (Women's clothing) © 15Oct47; KK17655.

EMPARAN, R. R., Sonomo, Calif.
Sonoma red wine, Lachryma Montis Vineyard, Gen! M. G. Vallejo, Sonoma Valley, vintage 1858. Label. © 16May47; KK15518.

EMPIRE CRAFTS CORP., New York.
Nobility plate. (Mrs. James Russell Lowell) (Nobility plate silverware) Clipping. © 20Sep47; KK16748.

EMPIRE CRAFTS CORP., Newark, N. Y.
Royal Crest sterling. Clipping. © 20Jun47; KK16574.

ENDER MANUFACTURING CORP., New York.
Fluorescent lighting fixtures. © 26Oct47; KK17345.

ENGINEERING RESEARCH ASSOCIATES, INC., St. Paul.
The new airport gasporter. (Mobile fuel service unit) Folder. © 14Nov46; KK14429.

THE ENGLANDER CO., INC., Chicago.
Greatest matress improvement in 50 years. (Mattresses) © 24Oct47; KK18195.

Greatest mattress improvement in 50 years. (Mattresses) © 20Nov47; KK18194.

Introducing the greatest improvement in mattresses in 50 years. (Mattresses) © 20Sep47; KK17576.

Introducing the greatest improvement in mattresses in 50 years. (Mattresses) © 24Sep47; KK17578.

Introducing the greatest improvement in mattresses in 50 years. (Mattresses) © 26Sep47; KK17577.

EPHRAIM & CO., Newark, N. J.
Ephraim formula for dandruff and its complications. (Toilet preparation) © 8Dec47; KK18322.

EPSTEIN, Alvin N. SEE Blane products co.

EPSTEIN, JORGE, Boston.
Antique stick pins, from the jeweler with fashion authority. (Jewelry) Clipping. © 1Jun47; KK14560.

ERICKSON SPECIAL EQUIPMENT MANUFACTURING CO., Minneapolis.
Erickson power lift trucks. © 15Feb47; KK17661.

ERWIN, JAMES CO., INC., Brooklyn.
Belkatal. (Drug) © 24Nov47; KK18117.

Calmaphine. (Drug) © 24Nov47; KK18118.

ESKIMO PIE CORP., Bloomfield, N. J.
The deluxe eskimo pie. © 15May47; KK18144.

Eskimo Ace. 47-13. (Ice cream) Sheet. © 15May47; KK16982.

Eskimo Cream Kooler. 47-18. (Ice cream) Sheet. © 15May47; KK16989.

Eskimo Fudge-Pie. 47-16. (Ice cream) Sheet. © 15May47; KK16984.

Eskimo Knight. 47-12. (Ice milk) Sheet. © 15May47; KK16983.

Eskimo Pie, "m-m-m-melts in your mouth!" (Chocolate covered vanilla ice cream) Poster. © 1May47; KK15988.

ESKIMO PIE CORP. Cont'd.
Eskimo Pie. "M-m-m-melts in your mouth!" 47-11. (Ice cream) Advertising transparency. © 15May47; KK16980.

Eskimo Pie. "M-m-m-melts in your mouth!" 47-21, 47-24, 47-20-S, 47-22-S. (Ice cream) Sheets. © 15May47; KK16985, 16988, 16986, 16987.

Eskimo Pop-Pie. 47-17. (Ice cream) Sheet. © 15May47; KK16981.

ESQUIRE, INC., Chicago.
"All things - to all men". (Esquire folder) © 12Nov47; KK17623.

America's best known 4 letter man. (Esquire magazine) © 10Jun47; KK18727.

Esquire advertising specialties for 1948. Folder. © 8Aug47; KK15781.

Esquire first on all counts at the retail counters. 20 p. © 24Jul47; KK16532.

"A subscription to Coronet". (Coronet magazine) © 3Oct47; KK17722.

ETHINGTON MANUFACTURING CORP., Venice, Calif.
Emcee speaker. (Sound equipment) © 25Nov47; KK18062.

EVANS FLAG & DECORATING CO., Terre Haute, Ind.
Holiday decorations. (Holiday decorations) © 28Jul47; KK14958.

EVANS SALES AGENCY, Union City, Ohio.
101 ways to be your own boss. (Circular) © 15Oct47;KK18467.

EVERETT PIANO CO., South Haven, Mich.
Perfectly stunning. (Pianos) © 20Aug47; KK17615.

EVERSHARP, INC., Chicago.
Ends forever these 4 shaving nuisances! (Schick injector razor) Clipping. © 6Jul47; KK14060.

Eversharp answers your $64 question! (Capillary action pen) Clipping. © 22Jul47; KK14899.

"For Xmas, win a 6-room solar $15,000 home". (Schick injector razor) © 7Dec47; KK18316.

He's got that cleaner Eversharp look! (Schick injector razor) Clipping. © 19Sep47; KK16645.

EVISON, LELAND LEWIS, Pasadena, Calif.
An EviSun house, for better living. (Building structure) Label. © 22Jul47; KK16797.

EWALD, John P. SEE Medwell Co.

EXCEL MOVIE PRODUCTS, INC., Chicago.
Jolly Theatre. (Toy movie projector, complete with movie screen, film, etc.) Label. © 1Jul47; KK16872.

EXHIBIT SUPPLY CO., Chicago.
"What can you expect in the tunnel of love". (Vending machine cards) © 15Oct47; KK17248.

EYRLE CO.
Eyrle siphon filler. (Siphon filler) © Eyrle R. Levy d.b.a. Eyrle co., San Francisco; 10Apr47; KK14462.

F

FAIRMONT RAILWAY MOTORS, INC., Fairmont, Minn.
Axlsaver taper roller bearings. Bulletin 564. Loose-leaf, illus. © 10Aug47; KK15379.

Ball bearing loose wheel hub M12180. Bulletin 562. Loose-leaf, illus. © 10Aug47; KK15380.

Differential axles. Bulletin 563. Loose-leaf, illus. © 10Aug47; KK15381.

Fairmont, the original demountable wheel. Bulletin 561. Loose-leaves, illus. © 1Jun47; KK15373.

Heavy duty demountable wheels. Bulletin 561-2. Loose-leaf, illus. © 10Aug47; KK15377.

Heavy duty 2-7/16" wheel, axle and bearing assemblies. Bulletin 565-2. Loose-leaf. © 10Aug47; KK15378.

High speed spot board. Bulletin 569. Loose-leaf, illus. © 1Aug47; KK15374.

Special wheels. Bulletin 561-3. Loose-leaf, illus. © 10Aug47; KK15382.

Wheel, axle and bearing assemblies. Bulletin 565-1. Loose-leaf, illus. © 10Aug47; KK15375.

Wheel, axle and bearing tools. Bulletin 566. Loose-leaf, illus. © 10Aug47; KK15376.

FALSTAFF BREWING CORP., St. Louis.
"Falstaff premium quality and what it means." (Beer) © 15Oct47; KK17287.

Falstaff premium quality and what it means. (Beer) Clipping. © 15Sep47; KK16442.

"Let's stop for Falstaff." (Beer) Clipping. © 15Jun47; KK14855.

Let's stop for Falstaff. (No. 5 Poster - Washing the dog) (Beer) © 15Sep47; KK17463.

Let's stop for Falstaff. (No. 6 - Orchestra leader) (Beer) © 1Nov47; KK17354.

Let's stop for Falstaff premium quality beer. (No. 3 Poster - Fishing). © 1Jun47; KK18153.

Let's stop for Falstaff premium quality beer. (No. 4 Poster - Horseshoes) © 25Jul47; KK18154.

"Let's stop for Falstaff, the premium quality beer!" Clipping. © 17Oct47; KK16994.

"Let's stop for premium quality Falstaff." (Beer) Clipping. © 27Jun47; KK15116.

"Let's stop for Premium quality Falstaff!" (Beer) Clipping. © 8Jul47; KK14516.

"Let's stop for premium quality Falstaff!" (Beer) Clipping. © 25Jul47; KK15117.

"Let's stop for premium quality Falstaff!" (Beer) Clipping. © 8Aug47; KK15118.

Stop - something's missing! (Beer) Clipping. © 15Jul47; KK14856.

FAMOUS FLOURS CO.
Name this home. Win it for your own. (Flour) © Famous Flours Co., Division Salem Commodities, inc., Omaha; 2Oct47; KK18217.

Name this home, win it for your own! (Flour) Clipping. © Famous Flours Co., Division Salem Commodities, inc., Omaha; 26Sep47; KK17155.

Name this home, win it for your own. (Flour) Clipping. © Famous Flours Co, Division Salem Commodities, inc., Omaha; 28Sep47; KK17149.

Your last chance to win this home. (Flour) © Famous Flours Co., Division Salem Commodities, inc., Omaha; 22Oct47; KK18216.

FAN TAN GUM CORP., Dayton, Ohio.
Fan Tan peppermint chewing gum. (Chewing gum) Label. © 7Jul47; KK14613.

FAR EAST TRADING CO.
Thin soy sauce. (Food product) Label. © Bennett Cohen d.b.a. Far East Trading Co., Boston; 11Aug47; KK15852.

FASHION FROCKS, INC., Cincinnati.
Quick 'n Easy, the extra money twins, help Mrs. Jones solve her money troubles. (Women's dresses) Clipping. © 10Aug47; KK15360.

FAUCET-QUEENS, INC., Chicago.
Spray or stream. (Faucet attachment) Label. © 25Aug47; KK15597.

FEHR (FRANK) BREWING CO., INC., Louisville, Ky.
Fehr's Bock beer. Label. © 7Jan47; KK16212.

Fehr's Darby ale. Label. © 7Jan47; KK16210.

Fehr's Kentucky beer. Label. © 7Jan47; KK16211.

FENSCH, Richard G. SEE Superior Products.

FENTON KELSEY CO., Madison, Wis.
Don't let him keep a gun in your back. (Water heaters and dish washers) Folder. © 15Jul47; KK15544.

FENWAY COATS, INC., New York.
Fenway, 100°/o wool. Label. © 28Aug47; KK16453.

FERGUSON (HARRY) INC., Detroit.
Dempster grain drill, Form G-3302-A. © 12Nov47; KK17733.

Ferguson system implements for finger tip farming. Folder. © 18Sep47; KK16114.

Ferguson two-row middlebuster and corn and cotton planting attachment. (Middlebuster) © 24Oct47; KK17378.

FIELD, Jere. SEE Moore-Field Co.

FIELD (MARSHALL) & CO., Chicago.
"Photogs" (Knockabout camera jacket) Clipping. © 15May47; KK14451.

Photogs knockabout camera jacket. (Wearing apparel) Folder. © 15May47; KK15521.

FIELD Control Division, H. D. Conkey & Co. SEE Conkey (H. D.) & Co. Field Control Division.

FIRST INDUSTRIAL CORP. MICRO SWITCH DIVISION, Freeport, Ill.
The attachment of one Micro precision switch automatically stops milling machine when work is finished! (Precision electric switches) Clipping. © 5May47; KK14551.

Choose your switch requirements from the complete "Micro" line. (Precision electric switches) Clipping. © 3Jun47; KK14555.

Coin operated switches are "on their own." (Precision electric switches) Clipping. © 17Apr47; KK14527.

FIRST INDUSTRIAL CORP. MICRO SWITCH DIVISION. Cont'd.

The "comfort controller" keeps your home comfortable with its mechanical brain that uses MICRO precision switches. (Precision electric switches) © 4Oct47; KK17970.

The die cast enclosed line of MICRO precision switches with varying actuators meet most equipment requirements. (Precision electric switches) © 1Nov47; KK17968.

Do you like your snap-action fast or slow? (Precision electric switches) Clipping. © 14Jun47; KK14538.

Installing Micro precision switches makes operations automatic. (Precision electric switches) Clipping. © 3Jul47; KK14539.

It's the "know-how" behind Micro precision switches. (Precision electric switches) Clipping. © 29May47; KK14534.

The "know-how" behind Micro precision switches. (Precision electric switches) Clipping. © 25Apr47; KK14529.

A Micro explosion-proof switch.. will protect your equipment in an explosive atmosphere. (Precision electric switches) Clipping. © 1May47; KK14530.

Micro precision switch "know-how" behind the building of millions of precision switches. (Precision electric switches) Clipping. © 3Jun47; KK14536.

MICRO precision "Switch trick" for shop use. (Precision electric switches) © 5Aug47; KK17974.

MICRO precision "switch trick" for shop use. A MICRO precision switch will automatically shutoff a power hack saw. (Precision electric switches) © 10Oct47; KK17966.

MICRO precision "switch trick" for shop use. Here's how a MICRO precision switch saves time during tapping operations. (Precision electric switches) © 8Sep47; KK17969.

Micro precision switches, a complete line to choose from. (Precision electric switches) © 2Sep47; KK17967.

Micro precision switches..make operation of equipment automatic. (Precision electric switches) Clipping. © 5Jun47; KK14537.

Micro switch "know-how" is the experienced knowledge. (Precision electric switches) Clipping. © 17May47; KK14533.

Peek into many models of MICROmax controllers, you'll find MICRO precision switches. (Precision electric switches) © 13Sep47; KK17972.

A tiny, thumb size, 1-ounce MICRO precision switch controls working of 11-ton McNeil vulcanizing press. (Precision electric switches) © 23Aug47; KK17971.

To save man hours..to speed up plant production use..Micro precision switches. (Precision electric switches) Clipping. © 15May47; KK14532.

What makes a Bristol controller.. control? Micro precision switches. (Precision electric switches) Clipping. © 19Apr47; KK14528.

When you drop a coin into a Wurlitzer commercial phonograph MICRO precision switches go to work. (Precision electric switches) © 1Nov47; KK17973.

FIRTH STERLING STEEL & CARBIDE CORP., McKeesport, Pa.

H W D hot work die steel of broad adaptability. © 15Dec47; KK18709.

Invaro oil-hardening steel. (Oil hardening steel) Folder. © 24Jun47; KK14262.

J. S. chisel and punch steel. © 15Dec47; KK18711.

Star-mo (M-2) improved tungsten-molydenum high-speed steel. © 15Dec47; KK18710.

To users of Firth-Sterling products. (Oil-hardening steel, tool steel, etc.) Folder. © 25Jun47; KK14263.

FISHER Bros. KK15675. SEE This Week Magazine.

FITZGIBBONS BOILER CO., INC., New York.

Fitzgibbons Directaire direct-fired air conditioners for residential heating. Folder, illus. © 24Jul47; KK15519.

Fitzgibbons 400 series. (Hot water boiler) © 27Oct47; KK17205.

FLAMINGO GLOVE CO., Chicago.

Flamingo gloves. (Gloves) Label. © 27Feb47; KK15112.

FLEXCRAFT INDUSTRIES.

Flexcraft deluxe liquid plastic workshop. (Liquid plastic work kit) Label. © Irving Machleder d.b.a. Flexcraft industries, New York; 20Jun46; KK15097.

FLOOD CO., Cleveland.

Penetrol stops rust. (Rust preventive) © 30Jul47; KK17402.

FLORIDA CITRUS COMMISSION, Lakeland, Fla.

For that glow of health. (Florida grapefruit) © 20Nov47; KK17940.

For that glow of health. (Fruit) Clipping. © 11Jul47; KK14660.

Let it rain - sleet - blow. (Florida oranges) © 16Nov47; KK17939.

You are never too old. (Tangerines) © 9Dec47; KK18382.

FLORIDA TRU-FRUIT FROZEN PRODUCTS CO., Miami, Fla.

Choc-o-ban-a-nut. (Candy) © 2Sep47; KK17633.

FLOWER FARM.

6 weeks of tulips in bloom. (Tulip bulbs) Label. © Flower Farm (J. K. & L. N. Loeb), East McKeesport, Pa.; 24Aug47; KK16875.

Tulip bloom for 4 weeks. (Tulip bulbs) Label. © Flower Farm (J. K. & L. N. Loeb), East McKeesport, Pa.; 25Aug47; KK16876.

FOLDING PAPER BOX ASSN. OF AMERICA, Chicago.

Nomenclature of [folding paper boxes] 17 charts. © 21Aug46; KK16412.

FOOD MACHINERY CORP., Riverside, Calif.

Cuts labor costs! (Conveyor line single box dumper) Folder. © 2Sep47; KK15901.

FMC motor driven car press for proper carloading better.... easier....faster....safer. Folder. © 30Jul47; KK15796.

FMC rotary automatic lemon dumping unit. Folder. © 30Jul47; KK15797.

Weighs batch of fruit or vegetables every 4 seconds. (Conveyor line rotary bulk weighers) Folder. © 2Sep47; KK15905.

FOOTE (D. E.) AND COMPANY, INC., Baltimore.

Compass brand early June peas. (Canned vegetables and fruits) Label. © 2Jul47; KK14233.

FORD MOTOR CO., Dearborn, Mich.

Ford farming. v. 1, no. 1. (Tractors) Folder. © 11Jul47; KK15977.

FORTIN, LEON J., Bath, Me.

Drill adapters. (Drill adapters) © 19Jul47; KK14597.

FOSTER (F. E.) & CO. ©, Chicago.

Foster presents "Tip-topper." (Women's shoes) Clipping. © 1Sep47; KK15542.

FOX PRODUCTS, Chicago.

Flower-Lite. (Lighter fluid) Label. © 10Oct47; KK16968.

FRAM CORP., Providence.

Announcing the big fram $100,000.00 prize contest. (AH334 JS) (OIL filters) © 17Jul47; KK17745.

Announcing the big fram $100,000.00 prize contest. (AH334) (Oil filters) © 17Jul47; KK17746.

Official entry blank. (Oil filters) © 17Jul47; KK17747.

Win a brand new car. (Oil filters and cartridges) Sheet, illus. © 17Jul47; KK16163.

Win a new Crosley. (Oil filters and cartridges) Sheet, illus. © 17Jul47; KK16165.

Win a new Studebaker. (Oil filters and cartridges) Sheet, illus. © 17Jul47; KK16164.

Win one of these 5 new cars. (Oil filters and cartridges) Sheet, illus. © 17Jul47; KK16162.

FRANKLIN TRANSFORMER MANUFACTURING CO., INC., Minneapolis.

Now, pasteurize and serve nutritious milk from your own cows without fear of disease. [Pasteurizing equipment] Folder. © 1Sep47; KK16905.

FREDRIKSSON, JOE A., San Francisco.

My animal quiz box. (Child's animal toy box) Label. © 14Jun47; KK14557.

[Sequence of animal figures for My animal quiz box. Pig, cat, cow, etc.] (Child's animal toy box) Sheet, col. illus. © 14Jun47; KK16434.

FREIRICH (JULIAN) CO., Long Island City, N. Y.

"Finer than tongue can tell" ... Freirich flavor tongue. (Smoked tongue) Clipping. © 2Jul47; KK15192.

FRENCH (R. V.) CHEMICAL CO., Los Angeles.

Double-x 33. (Cleaner and polish for aircraft metal surfaces) © 10Jul47; KK18337.

FRENCH-BELL CO., Detroit.

Barbara-Karen cosmetics. (Cosmetics and toiletries) Sheet. © 25Jul47; KK16897.

Bronco toiletries for the males. Sheet. © 26Aug47; KK16898.

FRENZ, Gilbert C. SEE Jack-Pot Dice Mfg. Co.

FRESH'ND-AIRE CO., Chicago.
Are you living in Death Valley? (Humidifier) Folder. © 1Oct47; KK16548.

Fresh'nd-aire circulator, successor to the fan. (Fresh'nd-aire circulators) © 15Jan46; KK14306.

Fresh'nd-aire circulator "successor to the fan." (Fresh'nd-aire circulators) Folder. © 15Jan46; KK14288.

Presenting Fresh'nd-aire circulator, successor to the fan. (Fresh'nd-aire circulators) © 15Jan46; KK14305.

Sell the new Fresh'nd-Aire humidifier. Folder. © 1Oct47; KK16545.

FRIDLEY, Albert L. SEE Blue Ball Chemical Co.

THE FRITO CO., Dallas.
America's favorite. (Corn chips) © 15Aug47; KK18147.

Delicious dressing (card F-110) (Corn chips) © 10Nov47; KK18266.

Delicious dressing (Streamer F-510) (Corn chips) © 10Nov47; KK18265.

Fritos with Beverages. (Corn chips) © 1Oct47; KK17558.

Fritos with Sandwiches. (Corn chip) © 7Oct47; KK18449.

Mealtime highlight No. F-514. (Corn chips) © 8Dec47; KK18767.

Salads taste better with fritos. (Corn chips) © 7Oct47; KK18445.

FROLIC BLOUSE, INC., New York.
Cinco. (Ladies headwear—hoods) Card, illus. © 26Sep47; KK16440.

FROSGONG, Lew I., d.b.a. Diamond chemical co. see Diamond chemical co.

FRUIT INDUSTRIES, LTD., San Francisco.
Ambassador wines are better wines. © 18Nov47; KK17780.

FUN-UNLIMITED, Washington, D. C.
Thirty for tonight. (Game) © Louis Silverman & Jack Edward Windmiller d.b.a. Fun-Unlimited, 1Dec47; KK18218.

FUNK BROS. SEED CO., Bloomington, Ill.
Adventure over Rumania. (Hybrid corn) Folder. © 15Jun47; KK14473.

Corn around the world..Manchuria. (Hybrid corn) Folder. © 15Jun47; KK14475.

"Life insurance" in a buckskin bag. (Hybrid corn) Folder. © 15Jun47; KK14474.

FUNSTEN (R. E.) CO., St. Louis.
Funsten's shelled pecans. (Canned pecans) Label. © 14Aug47; KK15355.

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G & G POTATO CHIP CO., Cohoes, N. Y.
K P crisp potato sticks. © 10Oct47; KK17413.

G & H MANUFACTURING CO., Philadelphia.
Arbest jiffy-bend flexible connectors for lavatory, tank and sink supplies. Folder. © 15May47; KK16951.

GALLAGHER & GALLAGHER.
Texun, very mild, fits any face. (Tobacco products) Label. © Gallagher & Gallagher, George Nicholas Gallagher, jr., owner, Austin, Tex.; 11May47; KK14200.

GALLEGOS, Merced. SEE Guadalajara Recording Co.

GALLEGOS, Noemi. SEE Guadalajara Recording Co.

GAMLEN CHEMICAL CO., Pittsburgh.
Gamlenol sludge treatment. (Fuel oil treatment, for improving combustion and atomization and removing sludge in all types of oil burning systems) Sheet. © 30Jun47; KK14143.

Tool for fireside cleaning. Form 47-3. © 21Nov47; KK18325.

GANTNER & MATTERN CO., San Francisco.
Gantner for water lovers. (Swimwear) © 15May47; KK14370.

GARBATO, Arthur A. SEE Gold Medal Soap Co.

THE GARLAND CO., Cleveland.
Gerfoil supercote. (Roofing and aluminum foil) © 17Nov47; KK17890.

GARRATT-CALLAHAN CO. OF CALIFORNIA, San Francisco.
Liquid Flo-rite dual fuel/oil conditioner. (Industrial chemical product) © 15Nov47; KK18120.

GATES RUBBER CO., Denver.
Fresh-run. (Rubber goods) v. 5, no. 3, Aug. © 18Aug47; KK15408.

Gates double-life pipe wiper. (Rubber goods) Label. © 10Jul47; KK14713.

Gates double-life pipe wiper. (Rubber goods) Loose-leaf. © 1Jul47; KK15461.

Gates industrial hose reporter. v. 6, nos. 13, 14. May, June 1947. (Rubber products) Folders. © 15Jun47; KK14286, 14639.

Gates industrial hose reporter. v. 6, no. 15. July, 1947. (Rubber products) Folder. © 15Jul47; KK14640.

Gates industrial hose reporter. v. 6, no. 16. Aug., 1947. (Rubber products) Folder. © 8Aug47; KK15122.

Gates industrial hose reporter. v. VI, no. 18. Oct., 1947. (Rubber goods) Folder. © 3Oct47; KK16634.

Gates industrial news. v. 17, no. 5. May, 1947. (Rubber products) Folder. © 1Jun47; KK14287.

Gates industrial news. v. 17, no. 6. June, 1947. (Rubber products) Folder. © 25Jun47; KK14641.

Gates industrial news. v. 17, no. 7. July, 1947. (Rubber products) Folder. © 1Jul47; KK14712.

Gates industrial news. v. 17, no. 8. Aug., 1947. (Rubber products) Folder. © 1Aug47; KK15060.

Gates industrial news. v. 17, no. 9, Sept., 1947. (Rubber products) Folder. © 1Oct47; KK17282.

Gates industrial news. v. 17, no. 10, Oct., 1947. (Rubber products) Folder. © 3Oct47; KK17281.

Gates industrial news. v. 17, no. 11, Nov., 1947. (Rubber products) Folder. © 11Nov47; KK17787.

Gates industrial news. v. 17, no. 12, Dec., 1947. (Rubber products) Folder. © 8Dec47; KK18669.

Gates pocket fan belt finder. (Rubber goods) Device. © 15Jun47; KK15462.

How the paper industry is cutting its operating costs. (Rubber goods) © 30Jun47; KK14795.

Industrial hose reporter. v. VI, no. 17, Sept., 1947. (Rubber goods) Folder. © 9Sep47; KK15986.

This convincing demonstration free to you with trial order of Gates N-52 nylon tire repair cord. Sheet, illus. © 12Jul47; KK15460.

GAYLORD-SHELTON, INC., Chicago.
Gaylord-Shelton 36 absorbent pads, 36 end papers. (Absorbent pads and papers for waving human hair) Label. © 22Sep47; KK16706.

Gem cold wave lotion. (Lotion for waving human hair) Label. © 29Aug47; KK16833.

Gem cold wave neutralizer powder. (Cold wave neutralizer powder for human hair) Label. © 19Sep47; KK16834.

Gem creme oil cold wave. (Creme oil for waving human hair) Label. © 10Sep47; KK16707.

Jewel Box cold wave lotion. (Lotion for waving human hair) Label. © 29Aug47; KK16708.

Jewel Box creme oil cold wave. (Creme oil for waving human hair) Label. © 10Sep47; KK16709.

GEBAUER, Carl H. SEE Sheraton Co.

GEMEX CO., Union, N. J.
Gemextra. (Watch bracelets) © 1Nov47; KK17358.

Gemextra. (Watch bracelets) © 1Dec47; KK18220.

Gemextra. July, 1947. v. 1, no. 7. (Watch bracelets) Folder. © 1Jul47; KK14139.

Gemextra. Aug., 1947. v. 1, no. 8. (Watch bracelets) Folder. © 1Aug47; KK15323.

Gemextra. Sept., 1947. v. 1, no. 9. (Watch bracelets) Folder. © 1Sep47; KK15543.

Gemextra. Oct., 1947. v. 1, no. 10. (Watch bracelets) Folder. © 1Oct47; KK16547.

A word about Gemex watch bands. Sheet. © 10Sep47; KK15815.

GENERAL BAKING CO., New York.
Pan Dandy bread. (Bread) Label. © 1Jul47; KK14329.

GENERAL ELECTRIC CO., Bridgeport, Conn.
What Size? Cost of operation? How much hot water? How does it operate? (Water heaters) © 4Dec47; KK18315.

GENERAL ELECTRIC CO., Schenectady, N. Y.

At three he's free. (Electric clocks) Folder, illus. © 1Aug47; KK15498.

Ken-Rad radiogram. 178-F8-8850. (Electronic tubes) Clipping. © 21Jul47; KK16416.

Which farm welder shall I buy? (Welding equipment) Folder. © General electric co., Adv. & sales promotion divisions, Schenectady, N. Y.; 31Jul47; KK15119.

GENERAL ELECTRIC CO., Syracuse, N. Y.

Close-up the stars shine brightest. (David Niven and Loretta Young) (Television sets) © 5Nov47; KK17480.

I heard a miracle. (Margaret Whiting) (Radios) © 31Oct47; KK17479.

"The most perfect record reproduction I've ever heard!" says: Lily Pons. (Standard line radios) Clipping. © 29Aug47; KK15910.

P. S. Daddy wants a G-E Television set. © 3Dec47; KK18627.

Still time to say Merry Christmas, etc. (Teresa Wright and Dana Andrews) (Radios) © 5Dec47; KK18628.

There's new beauty in every familiar note. (Radios) © 26Nov47; KK18626.

"Wake-up-to-music" clock-radio. (Maria Montez) Clipping. © 10Oct47; KK17134.

You'll be close up when Feller pitches! (Television sets) Clipping. © 1Aug47; KK15909.

You're close up on every play with television. (Spec Sanders) Clipping. © 3Oct47; KK17133.

GENERAL ELECTRIC CO., ADVERTISING & SALES PROMOTION DIVISION, Schenectady, N. Y.

Arc-welding equipment. Electrodes and accessories. © 1Aug47; KK18119.

Change notice for instructions GEH-1337B. Farm and home welder © 13Nov47; KK18329.

GE production-labeled shielded arc welding electrodes. © 10Sep47; KK17913.

Here's quick repair insurance. (Welding equipment) © 17Sep47; KK17494.

How GE arc welding accessories measure up 3 ways. © 1Nov47; KK17916.

How GE arc welding accessories measure up 3 ways. © 21Nov47; KK18330.

New GE Dc arc welders. WD-40 series. © 1Oct47; KK17500.

The new model armor-clad electrode holder. (Welding equipment) Clipping. © 1Aug47; KK15284.

GENERAL ELECTRIC CO. Electronics Dept. Tube Division, Schenectady, N. Y.

Ken-Rad radiogram. (Electronic tubes - receiving types) Clipping. © 20Sep47; KK17137.

GENERAL FOODS CORP., New York.

Come! For all dogs, Gaines dog foods. (Dog food) Clipping. © 11Apr47; KK14733.

Dog owners - do you see what I see? (Dog food) Clipping. © 13Jul47; KK14662.

Doubling up. (Dog food) © 24Nov47; KK18132.

Gives every meal a festive touch. (Catsup) © 12Dec47; KK18706.

Grand mix-easy quick recipes for your Hamilton beach mixer. (Cake flour) © 1Sep47; KK17625.

If you knew what I know. (Dog food) © 31Oct47; KK17357.

It's a lucky day. (Dog food) Clipping. © 24Jul47; KK15465.

Leading to results. (Dog food) Clipping. © 24Aug47; KK15801.

Look! See for yourself the rewards for nourishing every inch of your dog! (Dog food) Clipping. © 3Oct47; KK16546.

Lucky fellow hot breads. (Cake flour) © 1Oct47; KK17624.

Magic touch for a beef stew. (Chili sauce) © 14Nov47; KK17891.

Save 5¢ on Snider's old fashioned chili sauce. Clipping. © 16Oct47; KK17073.

Set for the breakaway. (Dog food) Clipping. © 12Sep47; KK16024.

6 wonderful birthday cakes. (Cake flour) Folder. © 1Jul47; KK15976.

Spark up scrambled eggs. (Catsup) Clipping. © 26Sep47; KK16298.

Standards change. (Dog food) © 1Nov47; KK17698.

Standards change! (Dog food) Clipping. © 28Jul47; KK15195.

Straining at the leash. (Dog food) Clipping. © 8Aug47; KK15439.

A tasty meat loaf. (Chili sauce) Clipping. © 17Oct47; KK16967.

"Thanks, pal." (Dog food) Clipping. © 24Oct47; KK17182.

To fill your dog with the joy of life, nourish every inch of him with Gaines! (Dog food) Clipping. © 5Sep47; KK15918.

To get him off to a good start. (Dog food) Clipping. © 6Jul47; KK14661.

What a glorious gift. (Dog food) © 28Nov47; KK18219.

What a reward to you. (Dog Food) Clipping. © 8Jun47; KK14491.

A wise dog. (Dog food) Clipping. © 3Aug47; KK15438.

A wise dog feels it in his bones. (Dog food) Clipping. © 1Aug47; KK15239.

Your cake making future! (8649) (Cake flour) Folder. © 1Aug47; KK15887.

GENERAL MILLS, INC., Minneapolis.

Betty Crocker Ginger cake mix. (Food products) © 14Nov47; KK18501.

Betty Crocker now brings you a new kind of pressure saucepan. It seals itself. (Electric appliances) © 8Nov47; KK18042.

Betty Crocker presents this nation-wide Apple Festival. (Food products) Clipping. © 26Sep47; KK17017.

Betty Crocker says, "Modern equipment makes ironing easier." (Home appliances) Clipping. © 20Sep47; KK16385.

Betty Crocker vegetable noodle soup ingredients. (Food products) Label. © 13Jun47; KK14303.

CB&Q diesel switcher - dispatcher's tower series 43E. Box no. 7. (Cereal) © 27Aug47; KK17256.

Can you pick the child who skipped breakfast? (Food products) Clipping. © 10Aug47; KK15735.

Chicken, turkey, fowl go further go gala this way. (Food products) © 20Nov47; KK18282.

Coaling station series 43H. Box 16. (Cereal) © 27Aug47; KK17259.

Crane car hopper car series 43D. Box 6. (Cereal) © 27Aug47; KK17255.

Farming for facts. (Cereal) © 16Jul47; KK17572.

Favorite devils food cake. (Food products - flour) © 26Nov47; KK18284.

General Mills PressureQuick saucepan with magic metal safety cover. (Electric appliance) Label. © 4Aug47; KK16389.

General Mills Tru-Heat iron. (Electric appliance) Label. © 28Jun46; KK16388.

Gondola - stock car - flat car series 43F. Box no. 10. (Cereal) © 27Aug47. KK17257.

Great Northern box car-ore car-Rock Island lines caboose series 43C. Box no. 4. (Cereal) © 27Aug47; KK17254.

He shovels without shoving! (Food products) Clipping. © 11Oct47; KK17019.

Heavenly twins. (Food products) © 16Jun47; KK18037.

Honey pumpkin pie. (Food products) © 22Sep47; KK18034.

How to make short work of shorts. (Electrical appliances) © 15Oct47; KK18039.

Instant purity oats. (Food products) © 28Sep47. KK18036.

Is your farm in this picture? (Foods) Clipping. © 23Sep47; KK16384.

Join Gold Medal's peach party. (Food products) © 18Jul47; KK18040.

Kix ready-to-eat corn cereal. (42 A - 42-H) Labels. © 12Jul47; KK15740, 15739, 15741, 15736, 15742, 15738, 15737, 15743.

Larro "farm-tested" broiler feed. (Feeds) Folder. © 15Jul47; KK14706.

Larro 32% cattle supplement book L-1323. (Feeds) © 11Sep47; KK17573.

Makes crispy waffles too! Bisquick prepared baking mix. (Food products) Label. © 29Sep47; KK17010.

Makes delicate dumplings too! Bisquick prepared baking mix. (Food products) Label. © 29Sep47; KK17008.

Makes delicious cobblers too! Bisquick prepared baking mix. (Food products) Label. © 29Sep47; KK17016.

Makes fluffy muffins too! Bisquick prepared baking mix. (Food products) Label. © 29Sep47; KK17014.

GENERAL MILLS, INC. Cont'd.

Makes fluffy pancakes too! Bisquick prepared baking mix. (Food products) Label. © 29Sep47; KK17007.

Makes luscious cinnamon rolls too! Bisquick prepared baking mix. (Food product) Label. © 29Sep47; KK17015.

Makes marvelous coffee cake too! Bisquick prepared baking mix. (Food products) Label. © 29Sep47; KK17012.

Makes scrumptious shortcake too! Bisquick prepared baking mix. (Food products) Label. © 29Sep47; KK17013.

Makes tempting meat pie too! Bisquick prepared baking mix. (Food products) Label. © 29Sep47; KK17011.

Makes tender hot rolls too! Bisquick prepared baking mix. (Food product) Label. © 29Sep47; KK17009.

Merry Christmas, Miss Miller. (Nutrition) © 18Nov47; KK18283.

New light on Jack-O'-Lanterns. (Food - nutrition) Clipping. © 10Sep47; KK16386.

Penuche spice cake. (Food product) © 25Oct47; KK18035.

R. I. lines Diesel Electric engine-Reading caboose - handcar. Series 43G. Box no. 15. © 27Aug47; KK17258.

Sperry pancake and waffle mix bags. Series 8. (Food products) © 11Aug47; KK17596.

Sperry wheat hearts label. Series 14. (Food products) © 28Aug47; KK17247.

This Strato pilot may be you. (Cereal) Clipping. © 21Jun47; KK14304.

To make a long story short. (Foods) Clipping. © 24Sep47; KK16387.

Two new ways to say Merry Christmas. (Food products and home appliances) © 29Nov.47; KK18285.

UP challenger engine & tender. Series 43A. Box no. 1. (Cereal) © 27Aug47; KK17252.

Water tower-oil car series 43B. Box no. 2. (Cereal) © 27Aug47; KK17260.

What kind of a laboratory is this? (Foods - nutrition) © 10Oct47; KK17253.

When this man trips - a lot of wheat goes down. (Food products) © 9Nov47; KK18281.

Who says jobs don't grow on trees? (Food and electric appliances) Clipping. © 15Oct47; KK17018.

Who says money doesn't grow on trees? (Food products and home appliances) © 20Oct47; KK18463.

Why women like the iron sponsored by Betty Crocker. (Electrical appliance) © 13Aug47; KK18038.

You may win this wonderful new Webster wire recorder. (Cereal) © 12Jul47; KK18041.

GENERAL MOTORS CORP., Dayton, Ohio & Detroit.

Frigidaire room conditioner -SRA-50. © 9Jul47; KK17580.

The General motors train of tomorrow. (Railroad train) Folder. © 10May47; KK15206.

The General motors train of tomorrow. (Railroad train) Folder. © 10May47; KK15207.

General motors train of tomorrow, coming. (Railroad train) Sheet. © 10May47; KK15208.

New Frigidaire air conditioners - central system. © 19Jun47; KK17579.

See the General motors train of tomorrow. (Railroad train) Sheet. © 10May47; KK15209.

Useful information and warranty-master dry electric Coca-Cola cooler. © 1Aug47; KK17583.

GENERAL MOTORS CORP. CHEVROLET MOTOR DIVISION, Detroit.

You can always look to Chevrolet.. America's leading truck builder.. for the newest and best in trucks! (Trucks) Clipping. © 28Apr47; KK14837.

GENERAL MOTORS CORP. DELCO PRODUCTS DIVISION, Dayton, Ohio.

Delco hydraulic shock absorber for Ford 1935 thru 39 models. (Shock absorber) Label. © 1Aug47; KK15317.

GENERAL MOTORS CORP. Oldsmobile Division, Detroit.

Oldsmobile has "Futuramic" style! (Automobiles) Clipping. © 18Jun47; KK16858.

Oldsmobile offering "Whirlaway" hydra-matic drive. (Automobiles) © 2Oct47; KK17741.

GENERAL SHOE CORP., Nashville.

Casual Fortunet footwear. F 216 AB. (Shoe boxes) Label. © 18Jul47; KK15437.

GENERAL SUPPLY CO., Glendale, Calif.

Evrsoft portable water softener. © Harold B. Perkins d.b.a. General Supply Co.; 25Oct 47; KK17278.

GENERAL TIRE & RUBBER CO., Akron, Ohio.

The big difference in tires is action-traction! (Automobile tires) Clipping. © 4Jun47; KK14036.

Garden fresh or frozen fresh. (Electric refrigerator) Folder. © 25Sep47; KK16293.

It's priceless. (Automobile tires) © 22Oct47; KK17716.

No other tire creates the lasting enthusiasm which General Squeegee owners feel for these superlatively safe, extra-mileage tires. (Automobile tires) Clipping. © 27Aug47; KK16390.

The peace of mind. (Automobile tires) © 19Nov47; KK18594.

THE GEORGIA MARBLE CO., Tate, Ga.

Georgia sparkling crystalline marble. © 20Nov46; KK17382.

GERBER PRODUCTS CO., Fremont, Mich.

Big moment for a little lady! (Baby foods) Clipping. © 28Jul47; KK14898.

Lucky girl's reward for cutting teeth..Gerber's junior foods! (Baby foods) Clipping. © 29Jun47; KK15083.

GETTELMAN (A.) BREWING CO., Milwaukee.

Gettelman Milwaukee beer. (Malt beverages) Label. © 4Nov46; KK15101.

GIBSON, ROBERT THOMAS, Albert City, Iowa.

Scoreboard. (Gradebook for teachers) © 10Dec47; KK18344.

THE GIDDEN CO., Cleveland.

Hero's frosting to glamorize even a "plain Jane" cake. (Oleomargarine) © 26Sep47; KK17187.

GIDDINGS & LEWIS MACHINE TOOL CO., Fond du Lac, Wis.

Davis "Super" micrometer stub boring set. (Boring tools) Sheet. © 10Jun47; KK14907.

The 570-F. (Machine tool) Folder, illus. © 16Sep47; KK16131.

G & L 00-T precision built for small parts production. (Machine tool) Folder, illus. © 16Sep47; KK16135.

G & L quick change spindle. (Machine tools) Clipping. © 16Sep47; KK16972.

The G & L 230 going to work. (Machine tool) Folder, illus. © 16Sep47; KK16133.

An important part of Giddings & Lewis complete tooling service. (Boring tools) Folder. © 16Sep47; KK16973.

A new medium duty machine for high speed operations, 300-T. (Machine tool) Folder, illus. © 16Sep47; KK16132.

New precision way grinder. (Machine tool) Folder. © 16Sep47; KK16853.

30 series multiple head horizontal boring, drilling & milling machine. (Machine tools) Folder. © 11Jun47; KK14908.

30 series 351-T. (Machine tool) Folder, illus. © 16Sep47; KK16134.

GIDDINGS & LEWIS MACHINE TOOL CO. DAVIS BORING TOOL DIV., Fond du lac, Wis.

Davis boring tools increase work output on present railroad shop equipment. (Boring tools) Folder. © 9Jun47; KK15087.

GILBERT (A. C.) CO., New Haven.

Gilbert Babykins of Babykin-land. (Wood construction toy for preschool age children) Label. © 6Aug47; KK15018.

GILL, Cecil Harris. SEE Silver-Star Record Co.

GILLETTE SAFETY RAZOR CO., Boston.

Air all-star game on CKLW tomorrow. (Razor blades) Clipping. © 7Jul47; KK14814.

Cavalcade of sports. America admires outstanding performance. (Razor blades) Clipping. © 20Jun47; KK14751.

Championship bout on WXYZ tonight. (Razor blades) Clipping. © 4Aug47; KK17053.

Enjoy extra shaving speed and convenience with a Gillette one-piece razor. Clipping. © 3Sep47; KK17049.

$50,000 handicap aired tomorrow. (Razor blades) Clipping. © 29Jul47; KK17052.

GILLETTE SAFETY RAZOR CO. Cont d.

Gillette broadcasts all-star baseball game. (Razor blades) Clipping. © 27Jun47; KK14806.

Gillette broadcasts the World Series to put extra cash in your pockets! (Safety razor) Clipping. © 1Sep47; KK17050.

Hot return fight on WXYZ tonight. (Razor blades) Clipping. © 11Jul47; KK14815.

Levine-Fox "go" on WXYZ tonight. (Razor blades) Clipping. © 27Jun47; KK14813.

See how quick and easy shaving can be..with the modern Gillette one-piece razor. (Razor blades) Clipping. © 17Jul47; KK14753.

There's money - plenty of money - for Syndicate stores in Gillette products! (Razor blades) Clipping. © 5Jul47; KK14752.

Top-notch performance always gets the big hand! (Razor blades) Clipping. © 25Jul47; KK14754.

Tune in! Gillette sports cavalcade broadcast. Anton Raadik vs. Ernie Vign. (Razor blades) Clipping. © 8Aug47; KK17039.

Tune in! Gillette sports cavalcade broadcast. Bernie Reynolds vs. Jimmy Carollo. (Razor blades) Clipping. © 3Oct47; KK17046.

Tune in! Gillette sports cavalcade broadcast. Billy Arnold vs. Lavern Roach. (Razor blades) Clipping. © 19Sep47; KK17044.

Tune in! Gillette sports calvacade broadcast. Bob Montgomery vs. Ike Williams. (Razor blades) Clipping. © 25Jul47; KK17037.

Tune in! Gillette sports cavalcade broadcast. Bob Montgomery vs. Ike Williams. (Razor blades) Clipping. © 1Aug47; KK17038.

Tune in! Gillette sports cavalcade broadcast. Charley Fusari vs. Eddie Giosa. (Razor blades) Clipping. © 11Jul47; KK14808.

Tune in! Gillette sports cavalcade broadcast. Charley Fusari vs. Tony Pellone. (Razor blades) Clipping. © 6Jun47; KK14803.

Tune in! Gillette sports cavalcade broadcast. Danny Bartfield vs. Paddy De Marco. (Razor blades) Clipping. © 10Oct47; KK17047.

Tune in! Gillette sports cavalcade broadcast. Elmer 'Violent' Ray vs. Ezzard Charles. (Razor blades) Clipping. © 18Jul47; KK14809.

Tune in! Gillette sports cavalcade broadcast. Georgie Abrams vs. Steve Belloise. (Razor blades) Clipping. © 3Jul47; KK14807.

Tune in! Gillette sports cavalcade broadcast. Ike Williams vs. Tippy Larkin. (Razor blades) Clipping. © 13Jun47; KK14804.

Tune in! Gillette sports cavalcade broadcast. Jake Lamotta vs. Bert Lytell. (Razor blades) © 5Sep47; KK17042.

Tune in! Gillette sports cavalcade broadcast. Pete Mead vs. Herbie Kronowitz. (Razor blades) Clipping. © 29Aug47; KK17041.

Tune in! Gillette sports cavalcade broadcast. Ray "Sugar" Robinson vs. Flashy Sebastian. (Razor blades) Clipping. © 22Aug47; KK17040.

Tune in! Gillette sports cavalcade broadcast. Ray (Sugar) Robinson vs. Jimmy Doyle. (Razor blades) Clipping. © 20Jun47; KK14805.

Tune in! Gillette sports cavalcade broadcast. Ruby Kessler vs. Rocco Rossano. (Razor blades) Clipping. © 26Sep47; KK17045.

Tune in! Gillette sports cavalcade broadcast. Tony Pellone vs. Tony Janiro. (Razor blades) Clipping. © 12Sep47; KK17043.

U. S. amateur aired on WXYZ tomorrow. (Razor blades) Clipping. © 12Sep47; KK17054.

U. S. open is aired on WXYZ tomorrow. (Razor blades) Clipping. © 13Jun47; KK14810.

Welter title "go" on WXYZ tonight. (Razor blades) Clipping. © 24Jun47; KK14812.

Williams slugfest on WXYZ tonight. (Razor blades) Clipping. © 20Jun47; KK14811.

You change blades in a flash with the modern Gillette one-piece razor. Clipping. © 7Aug47; KK17051.

You enjoy extra shaving speed and ease with the modern Gillette one-piece razor. Clipping. © 10Oct47; KK17048.

Zip! Blade changing is a cinch with the Gillette Speed-Pak! (Razor blade dispenser) Clipping, © 5Sep47; KK17058.

Zip! That's how easy blade changing is with the Gillette Speed-Pak! (Razor blade dispenser) Clipping. © 12Sep47; KK17056.

Zip! You change blades in a flash with the Gillette Speed-Pak! (Razor blade dispenser) Clipping. © 10Sep47; KK17057.

Zip! You change blades quick as a wink with the Gillette Speed-Pak! (Razor blade dispenser) Clipping. © 19Sep47; KK17055.

GIVEN MANUFACTURING CO., Los Angeles.

Dealers! Here's greatest sales opportunity in 25 years! (Waste disposal device attachable to plumbing units) Sheet. © 15Mar47; KK16420.

GLASS, A. Martin. SEE Southern Woodcrafters.

GLENMORE DISTILLERIES CO., INC., Louisville, Ky. & Owensboro, Ky.

The aristocrat of bonds. Approach to pleasure. (Whiskey, Kentucky tavern) Clipping. © 20May47; KK14210.

First call before dinner. (Whiskey) Clipping. © 24Jul47; KK15617.

For all around pleasure, all around. (Old Thompson whiskey) Clipping. © 12Sep47; KK17113.

Glenmore's old Thompson brand blended whiskey 86.8 proof 4/5 quart. © 21Nov47; KK18107.

In league with leisure. (Kentucky Tavern whiskey) Clipping. © 20Aug47; KK16552.

Old Thompson is different because it's wed-in-the-wood. (Whiskey) Clipping. © 16Apr47; KK16326.

Old Thompson tastes better because it's wed-in-the-wood. (Whiskey) Clipping. © 25Feb47; KK16324.

Old Thompson tastes better because it's wed-in-the-wood. (Whiskey) Clipping. © 4Mar47; KK16325.

One good serve deserves another. (Whiskey) Clipping. © 24Jun47; KK15616.

Round-up at sundown. (Kentucky Tavern whiskey) Clipping. © 20Jul47; KK16551.

That julep in July! (Mint juleps) (Whiskey) Clipping. © 20Jun47; KK14943.

Wed-in-the-wood. (Whiskey) Clipping. © 30May47; KK15615.

What to get out when friends drop in. (Whiskey) Clipping. © 24May47; KK15614.

GLENSDER TEXTILE CORP., New York.

New Glentex scarf tricks by the double dozen. Folder. © 16Sep47; KK16962.

GLIDDEN CO., Cleveland.

Better margarine glorifies summer meals. (Margarine and spices) Clipping. © 28Jun47; KK15285.

It's the easiest-to-use wall enamel ever made. Clipping. © 20Aug47; KK15570.

Summer magic - with finer margarine! (Margarine and spices) Clipping. © 25Jul47; KK14954.

GLOBE-UNION, INC. CENTRALAB DIVISION, Milwaukee.

Ceramic bypass coupling capacitors. (Ceramic bypass coupling capacitors) Label. © Centralab, division of Globe-union, inc., Milwaukee; 1May47; KK14458.

GLOSTEX PRODUCTS, INC., Chicago.

For beauty, for service, for comfort. (Automobile seat covers) © 9Dec47; KK18733.

GLOVEMASTER MANUFACTURING CO., Boston.

Master of the Diamond Glovemaster. (Sporting goods) Label. © 1Jul47; KK15177.

GOEPEL, CHARLES H., Philadelphia.

1947 tides, New Jersey coast and fishing laws, Pennsylvania, New Jersey and Delaware. (Sporting goods) © 17Jun47; KK17605.

1947 tides of New Jersey coast and fishing laws, Pennsylvania, New Jersey and New York. (Sporting goods) © 20Jun47; KK17606.

GOLD MEDAL SOAP CO.

Belviso, a fine product. (Shaving cream) Label. © Arthur A. Garbato, d.b.a. Gold Medal Soap Co., Rochester, N. J.; 12Jul47; KK16214.

Belviso shaving cream is distinctive, delightful and different. (Shaving cream) Label. © Arthur A. Garbato, d.b.a., Gold medal soap co., Rochester, N. Y.; 12Jul47; KK15315.

GOLDSTEIN, Clara. SEE Apex Novelty Co.

GOLDSTEIN, Edwin. SEE Apex Novelty Co.

GOOD HOUSE STORES, INC., Philadelphia.

Amazing television offer! 10 days free trial! (Television receiver) Clipping. © 17Sep47; KK16032.

GOODALL-SANFORD, INC. Sanford, Me.

Again where fabrics must perform, the choice is Goodall. (Upholstery fabrics) Clipping. © 1Sep47; KK16296.

Again where fabrics must perform, the choice is Goodall. (Upholstery fabrics) Clipping. © 4Sep47; KK15788.

Again where fabrics must perform, the choice is Goodall. (Upholstery fabrics) Clipping. © 8Sep47; KK15821.

Again where fabrics must perform, the choice is Goodall. (Upholstery fabrics) Clipping. © 13Sep47; KK15934.

Again where fabrics must perform, the choice is Goodall. (Upholstery fabrics) Clipping. © 13Sep47; KK16248.

Create beautiful rooms with Goodall blended-for-performance fabrics: Ad 2153. (Upholstery fabrics) © 24Oct47; KK17185.

Darado, the luxury fabric ... this label identifies fashion fabrics that are "fashion right." (Fashion fabrics) Clipping. © 9Jul47; KK14512.

The exquisite new Darado, the luxury fabric by Goodall. (Fashion fabrics) Clipping. © 10Sep47; KK16927.

Feather-light and so soft. (Textiles and clothing) © 7Oct47; KK18346.

GM train of tomorrow. [Ad 3150] (Upholstery fabrics) Clipping. © 26Jul47; KK14965.

Give your home new beauty with Goodall blended-for-performance fabrics. (Upholstery fabrics) Clipping. © 25Sep47; KK16704.

Goodall and Simmons join in big sales-making promotion. (Upholstery fabrics) Clipping. © 11Sep47; KK16311.

Goodall blended-for-performance fabrics. (Upholstery fabrics) Clipping. © 5Oct47; KK16891.

Goodall blended-for-performance fabrics. (Upholstery fabrics) Clipping. © 10Oct47; KK16928.

Goodall blended-for-performance fabrics create a magic mood. Ad4146. (Upholstery fabrics) © 20Sep47; KK17189.

Goodall Claremont fabric pays off twice. Ad 3174. (Upholstery fabric) © 15Nov47. KK18054.

Goodall fabrics add "traveling luxury" to General motors new "train of tomorrow." (Upholstery fabrics) Clipping. © 20Jun47; KK14563.

Goodall fabrics announces another great advertising campaign to increase your sales! (Upholstery fabrics) Clipping. © 21Aug47; KK15602.

Goodall fabrics chosen for General Motors' "Train of Tomorrow." (Upholstery fabrics) Folder. © 25Sep47; KK16224.

Goodall's two-tone seamloc carpet. (Upholstery fabrics, etc.) Clipping. © 21Jun47; KK14245.

How to buy the best fabrics for your home. Ad4152. (Upholstery fabrics) © 10Nov47; KK17483.

Imaginative elegance. Ad 4160. (Upholstery fabrics) © 20Oct47; KK17390.

Monte-Sano created this fabulous coat from Goodall fashion broadcloth. Ad 4159. (Fabrics) © 1Nov47; KK17983.

New colors, new designs in today's most beautiful fabrics. (Upholstery fabrics) Sheet. © 14Sep47; KK16026.

New furniture luxury at thrifty prices. (Upholstery fabrics) Clipping. © 17Sep47; KK16079.

New Goodall furniture fabric gives the performance you want. (Upholstery fabrics) Clipping. © 14Oct47; KK16783.

Now Goodall gives you 3 new ways to increase your furniture sales! (Upholstery fabrics) Clipping. © 15Jun47; KK14039.

Now Goodall gives you 3 new ways to increase your furniture sales! (Upholstery fabrics. Clipping. © 30Jun47; KK14207.

Our experience shows there's extra profit in pile fabrics. Ad 5108. (Upholstery fabrics) © 8Dec47; KK18647.

Picture of fabric versatility. Ad 3137A. (Upholstery fabrics) © 10Nov47; KK17648.

Richer looking! Money saving! Easier to handle! Goodall bedspreads and how to wash them. Folder. © 25Sep47; KK16233.

See how reupholstering transformed my living room. Ad 5168 (Upholstery fabrics) © 2Nov47; KK17719.

Slacks for champions. (Textiles and clothing) © 26Sep47; KK18347.

The tag that helps sell furniture! (Upholstery fabrics) Clipping. © 15Sep47; KK16896.

"What a difference in the beauty of my living room, and for so little money!" (Upholstery fabrics) Clipping. © 12Oct47; KK16889.

The World over, superiority identifies Goodall fabrics. (Wearing apparel and upholstery fabrics) Clipping. © 15Sep47; KK17078.

You'll sell more fabrics per square foot with this new Goodall merchandising plan. Ad 5175. (Upholstery fabrics) © 30Oct47; KK17346.

GOODRICH (B. F.) CO., Akron, Ohio.

B. F. Goodrich Koroseal - Handbook for designers, manufacturers, distributors. (Goods made from plasticized vinyl resins) © 15Aug47; KK18500.

GOODRICH & SEARCY, INC., Cresco, Ia.

Mi-tee-fine selected eggs. (Eggs) Label. © 12Mar47; KK14702.

Mi-tee-fine selected poultry. (Poultry) Label. © 3Aug46; KK14701.

GORDON SANITARY SYSTEMS CORP. Chicago.

Gordon drainage separations. Folder. © 26Mar47; KK15777.

GORTON HEATING CORP., Cranford, N. J.

Gorton system of vaporizing and equalizing existing steam heating systems for automatic heating. Bulletin no. 115. (Valves for steam heating systems) Folder. © 5Aug47; KK16003.

GOSPEL RECORDINGS, INC., Los Angeles.

Buenas nuevas. (Phonograph records) Label. © 15Aug47; KK16916.

GOTHAM HOSIERY CO., INC., New York.

Gotham gold stripe shoe and stocking size chart. (Hosiery) Sheet. © 5Aug47; KK15960.

GOTHAM INSTRUMENT CO., INC., New York.

The Gotham bulletin. v. 1, no. 2. Feb., 1947. (Industrial instruments) Folder. © 1Feb47; KK15014.

GOTHAM PRESSED STEEL CORP., New York.

Gotham all-star basket ball game. (Combination toy basket ball & pin ball game) © 11Jul47; KK18451.

GRACE PRODUCTS CO., Birmingham, Ala.

Stop that leaky faucet. (Plumbing fixture tool) © 25Jun47; KK14013.

GRANAT BROS., San Francisco.

Diamond wedding rings for bride and groom. © 5Oct47; KK17773.

Emerald-cut solitaires. (Diamond rings) Clipping. © 13Jul47; KK15225.

Granat diamond rings. © 16Nov47; KK18779.

Granat diamond rings, there are none finer! Clipping. © 17Aug47; KK16745.

Granat diamond rings, there are none finer! Clipping. © 28Sep47; KK17064.

Granat diamond rings with large perfect solitaires. © 19Oct47; KK17771.

Granat diamond wedding rings. (Diamond wedding rings) Clipping. © 27Jul47; KK15228.

Ideal beauty. (Diamond wedding rings) © 9Nov47; KK18784.

Individual, but they lock together! Wed-Lok. (Interlocking diamond wedding & engagement rings) Clipping. © 17Aug47; KK16747.

It's like magic! Two rings join together and become as one, Wed-lok. Clipping. © 1Jun47; KK15704.

Just ask the woman who does not own Wed-lok. Clipping. © 15Jun47; KK15706.

Learn the secret of these new rings that lock together, Wed-lok. Clipping. © 22Jun47; KK15707.

Now! Two rings become as one. Wed-lok rings by Granat. (Interlocking diamond wedding and engagement rings) Clipping. © 6Jul47; KK15224.

Other diamond ring ensembles turn like this. © 30Nov47; KK18781.

Perfect diamond solitaires, by Granat. Clipping. © 3Aug47; KK16746.

GRANAT BROS. Cont'd.

Ring ensembles that actually lock together! Wed-Lok. (Interlocking diamond & engagement rings) Clipping. © 10Aug47; KK16742.

Solitaires with Baguette diamonds. (Diamond rings) Clipping. © 6Jul47; KK15223.

These rings always hold together! Wed-lok. (Interlocking diamond wedding and engagement rings) Clipping. © 20Jul47; KK15227.

They lock together when worn together! Wed-lok. (Interlocking diamond wedding and engagement rings) Clipping. © 29Jun47; KK15709.

Two become one in wed-lok. (Interlocking diamond wedding and engagement rings) © 5Oct47; KK17772.

Two become one in wed-lok. (Interlocking diamond wedding & engagement rings) © 12Oct47; KK17769.

Two become one in wed-lok. (Interlocking diamond wedding & engagement rings) © 19Oct47; KK17770.

Two become one in wed-lok. (Interlocking diamond wedding and engagement rings) © 2Nov47; KK18782.

Two become one in wed-lok. (Interlocking diamond wedding and engagement rings) © 9Nov47; KK18783.

Two become one in Wed-Lok. (Interlocking diamond wedding & engagement rings) Clipping. © 31Aug47; KK16744.

Two become one in Wed-Lok. Beauty at its best! (Interlocking diamond wedding and engagement rings) Clipping. © 28Sep47; KK17065.

Two become one in Wed-Lok. Compare! (Interlocking diamond wedding and engagement rings) Clipping. © 14Sep47; KK17067.

Two become one in Wed-Lok. Compare these rings! (Interlocking diamond wedding and engagement rings) Clipping. © 21Sep47; KK17066.

Two rings become as one! Wed-lok. (Interlocking diamond wedding and engagement rings) Clipping. © 27Jul47; KK15229.

Two become one, Wed-Lok. These are the rings that lock together when worn together! Clipping. © 7Sep47; KK17070.

Twosomes for bride and groom. (Gold wedding rings) Clipping. © 14Sep47; KK17069.

Twosomes for bride and groom. (Wedding rings) Clipping. © 20Jul47; KK15226.

Unlike any rings you've ever seen! Wed-Lok. (Interlocking diamond wedding & engagement rings) Clipping. © 3Aug47; KK16743.

Wed-lok, no other ring ensembles in all the world like these. Clipping. © 8Jun47; KK15705.

Wide diamond wedding rings, by Granat. Clipping. © 7Sep47; KK17068.

Wide wedding rings. Clipping. © 29Jun47; KK15708.

Your wed-lok rings cannot slip out of position. (Interlocking diamond wedding & engagement rings) © 23Nov47; KK18780.

GRANT (W. T.) CO., New York.
Grants Bite-way. (Shoe boxes) Label. © 17Jul47; KK14634.

Jo-Joy meets Bumble the elephant who couldn't remember. (Apparel, candies, novelties, toys) © 28Nov47; KK18522.

GRAY (DOROTHY), LTD., New York.
Dorothy Gray [beauty booklet] (Beauty preparations) 14 p. © 15Oct47; KK17101.

Portrait of Mrs. Farrell Steele ... (Cosmetics - face powder) Clipping. © 1Sep47; KK15803.

GRAY TRAILER CO., San Angelo, Tex.
The inside story - Gray Trailer Company. (Horse trailers) © 22Dec47; KK18706.

GREAT ATLANTIC AND PACIFIC TEA CO., New York.
Glamorous fare from autumn gardens. (Fruits & vegetables) Clipping. © 25Sep47; KK16537.

GREEN BAY BOX CO., Green Bay, Wis.
Judmar's chocolate covered cherries. © 1Nov47; KK17922.

GREEN BAY FOOD CO., Green Bay, Wis.
Manhattan brand sweet pickles. Label. © 7Jan47; KK15526.

Peter Piper dill pickles. Label. © 7Jan47; KK15525.

GREENE MANUFACTURING CO., INC., Racine, Wis.
Uni.form stainless mouldings. (Metallic mouldings) © 20Nov47; KK18649.

GREENSTEIN-FESSLER FUR DESIGNERS, New York.
Fur fashions 1948. (Fur patterns) Sheet. © 6May47; KK14777.

GRIFFIN, Lyle. SEE Independent Record Releasing Assn.

GRIMLAND BROTHERS, MANUFACTURERS, Waco, Tex.
'48 Grimland super speedster. (Children's toy car) © 1Oct47; KK18465.

GRINNELL COMPANY, INC., Providence.
Hanger load calculations. (Hangers) © 2Jun47; KK14222.

GROLIER SOCIETY, INC., New York.
The book of knowledge - the link between home and school. Poster. © 16Sep47; KK16755.

GROSVENOR, Richard B. SEE Tykie Toy Co.

GROVE-LAWTON SALES, Detroit.
Let's Swap-it! (Holder) Label. © 19Apr47; KK16125.

GROVE REGULATOR CO., Oakland, Calif.
Grove Chexflo model 61 check valves. Folder, illus. © 30Jul47; KK15391.

GROVES SHOE CO., Chicago.
"Anytimers." (Ladies shoes) Clipping. © 27Jun47; KK16621.

GROW, ORA WILLIAM, New York.
Grow guide-hair style chart. © 31Oct47; KK17961.

GRUBER, ANDREW J., Lima, Ohio.
Smoke El Ropo. (Advertising carton) © 25Sep47; KK17742.

GRUEN WATCH CO., New York.
Best One-word sales talk in the watch industry. © 18Jan47; KK17514.

Gruen Curvex..so truly beautiful. (Watches) Clipping. © 25Apr47; KK14082.

Gruen presents the 1947 class-leaders. (Watches) © 9May47; KK17513.

Precision the priceless heritage of Gruen jewelers. (Watches) Clipping. © 15Feb47; KK14081.

The ten sweetest Christmas stories ever told. (Watches) © 8Dec46; KK17515.

GUADALAJARA RECORDING CO., San Francisco.
Guadalajara. (Phonograph records) © Merced and Noemi Gallegos d.b.a. Guadalajara Recording Co.; KK18253.

GUARD-IT MANUFACTURING CO., Chicago.
"Only pasteurized milk is safe milk." (Home cream and milk pasteurizer) Label. © 20Jun47; KK14555.

What it takes to pasteurize cream and milk completely. (Home cream and milk pasteurizer) Folder. © 6Jun47; KK14363.

GUILD (J. H.) CO., INC., Rupert, Vt.
Dr. Guild's Green Mountain. (Asthmatic cigarettes) © 7May25; KK17932.

GYCO INSTRUMENTS, INC., Bloomfield, N. J.
Gyco heating jackets. © 1Dec47; KK18652.

H

H E B ADVERTISING ASSOCIATES, New York.
Here's how to cash in on your personality. (Auto tires) © 16Jul47; KK17837.

H-M PARTS CO., Kansas City, Mo.
Catalogue no. CT29. Supplement. April, 1947. (Tractor parts) © 28May47; KK14259.

HACKER-BYRNES CORP., Los Angeles.
"If it goes on the floor we lay it." (Floor covering) Clipping. © 19Aug47; KK16954.

HAGGARD'S GRANDMA COOKIE CO., San Antonio.
Crisp and delicious cream cookies. Clipping. © 15Aug47; KK16624.

HALPER BROTHERS, INC., New York.
Halper brothers colors in Merrimac fur felts. Fall 1947. Showroom ed. © 6Jun47; KK14434.

HALPERT (JOSEPH) INC., New York.
I want a good dress. © 1Oct47; KK17384.

I want a good dress. © 1Nov47; KK18453.

"I want a good dress". (Dresses) clipping. © 1Aug47; KK15301.

THE HAMERSLEY MANUFACTURING CO., Garfield, N. J.
Better eating buy better wrapping. (Paper for wrapping foods) © 23Oct47; KK17416.

HAMILTON SCHEU & WALSH SHOE CO., St. Louis.
Penaljo shoes. Label. © 6Aug47; KK15076.

HAMMOND INSTRUMENT CO., Chicago.
Add this to your piano. (Organs) © 26Sep47; KK18724.

Double in brass. (Organs) © 8Oct47; KK18726.

Give your music this glorious new voice! (Organ) Clipping. © 25Jun47; KK15753.

Glorify your church services with this magnificent organ music. Clipping. © 15Jul47; KK15755.

Here's the magnificent music you've always wanted for your church! (Organs) Clipping. © 15Aug47; KK16496.

Here's truly inspiring organ music. © 15Oct47; KK18725.

"I can't wait till June 2nd!" (Organs & Solovox) Clipping. © 1Jun47; KK16501.

If you sell pianos you should sell Solovox. (Organs & Solovox) Clipping. © 1Jan47; KK16500.

The instrument that inspires you to play! (Organs) Clipping. © 25Aug47; KK16499.

Just taking another peek at my solovox contract. © 1Sep47; KK18363.

Lost. (Organs) © 1Nov47; KK18364.

Mel the music merchant! (Organs) Clipping. © 1Aug47; KK16502.

Pianist and "side-men" - you're both with Solovox! Clipping. © 16Jul47; KK15756.

Play this with your piano. (Solovox) © 24Oct47; KK17264.

Think what this glorious organ music can mean to your church! Clipping. © 15Sep47; KK16495.

Vive la franchise! (Solovox) Clipping. © 1Jul47; KK15754.

We've both done well Ed. (Organ) © 1Oct47; KK17265.

Your church deserves this glorious organ music! (Hammond organ & Solovox) Clipping. © 15May47; KK16498.

Your church gains so much. (Organs) © 15Nov47; KK18365.

THE HANCOCK OIL CO. OF CALIFORNIA, Long Beach, Calif.
E. F. Dutcher gets 27 miles per gallon in his 1946 Nash "600" with Hancock gasoline. © 14Nov47; KK18259.

Frank A. Shakes gets 20 miles per gallon in his 1946 Plymouth with Hancock gasoline. © 7Nov47; KK18258.

Hancock ads win national honors. (Gasoline and motor oils) © 17Nov47; KK18262.

Hancock gas catches big mileage! (Hancock gasoline and motor oil) Clipping. © 23Jul47; KK16475.

J. G. Taylor gets 22 miles per gallon in 1946 Chevrolet with Hancock gasoline. © 21Oct47; KK18261.

Look for the Hancock mileage booster rooster. (Gasoline and motor oil) © 21Oct47; KK18260.

Look for the mileage-booster rooster. (Hancock gasoline and motor oil) Clipping. © 17Jun47; KK14647.

Test cars average 22.7 miles per gallon to vacation spots. (Hancock gasoline and motor oil) Clipping. © 23Jul47; KK16474.

HANDEX COMPANY, Portland, Or.
This is it! Handex arm rests. (Table-mounted arm rests) © 10Mar47; KK14223.

HANES HOSIERY, INC., New York.
Selling seamless nylons. © 26May47; KK14993.

HANNAY (CLIFFORD B.) & SON, INC., Westerlo, N. Y.
Hannay air operated hose reels. © 5Nov47; KK17533.

Look ahead, hitch your tank wagon to a star. (Hose reels for fuel oil dispensing) Clipping. © 15Sep47; KK16240.

HANSEN'S (CHR.) LABORATORY, INC., Little Falls, N. Y.
Magic with Rennet. (Rennet powder) Folder. © 5Jul47; KK14717.

New recipes and uses "Junket" rennet powder chocolate peanut butter rennet-custards. © 30Oct47; KK17926.

New recipes and uses "Junket" rennet powder graham nut rennet-custards. © 30Oct47; KK17927.

New recipes and uses "Junket" rennet powder lemon rennet-custard. © 30Oct47; KK17928.

New recipes and uses "Junket" rennet powder maraschino cherry rennet custards. © 30Oct47; KK17924.

New recipes and uses "Junket" rennet powder mocha rennet-custards. © 30Oct47; KK17925.

New recipes and uses "Junket" rennet powder rasberry sundae rennet custards. © 30Oct47; KK17929.

Student's reference sheet for a lesson on milk desserts. (Rennet powder) © 29Oct47; KK18401.

Teacher's manual for lessons on milk desserts. (Rennet dessert) © 29Oct47; KK18400.

HANSON, HARVEY, Oakland, Calif.
Remembrance gift certificates and checks. Step up your gift sales. Folder. © 27Jun47; KK15473.

HARDING & CO., New York.
Halo sign. Card. © 4Oct47; KK16822.

HARPER-WYMAN CO., Chicago, Ill.
Care and adjustment of Harper center simmer burners. (Harper automatic lighters) © 28Oct47; KK18517.

Modern methods of top burner cooking. (Harper center simmer burner) © 30Oct47; KK18518.

HARRINGTON HOTEL CO., INC., Washington, D. C.
Royal banquet blended Scotch type whiskey. Folder. © 11Jul47; KK14307.

HARRIS-SEYBOLD-POTTER CO., Cleveland.
Harris impressions. v. 7, no. 3. May-June, 1947. (Lithographic supplies) Folder. © 25Jun47; KK14549.

Harris impressions. v. 7, no. 4. July-August, 1947. (Lithographic supplies) Folder. © 20Sep47; KK16664.

HAUCK MANUFACTURING CO., Brooklyn.
Hauck self-clean metering oil valve. © 18Sep47; KK17962.

HAVATAMPA CIGAR CO., Tampa, Fla.
A telegram to wives who have that anniversary in mind. (Cigars) Clipping. © 10Aug47; KK15082.

HAYS MANUFACTURING CO., Erie, Pa.
"Mesurflo" control with "Straitflo" strainer. (Plumbing fittings) Folder. © 1Oct47; KK16798.

"Straitflo" strainer. (Plumbing fittings) Folder. © 1Oct47; KK16799.

HAYWARD CO., New York.
Hayward buckets digging and rehandling. 17 p. © 29Sep47; KK16244.

HAZEL HILLS NURSERY CO., River Falls, Wis.
Hazilbert - Filbert nut butter. (Food product) © 5Nov47; KK17493.

HEALTH-REST, Chicago.
Do you snore? (Adjustable elastic devise) © 26Jun47; KK18146.

HEALTH SPOT DISTRIBUTOR.
Health Spot exerciser. (Foot exerciser) Folder. © George Harrison Riddell, d.b.a. Health Spot Distributor, Cuyahoga Falls, Ohio; 15Jul47; KK16415.

HEARING AIDS CO. OF NEW ENGLAND, Boston.
Hearing is our business. (Hearing aids) Clipping. © 21Oct47; KK17098.

HEATILATOR INC., Syracuse, N. Y.
The proved Heatilator fireplace. Folder, illus. © 19May47; KK15481.

The proved Heatilator fireplace. Folder, illus. © 28May47; KK15581.

HEATING RESEARCH CORP., Muncie, Ind.
Here's the perfect answer to all your heating problems. (Gas heaters) Folder. © 23May47; KK14551.

Saf-aire, the miracle gas heater. © 10Jan47; KK14550.

HEAVENLY SILK LINGERIE, INC., New York.
Pure elegance. (Slips) © 1Nov47; KK18455.

Sing hosannas. (Slips) © 1Nov47; KK18454.

HEINZ (H. J.) CO., Pittsburgh.
At last a suds product that gives you a full profit! (Washing powder) Clipping. © 13Aug47; KK17034.

HEINZ (H. J.) CO. Cont'd.

Banishes bathtub ring! (Washing powder) Clipping. © 25Jun47; KK15264.

Banishes greasy scum from dishwater! (Washing powder) Clipping. © 24Jun47; KK15263.

Bigger box! Bigger value! Bigger mark-up! (Washing powder) Clipping. © 10Sep47; KK17032.

Comparison proves you get more for your money when you switch to Swerl! (Washing powder) Clipping. © 19Jun47; KK15260.

Dishcloths stay sweet and clean! (Washing powder) Clipping. © 30Jun47; KK15268.

Dishes dry without wiping. (Washing powder) Clipping. © 9Jul47; KK15274.

Do dishes without sink scum! (Washing powder) Clipping. © 24Jun47; KK15262.

Do dishes without soap scum! (Washing powder) Clipping. © 30Jun47; KK15269.

Eliminates dishpan ring! (Washing powder) Clipping. © 1Jul47; KK15270.

For full profits and fast turnover, feature Swerl. (Washing powder) Clipping. © 24Sep47; KK17031.

For today's big buy in suds. (Washing powder) clipping. © 17Jul47; KK15276.

For today's big buy in suds. Compare Swerl for value! (Washing powder) Clipping. © 26Jun47; KK15265.

Guaranteed to be the finest suds you ever used! (Washing powder) Clipping. © 29Jul47; KK15280.

H. J. Heinz Company presents Swerl. (Washing powder) Clipping. © 30Jul47; KK17035.

Hands stay free from greasy soap film! (Washing powder) Clipping. © 1Jul47; KK15271.

Keeps dishcloths sweet, clean-smelling! (Washing powder) Clipping. © 8Jul47; KK15273.

Keeps fine fabrics new-looking longer. (Washing powder) Clipping. © 30Jun47; KK15267.

Keeps hands grease-free! (Washing powder) Clipping. © 15Jul47; KK15275.

Miracle-working scientific discovery takes all the grease out of dishwashing! (Washing powder) Clipping. © 26Jun47; KK15266.

Now! Save money on the finest suds you ever used! (Washing powder) Clipping. © 19Jun47; KK16531.

Now..try washing dishes the greaseless Swerl way! (Washing powder) Clipping. © 7Aug47; KK15283.

Nylons last longer swished in Swerl. (Washing powder) Clipping. © 22Jul47; KK15277.

Swerl new miracle suds.. washes dishes spotlessly clean - even in hardest water! (Washing powder) Clipping. © 24Jul47; KK15278.

Takes the "fight" out of hard water. (Washing powder) Clipping. © 2Jul47; KK15272.

Thousands daily changing to Swerl. (Washing powder) Clipping. © 8Oct47; KK17036.

Today's biggest buy in suds! (Washing powder) Clipping. © 19Jun47; KK15261.

Why put up with soap scum? (Washing powder) Clipping. © 5Aug47; KK15282.

You ring up full profit when you feature Swerl. (Washing powder) Clipping. © 27Aug47; KK17033.

You'll never put up with "soap scum" again. (Washing powder) Clipping. © 31Jul47; KK15281.

HEINZ, LEO J., San Francisco.
Smokeburger, the new sensational eat treat. (Meat product sandwiches) Sheet. © 8Jul47; KK14720.

HELB'S KEYSTONE BREWERY, York, Pa.
Colonial special (Beer) Label. © 14Aug47; KK15114.

HELLER (B.) & CO., Chicago.
$1000.00 guaranteed Ant-Bane and $1000.00 guaranteed Ant-Syrup. Folder. © 17Sep47; KK16321.

$1000.00 guaranteed ant syrup. © 28Oct47; KK17554.

$1000.00 guaranteed bedbug killer, with or without D. D. T. Folder. © 17Sep47; KK16322.

$1000.00 guaranteed Contento. (Liquid for the control of head-lice, body-lice and crab-lice) Folder. © 17Sep47; KK16320.

$1000.00 guaranteed Contento. (Remedy for head-lice etc.) © 16Oct47; KK17813.

$1000.00 guaranteed flea killer. Folder. © 17Sep47; KK16319.

$1000.00 guaranteed fly killer. Folder. © 17Sep47; KK16318.

$1000.00 guaranteed Ozo bowl cleaner. © 16Oct47; KK17812.

$1000.00 guaranteed Ozo waste pipe opener. © 16Oct47; KK17811.

$1000.00 guaranteed rat & mouse killer. © 16Oct47; KK17814.

HELLER (B.) & CO., HELLER LABORATORIES, INC., Division, Chicago.
$1000.00 guaranteed flea killer. Label. © 13Jun47; KK15107.

HEMPHILL (E. J.) CO.
Hemphill's Handie Creme. (Waterless cleaner) Label. © E. J. Hemphill, d.b.a. E. J. Hemphill Co., Long Beach, Calif.; 2Apr47; KK16976.

HENDRICKSON, Paul. SEE Jasper's Cola Co.

HENNEY, ELIZABETH C., Arlington, Va.
Kitzi, the pair with a spare! (Set of three gloves) Label. © 15Oct47; KK16787.

HENSON (JOHN W.) & SONS, Greenville, Tex.
Henson stride-sized panties. (Lingerie, panties) Sheet. © 1Aug47; KK14824.

HEPPE HUDSON CO., Jersey City.
Palizzio - New York. (Shoes) © 27Jun47; KK17612.

HERCULES POWDER CO., Wilmington, Del.
LacQuotes. No. 1. June, 1947. (Lacquers) Folder. © 1Jun47; KK16587.

LacQuotes. No. 2. July, 1947. (Lacquers) Folder. © 1Jul47; KK16586.

LacQuotes no. 3. (Lacquers) Folder. © 1Sep47; KK16180.

LacQuotes no. 4. (Lacquers) © 1Nov47; KK17656.

HERESITE & CHEMICAL CO., Manitowoc, Wis.
Air drying coating AR-94. (Plastic coatings) © 19Sep47; KK17608.

Baking & spraying instructions for industrial coating. © 1Oct47; KK17979.

Container linings P-403 and L-66. © 1Oct47; KK17977.

Heresite coated duct systems. © 7Mar47; KK17607.

Heresite coated magnesium. © 28Feb47; KK17609.

Synthetic rubber coating RC-9. © 25Nov47; KK18131.

VR-500 air drying coatings. © 1Oct47; KK17978.

HERO MANUFACTURING CO., INC., Middleboro, Mass.
Hero "Lock-it" yarn bobbin. Sheet. © 18Jun47; KK15051.

HIBBS, R. M., Philadelphia.
Ebanol. (Dry chemical base for embalming compound) Label. © 8Sep47; KK16450.

Slug. (Drain cleaner) Label. © 11Jul47; KK14299.

HIGHBALL RECORD DISTRIBUTING CORP., New York.
Highball party records, 902-A. My mother said I shouldn't, featuring Paul Wynn. (Phonograph records) Label. © 25Aug47; KK15383.

HILLS BROS. COFFEE, INC., San Francisco.
Everybody likes Hills Bros. coffee. © 20Nov47; KK18520.

No wonder everybody likes Hills Bros. coffee. © 12Nov47; KK18521.

HINRICHS, Marjorie Bell. SEE Bell (Marjorie) Co.

HOAGUE-SPRAGUE CORP., Lynn, Mass.
Ace-hi shoes. (Shoe boxes) Label. © 16Jul47; KK14689.

Active stride. A818. (Shoe boxes) Label. © 22Aug47; KK15511.

American juniors. A-134AB. (Shoe boxes) © 19Nov47; KK18078.

Beauty craft by Cheli. B-210AB. (Shoe boxes) © 5Nov47; KK17503.

Best poise by Best. B-205AB. (Shoe boxes) Label. © 20Aug47; KK15512.

Cal-Airs by Asher. C-183AB. (Shoe boxes) © 26Nov47; KK18288.

Chatham debs. C-1708A. (Shoe boxes end label) © 4Nov47; KK17448.

Cowboy boots for little buckaroos. (Shoe boxes) Label. © 18Jul47; KK14684.

HOAGUE-SPRAGUE CORP. Cont'd.

Distinctive footwear. (Shoe boxes) Label. © 29Jul47; KK14960.

Fashion step shoes. F-221AB. © 20Nov47; KK18290.

Hollywood casuals. H-1006A. (Shoe boxes end label) © 28Nov47; KK18287.

Hollywood Slak-eze casuals. (Shoe boxes) Label. © 4Aug47; KK15071.

Hollywood star. H-99AB. © 12Nov47; KK17941.

In step with the stars. I-122A. (Shoe boxes) Label. © 22Sep47; KK16464.

KRF shoes. K-59AB. (Shoe boxes) © 13Nov47; KK17943.

Kick-a-roos, by Barlo. (Shoe boxes) Label. © 10Jul47; KK14688.

Lady Chesterfield. L-1117A. (Shoe boxes end label) © 13Nov47; KK17868.

Lili pride. (Shoe boxes) Label. © 9Jul47; KK14687.

Little maids by Wayne. L-146 AB. (Shoe boxes) © 8Dec47; KK18705.

Maricutana, by Wayne. M 278 AB. (Shoe boxes) Label. © 20Oct47; KK17139.

Miss Modern sports. (Shoe boxes) Label. © 29Jul47; KK14959.

Myrna Lee debutantes. M-279AB. (Shoe boxes) © 13Nov47; KK17942.

Play-walker casuals. P 108 AB. (Shoe boxes) Label. © 22Sep47; KK16272.

Schiff's Madison Square shoes. S-2840A. (Shoe boxes end label) © 12Nov47; KK17867.

Sport set by Morton. S 2835A. (Shoe boxes) Label. © 13Oct47; KK16795.

Spritely Miss. S-2833. (Shoe boxes) Label. © 9Sep47; KK16718.

Sturdy stride by Star. S-473AB. (Shoe boxes) © 25Nov47; KK18289.

Underwriters arch deluxe assured walking pleasure. U 7 AB. (Shoe boxes) Label. © 24Sep47; KK16271.

Volco monumental bowling shoes. (Shoe boxes) Label. © 24Jul47; KK14793.

Walkaway's by Consolidated. (Shoe boxes) Label. © 21Jul47; KK14685.

Welts by Federal. W 90 AB. (Shoe boxes) Label. © 16Sep47; KK16129.

HOBBS, DONALD WINSTON, Fullerton, Calif.

"Flying disc jockeys." (Badge) Poster. © 10Oct47; KK16648.

HOFFMAN BEVERAGE CO., Newark, N. J.

Hoffman cream soda. © 19Sep47; KK17810.

Hoffman pale dry ginger ale. (Non-alcoholic beverage) Label. © 8Jul47; KK14331.

Hoffman rasberry sparkling beverage. © 29Oct47; KK17959.

Hoffman Sarsaparilla. © 7Nov47; KK18394.

They're here again. (Soft drinks) © 5Sep47; KK17319.

Where a western barbecue is the Eastside thing to do. (Soft drink) Clipping. © 15Aug47; KK16281.

Where darling daughters tan their limbs but don't go near the water. (Soft drink) Clipping. © 17Jul47; KK16280.

Where folks come to get the low-down on high fashion. (Soda and pale dry) Clipping. © 18Apr47; KK14097.

Where it's proper to eat right out on the street. (Soft drink) Clipping. © 12Jun47; KK16097.

Where it's smart to get in the swing at an early age. (Soft drink) Clipping. © 27May47; KK16096.

Where love's first lesson... (Soda, pale dry) Clipping. © 3Apr47; KK14096.

Where the little boys of today... (Pale dry soda) Clipping. © 1May47; KK14098.

Where the morning papers come out at night. (Soda & pale dry) Clipping. © 19Mar47; KK14095.

HOKANSON (C. G.) CO., Los Angeles.

Sh-h! Confidential for the "carriage trade." (Appliances, water softeners, air conditioning) 20 p., illus. © 18Jul47; KK15463.

HOLLAND-AMERICAN WAFER CO., Grand Rapids.

Delft. (Sugar wafers) © 31Oct47; KK17531.

HOLLYBROOKE PRODUCTS, INC., Jersey City.

Mary had a little lamb. (Label and container for soap) © Alexander Bernard, sole owner of Hollybrooke Products, Inc.; 1Jul47; KK18151.

The pink whale and the blue whale. (Label and container for soap) © Alexander Bernard, sole owner of Hollybrooke Products, Inc.; 1Jul47; KK18149.

The tortoise and the hare. (Label and container for soap) © Alexander Bernard, sole owner of Hollybrooke Products, Inc.; 1Jul47; KK18150.

HOLLYWOOD INDUSTRIES, INC., Los Angeles.

Aid to hair beauty. (Professional home hair dryers) Folder. © 15Sep47; KK16219.

HOLOPHANE CO., INC., New York.

Holoflux Holophane fluorescent in-bilt. (Fluorescent light units) Folder. © 10Dec45; KK15212.

HOLSUM PRODUCTS, Milwaukee.

Holsom brand pure apricot preserve. © Jewett & Sherman Co. d.b.a. Holsum Products; 31Dec46 KK17674.

Holsum brand pure blackberry preserve. © Jewett & Sherman Co., d.b.a. Holsum Products; 31Dec46; KK17676.

Holsum brand pure boysenberry preserve. © Jewett & Sherman Co., d.b.a. Holsum Products; 31Dec46; KK17671.

Holsum brand pure cherry preserve. © Jewett & Sherman Co., d.b.a. Holsum Products; 31Dec46; KK17682.

Holsum brand pure damson plum preserve. © Jewett & Sherman Co., d.b.a. Holsum Products; 31Dec46; KK17672.

Holsum brand pure peach preserve. © Jewett & Sherman Co., d.b.a. Holsum Products; 31Dec46; KK17677.

Holsum brand pure pineapple preserve. © Jewett & Sherman Co., d.b.a. Holsum Products; 31Dec46; KK17673.

Holsum brand pure seedless black raspberry jam. © Jewett & Sherman Co., d. b. a. Holsum Products; 31Dec46; KK17678.

Holsum brand pure seedless grape jam. © Jewett & Sherman Co., d.b.a. Holsum Products; 31Dec46; KK17679.

Holsum brand pure strawberry preserve. © Jewett & Sherman Co., d.b.a. Holsum Products; 31Dec46; KK17675.

Holsum pickles. Label. © Jewett & Sherman Co., d.b.a. Holsum Products, Milwaukee; 27Dec46; KK16864.

Holsum vacuum packed coffee. Label. © Jewett & Sherman co. d.b.a. Holsum Products; 14Feb47; KK14461.

HOLT, CLINTON H., Denver.

Dog in a kennel. (Food and ingredients of foods) © 26Sep47; KK17809.

HOME DECORATORS, INC., Newark, N. Y.

Matches are made in heaven. (State house sterling silver) Clipping. © 20May47; KK14476.

HOMEMAKERS' PRODUCTS CORP., New York.

Diapene for diaper rash. (Pharmaceutical) © 15Sep47; KK18139.

HOPCRAFT-KELLER-SCHEIFLE, INC., Detroit.

Increase your Ford service business. (Advertising mats) Sheets in folder. © 22Aug46; KK15501.

HORN (WM. H.) & BROTHER, Philadelphia.

Don't let varicose veins keep you from having sheer leg beauty. (Elastic stockings) Clipping. © 15Sep47; KK16184.

HORNUNG, ERNEST W., Cleveland.

Fun for everybody with Erno puzzo-games. © 22Oct47; KK17744.

HORSEY (J. WILLIAM) CORP., Tampa, Fla.

Announcing a new nation-wide program. Ad81. (Citrus fruits) © 5Nov47; KK17326.

It's here. Ad 54. (Canned citrus fruits & juices) © 17Nov47; KK17783.

J. William Horsey quality citrus products. Ad 27. © 13Nov47; KK18302.

HOSSFELD MANUFACTURING CO., Winona, Minn.

Hossfeld universal iron bender, "wrenchless type", bends pipe, bars and angle iron. Folder. © 6Aug47; KK16616.

HOUSE OF GIORDANO, Deming, N. M.

The new automatic wall electric water heater. (A) © 15Sep47; KK17948.

HOUSE OF GIORDANO. Cont'd.

The new automatic wall electric water heater (B) © 15Sep47; KK17949.

HOUSE OF LOTUS, New York.

"Lotus" permanent wave lotion. (Cosmetics for the professional beauticians) Label. © 8Sep47; KK16618.

HOUSE OF VISION, Chicago.

Look what flattering fantasy! Scheherazade. (Glasses) Clipping. © 7Jul47; KK14519.

Mother and daughter see eye to eye in checked "specs". (Glasses) Clipping. © 3Jul47; KK14518.

Summer eye-cicles. (Glasses) Clipping. © 30Jun47; KK14517.

HOWARD & FOSTER, INC., Brockton, Mass.

Lazy-Joe. (Shoes) Label. © 21Aug47; KK15430.

HOWARD WIG CORP., New York.

Howard; the new Howard catalogue of exclusive, exquisite, real-hair attachments. 15 p. © 26Aug47; KK16472.

HOWELL CO., Washington, D. C.

Howell's Nu-Cuts. (Electros and mats) 4 l. © 28Aug47; KK15981.

HOWELL MANUFACTURING CO. KK14477. SEE How-ell-dor.

HOW-ELL-DOR, Philadelphia.

Installation instructions for overhead type prefabricated doors. Sheet. © Howell Manufacturing Co., d.b.a. How-ell-dor; 26May47; KK14785.

Installation instructions for special size prefabricated overhead type doors. Sheet. © Howell manufacturing co., d.b.a. How-ell-dor; 26May47; KK14477.

Howell's nu-cuts. (Electros and mats) © 12Nov47; KK17883.

HUDSON (H. D.) MANUFACTURING CO., Chicago.

Back from the war and ready to ship now! (Sprayers and farm equipment) Clipping. © 22Nov45; KK14018.

Convention preview of the new Hudson profit-makers. (Poultry equipment) © 1Jul47; KK18757.

Don't share the crops with pests! (Sprayers and dusters) Clipping. © 1Jul45; KK14016.

Dust deserves a chance. (Dusters) © 15Oct47; KK18747.

Easier, surer, dusting. (Sprayers and dusters) Clipping. © 8May47; KK14030.

Expose inventory losses. (Dusters) © 15Oct47; KK18011.

Extra money-making angles. (Poultry equipment) © 25Sep47; KK18014.

For steady sales put these two pictures together. (Sprayers) Clipping. © 1Sep46; KK14024.

From baby chicks to steady layer. (Farm equipment) Clipping. © 25Jun46; KK14021.

Growers need it now - you can sell it now. (Dusters) © 10Jul47; KK18756.

Here today - gone tomorrow. (Sprayer) © 5Jul47; KK18175.

Here's where today's planning pays off. (Farm equipment) Clipping. © 8Aug46; KK14023.

Here's your answer. (Brooder) © 15Sep47; KK18743.

Here's your answer. (Brooders) © 25Aug47; KK18746.

Hudson of course. (Sprayer) © 25Aug47; KK18755.

Hudson the accepted name. (Sprayers and dusters) Clipping. © 16Aug45; KK14017.

Hudson the profitable line. (Sprayers and dusters) Clipping. © 20Sep46; KK14025.

If I could talk I'd say "Get Hudson water bowls". © 25Sep47; KK18760.

If there's anything I can't stand. (Sprayers and dusters) © 25Oct47; KK18754.

If you think a fountain is a fountain. © 25Oct47; KK18015.

It's new! It's better! It's here! (Sprayers & dusters) Clipping. © 25Apr46; KK14019.

Just plug it in that's all. (Tank heater) © 15Nov47; KK18758.

Knock 'em dead. (Sprayers and dusters) © 25Aug47; KK18178.

Little chick, what now? (Farm equipment) Clipping. © 1Jul46; KK14022.

Make or break. (Sprayers and dusters) © 10Oct47; KK18752.

New - but tested and proved Hudson lektrick - heet. (Tank heater) © 13Sep47; KK18179.

New Hudson mother-hen brooder saves two ways. © 17Nov47; KK18004.

New lektrik heet. (Tank heater) © 20Oct47; KK18005.

New lektrik - heet the Hudson Automatic electric tank heater. © 25Nov47; KK18759.

Now! Meet the big needs with one line. (Brooders) © 25Oct47; KK18006.

$1 can do the work of $2. (Dusters) © 1Nov47; KK18013.

One good product deserves another. (Sprayers and dusters) © 1Sep47; KK18751.

The one to remember. (Sprayers) © 15Nov47; KK18741.

Opportunity pounds. (Brooders) © 25Sep47; KK18745.

Opportunity pounds. (Brooders) © 1Nov47; KK18008.

Pasture comfort in the barn. (Stalls and stanchions) © 25Oct47; KK18761.

Pest and guest need never clash. (Lektrik-sprayer) © 5Oct47; KK18172.

Plug it in and forget it. (Sprayer) © 5Aug47; KK18174.

Quick trip from see to buy. (Tank heater) © 8Nov47; KK18003.

Read 'em and reap. (Dusters) © 21Jun47; KK17212.

Right with you. (Farm equipment) Clipping. © 15Jan47; KK14029.

Save more labor. (Farm equipment) © 1Aug47; KK18748.

See how utterly simple pest control can be. (Sprayer) © 5Sep47; KK18173.

Sell "Diamond-H" equipment and you're out in front. (Farm equipment) Clipping. © 18Oct46; KK14027.

Sell like hot-cakes. (Tank heater) © 11Oct47; KK18498.

Sensational new way to paint. (Paint gun) © 23Oct47; KK17455.

Sensational new way to paint. (Paint gun) © 22Nov47; KK18336.

She's your friend for life. (Sprayers) Clipping. © 29Jun47. KK14028.

Sleeping dollars earn no profit. (Farm equipment) © 15Aug47; KK18010.

So easy to point out the good points. (Brooders) © 1Nov47; KK18007.

The start of a round trip. (Sprayers and dusters) 1Nov47; KK18753.

Steady customer in the making. (Sprayers) Clipping. © 1Oct46; KK14026.

Take no chances with pests. (Sprayer) © 25Sep47; KK18742.

$10.50 profit for asking a farmer these two questions. (Tank heater) © 4Dec47; KK18749.

Thousands sold in '47. (Dusters) © 25Sep47; KK18177.

Trusted as the sign of the best buy. (Sprayers and dusters) © 15Jul47; KK18009.

What should I buy? What's the turnover? What's the profit? (Farm equipment) © 1Sep47; KK18012.

Why your money buys more in Hudson sprayers. (Sprayers and dusters) © 1May46; KK14020.

You need it now - you can get it now. (Dusters) © 25Jun47; KK18176.

You're right you're seeing double. (Brooders) © 25Oct47; KK18744.

You're right you're seeing double. (Brooders) © 4Dec47; KK18750.

HUDSON HOSIERY CO., Charlotte, N. C.

Hudson sheer witchery. (Hosiery) Label. © 12Mar47; KK15320.

HUDSON MOTOR CAR CO., Detroit.

Advertise! Publicize! Emphasize! (Passenger automobile) Sheet. © 3Oct47; KK16700.

Coming soon, the greatest day in Hudson history. (Automobiles) Folder. © 22Aug47; KK16480.

Hudson on the screen. (Moving picture advertising shorts) © 24Jun47; KK15347.

Hudson protective service wherever you go. © 27Oct47; KK18562.

The improved Hudson super-eight engine. © 27Oct47; KK18559.

The new all-steel monobilt body & frame. © 27Oct47; KK17509.

New Hudson Commodore series. © 27Oct47; KK18560.

The new Hudson marks the start of a new automotive era! (Passenger automobile) Sheet. © 3Oct47; KK16699.

New Hudson Super series. © 27Oct47; KK18561.

The new Hudson Super-Six engine. © 27Oct47; KK17510.

HUDSON MOTOR CAR CO. Cont'd.

What to do with your new Hudson before announcement day. © 30Oct47; KK17272.

Where tomorrow's motor car is coming from. © 1Nov47; KK18740.

HUEBNER, R. R. SEE Tool & Die Journal.

HUFF (H. L.) MANUFACTURING CO., Huntington, W. Va.

Circus pops. (Hard candy) Label. © Lee R. Huff, d.b.a. H. L. Huff manufacturing co.; 21Jul47; KK14612.

HUNT (RODNEY) MACHINE CO., Orange, Mass.

Rodney Hunt news. v. 47, no. 9. Sept. 1947. (Textile machines) 4 p., illus. © 10Sep47; KK16432.

Rodney Hunt news. v. 47, no. 10. Oct., 1947. (Textile machines, water power and water controlling apparatus) Folder. © 20Oct47; KK16769.

Rodney Hunt news, v. 47, no. 11. (Textile machines) © 24Nov47; KK18029.

Rodney Hunt stainless steel air express fulling mill. © 11Aug47; KK17289.

HUNT FOODS, INC., Los Angeles.

Four quick stunts with Hunt's tomato sauce. Clipping. © 19Sep47; KK16503.

The peachiest peaches. (Can foods) © 7Nov47; KK18366.

Take a pound of meat, a package of spaghetti. (Tomato sauce) © 17Oct47; KK17269.

HUSSMANN REFRIGERATION INC., St. Louis.

Hussmann at the head of the forward march. (Food store equipment) © 15Sep47; KK17720.

Produce Pete who folks mistreat. (Refrigerators) © 15Sep47; KK17815.

HYDE BIRD FEEDER CO., Waltham, Mass.

For yards of happiness. (Bird feeders, bird food, etc.) © 7Nov47; KK17734.

HYDE PARK WATCHES, New York.

Leading test pilots depend on Hyde Park watches for accurate timekeeping. © 14Nov47; KK17649.

Women who go places - choose Hyde Park watches. © 29Oct47; KK18061.

HYDRAULIC PRESS MANUFACTURING CO., Mt. Gilead, Ohio.

The economy press. (Hydraulic presses) Folder. © 1Jul47; KK15108.

THE HYDROTHERM CO. OF NEW YORK, New York.

Achieved at last. (Smoking pipes) © Frank L. De Vita, d.b.a. The Hydrotherm Co. of New York; 24Oct47; KK17582.

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ICE CREAM NOVELTIES, INC., New York.

Fudgi-Frost. (Chocolate coated ice cream bar) © 15Nov47; KK18787.

Twinner. (Chocolate coated ice cream bar) © 15Nov47; KK18373.

IDAHO POTATO CHIP CO., INC., Nampa, Idaho.

Gem state potato chips. Label. © 1Apr47; KK14894.

IDEAL INDUSTRIES, INC., Sycamore, Ill.

"Cum laude." Form WNB-3478. (Ideal "Wire-Nuts") Folder. © 5Sep47; KK16230.

Easy as A B see. Form WNB-3474. (Ideal "Wire-Nuts") Folder. © 8Aug47; KK16228.

For a perfect wire joint. Form WNB-3475. (Ideal "Wire-Nuts") Folder. © 10Sep47; KK16229.

Ideal Wire-nuts, extra profits on every wiring job now! Form WNB-3472. (Solderless, tapeless wire connectors) Folder, illus. © 2May47; KK15452.

Ideal Wire-nuts, over 500 per hour. Form WNB-3471. (Solderless, tapeless wire connectors) Folder, illus. © 2May47; KK15450.

Ideal Wire-nuts, profits on a silver platter. Form WNB-3473. (Solderless, tapeless wire connectors) Folder, illus. © 26Jun47; KK15451.

Ideal Wire-Nuts, the solderless, tapeless wire connectors. Form WNC-947. 12 p. © 15Sep47; KK16232.

"Stood up." Form WNB-3476. (Ideal "Wire-Nuts") Folder. © 5Aug47; KK16231.

IMPERIAL KNIFE CO., INC., Providence.

Kamp King. (Pocket knives) © 6Nov47; KK18407.

INDEPENDENT RECORD RELEASING ASSN.

IRRA. (Phonograph record) Label. © Lyle Griffin, d.b.a. Independent Record Releasing Assn., Hollywood, Calif.; 18Apr47; KK16237.

INDERRIEDEN (J. B.) CO., Chicago.

Peter-Pan pork and beans with tomato sauce. Label. © 23Aug47: KK15648.

INDUSTRIAL POWER & EQUIPMENT CO., Pittsburgh.

R-C-E industrial rubber-clad electrical connector. Sheet. © 30Jun47; KK15109.

INDUSTRIAL PRODUCTS CO., Philadelphia.

Ipco finger ring cutter. Sheet. © 31Jan47; KK14365.

THE INDUSTRIAL TAPE CORP., New Brunswick, N. J.

Cues for Collier's readers. (Cellophane tape) © 6Jun47; KK18530.

Going-away guidance. (Cellophane tape) © 30May47; KK18531.

Memo for mothers. (Cellophane tape) © 22Aug47; KK18525.

Summertime tips. (Cellophane tape) © 23May47; KK 18527.

INFANTS SOCKS, INC., Reading, Pa.

Revelry hosiery size selector. Card device. © 11Jun47; KK15485.

INGRAHAM (E.) CO., Bristol, Conn.

Gee, dad, that's swell! (Clocks and watches) Clipping. © 3Oct47; KK16630.

How to wake up smiling. Ad 460. (Clocks and watches) © 31Oct47; KK17453.

Smart Santa! He brought sentinels. Ad 465. (Clocks & watches) © 29Nov47; KK18776.

INLAND RUBBER CORP., Chicago.

Another Inland first in Chicago! All rayon cord white sidewalls. Clipping. © 19Jun47; KK14449.

Inland nail hole rubber rivets for emergency tire repairs. (Tire & tube repair materials) Label. © 8Aug47; KK16414.

INSULINE CORP. OF AMERICA, Long Island City, N. Y.

Catalog no. 248. (Radio & electronic parts & equipment) © 20Oct47; KK18251.

INSUL-MASTIC CORP. OF AMERICA, Pittsburgh.

Good news for home owners and building managers. (Waterproofing and insulating coatings) © 10Oct47; KK17632.

What a shame. (Asphaltic protective coating) © 1Sep47; KK17468.

INTERLOCKING BLOCK CO., San Jose, Calif.

Get sturdy concrete construction at less cost. (Interlocking concrete blocks) © 16Sep47; KK17602.

INTERNATIONAL CELLUCOTTON PRODUCTS CO., Chicago.

Little Lulu - A howling success, by Margé. (Kleenex) Clipping. © 13Jul47; KK16528.

Little Lulu - Babies minded 5¢ an hour [by] Margé. (Kleenex) Clipping. © 1Jul47; KK16530.

Little Lulu - Bullfrog derby entries [by] Margé. (Kleenex) Clipping. © 18Jul47; KK16521.

Little Lulu comes in on a cold wave, by Margé. (Kleenex) Clipping. © 26Jan47: KK16522.

Little Lulu - How to be popular, by Margé. (Kleenex) Clipping. © 30Mar47; KK16524.

Little Lulu - Ka choo! [By] Margé. (Kleenex) Clipping. © 23May47; KK16518.

Little Lulu - Niagara Falls [by] Margé. (Kleenex) Clipping. © 27Jun47; KK16520.

Little Lulu - Our new super duper mattress [by] Margé. (Kleenex) Clipping. © 6Jun47; KK16517.

Little Lulu pitches a fast one, by Margé. (Kleenex) Clipping. © 18May47; KK16526.

Little Lulu - Siren stuff, by Margé. (Kleenex) Clipping. © 10Aug47; KK16529.

Little Lulu sleuthing the sniffles, by Margé. (Kleenex) Clipping. © 23Feb47: KK16523.

Little Lulu - Something to cry for, by Margé. (Kleenex) Clipping. © 15Jun47; KK16527.

Little Lulu steals the show, by Margé. (Kleenex) Clipping. © 27Apr47; KK16525.

Little Lulu - Style show [by] Margé. (Kleenex) Clipping. © 20Jun47; KK16516.

Little Lulu - "You can let yourself go, Alvin, it's Kleenex." [By] Margé. Clipping. © 2May47; KK16519.

Remember! Not just tissues - but Kleenex tissues. Display card. © 10Jun47; KK15005.

INTERNATIONAL HARVESTER CO., Chicago.

Harvester scores again! (Electrical refrigerators and freezers) © 6Oct47; KK17559.

New 4.2 cubic-foot International harvester freezer with Frost-lok vac-u-seal tight-wad. (Electrical refrigerators) Clipping. © 9Jun47; KK14035.

Two beautiful, new International Harvester freezers. (Electrical refrigerators) © 5Oct47; KK17373.

INTERNATIONAL LATEX CORP., Dover, Del.

Amazing control that slims wherever it touches. (Women's rubber girdles) Sneet. © 28Aug47; KK16883.

The amazing one-pound nurse maid. (Utility device for infants) © 12Nov47) KK18188.

If you'd been waiting as long as I have for a playtex panty girdle, you'd say "terrific." (Women's rubber girdles) Sheet. © 26Aug47; KK16885.

In shoulder pads it's Playtex. © 14Nov47; KK18350.

New freedom in curve control! Playtex panty girdle. (Women's rubber girdles) Sheet. © 3Sep47; KK16884.

Now. (Rubber shoulder pads) © 10Nov47; KK18591.

Phone, wire or write for action. (Rubber shoulder pads) © 14Nov47; KK18352.

Playtex shoulder pads. © 7Nov47; KK17736.

Playtex shoulder pads. © 14Nov47; KK18351.

Remember baby pants. (Rubber shoulder pads) © 10Nov47; KK18592.

Remember Infants sheets. (Rubber shoulder pads) © 10Nov47; KK18593.

Remember living girdles. (Rubber shoulder pads) © 10Nov47; KK18590.

This Playtex counter display. (Rubber shoulder pads) © 14Nov47; KK18349.

INTERNATIONAL MILLING CO., Minneapolis.

Better baking with Robin Hood flour. (Recipes) Folder. © 22Sep47; KK17072.

Better baking with Robin Hood self rising flour. (Recipes) Folder. © 22Sep47; KK17071.

INTERNATIONAL MINERALS & CHEMICAL CORP., Chicago.

Ac'cent on good food everywhere. [Vegetable glutamate] Folder. © 28Aug47; KK16397.

THE INTERNATIONAL NICKEL CO., INC., New York.

Cinderella comes to life on records at a touch from "Your unseen friend". (Nickel and nickel products) © 22Sep47; KK17411.

When a feller needs "your unseen friend." (Nickel and nickel products) Clipping. © 10Jul47; KK15484.

Your "unseen friend" helps bring you "The best years of our lives." (Nickel and nickel products) Clipping. © 16Jun47; KK15483.

"Your unseen friend" rides with you every mile of the way. (Nickel and nickel products) Clipping. © 8Sep47; KK16882.

INTERNATIONAL PAINT CO., INC., New York.

Interlux marine finishes. © 24Nov47; KK18046.

INTERNATIONAL PLUMBING MANUFACTURING CO., INC., New York.

Guarantee bond tru-tex closet seat. © 20Nov47; KK18607.

INTERNATIONAL SILVER CO. Meriden, Conn.

Complete your set of International sterling - matching fancy pieces are coming back! (Sterling silver) Clipping. © 11Jul47; KK15752.

Dear Ann: Look for a small package. (Sterling silver) Clipping. © 30May47; KK14885.

Does 20 o/o more sterling volume sound good? (Sterling silver) Sheet. © 1Jun47; KK15750.

Holmes & Edwards sterling inlaid is sold direct to dealers. (Sterling silver inlaid) © 20Nov47; KK18320.

I wonder if you really know me. (Sterling silver) Clipping. © 19Sep47; KK16505.

I'm glad I listened to you, Aunt Beth. (Sterling silver) Clipping. © 27Jun47; KK15751.

Northern lights. (Sterling) © 17Oct47; KK18721.

Recently engaged couples take notice. (Sterling silver inlaid) Clipping. © 25Aug47; KK15915.

This birthday I'm five years younger. (Sterling) © 14Nov47; KK18367.

This is where the dream left off. (Sterling silver) Clipping. © 22Aug47; KK16504.

"Todays girls". (Sterling silver inlaid) © 30Oct47; KK17718.

INTERNATIONAL SILVER CO. Holmes & Edwards Division, Meriden, Conn.

"I know the one I'd take!" (Sterling silver inlaid) Clipping. © 25Sep47; KK17127.

The modern way to ask for silverplate. (Sterling silver inlaid) Clipping. © 28Jul47; KK15127.

More and more and more brides ... (Sterling silverplate inlaid) Clipping. © 23Jun47; KK14142.

More calls at more counters for these. (Sterling silver inlaid) Clipping. © 8Aug47; KK15795.

More party planners call for these. (Sterling silver inlaid) Clipping. © 23Sep47; KK17128.

The new way to judge fine silverplate. (Stirling silverplate inlaid) Clipping. © 23Jun47; KK14797.

The spoon for June. (Sterling silverplate inlaid) Clipping. © 28May47; KK14141.

INTERNATIONAL STEEL WOOL CORP., Springfield, Ohio.

It's easy with rid soap pads. (Metallic wool scouring pads) © 10Jul47; KK18456.

INTERWOVEN STOCKING CO., New Brunswick, N. J.

Available staples for June delivery. (Men's socks) Folder. © 17Jun47; KK14323.

Don't forget to remember father - June 15th. (Men's socks) Clipping. © 4Jun47; KK14321.

Father's day, June 15. (Men's socks) Clipping. © 1Jun47; KK14320.

Father's day, June 15. (Men's socks) Clipping. © 6Jun47; KK14322.

Football in the '80's. (Men's socks) © 12Nov47; KK18204.

Interwoven dealer advertising. Spring 1947. (Men's socks) © 15May47; KK14319.

Interwoven famous shrink-resist construction. (Men's socks) © 21Nov47; KK18203.

Interwoven shrink-controls for wool. (Men's socks) © 24Oct47; KK17365.

Interwoven socks for Christmas. © 1Dec47; KK18200.

Interwoven - The greatest name in socks. © 17Oct47; KK17362.

Interwoven - The greatest name in socks. © 15Oct47; KK17364.

The leader of "foot-guards." (Men's socks) Clipping. © 28Aug47; KK15698.

A marvelous new sock for active sports. (Men's socks) Clipping. © 30Aug47; KK 16108.

The night watchman, 1766. "Christmas Eve and all's well." (Men's socks) Label. © 19Sep47; KK16109.

Tough & colorful. (Men's socks) © 1Nov47; KK18201.

Tough & colorful. (Men's socks) © 14Nov47; KK18206.

Wools. (Men's socks) © 28Oct47; KK18202.

World famous. (Men's socks) © 22Oct47; KK17363.

You can't beat Interwoven socks. © 15Nov47; KK18205.

IRVING AIR CHUTE CO., INC., New York.

Robert T. Sheen equips his Republic Seabee with Irving chair chutes. © 15Nov47; KK 18128.

IRWIN (MILTON) Minneapolis.

Irwin intestinal lavage. Pamphlet. © 29May47; KK14231.

ITALIAN SWISS COLONY, San Francisco.

Entertainment magic. (Wines) © 17Oct47; KK17366.

J

JACK-POT DICE MFG. CO., Milwaukee.

Jack Pot dice. (Dice game) © Gilbert C. Frenz, d. b.a. Jack-Pot Dice Mfg. Co. © 19Sep47; KK17561.

Original Jack-Pot dice. (Dice game) © Gilbert C. Frenz, d.b.a. Jack-Pot Dice Co., © 19Sep47; KK17415.

JACOBOWITZ (CHARLES S.) CO., Buffalo.

"Lifetime S. L." activated carbcn and quartz water filter. © 14Nov47; KK17793.

JACUZZI BROS., INC., Richmond, Calif.

National advertising to make Jacuzzi "automatic water" first in preference. Folder. © 16May47; KK14371

JANJIGIAN, Hannah McEwen. SEE Feather Brand Cakes.

JASPER'S COLA CO.

Jasper's Cherry Cola. (Non-alcoholic beverage) Label. © Paul Hendrickson, d.b.a. Jasper's Cola Co., Los Angeles; 2Apr47; KK15967.

JERSI-GOLD DAIRY PRODUCTS CO., Manchester, Tenn.

Jersi-gold brand ice cream. (Dairy products) Label. © 1Aug47; KK15049.

JEWETT AND SHERMAN CO. Milwaukee.

Gold Bond brand, our best coffee. Label. © 11Aug47; KK15800.

Jewett & Sherman Co. SEE ALSO Holsum Products.

JOHANSEN BROS. SHOE CO., INC., St. Louis.

For tea dancing. (Women's shoes) Clipping. © 1Aug47; KK14892.

The Grand Slam, a new Johansen Junior. (Women's shoes) Clipping. © 1Oct47; KK16592.

If your market is the woman who is looking for "more than mere economy..." (Women's shoes) Clipping. © 24May47; KK14110.

If your market is the woman who is looking for more than mere economy. (Women's shoes) Clipping. © 24May47; KK15478.

Johansen shoes from $10.95. (Women's shoes) Clipping. © 1Sep47; KK15903.

3 keynotes for profitable shoe retailing. (Women's shoes) Clipping. © 26Jul47; KK15455.

What's on a woman's mind when she buys shoes? Clipping. © 28Jun47; KK15479.

JOHNSON, ELMER G., Hibbing, Minn.

The reversible fishing float. Card. © 11Feb47; KK14779.

The reversible fishing float. Label. © 11Jul47; KK14778.

The reversible fishing float. Sheet. © 11Feb47; KK14780.

The Reversible Fishing Float. Sheet. © 5Aug47; KK16606.

The reversible fishing float. (Reversible fishing float) © 11Feb47; KK14779.

The reversible fishing float. (Reversible fishing float) Label. © 11Jul47; KK14778.

The reversible fishing float. (Reversible fishing float) Sheet. © 11Feb47; KK14780.

JOHNSON (S. C.) & SON, INC., Racine, Wis.

Cera en pasta Johnson's; Johnson's paste wax. © 6Oct47; KK18460.

Drax. (Stain and water repellent textile finish) Label. © 13Jun47; KK15019.

Drax. (Stain and water repellent textile finish) Sheet. © 13Jun47; KK15019.

Johnson's floor cleaner. Label. © 19Sep47; KK16182.

Johnson's industrial wax. © 19Dec46; KK18461.

Johnson's primer sealer. (Paint sealer) © 14Oct47; KK18457.

Johnson's thinner. (Paint thinner) © 29Sep47; KK18462.

Johnson's undercoater. (Wax-fortified interior finish) © 2Oct47; KK18459.

Johnson's wax-fortified interior finish. © 19Sep47; KK18458.

JOHNSON (WALTER H.) CANDY CO., Chicago.

Roger Wilco gives a cleaner the brushoff! (Candy bar) Clipping. © 20Jul47; KK14666.

Roger Wilco in a film thriller. (Candy bar) Clipping. © 7Sep47; KK16607.

Roger Wilco in a jungle jingle. (Candy bar) Clipping. © 12Oct47; KK17132.

Roger Wilco in a sea-side saga. (Candy bar) © 14Dec47; KK18623.

Roger Wilco in the big push. (Candy bar) © 9Nov47; KK18182.

Roger Wilco makes the winning catch! (Candy bar) Clipping. © 7Sep47; KK16862.

Roger Wilco rings the belle. (Candy bar) Clipping. © 13Jul47; KK14606.

JOHNSON & JOHNSON, New Brunswick, N. J.

Walter William Chipman. (Sutures) © 1Sep47; KK17245.

William David Haggard 1872-1940. (Sutures) © 1Jul47; KK14340.

JONES (RALPH H.) CO., Cincinnati.

Satisfaction. (Beer) Clipping. © 12Jun47; KK16466.

JOSAM MANUFACTURING CO., Cleveland.

Now...the Josam Leveleze ... floor drain design. © 20May47; KK14432.

JOYCE KENNEL LABORATORIES, Tarrant, Ala.

The canine K-9 mange kure. (Ointment) Clipping. © Charles Joyce, d.b.a. Joyce Kennel Laboratories; 1May47; KK15194.

Fit kure. (A lubricating oil of mineral & cod liver) Label. © Charles L. Joyce, d.b.a. Joyce kennel laboratories; 1May46; KK15193.

JUILLIARD (A. D.) & CO., INC., New York.

Fine fabrics are the foundation of fashion. (Girl near globe of the world) (Suits) © 29Jul47; KK18443.

Fine fabrics are the foundation of fashion. (Girl posed by lamp) (Suits) © 29Sep47; KK18442.

JULIAN, Albert L. Have you had a Nitemare lately? KK15649. SEE Julian, Anthony M.

JULIAN, ANTHONY M.

Have you had a Nitemare lately? (Sandwich) Label. © Anthony M. Julian & Albert L. Julian, Canton, Ohio; 21Jul47; KK15649.

JUNIORS, INC., Los Angeles.

"Judie". (Children's wearing apparel) Clipping. © 1Aug46; KK15243.

Junie. (Children's wearing apparel) Clipping. © 1Jul46; KK15242.

K

K PRODUCTS CO.

Creme K lotion for lovely hands and skin. Label. © J. Warren Beless, d.b.a. K Products Co., Salt Lake City; 1Aug47; KK16113.

K-D MANUFACTURING CO., Lancaster, Pa.

Herramientas K-D. Translation of K-D general descriptive folder. (Automotive tools) © 10Sep47; KK18063.

K-D no. 90 nailpuller. (Automotive tool) © 1Sep47; KK18065.

K-D no. 700 valve spring lifter. (Automotive tool) © 30Nov47; KK18171.

KLN PRODUCTS, New York.

Big top pop. (Food-candy) © KLN products (Harry P. Katz, Irving Lustig, Martin Nodell, partnership) 10Oct 47; KK17616.

KAHN (DAVID) INC., North Bergen, N. J.

Feature them for Christmas and feature them for profits. (Fountain pens and mechanical pencils) Clipping. © 1Sep47; KK16128.

For the smarter back-to-school set. (Fountain pens and pencils) © 1Aug47; KK15240.

Seeing means buying. (Fountain pens and mechanical pencils) Clipping. © 1Aug47; KK15385.

Sensational ball pen value. Clipping. © 13Aug47; KK15304.

The set to get. (Fountain pens and pencils) © 7Nov47; KK17537.

The smart back-to-school pens. Clipping. © 27Aug47; KK16116.

Smart gift. (Fountain pens and mechanical pencils) © 21Nov47; KK18162.

Whichever you like, you'll like Wearever. (Fountain pens and pencils) © 1Jul47; KK14328.

KALART CO., Stamford, Conn.

At last..a low priced flashing unit for Kodak synchro shutters. (Photographic accessories) Clipping. © 10Jul47; KK14308.

Kalart compak passive speed flash. Mr. Druggist: (Photographic accessories) Clipping. © 16Jun47; KK14336.

Kalart Sistogun II. (Camera accessories) © 10Feb47; KK14205.

New! Kalart push button body release. (Camera accessories) © 30Apr47; KK14206.

KANE, DUNHAM & KRAUS, INC., Washington, Mo.

Karol Kane smart footwear. © 1Oct47; KK18516.

KAPLAN (ARTHUR B.) CO., New York.

Simulated pocket handkerchief. (Tailored garments) © 8Aug47; KK15055.

KARAVOCHOS, George. SEE Alhambra Candies.

KARSOE, WILLART ANDREAS, Flint, Mich.

You can have a dry basement! (Plans for drying wet basements) Clipping. © 27Jun47; KK15013.

KASSER DISTILLERS PRODUCTS CORP., Philadelphia.

Kasser's V. S. R. straight bourbon whiskey. © 17Jul47; KK14552.

Kings, 100o/o pure California red wine. Label. © 19Sep47; KK16030.

Old Spencer brand straight bourbon whiskey. © 17Jul47; KK14553.

KATZ, Harry P. SEE KLN Products.

KAUFMAN, RICHARD, Wilkes-Barre, Pa.
Disc Jockey Dan. (Toy figure) Label. © 1Oct47; KK16906.
Moniker toys, your name's on 'em. Label. © 29Aug47; KK15514.

KAUFMANN'S.
If it's out of this world, it's here. (General department store merchandise) © Kaufmann Department Stores, inc., d.b.a. Kaufmann's, Pittsburgh; 31Aug47; KK17338.
If it's out of this world, it's here. (General department store merchandise) © Kaufmann Department Stores, inc., d.b.a. Kaufmann's, Pittsburgh; 1Oct47; KK17639.
If it's out of this world, it's here. (General department store merchandise) © Kaufmann Department Stores, inc., d.b.a. Kaufmann's, Pittsburgh; 1Nov47; KK18232.
If it's out of this world it's here! (General department store merchandise) Clipping. © Kaufmann dept. stores, inc., d.b.a. Kaufmann's; 31May47. KK14992.
If it's out of this world, it's here. (General department store merchandising) © Kaufmann Department Stores, inc., d.b.a. Kaufmann's, Pittsburgh; 30Sep47; KK17647.
If it's out of this world, it's here. (General department store merchandising) © Kaufmann Department Stores, inc., d.b.a. Kaufmann's, Pittsburgh; 31Oct47; KK18231.

KAYLON, INC., New York.
The heir is not apparent (Clothing) © 17Dec47; KK18797.
Off the record - you've just bought the no. 1 hit - Tommies pajam-session. (Clothing) © 28Jun47; KK14109.
Tommies pajam session. (Clothing) © 28Jun47; KK14158.
You've bought yourself a wake-up and dream duet. (Clothing) © 7Oct47; KK17668.

KEEPSAKE PRODUCTS CO., Los Angeles.
Keepsake pure apple cider. © W. Harold Sumner, d.b.a., Keepsake products co., 20Feb47; KK14929.

KELBERT WATCH CO., INC., New York.
Thanks to you for "following through." (Watches) Clipping. © 1Nov46; KK15560.

KELLEY (S. C.) & CO., Noroton Heights, Conn.
Stik-gum offers 3 big advantages. (A wetting agent) Folder. © 26Jul47; KK15449.

KELLOGG (JOHN L.) & CO., South Elgin, Ill.
Frozen flavor instant all-coffee. © 15Nov47; KK18406.
Frozen flavor instant cream-e-coffee. © 15Nov47; KK18405.
The world's finest instant All-Coffee. (Soluble coffee) Label. © 6Jun47; KK15908.
The world's finest instant Cream of All-Coffee. (Soluble coffee with cream) Label. © 6Jun47; KK15907.

KELLOGG (M. W.) CO., New York.
Fluid progress. (Fluid catalytic-cracking process) © 13Sep46; KK14310.
He hitched his wagon to a star. (Solexol process) Clipping. © 26Jul47; KK14802.
How will this revolution affect your profits? (Solexol process) Clipping. © 23Aug47; KK15946.
Prescription for glycerides. (Solexol) © 25Jan47; KK14311.

KELLOGG CO., Battle Creek, Mich.
Andy gets the answers on buttons. (Breakfast cereal) © 10Apr47; KK17846.
Clancy catches on. (Breakfast cereal) © 7Aug47; KK17840.
Greatest name. (Breakfast cereal) © 24Apr47; KK18528.
Kellogg's corn flakes. (Cereal breakfast food) Cardboard box. © 10Jun47; KK14652.
Kellogg's corn flakes. (Cereal breakfast food) Label. © 10Jun47; KK14651.
Kellogg's corn flakes. (Cereal breakfast food) Label. © 10Jun47; KK14653.
Kellogg's modern home kits. The Cape Cod modern, no. 56. (Cereal breakfast foods) © 15Nov47; KK18001.
Kellogg's modern home kits. The suburban modern, no. 95. (Cereal breakfast foods) © 5Nov47; KK17502.
Kellogg's modern home kits. The town house modern, no. 84. © 15Nov47; KK18002.
Kellogg's new easy opener package. (Cereal breakfast foods) © 27Oct47; KK17473.
Kellogg's Pep whole wheat flakes. (Cereal breakfast food) Cardboard box. © 16May47; KK14648.
Kellogg's rice krispies. (Cereal breakfast food) Cardboard box. © 16May47; KK14649.
Kellogg's shredded wheat. (Cereal breakfast food) Cardboard box. © 10Jun47; KK14650.
Kellogg's variety. Train of tomorrow. Dream Cloud. (Cereal breakfast food) Label. © 16Aug47; KK15592.
Kellogg's variety. Train of tomorrow. Locomotive. (Cereal breakfast food) Label. © 16Aug47; KK15595.
Kellogg's variety. Train of tomorrow. Moon Glow. (Cereal breakfast food) Label. © 16Aug47; KK15591.
Kellogg's variety. Train of tomorrow. Sky View. (Cereal breakfast food) Label. © 16Aug47; KK15593.
Kellogg's variety. Train of tomorrow. Star Dust. (Cereal breakfast food) Label. © 16Aug47; KK15594.
Kid Pep rescues a steeplejack! (Breakfast cereal) Clipping. © 1May47; KK15972.
Look real photos of your favorite movie stars. (Breakfast cereal) © 3Aug47; KK17847.
Modern home plans. (Cereal breakfast food) Label. © 22Sep47; KK16439.
Most popular. (Breakfast cereal) © 17Apr47; KK18529.
Small fry. Big favorite. (Breakfast cereal) © 22May47; KK17843.
Small fry. (Breakfast cereal) © 13Apr47; KK18533.
Small fry. Greatest name. (Breakfast cereal) © 17Apr47; KK17842.
Small fry. Mighty man. (Breakfast cereal) © 15May47; KK17844.
Small fry at the beach. (Breakfast cereal) © 6Jul47; KK17845.
Small fry at the picnic. (Breakfast cereal) © 1Jun47; KK17841.
Snap, Crackle and Pop help a scout perform a good deed. (Cereal breakfast food) Label. © 5Sep47; KK16403.
Snap! Crackle! and Pop! Help land a prize. (Breakfast cereal) Clipping. © 1May47; KK15971.
Snap! Crackle! and Pop! Sound reveille for red. (Breakfast cereal) © 16Mar47; KK18532.
Snap! Crackle! and Pop! They clean up a problem at Tyler's, Kellogg's Rice krispies. (Cereal breakfast food) Label. © 12Aug47; KK15513.
Snap, Crackle and Pop, they pull a pup out of a tight spot. (Cereal breakfast food) Cardboard box. © 8Jul47; KK14464.
Snap! Crackle! and Pop! They take a walk in a garden, Kellogg's Rice krispies. (Cereal breakfast food) Label. © 1Aug47; KK15517.
Super flavor. (Breakfast cereal) © 2Apr47; KK18526.

KELLY, Joseph Edward. SEE Markay Products Co.

KENNAMETAL, INC., Latrobe, Pa.
Kennametal Kennamatic tools, supplement 2. © 15Nov47; KK17930.

Kent, Spivey. SEE K. D. Laboratories.

KENT INDUSTRIES.
Drop-or-more ink eradicator. © Kent Industries (Frank K. Lumpkin & Ruby A. Lumpkin, partners) St. Joseph, Ill.; 20Nov47; KK18129.

KERLOW STEEL FLOORING CO., Jersey City.
Kerlow steel flooring. © 1Jul47; KK14385.

KERRIGAN (F. J.) CO., INC., Winchester, Mass.
Kerrigan chimney & bubble cap assemblies. © 3Nov47; KK17563.

KETCHPEL, PAUL A., West Englewood, N. J.
Even-heat stoker with its unique gravity-flow. © 15Dec46; KK14327.
Power post. (Hydraulic press) © 28Oct46; KK14326.
Solid comfort, even-heat thru rain and snow. (Domestic stoker) © 15Nov46; KK14325.

KEUFFEL & ESSER CO., Hoboken, N. J.
K & E builders' transit-level. No. 5155, 5153. Folder. © 20Aug47; KK16766.
Neptune drawing instruments no. 9225 1/2. © 25Jul47; KK14961.

KIDDE (WALTER) & CO., INC., Belleville, N. J.
Kidde engineered fire protection for diesels. (Fire extinguishing equipment) © 19Jun47; KK17834.
Portable equipment. Kidde models 2T, 2 1/2 T, 4T, 5T carbon dioxide fire extinguishers hand portable type. © 18Nov47; KK17907.
Portable equipment. Kidde models 4D-4S-7-1/2D 7-1/2S - 10D - 10S - 15D - 15S - 20D - 20S, carbon dioxide fire extinguishers hand portable. Seat and disc type. © 18Nov47; KK17906.
Portable equipment. Kidde models 10T-15T-20T-25T, carbon dioxide hand portable fire extinguishers. © 18Nov47; KK17904.
Portable equipment. Kidde models 50-75 carbon dioxide fire extinguishers wheeled type. © 18Nov47; KK17905.
Portable equipment. Model 100, carbon dioxide fire extinguisher, wheeled type. © 18Nov47; KK17903.

KIDISKS, New York.
The mischievous angel by P. K. Thomajan, narrated by Uncle Henry, director WNEW radio station. (Phonographic recordings) Label. (Part 1) © 12Sep47; KK17980.

KINSEL FOODS, INC., Alexandria, Va.
Cornies. (Corn chips) Celophane bag) © 23May47; KK14376.

KINSEY DISTILLING CORP., Philadelphia.
Kinsey's July calendar. (Whiskey) Clipping. © 14Jul47; KK14317.
Kinsey's August calendar. (Whiskey) Clipping. © 28Jul47; KK15028.
Kinsey's September calender. (Whiskey) Clipping. © 25Aug47; KK15600.
Kinsey's October calendar. (Whiskey) Clipping. © 29Sep47; KK16841.
Kinsey's November calendar. (Whiskey) © 27Oct47; KK17470.
Kinsey's December calendar. (Whiskey) © 24Nov47; KK18161.

KITCHEN EASE FOOD PRODUCTS CO., Lansing, Ill.
Pantry queen biscuit dough. © 30Apr47; KK17833.

KLAYMAN, Louis H. SEE Tyler Poultry & Egg Co.

KLEEN-ALL MANUFACTURING CO., Kansas City, Mo.
Kleen-all. (Mechanical aid for household cleaning) Folder, illus. © Kleen-All Manufacturing Co., owned by Thomas T. Bathurst, Kansas City, Mo.; 17Jul47; KK15488.

THE KLEER CO., Bradford, Pa.
Once over. (Liquid polish) © 23Jun46; KK17729.

KOBE, INC., Huntington Park, Calif.
Air chamber. (Pumps) Folder, illus. © 15Aug47; KK15538.
Comparative friction losses, parallel free type vs. conventional insert installations. (Pumps) Sheet. © 15Aug47; KK15539.
Constant flow controller. (Pumps) 8 p., illus. © 15Aug47; KK15540.
Free type pump equipment - Fishing tools. © 15Nov47; KK18108.
Here's where your pumping operating dollar has gone lately. (Pumps) Folder, illus. © 1Aug47; KK15536.
Kobe starting filters. © 15Nov47; KK18109.
Parallel system - Kobe free pump installation. © 15Nov47; KK18381.
Pumping trends. v. 1, no. 1. May, 1947. (Oil well pumping equipment) © 3Jun47; KK14904.
Soluble plug injector Y-type. (Pumps) Sheet, illus. © 1Aug47; KK15537.

Kocher, John F. SEE Echo advertising service.

KOHNSTAMM (V. & E.) INC., New York.
Montreal pale dry ginger ale flavor. © 1Sep47; KK18069.
Quebec pale dry ginger ale flavor. © 1Sep47; KK18068.

KOLDTEMP, INC., Long Island City, N. Y.
How to save 1 out of 9 and bring your customers back for more. (Refrigerating equipment) Folder. © 24Jun47; KK15016.

KOOLVENT ALUMINUM AWNING DISTRIBUTORS, Pittsburgh.
Instructions for assembling and installing Koolvent circular doorway canopies. (Aluminum doorway canopies) Sheet. © 21Oct47; KK16969.

KOOLVENT ALUMINUM UMBRELLA CORP., Pittsburgh.
Here's the proof. (Aluminum beach and garden umbrellas) © 22Dec47; KK18770.

KOPS BROTHERS, INC., New York.
The foundation with the magic V. (Girdle) © 30Oct47; KK18193.
The foundation with the magic "V". (Girdle) Clipping. © 28May47; KK14452.
The foundation with the magic "V." (Girdle) Clipping. © 3Oct47; KK16295.
The foundation with the magic "V", Nemo. (Girdle) Clipping. © 30Aug47; KK16457.
"It" is the foundation with the magic V. (Girdle) © 30Oct47; KK17956.
Nemo adjustable waist - gifted with the magic V. (Girdle) © 1Dec47; KK18772.
Triumph of design for the fuller figure. (Girdle) Clipping. © 30Aug47; KK16458.

KORFUND CO., INC., Long Island City, N. Y.
Here's a new Korfund mounting! (Vibration control units) Sheet. © 9Oct47; KK16768.

KORTH, EDWIN R., New York.
No smoking, not even America's finest cigarette! Philip Morris. © 10Apr47; KK14786.
No smoking, not even Philip Morris, America's finest cigarette. © 10Apr47; KK14787.

KRAEUTER & CO., INC., Newark, N. J.
Catalog page K - industrial line. (Pliers) © 1Oct47; KK17595.

KRAFT FOODS CO., Chicago.
Again in re-usable posy pattern glasses! (Cheese) Clipping. © 27Jun47; KK16016.
Ah, that flavor again! (Cheese) Clipping. © 5Sep47; KK16177.
Cheeselovers feast yourselves. © 6Jul47; KK17975.
For a heavenly topping surely try Whipped Philadelphia brand cream cheese. © 21Nov47; KK18208.
Good-bye substitutes! Kraft American is back. (Cheese) Clipping. © 27May47; KK14157.
Hanker no more..it's here again! (Cheese) Clipping. © 23May47; KK14186.
Make that "one hot dish" in a hurry. (Macaroni-and-cheese) Clipping. © 19Oct47; KK17147.
No more substitutes for me! Real Kraft American is back. (Cheese) Clipping. © 11Jun47; KK16015.
Such richness! And the fresh taste is guaranteed in genuine Philadelphia brand. (Cheese) Clipping. © 20Jun47; KK16017.
Three Kraft cheddar flavors so everybody's happy! (Cheese) Clipping. © 26Sep47; KK17148.
You can please everybody. (Cheese) © 31Oct47; KK18207.

KRAUSE (CHAS. A.) MILLING CO., Milwaukee.
A better brew, we make for you! (Malt) Clipping. © 15Apr47; KK14175.
I've been painting this picture for brewers for years! (Malt) Clipping. © 15Jul47; KK15998.
More profits, satisfied customers. (Malt) © 5Oct47; KK18519.

KRAUSE (RICHARD M.) INC., New York.
Impression. (Labels, wrapping paper, seals) Clipping. © 15May47; KK14103.
Technique. (Labels, wrapping paper, seals) Clipping. © 22May47; KK14104.

KRESKY MANUFACTURING CO., INC., Petaluma, Calif.
Convert to quick, clean, easy cooking with a Kresky oil range burner. Folder. © 9Oct47; KK16675.

KRISPY PRODUCTS, INC., York, Pa.
Dutch chipsies, the potato chip with "the Pennsylvania flavor." Label. © 17Sep47; KK16120.

KRUEGER (G.) BOTTLING CO., Durham, N. C.
Krueger beer. © 24Jul47; KK14841.

KRUEGER (G.) BREWING CO., Newark, N. J.
For brisker days, a brisker brew! (Ale) Clipping. © 17Oct47; KK16997.

KWITZ CHEMICAL CORP., San Francisco.
Tool-nu. (Rust and scale remover) © 30Jun47; KK14957.

L

LA BOHEME VINEYARDS CO., Fresno, Calif.
It's fun--with La Boheme. (Wine) © 24Sep47; KK18052.

LA CROSSE BREWERIES, INC., La Crosse, Wis.
The beer of good cheer. Clipping. © 11Aug47; KK15490.

LADY ESTHER, LTD., Chicago.

An invitation. Try lipcolors by Lady Esther on your own lips. (Lipstick) Display card. © 14Jul47; KK15084.

It's new! It's different! It's oh! so beautiful! (Lipstick) © 15Oct47; KK17540.

It's new! It's different! It's oh! so beautiful. (Lipstick) © 1Nov47; KK17541.

10,000 times more beautiful than lipstick. (Lipstick) © 7Sep47; KK17543.

10,000 times more beautiful than lipstick. (Lipstick) © 10Sep47; KK17538.

10,000 times more beautiful than lipstick. (Lipstick) © 14Sep47; KK17542.

10,000 times more beautiful than lipstick. (Lipstick) © 10Oct47; KK17539.

LAFAYE (R. G.) CO.

Tri-mor. (Shrimp) © R. G. Lafaye Co., Richard J. Zimmer, owner, New Orleans; 30Oct47; KK17529.

Zim. (Shrimp) © R. G. Lafaye Co., Richard J. Zimmer, owner, New Orleans; 30Oct47; KK17530.

LA JOIE, George A. SEE Me-Joie.

LAMPKIN, Guy Forest. SEE Lampkin Laboratories.

LAMPKIN LABORATORIES.

Micrometer frequency meter, type 103 and type 103-A. © Guy Forest Lampkin, d.b.a. Lampkin Laboratories, Bradenton, Fla.; 25Jul47; KK17601.

Micrometer frequency meter, type 105 and type 105-A. © Guy Forest Lampkin, d.b.a. Lampkin Laboratories, Bradenton, Fla.; 25Jul47; KK17600.

LANCASTER IRON WORKS, INC. Iroquois Division, Lancaster, Pa.

Iroquois twin shaft pug mill mixers bulletin. © 15Oct47; KK18064.

LANCES, Audrey. SEE Lances (Edith) Brassieres.

LANCES, Edith. SEE Lances (Edith) Brassieres.

LANCES (EDITH) BRASSIERES, New York.

And now with the waist-lines bra introduced by Edith Lances. © Edith Lances, Leo Lances, Audrey Lances, B. Paul Sachs, copartners, t.a. Edith Lances Brassieres, New York; 1Nov47; KK18269.

Light fantastic Edith Lances strapless bra. © Edith Lances, Leo Lances, Audrey Lances, B. Paul Sachs, copartners, t.a. Edith Lances Brassieres, New York; 1Nov47; KK18106.

Mother's always right (p. s. so is daughter) (Brassieres) Clipping. © Edith Lances, Leo Lances, Audrey Lances, B. Paul Sachs, copartners, trading as Edith Lances Brassieres, New York; 1Oct47; KK17122.

Signed up for every dance. (Brassieres) Clipping. © Edith Lances, Leo Lances, Audrey Lances, B. Paul Sachs, copartners, trading as Edith Lances Brassieres, New York; 1Sep47; KK16028.

Streamline your figure with the Glamour Bra. Clipping. © Edith Lances, Leo Lances, Audrey Lances, B. Paul Sachs, copartners, trading as Edith Lances Brassieres, New York; 1Sep47; KK16027.

This name Edith Lances on a label means better figures for your customers. (Brassieres) Clipping. © Edith Lances, Leo Lances, Audrey Lances, B. Paul Sachs, copartners, trading as Edith Lances Brassieres, New York; 1Oct47; KK16817.

Top form in the dorm. (Brassieres) Clipping. © 1Aug47; KK15361.

LANCES, Leo. SEE Lances (Edith) Brassieres.

Lane, Jerome L. SEE Plas-tile Products Co.

LANE, Nancy. SEE Pinon Studios.

LANET DESIGN & EQUIPMENT CO.

Lanet, the secret of a smart charming appearance is a Crown Lanet, the modern hair foundation. © Lanet Design & Equipment Co., Mt. Vernon, N. Y.; 30Sep47; KK17748.

LANG & CO., Seattle.

Lang's salted assorted nuts. Label. © 15Dec46; KK17103.

LAPIN PRODUCTS INC., Newark, N. J.

An exquisite woman's razor. © 30Nov47; KK18276.

LAPINE (ARTHUR S.) & CO., Chicago.

LaPine laboratory features, Yellow Flash thermometers. (Laboratory supplies) Folder. © 30Apr47; KK15121.

LA PLACITA.

La Placita brand Sopaipilla mix. (Prepared pastry dough) Label. © C. F. Brown & W. C. Brown, d.b.a. La Placita, Albuquerque, N. M.; 13Oct47; KK16843.

LARRY MANUFACTURING CO.

Slumber guard. (Baby equipment) © Lawrence C. Speck, d.b.a. Larry Manufacturing Co., Detroit; 1Sep47; KK17407.

LARUS & BROTHER CO., Richmond.

Dad rates the best, on Father's Day. (Tobacco) Clipping. © 2Jun47; KK16095.

LA SALLE HAT CO., Philadelphia.

Style makes the Champ, by Mullin. Don Hutson. (Men's hats) Clipping. © 8Nov46; KK17106.

LA SALLE LIGHTING PRODUCTS, INC., Buffalo.

La Salle indirect wallamps. Folder, illus. © 1Aug47; KK15575.

La Salle wallamps salesaids bulletin. Sheet, illus. © 10Aug47; KK15576.

LATHAM, Allen E. SEE Ambassador Venetian Blind Co.

LEE (H. D.) CO., INC., Kansas City, Mo.

General Motors chose Lee union-alls for the men who operate the Train of Tomorrow. (Work clothes) Clipping. © 20Aug47; KK16018.

LEA & PERRINS, INC., New York.

Zest for home meals. (Sauce) © 15Dec46; KK15348.

LAUREL INTIMATES, INC., New York.

Slim kitten. (Girdle) Cardboard box. © 6Aug47; KK15073.

Solid comfort. (Work clothes) © 10Oct47; KK17454.

LEGGITT (S. H.) CO., Marshall, Mich.

Headquarters for connectors, etc. (Gas range fittings) © 21Nov47; KK18133.

LEHMAN MANUFACTURING CO., Newark, N. J.

Lehman Econ O Power reference table for selecting the proper engine for your boat. Folder. © 1Sep47; KK17005.

LEHN & FINK PRODUCTS CORP., Bloomfield, N. J. & New York.

Combats odors incident to illness, insures certain disinfection. (Disinfectant) Clipping. © 1Sep47; KK16573.

Grandma's strange wedding gift. (Disinfectant) © 26Sep47; KK17816.

Hands sand-papery from cold and wind? (Hinds hand cream) Clipping. © 28Feb46; KK16657.

Hands sand-papery, scratchy? (Hinds hand cream) Clipping. © 28Feb46: KK16659.

His life may depend on certain disinfection. Clipping. © 1Jul47; KK14278.

How Arthur Murray girls keep dainty while dancing! (Etiquet deodorant) Clipping. © 10Apr47; KK14089.

Love-quiz, for married folks only. (Disinfectant) Clipping. © 10Sep47; KK16570.

Love-quiz..for married folks only. Why have his kisses gone cold? (Disinfectant) Clipping. © 10Jul47; KK14594.

Love-quiz. Why is her husband writing another woman? (Disinfectant) Clipping. © 21Aug47; KK15476.

New loveliness for "hard-water hands!" (Eversoft hand cream) Clipping. © 28Jan47; KK14088.

New way to end perspiration worries! Etiquet. (Deodorant cream) Display card. © 1Mar46; KK15309.

Solving your most universal problem..certain disinfection. Clipping. © 15Jul47; KK14772.

Why, you're risking my health by skipping! (Disinfectant) Clipping. © 14Aug47; KK15454.

Why, you're risking my health by skipping! (Disinfectant) Clipping. © 20Aug47; KK15475.

"Your skipping might let me get sick!" (Disinfectant) Clipping. © 17Jul47; KK14766.

Your skipping might let me get sick! (Disinfectant) Clipping. © 18Jul47; KK15453.

LEITER, Harry H. SEE Leiter Laboratories.

LEITER LABORATORIES.

Oaky-doak for poison oak. (Medicinal lotion for external use) © Harry H. Leiter, d.b.a. Leiter Laboratories, Pismo Beach, Calif.; 10Feb42; KK17830.

LEKTRO PRODUCTS, INC., New York.

4 smooth, round heads ... (Packard electric shaver) Clipping. © 28Feb47; KK14080.

Now! The "skin level shave!" (Packard electric shaver) Clipping. © 5Mar47; KK14079.

LENTHÉRIC, INC., New York.

Cloudy fragrance, in any of Lenthéric's six famous scents. (Bath powder) Clipping. © 20Jan47; KK16337.

Confetti. (Perfume) Clipping. © 29Mar47; KK16339.

Dark Brilliance de Lenthéric. (Perfume) Clipping. © 17Feb47; KK16340.

Lenthéric's new, high-intensity lipstick. Clipping. © 21Apr47; KK16341.

Miracle. (Perfume) Clipping. © 1Apr47; KK16338.

Quiet, perfect grooming. De luxe traveling case. (After shave lotion and cologne) Clipping. © 1May47; KK16333.

Quiet, perfect grooming. Gentlemen's de luxe shaving essentials. (Shaving soap and after shave powder) Clipping. © 3Apr47; KK16335.

Quiet, perfect grooming. Lenthéric's brushless and lather shave sticks. Clipping. © 10Apr47; KK16330.

Quiet, perfect grooming. "The Three Musketeers." (After shave lotion, powder, cologne or scalp stimulant) Clipping. © 9Apr47; KK16334.

Tweed, bouquet Lenthéric, the daytime fragrance. (Cologne) Clipping. © 1May47: KK16336.

LE ROY FOODS, INC., Brooklyn.

Le Roy's food products. Hollywood donut mix. Label. © 2Jan47; KK15066.

LEVY (CHARLES H.) CO., INC., New Orleans.

Announcing the fabric fabulous imported English Woodroyd crushproof ties. Clipping. © 8Sep47; KK16579.

Imported English Woodroyd crushproof ties. © 3Nov47; KK17486.

Levy, Eyrle R. SEE Eryle Co.

LEWIS, Dallas Bedford. SEE Skippy Pet Food Co.

LEWIS, LOUIS, Brookline, Mass.

Medico hair and scalp treatment. (Medicament) Label. © 20Jun47; KK14486.

LEWYT CORP., Brooklyn.

The handsome new Lewyt. Model 40. (Vacuum cleaners) Folder. © 25Aug47; KK15917.

Parts list Lewyt vacuum cleaner, model 40. © 6Nov47; KK18268.

LIBBY, MCNEILL & LIBBY, Chicago.

Libby's frozen fresh broccoli. © 15Oct47; KK17201.

Libby's frozen fresh cauliflower. © 15Oct47; KK17202.

Libby's frozen fresh cut green beans. © 20Nov47; KK18342.

Libby's frozen fresh lima beans. © 25Nov47; KK18223.

Libby's frozen fresh sliced strawberries. © 25Nov47; KK18343.

Libby's frozen fresh sliced yellow freestone peaches. © 5Nov47; KK17859.

LIBRARY BUILDERS, INC., New York.

An amazing bargain, the new "Library builders" plan. (Books) Clipping. © 9Mar47; KK14776.

This is truly a dream come true for every family in America. (Books) Clipping. © 23Feb47; KK14775.

LIC-RICH CO., Cleveland.

Lic-rich, a new slant in flavor! (Soft drinks) © 5May47; KK14505.

LIEBEL-FLARSHEIM CO., Cincinnati.

Frequency-controlled short-wave diathermy unit. Form F-2001. Folder, illus. © 4Aug47; KK15552.

Improved Hugh H. Young urological X-ray table circular. © 31Oct47; KK17219.

Insist on an FCC-approved short-wave diathermy. (Short-wave diathermy units) Folder. © 11Sep47; KK15935.

The only FCC-approved diathermy unit with all these features. (Short-wave diathermy unit) Sheet, illus. © 22Sep47; KK16124.

Stationary filter grids. Folder, illus. © 4Aug47; KK15551.

What you should know about FCC regulation of medical diathermy. (Diathermy units) 11 p., illus. © 29Sep47; KK16282.

LIEBMANN BREWERIES, INC., New York, Brooklyn.

Makes 6 billion calls. (Miss Reingold and 2 dogs) (Beer & ale) © 1Nov47; KK17355.

Makes 6 billion calls a year. [Miss Rheingold in "dog cart"] (Beer and ale) Clipping. © 1Sep47; KK16722.

Makes 6 billion calls a year. [Miss Rheingold in fall costume] (Beer and ale) Clipping. © 1Oct47; KK16724.

Makes 6 billion calls a year. [Miss Rheingold in Western costume] (Beer and ale) Clipping. © 1Aug47; KK16725.

My beer is Rheingold. (Michaele Fallon and pet shop) © 10Nov47; KK17617.

My beer is Rheingold. (Miss Rheingold) (Beer) © 8Dec47; KK18646.

"My beer is Rheingold, the dry beer", says Carmen Cavallaro. Clipping. © 14Oct47; KK16950.

"My beer is Rheingold, the dry beer", says Frank Reagan. (Beer and ale) Clipping. © 27Oct47; KK17120.

"My beer is Rheingold, the dry beer", says Martha Scott. (Beer and ale) Clipping. © 2Sep47; KK17121.

"My beer is Rheingold - the dry beer!" says Michaele Fallon, Miss Rheingold 1947. (Alcoholic beverage) Clipping. © 7Apr47; KK14875.

"My beer is Rheingold - the dry beer!" says Michaele Fallon, Miss Rheingold 1947. (Alcoholic beverage) Clipping. © 8Jun47; KK14876.

"My beer is Rheingold, the dry beer", says Sam Byrd. (Beer and ale) Clipping. © 19Jul47; KK16948.

Pat Quinlan just elected Miss Rheingold 1948. (Beer) Card. © 2Oct47; KK16949.

She makes 6 billion calls. (Miss Rheingold with target) (Beer) © 1Oct47; KK17618.

Soon there will be more of New York's most wanted beer! (Beer and ale) Clipping. © 1Jul47; KK16723.

Soon there will be more of New York's most wanted beer! (Michaele Fallon, Miss Rheingold 1947) Clipping. © 23Jun47; KK14195.

To Rheingold dealers: (Beer) Clipping. © 25Jun47; KK14146.

Which one will you elect Miss Rheingold 1948? (Beer) Clipping. © 1Aug47; KK15968.

LIFE SAVERS CORP., Port Chester, N. Y.

Butter rum Life Savers. (Candy) Label. © 20Feb47; KK15368.

Orange Life Savers. (Candy) Label. © 5Mar47; KK15369.

Wild cherry Life Savers. (Candy) Label. © 1May47; KK15367.

LIGGETT & MYERS TOBACCO CO., New York.

Again it's ABC. (College kids) (Cigarettes) © 22Oct47; KK17353.

"All my friends know Chesterfield is my brand", Rita Hayworth. Clipping. © 13Aug47; KK15298.

"Anything can happen in a game of golf", Lloyd Mangrum. (Cigarettes) Clipping. © 6Aug47; KK15299.

Arthur Godfrey says.. (Arthur Godfrey) (Cigarettes) Clipping. © 27Jun47; KK14270.

"At our house it's always Chesterfields," Jane Wyman. Clipping. © 30Jun47; KK14271.

"Buy 'em by the carton", Arthur Godfrey. (Cigarettes) Clipping. © 22Oct47; KK17000.

Chesterfield clicks with me. (Lauren Bacall) (Cigarettes) © 18Nov47; KK17917.

Chesterfield is by far the largest selling cigarette. (Gregg Sherwood) Clipping. © 26Sep47; KK16642.

Chesterfield is my favorite cigarette and always tops with my guests. (Dorothy Lamour) Clipping. © 2Oct47; KK16800.

"Chesterfield's mild cool flavor gives me complete smoking satisfaction." Charles Boyer. Clipping. © 10Jul47; KK14470.

Chesterfields of course. (Santa Claus) (Cigarettes) © 10Nov47; KK17918.

Dorothy Lamour is "My favorite brunette"..Chesterfield my favorite cigarette, Bob Hope. Clipping. © 20Jun47; KK14038.

I find Chesterfields give me ... (Lizabeth Scott) (Cigarettes) © 1Dec47; KK18514.

"I score an ace with my friends every time"...Bobby Riggs. (Cigarettes) Clipping. © 23Jul47; KK14704.

"I'm a Chesterfield fan because they really satisfy," Barbara Stanwyck. Clipping. © 26May47; KK14453.

I'm a Chesterfield smoker. (Eleanor Parker) (Cigarettes) © 10Dec47; KK18611.

LIGGETT & MYERS TOBACCO CO. Cont'd.

In the country and the city.. smart smokers agree on ABC. (Kitty Carlisle, Moss Hart) (Cigarettes) Clipping. © 25Jul47; KK15008.

I've smoked Chesterfield for years. (Bucky Harris) (Cigarettes) © 3Dec47; KK18293.

"I've smoked Chesterfield for years and find they completely satisfy." (James Stewart) (Cigarettes) Clipping. © 10Sep47; KK16643.

"I've smoked Chesterfield for years and find they completely satisfy." James Stewart. Clipping. © 7Jun47; KK14399.

"Naturally I prefer Chesterfields, they satisfy", Martha Montgomery. (Cigarettes) Clipping. © 24Sep47; KK16638.

Nobody knows cigarette tobacco. (G. D. Yates) (Cigarettes) © 3Oct47; KK17352.

Nobody knows cigarette tobacco like the farmer who grows it. (Claude S. Whitehead) Clipping. © 21Oct47; KK17001.

Smart New Yorkers agree on ABC. (Nanette Fabray) (Cigarettes) Clipping. © 10Oct47; KK16999.

Smart smokers agree on ABC. (Walter Florell) (Cigarettes) Clipping. © 22Aug47; KK16641.

There's one thing. (Gary Cooper) (Cigarettes) © 8Dec47; KK18610.

"When it comes to cigarettes..." (Stan Musial) Clipping. © 30Jul47; KK15009.

With the kings of sports it's Chesterfield. (Adolph Keifer) (Cigarettes) Clipping. © 27Aug47; KK16637.

With the kings of sports it's Chesterfield) Clipping. © 8Aug47; KK15126.

With the kings of sports it's Chesterfield. (Dave "Boo" Ferriss) (Cigarettes) Clipping. © 13Aug47; KK16640.

With the kings of sports it's Chesterfield. (Ewell Blackwell) (Cigarettes) Clipping. © 3Sep47; KK16639.

With the kings of sports it's Chesterfield. (Joe DiMaggio) (Cigarettes) Clipping. © 8Oct47; KK16801.

With the kings of sports it's Chesterfield. (Ted Williams) (Cigarettes) Clipping. © 20Aug47; KK16636.

"You strike it rich when you choose Chesterfield..they're tops!" Ray Milland. Clipping. © 23Jun47; KK14159.

LIGHT-FLEX CO., Rochester, N. Y.
Stop wasting light, increase light efficiency, Light-Flex a new scientific development. (Treatment of electric light bulbs) Clipping. © 12Aug47; KK15958.

LILY-TULIP CUP CORP., New York.
Leaf design. (Cups and containers) © 22Oct47; KK17964.

Lily cups have a place - everyplace. (Paper water cups) © 10Jun47; KK14468.

Lily portable water carrier. Folder, illus. © 25Aug47; KK15522.

New improved Lily vee service. (Paper dishes and accessories) © 13Nov47; KK17728.

LINDBERG ENGINEERING CO., Chicago.
How to plan your toolroom heat treating department. © 11Jul47; KK14561.

LINDQUIST, AXEL HJALMER, Los Angeles.
The Hollywood cementcraft method. Rustic concrete log designs built on metal forms. (Cementcraft line) 52 p. © 2Jul47; KK16411.

The Hollywood Cementcraft system instruction. How to spin beautiful concrete pottery with simple equipment, also rustic cement log designs and fairyland miniatures. 48 p. © 17May47; KK16961.

New additions to our special bargain offer. (Instructions on cementcraft) Sheet. © 25Jun47; KK16410.

LINDSEY, Henry K. SEE Pacific Radio Co.

LIONAL SALES CORP., New York.
Deluxe heavyweight clip combs. (Hair combs) © 25Apr47; KK17392.

LIONEL CORP., New York.
Lionel construction menagerie. Folder. © 10Sep47; KK16257.

LIQUID ICE CORP., Seattle.
Here's good news for every sport fisherman. (Spray kit for applying liquid ice) © 24Sep47; KK17397.

So ... you are going to hunt birds. (Kit for non-toxic antiseptic preservative spray) © 25Oct47; KK17704.

LITE-A-PHONE CORP., New York.
Lite-a-phone brochure. (Electrical illuminating appliance) © 6Nov47; KK17449.

LITTELL, Richard R. SEE Safe-Way Laboratories.

LLEWELLYN CO., Greensboro, N. C.
Waffle-freez frozen waffle mix. Label. © Mary Catherine and Mary Isabelle Llewellyn, d.b.a., Llewellyn Co.; © 9Jul47; KK15006.

LOBL MANUFACTURING CO., Middleboro, Mass.
Warm-O-Hot electric heating pads. Sheet. © 21May47; KK15993.

LOCKLEY MACHINE CO., New Castle, Pa.
Willie Wastermaster says: "Gimme more! ..." (Kitchen waste disposal devices) © 26Jul47; KK14800.

LOEB, J. K. SEE Flower Farm.

LOEWER'S BREWERY CO., New York.
Grandé exclusive formula ale. Label. © 21Aug47; KK15691.

Vat reserve V. R. cream ale cream. Label. © 30Jun47; KK14148.

Vat reserve -V.R. - light beer mellow. Label. © 30Jun47; KK14147.

LOFT CANDY CORP., Long Island City, N. Y.
Bittersweet chocolate creams. © 17Nov47; KK17730.

Loft All-American favorites. (Confectionery) Label. © 1Oct47; KK16681.

Season's greetings. (Confectionery) © 25Nov47; KK18112.

LONEY (HARLEY C.) CO., Detroit.
Did you know that wheel balancing prevents loosening of body bolts? (Wheel balancing weights) Broadside, illus. © 30Nov46; KK15506.

LORR LABORATORIES, Paterson, N. J.
It's by Dura-Gloss, it's the new matched nail polish and lipstick set. Clipping. © 1Apr47; KK14457.

"It's tomorrow's way of doing your lips and fingertips, today." (Dura-Gloss nail polish and lipstick) Clipping. © 27Jun47; KK15995.

Special! Introductory offer ... Duragloss matched set - a double-barrelled profit-maker. (Duragloss nail polish and lipstick) Clipping. © 15Jun47; KK14166.

Today Dura-gloss brings you 2 new miracle aids to the perfect personal manicure. (Dura-Gloss nail polish and remover) Clipping. © 19Oct47; KK16772.

LOUIS CO., Dallas.
Louis' famous Remoulade. (French style sauce) © 12Dec47; KK18707.

LOVETT, EVAN F., New York & Oakland, Calif.

SQV. Ess-que-vee. (Clothing, furniture, jewelry) Label. © 17Jul47; KK15218.

SQV Ess-que-vee. (Clothing, furniture, jewelry) Label. © 18Aug47; KK15318.

Step'n stylz. (Men's and ladies clothing) Sheet. © 10Oct47; KK16782.

LOWE (JOE) CORP., New York.
Chocolate coated Cheerio. (Ice cream on a stick) © 15Sep47; KK17460.

My family's favorite. (Doughnuts) © 15Sep47; KK17458.

Nutsicle, ice cream on-a-stick. © 15Sep47; KK17461.

Popsicle, frozen on-a-stick. © 15Sep47; KK17462.

Popsicle Pete's free gift news. (Frozen confections on a stick) Clipping. © 15Apr47; KK16174.

Save bags, swell gifts. (Frozen confections on a stick) © 15Sep47; KK17459.

LOWELL MANUFACTURING CO., Chicago.
Amazing new way to paint. (Paint sprayers) © 19Nov47; KK17892.

Amazing new way to paint cuts time 75 °/o. (Electric paint spray) © 3Dec47; KK18298.

Look to Lowell for economical action. (Spray gun) © 26Nov47; KK18277.

Look to Lowell for insect control. (Farm equipment, electric sprayer) Clipping. © 15Sep47; KK16820.

LOWELL MANUFACTURING CO. Cont'd.

Look to Lowell for profits. (Sprayers) Clipping. © 1Sep47; KK16878.

Look to Lowell for quality. (Sprayers) © 20Oct47; KK17456.

Look to Lowell for speedy sanitation. (Sprayers) © 5Oct47; KK17186.

Look to Lowell for turnover. (Sprayers) Clipping. © 15Oct47; KK16894.

Look to Lowell to "boost" insecticide sales. (Sprayers) Clipping. © 1Sep47; KK16813.

Look to Lowell to increased demand. (Sprayers) © 1Oct47; KK17457.

New fast way to paint. (Paint sprayer) © 24Nov47; KK18270.

Now advertised nationally. (Sprayers) © 15Oct47; KK17276.

LOWELL POTATO CHIP CO., Lowell, Mass.
Polly's potato chips. "They speak for themselves." Label. © 18Sep47; KK16476.

LOWENBAUM (R.) MANUFACTURING CO., St. Louis.
Junior dresses and cosmetics by Minx modes. Clipping. © 17Jun47; KK14011.

Minx modes, junior. (Dresses and cosmetics) © 1Nov47; KK17351.

Minx modes, junior. (Dresses and cosmetics) © 1Nov47; KK17657.

Minx modes junior after-class classic. (Dresses and cosmetics) Clipping. © 1Aug47; KK15072.

Minx modes junior dater. (Dresses and cosmetics) © 18Aug47; KK15175.

Minx Modes Junior Weekender. (Dresses and cosmetics) Clipping. © 1Sep47; KK16111.

LOWY (MICHAEL) CO., INC., New York.
Parchmentones in Michael Lowy fabrics. (Textiles) © 20May47; KK17807.

LUBRI-GAS CORP., Detroit.
Mr. Farmer: Protect your tractor where it breaks down first. (Motor fuel lubricant, combustion chamber) Folder. © 2Jun47; KK14364.

LUER CANNING CO., Los Angeles.
Luer quality vienna sausage. Label. © 18Jul47; KK15650.

LUKENS STEEL CO. Coatesville, Pa.
Prices and standard extras for Lukens stainless-clad steels. Folder. © 1Sep47; KK15785.

LUMMIS & CO., Philadelphia.
Lummis peanut brittle. © 7Oct47; KK17488.

LUMPKIN, Frank K. SEE Kent Industries.

LUMPKIN, Ruby A. SEE Kent Industries.

LURIA ENGINEERING CORP., New York.
Luria standard buildings. © 29May47; KK15231.

LUSTBERG, NAST & CO., INC., New York.
Buck skein Joe, warm as the sun, colorful as the rainbow. (Men's sport shirts) © 17Oct47; KK18396.

LUSTIG, Irving. SEE KLN Products.

M

M & R MANUFACTURING CO.
Liquidene. (Bowl cleaner) © Thomas Otto Render, d.b.a. M & R Manufacturing Co., Pontiac, Mich.; 1May47; KK17598.

Ruskalene. (Radiator conditioner) © Thomas Otto Render, d.b.a. M & R Manufacturing Co., Pontiac, Mich.; 15Sep47; KK17599.

M & R MANUFACTURING CORP., Brooklyn.
Baby's pride. (Juvenile furniture) © 15Nov47; KK18452.

MCBEE CO., Athens, Ohio.
Prepunched keysort checks and colored check offs for each batch. Sheet. © 5Aug47; KK16756.

McCLINTOCK DISPLAY CO.
Nu-Loy. (Pans) © Lynn H. McClintock and Florence L. McClintock, co-partners d.b.a. McClintock Display Co., Los Angeles; 10Apr47; KK18148.

MCCORKLE, J. S., Dallas.
It's here...Pine-appy. (Frozen pineapple confection) © 30May47; KK14012.

MCCORMICK & CO., INC., Baltimore.
McCormick food colors. Label. © 20Mar47; KK14197.

McCormick prepared mustard, brown style. Label. © 2May47; KK16556.

McCormick prepared mustard, cream style. Label. © 2May47; KK16557.

McCormick prepared mustard with horseradish. Label. © 2May47; KK16558.

MCCRAY REFRIGERATOR CO., Kendallville, Ind.
[Peaches, strawberry shortcake, roast turkey] (Refrigerators) Sheet, illus. © 6Aug47; KK15435.

[Peas, corn, beans and bacon] (Refrigerators) Sheet, illus. © 6Aug47; KK15436.

MCCREARY TIRE AND RUBBER CO., Indiana, Pa.
The McCreary family. v. 2, no. 10. July, 1947. (Neoprene passenger car tires) © 1Jul47; KK14562.

MACDOUGAL, STANLEY H., Prattsburg, N. Y.
Top star potatoes. Label. © 21Feb46; KK14893.

MCDOWELL, Robert G., joint claimant. Cap'n Geechee. KK16284. SEE Pollitzer, Richard G.

MCFADDEN LIGHTING CO., St. Louis.
McFadden presents "Styles of tomorrow" in colorful decorative luminaires. (Lighting fixtures and equipment) Folder. © 16Jul47; KK15205.

McGILL LITHOGRAPH CO., Minneapolis.
Sunfed bread double hanger, form 2B. (Bread) © 21Nov47; KK17919

Sunfed bread poster, form 2C. (Bread) © 30Sep47; KK17290.

MCGRAW ELECTRIC CO. TOASTMASTER PRODUCTS DIVISION., Elgin, Ill.
The best costs less! For perfect toast ... (Automatic toaster) Clipping. ©5Jun47; KK14015.

For tasty toast without waste. No current is wasted ... (Automatic toasters) Clipping. © 10Jul47; KK14770.

High toast capacity, low toasting cost! (Automatic toaster) Clipping. © 4Aug47; KK15586.

High toast capacity, low toasting cost! (Automatic toaster) Clipping. © 14Aug47; KK15588.

Keeps foods hot and oven-fresh for hours! (Automatic toaster) Clipping. © 14Aug47; KK155[illegible].

Now! A new Toastmaster toaster. Clipping. © 8Aug47; KK15587.

Now! A new Toastmaster toaster. Clipping. © 18Sep47; KK16254.

Perfect toast every time! (Automatic toaster) Clipping. © 2Jul47; KK14767.

Perfect toast every time! (Automatic toaster) Clipping. © 7Jul47; KK14768.

Save time..save labor..with Toastmaster products. (Automatic toaster) Clipping. © 8Jul47; KK14769.

Toaster sizes that save you money! (Automatic toaster) Clipping. © 19Sep47: KK16255.

Toaster sizes that save you money! Clipping. © 4Sep47; KK16252.

Toastmaster products come in sizes to suit your needs! (Automatic toaster) Clipping. © 12Sep47; KK16253.

MACGRUDER (W. W.), INC., Denver.
"The kids come first." (Bread) Clipping. © 15Sep47; KK16078.

Mother's big helper. (Bread) Clipping. © 22Sep47; KK16286.

To the rescue. (Bread) © 6Oct47; KK17836.

Machleder, Irving. SEE Flexcraft Industries.

MACKALL, JOHN N., Baltimore.
Jupiter River Anticosti salmon. (Canned salmon) Label. © 5Jun47; KK16582.

MCLAUGHLIN (W. F.) & CO., Chicago.
Get more for your money with tree-ripened coffee. Clipping. © 19Oct47; KK16902.

Save money with tree-ripened coffee. Clipping. © 5Oct47; KK16444.

MCLEROY, JAMES A. SEE Peco candy co.

MACMILLAN PETROLEUM CORP. Los Angeles.
"All right, Jenny - let's ask the man." (Motor oil) Clipping. © 8Sep47; KK15850.

"How about the oil you use?" (Motor oil) Clipping. © 11Aug47; KK15123.

"If you ask me." (Motor Oil) Clipping. © 28Jun47; KK14333.

Picture a movie queen askin' me! (Motor oil) Clipping. © 6Oct47; KK16668.

MCQUADE (JOHN) & CO., INC., New York.
McQuade enamels and stains for colorful furniture & woodwork. Folder. © 1Aug47; KK16721.

McQuade exterior finishes for enduring beauty and protection. (Exterior paint finishes) Folder. © 1Aug47; KK16719.

MCQUADE (JOHN) & CO., INC. Cont'd.
McQuade interior finishes for modern home decoration. (Interior paint finishes) Folder. © 1Aug47; KK16720.

MADSEN AGENCY.
Strat-o-sphere innerspring mattress and matching box spring. © Madsen Agency, Arthur L. Madsen, owner, Spokane; 26Oct47; KK17214.

MAGGIO, JOE D.
Maggio quality vegetables. Label. © Joe Maggio, d.b.a. Joe D. Maggio, Holtville, Calif.; 29Dec46; KK16838.

MAICO CO., INC., Minneapolis.
Advanced aural research with the Maico Research Audiometer. Folder. © 18Sep47; KK16957.

Audiometric science moves ahead. Folder. © 7Sep46; KK15962.

A guide to hearing happiness. (Hearing aids) 37 p. © 29Dec46; KK15965.

A guide to hearing happiness. (Hearing aid) 40 p. © 15Sep47; KK16958.

"Hear-Rings." (Receivers for hearing aids) Folder. © 29Mar47; KK15961.

Heard but not seen. (Hearing aid) Folder. © 15Sep47; KK16956.

Maico audiometer, the basic instrument of otology. 14 p. © 26May47; KK15963.

Maico Secreteer. (Receivers for hearing aids) Folder. © 24Jun47; KK15964.

Maico Stethetron, a guide to accurate auscultation. (Electronic stethoscopes) 20 p. © 27Jul47; KK15966.

Men improve your business and social contacts thru keener hearing. (Hearing aid) Folder. © 15Sep47; KK16955.

New freedom for you, with an amazing new invention. (Receivers for hearing aids) Folder. © 5Aug47; KK16014.

MALLON CHEMICAL CORP., New York.
The new! Liquid medication. (Medicinal product) Folder. © 25Jun47; KK14726.

New! Not a suppository, not an ointment. (Medicinal product) Folder. © 26May47; KK14725.

MALMSTEAD, LILYAN, New York.
"Torsolet" - "Formcontrol." (Bras) Sheet. © 3Sep47; KK16865.

MANHATTAN SHIRT CO., New York.
Here's how..to stay cool! (Sport-shirts) Clipping. © 9May47; KK14440.

How to liven up the party! (Sportshirts) Clipping. © 2May47; KK14439.

How to make a big splash! (Swimtrunks) Clipping. © 16Apr47; KK14437.

Perfect pair! Sun twins. (Sportshirts) Clipping. © 16May47; KK14442.

Rain or shine it's cotton time! (Sportshirts and jackets) Clipping. © 18Apr47; KK14438.

What kind of a man is father? (Neckties) Clipping. © 28May47; KK14443.

What's father got on his mind? (Sportswear) Clipping. © 4Jun47; KK14444.

Which new collar style scores with you? (Shirts) Clipping. © 11Apr47; KK14436.

White shirts..and what shirts. Clipping. © 9May47; KK14441.

MARINE IRON WORKS, INC., Farm Equipment Division, Tacoma.
Mighty Man garden tractors and implements. © 3Dec47; KK18654.

MARKAY PRODUCTS CO.
Directions for using Markay home laundry soap. Label. © Joseph Edward Kelly d.b.a. Markay Products Co., Milwaukee; 8Aug47; KK15384.

MARKEL ELECTRIC PRODUCTS, INC., Buffalo.
"Cash in on the tremendous home building & modernization market with built-in recessed wall Heetaires." © 15Aug47; KK17370.

A guide to quick heating. (Fan-Glo Heetaire) Pamphlet. © 1Sep47; KK16685.

"Now! Warm comfort quickly at your fingertips." (Built-in wall heater) © 15Aug47; KK17369.

You got to tell 'em, if you want to sell 'em! (Portable and built-in heaters) Sheet. © 25Sep47; KK16686.

MARKS, MAURICE, New York.
In the far eastern province of So. (Statuette) Label. © 12Aug47; KK15069.

MARKS, S. I. SEE The Simarks Co.

MARLO COIL CO., St. Louis.
Marlo duc units. Section 21, pages 1-4. (Refrigeration equipment) © 3Sep47; KK17569.

Marlo duc units. Section 21, pages 5-8. (Refrigeration equipment) © 19Sep47; KK17570.

Marlo evaporative condenser units. (Refrigeration equipment) © 15Oct47; KK17568.

Marlo FUB & FUA industrial coolers. (Refrigeration equipment) Folder. © 9Sep47; KK16740.

Marlo low temperature units. (Refrigeration equipment) Folder. © 29Aug47; KK16535.

Marlo wall type unit coolers. (Refrigeration equipment) Folder. © 6Sep47; KK16536.

MARS, INC., Chicago.
Curtain time. (Candy) © 30Jan46; KK17631.

MARSHALL, Sammie Willard. SEE WesTex Enterprises.

MARSHALL BRASS CO., Marshall, Mich.
Announcing new lower prices on three fast moving items. Circular no. JS 471. Oct. 1947. (Copper tubing) Folder. © 15Oct47; KK16802.

MARTENS, RICHARD C., Nevada City, Calif.
Poison ivy. Stop the itch with Oakydoke. (Ointment) Sheet. © 10Jun47; KK14936.

MARTIN, Donald E. SEE Martin's Heating Can Co.

MARTIN, Virgil E. C. SEE Martin's Heating Can Co.

MARTIN VARNISH CO., Chicago.
Martin's Amberlyte exterion finish. (Paint and varnish) Folder. © 21Mar47; KK15197.

Martin's enamel floor and deck enamel. (Paint and varnish) Folder. © 21Mar47; KK15198.

Martin's house paint. (Paint and varnish) Folder. © 21Mar47; KK15201.

Martin's interior gloss. (Paint and varnish) Folder. © 21Mar47; KK15203.

Martin's Mar-vel-film fast drying enamel. (Paint and varnish) Folder. © 21Mar47; KK15199.

Martin's Mar-vel-flat flat oil paint. (Paint and varnish) Folder. © 21Mar47; KK15200.

Martin's Mar-vel-tone satin finish. (Paint and varnish) Folder. © 21Mar47; KK15202.

MARTIN'S HEATING CAN CO.
Martin's heating can. Label. © Virgil E. C. Martin & Donald E. Martin, d.b.a. Martin's Heating Can Co., Hayward, Calif.; 28Jul47; KK16959.

MARVINESS CHICAGO CO.
Polish remover pods by MarVinEss. © Marvin E. Smith d.b.a. MarVinEss Chicago Co., Chicago; 5Nov47; KK17731.

MASON, BEATRICE A., Dorchester, Mass.
Takes for aches. (Relief medicants dispensed by machine) Label. © 7Oct47; KK16679.

MASON & Hamlin Co., Division. Aeolian-American Corp. SEE Aeolian-American Corp. Mason & Hamlin Co., Division.

MASON-NEILAN REGULATOR CO., Boston.
Instructions. Control valve positioner, series 7400. July 1947. © 14Jul47; KK14799.

Instructions. Pilot valve no. 93-D. July 1947. © 23Jul47; KK14669.

Instructions-control valves nos. 37 & 37B air-to-close and nos. 38 & 38B air-to-open, instructions no. 37. © 7Nov47; KK18620.

Instructions-direct acting liquid level controllers nos. 92, 416, 418 & related types-instructions no. 92. © 2Dec47; KK18619.

Masoneilan no.'s 107, 108.. new valves for the control of extremely small flows. (Control valves) Bulletin no. 302. © 9Jun47; KK14375.

Pump pressure regulators. Series 500. Instructions no. 500 PPR. © 16Dec47; KK18688.

MASON-NEILAN REGULATOR CO. Cont'd.

Reducing valves no. 236-AS, no. 236-AX. Instructions no. 236. [illegible]

Steam pump speed governors. (Steam pump speed governors) Bulletin no. 602. © 3Jul47; KK14247.

MASTER METAL PRODUCTS, INC., Buffalo.
Sanette Kiddie-Kan for soiled baby things. (Diaper can) Sheet. © 15Jul47; KK16892.

Sanette Kiddie-Kan for soiled baby things. Leaves both hands free! (Diaper can) Folder. © 15Aug47; KK16893.

MASTER PRECISION BUILDERS OF AMERICA, Los Angeles.
Miracle unit. (Pre-cut demountable building) © 20Sep47; KK17401.

MATCH CORPORATION OF AMERICA, Chicago.
A big selection of new stock cuts for book match advertising. Folder. © 17Jul47; KK14642.

New royal deluxe designs. (Book matches) Folder. © 13Aug47; KK16454.

Super embosso design book matches. © 12Nov47; KK17808.

MATHIESON ALKALI WORKS, INC., New York.
A helping hand for hatcheries. (Chlorine disinfectant) Folder. © 30Jun47; KK14204.

Lo-Bax powder. [14 ounce label] (Chlorine bactericide) Label. © 14Aug47; KK15300.

More first grade cream for cream producers. (Chlorine bactericide) Folder. © 23Jul47; KK14723.

MATZ BREWING CO., Bellaire, Ohio.
Champions in the flavor league. (Beer and ale) Sheet. © 24Oct47; KK17125.

MAUMEE LABORATORIES, Toledo.
Pentolax herbal compound laxative. Label. © 4Jun47; KK15245.

MAXWELL, Joseph M. SEE Medwell Co.

MAYER (L.) CO., Chicago.
Soneeta travelette. (Hair nets) Label. © Lazarre Mayer, d. b. a. L. Mayer Co., Chicago; 8Sep47; KK15689.

MAYER, Lazarre. SEE Mayer (L.) Co.

MAYNARD BROS. MACHINE SHOP, Putnam, Conn.
Maynard's new aluminum corn forks. Label. © 1Aug47; KK15234.

MEAD, JOHNSON & CO., Evansville, Ind.
They both like pablum. (Precooked cereal product) Clipping. © 4Jun47; KK15047.

MEADE, William A. SEE Me-Joie.

MEDWELL CO.
Wart-a-way. (Wart remover) © Mr. & Mrs. William W. Dennin, Mr. & Mrs. Samuel K. Miller, Mr. & Mrs. Chester E. Wells, Mr. & Mrs. John F. Ewald, Mr. & Mrs. Joseph M. Maxwell, Long Beach, Calif., d.b.a. Medwell Co.; 7Sep47; KK18441.

MEMPHIS CAP CO., INC., Memphis.
The atom bomb. (Men's hat lining) Label. © 25Sep47; KK16402.

ME-JOIE.
Storky stickers. (Announcement stickers) Label. © Me-Joie, a copartnership comprising William A. Meade, Oakland, Calif. & George A. La Joie, Berkeley, Calif.; 16Aug47; KK16712.

MENDLE BOX WRAP AND LABEL CORP., St. Louis.
Big and little sister. (Shoe boxes) © 15Dec47; KK18690.

De Liso Debs. (Shoe boxes) © 15Dec47; KK18689.

Foot-pleasure. (Shoe boxes) Label. © Mendle Box Wrap & Label Corp., successors to Mendle Printing Co., St. Louis; 25Aug47; KK16564.

Little Imp. (Shoe boxes) © 1Dec47; KK18165.

Normal arch health shoes, by Fleet-Air. (Shoe boxes) Label. © Mendle Box Wrap & Label Corp., successors to Mendle Printing Co., St. Louis; 26Sep47; KK16222.

Valentines footwear you love! (Shoe boxes) Label. © 27Jun47; KK14070.

MENGEL CO., Louisville, Ky.
Brighten your bedroom. (Furniture) Clipping. © 25Jun47; KK14451.

Dress up your bedroom in this sleek, modern ensemble. (Furniture) Clipping. © 27Aug47; KK15663.

The Mengel man has a string around his finger to help you sell! (Furniture) Clipping. © 6Jun47; KK14489.

"Not stupendous...not colossal... not even gigantic". (Furniture) © 20Nov47; KK18166.

"Two good names are better than one." (Furniture) © 10Nov47; KK17635.

"Two good names are better than one." (Furniture) © 8Dec47; KK18588.

Two good names are better than one. (Furniture) Clipping. © 20Jun47; KK14450.

Two good names are better than one. (Furniture) Clipping. © 18Jul47; KK14818.

Two good names are better than one. (Furniture) Clipping. © 15Aug47; KK15294.

Two good names are better than one. (Furniture) Clipping. © 13Sep47; KK15914.

Two good names are better than one. (Furniture) Clipping. © 11Oct47; KK16816.

Want to see something new in furniture? Clipping. © 1Aug47; KK14964.

Want to see something new in furniture? Clipping. © 24Oct47; KK17183.

MENICK, Saul. SEE SM-Home Theatre Co.

MERCER, NICHOLAS A., New York.
Suporton. (Supporting a telephone) Sheet. © 20Aug47; KK15969.

MERRIAM (G. & C.) CO., Springfield, Mass.
The circle and monogram. Sept., 1947. (Dictionaries) Folder. © 9Sep47; KK16786.

The circle and monogram (October 1947) (Dictionaries) © 14Oct47; KK18186.

The circle and monogram (November 1947) (Dictionaries) © 14Nov47; KK18185.

MERRICK ASSOCIATES.
Dr. Merrick's dog food. © Andrew C. Merrick, d.b.a. Merrick Associates, Brookfield, Ill.; 6Oct47; KK18136.

MERRY TIME PRODUCTS CO., South Bend, Ind.
Merry-Time blocks. (Toy construction blocks) Label. © 17Oct47; KK16832.

METALOCK CASTING REPAIR SERVICE, Seattle.
Use Metalock cold process repairing. (Repair elements for damaged castings) © 10May47; KK14996.

METZGER, WAYNE ELEROY, Connellsville, Pa.
Bonanza. (Game) © 10Nov47; KK18502.

MIAMI MARGARINE CO., Cincinnati.
Nu-Maid vegetable oleomargarine. © 1Dec47; KK18328.

MICRO Switch Division. SEE First Industrial Corp., Micro Switch Division.

MILLER, Samuel K. SEE Medwell Co.

MILLER, WALLACE H., Portland, Or.
Fun-script. (Booklets containing tickets of admission to places of entertainment) Label. © 15May47; KK14903.

MINNESOTA MINING & MANUFACTURING CO., St. Paul.
All around the house slick tricks with "Scotch" tape. Clipping. © Minnesota Mining & Manufacturing Co. (in notice: 3M Co.), St. Paul; 22Sep47; KK16071.

Handy new gift for "Scotch" tape fans. Homemakers love 'em. ("Scotch" desk dispenser) © 28Nov47; KK18226.

Slick trick for Christmas. ("Scotch" cellulose tape) © 15Dec47; KK18735.

Slick trick with "Scotch" tape. Don't tear curtains. Clipping. © 22Jul47; KK15130.

Slick trick with "Scotch" tape. Keep addresses on packages from getting blurred. Clipping. © Minnesota Mining & Manufacturing Co. (in notice: 3M Co.), St. Paul; 8Aug47; KK16067.

Slick trick with "Scotch" tape. Keep stored clothes and blankets safe. © 10Oct47; KK17377.

Slick trick with "Scotch" tape. Make re-sealing latch on envelopes. Clipping. © Minnesota Mining & Manufacturing Co. (in notice: 3M Co.), St. Paul; 15Aug47; KK16068.

Slick trick with "Scotch" tape. Protect your hat from perspiration stains. © 20Oct47; KK17703.

Slick trick with "Scotch" tape. Seal picnic sandwich wrappers. Clipping. © 14Jul47; KK15128.

MINNESOTA MINING & MANUFACTURING CO. Cont'd.

Slick trick with "Scotch" tape. Seal the children's school lunch packages. Clipping. © Minnesota Mining & Manufacturing Co. (in notice: 3M Co.), St. Paul; 12Sep47; KK16070.

Slick trick with "Scotch" tape. Wrap several turns. Clipping. © 22Jul47; KK15131.

Slick tricks for St. Nick. "Bring me the 'Scotch' tape, Al, he wants the pooch wrapped as a gift." © 15Nov47; KK18225.

Slick tricks for your basement room. ("Scotch" cellulose tape) © 12Oct47; KK17376.

Slick tricks with "Scotch" tape. Fasten children's name on lunchboxes. © 21Nov47; KK18736.

Slick tricks with "Scotch" tape. Mend rips in rubber. Clipping. © 18Jul47; KK15129.

Slick tricks with "Scotch" tape. "Now let's see you kick the covers off, glamour boy!" Clipping. © Minnesota Mining & Manufacturing Co. (in notice: 3M Co.), St. Paul; 25Aug47; KK16069.

Slick tricks with "Scotch" tape. "This 'Scotch' tape sure is handy for wrapping odd-shaped packages." Clipping. © Minnesota Mining & Manufacturing Co. (in notice: 3M Co.), St. Paul; 3Sep47; KK16066.

Slick tricks with "Scotch" tape. Wrap "Scotch" tape around the ends of candles. © 9Nov47; KK18055.

"There, Dobbin, go chase those city hunters out of our pasture." ("Scotch" cellulose tape) © 17Nov47; KK18056.

MINNESOTA VALLEY CANNING CO., Le Sueur, Minn.

Biggest show of the year. (Canned corn) Clipping. © 30Jan47; KK15713.

Eatin' sunshine. (Canned corn) Clipping. © 28Feb47; KK15729.

Even springtime is fresh corn time with Niblets. Clipping. © 12Mar47; KK15710.

Eyes welcome more colorful meals. (Canned corn) Clipping. © 28Dec46; KK15725.

Full-color wall chart. (Canned corn and canned peas) Clipping. © 1Feb47; KK15718.

Green giant advertising reaches 3 out of 4. (Canned corn and canned peas) Clipping. © 30May47; KK15720.

The green giant as Atlas. (Canned peas) Clipping. © 13Mar47; KK15716.

The green giant as Robinson Crusoe. (Canned corn) Clipping. © 13Feb47; KK15722.

The green giant as the Blue boy. (Canned peas) Clipping. © 12Jun47; KK15721.

The green giant as "the man with a hoe." (Canned corn) Clipping. © 16Jan47; KK15717.

The green giant as the sower. (Canned corn) Clipping. © 15May47; KK15715.

The green giant as the Thinker. (Canned corn) Clipping. © 17Apr47; KK15734.

Green giant brand great big tender sweet peas. Label. © 27Jun47; KK14679.

Growin' faster'n you are, sonny. (Canned corn) Clipping. © 6Jun47; KK15726.

Happy colors make meals brighter. (Canned corn) Clipping. © 30Apr47; KK15723.

Just good corn. Clipping. © 5Feb47; KK15711.

Kounty Kist brand large peas. Label. © 18Jul47; KK14681.

Le Sueur brand very young small early peas. Label. © 27Jun47; KK14680.

Let's have the cheer of colorful meals. (Canned peas) Clipping. © 28Feb47; KK15724.

A little bit of springtime any time. (Canned peas) Clipping. © 31Jan47; KK15730.

Niblets Mexicorn brand. (Canned corn) Clipping. © 3Jan47; KK15731.

Pied piper of peas and corn. Clipping. © 30Mar47; KK15733.

Rhapsody in green. (Canned peas) Clipping. © 9May47; KK15727.

Shelf velocity, the secret of profits in canned foods. (Canned peas and corn) Clipping. © 30Dec46; KK15714.

Survey tells all. (Canned corn and canned peas) Clipping. © 30Feb47; KK15712.

Teachers! Get this free full-color wall chart. (Canned corn and canned peas) Clipping. © 1Mar47; KK15719.

A tender subject in a tough world. (Canned corn) Clipping. © 4Apr47; KK15728.

Yes, Green giant advertising in magazines is local advertising. (Canned corn and canned peas) Clipping. © 30Apr47; KK15732.

MIRACLEAN MANUFACTURING CO., Paso Robles, Calif.

Miraclean. Label. © 3Jun47; KK15230.

MISSION BEAD CO., Los Angeles.

Cedar-lac. (Cedar paint) © 7Jul47; KK14280.

Mission Cedar-lac. (Cedar paint) Label. © 7Jul47; KK14554.

MRS. TUCKER'S FOODS, INC., Sherman, Tex.

Mrs. Tucker's money mint. (Shortening) Clipping. © 24Jun47; KK15093.

MITCHELL, SAMUEL JEFFERSON, Kansas City, Mo.

Party plaques. (Rumpus room signs) © 27Oct47; KK17732.

MODELL (HENRY) & CO., INC., New York.

Cash in on the world's greatest bargains. (Government surplus) Folder. © 8May47; KK14948.

Get a head start for fall. (Headwear) Folder. © 2Sep47; KK16362.

MODERN PUBLICITY CO., New York.

Advertising cuts and copy. (10798) © 15Sep47; KK17630.

Advertising cuts and copy. 13127, 10808, etc. © 15Sep47; KK18326.

Advertising cuts and copy. 13331, 13330, etc. © 15Sep47; KK18653.

Advertising cuts and copy. 13444, 13445, etc. © 15Sep47; KK18380.

Caution, insure. (Advertising cuts and copy) Sheet. © 15Sep47; KK16446.

Correct lubrication ... (Advertising cuts and copy) Sheet. © 15Aug47; KK15816.

Have us replace... Over the mantel mirrors... © 18Sep47; KK18789.

Luggage repairs. (Advertising cuts and copy) Sheet, illus. © 15Aug47; KK15546.

Our diamond engagement rings [and others] (Advertising cuts and copy) Sheet. © 15Aug47; KK16025.

Send me this size. © 1Sep47; KK18050.

Travel aids. (Advertising cuts and copy) Sheet, illus. © 15Aug47; KK15406.

Wardrobe trunks. (Advertising cuts and copy) Sheet. © 15Aug47; KK16213.

We can clean this radiator. (Advertising cuts and copy) Sheet. © 16Sep47; KK17004.

Welding for industries ... (Advertising cuts and copy) © 15Jan47; KK14400.

Winter brakes ... (Advertising cuts and copy) © 4Aug47; KK14906.

MONOWATT ELECTRIC CORP., Providence.

Monowatt, the dependable service line. (Electrical products) © 12Nov47; KK17706.

MOOG INDUSTRIES, INC., St. Louis.

A combination that increases jobbers' parts business. (Piston rings) Clipping. © 10Jun47; KK16344.

It's a fact! (Piston rings) Clipping. © 8Sep46; KK16619.

Moog coil action parts, electrically heat treated. Form 128. (Coil action front end parts) © 9Apr47; KK15102.

The right combination to give full power in worn motors. (Piston rings) Clipping. © 8Jul47; KK16345.

MOORE, Lester. SEE Moore-Field Co.

MOORE, RICHARD JAMESON, New York.

Perfume each room to your personal taste. © 9Oct47; KK17803.

MOORE-FIELD CO.

Lone star. (Bedspreads) © Moore-Field Co., Monroe, Ga.; Lester Moore, Shreveport, La., and Jere Field, Monroe, Ga.; 6Nov47; KK17496.

Old colony. (Bedspreads) © Moore-Field Co., Monroe, Ga.; Lester Moore, Shreveport, La., and Jere Field, Monroe, Ga.; 6Nov47; KK17495.

MORGAN CITRUS CO.
San Jacinto, choice citrus fruits. Label. © Joseph F. Morgan, d.b.a. Morgan Citrus Co., Alamo, Tex.; 11Oct47; KK16836.

MORRIS LABORATORY, Omaha.
Tact deodorant. Label. ©1Jul47; KK14886.

MORRISON STEEL PRODUCTS, INC., Buffalo.
The heat's on! (Domestic furnaces) Folder. © 1Oct47; KK16684.
Mor-sun oil fired furnace. [Bulletin 47-10-A] © 30Jul47; KK14846.
The Mor-sun utility furnace with oil vaporizing burner. © 15Jul47; KK14637.
Mor-sun utility model U-4-O pressed steel oil fired forced warm air furnace. Loose-leaf, illus. © 15Aug47; KK15577.
You get more in the new all-steel all purpose Morrison utility body. (Body truck) Folder. © 17Oct47; KK16837.

MORROW, William. SEE Thomason & Morrow Co.

MORSE BOULGER DESTRUCTOR CO., New York.
Mechanically stoked incinerator. © 17Jul47; KK14610.

MOTOR WHEEL CORP. Lansing, Mich.
Compare the Duo-Therm trailer. (Hot water heater) Clipping. © 15Mar47; KK15765.
Duo-Therm gives you home-like trailer heating! (Heaters) Clipping. © 15Jul47; KK16506.
Heat your home without work or dirt. (Heaters) © 1Sep47; KK18357.
Here's the miracle in metal (Heaters) © 3Jul47; KK18356.
Hot water galore. (Duo therm hotwater heater) Clipping. © 4Jun47; KK14878.
No work, no dirt, when you heat your home. © 24Sep47; KK17266.
Only one trailer heater gives you all these features! Clipping. © 15May47; KK16507.
Scads of hot water. (Duo-Therm heater) Clipping. © 7May47; KK15766.
A $3,000,000 investment in the future of a great industry! (Heaters) Clipping. © 17Jul47; KK15767.

MOVADO WATCH AGENCY, New York.
Serpentine expandable bracelet watch in 14k. gold. Clipping. © 1Aug47; KK15120.
Woven-bracelet watch. © 1Nov47; KK17641.

MOYER, Aubrey. SEE Nutri Aid Co.

MULLINS, Keith Eugene. SEE Chemo Co.

MULTIPLE UNIT STORES, INC., New York.
In money-saving "multiple units." (Robes, sport shirts, blankets) Clipping. © 21Aug47; KK15407.

MUNCIE GEAR WORKS, INC., Muncie, Ind.
Out of the earth Marvair brings heating and cooling. (Heating and cooling system—Marvair) Folder, illus. © 10Sep47; KK16261.

MURPHY, JOSEPH JAMES, Reno, Nev.
Mines, Ltd. (Ore, and mine products) © 20Jul47; KK18389.

MUTUAL CITRUS PRODUCTS CO., Anaheim, Calif.
To make jams and jellies with M.C.P. powdered pectin. ©15Jul47; KK17637.

MY HOUR PERFUMES, Chicago.
Perfume secrets. ©24Nov47; KK18111.

MYERSON (BEN) CANDY CO. Los Angeles.
Hey Bennie! Hey, it's cocoanut! (Candy) Label. © 3Sep47; KK 15853.

N

N. & M. ZIPS, INC., New York. It's as simple as ABC to ready your zips. (Slide fasteners) © 12Nov47; KK18512.

NAKEN ENGINEERING & MFG. CO., Chicago. Naken heavy duty foot switch. (Electrical foot switch) © 1Oct47; KK18447.

Naken heavy duty foot switch, FS 40. (Electrical foot switch) © 1Oct47; KK18446.

NATIONAL AIROIL BURNER CO., Philadelphia. Fuel oil pumping and heating units. Bulletin no. 40. © 28Oct47; KK17560.

NATIONAL BISCUIT CO., New York. Gosh, Wilmer, the championship game ... (Nabisco shredded wheat) © 21Sep47; KK17527.

Hey! Be first to get this valuable compass ring! (Breakfast cereal) Clipping. © 2Feb47; KK14073.

Hi, Butch ... have some Nabisco shredded wheat. © 5Oct47; KK17506.

His Nibs. Boy, oh boy does that taste swell! (Shredded Wheat breakfast cereal) Clipping. © 15Sep46; KK16658.

His Nibs. Gee, mom, you sure can take a hint! (Shredded Wheat breakfast cereal) Clipping. © 8Jun47; KK16662.

His Nibs. I'll take this bowl, please. (Shredded Wheat breakfast cereal) Clipping. © 4May47; KK16660.

His Nibs. Swell day for our canoe trip! (Shredded Wheat breakfast cereal) Clipping. © 17Aug47; KK16694.

His Nibs. Whew! You know this Nabisco Shredded Wheat is great stuff when you're fighting dragons! (Breakfast cereal) Clipping. © 6Apr47; KK16661.

Lucky for me, lucky for sales! (Shredded Wheat breakfast cereal) Clipping. © 15Sep47; KK16695.

Your dad came along in the nick of time, Wilmer. (National Biscuit shredded wheat) © 9Mar47; KK17526.

NATIONAL COUNCIL FOR THE PROMOTION OF FATHER'S DAY, INC., New York. Father's Day. (Store poster) Sheet, illus. © 1Mar47; KK15482.

NATIONAL DIE CASTING CO., Chicago. Remember Juice King. (Fruit juice extractors) Sheet. © 22Sep47; KK16360.

NATIONAL FURNITURE MANUFACTURING CO., Evansville, Ind. RoCliner. (Combined recliner and rocker with same feature in ottoman) Clipping. © 9Jul47; KK14309.

NATIONAL GEOGRAPHIC SOCIETY, Washington, D. C. Ten-color wall maps. [Map-5-47] Folder. © 16Jun47; KK15314.

NATIONAL HOUSEHOLD EQUIPMENT CORP., Brooklyn. Introducing Lifeware. (Aluminum cook ware) Folder. © 17Sep47; KK16583.

National precisionware. (Aluminum cooking ware) © 30Mar47; KK15196.

NATIONAL JEWELRY CO., Wheeling, W. Va. Certified genuine superfine Brite-White zircons. Folder. © 3Jul47; KK16764.

The zircon, a thrill for gem lovers! Folder. © 3Jul47; KK16763.

NATIONAL PEANUT CORP., Wilkes-Barre, Pa. Charmaine chocolates. © 16Dec47; KK18685.

Planter's donuts. © 20Nov47; KK17935.

Planter's "fresh made" pop corn. © 12Sep47; KK17406.

Planter's potato chips. © 20Nov47; KK17934.

NATIONAL RODENT CONTROL CO. "Tunnel of Death." (Poison bait holder) Label. © George Shields & William Sosalla, d.b.a. National Rodent Control Co., Monot, N. D.; 9Apr47; KK16845.

NATIONAL SILVER CO., New York. The glory that is Degas', the grandeur that is ... (Guildcraft silver plate) © 15Feb47; KK17512.

Now! A complete line of Royal brand kitchen accessories. (Cutlery) Clipping. © 28Mar47; KK14077.

Royal Brand for every trade and price range. (Royal Brand cutlery) © 30Apr47; KK17511.

Royal brand leads again. (Cutlery) Clipping. © 31Mar47; KK14078.

NATIONAL TRUCK EQUIPMENT CO., Waukesha, Wis. National cab-controlled pick-up dump. (Pick-up truck equipment) © 13Oct47; KK17409.

NEFF NOVELTIES, Aurora, Ind. Clix, shoe-tie ornaments for young sophisticates. (Novelties) © 1Aug46; KK14747.

NEILSON CHEMICAL CO., Detroit. Automotive metalprep. (Rust remover and metal cleaner) Loose-leaf, illus. © 20Aug47; KK15527.

These prep products. (Metals before painting) Folder. © 30Sep47; KK16895.

NEIMAN-MARCUS CO., Dallas. And Northern Flank muskrats are one team that gains new laurels every day in the week! (Fur coats) © 20Nov47; KK17920.

And she lived happily ever after. (Fur coat) © 10Dec47; KK18378.

At Neiman-Marcus--Silverblu platinum mink capes--the finest, most varied collection in all the world! (Fur coats) © 30Nov47; KK18224.

The case of the monotone muskrat. (Fur coats) © 22Sep47; KK17593.

Christmas wishing: for a Neiman-Marcus wild mink coat. © 23Nov47; KK18051.

Deep, rich, dramatic--black furs handled like cloth! (Fur coats) © 26Nov47; KK18187.

Dyed ermine in two new Neiman-Marcus colors: summer and chiffon. (Fur coats) © 24Sep47; KK17592.

Give nylon stockings for a whole year! 12 pairs! © 14Dec47; KK18737.

How many furs? How many shapes? (Fur coats) © 26Oct47; KK17587.

How this fur does get around! And whatever its competition, it's always one of the sleekest, most beautifully patterned wraps of all. © 12Nov47; KK17707.

I'm dreaming of a wild mink wrap for Christmas. © 29Oct47; KK17594.

In our famous fur salon: another fabulous first golden cross mink! As beautiful as a precious Neiman-Marcus jewel! © 17Dec47; KK18739.

Ladies, too, prefer blondes! (Fur scarf) © 12Dec47; KK18624.

Maurice Rentner thought of everything in this suit. Beautiful fabric intricately handled. (Fur coat) © 4Dec47; KK18374.

Natural Norwegian blue fox - the softest, silkiest, most lavish of all its kind - at the lowest price in fifteen years. (Fur coats) © 15Oct47; KK17590.

Northern flank muskrat coats made for Neiman-Marcus. © 7Oct47; KK17584.

Of Eastern Canadian wild mink. (Fur coats) © 18Sep47; KK17585.

Our famous China mink sling cape, $465.00, tax included. © 30Oct47; KK17475.

Our $250.00 answer to your fur coat problem! Here it is, full length, soft as velvet and dyed in our newest chiffon shade! © 16Oct47; KK17589.

Royal pastel - the blondest of all minks. (Fur coats) © 11Nov47; KK17708.

She's wishing for the moon? Give her the whole milky way! Star-sprinkled sapphires and a mantle of regal Russian ermine! (Fur wrap) © 18Dec47; KK18738.

The short fur cape - light, practical, beautiful - epitome of all the most flattering aspects of the mood we know as "fashion '47-48." © 19Nov47; KK17921.

Sleek and elegant - American broadtail processed lamb - so supple that its [!] shapes into the same smooth lines as our most fabulous furs. (Fur coats) © 21Sep47; KK18504.

NEIMAN-MARCUS CO. Cont'd.
Soft, beautifully marked dyed Russian squirrel, in a collection of "little wraps" that you'll wear the year around. © 3Nov47; KK17476.

Soft, soft scarves of natural Baum marten - a fur so beautiful, so precious that it was once worn only by people of noble birth! © 22Oct47; KK17588.

Svelte and feather-light Russian broadtail. (Fur coats) © 1Oct47; KK17586.

"Vogue" says - Give a fur fashion plus a special jewel! (Fur coat) © 3Dec47; KK18375.

Which mink for you? (Fur coats) © 10Oct47; KK17591.

NELSON, James B. SEE Pearson Industries.

NEW ARRIVALS CO., Seattle.
A memento for the baby's book. (Photographs) © 1Aug47; KK17371.

NEW ENGLAND COKE CO., Boston.
Even Steven says: "Take it easy and save." (Heat regulators) Clipping. © 6Oct47; KK16549.

NEW ENGLAND CONFECTIONERY CO., Cambridge, Mass.
Canada mints. Label. © 1Jul47; KK14235.

Chase mints. Label. © 1Jul47; KK14236.

NEW PROCESS CO., Warren, Pa.
America's no. 1 luxury bed blanket buy. Sheet, illus. © 25Jul47; KK15558.

If I send you within a few days a box of five shirts. Folder. © 3Jul47; KK15553.

Sorry! We had to keep quiet about this eye-opener shirt buy. Sheet, illus. © 3Jul47; KK15554.

We call this amazing new topcoat cloth "Dureghan." Sheet, illus. © 25Jul47; KK15557.

When you start looking for blankets this fall. Folder. © 25Jul47; KK15556.

Within the next few days I'm going to send you. (Men's topcoats) Folder. © 25Jul47; KK15555.

NEW YORK BLOWER CO., Chicago.
Naturair for year-round labor efficiency. (Air moving apparatus) © 1Jun47; KK17604.

Naturair in winter proves ... (Air moving apparatus) © 1Sep47; KK17603.

NEW YORK MERCHANDISE CO., INC., New York.
Yours for snaps. (Snap fasteners) Letterhead. © 1Jan46; KK14324.

NEWSOM, Lloyd C. SEE Vanguard Co.

NIAGARA FILTER CORP., Buffalo.
Niagara equipment serves the brewery. Bull. B-1047. (Brewery filters) © 20Oct47; KK17279.

Niagara filters for the chemical, food, fermentation, and process industries. © 15Jul47; KK14565.

Niagara stainless steel pulp filters and roll-action pulp washers for brewery service. Folder. © 25Sep47; KK16682.

NISSEN (JOHN P.), JR. CO.
Nissen Clos Mar King. (Ink) Label. © John P. Nissen, Jr. Co., a partnership consisting of John P. Nissen, Jr. & Ruth E. Nissen, Glenside, Pa.; 9Jul47; KK16754.

NISSEN, Ruth E. SEE Nissen (John P.), Jr. Co.

NODELL, Martin. SEE KLN Products.

NOPCO CHEMICAL CO., Harrison, N. J.
Calcium pantothenate dextrorotatory Nopco. New wt. 4 [and] 5 kilo. Label. © 26May47; KK14919.

dl- calcium pantothenate Nopco. (Pharmaceutical) Label. © 26May47; KK14920.

Drex. (Irradiated ergosterol) Label. © 20Jun47; KK14927.

Drex. (Vitamins for animal feeds) Label. © 29May47; KK14921.

Here are the answers to your questions about ... (Milk) © 19Aug47; KK17210.

It's your most nearly complete "natural" food! (Milk) © 19Aug47; KK17209.

Milk dealer's opportunity for May. Folder. © 14May47; KK14932.

Milk dealer's problem for June. Folder. © 12Jun47; KK14923.

New! Drex super Drex. (Vitamins for animal feeds) © 19May47; KK14918.

New! -- the most nearly complete 'natural' food for your family! (Milk) © 19Aug47; KK17207.

Nopdex. (Activated animal sterol in soybean oil meal) Label. © 17Feb47; KK14917.

Penny for penny and pound for pound -- it's your most practical buy! (Milk) © 19Aug47; KK17208.

Something new for you.. from Nopco. (Vitamins for animal feeds) Folder. © 20Jun47; KK14925.

Special - dry product. (Vitamins in dry carrier) Label. © 16Jun47; KK14924.

Super Drex. (Irradiated ergosterol) Label. © 20Jun47; KK14926.

Super Drex. (Vitamins for animal feeds) Label. © 2Jun47; KK14922.

Viadex. (Vitamins in dry feedstuffs) Label. © 17Feb47; KK14916.

Vitab rice bran concentrate. Label. © 21Jul47; KK14928.

Your most practical food buy. (Milk) © 19Aug47; KK17206.

NOPOCO, Harrison, N. J.
Suggestions for storing and handling Viadex. (Vitamin preparation for poultry and animal feeds) © 10Mar47; KK14448.

Suggestions for storing and handling Viadex. (Vitamin preparation for poultry and animal feeds) © National oil products co., t.a. Nopco, Harrison, N. J.; 10Mar47; KK14448.

NORDBERG MANUFACTURING CO., Milwaukee.
Nordberg adzing machine provides better tie seats, improves track standards. Bulletin 102A. (Track working equipment) Folder. © 10Sep47; KK16234.

NORGE SKI, INC., New York.
Norge ski. Label. © 17Apr47; KK14902.

NORRIS, INC., Atlanta & Chicago.
Cordial cherries. (Candy) Label. © 19Aug47; KK16633.

Introducing the new "Norlock" lifetime dual purpose fence maintainer and wire stretcher. © 16Jun47; KK14284.

Norris chocolate flavored syrup. Label. © 1Mar47; KK16021.

Norris pays the nicest compliment of all. (Candy) © 10Oct47; KK17643.

Norris peanut brittle. Label. © 15Jul47; KK14839.

NORTH TOWN REFRIGERATION CORP., Chicago.
Meet the jolly chefs. (Electrical appliances) © 9Jun47; KK14373.

NORTHWEST MFG. CO.
From out of the north (7-47) (Oil burners) © Leo G. Stransky, d.b.a. Northwest Mfg. Co., Mitchell, S. D.; 5Sep47; KK18508.

From out of the north (10-47). (Oil burners) © Leo G. Stransky, d.b.a. Northwest Mfg. Co., Mitchell, S. D.; 16Sep47; KK18507.

Heat for the world. (Oil burners) © Leo G. Stransky, d.b.a. Northwest Mfg. Co., Mitchell, S. D.; 10Oct47; KK18510.

Sensational demonstration. (Oil burners) © Leo G. Stransky, d.b.a. Northwest Mfg. Co., Mitchell, S. D.; 9Sep47; KK18509.

NORTHWEST METAL PRODUCTS, INC., Seattle.
Even temp oil floor furnace. Label. © 17Jun47; KK14300.

NOWLIN (HARRY) PRINTING CO., Los Angeles.
What Venetians can do to "beautify" your home and "guard" your health. (Venetian blinds) 16 p. © 15Aug47; KK16012.

NU-KLEAR, Bay City, Mich.
Nu-klear. (Glass cleaner) © 11Aug47; KK18667.

NULIFE CO.
"Formula 32." (Beauty preparation) Label. © Agnes A. Williams, d.b.a. Nulife Co., Philadelphia; 10Aug47; KK16880.

THE NULOMOLINE CO., New York.
Baking sketches, v. 18, no. 2. (Invert sugar) © 30Oct47; KK17914.
Liquid sugar. © 19Aug47; KK17915.

NUTRI AID CO.
Nutri Aid. (Mineral feed for livestock and poultry) Label. © Ralph Beaux & Aubrey Moyer, d.b.a. Nutri Aid Co., Kansas City, Mo.; 5Aug47; KK15791.

NUTRI-COLA INTERNATIONAL CORP., New York.
Just for fun - try Nutri-Cola. (Cola drink) © 3Nov47; KK18229.

O

OFFICIAL WAR PICTURES, Forest Hills, N. Y. Official war combat photos. © 26May47; KK15048.

THE OHIO OIL CO, INC., Findlay, Ohio. Why Marathon Vep is better oil. © 7Nov47; KK17472.

OHMITE MANUFACTURING CO., Chicago. "Brown devil" fixed resistors. Bulletin 132. (Fixed vitreous enameled resistors) Sheet, illus. © 21Jul47; KK16291.

Model train control rheostats. Bulletin 134. Sheet, illus. © 30Sep47; KK16292.

Ohmite little devil insulated composition resistors. Bulletin no. 135. © 27Oct47; KK17777.

Preliminary data for new Ohmite type D-101 and D-251 dummy antennas. Bulletin no. 136. © 31Oct47; KK17776.

Radio frequency plate chokes. Bulletin no. 133. © 3Nov47; KK17778.

2 watt molded composition potentiometer type AB. Bulletin 131. Sheet, illus. © 1Jul47; KK16290.

OLD READING BREWERY, INC., Reading, Pa. Traditionally Pennsylvania Dutch. (Beer) © 5Nov47; KK18072.

Traditionally Pennsylvania Dutch. (Beer) Clipping. © 17Sep47; KK16550.

Traditionally Pennsylvania Dutch (Schnitzel Bank) (Beer) © 9Jun47; KK17277.

OLIVER SYSTEMS, Atlanta. Tag it. (The cord-lock and the cord-lock shipping tag) Label. © Oliver Systems, Herbert R. Oliver, sole owner, 26Jun47; KK14067.

OLSEN MANUFACTURING CO., Long Island City, N. Y. No drip all purpose gasket seal. (Gasket cement) Label. © 26Jun47; KK14154.

OLSON (J. B. E.) CORP., Brooklyn. The Kurb-Side aluminum alloy delivery unit. (Truck body) Folder. © 16Sep47; KK15933.

OLSON MACHINE AND SALES CO., Lynn, Mass. Spee-D pin curler. (Hair curler pin) © 10Sep46; KK18463.

OLSON RUG CO., Chicago. Rug magic. (Rugs) Clipping. © 26Sep47; KK16429.

"Rug magic" by Olson. (Rugs) Clipping. © 22Aug47; KK16431.

"Rug magic" by Olson. (Rugs) Clipping. © 25Sep47; KK16430.

OMAR APPLIANCE MANUFACTURING CO., St. Louis. When you own an Omar you own the finest. (Steam iron) © 31Oct47; KK18116.

THE OMAR PRODUCTS CO., Columbus, Ohio. Kemtex. (Wall cleaner) © 21Oct47; KK17204.

ONEIDA, ltd., Sherrill, N. Y. For the hostess of tomorrow, Heirloom sterling. (Silverware) Clipping. © 15Sep47; KK16840.

For the hostess of tomorrow. (Heirloom sterling silverware) © 20Jun47; KK17581.

For the hostess of tomorrow. (Heirloom sterling silverware) © 20Oct47; KK17654.

For the hostess of tomorrow. (Heirloom sterling silverware) Clipping. © 29Jul47; KK15477.

It's bright to be right. (1881 Rogers silverware) © 8Aug47; KK17445.

You'll know on sight - it's right. (1881 Rogers silverware) © 7Sep47; KK18489.

O'NEIL, J. R., San Francisco. Loop-a-doo, the miniature trick rope. Label. © James R. O'Neil, d.b.a. J. R. O'Neil; 1Aug47; KK15074.

ORAL PROPHYLACTIC ASS'N., INC., Duluth, Professional soap pac. © 1Dec47; KK18708.

ORTHO PHARMACEUTICAL CORP., Raritan, N. J. Announcing Nidoxital Ortho. (Pharmaceutical preparation) Clipping. © 1Jun47; KK14172.

Keep calves coming every 12 months. (Pre-servisal douche) Clipping. © 25Jun47; KK14343.

ORTHO PRODUCTS, INC., New York. A personal letter from Dr. Barron. (Foot aid products) Folder, illus. © 5Sep47; KK15661.

Rush today - quick! Mail this order blank! (Foot aid products) Sheet. © 5Sep47; KK15662.

Save the most money and earn money with Dr. Barron's foot relief products! Sheet. © 22Sep47; KK16076.

Tired, aching feet relieved in minutes with Dr. Barron's new foot cushions, or no costs. (Foot health products & preparations) Clipping. © 24Sep47; KK17029.

Try this amazing new invention! For blessed relief from foot pains! (Foot health products) Sheet. © 29Sep47; KK16243.

OSHKOSH TRUNKS & LUGGAGE, Oshkosh, Wis. Travel guide. (Luggage) © 28Feb47; KK14764.

OSTAPP, NICK A. Los Angeles. Natural color preservation. (C-3) (Zoological and botanical specimens) Label. © 1Mar47; KK15820.

OTIS, MARY PATRICIA, Denver. An arrangement of excerpts from familiar advertisements applied to wrapper for toilet tissue. © 21Nov47; KK18168.

OVERHEAD DOOR CORP., Hartford City, Ind. Distinguished for strength and durability. (The overhead door) © 1Dec47; KK18296.

A door of convenience and dependability. (Garage door, etc.) Clipping. © 1Sep47; KK15970.

A door of unrivaled performance. (Garage doors) Clipping. © 1Jul47; KK14715.

Essential for service, doors of unvarying performance. (Garage doors, etc.) Clipping. © 10Oct47; KK16776.

Preferred for appearance and performance. (The overhead door) © 1Nov47; KK17318.

Selected for appearance and service. (Garage doors) Clipping. © 1Aug47; KK15032.

P

PABST Brewing Co., Milwaukee. "Blue Ribbon music time." (Beer) Clipping. © 1Jun47; KK16056.

A conventional song. (Beer) Clipping. © 10May47; KK16058.

Desize with Exsize. (Desizing for fabrics) © 15Sep47; KK17321.

For you armchair quarterbacks. (Beer) © 13Oct47; KK17320.

Happiest haul of the day! (Beer) Clipping. © 1Sep47; KK16275.

Nice idea! (Beer) Clipping. © 4Aug47; KK16276.

Pabst blue ribbon extends a "blended-splendid" welcome to Nargus! (Beer) Clipping. © 22Jun47; KK14525.

Pabst dried brewer's yeast helps prime pelts. Clipping. © 15Jul47; KK16057.

"Pick o' the picnic!" (Beer) Clipping. © 29Jun47; KK16055.

Pick o' the picnic! (Beer) Clipping. © 30Jun47; KK14526.

Play ball with this Pabst blue ribbon. (Beer) Clipping. © 14Apr47; KK14522.

Sign of a smart mill operator. (Desizer) Clipping. © 19May47; KK14524.

"This one's for me!" (Beer) Clipping. © 9Jun47; KK16059.

Workman's compensation. (Beer) Clipping. © 14Apr47; KK14523.

Your cotton will cotton to. (Desizing for fabrics) © 1Jul47; KK17322.

PACE, Catherine M. SEE Pace's Shell Findings.

PACE, James V. SEE Pace's Shell Findings.

PACE'S SHELL FINDINGS. Pace's shell supplies, plastics, findings for shell jewelry and novelties. Cat. no. 5. © James V. Pace & Catherine M. Pace, d.b.a. Pace's Shell Findings, Bradenton, Fla.; 11Jun47; KK15001.

PACIFIC CAR AND FOUNDRY CO., Renton, Wash. Pacific schoolcoach. © 18Sep47; KK18438.

PACIFIC COAST SALES AGENCY, San Francisco. Rogercraft frame press. © 30Sep47; KK18496.

Rogercraft frame press manual. © 5Sep47; KK18391.

PACIFIC NATIONAL ADVERTISING AGENCY, Seattle. Carole Cook's column. (Food products) © 25Sep47; KK18515.

Carole Cook's column. (Food products) Clipping. © 26Sep47; KK17028.

PACIFIC PLAY TOGS, INC., Los Angeles.
Ropem Western jeans. © 14Nov47; KK18278.

Ropem Western lady. (Girls denim slacks) © 14Nov47; KK18279.

PACIFIC RADIO CO., Honolulu, T. H.
Aloha. (Phonograph records & transcriptions) © Henry K. Lindsey, d.b.a. Pacific Radio Co.; 30Jun47; KK17831.

Aloha. Sample no. 2. (Phonograph recordings and transcription) © Henry K. Lindsey, d.b.a. Pacific Radio Co.; 30Jun47; KK17705.

PALM BROTHERS DECALCOMANIA CO., Norwood, Ohio.
Your name looks good. (Decalcomanias) © 25Oct47; KK17982.

PAM FOOD PRODUCTS, INC. Boston.
Mello-Puff marshmallow. (Topping) Label. © 21Apr47; KK15851.

PAM Products, inc. SEE Pam Food Products, inc.

PAN AMERICAN CANDY CO., INC., Ashley, Ill.
'47 the candy bar of the year. Label. © 27Jun47; KK15541.

PAPER CORP. OF AMERICA, New York.
Headaches, headaches, headaches. (Paper) Clipping. © 20Aug47; KK16094.

"It's too much, he wants 8 carbons!" (Paper) Clipping. © 5Aug47; KK16093.

Papiernack, Stanley. SEE Stanley Sportswear.

PARA LABORATORIES, New York.
Good luck bottle. (Cosmetic and other bottles) © 20Jun47; KK14209.

PARAGON ART & LINEN CO., INC., New York.
Easily yours! This Paragon needlecraft quilt. (Stamped quilt for art needlework) Clipping. © 1Aug47; KK16310.

PARAGON ELECTRIC CO., Two Rivers, Wis.
Beat the heat! With an attic fan controlled by a Paragon AF timer. Display card. © 18Feb47; KK14761.

Here's how to beat the heat! (Electric timer) Folder. © 18Feb47; KK14760.

Tops in profit. (Electric timers and time switches) Folder. © 18Feb47; KK14759.

PARAGON OIL CO., INC., Brooklyn.
Autumn specials for Paragon customers. (Oil burners, vantalarm and chronotherm) © 20Sep47; KK17947.

Industrial lubricants and service. (Industrial oils) © 10Sep47; KK17946.

PARAGON PAINT & VARNISH CORP., Long Island City, N. Y.
It's so easy to use Paralac enamel. (Paint) © 15Nov47; KK18032.

PARAPHONE HEARING AID, INC., Cleveland.
"There are millions like me." (Hearing aid apparatus) Clipping. © 10Oct47; KK16781.

PARENT-EASE CO., Wichita, Kan.
Hey mommee! Look-e-e what I found for us. (Youth seats) Folder. © 18May47; KK14997.

The Parent-ease youth seat. Folder. © 1Jun47; KK14998.

PARFUM CORDAY, INC., New York.
After two years of intensive preparation. (Perfume) Clipping. © 1Aug47; KK15486.

PARK & TILFORD IMPORT CORP., New York.
Park & Tilford world famous whiskies and wines. © 3Oct47; KK17669.

PARKER BROTHERS, INC., Salem, Mass.
Game of Plaza. © 24Nov47; KK18257.

Game of Rich Uncle. Label. © 29Mar46; KK16785.

Peek-A-Boo! Game for young folks. Label. © 3Sep47; KK15983.

A visit to Mother Goose. (Games) Label. © 25Sep47; KK16172.

A visit to Mother Goose; a game for little people. Broadside. © 25Sep47; KK16173.

PARKER PEN CO., Janesville, Wis.
At 20 great universities, more wanted than the next three makes combined. (Fountain pen) Clipping. © 30Sep47; KK17140.

At 20 great universities..voted the most wanted pen for graduation Parker "51." Clipping. © 25May47; KK14179.

Brilliant new advantage for "51" owners! (Fountain pen ink) Clipping. © 19Sep47; KK17151.

Demi-size, a new jewel-like Parker "51." (Fountain pen) © 28Oct47; KK18234.

Don't guess about profits! (Fountain pens) Clipping. © 6Oct47; KK17142.

"51" the world's most wanted pen. Clipping. © 8Jul47; KK14915.

"51 writes dry with wet ink!" (Fountain pen) Clipping. © 8Oct47; KK17144.

For use in only one writing instrument in the world.. sensationally brilliant, dry writing ink! Clipping. © 28May47; KK14180.

Hi! For a smart start get schooltime writing needs now. (Fountain pen ink) © 31Aug47; KK18238.

Hollywood's keenest teen to help boost your back-to-school business! (Fountain pen ink) Clipping. © 1Aug47; KK15491.

Hollywood's keenest teen to help boost your back-to-school business! (Fountain pen ink) Clipping. © 1Aug47; KK15492.

My closest call. (Fountain pen) © 3Nov47; KK18240.

New - Parker "51" Magnetix desk set. © 24Oct47; KK18235.

New! The most brilliant ink in the history of writing. Clipping. © 10Jun47; KK14860.

New! The most brilliant permanent ink ever created, writes dry! (Fountain pen ink) Clipping. © 26Aug47; KK16304.

No other ink so brilliant and so permanent! (Fountain pen ink) Clipping. © 14Oct47; KK17150.

Now Parker gives you 2 selling seasons for Christmas! (Fountain pen and pencil) Clipping. © 1Sep47; KK16179.

Now you can get into the profitable, quality pen business. © 1Nov47; KK18239.

Scientific tests show why Parker Quink is the largest selling ink. Clipping. © 25Jun47; KK14861.

Sorry, no autographs..this pen is clogged! (Ink) Clipping. © 17May47; KK14178.

Such a little can make such a difference, by Wilbur Adam. (Fountain pen ink) Clipping. © 14Sep47; KK17145.

Super-brilliant - super-permanent. (Fountain pen ink) © 11Nov47; KK18233.

Sure, I'd like to samba, but my pen insists on clogging! Clipping. © 17Aug47; KK15493.

Symbols count for a great deal in India, Jim. (Fountain pen) Clipping. © 6Oct47; KK17143.

Take it from Santa. (Fountain pen) © 7Nov47; KK18236.

They have served three generations .. fine writing instruments by Parker. (Fountain pen) Clipping. © 24Jun47; KK14914.

This is the way the Christmas pie will be cut. (Fountain pen) © 3Nov47; KK18241.

To avoid disappointment this Christmas. (Fountain pen) © 18Oct47; KK18237.

2 great Christmas selling seasons, 2 brilliant advertising campaigns! (Fountain pen) Clipping. © 6Oct47; KK17141.

"Write! ..and they'll never forget that you remembered" says Joan Caulfield. (Fountain pen ink) Clipping. © 18May47; KK14913.

PASTEURAY CORP., St. Louis.
Portable Pasteuray helps to stop spoilage. (Equipment for emitting ultraviolet rays) Clipping. © 14Jun47; KK14201.

PAYSON CORP., New York.
Sure sign of a smart paint job. Clipping. © 15Aug47; KK16613.

PEARSON INDUSTRIES.
The Pearson putter grip trains the hands to function properly. (Small plastic attachment for a golf club, weight 2 ounces) Sheet, illus. © Elmer C. Pearson, Clifford R. Pearson, Harry V. Pearson and James B. Nelson d.b.a. Pearson Industries, Minneapolis; 19Jul47; KK15447.

PECO CANDY CO., Houston, Tex.
Mac's cashew flakes. (Candy) Label. © James A. McLeroy, d.b.a. Peco Candy Co.; 16Jan47; KK15004.

PEERLESS LABORATORIES, INC., New York.
Peerless mobile x-ray units. © 26Aug47; KK17864.

Peerless multrascopes and portable x-ray apparatus. 3Nov47; KK17863.

PEERLESS WOLFSON CO., Chicago. Pinecrest reversed initial. (Men's handkerchiefs) © 15Oct47; KK17229.

PELLER BREWING CO., LTD., Hamilton, Ont., Can. Peller's old stock ale. (Ale, lager and other brewery products) Label. © 20Jun47; KK16465.

PENFLEX SALES CO., Philadelphia. Now - Ronaflex. (Flexible tubing) © 25Oct47; KK17571.

Takes the "shakes" out of air lines. (Flexible metallic tubing) Clipping. © 25Aug47; KK15574.

PENICK & FORD, ltd., inc., New York. Brer Rabbit sugar cane and corn syrups. Label. © 8Sep47; KK16207.

Marigold. (Pure sugar cane & corn syrup) © 24Nov47; KK18164.

My-t-fine. (Butterscotch flavor dessert) © 22Aug47; KK18309.

My-t-fine. (Chocolate flavor dessert) © 12Sep47; KK18310.

My-t-fine. (Chocolate flavor dessert) © 8Dec47; KK18634.

My-t-fine. (Lemon flavor pie filling) © 22Aug47; KK18311.

My-t-fine. (Lemon flavor pie filling) © 9Dec47; KK18635.

My-t-fine. (Nut chocolate flavor dessert) © 21Jul47; KK18312.

My-t-fine. (Tapioca dessert, vanilla flavor) © 18Sep47; KK18633.

My-t-fine. (Vanilla flavor dessert) © 1Aug47; KK18313.

My-T-Fine chocolate flavor dessert. Label. © 29Sep47; KK16710.

Penick crystal white syrup. Label. © 8Aug47; KK16329.

Penick golden syrup. Label. © 8Aug47; KK16327.

Penick waffle syrup. Label. © 8Aug47; KK16328.

Velva crystal white syrup. Label. © 16Jul47; KK14574.

Velva golden syrup. Label. © 16Jul47; KK14573.

Velva waffle syrup. Label. © 16Jul47; KK14572.

Vermont Maid syrup made from cane and maple sugars. Label. © 23Jul47; KK15956.

Vermont Maid syrup made from 85°/o cane & 15°/o maple sugars. Label. © 23Jul47; KK15957.

PENNEY (J. C.) CO., New York. Pay day. (Overalls) © 25Oct47; KK17955.

The story of the J. C. Penney company. (Dry goods) © 1Jul47; KK15310.

PENNSYLVANIA FROSTED FOODS CORP., Southampton, Pa. Penn Pact frosted foods. Green peas. Label. © 19Jul47; KK14611.

PENNSYLVANIA WIRE GLASS CO., Philadelphia. Skylight building made easy. © 14Oct47; KK18491.

THE PENNZOIL CO., Oil City, Pa. Change over (coin flip) (Motor oil) © 8Oct47; KK17343.

Change over! [June calendar] (Motor oil) Clipping. © 21May47; KK14604.

Change over (November calendar) (Motor oil) © 22Oct47; KK17344.

Change over (Dec. calendar) (Motor oil) © 19Nov47; KK17717.

Double action! (Motor oil) Clipping. © 21Jun47; KK14037.

Double action change-over! (Motor oil) Clipping. © 24May47; KK14062.

Double action! Fast, lasting protection saves your car two important ways. (Motor oil) Clipping. © 13Sep47; KK15945.

Double action (hunters) (Motor oil) © 11Oct47; KK17246.

Double action! Save your car two ways with this fast flowing, tough motor oil. Clipping. © 16Aug47; KK15932.

Double action! Summer driving calls for 2-way oil. Clipping. © 19Jul47; KK15665.

PEN-O-MATIC CORP., New York. Penomatic. (Automatic pen) Folder. © 15Jun47; KK14773.

PEOPLES BREWING COMPANY OF TRENTON, Trenton. Trenton Old Stock beer. Label. © 24Jul47; KK14703.

PEPPERIDGE FARM, INC. Norwalk, Conn. Pepperidge Farm bread now available in two sizes. Clipping. © 6May47; KK15772.

Pepperidge Farm bread now available in two sizes. Clipping. © 8May47; KK15773.

PEPSI-COLA CO., Long Island City, N. Y. Pepsi and Pete and the Indians. (Soft drink) © 2Mar47; KK17613.

"Pepsi" the Pepsi Cola cop. Calling all cops! (Soft drink) Clipping. © 12Oct47; KK16779.

"Pepsi" the Pepsi-Cola cop. [Pepsi and Pete and the housing shortage] (Soft drink) Clipping. © 14Sep47; KK15929.

"Pepsi" the Pepsi-Cola cop. This guy claims he's a nature man! (Soft drink) Clipping. © 17Aug47; KK16019.

PERFEX CO., Shenandoah, Iowa. Glosstex. Directions for easier-quicker-more beautiful ironings. (Water-soluble stiffening agent) © 5Jul47; KK14202.

Glosstex plastic starch. (Water-soluble stiffening agent) Label. © 18Jul47; KK14794.

PERKINS, Harold B. SEE General Supply Co.

PERMATEX CO., INC., Brooklyn. Konformax rebase and rebase accelerator. (Denture lining) © 13Nov47; KK17804.

PERMUTIT CO., New York. "All the soft water you want - hot and cold." (Household water softener) Folder. © 6Jun47; KK15037.

Hard water scale like this.. ruins piping. (Household water softener) Folder. © 6Jun47; KK15036.

Soft water beauty secrets by Permutit. (Household water softener) Folder. © 6Jun47; KK15035.

There's a pleasant surprise coming to you! (Household water softener) Folder. © 6Jun47; KK15038.

PEROLIN CO., INC., New York. Now you can cut fuel oil consumption. (Fuel oil treating compound) Folder. © 29Jul47; KK16462.

PERSONALIZED PRODUCTS CORP., New York. Par mel automobile monogram. Sheet, illus. © 25Aug47; KK15583.

PETRI WINE CO., San Francisco. You've only to know the maker. (Alcoholic beverage) Clipping) © 1Feb47; KK14877.

PFEIFFER BREWING CO., Detroit. Pfeiffer's famous beer, Jumbo. Label. © 15Jul47; KK14931.

PFISTER ASSOCIATED GROWERS, INC., El Paso, Ill. Genuine Pfister hybrids win 8 out of 10 times. (Hybrid seed corn) Clipping. © 20Jul47; KK16370.

Leading the fight against stalk rot. (Hybrid seed corn) Clipping. © 28Jul47; KK16369.

PHELAN-FAUST PAINT MANUFACTURING CO., St. Louis. Phelan's Hydroflex rubber base coater. (Paints) Poster. © 17Mar47; KK15951.

PHILLIPS PETROLEUM CO., Bartlesville, Okla. Phillips 66 triple point calorimeter. © 24Sep47; KK18466.

PIERRE FRENCH ICE CREAM, INC., Brooklyn. Pierre French ice cream. Label. © 2Jun47; KK15356.

PILLSBURY MILLS, INC., Minneapolis. Another quick-mix hit starring Sno Sheen. (Flour advertising) Clipping. © 25May47; KK15180.

Corny but good, says Ann Pillsbury. (Flour) © 13Sep47; KK18716.

Delightful way to answer "roll call" by Ann Pillsbury. (Flour) Clipping. © 27May47; KK15611.

Help for tired menus from Ann Pillsbury. (Flour) © 27Oct47; KK18720.

Hot tip for cool salads from Ann Pillsbury. (Flour) Clipping. © 27Aug47; KK15613.

Making more friends faster because it's a faster Pillsbury's best for modern baking. Clipping. © 1May47; KK15610.

New hunch for lunch by Ann Pillsbury. (Flour) © 28Sep47; KK17271.

New hunches for lunches by Ann Pillsbury. (Flour) © 21Sep47; KK17270.

PILLSBURY MILLS, INC. Cont'd.

New pancake ideas by Ann Pillsbury. © 22Sep47; KK18712.

New reward for early risers by Ann Pillsbury. (Flour) © 11Oct47; KK18717.

Nutty, nice and oh, so light, says Ann Pillsbury. (Flour) © 12Oct47; KK18714.

Pillsbury best XXXX bleached Sno Sheen cake flour. © 27Jun47; KK17619.

Pillsbury best XXXX buckwheat & corn pancake mix. © 27Jun47; KK17621.

Pillsbury best XXXX enriched Farina. (With baby face) (Cereal) © 27Jun47; KK17620.

Pillsbury best XXXX pancake mix. © 27Jun47; KK17622.

Pillsbury hot roll mix. Label. © 8Jul47; KK15612.

Pillsbury's best pie crust mix. Label. © 25Mar47; KK15181.

There's bacon in this waffle says Ann Pillsbury. (Flour) © 28Oct47; KK18719.

This page may be worth $5,000 to you. Ann Pillsbury's $32,900 word game. (Flour) © 26Sep47; KK18713.

Tricks and treats by Ann Pillsbury. (Flour) © 19Oct47; KK18718.

Why resist? asks Ann Pillsbury. (Flour) © 8Nov47; KK18715.

PILOT PRODUCTS CO., Salt Lake City.
Lovely hair, lovely you. (Electronically controlled permanent wave timer) © 27Oct47; KK18505.

PINON STUDIOS, Santa Fe, N. M.
Pinon Studios. (Miniature ovens and pinon incense) © Nancy Lane & Billy Tober, d.b.a. Pinon Studios; 6Jun47; KK17838.

PIONEER RUBBER CO., Willard, Ohio.
Balloons that are gorgeous bubbles of pleasure to everyone. Clipping. © 1May47; KK16309.

PITTSBURGH PLATE GLASS CO., Pittsburgh.
Design of the month. (Glass products)
v. 11, no. 2 Feb. © 27Aug47; KK15856.
v. 11, no. 3 Mar. © 27Aug47; KK15857.

Design of the month, v. XI, no. 4, April, 1947. (Glass products) © 6Nov47; KK17785.

Design of the month, v. XI, no. 5, May, 1947. (Glass products) © 12Nov47; KK17784.

PITTSBURGH REFLECTOR CO., Pittsburgh.
Pittsburgh permaflector fluorescent luminaire, series A-1000. The Jefferson. (Lighting fixture) © 1Aug47; KK15132.

Pittsburgh permaflector fluorescent luminaire, series A-2000. The Van Buren. (Lighting fixture) © 1Aug47; KK15133.

Pittsburgh permaflector fluorescent luminaire, series A-3000. The Madison. (Lighting fixture) © 1Aug47; KK15134.

Pittsburgh permaflector fluorescent luminaire, series A-4000. The Wilson. (Lighting fixture) © 1Aug47; KK15135.

Pittsburgh permaflector fluorescent luminaire, series A-6000. The Adams. (Lighting fixture) © 1Aug47; KK15136.

PLASTIC AND RUBBER PRODUCTS, INC., Dayton.
The revolutionary new elastic snap fastener. Folder. © 1Sep47; KK16563.

PLASTIC ART TOY CORPORATION OF AMERICA, Rutherford, N. J.
Little homemaker, plastic bathroom furniture. (Toys) Label. © 10Dec46; KK14743.

Little homemaker, plastic bedroom furniture. (Toys) Label. © 15Apr47; KK14746.

Little homemaker, plastic dining room furniture. (Toys) Label. © 10Dec46; KK14741.

Little homemaker, plastic garden furniture. (Toys) Label. © 15Apr47; KK14744.

Little homemaker, plastic kitchen furniture. (Toys) Label. © 10Dec46; KK14742.

Little homemaker, plastic living room furniture. (Toys) Label. © 15Apr47; KK14745.

PLAS-TILE PRODUCTS CO., New York.
Plas-tile transparent Nu-clear. (Liquid plastic coating for floors or floor covering) Label. © Gerald H. Chambers and Jerome L. Lane, d.b.a. Plas-tile Products Co.; 23Jun47; KK14107.

PLASTOMIC PRODUCTS CO., INC., Astoria, L. I., N. Y.
The Plasto-magic costume jewelry set. (Handicraft set) Label. © 2Apr47; KK14268.

PLAY KALENDAR CO., Navarre, Ohio.
Play Kalendar. (Game) Label. © Newman M. Powell, d.b.a. Play Kalendar Co., Navarre, Ohio; 30Aug47; KK17162.

Play kalendar, rules for playing. (Game) © Newman M. Powell, d.b.a. Play Kalendar Co.; 30Aug47; KK18435.

PLAYBOY MOTOR CAR CORP., Buffalo.
Proudly we present the Playboy. (Automobile) Clipping. © 18Aug47; KK16107.

PLAYTIME HOUSE, Rochester, N. Y.
Air-Power. No. G-1. (Game) Label. © 2Oct46; KK16428.

Anagrams. (Game of letters) Label. © 10Aug45; KK15250.

Animal yarn pictures. (Handicraft kit for children) Label. © 1Apr46; KK15253.

Baby's first books. Label. © 1Dec45; KK15252.

Baby's library. (Washable cloth books for infants) Label. © 1Jan45; KK15246.

Baby's pets. B-100. (Washable cloth books for infants) Label. © 1Nov45; KK16427.

Bingo. G25. (Game) Label. © 11Jul45; KK16423.

Carnival puzzles. (Children's picture puzzle) Label. © 10Nov45; KK15251.

Chinese checkers. (Game) Label. © 10Sep46; KK15255.

Circus puzzles. No. 503. Label. © 8Jul46; KK16424.

Fine arts picture puzzle. Series no. 77. Label. © 1Jan45; KK16425.

Jack-Pot Luck. No. G2. (Game) Label. © 1Aug45; KK16426.

"Janie." (Cut-out doll and dresses) Label. © 8Jul45; KK15248.

Lotto. G35. (Game) Label. © 1Aug45; KK16421.

Nancy. (Cut-out doll and dresses) Label. © 8Jul45; KK15249.

Paper picture weaving. No. 307. (Handicraft kit for children) Label. © 2Dec45; KK16422.

Puzzle map of the United States. Label. © 1Jan47; KK15256.

The stencil zoo. (Handicraft kit for children) Label. © 10Jun46; KK15254.

Story book puzzles. Label. © 5Jun45; KK15247.

POINTER-WILLAMETTE CO., INC. Portland, Or.
Skyhook solves another transportation problem for the construction industry. Folder. © 15Jul47; KK15798.

POLLITZER, RICHARD G.
Cap'n Geechee. (Frozen sea food) Label. © Richard G. Pollitzer & Robert G. McDowell, Beaufort, S. C.; 29Sep47; KK16284.

POLLOW, SYLVIA B., Washington.
Can you tie this? (Men's neckwear) 8 p. © 22Oct47; KK16921.

POND (A. H.) CO., INC., Syracuse, N. Y.
Double devotion to classic grace. (Wedding ring sets) Folder. © 2Sep47; KK16751.

Traditional matched ring advertisements. Fall 1947. Folder. © 2Sep47; KK16752.

POND'S EXTRACT CO., New York.
Ecstatic new sun-color - Bronze angel. (Face powder) Clipping. © 13Jul47; KK14866.

New! Angel Face, by Pond's. (Face powder) Clipping. © 15Sep47; KK16914.

PORTER, A. L. SEE Porter (A. L.) & Co.

PORTER (A. L.) & CO., Pasadena, Calif.
Porter's all-in-one vanishing cream. © A. L. Porter, d.b.a. A. L. Porter & Co.; 4May41; KK18470.

POST, RUSSELL L., Galion, Ohio.
The lovely "Imperial" pattern. (Silver plated silverware) Sheet. © 23Sep47; KK16394.

POWELL, Newman M. SEE Play Kalendar Co.

PRECISION PLASTIC PRODUCTS, INC., Chicago.
Squee-cleen for clear vision. (Combination scraper and squeegee used for cleaning purposes) Label. © 25Jun47; KK14068.

PREFERRED UTILITIES MANUFACTURING CORP., New York.
Preferred unit steam generator 10-20-30 horse power. Bulletin no. 1100. (Preferred unit steam generator) © 18Jun47; KK14386.

PREHN (HAROLD) INC., Springfield, Ill.

You, too, can own a new car. (Plymouth and Dodge automobiles) © 3Nov47; KK17335.

PREMIER PEAT MOSS CORP., New York.

New life for your soil. (Poultry litter) © 12Jun47; KK14783.

Premier litter absorbs quicker.. is better in every way! (Poultry litter) © 12Jun47; KK14782.

Vitalize your soil with the soil builder and plant food Premier-Nure. © 12Jun47; KK14781.

PRES-A-LITE SALES CORP. OF NEW YORK, New York.

If you smoke while driving, you need this amazing invention. (Automatic cigarette lighter) © 9Nov47; KK17805.

Terrific Xmas gift. Hands you a lighted ready-to-smoke cigarette while you drive. (Automatic cigarette lighter) © 9Nov47; KK17806.

PRESERVE INDUSTRY COUNCIL, Chicago.

Brighten up the breakfast toast. (Preserves, jams, jellies, marmalade) Clipping. © 27Jun47; KK14316.

Brighten up the breakfast toast ... the toast browns. (Preserves, marmalade, jellies and jams) Clipping. © 14May47; KK14758.

Brighten up the breakfast toast... your morning meal ought to be gay. (Preserves, marmalade, jellies and jams) Clipping. © 23Apr47; KK14756.

Brighten up the breakfast toast... your morning meal ought to provide energy. (Preserves, marmalade, jellies and jams) Clipping. © 30Apr47; KK14757.

PRESSED STEEL CAR CO., Chicago.

100 o/o of America's mothers. (Stoves) © 28Nov46; KK18059.

This new safety top presteline. (Stoves) © 10Oct46; KK18057.

21 powerful reasons. (Stoves) © 14Nov46; KK18060.

Why so many women. (Stoves) © 12Dec46; KK18058.

PRICE ELECTRIC CORPORATION, Frederick, Md.

Relay data sheet. Folder. © 28Jun47; KK14240.

THE PROCTER & GAMBLE CO., Cincinnati.

Drene shampoo. © 6Oct47; KK17191.

Drene shampoo. © 28Oct47; KK17190.

Great for fall cleaning! (Paint and wall cleaner) Clipping. © 2Oct47; KK16435.

Hey, lady, it's new! (Paint and wall cleaner) Clipping. © 11Sep47; KK16995.

Hey, lady it's new! (Paint and wall cleaner) Clipping. © 21Sep47; KK16823.

It's amazing! I've never seen my house so fresh and clean! (Paint and wall cleaner) Clipping. © 25Sep47; KK16193.

It's amazing! ... Spic and Span's my fall cleaning plan! (Paint and wall cleaner) Clipping. © 7Sep47; KK15847.

New! Fall cleaning's half the work. Spic and Span D4719. (Paint and wall cleaner) © 26Oct47; KK17220.

Sensational offer to introduce you to Spic and Span. Spic and Span B-4737. (Paint and wall cleaner. © 13Nov47; KK17986.

Sensational offer to introduce you to Spic and Span. Spic and Span B-4739. (Paint and wall cleaner) © 20Nov47; KK17938.

Spic and Span cleans painted walls. Spic and Span B4735. (Paint and wall cleaner) © 6Nov47; KK17528.

Spic and Span cleans painted walls, woodwork, linoleum. Clipping. © 12Oct47; KK16713.

Spic and Span cleans painted walls, woodwork, linoleum. Clipping. © 19Oct47; KK17181.

Spic and Span cleans painted walls, woodwork, linoleum with no rinsing, no wiping. Clipping. © 9Oct47; KK16767.

Win $100 a month. (Paint and wall cleaner) Clipping. © 28Sep47; KK16279.

Yippee! A few easy rubs and goodbye dirt! (Paint and wall cleaner) Clipping. © 5Oct47; KK16533.

PROCTOR ELECTRIC CO., Philadelphia.

Announcing a distinctive new toaster by Proctor! Clipping. © 20Sep47; KK16106.

Announcing a revolutionary new Proctor never-lift iron! Clipping. © 20Oct47; KK17063.

Jane, dear, I'm in love. (Toaster) © 19Nov47; KK17898.

Look, Mary now I can. (Iron) © 19Nov47; KK17897.

Ways to please a lady. (Iron, toaster, roaster) © 20Nov47; KK17896.

Yes, dreams do come true! (Iron) Clipping. © 12Jul47: KK14285.

PRODUCERS CREAMERY CO., Springfield, Mo.

Yum, chocolate whole milk. Label. © 28Dec45; KK14887.

PRODUCT PROMOTIONS, INC., Burlington, Iowa.

New Orleans protein-rich steamboat bread. Label. © 28May47; KK15992.

PRONTO, INC., Evanston, Ill.

The simple, modern way to quickly copy anything. (Pronto photocopying) 8 p. © 11Oct47; KK16899.

This "magic" machine quickly copies anything. (Pronto photocopyer) Folder. © 18Jul47; KK14707.

PROSPERITY CO., INC., Syracuse, N. Y.

Completety automatic air operated Prosperity Z-Air Press. (Laundry machinery) Clipping. © 1Sep47; KK16971.

Completely machine finishes all standard nurses' uniforms. (Laundry machinery) © 15Sep47; KK18254.

Greater ease, greater speed, finer control. (Laundry machinery) Clipping. © 15Oct47; KK16926.

Lower first cost! Higher hourly output! (Laundry machinery) Clipping. © 1Sep47; KK16978.

New Prosperity one-operator wash pants unit. (Laundry machinery) Folder. © 28Aug47; KK15989.

Prosperity automatic dry cleaning unit. Model 6-A. (Laundry machinery) Folder. © 15Aug47; KK15921.

The Prosperity dry cleaning, extractor explosion proof! (Laundry machinery) Clipping. © 15Aug47; KK15898.

The Prosperity Formatrol cycle timer. (Laundry machinery) Clipping. © 30Jul47; KK15696.

Prosperity laundry equipment. © 15Jul47; KK17659.

Prosperity "Speedster" high-output wet washer. (Laundry machinery) Clipping. © 1Jun47; KK15899.

Prosperity Speedster 60-pound washer, two machines in one. (Laundry machinery) Folder. © 30Aug47; KK15990.

Prosperity speedster washer, 60-pound all metal, kleer vision end door type. (Laundry machinery) Folder. © 15Aug47; KK15922.

Prosperity 2-girl shirt finishing unit. (Laundry machinery) Folder, illus. © 15Jul47; KK15695.

Prosperity 2-girl shirt unit. (Laundry machinery) Clipping. © 15Aug47; KK16979.

This wet-wash combination has its place in: laundries, dry cleaning plants, hospitals and institutions. (Laundry machinery) Folder. © 15Aug47; KK 15902.

Two proven key machines. (Laundry machinery) Clipping. © 10Jul47; KK15699.

PUBLICKER INDUSTRIES, INC., Philadelphia.

Thermo anti-freeze. Fill up before you freeze up! Clipping. © 10Oct47; KK16702.

Thermo anti-freeze. Fill up or freeze up. © 14Nov47; KK17794.

PURE OIL CO., Chicago.

Pureflight aviation recommendation chart. (Gasoline and other motor fuel oils, lubricating oils and grease) © 1May47; KK14995.

PUTNAM CITRUS PRODUCTS CO., Fort Myers, Fla.

Moja grapefruit juice. Label. © 25Jun47; KK14677.

Moja; new magic in fruit juices. Folder. © 23May47; KK15111.

Moja orange juice. Label. © 25Jun47; KK14678.

PYRAMID DISTRIBUTORS, INC., Los Angeles.

Pyramid, an admixture to cement. © 9Jul47; KK14478.

Pyramid, an admixture to cement. Label. © 18Jul47; KK16917.

Pyramid, an admixture to cement. Label. © 22Jul47; KK16857.

Q

QUAKER CITY METAL WEATHERSTRIP CO., Sharon Hill, Pa.

Doodlers. (Game or puzzle) Label. © 16Mar47; KK14106.

QUALITY BAKERS OF AMERICA COOPERATIVE, INC., New York.
Let's be friends. Meet me at your grocer's. (Baked foods) © 2Jun47; KK14358.
Let's be friends! Reach for. (Baked goods) © 2Jun47; KK14357.
Let's be friends. Reach for. (Baked goods) © 2Jun47; KK14359.
Let's be friends. Reach for. (Baked goods) © 2Jun47; KK14360.
May I come to your house? Let's be friends. (Baked goods) © 2Jun47; KK14356.
Sweetheart enriched bread. Label. © 30Jun47; KK16245.

QUALITY HOUSE SPECIALTIES CORP., New York.
Cory's all ready fried codfish cakes. Label. © 11Jul47; KK15472.

QUALITY MAID PRODUCTS, New York.
Hearta, the heart of flavor. (Imitation butter flavor) © 1Jun47; KK18665.

QUICKWAY PRODUCTS, INC., Charleston, W. Va.
The perfect car washing team. (Carwashing compound and Kar kleener) © 7Aug47; KK15017.

QUIGLEY CO., INC., New York.
Insulag. Folder. © 30Jun47; KK14063.

R

R. I. lines Diesel Electric engine-Reading caboose - handcar. Series 43G. Box no. 15. KK17258. SEE General Mills, Inc.

RAILLEY CORP., Cleveland.
Light the lamps. Folder, illus. © 16Jun47; KK15456.

RAMSEY CORP., St. Louis.
Meeting of the minds! (Piston rings) Clipping. © 1Jul47; KK14348.
A new sign to guarantee finest engine performance. (Piston rings) © 1Sep47; KK18493.
The sign of finer engine service. (Piston rings) © 1Aug47; KK18492.
Takes the rock out and keeps it out. (Piston rings) © 1Jul47; KK17481.
Where a thought becomes a ring! (Piston rings) Clipping. © 1Sep47; KK15997.

RANCHO MONTECITO, North Hollywood, Calif.
Rancho Montecito. (Assorted dried fruits and shelled nuts) Label. © 5May47; KK14675.

RANDOM HOUSE, INC., New York.
The most complete, authoritative college dictionary ever published - and brand new. © 12Nov47; KK17992.

RANKIN, ALBERT L., Andalusia, Ala.
Merry Christmas ... (Fish hooks) © 25Aug47; KK17368.
The season opens. (Fish hooks) © 25Aug47; KK17367.

RAYMOND, RAY, Sacramento, Calif.
Raymond excavation angle. © 28Jun47; KK14374.

RAYNARD OPTICAL CO.
"For eyes that care: the finest in sunglasses by Raynard." (Optical goods) Label. © Saul Cohen, d.b.a. Raynard Optical Co., Brooklyn; 1Aug47; KK16413.

READER'S MERCHANDISE SERVICE, Boston.
Famous Harvest-Time hand painted frosted glassware. Clipping. © 18Sep47; KK16081.

RECIPE FOODS, INC., Baltimore.
Recipe for quality begins in Baltimore, Md. and Terre Haute, Ind. (Mayonnaise) © 14Jul47; KK15092.

RED ROCK BOTTLING COMPANY OF Boston, East Boston, Mass.
It's about time. (Bathing) (Beverage) Clipping. © 25Jun47; KK14254.
It's about time! (Goldfish) (Beverage) Clipping. © 24Jun47; KK14253.
It's about time! (Man on scooter) (Beverage) Clipping. © 17Jun47; KK14249.
It's about time! (Man with whiskers) (Beverage) Clipping. © 19Jun47; KK14251
It's about time. (Wedding) (Beverage) Clipping. © 18Jun47; KK14250.
It's about time! (Woman on horseback) (Beverage) Clipping. © 20Jun47; KK14252.

REDD, William Russell. SEE Redd Industries.

REDD INDUSTRIES.
Handy-caps. (Plastic covers for dishes, etc.) © William Russell Redd, d.b.a. Redd Industries, Chicago; 14Oct47; KK17474.

REED, THOMAS PIERCE, Louisville, Ky.
Mattie Pierce hair coloring. (Preparation for coloring hair) Label. © 23Jun47; KK15104.

REED AND CO., New York.
School specialties catalogue. © 1Sep47; KK17404.

REES, ALFRED ARNOLD, West Haven, Conn.
Radiaar. (Game) © 12Dec47; KK18321.

REHAUT, M., Chicago.
Start building your set. (Cast aluminum waterless cookware) © 14Aug47; KK17663.

REICH (Ernest E.) SEE Delta Chemical Laboratory.

REIMERS, Ben G. SEE Central Electric Manufacturing Co.

RELIANCE ROOF & INSULATION CO., North Hollywood, Calif.
Rely on Reliance roofs and insulation. Sheet. © 15Aug47; KK16317.

REMINGTON RAND, INC., Buffalo.
Diagnosis: Record congestion (with finding complications) Remedy: Filing-on-film. (Microfilming machines) © 1May47; KK14544.
First then-first now! (Typewriters) Clipping. © 26May47; KK14546.
KMC key to a typist's heart. (Typewriters) Clipping. © 4Jun47; KK14547.
Now! Flick the key - set the margin with keyboard margin control. (Typewriters) Clipping. © 19May47; KK14545.
Now! Keyboard margin control. (Typewriters) © 8Nov47; KK17508.

Remp, Adolph E. SEE Adolph's seasoned tenderizer.

RENDER, Thomas Otto. SEE M & R Manufacturing Co.

RE-NEW SWEEPER CO., Detroit.
Hurry! Hurry! It's a sure shot for sure profits! (Vacuum cleaners and electrical appliances) Folder, illus. © 7Aug47; KK15432.

REPUBLIC MOLDING CORP., Chicago.
Now you can remove ice cubes instantly. (Ice cube tray) Folder, illus. © 1Aug47; KK15387.
Plastic Roto-Tray for ice cubes. Label. © 17Nov46; KK 16560.
Roto-tray. (Ice cube tray) © 29Nov46; KK15316.

REVLON PRODUCTS CORP., New York.
Ahh, Revlon's new ultraviolet. (Cosmetics) © 1Jan47; KK17721.
Introducing Revlon's new "Fashion plate" cream wafer face make-up. Clipping. © 20Mar47; KK15891.
The Midas touch of Revlon, brings you the new "Goldstick", treasure of all lipsticks! Clipping. © 1Mar47; KK16696.
Now! Come out of the shadow of yesterday's face powder ... Clipping. © 25Aug46; KK14074.
Once upon a lifetime color, crimson riding in a golden coach. (Cosmetics) © 23Sep47; KK17517.
Revlon's new "Fashion Plate" face make-up. (Cosmetics) Clipping. © 7Jul47; KK16693.
Revlon's new fashion plate, the only cream ... (Cosmetics) © 15Sep47; KK17518.
Revlon's so new color "Ultra Violet" really sings! (Cosmetics) Clipping. © 1Oct46; KK16697.
Revlon's "Ultra violet." (Cosmetics) Clipping. © 25Dec46; KK14075.
Symbols of confidence! Pure silk, pure gold, pure Revlon. (Cosmetics) © 1May47; KK17520.
A whole new life in nail enamel, Revlon's Lastron. © 15Aug47; KK17519.

REVLON PRODUCTS, INC., New York.
For the first time ever! Three Revlon reds are better than one! (Cosmetics) Clipping. © 20Feb47; KK14076.

RHEA MANUFACTURING CO., Milwaukee.
Incidentally..both by Bentley! (Junior dresses, June Bentley) Clipping. © 1Aug47; KK15236.
It's a cinch! (Junior dresses, Joan Miller) Clipping. © 1Aug47; KK15235.
No time to lose!! (Junior dresses) Clipping. © 1Oct47; KK16302.

RHOADES, WILLIAM HARRY, Pittsburgh.
Lenz-Kleen. (Optical lens cleaning tissue) Sheets. © 1Oct47; KK16294.

RICH PRODUCTS CORP., Buffalo.
Frozen whip topping. (Frozen soy cream for whipping) © 18Nov47; KK17997.

Merry Christmas from the whip topping family. (Frozen soy cream for whipping) © 10Dec47; KK18586.

A portfolio of Whip topping. (Whip cream) © 1Jul47; KK14638.

RICHARDSON BOAT CO., INC., North Tonawanda, N. Y.
Easy medicine to take. (Boats) Clipping. © 1Aug47; KK15979.

For real boat value. Clipping. © 1Jul47; KK15585.

A new Richardson 25' express cruiser at a new low price! Clipping. © 1Jul47; KK15359.

The new Richardson "34" deluxe sedan cruiser. (Boats) © 1Nov47; KK17464.

The new Richardson "34", priced from $10,800. (Boats) © 15Oct47; KK17379.

Recipe for relaxation. (Boats) Clipping. © 1Jun47; KK14433.

Value is the only justification for today's boat prices. Clipping. © 1Aug47; KK15598.

Riddell, George Harrison. SEE Health Spot Distributor.

RIT PRODUCTS CORP., Chicago.
Setting your table with color. (Tints and dyes) © 7Oct47; KK17945.

RITTER (P. J.) Co. Bridgeton, N. J.
It's here! (Catsup) Clipping. © 1Sep47; KK15824.

Out of this world. (Chili sauce, relish, etc.) © 1Dec47; KK18773.

Ritter brings you Thanksgiving dinner quality. (Chili sauce, relish) © 1Nov47; KK17887.

RITTLING CORP., Buffalo.
Rittling catalog MTH-C1 Magnatherm unit heaters. (Heat transfer units) © 20Jun47; KK14471.

RIVET-O MANUFACTURING CO., Orange, Mass.
It's a hit! (Marking devices and cleaner sets) © 7Jul47; KK17451.

ROBERTSON, BYRON C., Minneapolis.
Fifty folk art design stencils for home decorations. Sheet. © 15Sep47; KK16105.

ROBESON CUTLERY CO., INC., Perry, N. Y.
Carving tonight, on your own home grounds. (Shur Edge, household cutlery) © 5Oct47; KK17737.

Gifts that sure have an edge. (Shur Edge, household cutlery) © 7Nov47; KK18692.

My favorite carver. (Shur Edge, household cutlery) © 2Nov47; KK18180.

Present perfect ... Gourmet self-sharpening carvers by Shur Edge. (Household cutlery) © 15Sep47; KK17644.

A word to the wives is sufficient. (Shur Edge, household cutlery) © 20Sep47; KK17646.

ROBINSON SYRUP CO., INC., Cairo, Ga.
Flapjack. (Table syrups) © 3Jan47; KK17284.

ROCKERS, INC., Sheboygan, Wis.
Velva-rox. (Platform rockers) Label. © 1Jul47; KK16166.

ROGERS, BERNARD, Brooklyn.
Camels carried wise men, now wise men carry Camels. (Cigarettes) Sheet. © 23Oct47; KK17097.

ROGERS IMPORTS, INC., New York.
Rogers pres-to-fill tobacco pouch. Label. © 28May47; KK14366.

ROMAN MEAL CO., Tacoma.
Roman Meal for cereal and baking. Label. © 21Aug47; KK15980.

ROSE, Anthony. Choc-la-cola. KK18167. SEE Angelier, Frank Peter.

ROSECRAFT STUDIOS, Los Angeles.
California desert, 16 views. Label. © Rosecraft Studios, R. E. Rose, owner; 19May47; KK15220.

Rosecraft "platinum-coate." (Album views) Label. © 19May47; KK15221.

ROSENAU BROTHERS, INC., Philadelphia.
Prim little plaids for school-happy sisters. (Cinderella flocks) Clipping. © 18Jul47; KK14816.

School days can be gay as a lark. (Childrens' dresses) Clipping. © 5Aug47; KK15471.

ROSS FOOD CO.
Cap'n Kit cat food. © Dallas B. Lewis, d.b.a. Ross Food Co., Los Angeles; 25Sep47; KK18045.

ROTH (CHESTER H.) CO., INC., New York.
"America's greatest sock value." Label. © 1May47; KK14556.

"Sox - buy the box". Label. © 28Mar47; KK14722.

ROTHMOOR CORP., Chicago.
Gabardine zip-in coats. Clipping. © 15Aug47; KK15125.

It's a Rothmoor - symbolic of well-bred styling, quality fabrics and expert craftsmanship in hand-tailoring. (Women's coats and suits) Clipping. © 1Sep47; KK15842.

It's a Rothmoor, symbolic of well-bred styling, timeless design, quality fabrics and expert hand-crafting. (Women's suits & coats) Clipping. © 1Oct47; KK16303.

The label that hangs by more than a thread. (Coats and suits, women) Clipping. © 2Sep47; KK15653.

The label that hangs by more than a thread. (Rothmoor coats & suits, women's) Clipping. © 19Aug47; KK15651.

The label that hangs by more than a thread. (Rothmoor coats and suits, women's) Clipping. © 27Aug47; KK15652.

"The label that hangs by more than a thread." Rothmoor. (Women's suits and coats) Clipping. © 1Oct47; KK16646.

Like all of Rothmoor's beautifully bred coats ... Clipping. © 20Jul47; KK15022.

Rothmoor coats and suits. Folder. © 1Aug47; KK14970.

Rothmoor coats and suits exclusively. Folder. © 15Aug47; KK15297.

Rothmoor coats and suits, identified always by superlative styling, fabric and workmanship. (Clothing) Clipping. © 10Dec46; KK16749.

Rothmoor's national advertising this fall begins with this advertisement in the ... (Merchandising book) (Women's and misses' coats and suits) Pamphlet. © 28Jul47; KK14971.

The story of a "fussy puppy." (Women's coats and suits) 20 p., illus. © 2Sep47; KK15654.

ROTHSTEIN, JACOB. Brooklyn.
"The fur trade" - beaver. Card. © 1Mar47; KK15805.

ROUSSEY (RALPH F.) & ASSOCIATES, Chicago.
Roussey Auto-Sonic speaker. (Automotive radio speaker) Folder. © 10Jun47; KK16013.

ROUTT, JULIA J., Urbana, Tex.
Crater cone. (Incense burner and incense) Clipping. © 28Sep47; KK16919.

ROUX DISTRIBUTING CO., INC., New York.
"Brown Brilliance." (Cosmetics) Clipping. © 30Oct47; KK17119.

RUBEL, JACK, New York.
Tam, typical American miss. (Coats) Clipping. © 25Apr47; KK14951.

RUSSELL (F. C.) CO., Cleveland.
Beauty is as beauty does. (Rusco all-metal venetian awnings) © 25Jul47; KK14568.

Cinco sto-a-way all-aluminum combination screen and storm sash. © 3Nov47; KK17333.

Gee, mummy..this is easy to do! (All metal screen and storm sash) © 30Jul47; KK14821.

Gee, mummy - this is easy to do. (Combination screen and storm sash) © 23Jul47; KK14644.

In a few seconds you're ready for winter with Thermoseal. (Combination screen & storm sash) © 15Jul47; KK14397.

In a few seconds you're ready for winter with Thermoseal. (Thermoseal combination screen and storm sash) Sheet. © 15Jul47; KK14389.

Let light in..but keep glare out. (All metal venetian awnings) © 1Jul47; KK14167.

Me change storm windows? (Aluminum combination windows) © 15Jul47; KK14387.

Permanent screens and storm sash. Clipping. © 11Sep47; KK16590.

Rusco all metal Venetian awnings. Sheet. © 15Aug47; KK15794.

Thermoseal. (All aluminum combination screen & storm sash) Sheet, illus. © 5Aug47; KK15440.

Want to stop changing screens and storm windows? Get Cinco Sto-a-way. (All aluminum combination windows) © 1Jul47; KK15012.

We can laugh at the weather. (All metal, self-storing combination screen and storm sash) © 14Jul47; KK14398.

We can laugh at the weather. (All metal, self-storing combination screen and storm sash) © 14Jul47; KK14396.

RUSSELL (F. C.) CO. Cont'd.
We can laugh at the weather. (Combination screen and storm sash) © 15Jul47; KK14388.
Window protection at its best. (Aluminum combination screen and storm sash) © 17Oct47; KK18143.
With Rusco you just arrange, you never change. (Combination screen & storm sash) Sheet, illus. © 5Aug47; KK15441.

RUSSELL-MILLER MILLING CO., Minneapolis.
Occident pantry pack. (Family flour) © 20Oct47; KK17199.

RUST CRAFT PUBLISHERS, Boston.
24 beautiful cards for hasti-notes. (Greeting cards) © 1Oct47; KK17575.

RYAN INDUSTRIES, INC., Dallas.
Ryan's creamy caramel The Texan. (Five-cent candy bar) Label. © 5Jul47; KK16473.

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SKF INDUSTRIES, INC., Philadelphia.
SKF freight car journal box. © 10Jun47; KK14762.
SKF narrow pedestal journal box. Pamphlet no. 277. © 10Jun47; KK15241.

SM-HOME THEATRE CO.
Only the best in 16mm sound films; complete calling card. © Saul Menick, president, SM-Home Theatre Co., Washington, D. C.; 17Sep47; KK18327.
Sound movies shown in your home. (Movie film) Folder. © Saul Menick, president, SM-Home Theatre Co., Washington; 3Sep47; KK16911.

S.O.S. CO., Chicago.
S.O.S. magic scouring pads. Label on large container. © 25Jul47; KK15412.
S.O.S. magic scouring pads. Label on small container. © 25Jul47; KK15413.

SACHS, B. Paul. SEE Lances (Edith) Brassieres.

SAFE-WAY LABORATORIES.
Termiteen. (Insecticide) Label. © Richard R. Littell, d.b.a. Safe-Way Laboratories, Dayton, Ohio; 19Jan47; KK15848.

SAFETY CAR HEATING AND LIGHTING CO., INC., New Haven.
Continuous insect control with Entoleter centrifugal machines. Folder, illus. © 28Jul47; KK15487.

SAGE (PEGGY), INC., Stamford, Conn.
The mystery of the beautiful lady. (Lipstick and nail polish) © 29Oct47; KK17211.

ST. PAUL CORRUGATING CO., St. Paul.
Lux-right area walls. © 20Sep47; KK17274.

SAKS AND CO., New York.
Alice-in-Wonderland shoes. At last, at last our own Alice-in-Wonderland slippers... © 4Dec47; KK18273.
Custom millinery is as individual as your face. Clipping. © 28Sep47; KK16285.
Evening in. (At-home clothes) Clipping. © 26Oct47; KK17136.
Metropolitan opening. (Formal evening wear) © 9Nov47; KK17482.
Night blooming. (Evening dresses) Clipping. © 26Oct47; KK17135.
Personal identity. (Accessories) Clipping. © 12Oct47; KK16780.
There's a revolution after dark. (Evening wear) Clipping. © 21Oct47; KK16123.
This is our Mr. Thumbert. (Custom-made shirts and pajamas. Clipping. © 17Apr47; KK14774.

SALEM Commodities, inc. SEE Famous Flours Co.

SALERNO-MEGOWEN BISCUIT CO., Chicago.
Hippodrome sandwiches. (Cookies) Label. © 21May47; KK15098.
Jack Frost Cookies. Label. © 21May47; KK15099.

SALES CRAFT CO., Chicago.
The new glare shield. Folder. © 15Jul47; KK14609.

SALTER (H. B.) MFG. CO., Marysville, Ohio.
For outstanding design and engineering offer your customers Salter masterpiece fixtures. (Brass plumbing goods) © 1Jul47; KK15105.

SAMARTINI, MICHAEL NORMAN, East Cleveland, Ohio.
Sun-glo. (Bleaching fluid) © 7Jun47; KK17960.

SAN MARINO WINE CORP., New York.
San Marino. (Vermouth) © 17Oct47; KK18317.

SANTUCCI (V. and A.).
Elite cultivated mushrooms. © Vincent J. Santucci, d.b.a. V. and A. Santucci, Avondale, Pa.; 15Oct47; KK18393.

SANTUCCI, Vincent J. SEE Santucci (V. and A.)

SAPOLIN CO., INC., New York.
Sapolin aluminum paint. Label. © 1Jan47 (in notice: 1946); KK15533.
Sapolin drainboard & refrigerator enamel. Label. © 15Jun47; KK15534.
Sapolin Genralac spar varnish. Label. © 15Aug47; KK16534.
Sapolin ground color. Label. © 15Jul46; KK15532.
Sapolin paste wood filler. Label. © 15Jul46; KK15531.
Sapolin quick-drying enamel. Folder. © 1Aug47; KK15366.
Sapolin rubbed effect varnish. Label. © 15Jul46; KK15530.
Sapolin step white. (Step paint) Label. © 15Jun47; KK15535.
Sapolin waxed effect stain, a distinctive and durable finish. Folder. © 1May47; KK15365.

SARANCO, INC., New York.
Curly-locks. (Glass bowls) Label. © 27Jun47; KK15141.
Hickory, dickory, dock! (Glass bowls) Label. © 27Jun47; KK15144.
Humpty-dumpty. (Glass bowls) Label. © 27Jun47; KK15140.
Jack and Jill. (Glass bowls) Label. © 27Jun47; KK15137.
Little Bo-peep. (Glass bowls) Label. © 27Jun47; KK15145.
Little Boy Blue. (Glass bowls) Label. © 27Jun47; KK15146.
Little Jack Horner. (Glass Bowls) Label. © 27Jun47; KK15148.
Mary had a little lamb. (Glass bowls) Label. © 27Jun47; KK15139.
Old King Cole. (Glass bowls) Label. © 27Jun47; KK15138.
Peter, Peter, pumpkin eater. (Glass bowls) Label. © 27Jun47; KK15147.
There was an old woman. (Glass Bowls) Label. © 27Jun47; KK15142.
Twinkle, twinkle, little star. (Glass bowls) Label. © 27Jun47; KK15143.

SARAZAN (BERT M.) INC., Washington, D. C.
After 25 years "of marital bliss" .. mamma loves papa for silver like this! (Silverware, bread and butter trays, forks, etc.) © 26Jul47; KK15052.
Angling for romance is a great American custom and a pretty girl usually has a diamond on her line. (Diamonds) Poster. © 16Aug47; KK16576.
Goodnight sweet prince..and give me a ring sometime! (Rings; wedding, diamond, emerald, sapphire) © 12Jul47; KK14483.
The luckiest babies are not born with silver spoons in their mouths. © 21Jun47; KK14042.
Old..but timely advice..for a lifetime of the right time now it the time to see Schwartz! © 19Jul47; KK15054.
Opportunity knocks for every man .. but a woman always gets a ring. (Rings: diamond, ruby etc.) © 7Jun47; KK14040.
Over the fence and out of the park, like Schwartz credit service you can't miss the mark! (Jewelry) Poster. © 9Aug47; KK16577.
Sweeter words were never said.. "with this gold ring I thee wed." (Gold rings, gold cuff links, etc.) © 2Aug47; KK15053.
This is carrying service a little too far. (Jewelry: diamonds and watches, etc.) © 5Jul47; KK14482.
To make your white events something to crow about. (Linens) © 5Dec47; KK18295.
The treasure buried by pirates of old..can never compare to our pieces of gold! (Gold jewelry; pins, brooches, etc.) © 28Jun47; KK14481.
Whenever time counts..you can always count on Schwartz. (Watches) © 14Jun47; KK14041.
You don't have to look that far for the right time, just come to Schwartz to get the timepiece that tells! (Watches) Poster. © 23Aug47; KK16575.

SARCO CO., INC., New York.
Selecting the right type steam trap. © 1Dec47; KK18280.

SAWYER'S, INC., Portland, Or.
Operating instructions for the Viewmaster projector. © 10May47; KK14337.

SCHAEFER, OTTO H.
Firemen's calendar. (Beer) Card. © Otto H. Schaefer & Lamar E. Bailey, Detroit; 7Oct47; KK16903.

SCHAICH, CARL F., Stony Creek Mills, Pa.
Schaich's broad-breasted "ready for the oven!" Choice turkeys. Label. © 27Jun47; KK14105.

SCHEFCAK, Hugo. SEE Angel Cream Donut Flour Co.

SCHENLEY DISTILLERS CORP., New York.
Cream of Kentucky is here! (Whiskey) Clipping. © 30May47; KK14064.

Enjoyed in fine American homes, Pebbleford precious pre-war bottled in bond. (Whiskey) Clipping. © 13Jun47; KK14346.

From the heart of the blue grass country. (Whiskey) Clipping. © 4Jun47; KK14515.

Mellow as a sunny morning. (Whiskey) © 7Feb47; KK14189.

Precious pre-war bottled in bonds from Schenley-the House of aged whiskies. Clipping. © 11Jul47; KK14390.

SCHENLEY LABORATORIES, INC., New York.
As much as 200,000 units of penicillin directly at the site of vaginal infections. Clipping. © 5Apr47; KK15046.

Calf pneumonia: control with penicillin veterinary Schenley. No. 4 in Schenley laboratories' continuing summary of penicillin therapy in veterinary medicine. Clipping. © 1Feb47; KK15039.

Fistulous withers: treatment with penicillin veterinary Schenley. No. 5 in Schenley laboratories' continuing summary of penicillin therapy in veterinary medicine. Clipping. © 28Feb47; KK15042.

Mandibular osteomyelitis: treatment with Penicillin Schenley. Clipping. © 1Feb47; KK16610.

New..penicillin vaginal suppositories Schenley. Clipping. © 1Feb47; KK15040.

A new product of Schenley research: penicillin vaginal suppositories Schenley. Clipping. © 1Mar47; KK15044.

Penicillin Schenley: its value in the bacterial complications of a typical pneumonia. No. 8 in Schenley laboratories' continuing summary of penicillin therapy. Clipping. © 18Feb47; KK15041.

Root-canal infections: management with penicillin Schenley. Clipping. 1Mar47; KK15043.

Upper respiratory infections: management with penicillin Schenley. No. 9 in Schenley laboratories' continuing summary of penicillin therapy. Clipping. © 27Mar47; KK15045.

SCHERING CORP. Bloomfield, N. J.
Converting a possibility into a reality - Sodium sulfacetimide solution 30°/o. Folder. © 4Aug47; KK15828.

Cortate, basic facts. 8 p. © 21Jul47; KK15827.

Estinyl, basic facts. Folder. © 20May47; KK15832.

A haven of comfort, Estinyl. Folder. © 30Jun47; KK15834.

Light from shadows, Neo-Iopax. Folder. © 28Apr47; KK15836.

Of time and tissue - Oreton. Folder. © 2Sep47; KK15825.

Pellet implantation ... Oreton-F Cortate. Folder. © 7May47; KK15835.

Pranone - Proluton, basic facts. 8 p. © 18Aug47; KK15826.

Progynon preparations ... basic facts. 8 p. © 30Jun47; KK15830.

Sulamyd, deserving of preference. Folder. © 7Jul47; KK15829.

What is an ideal antacid? (Ludozan) Folder. © 19May47; KK15833.

Work in progress - Progesterone and Estrogen in threatened and habitual abortion. (Proluton - Progynon-B) Folder. © 9Jun47; KK15831.

SCHE-ROSE CORP., Dallas.
Nokorod non-corrosive cleaner. © 12May47; KK14332.

Schlitz, Cerveza Schlitz. SEE Schlitz (Jos.) Brewing Co.

SCHLITZ (JOS.) BREWING CO., Milwaukee.
Bringing out the finest flavor. (Beer) Clipping. © 1Jul47; KK17163.

The final touch. (Beer) © 21Nov47; KK18307.

A home they love to come to. (Beer) Clipping. © 17Oct47; KK17178.

International agreement. (Beer) Clipping. © 25Apr47; KK17167.

It pays to please the Petersons. (Beer) © 31Mar47; KK18305.

"It's a great name!" (Beer) Clipping. © 30May47; KK17166.

"It's a great name!" (Beer) Clipping. © 1Jul47; KK17172.

Just the kiss of the hops. (Beer) Clipping. © 14Mar47; KK17175.

Just the kiss of the hops. (Beer) Clipping. © 23May47; KK17171.

Just the kiss of the hops. (Beer) Clipping. © 9Jul47; KK17168.

"Let's." (Beer) Clipping. © 25Jun47; KK17165.

Message for millions. (Beer) Clipping. © 15Mar47; KK17170.

No wonder it made Milwaukee famous. (Beer) © 2Oct47; KK18306.

Schlitz, Cerveza Schlitz. (Beer in cans for export) Label. © 10Mar47; KK14460.

Schlitz, genuine Schlitz beer. Label. © 10Mar47; KK14459.

Schlitz in cans is here again! (Beer) Clipping. © 3Apr47; KK17177.

36,000,000 times every day. (Beer) Clipping. © 1Feb47; KK17173.

"We always expect unexpected guests." (Beer) Clipping. © 1Sep47; KK17164.

Welcome home! (Beer) Clipping. © 10Apr47; KK17169.

You'll see a lot of the Littles. (Beer) © 30Apr47; KK18308.

"Your kitchen has everything!" (Beer) Clipping. © 1Aug47; KK17176.

You're in strong with the Strongs. (Beer) Clipping. © 31May47; KK17174.

SCHMID (JULIUS) INC.,
Ramses. (Rubber prophylactic) Label. © 30Apr47; KK14199.

SCHNELLE, Omar H. SEE Sho Products Co.

SCHOLL MANUFACTURING CO., INC., Chicago.
Double Seal adhesives and bandages. 11 p. © 21Aug47; KK16665.

You are missing 9 out of 10 sales! (Arch supports and foot remedies) Folder. © 20Jun47; KK14636.

SCHUTTER Candy Division of Universal Match Corp. SEE Universal Match Corp. Schutter Candy Division.

SCHUTZ-O'NEILL CO., Minneapolis.
The Schutz-O'Neill pulverizer. © 27Dec46; KK17662.

SCHWARTZ, MAX. New York.
Rules of the game. (Basketball game) © 28Jul47; KK15244.

SCHWARZ LABORATORIES, INC., New York.
Schwarz causticity and corrosion kit for rapid and easy control testing in bottle shops. Folder. © 10Sep47; KK15940.

SCIENCE PRODUCTS CO., Chicago.
No-seed plant hormone. © 26Feb47; KK18189.

SCIENTIFIC GLASS APPARATUS CO., INC., Bloomfield, N. J.
What's new for the laboratory. (Laboratory apparatus) © 20May47; KK14372.

What's new for the laboratory. (Scientific glass) © 5Dec47; KK18651.

What's new for the laboratory. No. 2. (Scientific glass) 16 p. © 23Oct47; KK17138.

SEABOARD BEVERAGE CO., Jacksonville, Fla.
Pedigree brand pure California wine muscatel. Label. © 12Aug47; KK15178.

SEAGRAM-DISTILLERS CORP., New York.
Game fish cyclopedia. (Whiskies) © 25Apr47; KK14419.

The House of Seagram. 1946 Sportsman's art calendar. (Whiskey) © 20Nov46; KK14740.

SEALED POWER CORP., Muskegon, Mich.
Pouring new horsepower into an old engine. (Piston rings) Clipping. © 23Apr47; KK16181.

Worn piston rings don't show, but they're more serious. Clipping. © 1Jun47; KK17126.

SEAMPRUFE, INC. New York.
The girl in the Seamprufe slip. (Women's and misses' slips) Clipping. © 29Aug47; KK15792.

SEARLE (G. D.) & CO., Chicago.
Announcing Kiophyllin. (Medicinal compound) Folder. © 9Jul47; KK14318.

A new antihistaminic [Hydryllin] (Medicinal compound) Folder. © 28Jul47; KK14801.

New antihistaminic potency, Hydryllin. (Medicinal compound) Folder. © 2Oct47; KK16392.

SEARS, ROEBUCK AND CO., Chicago.
ABC's on the ease of playing the student Silvertone xylophone. © 7Nov47; KK17471.

SEASON SKIPPER CORP., Chicago.
Out comes the lining - sleeves and all. (Ladies' coats) Clipping. © 20Aug47; KK15603.

Season Skipper, two complete coats in one. © 20Oct47; KK17790.

Season Skipper, two complete coats in one. © 20Nov47; KK18668.

Two complete coats in one. Clipping. © 20Jun47; KK14140.

Two complete coats in one. (Ladies' coats) Clipping. © 20Jul47; KK14823.

Two complete coats in one. (Ladies' coats) Clipping. © 20Sep47; KK16970.

Whatever the season, it's Season skipper, two complete coats in one. Folder. © 25Jun47; KK15029.

SEEMAN BROS., INC., New York.
Before, during, and after holiday parties... (Air-wick deodorizer) © 28Nov47; KK18697.

Clean smelling air in your home. (Air-wick deodorizer) © 20Oct47; KK18017.

Essential as personal cleanliness... (Air-wick deodorizer) © 31Oct47; KK18230.

Essential as soap and water... (Air-wick deodorizer) © 17Oct47; KK18018.

Essential as soap and water... (Air-wick household deodorant) © 3Oct47; KK17865.

Important as soap and water. (Air-wick deodorizer) © 20Nov47; KK18696.

Important as your daily bath... (Air-wick deodorizer) © 10Oct47; KK18019.

Necessary as laundering... clean smelling air in your home. (Air-wick deodorizer) © 24Oct47; KK18021.

Necessary as your daily bath... (Air-wick deodorizer) © 14Nov47; KK18698.

What your guests smell is as important as what they see... (Air-wick deodorizer) © 21Nov47; KK18695.

Why risk offending when you entertain? Air-wick kills all unpleasant indoor odors. © 10Oct47; KK18184.

SEIBERLING RUBBER CO., Akron, Ohio.
Seiberling builds a quality tire for every road and load. (Pneumatic tires and tubes) Folder. © 1Jun47; KK15213.

SEID, FREDERICK, San Francisco.
Here's your hat, what's your hurry? (Hats) © 27Oct47; KK18030.

His hat's in the ring. (Hats) © 13Oct47; KK17275.

Keep this under your hat. (Hats) © 17Nov47; KK18301.

SEIP, HERBERT F., Waltham, Mass.
Left and right handed..Seip giant tire hammers. Folder. © 31May47; KK14266.

SELBY SHOE CO., Portsmouth, Ohio.
Beautiful to see. (Shoes) © 1May47; KK18101.

Compare and you'll wear. (Shoes) © 20May47; KK18082.

Compare and you'll wear. (Shoes) © 20Aug47; KK18086.

Compare and you'll wear. (Shoes) © 1Sep47; KK18092.

Dress your feet in white this more feminine summer. © 30Apr47; KK18095.

Fashion finesse flavored with convincing comfort. (Shoes) © 15Aug47; KK18084.

The gist of what's what in fashion. (Shoes) © 10Mar47; KK18102.

Here's more smartness. (Shoes) © 26Feb47; KK18099.

Here's more smartness. (Shoes) © 20Mar47; KK18080.

Left and right. (Shoes) © 1Oct47; KK18089.

Like your new clothes. (Shoes) © 1Oct47; KK18090.

No strings tied to Easy-Goers. (Shoes) © 20Aug47; KK18085.

Only genuine Selby Arch Preserver. © 29Aug47; KK18083.

Outwardly all fashion, basically all comfort. (Shoes) © 10Apr47; KK18079.

Selby Arch Preserver shoes make a pretty fuss over your feet. © 28Feb47; KK18096.

So full of grace...so finely made. (Shoes) © 1Mar47; KK18098.

Spirited spectators. (Shoes) © 20Apr47; KK18097.

Style and ease are double features. (Shoes) © 20Oct47; KK18091.

Summer summary. (Shoes) © 20May47; KK18081.

Variety, the spice of life. (Shoes) © 26Sep47; KK18100.

You'll look high and low. (Shoes) © 30Apr47; KK18094.

Young, but oh my! (Shoes) © 1Mar47; KK18093.

Your season pass to fine fashion. (Shoes) © 26Sep47; KK18087.

Your season pass to fine fashion. (Shoes) © 17Oct47; KK18088.

SELMER (H. & A.), INC., Elkhart, Ind.
Air-O nylon guitar neck cord. Label. © 7Oct46; KK16356.

Born in the jungle to glorify your clarinet performance. © 2Jun47; KK17372.

Goldentone plastic reed. (Plastic reeds for woodwind instruments) Label. © 6Feb41; KK16357.

Porta-Light. (Electric light for music stands) Label. © 1May40; KK16358.

Speedex bore oil. (Lubricant for musical instrument bores) Label. © 17Jan47; KK16544.

Speedex clarinet swab. (Swab for cleaning insides of clarinets) Label. © 10Jan47; KK16359.

Speedex key-oil. (Lubricant for musical instrument keys) Label. © 17Jan47; KK16543.

Speedex lacquer polish. Label. © 24Apr47; KK16538.

Speedex metal polish. (Polish for unlacquered metals) Label. © 23May47; KK16540.

Speedex no-stick. (Lubricant for musical instrument pads) Label. © 6Jun47; KK16539.

Speedex oils. (Oils for band instrument maintenance) Label. © 17Jan47; KK16354.

Speedex products. (Oils and polishes for band instrument maintenance) Label. © 24Apr47; KK16355.

Speedex slide oil. (Lubricant for musical instruments slides) Label. © 17Jan47; KK16542.

Speedex valve oil. (Lubricant for musical instrument valves) Label. © 26Dec46; KK16541.

ToneX sapphire point needle. (Phonograph needles) Label. © 4Sep46; KK16353.

SEL-MOR GARMENT CO., INC. St. Louis.
Harlequin P. J.'s, by Miss Elaine. (Lingerie - pajamas) Sheet. © 10Jun47; KK15807.

If you wore your slip outside. © 4Aug47; KK18637.

If you wore your slip outside! Sheet. © 7Jun47; KK15806.

If you wore your slip outside. Sheet. © 12Jun47; KK15808.

If you wore your slip outside. Sheet. © 23Jun47; KK15809.

Mardi Gras p. j.'s, by Miss Elaine. (Lingerie, pajamas) © 13Oct47; KK18638.

Slender, "hippy," or "busty" ... short, medium or tall, Miss Elaine Junior Precisionals are personally yours. (Lingerie) © 11Sep47; KK18639.

Slick Chick night shirt. © 12Aug47; KK18640.

The story of the Miss Elaine Precisional label, and what it means to you. (Lingerie, slips) © 29Nov47; KK18636.

SERVEL, INC., Evansville, Ind.
Aquecedor de agua automatico Servel a gas. (Servel automatic gas water heater) © 3Nov47; KK17553.

Caixa de exposição de duplo serviço pela Servel International. Form XCS-268-P. (Servel double duty display case) Sheet, illus. © 25Jul47; KK15424.

Caixa de exposição de parede pela Servel International. Form XCS-269P. (Servel wall display case) Sheet, illus. © 25Jul47; KK15425.

Close the door Richard. (Servel all-year gas air conditioner) Folder. © 22May47; KK14111.

[A complete line of condensing units with capacity-checked features of dependability. Model specifications] (Servel condensing units) Folder. © 4Jun47; KK14054.

Diferente de todos os outros. (XGS-160P) Servel gas refrigerators) Folder. © 11Sep47; KK16052.

Different! Better! The first truly modern hot-water service for your home. (Servel ball-type gas water heater) Folder. © 13Jun47; KK14056.

Different from all others. Form RPS-115R1. (Servel 1947 gas refrigerator) Folder, illus. © 30Jun47; KK15414.

Distinto a los demás. (XGS-120S) (Servel gas refrigerators) Folder. © 11Sep47; KK16053.

SERVEL, INC. Cont'd.

Geleiras comerciais pela Servel international. (Servel commercial ice makers) © 27May47; KK14050.

Groupes refroidisseurs et accessoires par Servel international. (Servel cooling units and accessories) © 27May47; KK14052.

Grupos enfriadores y accesorios por Servel international. (Servel cooling units and accessories) © 22May47; KK14045.

Here's "life insurance" for your refrigeration equipment. Form SCS-407. (Servel supermetic condensing units) Folder, illus. © 25Jul47; KK15419.

How'd you like to live on a mountain top? (Servel all-year gas air conditioner) Folder. © 22May47; KK14115.

Kitchen planning materials. Form KPS-501. Folder, illus. © 17Jul47; KK15417.

Lucky me! (Servel Skelgas refrigerator) Folder. © 19Jun47; KK14058.

Machines a faire la glace de type commercial par Servel international. (Servel commercial ice makers) © 27May47; KK14053.

Maquinas de hacer hielo de tipo commercial por Servel international. (Servel commercial ice makers) © 22May47; KK14046.

Model WB-20 Servel ball-type gas water heater. Form WPS-605-A. Sheet, illus. © 29Aug47; KK15658.

Model WB-30 Servel ball-type gas water heater. Form WPS-605-B. Sheet, illus. © 29Aug47; KK15657.

Model WB-45 Servel ball-type gas water heater. Form WPS-605-C. Sheet, illus. © 29Aug47; KK15656.

New and greater for 1947. Form RPS-133. (Servel gas refrigerator) 4 p., illus. © 15Jul47; KK15416.

New automatic Servel ball-type gas water heater. Form WPS-608. Folder, illus. © 26Aug47; KK15655.

1948 slide adapter set for Servel miniature demonstrator. (Servel gas refrigerator) © 14Nov47; KK18126.

O refrigerador Servel a gas. (Servel gas refrigerator) © 29Oct47; KK17551.

El refrigerador Servel á gas. (Servel gas refrigerator) © 29Oct47; KK17552.

Refrigeradores comerciais pela Servel International. Form XCS-267P. (Servel reach-in refrigerator) Sheet, illus. © 25Jul47; KK15423.

Refrigeradores comerciales por Servel International. Form XCS-227S. (Servel reach-in refrigerator) Sheet, illus. © 30Jul47; KK15426.

Refrigerateurs commerciaux par Servel International. Form XCS-247F. (Servel reach-in refrigerator) Sheet, illus. © 25Jul47; KK15420.

Servel a kerosene modelo S-603A. (Servel kerosene refrigerator) © 20Nov47; KK18123.

Servel á kerosene modelo S-803A. (Servel kerosene refrigerator) © 20Nov47; KK18121.

Servel a querosene modelo S-603A. (Servel kerosene refrigerator) © 20Nov47; KK18124.

Servel a querosene modelo S-803A. (Servel kerosene refrigerator) © 20Nov47; KK18122.

Servel all-year gas air conditioners. © 11Jun47; KK14055.

Servel automatic storage gas water heater. Form WPS-606. Loose-leaf, illus. © 10Jul47; KK15415.

Servel, el refrigerador a kerosene. Form XKS-121S. Folder, illus. © 5Aug47; KK15396.

The Servel gas refrigerator. © 20Nov47; KK18125.

Servel, inc. ... all-year gas air conditioner. © 16Jun47; KK14057.

Servel kerosene model S-603A. (Refrigerator) © 17Jun47; KK14313.

Servel kerosene model S-803A. (Refrigerator) © 17Jun47; KK14312.

Servel, o refrigerador a querosene. Form XKS-161P. Folder, illus. © 6Aug47; KK15397.

Servel, the gas refrigerator, 1947 models. [Form] RPS-108. Sheets in envelope, col. illus. © 18Jul47; KK15418.

Servel's exclusive plastic-coated shelves. Form RPS-123. (Refrigerator shelves) Folder, illus. © 7Jul47; KK15395.

Sw--t is a horrid, torrid word. (Servel all-year gas air conditioner) Folder. © 22May47; KK14114.

There's magic at your fingertips. (Servel all-year gas air conditioner) Folder. © 22May47; KK14112.

Throw away your calendars. (Servel all-year gas air conditioner) Folder. © 22May47; KK14113.

Una tonelada de capacidad acondicionador de aire modelo de piso por Servel international. (Servel one-ton floor model air conditioner) © 22May47; KK14047.

Una tonelada de capacidade acondicionador de ar modelo de piso pela Servel international. (Servel-one-tón floor model air conditioner) Sheet. © 27May47; KK14048.

Une tonne de capacité conditionneur d'air modele de plancher par Servel international. (Servel one-ton floor model air conditioner) © 27May47; KK14051.

Unidades refrigeradoras e acessorios pela Servel international. (Servel cooling units accessories) © 27May47; KK14049.

Vitrina de exhibición de doble servicio por Servel International. Form XCS-228S. (Servel double duty display case) Sheet, illus. © 30Jul47; KK15427.

Vitrina de exhibición mural por Servel International. Form XCS-229S. (Servel wall display case) Sheet, illus. © 30Jul47; KK15428.

Vitrine d'étalage de double service par Servel International. Form XCS-248F. (Servel double duty display case) Sheet, illus. © 25Jul47; KK15421.

Vitrine d'étalage murale par Servel International. Form XCS-249F. (Servel wall display case) Sheet, illus. © 25Jul47; KK15422.

What's a good night's sleep worth? (Servel all-year gaş air conditioner) Folder. © 22May47; KK14116.

SEVEN-UP CO., St. Louis.

Backyard banquet, family style! (Soft drink) Clipping. © 17Sep47; KK16176.

Cheered by millions! (Soft drink) Clipping. © 1Oct47; KK17154.

Cheered by millions! You like it - it likes you. (Soft drink) © 1Oct47; KK17545.

Family "champ!" Fresh up with Seven-Up. (Soft drink) © 31Oct47; KK18214.

Favorite at home or away! (Soft drink) Clipping. © 1Aug47; KK15495.

Favorite at home or away! (Soft drink) Clipping. © 15Aug47; KK16305.

Favorite at home or away! We're a "fresh up" family! (Soft drink) Clipping. © 25Jul47; KK14912.

The "fresh-up" family drink! © 12Nov47; KK18212.

"Fresh-up" with Seven-Up! You like it - it likes you! (Soft drink) © 1Oct47; KK17546.

Get in the swim! (Soft drink) Clipping. © 25Aug47; KK16307.

Get in the swim! "Fresh up" with seven-up! (Soft drink) Clipping. © 8Jul47; KK14910.

Gets cheers from all sides. (Soft drink) © 15Oct47; KK18213.

Growing favorite of millions! "Fresh up" with Seven-up! (Soft drink) Clipping. © 28May47; KK14182.

Growing favorite with millions! We're a "fresh up" family! (Soft drink) Clipping. © 24May47; KK14181.

Growing favorite with millions! We're a "fresh up" family! (Soft drink) Clipping. © 1Jun47; KK14183.

Happy start for happy living! (Soft drink) Clipping. © 25Jun47; KK14862.

Have fun in get-togethers! (Soft drink) Clipping. © 30Jul47; KK15494.

Have fun in get-togethers! (Soft drink) Clipping. © 1Sep47; KK16306.

A lesson in family fun! (Soft drink) Clipping. © 15Sep47; KK16178.

A lesson in family fun! (Soft drink) Clipping. © 25Sep47; KK17152.

Most likely to please! "Fresh up" with Seven-up! (Soft drink) Clipping. © 6Jun47; KK14184.

Partner to family fun! "Fresh up" with Seven-up! (Soft drink) Clipping. © 23Jul47; KK14911.

SEVEN-UP CO. Cont'd.
Pattern for family harmony. (Soft drink) © 25Oct47; KK18211.
Pattern for family harmony! (Soft drink) © 1Nov47; KK18215.
Sure "home run" in family fun! (Soft drink) Clipping. © 25Jun47; KK14185.
Sure "home run" in family fun! (Soft drink) Clipping. © 20Aug47; KK16308.
Sure "home run" in family fun! We're a "fresh up" family! (Soft drink) Clipping. © 1Jul47; KK14909.
We're a 'fresh up' family! You like it, it likes you! (Soft drink) © 1Jun47; KK14381.

SHANE (C. B.) CORP., Chicago.
It's the patented lining that does it. (Men's coats) © 20Nov47; KK17866.
It's the patented lining that does it. (Men's coats) Clipping. © 20Aug47; KK16467.
It's the patented lining that does it. (Men's coats) Clipping. © 10Sep47; KK16029.
It's the patented lining that does it. (Men's coats) Clipping. © 20Oct47; KK16996.
Wherever you go..whenever you go.. Season skipper. (Men's and ladies' coats) Clipping. © 1Aug47; KK15081.
Your Season skipper promotion program, fall, 1947. (Men's coats) 8 p., illus. © 4Aug47; KK15624.

SHANERS PRODUCTS CO. Muncie, Ind.
Shaners furniture polish. Label. © 9Sep47; KK15823.

SHASTAMATIC MANUFACTURING CORP., Los Angeles.
Shastamatic water conditioning equipment. © 10Nov47; KK17937.

SHEAFFER (W. A.) PEN CO., Fort Madison, Iowa.
As useful as it is beautiful. (Triumph desk set) Clipping. © 25Aug47; KK17091.
Beauty unmatched, except by utility. (Desk set - pen) Clipping. © 25Jul47; KK17080.
A declaration of Sheaffer's price policy. (Lead, ink, desk set, pen and pencil set) Clipping. © 22Aug47; KK17093.
Distinction with a purpose! (Desk set - pen) Clipping. © 29Aug47; KK17085.
For dependable ball tip writing. (Ball point pen) Clipping. © 1May47; KK17090.
Give the set they want to get. (Pen, pencil and stratowriter set) Clipping. © 17Sep47; KK17088.
No excuse for spilled ink! (Safeguard reservoir desk set) Clipping. © 9Sep47; KK17094.
Now permanent ball-tip writing in red, green, blue. (Stratowriter ball-tip pen) Clipping. © 1Sep47; KK17096.
On every campus, coast to coast, it's Sheaffer's that are wanted most! (Sentinel deluxe threesome - pen, pencil, stratowriter) Clipping. © 15Sep47; KK17081.
Sheaffer's quality enhances the world's only complete ensembles for writing. (Pen, pencil and stratowriter sets) Clipping. © 12Sep47; KK17092.
Sheaffer's quality in triplicate. (Sentinel deluxe set - pen, pencil, stratowriter) Clipping. © 31Jul47; KK17089.
Sheaffer's threesome. World's most respected writing instruments! (Sentinel deluxe set - pen, pencil, stratowriter) Clipping. © 25Jul47; KK17087.
Sheaffer's threesomes for every writing person's every writing need! (Pen and pencil set and stratowriter - men, women) Clipping. © 18Jul47; KK17083.
Skrip-it in color, and you write it in style. (Skrip ink, 12 colors) Clipping. © 26Aug47; KK17095.
Three gifts in one. (Sentinel deluxe threesome - pen, pencil, stratowriter) Clipping. © 15Sep47; KK17082.
When it comes to writing, come to Sheaffer's. (Desk set, pen and pencil set, etc) Clipping. © 23Aug47; KK17079.
When it comes to writing, come to Sheaffer's. (Pen, pencil and stratowriter set) Clipping. © 15Aug47; KK17084.
World's finest gift for writing. (Pen and pencil, stratowriter set) Clipping. © 15Aug47; KK17086.

SHEHADE, Henry M. SEE Baltimore Clock Co.

SHELL OIL CO., INC., New York.
Flight VI to Hawaii..indoors. (Motor oil) Clipping. © 3Jul47; KK14865.
Greased lightning. (Motor oil) © 22Oct47; KK17739.
Hold-up in the orchard. (Gasoline) © 24Sep47; KK17740.
Necessity is the mother. (Petroleum) Clipping. © 30Jul47; KK16566.
"30 seconds over Tokyo" - 5 years after. (Petroleum products) Clipping. © 27Aug47; KK16565.
Time grows longer. (Motor oil) Clipping. © 5Jun47; KK14864.

SHERATON CO.
Sheraton play boy. (Abdominal support with detachable pouch) Label. © Carl H. Gebauer, d.b.a., Sheraton Co., Chicago; 22Aug47; KK16209.

SHERMAN BOWS, INC., New York.
Guaranteed for life ... nylon ties by Sherman. Clipping. © 29Sep47; KK16933.

SHIELDS, George. SEE National Rodent Control Co.

SHO PRODUCTS CO.
Shō. (Wall paper cleaner) © Omar H. Schnelle, d.b.a. Shō Products Co., Columbus, Ohio; 21Oct47; KK18440.

SIDEBOTTOM ICE CREAM CO., Nashville.
Sidebottom ice cream. Label. © 19Mar45; KK14739.

SILK-O-PRINT CORP., New York.
Flower of the month - rose. Display card. © 6Sep47; KK15953.

SILLERS PAINT & VARNISH CO., Los Angeles.
California colors. (Paint) Clipping. © 25May47; KK14847.
"I told George I'd do it for $4". (Paint) Clipping. © 22Jun47; KK15057.
"I told George I'd do it for $4". (Paint) Clipping. © 25Jun47; KK14848.
"I'm going to have fun this weekend". (Paint) Clipping. © 25Jul47; KK15080.

SILVER BOOSTER MANUFACTURING CO., Los Angeles.
Silver steering booster. Finger-tip control for all crawler tractors. Label. © Julius Wagerman, d.b.a. Silver Booster Manufacturing Co.; 22Apr47; KK15007.

SILVER FOX BEVERAGES, New York.
Silver fox sparkling pale dry ginger ale. Label. © Apollo Bottling Co., Inc., t.a. Silver Fox Beverages; 26May47; KK14835.

SILVER-STAR RECORD CO.
Silver star. (Phonograph record) © Cecil Harris Gill, d.b.a. Silver-Star Record Co., Fort Worth, Tex.; 14Aug47; KK17981.

SILVERMAN, Louis. SEE Fun-Unlimited.

THE SIMARKS CO.
There's nothing finer than Sima for the hair. © S. I. Marks, t.a. The Simarks Co., Chicago; 28Oct47; KK17200.

SIMMONS, LEONARD EDMUND, Chicago.
Simmons blemish remover. (Polish) Label. © 21Jul47; KK15095.
Simmons cleaner & polisher for ladies' leather purses and leather goods. Label. © 21Jul47; KK15094.
Simmons cleaner & polisher reconditions any color leather shoes... Label. © 21Jul47; KK15096.

SIMMONS CO., Chicago and New York.
Ahhh! Can't you just feel that Beautyrest? (Bedding) © 18Sep47; KK18722.
At last, a mattress that's more than just a mattress. © 24Oct47; KK18369.
Here it is - the only blanket. (Electronic blanket) © 22Oct47; KK18487.
In 60 seconds, Dorothy Lamour learns how to buy a better mattress. Clipping. © 23May47; KK14879.
Maybe you're sleeping on the wrong kind of bed spring. © 14Nov47; KK18372.
Need an extra bedroom? Get a Hide-a-bed. (Bedding) © 9Oct47; KK18370.
Never, no never before have you seen a blanket business like this! (Electronic blanket) Clipping. © 30Dec46; KK16332.
Now, a new crib mattress that helps strengthen. © 20Nov47; KK18354.
Now, a new kind of blanket. (Electronic blanket) © 17Sep47; KK17230.
Now! Add an "extra bedroom" with hide-a-bed by Simmons! (Sofa-bed) Clipping. © 11Sep47; KK16509.

SIMMONS CO. Cont'd.

Now, Simmons presents the Baby Beauty crib mattress. © 1Oct47; KK18723.

Now you can throw away your old bedspring! (Beds, springs, mattresses) Clipping. © 19Sep47; KK16510.

Overcrowded? Get an extra bedroom with a Hide-a-bed. © 25Nov47; KK18368.

Simmons electrons bring your customers gifts of comfort and safety unheard of in any blanket till now! Clipping. © 1Dec46; KK16331.

Simmons presents the "hide-a-bed" room! (Sofa beds) Clipping. © 5Sep47; KK16511.

This glass of water showed Maureen O'Hara how to buy a better mattress. Clipping. © 4Apr47; KK15768.

SIMPLET ELECTRIC CO., Chicago. "Friction set" fixture hanger, catalog no. K-100-N.Y. © 10Sep47; KK18353.

SIMPSON, ANNETTE, New York. Couturier, originated and tested by Annette Simpson. (Women's apparel) © 10Oct47; KK17532.

SIMPSON LOGGING CO., WOOD FIBER DIVISION, Seattle.

Simpson acoustical tile. Folder. © 18Jun47; KK14156.

Simpson quality since 1895, insulating board products. Pamphlet. © 18Jun47; KK14157.

SINGER MANUFACTURING CO., Elizabeth, N. J.

"And you'll love how much it didn't cost, thanks to the Singer sewing center!" (Singer sewing machines, dress form, irons, etc.) Clipping. © 22Aug47; KK16515.

Bring your sewing machines up-to-date with a Singer replacement plan. Clipping. © 20Aug47; KK16121.

C'est si facile coudre avec la Singer. (Sewing machines) Clipping. © 25Mar47; KK16102.

5 reasons why your best buy is Singer! (Sewing machine) Clipping. © 1May47; KK15748.

"I found a wonderful cure for my spring fever, at the Singer Sewing Center!" (Collars, scarves, aprons, sewing boxes) Clipping. © 25Feb47; KK16103.

Luce est toujours bien mise, grâce au cercle de couture Singer! (Singer sewing machines, attachments, Singer illustrated dressmaking guide, Singer irons) Clipping. © 25Aug47; KK16122.

Nothing "so-so" about sewing with a Singer! (Sewing machine) Clipping. © 1Mar47; KK15749.

Qu'obtient - on avec une Singer? (Singer sewing machines) Clipping. © 26Mar47; KK15884.

La Singer de vos rêves! (Sewing machines) Clipping. © 28Apr47; KK16101.

Singer 15K80 machine parts. Showing points of wear. Form 20217. Broadside. © 19Jun47; KK14430.

Singer 28K1 and 28K3 machine parts, showing points of wear, Form 20226 (647) © 6Nov47; KK18244.

Singer 127K3 and 127K4 machine parts, showing points of wear, Form 20221 (647) © 6Nov47; KK18245.

Singer 128-12 and 128-14 machine parts, showing points of wear, Form 20214 (647) © 6Nov47; KK18246.

Singer 128K3 and 128K4 machine parts, showing points of wear, Form 20220 (647) © 6Nov47; KK18243.

Singer sewing cabinets. (NA 2606) Sheet. © 21May47; KK15745.

Singer six belt and twelve belt conveyor assemblies for class 248, electric bonding machines. Form 3121 MT (747). Sheet. © 2Oct47; KK16727.

Singer synchro progressive system using Singer passing tables. (3119 MT (747), 3120 MT (747)) (Sewing tables) Sheets. © 21Aug47; KK15780, 15779.

Singer tape reel, complete, part no. 228470 for machines of classes 400w and 410w. Form 3118 MT (747). Sheet. © 2Oct47; KK16728.

Singer tape reel, for machines of 400W and 410W class. Clipping. © 20Jul47; KK15746.

The story of the Singer form. (NA 2733) (Dress form) Folder. © 25Apr47; KK15744.

Susie's going back to school in style, thanks to the Singer Sewing Center! (Sewing machines, etc.) Clipping. © 18Jul47; KK16100.

Susie's going back to school in style, thanks to the Singer sewing center! (Singer sewing machines, attachments, etc.) Clipping. © 30Aug47; KK16513.

There's a Singer to fit your dreams! (Singer sewing machines) Clipping. © 25Apr47; KK15885.

Threading chart for Singer machine 246-1. (Form 20204 (447)) (Manufacturing sewing machine) Sheet. © 21Aug47; KK15778.

Threading chart for Singer machine 246-2. Form 20206 (447). (Manufacturing sewing machine) Sheet. © 3Jul47; KK13176.

Threading chart for Singer machine 246-2. Form 20206. Rev. (747) (Sewing machine) Sheet. © 21Aug47; KK16512.

What farm wives say about their Singers! (Sewing machines) Clipping. © 1Aug47; KK16104.

"Who's my decorator? Me, with the help of the Singer sewing center!" (Singer sewing machines, home decoration guide, attachments, etc.) Clipping. © 18Apr47; KK16514.

SITROUX, INC., New York.

If you've objections to cold infections, to the rescue with Sitroux! (Tissues) Clipping. © 8Oct47; KK16717.

When he catches you "all cream" - don't scream, to the rescue with Sitroux! (Tissues) Clipping. © 8Sep47; KK15897.

When movies bring tears, avoid make-up smears; to the rescue with Sitroux. (Tissues) Clipping. © 15Aug47; KK15295.

When she grabs the guest towel to blot her lipstick, don't howl; to the rescue with Sitroux. (Tissues) Clipping. © 15Aug47; KK15296.

SKIPPY PET FOOD CO. Skippy dog and cat food. © Dallas B. Lewis, d.b.a. Skippy Pet Food Co., Los Angeles; 23May47; KK18047.

Slauson, Frederick. SEE Wolf brand products.

SMALLEY MANUFACTURING CO., Manitowoc, Wis. Smalley - the only hatchet hammer mill. © 19Sep47; KK17665.

SMART-FORM, INC., Newark, N. J.

Announcing a new Smart-Form made of the finest brocaded material it is possible to purchase!! (Foundation garment) Folder. © 17Sep47; KK16349.

Four gorgeous new creations by Smart-Form. (Foundation garment) 8 p. © 14Oct47; KK16789.

SMILEN BROS., INC., Brooklyn. Bananas at Smilen bros. (Fruits and vegetables) Clipping. © 19Jun47; KK15091.

SMITH (A. O.) CORP., Milwaukee. Capacity chart for Permaglas tanks. Bulletin no. 620-1. (Beer storage tanks) Folder. © 17Jun47; KK15313.

SMITH (HAROLD E.) FOOD CO. Saratoga winner. (Potato chips) © Harold E. Smith, d.b.a. Harold E. Smith Food Co., Cohoes, N. Y.; 8Nov47; KK18169.

SMITH, Harold E. SEE Smith (Harold E.) Food Co.

SNAP-TITE, INC., Erie, Pa. Snap-tite equipment. (Hose couplings) Folder, illus. © 1May47; KK15544.

SNIDER FARMS, Gresham, Or.

Farm fresh. (Frozen strawberries) © 15Jun46; KK17350.

Snider Farms. (Frozen strawberries) © 15Jun47; KK17349.

SNIVELY GROVES, Winter Haven, Fla. Nu-zest taster package Florida's finest citrus juices. (Canned citrus fruit juices) Label. © John A. Snively, d. b. a. Snively groves; 2May46; KK14749.

SNYDER, S. S. SEE Atlas Crystal Works.

SNYDER, W. M. SEE Atlas Crystal Works.

SNYDER TOOL & ENGINEERING CO., Detroit. Production news from Snyder. (Special machines) © 5Dec47; KK18348.

SOCIETY BRAND CLOTHES, INC., Chicago.

Excellence. (Men's clothing) Clipping. © 1Oct47; KK16269.

For young men and men who stay young. (Men's clothing) © 6Dec47; KK18192.

The famous Hudder coat. © 8Nov47; KK17342.

Molded perfection. (Men's clothing) Clipping. © 6Sep47; KK16460.

SOFT-LITE LENS CO., INC., New York.

Soft-lite. Housewife's duties. © 1May47; KK14446.

Soft-Lite. Photographing color. (Lenses) Folder. © 1May47; KK15837.

SOLAR ELECTRIC CORP., Warren, Pa.
Here's news! Solar "Heat-Ray" infra-red lamps. Form no. 401. Folder. © 15Jul47; KK16470.

Solar Eyease lamps. Form no. 390. Sheet. © 1Aug47; KK16471.

Solar "Heat-Ray" infra-red lamps. Sheet. © 15Jul47; KK16468.

Solar Scru-Its, the finest molded plastic solderless wire connectors. Form no. 383. Sheet. © 1Feb47; KK16469.

SOLOMONS (HARRY) & SON, New York.
Harryson. (Ladies hats) Label. © 18Jun47; KK14663.

SONOTONE CORP., Elmsford, N. Y.
Announcing the sensational new miniature all-in-one Sonotone. (Hearing aid) © 21Nov47; KK18399.

929 men in America are eager. (Hearing aid) © 5Dec47; KK18621.

SORG PAPER CO., Middletown, Ohio.
Since 1852. v. 3, no. 2. (Papers) Pamphlet. © 5May47; KK14825.

SOSALLA, William. SEE National Rodent Control Co.

SOUTHEASTERN TOOL AND DIE CO., Birmingham, Ala.
Aluma Fab. (Aluminum window screens) © 10Dec47; KK18377.

SOUTHERN WOODCRAFTERS, Jacksonville, Fla.
A tropical gift from sunny Florida. (Jellies, preserves, marmalades) Label. © A. Martin Glass, d. b. a. Southern Woodcrafters, Jacksonville, Fla.; 1Dec46; KK15692.

SPALDING (A. G.) & BROS., INC., New York.
Spalding sports show [no. 9] Never mind ... (Sporting goods) Clipping. © 2Jul47; KK14341.

Spalding sports show. [No. 11] In 1919 the Prayin' Colonels were trailing Indiana 3-0. (Sporting goods) Clipping. © 23Jul47; KK15293.

Spalding sports show. No. 12. When USLTA President Holcombe Ward talks. (Sporting goods) Sheet. © 30Jul47; KK15292.

SPECIALTY FOODS CO., Seattle.
Savory beef and gravy. Label. © 1Jun47; KK17102.

SPECTORS, New Haven.
We can't give you a good time. (Watches) © 12Sep47; KK17385.

We can't tell you how to choose a wife. (Diamond rings) Clipping. © 11Jul47; KK14714.

What you eat is your business. (Silverware) © 10Oct47; KK17444.

SPEED PRODUCTS COMPANY, INC., New York.
Swingline tot stapler. (Stapling machines and machine staples) Label. © 16Dec46; KK14234.

SPEEDWAYS CONVEYORS, INC., Buffalo.
Glued loads save time and money. (Gravity conveyors) Loose-leaf, illus. © 1Aug47; KK15578.

SPEIDEL CORP., Providence.
Transform your watch into a new exciting fashion-piece. (Watch bracelet) Clipping. © 13Sep47; KK16559.

SPERRY CORPORATION.
Vickers proportional type oil filter for hydraulic systems 47-50. (Pumps and controls) © Vickers, inc., division of Sperry Corp.; 3Sep47; KK18802.

SPERRY PRODUCTS, INC., Hoboken, N. J.
Sperry hydraulic remote control. Bulletin 2000-A. (Remote control apparatus) Folder. © 30Sep47; KK16676.

SPORTS AFIELD PUB. CO., Minneapolis.
"The Spend-o-crat". (Magazine) Clipping. © 23Jun47; KK14521.

"The Spend-o-crat." (Magazine) Clipping. © 14Jul47; KK16098.

SPRINGBLOOM FARMS AND APIARIES, INC., Milwaukee.
Springbloom. (Honey) © 6Jan47; KK17828.

SPRINGBROOK FARMS, Marion, Ohio.
Pig tale number 1. (Smoked meat) Folder. © 1May47; KK17161.

SPUN STEEL CORP., Canton, Ohio.
Jack-in-the-box roadside kit. (Automotive jacks) Label. © 18Sep47; KK16363.

SQUIRT CO., Beverly Hills, Calif.
Impartial survey proves Squirt gaining leadership in important markets. (Non-alcoholic beverage) Clipping. © 7Jul47; KK16187.

120,400,000 Americans like the flavor of fresh grapefruit. (Beverage) © 11Oct47; KK18657.

Squirt jumps to third place in impartial consumer survey! (Non-alcoholic beverage) Clipping. © 5Aug47; KK16186.

Squirt quenches quicker. (Non-alcoholic beverage) Clipping. © 6Jun47; KK15927.

When impartial surveys prove 86 o/o of the people like fresh grapefruit, you know why this is happening oftener and oftener these days. (Beverage) © 8Sep47; KK18656.

You get added profits on a silver platter with Squirt. (Non-alcoholic beverage) Clipping. © 5Jun47; KK15288.

STADDON AND KILBOURN, LTD., New York.
The scene is Central park. (Perfume) Clipping. © 20Apr47; KK14228.

The scene is the Easter parade. (Perfumes) Clipping. © 23Mar47; KK14230.

The scene is the Queen Elizabeth. (Perfumes) Clipping. © 1Mar47; KK14229.

STAFFORDWEAR, INC., New York.
Give him a pound and a quarter of sheer affection. (Robes) © 24Oct47; KK18020.

Going back to school. (Men's robes) © 31Aug47; KK17347.

The Stafford stallion means fine robes. © 29Aug47; KK17348.

The Stafford stallion means fine robes. (Robes) Clipping. © 4Jul47; KK14246.

STALEY'S RE-NEW-IT FINISHES CO., St. Louis.
Staley's Re-new-it enamel. © 26Sep47; KK17953.

Staley's Re-new-it linoleum varnish. © 26Sep47; KK17950.

Staley's Re-new-it porch and floor enamel. © 26Sep47; KK17952.

Staley's Re-new-it varnish stain. © 26Sep47; KK17951.

STAN-CURL CO., Brooklyn.
Sensation creme oil emulsion. (Cosmetics) © 24Dec47; KK18676.

STANDARD BRANDS, INC., New York.
Food trends, Oct. 1947. V. 2, no. 1. © 23Sep47; KK18439.

New Color-quik Fleischmann's Blue Bonnet oleomargarine carton. © 10Dec47; KK18768.

STANDARD ELECTRIC TIME CO., Springfield, Mass.
Master-Minder. Bulletin 161. (Patients-phone system) Folder. © 12Sep47; KK16208.

STANDARD OIL COMPANY OF OHIO, Cleveland.
SOHIO 1947 viscosity chart for engine, transmission, and differential. (Automobile lubricants) Sheet. © 25Jun47; KK14264.

STANDARD STOKER CO., INC., New York.
Introducing the undergrate air distributor for steam locomotives. (Mechanism for distributing air beneath the grate of a locomotive firebox) Folder. © 17Jun47; KK14605.

STANDEX CHEMICAL CO., INC., Brooklyn.
E'ncore. (Permanent wave solution) Label. © 30May47; KK14043.

Mayfair. (Permanent wave solutions) Label. © 24Jun47; KK14330.

STANLEY SPORTSWEAR, Amsterdam, N. Y.
Sport-o-pac by Stanley. (Men's jacket) © Stanley Papiernack, t.a. Stanley Sportswear; © 21Jul47; KK14849.

STAR OUTFITTING CO.
Easy credit, easy pay Star Outfitting Co. (Clothing, jewelry, furniture) Clipping. © Star Stores, inc., trading as Star Outfitting Co., Los Angeles; 14Jul47; KK16580.

STARR CONFECTIONS, INC., Chicago.
Gem, rich in butter. (Caramel covered popcorn) Label. © 1May47; KK14721.

STATE LINE SERVICE, INC., Unionville, N. Y.
"Gripocket", the self retentive garment pocket. (Pocket retaining clip) Sheet. © 24Sep47; KK16191.

Keepocket. (Pocket retaining clip) Label. © 23Jun47; KK14700.

Mechanics retentive "Gripocket" work shirt. (Pocket retaining clip) Clipping. © 24Sep47; KK16192.

STATLER MANUFACTURING CO., Chicago.
Junior steering wheel. © 14Aug47; KK18286.

STEAKETTES, INC., Glendale, Ariz.
Selected beef Steakettes. (Frozen beef) Label. © 22Sep47; KK16395.

STEEN, Wiley H. SEE Crescent Chemical Sales.

STEIN (GEORGE F.) BREWERY, INC., Buffalo.
Canadaigua. (Beer label) © 28Oct47; KK17694.

STERN (HENRI) WATCH AGENCY, INC., New York.

Patek Philippe the world's foremost watch ... Fish bangle bracelet. Clipping. © 1Mar47; KK15562.

Universal Genève presenting calendar watches. Clipping. © 1Jun47; KK15563.

Universal Genève presents three distinctive watches. Clipping. © 7Dec46; KK15561.

Universal Genève, smart simplicity is the keynote of new Universal Genève strap watches for men. Clipping. © 1Jul47; KK15564.

Universal Genève steel watches for men. Clipping. © 1May46; KK15559.

Universal Genève, there's more to beauty than meets the eye. (Watches) Clipping. © 1Sep47; KK15567.

STEVENS ADVERTISING AGENCY, Indianapolis.

"I'm Plyboy - watch for me." (Plywood) Clipping. © 1Aug47; KK14963.

STEVENS SAFETY GRIP, INC., Lackawanna, N. Y.

Gripco "individuals" (Rubber mudhooks) © 30Sep47; KK17340.

STEVENSON, CHARLES E., Lakeland, Fla.

Poke Ezy; sure death roach food. Label. © 23Jun47; KK15991.

STEWART PRODUCTS, INC., New York.

E-Z-lift cap-lifter. Label. © 8Apr46; KK16274.

E-Z-lift cap-lifter. Label. © 23Aug46; KK16273.

STEWART-WARNER CORP., Chicago.

Don't say oil - say Alemite oil - it's more refined! © 18Sep47; KK18043.

STOFFEL SEALS CORP., New York.

Label your poultry. (Poultry seals) © 15Oct47; KK17203.

STOW MANUFACTURING CO., Binghamton, N. Y.

Flexible shaft machines by Stow. Sheet. © 1Jul47; KK15911.

Streamliner by Stow. (Flexible shaft machines) Sheet. © 1Jul47; KK15913.

Super-flex by Stow. (Flexible shaft machines) Sheet. © 1Aug47; KK15912.

STRAND (N. A.) & Co., Chicago.

Strand flexible shafts and machines catalog no. 30. © 20Oct47; KK17861.

STRANSKY, Leo G. SEE Northwest Mfg. Co.

STROMBECK-BECKER MANUFACTURING CO. Moline, Ill.

Douglas DC-3. (Solid model airplane assembly kit) Sheet. © 1Jul47; KK15804.

Douglas DC-6. (Solid model airplane assembly kit) Folder. © 5Sep47; KK16072.

STROMBERG, ROBERT WILLIAM, Bay Village, Ohio.

Party tree. (A decorative miniature ornamental tree holding small candles) Label. © 28Aug47; KK15466.

STROMBERG-CARLSON CO., Rochester, N. Y.

Before you buy a fine radio. Clipping. © 20Sep47; KK16297.

How this smart family picked a fine radio. Clipping. © 1Oct47; KK16705.

STUARTS CLOTHES, INC., New York.

Suits designed for style in action, because they're designed on living models. © 18Sep47; KK18503.

STUDEBAKER CORP., South Bend, Ind.

All America wants something done about this kind of traffic congestion. (Motor cars) © 25Nov47; KK17984.

Here's your style leader and star performer. (Motor cars) Clipping. © 16Jul47; KK14466.

Men of conscience as well as competence build long life into your Studebaker. (Motor cars) Clipping. © 18Jul47; KK14600.

More loads ride the roads with more safety in tens of thousands of new Studebaker trucks. (Motor trucks) Clipping. © 17Oct47; KK16839.

Over 8 times as many new Studebaker trucks now help speed the nation's postwar progress. Clipping. © 19Sep47; KK16112.

There's something about a new Studebaker that gets people really excited. (Motor cars) Clipping. © 11Sep47; KK15916.

They're writing us some wonderful letters about Studebaker truck performance. © 14Nov47; KK17781.

They're writing us some wonderful letters about Studebaker truck performance. © 10Dec47; KK18383.

This dream car is this year's style star. (Motor cars) Clipping. © 8Aug47; KK15026.

Thrilling to look at..more thrilling to drive..brilliant-performing new postwar Studebaker. (Motor cars) Clipping. © 3Jul47; KK14170.

Truck upkeep hits the downgrade for farmers who buy new Studebakers. © 29Oct47; KK17188.

You get more in this Studebaker than a grand new truck..you get years of low-cost mileage! (Motor trucks) Clipping. © 30Aug47; KK14842.

You see more and you get more in this distinctive postwar Studebaker. Clipping. © 27Aug47; KK15545.

You take big slices off your delivery costs with this modernly engineered Studebaker truck. (Motor trucks) Clipping. © 3Jul47; KK14171.

SUÁREZ, MANUEL F. Tampa, Fla.

Los amigos de Cervantes. (Cigars) Label. © 14Jun47; KK15002.

SUCHY, ARTHUR BARTHOLOMEW, Chagrin Falls, Ohio.

How to serve Wiedemann's "brewery fresh" Bohemian and Royal Amber beer. © 7Oct47; KK18152.

SUCREST CORP., New York.

Sucrest pure cane granulated sugar. Label. © 25Sep47; KK16300.

SUMMERTIME HONEY CO., Milwaukee.

Summertime. (Honey) © 6Jan47; KK17829.

Sumner, W. Harold. SEE Keepsake Products Co.

SUN HARBOR PACKING CO., San Diego, Calif.

California brand light meat tuna. © 29Aug47; KK18599.

Sun Harbor brand California sardines. © 19Aug47; KK18595.

Sun Harbor brand special baked California anchovies. © 16Jun47; KK18597.

Sun Harbor special baked California pilchards. © 23Oct47; KK18598.

Warranty brand light meat tuna. © 27Oct47; KK18596.

SUNSHINE BISCUITS, INC., Long Island City, N. Y.

Be wise and buy the flakier cracker. © 2Dec47; KK18622.

Calling all shoppers to the flakier cracker. © 4Nov47; KK18332.

Did I ever tell you the story of the flakier cracker? © 5Oct47; KK18333.

The flakier cracker rings the bell. © 7Oct47; KK18331.

If I may have the floor..I'd like to put in a word for the flakier cracker. Clipping. © 24Aug47; KK15303.

Three cheers for the flakier cracker. © 18Sep47; KK18686.

SUPER MANUFACTURING CORP., Chicago.

Our Super line aluminum paint. (Paints & painter's materials & roof coatings) Label. © 14May47; KK14836.

SUPERIOR PRODUCTS.

Black and blue rolling pin. © Richard G. Fensch, d.b.a. Superior Products, Edgerton, Ohio; 5Nov47; KK17931.

SUPERIOR WALL PRODUCTS CO., Philadelphia.

Superlite wall panels give you new walls for old. Folder. © 8Sep47; KK16622.

SWANK RAZOR BLADE CO., INC., Buffalo.

Swank blades. © 24Jun47; KK14603.

Swank, the luxury blade. Folder. © 4Feb47; KK14602.

SWEETHEART enriched bread. KK16245. SEE Quality Bakers of America Co-op., inc.

SWIFT & CO., Chicago.

After all it takes a baker. (Cake) Clipping. © 24Sep47; KK17146.

Doctors prescribe Swift's meats for babies. Clipping. © 26Jun47; KK14281.

Swift's Premium pork feet. (Canned meat product) Label. © 18Sep47; KK16393.

Win a new kitchen or $5,000 cash! (Household cleanser) Clipping. © 21Sep47; KK16190.

SYKES, H. B., Chicago.

Enjoy summer comfort free from the fiery chafing of mis-fit truss. (Rupture appliances) Clipping. © 9Jul47; KK15010.

I can hold your rupture and give you comfort and relief. (Rupture appliances) Clipping. © 6Jul47; KK15011.

T

T. W. FOODS.

T. W. foods. Chicken-on-a-stick. Ham & egg-on-a-stick. Turkey-on-a-stick. Duck-on-a-stick. © Theodore Wetherbee, d.b.a. T. W. Foods, Leavenworth, Kan.; 19Jun47; KK17399.

TAGGART, HARRY, La Crosse, Wis.
Cream-Top root beer, quality, flavor and taste. Label. © 30Oct47; KK16863.

TANENBAUM, Harry. SEE W. P. Laboratories.

TAPERLOCK NUT CO.
Taperlock Nut Company. © John Summers, d.b.a. Taperlock Nut Co., Chillicothe. Ohio; 22Aug47; KK17550.

TASHNER, Martin. SEE Bonded Jewelers.

TASTY BAKING CO., Philadelphia.
Tastykake, a builder-upper! (Cake) © 25Jun47; KK14279.

TAYLOR (THOMAS) & SONS, INC., Hudson, Mass.
All style-heights fit at the topline with Taylored-top binding. (Shoe goring) © 22Oct47; KK17557.

The feminine touch, the lovelier look. (Shoe goring) Clipping. © 12Sep47; KK16167.

An outdoor shoe all the way through. (Shoe goring) Clipping. © 19Aug47; KK15363.

Shugor brings the romeos out-of-doors. (Shoe goring) Clipping. © 16Jul47; KK14962.

TAYLOR BEDDING MANUFACTURING CO., Taylor, Tex.
Taylor made Insl-Cotton passes its severest test in the Texas City blast! (Cotton insulation) Folder. © 13Aug47; KK16404.

TECHNICAL DEVELOPMENT CORP., New Haven.
Holeproof your hose with Miracle Sok-sav'r. Label. © 28May47; KK15219.

TERRE HAUTE COOPERAGE, INC., Terre Haute, Ind.
Kooper kraft. (Wood barrel furniture and novelties) © 3Nov47; KK17286.

THERMOID CO., Trenton, N. J.
Be "right the first time" on every brake lining job. (Brake linings) Clipping. © 15Apr47; KK14102.

Be "right the first time" with your brake lining dealers. (Brake linings) Clipping. © 10Apr47; KK14100.

It pays to use "longer-life" thermo-blocks. (Brake linings and thermo-blocks) Clipping. © 10Apr47; KK14101.

It's the lining that makes the brakes! (Brake linings and thermo-blocks) Clipping. © 10Feb47; KK14099.

It's the lining that makes the brakes! No doubt about it ... Clipping. © 10Feb47; KK14224.

It's the lining that makes the brakes! You will always get better brake performance with Thermoid lining. Clipping. © 15Feb47; KK14225.

Push Thermoid, the brake lining that makes the brakes. Clipping. © 10Mar47; KK14226.

THIS WEEK MAGAZINE, New York.
A & P. No. 6. (Advertisement) Folder, map. © 26Aug47; KK15680.

Albers. No. 11. (Advertisement) Folder, map. © 26Aug47; KK15676.

American. No. 8. (Advertisement) Folder, map. © 26Aug47; KK15679.

Certified Grocers. No. 3. (Advertisement) Folder, map. © 26Aug47; KK15684.

Colonial Stores. No. 10. (Advertisement) Folder, map. © 26Aug47; KK15677.

First National. No. 4. (Advertisement) Folder, map. © 26Aug47; KK15683.

Fisher Bros. No. 12. (Advertisement) Folder, map. © 26Aug47; KK15675.

Food Fair. No. 9. (Advertisement) Folder, map. © 26Aug47; KK15678.

Frankford Grocery. No. 2. (Advertisement) Folder, map. © 26Aug47; KK15685.

Grand Union. No. 7. (Advertisement) Folder, map. © 26Aug47; KK15681.

I. G. A. No. 1. (Advertisement) Folder, map. © 26Aug47; KK15687.

Jewel Tea. No. 13. (Advertisement) Folder, map. © 26Aug47; KK15674.

Kroger. No. 14. (Advertisement) Folder, map. © 26Aug47; KK15673.

National Tea. No. 15. (Advertisement) Folder, map. © 26Aug47; KK15672.

Safeway. No. 18. (Advertisement) Folder, map. © 26Aug47; KK15669.

75 leading counties ranked in order of retail food store sales. No. 20. (Advertisement) Folder, map. © 26Aug47; KK15668.

Stop & Shop. No. 5. (Advertisement) Folder, map. © 26Aug47; KK15682.

Summary 15 grocery chains. No. 19. (Advertisement) Folder, map. © 26Aug47; KK15688.

Summary of important facts - 15 grocery chains - 1946. (Advertisement) Folder. © 26Aug47; KK15686.

Van's. No. 16. (Advertisement) Folder, map. © 26Aug47; KK15671.

Von's. No. 17. (Advertisement) Folder, map. © 26Aug47; KK15670.

THOMAS (ARTHUR H.) CO., Philadelphia.
Wiley laboratory mills. (Laboratory apparatus) © 24Oct47; KK17653.

THOMAS, MRS. JOHN F., Sherman, Tex.
Punch 'n Judy. (Plastic baby panties, lace and ribbon trim) Label. © 1Sep47; KK16759.

THOMAS, SOPHIA PEARL, Jacksonville, Fla.
Photo on label, and Madame S. P. Thomas Laboratory, beauty specialist. (Hair cream) © 1Jul47; KK17839.

THOMASON AND MORROW CO.
Aircraft tooling journal. (Masthead on periodical magazine) Clipping. © N. B. Thomason, William Morrow & C. M. Cockrell d.b.a. Thomason & Morrow Co. & I. S. Wilson, Fort Worth, Tex.; 28May47; KK15802.

THOMPSON, WALTER M., Swansboro, N. C.
Thompson's fireside Hushpuppy mixture. (Bread) Label. © 5May47; KK15355.

THOMPSON GRINDER CO., Springfield, Ohio.
See these new Thompson machines in operation at the show. (Grinding machines) Clipping. © 1Sep47; KK16680.

THOROBRED CO., INC., Cincinnati.
Thorobred pine oil disinfectant. Label. © 8Aug47; KK15115.

TIBBETS RESEARCH LABS., Union City, Ind.
Dr. E. L. Welbourn's Elixir. (Medicinal preparation) Clipping. © 18Jun47; KK14895.

TICONIUM, Albany.
Easy to solder. (Dental alloy) Folder. © 8Oct47; KK16953.

Guaranteed accuracy, beauty, lightness, strength. (Dental alloy) Folder. © 8Sep47; KK17118.

Practice management. (Dental alloy) © 8Jun47; KK14423.

Skeleton cases. (Dental alloy) © 8May47; KK14422.

Ticonium is dependable. (Dental alloy) © 8Jul47; KK14424.

Ticonium partial dentures. (Dental alloy) © 8Aug47; KK15345.

TIDY-HOUSE PAPER PRODUCTS, INC., Brooklyn.
Tidy-House super waxed sandwich bags. Label. © 29Jul43; KK16247.

TIGLON CO., New York.
The Tiglon Company. (Stapling machines and staples) © 17Nov47; KK18464.

TILLSON (R. H.) Co., St. Louis.
Garvey's deep hand cleanser. (Skin cleansing emulsion) Label. © Royden Herbert Tillson Co.; 15Jan47 (in notice: 1946); KK16623.

Garvey's deep hand cleanser. (Skin cleansing emulsion) Label. © Royden Herbert Tillson, sole owner of R. H. Tillson Co., St. Louis; 15Jan47 (in notice: 1946); KK16623.

TIMKEN ROLLER BEARING CO., Canton, Ohio.
The engine that didn't know its own strength until Roller Freight came along. (Tapered roller bearings) Clipping. © 16Aug47; KK15322.

500 new "roller freight" cars for Union Pacific. (Tapered roller bearings) © 6Dec47; KK18731.

A freight car one man can push. (Tapered roller bearings) Clipping. © 5Jul47; KK14203.

The gun barrel that couldn't be made. (Fine alloy steel and seamless tubes) Clipping. © 31May47; KK14608.

How to coddle a carload of eggs ... ship 'em via "Roller freight"! (Tapered roller bearings) Clipping. © 19Jul47; KK14888.

How to make connections and save $100,000. (Fine alloy steel and seamless tubes) © 13Dec47; KK18678.

How to stretch a box car..another miracle of "Roller freight." (Tapered roller bearings) Clipping. © 2Aug47; KK14934.

TIMKEN ROLLER BEARING CO. Cont'd.

The little gage that grew to be a liar. (Fine alloy steel and seamless tubes) Clipping. © 28Jun47; KK14248.

The little squirt that posed a big problem. (Fine alloy steel and seamless tubes) © 15Nov47; KK18073.

The next great step in railroading and how it grew. (Tapered roller bearings) © 8Nov47; KK17702.

The next great step in railroading is under way! (Tapered roller bearings) Clipping. © 25Oct47; KK17002.

No score! (Alloy steel and seamless tubes) Clipping. © 23Aug47; KK15470.

Roller bearings to speed railway express. (Tapered roller bearings) Clipping. © 24May47; KK14789.

Tougher teeth for a better bite. (Alloy steel) Clipping. © 18Oct47; KK17003.

Trickiest hole in golf. (Alloy steel and seamless tubing) Clipping. © 20Sep47; KK16288.

Union Pacific goes "roller freight." (Tapered roller bearings) Clipping. © 13Sep47; KK15948.

What's good for your railroads is good for you! (Roller bearings) Clipping. © 11Oct47; KK16790.

The wheel that "crept" at 17 miles a minute! (Fine alloy steel & seamless tubes) Clipping. © 26Jul47; KK14889.

Why are we proud of our railroads? (Tapered roller bearings) Clipping. © 7Jun47; KK14790.

You can't make freight cars out of thin air, or can you? (Tapered roller bearings) Clipping. © 27Sep47; KK16289.

TINGUE, BROWN & CO., New York.
Nation wide service and satisfaction in laundry fabrics. © 15Jul47; KK15059.

TIVOLI BREWING CO., Detroit.
Merry Christmas, neighbor. (Beer) © 28Nov47; KK18155.

Oh boy! (Beer) 24 sheet poster, illus. © 2Aug47; KK15496.

Some coller. (Beer) © 14Jul47; KK14591.

Some pumpkins - Altes Lager. (Beer) 12 sheets. © 22Oct47; KK16831.

"Terrific!" Altes Lager. (Beer) 24 sheets. © 22Sep47; KK16627.

Who gets the cocktail? (Beer) © 12Jun47; KK14748.

TOBACCO BY-PRODUCTS & CHEMICAL CORP., INC., Louisville, Ky.
Benzo-fume pressure-fumigator. (Powder for fumigating greenhouses) © 19Aug47; KK17775.

"Black Leaf" mosquito-fumer - the mosquito killer. 16 p. © 28May47; KK15814.

Black leaf 10 dust base. (Form 0690) © 11Sep47; KK17774.

Kill mosquitoes easily! quickly! with Black leaf mosquito-fumer. (Especially prepared and compounded powder to kill biting mosquitoes) Sheet. © 27May47; KK14955.

TOBER, Billy. SEE Pinon Studios.

TOLIBIA CHEESE CORP., New York.
Natural blue cheese chips. (Cheese in packages) Sheet. © 20Sep47; KK16205.

TOOL & DIE JOURNAL.
Tool & Die Journal's See-for-sure index, for the machine tool show. Folder. © Geo. J. Huebner & R. R. Huebner, d.b.a. Tool & Die Journal, Cleveland; 11Jul47; KK16417.

TOVATT, Vernon J. SEE Clipper Brand.

TOWLE MANUFACTURING CO., Newburyport, Mass.
Correct usage of sterling flatware. © 18Aug47; KK15302.

Successful sterling salesmanship. © 15Dec47; KK18655.

TRADER VIC.
Trader Vic's Javanese salad dressing. Folder. © Victor J. Bergeron, d.b.a. Trader Vic, Oakland, Calif.; 3Dec46; KK16314.

Trader Vic's Javanese Saté spice. Folder. © Victor J. Bergeron, d.b.a. Trader Vic, Oakland, Calif.; 12Dec46; KK16313.

Trader Vic's Mai Kai flavoring. Folder. © Victor J. Bergeron, d.b.a. Trader Vic, Oakland, Calif.; 31Dec46; KK16312.

Trader Vic's Soya sauce. Folder. © Victor J. Bergeron, d.b.a. Trader Vic, Oakland, Calif.; 8Dec46; KK16315.

Trader Vic's [wine list] 8 p. © Victor J. Bergeron, d.b.a. Trader Vic., Oakland, Calif.; 15Jan47; KK16316.

TRADEWAYS, INC., New York.
How's your good neighbor policy? (Ads for newspaper and publication insertion) 8 sheets, illus. © 15Aug47; KK15469.

TRAUTMAN, RAY, Minneapolis.
Ankle assemblies. (Ankle joint for artificial limbs) Folder. © 19Sep47; KK16169.

For greater independence. (Artificial arms) Folder, illus. © 30Jul47; KK15521.

Instructions for installing Albeck friction knee bolt no. 307 [and] Instructions for adjusting Albeck friction knee bolt no. 307. (Knee bolt for above knee artificial limb) Sheet. © 1Sep47; KK15936.

Locktite. (Locktite hooks used for work hands with artificial arms) © 1Jun47; KK14339.

TRESSES OF HAIR, INC., New York.
25 ways of a girl with a curl. [Curls of hair] 19 p. © 2Oct47; KK16595.

25 ways of a maid with a braid. (Braids of hair) 19 p. © 12Sep47; KK15941.

25 ways of a witch with a switch. (Switches of hair) 19 p. © 12Sep47; KK15942.

TRI ASSOCIATES, INC., Minneapolis.
Tri, the triple blended baby animal food for calves - pigs - poultry. Label. © 15Mar47; KK14736.

TRIGNON CORP., Burbank, Calif.
Trignon. (Combined wagon, tricycle, scooter and wheelbarrow) © 16Dec46; KK17218.

TRIPLEX SCREW CO., Cleveland.
Triplex for toughness. (Bolts and screws) © 26Sep47; KK17664.

TROMMER (JOHN F.), INC., Brooklyn.
Trommer's beer. Label. © 25Sep47; KK16225.

Trommer's superior quality light malt beer. Label. © 15Aug47; KK15985.

Trommer's White Label. (Beer) Label. © 15Aug47; KK15984.

TROPICAL PAINT & OIL CO., Cleveland.
Double duty, oil base cementkote. (Exterior oil base paint for cement surfaces) © 11Aug47; KK15286.

Toco semi-gloss wall paint. Folder. © 9Oct47; KK16667.

Tropical transparent waterproofing. (Transparent waterproof coating for cement, brick and stone) Folder, illus. © 18Aug47; KK15389.

Truchsess, Frederick. SEE Echo advertising service.

TUCKER, STEPHEN ALLEN, Philadelphia.
Bolo. (Beverage with its extract & syrup) Label. © 16Jun47; KK16611.

TUERS (WM. H.) ENTERPRISES., Hollywood, Calif.
Pep up your battery with Pep Up. (Aid to battery preservation) Folder. © 18Sep47; KK16022.

TWIN PORTS FOOD PRODUCTS, Duluth.
Duluth Maid. (Jelly) © 15Dec47; KK18630.

TYKIE TOY CO.
The stork doesn't wait for Santa Claus. (Children's toys) Folder. © Richard B. Grosvenor, d.b.a. Tykie Toy Co., Piqua, Ohio; 16Aug47; KK16947.

TYLER FIXTURE CORP., Niles, Mich.
Harder freez. (Frozen food refrigerators) Label. © 19Feb47; KK14737.

TYLER POULTRY & EGG CO.
Regina. (Cut fryers) Label. © Tyler Poultry & Egg Co., Louis H. Klayman, sole owner, Tyler, Tex.; 25Jul47; KK15457.

U

UNDERWOOD CORP., New York.
Again with the new all electric typewriter, Underwood sweeps aside all comparison. Sheet. © 7Jul47; KK16011.

The case of the successful family. (Typewriters) © 21Oct47; KK17727.

Enjoy new typing freedom with Underwood rhythm touch. © 1Nov47; KK17724.

Figure on Underwood Sundstrand ... for simplicity. (Adding machines) © 1Oct47; KK17723.

For profit and prestige, show and sell Underwood's "Big 3." (Typewriters) Sheet. © 9Apr47; KK16009.

Good news for all typewriter users! Sheet. © 5Aug47; KK16005.

How Sally won the football game. (Typewriters) Sheet. © 6Oct47; KK16923.

How Sundstrand versatility speeds payroll accounting for Reid Murdoch. (Accounting machine) Sheet. © 6Oct47; KK16922.

UNDERWOOD CORP. Cont'd.

How to be a first class letterman. (Typewriters) Sheet. © 15Aug47; KK16006.

The new Foley's ... America's latest modern streamlined department store. (Accounting machines) © 1Nov47; KK17725.

Post, post haste with the Elliott Fisher accounting machine. Sheet. © 1Aug47; KK16007.

Speed your accounting with this Sundstrand machine. (Accounting machines) © 1Oct47; KK17726.

To sum it up quickly, nothing can beat an Underwood Sundstrand adding-figuring machine. Sheet. © 14Jul47; KK16010.

Today's Underwood, with rhythm touch. (Typewriters) Sheet. © 2Sep47; KK16924.

Underwood presents "The duties of a secretary." (Typewriters) Sheet. © 16Jun47; KK16008.

What a spot for a champion! (Typewriters) Sheet. © 12Sep47; KK16925.

UNIFORM HOUSE OF THE NATION, New York.

Style chart of uniforms for bands and schools. © 1Oct47; KK18145.

UNION SPECIAL MACHINE CO., Chicago.

Famous makers of work gloves capitalize on efficient sewing rooms. Bulletin no. 260. (Industrial sewing machines) Folder. © 19Sep47; KK16171.

UNION WIRE ROPE CORP., Kansas City, Mo.

Rope dope. v. 3, no. 1. (Wire rope) Folder. © 1Jan44; KK16561.

Rope dope. v. 3, no. 2. (Wire rope) © 1Mar44; KK15214.

Rope dope. v. 3, no. 3. (Wire rope) Folder. © 1Jun44; KK16562.

Rope dope. v. 3, no. 4. (Wire rope) © 1Nov46; KK15215.

Rope dope. v. 3, no. 5. (Wire rope) © 1Dec46; KK15216.

Rope dope, v. 3, no. 6. (Wire rope) © 1Sep47; KK17786.

UNITED FEATURE SYNDICATE, INC., New York.

Li'l Abner. Move over Daisy Mae! (Wheat breakfast food) Clipping. © 8Sep47; KK16716.

Li'l Abner, by Al Capp. Oh, unhappy Sadie Hawkins Day!! (Wheat breakfast food) Clipping. © 17Oct47; KK17099.

UNITED FRUIT CO., Boston.

Chiquita Banana. © 27Aug47; KK17610.

UNITED PARTS MFG. CO., Chicago.

The necessary nine. (Cable and casing assemblies) © 28Oct47; KK18495.

United Parts free ad mats. (Brake kits, fuel pump kits) © 28Oct47; KK18494.

UNITED STATES AIR CONDITIONING CORP., Minneapolis.

U.S. Air Co. water coils for cooling and heating with water. Bulletin no. 67. (Water coils for air conditioning application) © 28Feb47; KK14734.

UNITED STATES BREWERS FOUNDATION, INC., New York.

From where I sit..by Joe Marsh. And that ain't hay - or is it? (Beer) Clipping. © 10Apr47; KK15335.

From where I sit..by Joe Marsh. Apple tree versus wheat field. (Beer) Clipping. © 27Mar47; KK15334.

From where I sit..by Joe Marsh. As homelike as a barn. (Beer) Clipping. © 24Apr47; KK15337.

From where I sit..by Joe Marsh. Bert solves the labor problem. (Beer) Clipping. © 28Feb47; KK15331.

From where I sit..by Joe Marsh. Crazy hat wins refrigerator! (Beer) Clipping. © 26Jun47; KK15343.

From where I sit..by Joe Marsh. Do men like women? (Beer) Clipping. © 20Mar47; KK15333.

From where I sit..by Joe Marsh. A great bunch - those ex-G.I.'s. (Beer) Clipping. © 17Apr47; KK15336.

From where I sit..by Joe Marsh. Here's to the women-folk! (Beer) Clipping. © 12Jun47; KK15342.

From where I sit..by Joe Marsh. How to go to sleep. (Beer) Clipping. © 5Jun47; KK15341.

From where I sit..by Joe Marsh. Industry looks at our town. (Beer) Clipping. © 15May47; KK15339.

From where I sit..by Joe Marsh. Lem's dogs vs. Thad's chickens. (Beer) Clipping. © 6Feb47; KK15328.

From where I sit..by Joe Marsh. Mystery of the rocking chair. (Beer) Clipping. © 13Mar47; KK15332.

From where I sit..by Joe Marsh. Sam Hackney reports on the U. S. A. (Beer) Clipping. © 30Jan47; KK15327.

From where I sit..by Joe Marsh. That ring around the bathtub. (Beer) Clipping. © 12Feb47; KK15329.

From where I sit..by Joe Marsh. Want to run a "collective" farm? (Beer) Clipping. © 29May47; KK15340.

From where I sit..by Joe Marsh. Where Cissy spent her honeymoon. (Beer) Clipping. © 20Feb47; KK15330.

From where I sit..by Joe Marsh. Where's the argument? (Beer) Clipping. © 8May47; KK15338.

From where I sit..by Joe Marsh. Willie goes to school at 23. (Beer) Clipping. © 23Jan47; KK15326.

UNITED STATES ENVELOPE CO., Springfield, Mass.

Do your customers... (Envelopes) © 1Nov47; KK18681.

Do your printers' customers... (Envelopes) © 1Nov47; KK18190.

Double duty. (Envelopes) Clipping. © 1Aug47; KK15505.

For clear selling. (Krystal Klear protectors) © 1Dec47; KK18625.

The king's messenger. (Envelopes) Clipping. © 1Oct47; KK16774.

Name one company that can produce. (Paper specialties) © 28Nov47; KK18191.

Naturals for keeping secrets. (Envelopes) Clipping. © 1Sep47; KK15987.

Work sheet, air mail electros. (Designs for letterheads) © 21Oct47; KK17614.

U. S. GUTTA PERCHA PAINT CO., Providence.

"Like moving your plant outdoors". (Paint) Clipping. © 24May47; KK14447.

UNITED STATES GYPSUM CO., Chicago.

Color keynote of interior decoration. (Texolite paint) © 15Nov46; KK18104.

Glatex asbestos cement siding. Folder. © 15Aug47; KK16873.

Red Top insulating wool dealer price list. © 10Nov47; KK18103.

Red Top ready-formed arches. (Metal arches) Folder. © 30Jun39; KK14718.

Red Top ready-formed arches. (Metal arches) Folder. © 15Jul40; KK14719.

UNITED STATES SHOE CORP., Cincinnati.

Keep your date with youth. (Shoes) © 9Sep47; KK18408.

UNITED STATES STEEL SUPPLY CO. Chicago.

End quench hardenability data. (Alloy steels) Chart. © 1Jul47; KK15841.

Guaranteed minimum hardenability in alloy steel. Folder. © 1Jul47; KK15840.

UNITED YARN STORE, Brockton, Mass.

Golden Crest. (Yarn) © 28Aug47; KK17693.

UNIVERSAL CAMERA CORP., New York.

Picture Christmas morning. (Camera) © 18Dec47; KK18775.

UNIVERSAL ENGINEERING CORP., Cedar Rapids, Iowa.

The amazing new Universal TwinDual master. (TwinDual master gravel crushing, screening and loading plant) Clipping. © 7Aug47; KK16221.

UNIVERSAL MATCH CORP. Schutter Candy Division, St. Louis.

Old Nick Bookmark. (Candy bars) © 1Oct47; KK17337.

UNIVERSAL STEEL EQUIPMENT CORP., Long Island City, N. Y.

Universal revolving bins. Folder. © 3Sep47; KK16168.

UNIVIS LENS CO., Dayton, Ohio.

For the fog that lies at the end of your arm--trifocals. © 17Nov47; KK17995.

President, and presbyope, by 1987. (Ophthalmic lenses) Clipping. © 18Aug47; KK15434.

UPJOHN CO., Kalamazoo, Mich.

Adolescence and activity require Unicap vitamins. (Pharmaceuticals) Folder. © 30Jul47; KK14967.

Biochemical arrest of bleeding - Gelfoam. (Pharmaceuticals) Folder. © 3Sep47; KK15822.

From A to Z, Zymacap. (Pharmaceuticals) Folder. © 30Jun47; KK14395.

Kaopectate, therapy of diarrhea. (Pharmaceuticals) Folder. © 9Sep47; KK15904.

May we introduce...Zymadrops? (Pharmaceuticals) © 20Nov47; KK18000.

UPJOHN CO. Cont'd.
Pivot on the therapeutic team .. Solu-B Solu - B5x. (Pharmaceuticals) Folder. © 14Jul47; KK14394.
Though chicken is one of the richest common food sources of pantothenic acid. (Pharmaceuticals) Folder. © 13Oct47; KK16765.

UPSON-WALTON CO., Cleveland.
Some ropes fool you. © 10Sep47; KK17414.

UTILITY CO., INC., New York.
Gre-solvent. (Bull's eye container) (Detergents) © 4Sep47; KK17574.

V

VALIER & SPIES MILLING CO., St. Louis.
Easier, quicker, better baking, "So-Easy" does it! (Family flour) Clipping. © 28Aug47; KK16918.

VALLEY FORGE PRODUCTS, INC., New York.
Valley Forge. Form no. 98. (Automotive replacement parts) Folder. © 14Aug47; KK16002.

VANGUARD CO.
Household cleaner. © Gordon D. Bushell, Theodore G. Bushell & Lloyd C. Newsom, d.b.a. Vanguard Co., Northport, N.Y.; 7Oct47; KK18488.

VAN RIPER SCHMITT & CO., New York.
Bear brand solid braided clothes line. Label. © 11Oct47; KK16784.

VARGA ENTERPRISES, INC., Chicago.
Varga 1948 calendar. Label. © 1Jun47; KK15000.

VAVER CORP., Chicago.
Greater accuracy on field or range with the Vaver. (Gunsights) © 16Jun47; KK14456.

VEEDER-ROOT, INC., Hartford.
Count every pay-out! (Counting devices) Clipping. © 1Aug47; KK16615.
Solid hit with top operators, that's the standing of Veeder-Root "EE" counters. (Counting devices) Clipping. © 15Sep47; KK16824.

VEITCH, Peter A. SEE Ambassador Venetian Blind Co.

VELEN, ARTHUR. SEE Aguila record manufacturing co.

VENDO CO., Kansas City, Mo.
Interested in the future? (Bottle vending machine) Folder. © 6Aug47; KK15973.

VENUS FOUNDATION GARMENTS. Chicago.
It fits - it floats - it's just for you! (Foundation garments) Clipping. © 27Aug47; KK15845.

VENUS FOUNDATION GARMENT CO., Chicago.
Twinette. (Foundation garments) © 7Aug47; KK15179.
Twinette by Venus. (Foundation garments) Clipping. © 27Jul47; KK15034.
[Venus Twinette kits] (Foundation garments) Portfolio, illus. © 23Jul47; KK15497.

VENUS FOUNDATION GARMENTS, INC., Chicago.
It fits, it floats, it's just for you! (Foundation garments, girdles & bras) Clipping. © 15Sep47; KK16877.
It fits, it floats, it's just for you! Twinette Venus. (Women's foundation garments) Clipping. © 1Oct47; KK16644.

VICK CHEMICAL CO., New York.
The story of Vicks plan. (Pharmaceutical products) Sheet. © 19Aug47; KK16396.

VICKERS, inc. Vickers proportional type oil filter. KK18802. SEE Sperry Corp.

VICKERS INC., DIVISION OF SPERRY CORP., Detroit.
Installation and maintenance information for Vickers hydraulic power steering booster. 900-S. (Hydraulic pumps and controls) © 5Nov47; KK18799.
Vickers custom-built hydraulic power units 47-45. (Hydraulic pumps and controls) © 2Sep47; KK18801.
Vickers hydraulic power pack. Installation and maintenance information. 800-S. (Hydraulic pumps and controls) © 8Sep47; KK18798.
Vickers hydraulic power steering system 47-30. (Hydraulic pumps and controls) © 20May47; KK18800.

VICTAULIC CO. OF AMERICA, New York.
On piping installations... We'll save you money and man-hours. (Pipeline and couplings) © 25Sep47; KK17516.
There's a lot in a name when the name is Victaulic. (Pipe fittings and couplings) © 30Aug46; KK18127.
"Vic" Victaulic says: "Give your next piping system double-economy all along the line!" (Pipe couplings and fittings) Clipping. © 1Jul47; KK16691.
"Vic" Victaulic says.."Here's a coupling that doesn't bruise!" (Pipeline couplings and fittings) Clipping. © 1Nov46; KK14083.
"Vic" Victaulic says: "Here's your pumping secret to low maintenance cost!" (Pipe couplings and fittings) Clipping. © 25Aug47; KK16687.
"Vic" Victaulic says.."If you'd like increased delivery ... (Pipeline couplings and fittings) Clipping. © 1May47; KK14087.
"Vic" Victaulic says.."In any industry coupling costs count!" (Pipeline couplings and fittings) Clipping. © 31Jan47; KK14085.
"Vic" Victaulic says: "Nearly every industry uses Victaulic piping systems!" (Pipe couplings and fittings) Clipping. © 31May47; KK16689.
"Vic" Victaulic says: "Our couplings give pipelines a union at every joint!" (Pipe couplings and fittings) Clipping. © 29May47; KK16688.
"Vic" Victaulic says: "Our couplings save money for others, why not for you?" (Pipe couplings and fittings) Clipping. © 1Aug47; KK16692.
"Vic" Victaulic says.."Right in the groove, mister ... " (Pipeline couplings and fittings) Clipping. © 1Apr47; KK14086.
"Vic" Victaulic says.."Victaulic fullflow fittings move fluids quick-'n-easy." (Pipeline couplings and fittings) Clipping. © 29Nov46; KK14084.
"Vic" Victaulic says: "Won't cost you a dime to see how you can save dollars." (Pipe couplings and fittings) Clipping. © 28Feb47; KK16690.

VINCENNES PACKING CORP., Vincennes, Ind.
"Beans 'n bacon". (Canned pork and beans) Label. © 26Jun47; KK14901.

VINCENT-MCCALL CO., Kenosha, Wis.
It's just common bear sense! (Mattresses and box springs) Clipping. © 10Jul47; KK15187.

VIRAGON PRODUCTS, Kansas City, Mo.
Viragon method of germ eradication and air purification. (Combination germicidal lamp and ozone generator) Folder. © 12Feb47; KK16463.

VIRGINIA SMELTING CO., West Norfolk, Va.
Lethalaire, an aerosol insecticide. Label. © 19Jan46; KK16796.

VITEX LABORATORIES, INC., Harrison, N. J.
If you were an Eskimo - you should have the best teeth in the world. (Milk) Clipping. © 10Jun47; KK15079.
Just like an Eskimo - you need "natural" vitamin D for good teeth. (Milk) Clipping. © 6Jul47; KK15849.

VITULLI (D.) & CO., Bothell, Wash.
Vitulli's Krisp. (Celery, lettuce, cauliflower and spinach) © 13Sep47; KK17564.

VOGEL, Robert C. SEE Bob's Candy Co.

VOICE OF ASTROLOGY PUB. CO., INC., Kansas City, Mo.
Voice of astrology ... daily guide for October, Nov. Dec., 1947, January, Feb. Mar., 1948. (Astrological predictions) Label. © 15May47; KK14005.

VOTOLATO, ANTHONY J., Providence.
"The one man band." (Standard band music) Folder. © 16May47; KK14488.

VOX PRODUCTIONS, INC., New York.
Frederic Chopin, his story and his music. (Records) Label. © 2Jun47; KK14540.
Robert Schumann, his story and his music. (Records) Label. © 27Jun47; KK14541.

VULCAN RADIATOR CO., Hartford.
Vulcan baseboard radiation, engineering and instruction data. Bulletin no. 51. (Heating radiator for the home) © 30Jul47; KK14844.
Vulcan for industrial and residential heating. (Baseboard radiators) © 18Nov47; KK18398.

W

W. P. LABORATORIES.
W. P. ointment. Label. © W. P. Laboratories, proprietor, Harry Tanenbaum, Miami, Fla.; 30Sep47; KK16913.

W. P. M. SPECIALTIES, Lancaster, Pa.
The new "Card-guard" catalog sheet. (Guard for inspection ticket on autos) © 1Dec47; KK18170.

Wagerman, Julius. SEE Silver booster manufacturing co.

WAGNER (E. R.) MFG. CO., Milwaukee.
The "big 3" in sweeper selling. (Carpet sweeper) © 1Sep47; KK18404.

She'll want a Wagner for Christmas! (Carpet sweeper) © 1Nov47; KK18403.

Show 'em and you sell 'em! (Carpet sweeper) © 1Oct47; KK18402.

WALKER (HIRAM) & SONS, INC., Peoria, Ill.
Walker's De Luxe is a straight bourbon whiskey. (Bourbon whiskey) Clipping. © 12Jun47; KK14698.

Walker's De Luxe is a straight bourbon whiskey. (Bourbon whiskey) Clipping. © 4Jul47; KK14699.

WALKER CO., Middleboro, Mass.
How to sell heating pads in your store. Promotion of the year. Part 3. (Electric heating pads) Folder. © 15Jul47; KK15184.

Market facts & figures on electric heating pads. Promotion of the year. Part 1. Folder. © 15Jul47; KK15182.

What to offer in heating pads for every purse and purpose. Promotion of the year. Part 2. (Electric heating pads) Folder. © 15Jul47; KK15183.

WALKER-WALLACE, INC., Buffalo.
APV Paraflow for the wine industry. (Plate heat exahanger) Folder. © 15Oct47; KK16890.

APV Paraflow plate heat exchangers for flash heating, regenerating and chilling of all liquids. Folder. © 20Sep47; KK16683.

WALLA-WALLA GUM CO., Knoxville, Tenn.
Walla-walla chewing gum. (Chewing gum) Label. © 22Jan47; KK14198.

WALLACE & TIERNAN PRODUCTS, INC., Belleville, N. J.
Aqua-tabs. (Kit of chemicals) © 1Dec47; KK18339.

WALTERS, Robert E. SEE Ambassador Venetian Blind Co.

WALTON RICE MILL, INC., Stuttgart, Ark.
Walton's WondeRice, new, improved by the Malek process. (Rice) Label. © 15Jan47; KK16266.

WARD, CHARLES F., San Antonio.
Textra. (Nursery stock) Card. © 29Apr47; KK14108.

WARD & CO., Evansville, Ind.
Rich. (Washing powder) Label. © 18Jun47; KK14155.

WARD BAKING CO., New York.
Tip-top ice box salty rye bread. © 10Dec47; KK18732.

Tip-Top Paradise fruit cake. Label. © 25Aug47; KK16020.

Ward's angel food cake. Label. © 1Oct47; KK17104.

Ward's Tip-Top cakes. Label. © 10Aug47; KK16352.

WARNER ELECTRIC CO., INC., Chicago.
Warner's Hobby handbook. Catalog B. (Home workshop equipment, tools and supplies) 31 p. © 16Oct47; KK16929.

WARNER PRODUCTS.
Pi-lave. (Remedy for piles and hemorrhoids) Label. © Isaac Warner, d. b. a. Warner Products, Dayton, Ohio; 22Sep47; KK16115.

WARREN-NEW YORK, INC., Long Island City, N. Y.
Patrol photo-electric exposure meter. Sheet. © 14Aug47; KK16347.

WASHBURN-WILSON Seed Co. SEE Washburn's.

WASHBURN'S.
Bake beans for a feast, Washburn's way. © Washburn-Wilson Seed Co., t.a. Washburn's, Moscow, Idaho; 28Nov47; KK18105.

Cook up wonderful pea soup, Washburn's way. (Split peas) © Washburn-Wilson Seed Co., t.a. Washburn's, Moscow, Idaho; 25Sep47; KK17611.

WATSON (H. S.) Co., San Francisco.
HW40, a new power takeoff. © 15Apr47; KK14260.

WAYNE CANDIES, INC., Fort Wayne.
Bun vanilla cream. (Candies) Label. © 11Jul47; KK14682.

Lady Wayne Colonial luscious creams in milk and dark chocolate. (Candy) Label. © 16Oct47; KK17100.

WAYNE KNITTING MILLS, Fort Wayne.
The girdle, the garter, and the leg-size girls. (Women's hosiery) © 7Jul47; KK14716.

WEAVER MANUFACTURING CO. Springfield, Ill.
A safety lane check may save your neck. (Automotive safety testing equipment) Clipping. © 13Sep47; KK15817.

A safety lane check may save your neck. (Automotive testing equipment) © 6Dec47; KK18297.

WEAVER PRES-KLOTH CO., Omaha.
Weaver Pres-kloth. (Chemically treated pressing cloth) Label. © 31Jul46; KK15003.

Weaver Pres Kloth for a perfect steam press. (Chemically treated pressing cloth) Label. © 12Jul46; KK14071.

WEBB (THOMAS J.) CO., INC., Chicago.
Mount Vernon hotel and restaurant tea bags, by Webb. Label. © 1Aug47; KK16110.

WEBSTER (WARREN) & CO., Camden, N.J.
Webster double service valves. Bulletin B-722 E. (Steam heating supply and return valve) Sheet. © 28Jul47; KK14850.

Webster radiator supply valves. (Steam heating equipment) Sheet. © 31Jul47; KK15033.

WECO PRODUCTS CO., Chicago.
Cleans better! Lasts longer! .. it reaches every surface of every tooth. (Toothbrush) Clipping. © 20Jun47; KK14863.

800 bristles in the right places, clean your teeth better! (Toothbrush) Clipping. © 10Oct47; KK17153.

Holds less than a drop of water when wringing wet. (Toothbrush) © 7Nov47; KK18209.

Package of smiles! (Toothbrush) © 24Oct47; KK18210.

Proof you can see! (Toothbrush) Clipping. © 23May47; KK14176.

WEISS (IRVING) BEAUTY SUPPLY CO., Brooklyn.
Marie Stevens beauty preparations, tite-curl creme oil solution. Label. © 19Sep47; KK16065.

WELCH (JAMES O.) CO., Cambridge, Mass.
My goodness - such goodness. (Confectionery) © 17Oct47; KK17498.

My goodness - such goodness. (Confectionery) © 31Oct47; KK17499.

My goodness - such goodness. (Confectionery) © 14Nov47; KK18299.

My goodness - such goodness. (Confectionery) © 28Nov47; KK18300.

My goodness, such goodness. (Confectionery) Clipping. © 3Oct47; KK16835.

WELCH GRAPE JUICE CO., Westfield, N. Y.
Welch's for pure enjoyment. (Grape juice) Clipping. © 20Jun47; KK14007.

WELKE (HENRY R.) INC., Milwaukee.
"Permafruit" creations. (Miniature fruit and foliage) Clipping) © 1May47; KK14338.

WELL, Chester E. SEE Medwell Co.

WELLS, ARTHUR, Quincy, Mass.
Mr. Lobster at his best, Cain's ... (Lobsters, wines and other food products) Folder. © 1Jun47; KK14221.

WELLS, Clifford W. SEE Baltimore Clock Co.

WELLS, GARVIN L., Philadelphia.
Wells' products. (Hair and beauty preparations) Label. © 15Jul47; KK14686.

WELLS LAMP CORP., Buffalo.
Instructions for installing A73X pull switches in fixtures. © 28Oct47; KK17334.

WEMBLEY, INC., New Orleans.
Dixieland prints. (Neckties) © 28Nov47; KK18791.

Emerald green. (Neck-ties) Clipping. © 1Aug47; KK15291.

Emsen all-wool prints. (Neckties) © 25Oct47; KK17869.

For Father's Day. (Neckties) © 25May47; KK17870.

Star Sapphire in Wembley Nor-East Non-Crush ties. (Neckties) Clipping. © 29Aug47; KK15930.

Tamiami green. (Neckties) © 2Aug46; KK18790.

Topaz brown. (Neckties) © 3Oct47; KK17226.

Wears, and wears, and wears. (Neckties) © 25Oct47; KK17227.

Wembley Nor-east non-crush ties. A buyers' market is a Wembley market. (Neck-ties) Clipping. © 25Jun47; KK14724.

Wembley Nor-east non-crush ties. (Neck-ties) Clipping. © 27Jun47; KK14665.

WENZEL (H.) TENT & DUCK CO., St. Louis.
Extra profits for you selling Eagle Brand waterproofed farm-tarps. (Farm tarpaulins) Folder. © 14Mar47; KK16323.

West, Doyle. SEE Wolf brand products.

West, J. C. SEE Wolf brand products.

West, James T. SEE Wolf brand products.

WESTCO PRODUCTS, INC., Des Moines.

Silver seal liquid radiator sealer. (Liquid sealer to stop leaks in auto radiators) Label. © 3Jul47; KK14382.

Silver seal radiator cleaner. Label. © 23Jun47; KK14002.

WESTERN AUTO STORES, Kansas City, Mo.

Another Western auto tire scoop! (Automobile tires) Clipping. © Western auto supply co., d. b. a., Western auto stores and as Western auto associate stores; 22Jun47; KK14991.

WESTERN EQUIPMENT CO., San Gabriel, Calif.

Tapered sheet and plate. © 19Dec47; KK18777.

WESTERN STOVE CO., INC., Culver City, Calif.

All-new. (Gas ranges and stoves) © 1Nov47; KK17994.

At last it's here! (Gas ranges and stoves) © 1Oct47; KK17993.

A blue ribbon for your kitchen. (Gas ranges) Clipping. © 25Jul47; KK15124.

See what's coming on your new Western-Holly. (Gas ranges) Clipping. © 25Aug47; KK15974.

This oversize oven is really for western living. (Gas ranges and stoves) Clipping. © 25Jun47; KK14567.

WESTERN TABLET & STATIONERY CORP., Dayton, O.

Lucky star. (Paper tablets, composition books, loose-leaf filler paper, typewriter paper and art paper assortment) Label. © 27Jun47; KK14149.

WESTEX ENTERPRISES.

WesTern Dude, "It keeps you covered," 100 percent virgin wool blanket. © WesTex Enterprises, Sammie Willard Marshall, sole owner, San Angelo, Tex.; 17Nov47; KK18506.

WESTMORELAND STERLING, New Kensington, Pa.

Beginning of dreams come true. (Sterling silver) Clipping. © 15Aug47; KK15362.

Treasure! (Sterling silver) © 15Nov47; KK18134.

Your pattern for life. (Sterling silver) Clipping. © 15Sep47; KK15931.

WHEEL TRUEING TOOL CO., Detroit.

Engineered to the job. (Diamond tools) © 23Oct47; KK18497.

Truco diamond drilling products for low-cost drilling in any formation. © 21Nov47; KK18070.

WHEELCO INSTRUMENTS CO., Chicago.

Wheelco Capacilog. Bulletins C1-1, C2-1. (Electronic strip chart recorder) Folders. © 8Sep47; KK16091, 16092.

WHISTLER (S. B.) & SONS, INC., Buffalo.

Whistler adjustable perforating dies; catalog no. 47. (Adjustable perforating dies) © 1May47; KK15090.

Whistler heavy duty adjustable perforating dies; catalog no. 47-A. (Adjustable perforating dies) © 1May47; KK15089.

WHITE DEVELOPMENT CO., Culver City, Calif.

Stand-pat. (Child's car seat and harness) Sheet. © 8Aug47; KK15172.

WHITING PAPER CO., Holyoke, Mass.

Nu-Vue notes. (Boxed stationery) Label. © 1Sep47; KK16846.

Princess. (Boxed stationery) Label. © 1Sep47; KK16852.

Whiting's Clarion notes. (Boxed stationery) Label. © 1Sep47; KK16849.

Whiting's Colonial fabric. (Boxed stationery) Label. © 1Sep47; KK16851.

Whiting's Gracious notes. (Boxed stationery) Label. © 1Sep47; KK16848.

Whiting's Handcraft. (Boxed stationery) Label. © 1Sep47; KK16847.

Whiting's Old Fashioned notes. (Boxed stationery) Label. © 1Sep47; KK16850.

WHITLOCK CORP., New York.

Now it can be sold. (Locksmithing supplies) Folder. © 7Jul47; KK14173.

Whitlock's Hi-lites. (Locksmithing supplies) © 1Nov47; KK17958.

WHITMAN (STEPHEN F.) & SON, INC., Philadelphia.

Call for Whitman's! (Confectionery) Clipping. © 26Jul47; KK16406.

How the Sampler got its name. (Confectionery) Clipping. © 20Sep47; KK16226.

Out of this world! (Confectionery) Clipping. © 23Aug47; KK16227.

Starlight, starbright. (Confectionery) Clipping. © 28Jun47; KK16407.

These are the crisp nuts. (Confectionery) © 18Oct47; KK17989.

Yes! I'm the man who remembers. (Confectionery) © 15Nov47; KK17990.

WHITMER-KELLY CO., Studio City, Calif.

Now. A revolutionary new clog-proof salt and pepper shaker from California, introducing [The Shake-master.] Folder. © 30Apr47; KK14732.

WHITMIRE RESEARCH LABORATORIES, INC., St. Louis.

Cold blooded killer. (Insecticides and repellents) © 21Nov46; KK15023.

WICKS, John M. SEE Ambassador Venetian Blind Co.

WIKANDER, ERIC WILLIAM, Brooklyn.

BeeGuile. Intellectual skill game for two. (Game) Label. © 7Jul47; KK14153.

WILBUR-SUCHARD CHOCOLATE CO., INC., Lititz, Pa.

Suchard Bittra semi-sweet chocolate. © 1Oct47; KK17534.

Suchard double almonds with milk chocolate. Label. © 2Oct47; KK17129.

Suchard squares ... milk chocolate. Label. © 15Oct47; KK17131.

Suchard squares ... milk chocolate with almonds. Label. © 15Oct47; KK17130.

WILLIAMS, Agnes A. SEE Nulife Co.

WILLIAMSON HEATER CO., Cincinnati.

Don't risk health and comfort. (Heaters) © 29Oct47; KK17412.

WILLIS, EARL C., Canton, Ohio.

Safety first, buy a wallet safety clasp now. Folder. © 19Jul47; KK14664.

WILLS, SADIE ARTIS, Philadelphia.

World's Wonder hair aid and tetter salve. Label. © 30Aug47; KK16620.

WILMER, LENA, Bridgehampton, N. Y.

Wilmer hair grower. (Hair grower and scalp treatment) Label. © 1Jul47; KK14383.

WILSON, ROBERT NYE, Berkeley, Calif.

Be a collector of playing cards. (Picture cards) Label. © 4Sep47; KK15900.

WILSON (THOMAS C.), INC., Long Island City, N. Y.

Wilson tube cleaners. Bulletin 47. Folder. © 21Jul47; KK16346.

WIMBLEDON SHIRT CO., INC., Chicago.

It's a Wimbledon, America's finest sport shirt, The Cambridge. Clipping. © 10Sep47; KK16000.

It's a Wimbledon, America's finest sport shirt - the Cambridge. © 19Sep47; KK17447.

Wimbledon, America's finest sport shirt - the Chief. © 5Sep47; KK17446.

WINCO VENTILATOR CO., INC., St. Louis.

Aluminum Winco window ventilators and fans in glass blocks. © 25Jun47; KK14755.

WINDMILLER, Jack Edward. SEE Fun-Unlimited.

WITTE ENGINE WORKS, Kansas City, Mo.

Make your electric light and power at cost. (Diesel engine and Dieselectric plants) © 25Oct47; KK18160.

WOLF BRAND PRODUCTS, Corsicana, Tex.

Wolf brand chili. Heat 'n' eat. (Processed canned foods) Label. © Wolf brand products, a partnership composed of J. C. West, Frederick Slauson, Doyle West and James T. West; 15Jan47; KK14950.

Wolf brand chili beans in Texas sauce. (Processed canned foods) Label. © 15Jan47; KK14378.

Wolf brand tamales in a rich chili gravy. (Processed canned foods) Label. © 15Jan47; KK14377.

WOLFMAN (BEN) INC., Houston, Tex.

Fashion Ben Wolfman, inc., miles of steel..and a yard of ribbon. (Ladies' and children's ready-to-wear coats, suits, dresses, lingerie, sportswear, etc.) Clipping. © 21Apr46; KK14490.

WOLMART, INC., Chicago.

New, sanitary tooth brush guard. © 8Oct47; KK17963.

WOOD MANUFACTURING CO., El Dorado, Ark.

Quality fish lures: Deep R Doodle, series 800. © 27Feb47; KK18485.

Quality fish lures: Deep R Doodle, series 800-S. © 30Apr47; KK18486.

WOOLWORTH (F. W.) CO., New York.

Woolworth's is part of America's Christmas. (Cosmetic assortment) © 1Dec47; KK18275.

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WOOSTER BRUSH CO., Wooster, Ohio.
The "Pocket office." Feb., 1947. (Paint brushes) © 12Feb47; KK14765.

WORTZ BISCUIT CO., Fort Smith, Ark.
Wortz daintie sandwich - chocolate. (Cookies) Label. © 11Jul47; KK16855.

WUETHRICH BROS., Doylestown, Wis.
Tiny tulips style cheese. Label. © 15Jan47; KK15189.

Tiny Wuethrich's tulips style cheese. Label. © 15Jan47; KK15188.

Tulip brand asiago style cheese. Label. © 15Jan47; KK15191.

Tulip brand baby Gouda style cheese. Label. © 15Jan47; KK14852.

Tulip brand Edam style cheese. Label. © 15Jan47; KK14851.

Tulip brand gouda style cheese. Label. © 15Jan47; KK15190.

WYBRANT SYSTEM PRODUCTS CORP., New York.
The Wybrant system's home treatment. (Lotions & mechanical appliances) 28 p., illus. © 15Aug47; KK15392.

WYPE CORP., St. Louis.
Wype, the brushless auto enamel. Label. © 10Jul47; KK16175.

Y

YAEGER, HUGH FLORIAN, Brookline, Mass.
The all purpose fruit spoon for vitamin A-D-C fruits. (Spoon) Sheet. © 17Jul47; KK14843.

YARDIS ADVERTISING CO., Philadelphia.
'Find-the-faces' contest. (Furniture & housefurnishings) Clipping. © 2Oct47; KK17159.

YOUNG (STEPHEN A.) CORP., Flora, Ind.
It's here! (Plumbing fixtures) © 2Jun47; KK14472.

Z

ZALOWITZ, MORRIS D., Los Angeles.
Dr. Zalowitz, Ph. D., Chi-ro-thesy health remedies. © 19Nov47; KK17884.

ZENITH RADIO CORP., Chicago.
America amazed at tone difference in records played with the Cobra tone arm. (Radio-phonograph) Clipping. © 23May47; KK14727.

For youngest record fans, too.. Zenith's amazing Cobra tone arm. (Radio-phonograph) Clipping. © 18Jun47; KK14729.

Give the radio America wants most. © 1Dec47; KK18615.

Humidity-proof, for protection against radio's greatest enemy! (Portable radio) © 1Jul47; KK18617.

Humidity-proof..to conquer radio's greatest enemy. (Portable radio) Clipping. © 1Jul47; KK14730.

"In 3 minutes, this simple test showed us how to buy a radio-phonograph". Clipping. © 26Mar47; KK14244.

Meet the "champ" of all portable radios. © 1Dec47; KK18614.

Meet the new Zenith "Holiday", the new kind of portable radio. Clipping. © 1Jun47; KK14728.

No other radio gives you these twin triumphs in tone! © 6Sep47; KK18618.

Now! A moderately-priced record player for your audio-musical educational needs. © 1Sep47; KK18612.

Zenith, and only Zenith, gives you these twin triumphs in tone! (Radio-phonograph) © 1Nov47; KK18613.

Zenith conquers humidity, radio's greatest enemy. (Portable radio) © 1Nov47; KK18616.

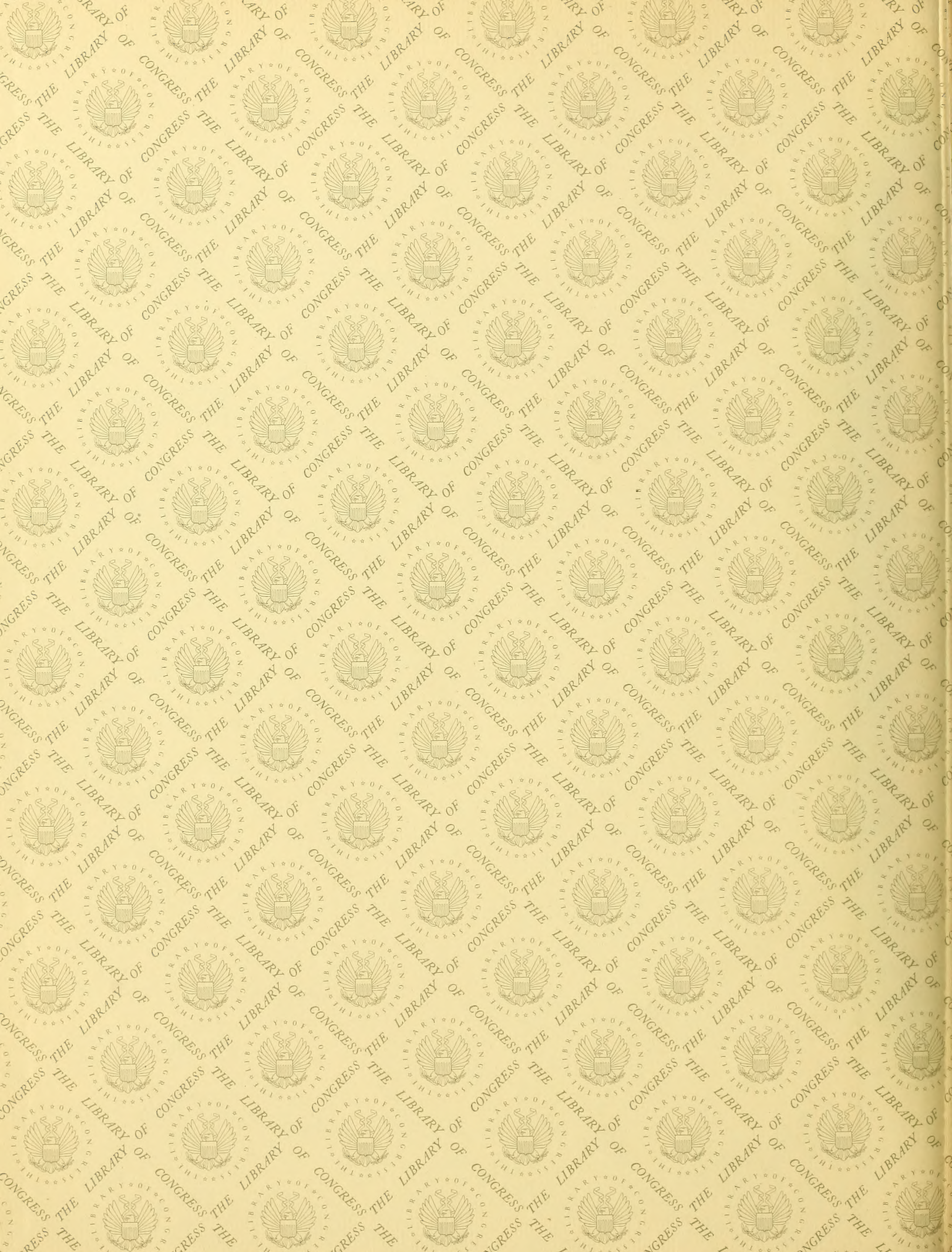
ZIMMER, Richard J. SEE Lafaye (R. G.) Co.

ZINK (FRANK J.) CO., Chicago.
Now! Water boy hose adapter. (Water boy hose adapter) Sheet. © 14Jun47; KK14994.

ZINNGRABE, CLARA CECILIA, Chicago.
Plans & material list Rolahome material company. (Game) Sheet. © 15May47; KK15088.

ZIRIN, B. SEE Bever products co.

ZURN (J. A.) MANUFACTURING CO., Erie, Pa.
Drainage fittings, service listings, August 1947. © 21Aug47; KK15433.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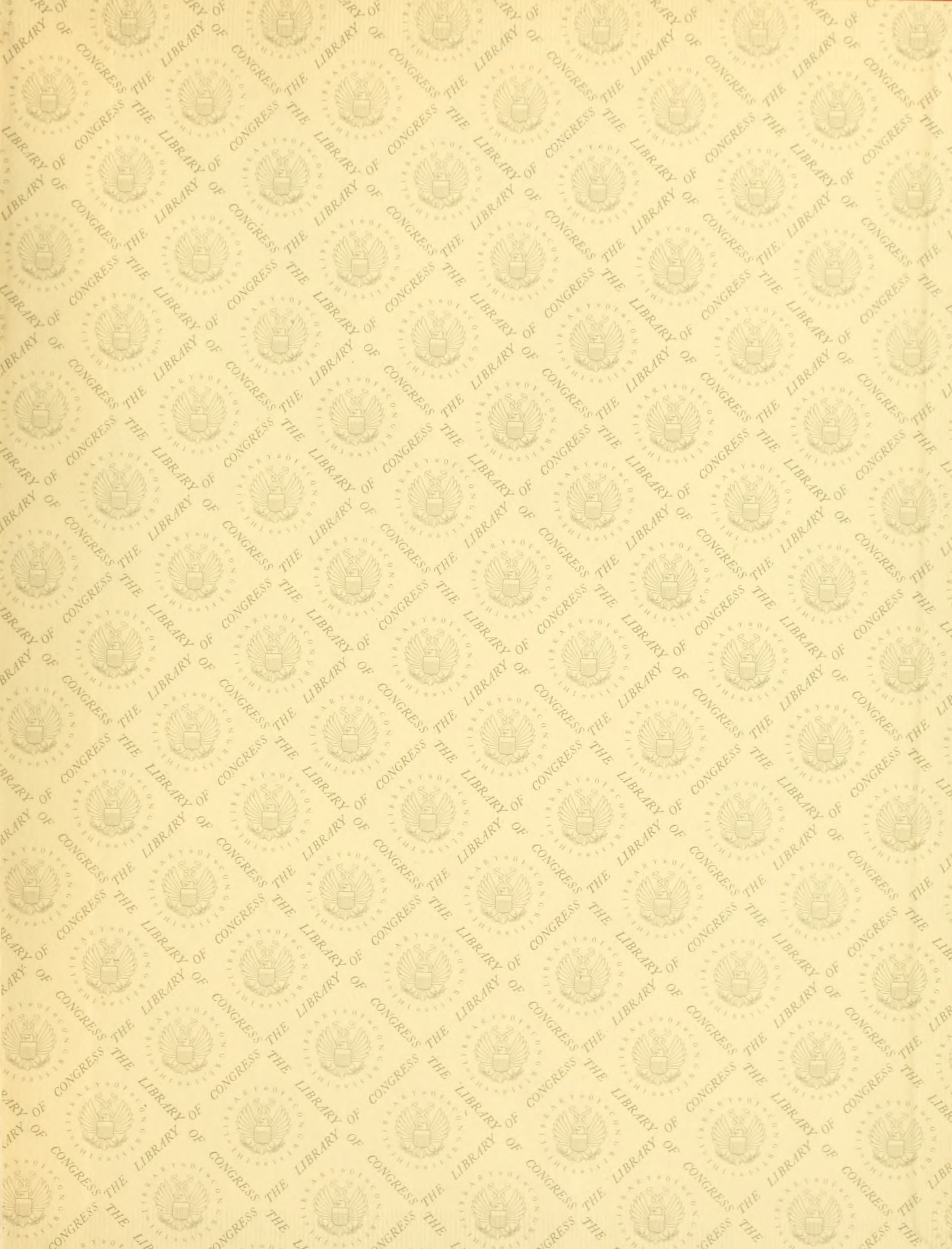

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